

Statista Global Consumer Survey Brand List 2022

Table of Contents

Global Consumer Survey

Finance

Banks	31
Online payment services	40
Mobile payment services	44

Insurance

Car insurances	48
Personal liability insurances	56
Home insurances	60

Health

Statutory health insurance provider (Austria)	68
Health insurance provider	69

Housing & household equipment

TVs	72
Speakers	75
Laptops	79
Desktop PCs	81
Tablets	84
Headphones	87
eHealth trackers / smart watches	90
Refrigerators	93
Washing machines	97

Internet & devices

Internet providers	100
Smartphones	108
Smartphone operating systems	110
Mobile carriers	111
Smart home devices	118
Smart speakers	122

Mobility

Car makes	124
Car sharing services	127
Ride sharing/hailing services	132

Travel

Hotel / private accommodation online bookings	138
Car rental bookings	142
Flight search engine online bookings	146
Airlines	151
Package holiday bookings	156

Food & nutrition

Grocery stores	162
Online grocery stores	169

eCommerce & retail

Apparel	177
Online shops	178

Media & digital media

Digital video services	187
TV subscriptions	192
Digital music services	198
eBook stores	200
ePapers	205
eMagazines	213
Book stores	220
Daily newspapers	228
Magazine / weekly newspapers	237

Video games

Digital video game stores	246
Video game stores	249
Digital video game subscription services	257
Video game streaming sites	258

Marketing & social media

Search engines	260
Social networks	261
Messengers	263

Services & eServices

Online fitness and health services	265
Event ticket online bookings	269
Online food delivery bookings	275
Fee-based online dating services	281
Online dating services	285

GCS Brand Profiler

Digital media

Video-on-demand awareness	289
Video-on-demand popularity	290
Video-on-demand usage	291
Video-on-demand loyalty	292
Video-on-demand buzz	293

Finance

Neobanking & neobrokerage awareness	294
Neobanking & neobrokerage popularity	296
Neobanking & neobrokerage usage	298
Neobanking & neobrokerage loyalty	300
Neobanking & neobrokerage buzz	302

Food

Meat substitutes awareness	304
Meat substitutes popularity	305
Meat substitutes usage	306
Meat substitutes loyalty	307
Meat substitutes buzz	308
Online grocery delivery awareness	309
Online grocery delivery popularity	311
Online grocery delivery usage	313
Online grocery delivery loyalty	315
Online grocery delivery buzz	317

Social media

Social network awareness	319
Social network popularity	320
Social network usage	321
Social network loyalty	322
Social network buzz	323

GCS Special: Beauty & Cosmetics

Brands

Decorative cosmetics awareness by brand	324
Decorative cosmetics purchases by brand	327
Nail polish awareness by brand	330
Nail polish purchases by brand	333
Face care awareness by brand	336
Face care purchases by brand	339

Channels

Awareness by drug store (offline)	342
Purchases by drug store (offline)	343
Brand awareness by online store	344
Purchases by online store	348

Inspiration

Beauty magazines	352
Drug store purchases (offline)	354

GCS Special: Cancel Culture

Political views

Political party (Germany) 355

Political party (United Kingdom) 356

Ethical consumption and cancel culture

Platforms used when acted against a brand / company 357

Platforms used when acted against a public personality 358

Platforms used when acted against a political party / politician 359

Top brands

Used top brands 360

Favorite top brands 361

Least favorite top brands 362

Social Media

Social media services 363

Social media used to express political opinion 364

Communication platforms 365

Communication platforms used to express political opinion 366

GCS Special: COVID-19/Coronavirus

Economic impact

Subscription services acquired since lockdown	367
Food and grocery delivery services	368

GCS Special: Cybersecurity & Cloud

Usage of internet-enabled devices

Work laptop brand	369
Work PC brand	370
Work tablet brand	371
Work smartphone brand	372
Work printer brand	373
Private laptop brand	374
Private PC brand	375
Private tablet brand	376
Private smartphone brand	377
Private printer brand	378

Protective software

Awareness of protective software brands	379
Trust in protective software brands	380
Protective software brand used at work	381
Protective software brand used in private context	382

Passwords

Awareness of password manager brands	383
Password manager brand used	384

Hacking & identity theft

Hacked social media account / messenger brands	385
--	-----

Internet usage

Internet service provider at home	386
Used internet browsers	387

Cloud services

Private cloud services brands	388
Work cloud services brands	389

GCS Special: Digital Advertising

Internet & social media usage

Smartphone operating system	390
Website and online service usage	391
Social network usage	321

Digital advertising

Digital advertising touchpoints	393
---------------------------------	-----

Perception of advertisements

Frequently noticed advertising channel	394
Annoying advertising channel	395
Frequently noticed advertising on social media	396
Annoying advertising on social media	397

Content of interest

Sources of interesting content	398
Sources of interesting content on social media	399

Data privacy & trust

Trustworthy websites & apps	400
Trustworthy social media	401
Trustworthy companies	402

GCS Special: Digital Lifestyles

Digital socializing

Social media platform awareness	403
Social media platforms	404
Social media intensity	405
Digital platform awareness	406
Digital platforms	407

Digital media consumption

Audiobook stores	408
eBook stores	409
eReaders	410
Digital music platforms	411
Digital video platforms	412
Podcast platforms	413

Digitalization of shopping

Online shops	178
Online payment systems	416

Digital hobbies & leisure time

Tracking devices	417
Online dating platforms	418
Fee-base online dating platforms	419

Products & devices

Desktop / laptop operating systems	420
Mobile device operating systems	421
Virtual assistants	422
Account setup services	423
Cloud storage solutions	424
Office suites brands	425

GCS Special: E-Commerce

Top e-commerce brands

Brand awareness	426
Brand interest	428
Brand preference	430
Brand purchases	432
Satisfaction	434
Recommendation (NPS)	436
Industry leader in corporate social responsibility	438
Industry leader in sustainability	440
Industry leader in employee rights	442
Industry leader in customer service	444
Industry leader in innovation	446
Industry leader in data protection	448
Industry leader in website usability	450
Industry leader in best value for money	452
Industry leader in trust	454
Industry leader in likability	456
Industry leader in product selection	458
Industry leader in shipping	460

Online purchases

Everyday goods	462
Apparel	177
Media products	467
Consumer electronics	469
Household goods and appliances	471
DIY & garden	473
Sports & outdoor equipment	475

Customer journey

Online payments	477
Cryptocurrency payments	479
Buy now, pay later' payments	480

Delivery

Delivery supplier	481
-------------------	-----

Secondhand & rentals

Secondhand purchases	482
----------------------	-----

Social media

Social media usage	484
Social media purchases	485

GCS Special: European Football Benchmark 2018

Sponsors

Brand awareness of kit sponsors	486
Kit sponsor awareness of favorite club	487
Preferences for kit sponsors	488
Characteristics of kit sponsor	489

International football

Interest in Bundesliga clubs	490
Interest in Premier League clubs	491
Interest in Primera División/La Liga clubs	492
Interest in Serie A clubs	493
Interest in Ligue 1 clubs	494

Information behavior

Media brands used to get information about football	495
---	-----

Football games in the media

Football shows watched	498
Favorite football show	500

Merchandise

Sportswear	502
Preferred sportswear brand	503

GCS Special: European Football Benchmark 2021

Fans & followers

Followed leagues	504
Favorite league	505
Followed Premier League teams	506
Followed Bundesliga teams	507
Followed LaLiga teams	508
Followed Serie A teams	509
Followed Ligue 1 teams	510
Favorite team	511

Club image

Attitudes towards teams	514
-------------------------	-----

Sponsorship

Sponsors brand awareness	517
Sponsors brand preference	520

Social media & fan engagement

Social media brand usage in general	523
Social media brand usage for football	524

eSports

eSports games	525
---------------	-----

Information on football

Media brands used for football information	526
--	-----

Watching football

Pay TV or streaming brands used for football content	529
Football TV and streaming shows	530
Favorite football TV and streaming shows	532

Merchandise

Purchaser of kit suppliers sportswear	534
Favorite kit supplier	535

Betting

Betting brands usage	536
----------------------	-----

GCS Special: Finance & Assets

Banking

Traditional banks 538

Direct banks 540

Information & advice

Financial advisory firms 541

Financial apps 543

Financial websites 545

Financial magazines and newspapers 547

RoboAdvisors 549

Investments

Stock portfolio providers 551

Insurance & retirement

Insurances 553

Retirement plan providers 555

State-subsidized private retirement plan providers 557

Loan

Loans from automotive banks 558

Loans from banks or financial institutions 559

GCS Special: Food & Nutrition

Nutrition, diets, supplements

Supplement purchases 561

Snacks

Chips/crisps purchases 564

Chocolate purchases 567

Ice cream purchases 570

Alternative/plant-based food

Plant-based milk alternatives purchase 573

Plant-based meat alternatives purchase 575

Convenience food

Convenience food purchases 577

Purchases & Groceries

Grocery shopping by store brand 580

Organic food purchases 583

Food categories

Cereal purchases 585

Yogurt purchases 587

Delivery

Meal-kit delivery 589

Grocery and beverage delivery 591

GCS Special: Holiday

Christmas gifts & trees

Christmas gifts online stores 593

Christmas gifts offline stores 595

New Year's Eve

New Year's champagne / sparkling wines 597

GCS Special: Hot Drinks

Coffee

Drip coffee purchase	599
Instant coffee purchase	602
Pod/capsule coffee purchase	603
Automatic coffee machine ownership	604
Drip coffee maker ownership	606
Capsule coffee maker ownership	608
Pod coffee maker ownership	610

Tea

Tea purchases	611
---------------	-----

Cocoa

Cocoa purchases	614
-----------------	-----

GCS Special: Luxury & Counterfeiting

Customer journey

Luxury products in social media 616

Luxury fashion & accessories

Premium fashion and accessories awareness 617

Premium fashion and accessories 618

Luxury fashion and accessories awareness 619

Luxury fashion and accessories 620

Luxury watches

Premium watches awareness 621

Premium watches 622

Luxury watches awareness 623

Luxury watches 624

Luxury cosmetics

Premium cosmetics awareness 625

Premium cosmetics 626

Luxury cosmetics awareness 627

Luxury cosmetics 628

Luxury jewelry

Luxury jewelry awareness 629

Luxury jewelry 630

Luxury second hand

Luxury second hand stores awareness 631

Counterfeits

Online trading platforms awareness 632

Online trading platforms risk of counterfeits 633

GCS Special: Luxury Shopping

Luxury watches

Premium watches awareness 621

Luxury watches awareness 623

Luxury jewelry

Luxury jewelry awareness 629

Luxury cosmetics & personal care

Premium cosmetics awareness 625

Luxury cosmetics awareness 627

Luxury fashion & accessories

Premium fashion & accessories awareness 639

Luxury fashion & accessories awareness 640

Purchase experience & touchpoints

Online luxury store awareness 641

Online luxury store purchase 642

Social media 643

Second-hand luxury

Second-hand luxury online shop awareness 644

GCS Special: Media, Sports & Lifestyle

Media

Broadcast television networks or stations watched	646
Cable television networks or stations watched	647
TV specials watched	648
Sports TV specials watched	649
Cable TV provider	650
Satellite TV provider	651
Video on demand service subscription	652
Video on demand service subscribed due to original content	653
Daily newspapers read	654

GCS Special: Motorcycles & Scooters

Motorcycles

Motorcycle customer service	655
Protective clothing and accessories	656
Motorcycles	657

Scooter

Scooters	658
Motorcycle brand awareness	659
Motorcycle consideration	660
Motorcycle brand reliability	661
Motorcycle latest technology	662
Motorcycle sportivity	663
Motorcycle prestige	664
Scooter brand awareness	665
Scooter consideration	666
Protective clothing and accessories brand awareness	667
Online shops for motorcycle clothing and accessories	668
Offline shops for motorcycle clothing and accessories	669
Motorcycle insurance provider	670
Scooter insurance provider	671

GCS Special: OTC & Pharmaceuticals

Healthcare product purchase

Offline healthcare stores 672

Online healthcare stores 674

Health insurances

Health insurance providers 676

Supplementary health insurance providers 678

Health insurance provider within AOK 679

Health insurance provider within IKK 680

eHealth

eHealth app awareness 681

eHealth apps 682

eHealth device awareness 683

eHealth devices 684

Cold & cough remedies

OTC cold product awareness 685

Skin problems

OTC skin product awareness 689

OTC skin products 690

Analgesics/pain

OTC pain product awareness 691

OTC pain products 693

Sleep disorder

OTC sleep product awareness 695

OTC sleep products 697

Digestives & intestinal remedies

OTC digestive product awareness 699

OTC digestive products 701

Mental health

OTC mental health product awareness 703

OTC mental health products 705

GCS Special: Pets

Pet supply shops

Online pet supply platforms	707
Online pet supply shop awareness	708
Online pet supply shops	711
Offline pet supply shop awareness	714
Offline pet supply shops	716

Dog food

Private label dog food/snacks	718
Dog food awareness	719
Dog food	721
Dog snacks	723
Special dog food	726

Cat food

Private label cat food/snacks	728
Cat food awareness	729
Cat food	731
Cat snacks	733
Special cat food	735

Small animal food

Small animal food/snack awareness	737
Small animal food/snacks	740

Bird food

Bird food/snack awareness	743
Bird food/snacks	745

Fish food

Fish food awareness	747
Fish food	749

Litter & equipment

Cat litter	751
Small animal litter	753

Media & other

Pet-related magazines	755
Pet-related websites	758
Pet-related TV shows	760

GCS Special: Purchase Channels

Non-alcoholic drinks

Non-alcoholic drink purchase channels 762

Hot drinks

Hot drink purchase channels 763

Food

Food purchase channels 764

Tobacco

Tobacco purchase channels 765

Home & laundry care

Home & laundry care purchase channels 766

Beauty & personal care

Beauty & personal care purchase channels 767

Tissue & hygiene paper

Tissue & hygiene paper purchase channels 768

Apparel

Apparel purchase channels 769

Footwear

Footwear purchase channels 770

Eyewear

Eyewear purchase channels 771

Accessories

Accessories purchase channels 772

OTC pharmaceuticals

OTC pharmaceutical purchase channels 773

Household appliances

Household appliance purchase channels 774

Toys & hobby

Toys & hobby item purchase channels 775

Furniture

Furniture purchase channels 776

Consumer electronics

Consumer electronic purchase channels 777

Luxury

Luxury good purchase channels 778

GCS Special: Restaurants & Beverages

Restaurants

Sit-down restaurants	779
Quick service restaurants	780

Beverages

Bottled water	781
Juice drinks	782
Regular soft drinks	783
Diet soft drinks	784
Bottled and canned tea	785
Sports and energy drinks	786
Domestic beer	787
Light beer	788
Imported beer	789

GCS Special: Schumacher & Statista U.S. Interior Design Monitor

Marketing Channels

Social media marketing	790
------------------------	-----

Clients

Client generation	791
-------------------	-----

GCS Special: Sports & Fitness

Sporting goods

Awareness of team sports brand	792
Interest in team sports brands	793
Favorite team sports brand	794
Brand purchase by team sports brands	795
Awareness of outdoor brand	796
Interest in outdoor brands	797
Favorite outdoor brand	798
Brand purchase by outdoor brand	799
Awareness of individual sports brand	800
Interest in individual sports brands	801
Favorite individual sports brand	802
Brand purchase by individual sports brands	803
Awareness of fashion brand	804
Interest in fashion brands	805
Favorite fashion brand	806
Brand purchase by fashion brand	807
Sporting goods shopping by online brands	808
Sporting goods shopping by offline brands	810

Gym

Gym membership by brand	812
-------------------------	-----

Watching professional sports

Favorite team in the NFL	814
--------------------------	-----

GCS Special: Sustainable Consumption

Food & beverages

Grocery store sustainability rating	815
Grocery store purchases	817
Organic private food brand purchases	819
Organic private food brand brand awareness	820
Organic private food brand credibility of sustainability	821
Sustainable food brand brand awareness	822
Sustainable food brand purchases	824

Fashion

Fashion retailer sustainability rating	826
Fashion retailer purchases	828

Beauty & personal care

Beauty/personal care sustainability rating	830
Beauty/personal care brand purchases	831
Beauty/personal care brand brand awareness	832
Sustainable beauty/personal care brand purchases	834

GCS Special: Tech Giants & Digital Services

Tech giants brand awareness

Tech giants brand awareness 836

Tech giants

Tech giants products and services 837

Tech giants by brand

Online shops 178

Digital media

Media platforms 839

Cloud storage

Cloud storage solutions 424

Digital finance & payments

Payment / finance services 841

Voice control & virtual payments

Virtual assistants 422

Tech giant usage by brand

Tech giants 843

Smartphone

Smartphones 108

Convertible

Laptops / convertibles 845

Other devices

Desktop PCs 81

Smart speakers 122

fitness tracker

Smart watches / fitness trackers 848

Streaming devices / set-top-boxes 849

Tablets 84

GCS Special: Toys and Games

Brands and Franchises

Dolls and stuffed animals	851
Toy figures and worlds	852
Models, building and construction toys	853
Toy trends / franchises	854

Channels and Expenses

Online purchase channels	855
Offline purchase channels	857

Second-hand and Toy Rental

Second-hand toy stores	859
------------------------	-----

Card and Board Games

Card and board games	860
----------------------	-----

Electronic toys & devices

Electronic toys	861
Gaming devices	862

Educational & instructive toys

Educational value / instructive toys	863
--------------------------------------	-----

GCS Special: Travel & Tourism

Travel bookings

Tour operator awareness	864
Tour operator bookings	865
Travel agency awareness	867
Travel agency bookings	868
Accommodation booking site awareness	871
Accommodation site bookings	872

Airlines

Airline usage	874
Airline image	875

Cruises

Cruise operator awareness	876
Possible future cruise operator	878
Cruise operator bookings	880

Sustainable travel

Sustainable travel provider awareness	883
---------------------------------------	-----

Travel insurance

Travel insurance provider awareness	884
Possible future travel insurance provider	885
Travel insurance provider ownership	886

Global Consumer Survey

Global Consumer Survey / Finance / Primary bank / Primary bank by company / brand

Banks

At which of these banks is the account held that you primarily use?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1822direkt							DEU															
Abanca								ESP														
ABN AMRO																	NLD					
Absa																						ZAF
Achmea Bank																	NLD					
Actinver																MEX						
Afirme																MEX						
African Bank																						ZAF
Agibank																						
Agricultural Bank of China						CHN																
Ak Bars																						
Aktia Pankki									FIN													
Ålandsbanken									FIN													
Alfa Bank																			RUS			
Alior Bank																		POL				
Alliance & Leicester											GBR											
Ally Bank																					USA	
American Express Bank																						
AMP Bank	AUS																					
ASN Bank																	NLD					
Australia and New Zealand Banking Group (ANZ)	AUS																					
Auswide Bank	AUS																					
Avanza Bank																				SWE		
AXA Banque										FRA												
Axis Bank												IND										
Axos Bank																						
BanBajío																	MEX					
Banca Carige													ITA									
Banca d'Alba																						
Banca Mediolanum													ITA									
Banca Monte dei Paschi di Siena (MPS)													ITA									
Banca Nazionale del Lavoro (BNL)													ITA									
Banca Popolare (BP)													ITA									
Banca Popolare di Milano (BPM)																						
Banca Popolare di Sondrio																						
Banca Sella													ITA									
BancaTER													ITA									
Banco Azteca																	MEX					
Banco Bradesco			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Banco BTG			BRA																			
Banco del Bajío																						
Banco di Desio e Della Brianza SpA																						
Banco do Brasil			BRA																			
Banco Inter			BRA																			
Banco Itaú			BRA																			
Banco Next			BRA																			
Banco Original																						
Banco Popular																						
Banco Safra			BRA																			
Banco Santander			BRA																			
Banco Votorantim			BRA																			
BancoBASE																MEX						
BancoPosta													ITA									
BanCoppel																MEX						
Bank Australia	AUS																					
Bank CIC (Schweiz) / Banque CIC (Suisse)					CHE																	
Bank Cler					CHE																	
Bank für Tirol und Vorarlberg																						
Bank Millennium																		POL				
Bank Norwegian									FIN													
Bank of America																					USA	
Bank of Baroda												IND										
Bank of China						CHN																
Bank of Communications						CHN																
Bank of East Asia																						
Bank of India												IND										
Bank of Melbourne	AUS																					
Bank of New York Mellon																						
Bank of Queensland	AUS																					
Bank of Scotland											GBR											
Bank of the West																					USA	
Bank Pekao																		POL				
Bank Pocztowy																		POL				
Bank Russia																			RUS			
Bank Saint Petersburg																			RUS			
Bank Vontobel																						
Bank99		AUT																				
BankAustria		AUT																				
Bankia								ESP														
Bankinter								ESP														
Bankwest	AUS																					
Banorte																MEX						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Banregio																MEX						
Barclays											GBR											
Barinsil			BRA																			
Bawag P.S.K.		AUT																				
BBVA								ESP								MEX					USA	
BCC (Credito Cooperativo)													ITA									
Bendigo Bank	AUS																					
BforBank																						
BGŻ BNP Paribas																		POL				
Bidvest Bank																						ZAF
BKS Bank		AUT																				
BMN																						
BMO				CAN																		
BNG Bank Nederlandse Gemeenten																	NLD					
BNP Paribas					CHE					FRA												
BOŚ																		POL				
Boursorama										FRA												
BPER Banca													ITA									
BRED										FRA												
bunq																						
Busan Bank															KOR							
Caisse d'Epargne										FRA												
Caixa Econômica Federal			BRA																			
CaixaBank								ESP														
Caja Rural								ESP														
Cajamar								ESP														
Canadian Western Bank				CAN																		
Canara Bank												IND										
Capital One																					USA	
Capitec																						ZAF
Cassa Depositi e Prestiti (cdp)																						
Cembra Money Bank					CHE																	
Central Bank of India												IND										
Charles Schwab																					USA	
Chase																					USA	
Che Banca!																						
Chime																					USA	
China CITIC Bank						CHN																
China Construction Bank						CHN																
China Everbright Bank						CHN																
China Guangfa Bank						CHN																
China Merchants Bank						CHN																
China Minsheng Bank						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
China Zheshang Bank																						
CIBC				CAN																		
CIC										FRA												
Citi																						
Citi Handlowy																		POL				
Citibanamex																MEX						
Citibank			BRA																		USA	
Citizens Bank																					USA	
Clydesdale											GBR											
comdirect							DEU															
Commerzbank							DEU															
Commonwealth Bank	AUS																					
Compartamos Banco																MEX						
Consorsbank																						
Corporation Bank																						
CREDEM																						
Credit Agricole																						
Crédit Agricole										FRA			ITA					POL				
Crédit Coopératif																						
Crédit du Nord																						
Credit Europe Bank																						
Crédit mutuel Arkéa 6										FRA												
Credit Suisse					CHE																	
Credit Union Australia (CUA)	AUS																					
DADAT																						
Danske Bank									FIN											SWE		
Desjardins				CAN																		
Deutsche Bank							DEU															
DGB Daegu Bank															KOR							
DHB Bank																	NLD					
Discover Bank																					USA	
Discovery Bank																						ZAF
DKB							DEU															
easybank		AUT																				
EFG international																						
EFS Euro Finanz Service																						
EQ Bank				CAN																		
Erste Bank Österreich		AUT																				
Eurobank																						
Evo Banco																						
Fineco Bank													ITA									
First National Bank																						ZAF
FirstRand																						ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Forex Bank																						
Fortuneo																						
Gazprombank																			RUS			
Generali													ITA									
Getin																		POL				
Groupe Crédit mutuel - CM 11										FRA												
Halifax											GBR											
Handelsbanken									FIN											SWE		
HDFC Bank												IND										
Hello bank!										FRA												
Heritage Bank	AUS																					
HSBC Bank	AUS			CAN	CHE	CHN				FRA	GBR				KOR	MEX					USA	
HuaXia Bank						CHN																
Hypo																						
Hypo Landesbank Vorarlberg																						
Hypo Noe Landesbank																						
HypoVereinsbank							DEU															
Ibercaja								ESP														
ICA Banken																				SWE		
Iccrea Banca													ITA									
ICICI Bank												IND										
IDBI Bank												IND										
Idea bank																						
IKANO																				SWE		
Inbursa																MEX						
IndusInd Bank												IND										
Industrial and Commercial Bank of China						CHN																
Industrial Bank																						
Industrial Bank of Korea															KOR							
ING	AUS	AUT					DEU	ESP		FRA			ITA				NLD	POL				
ING Bank Śląski																						
ING Direct																						
ING-DiBa Bank																						
Inteligio																						
Interacciones																						
Intesa Sanpaolo													ITA									
Investec																						ZAF
JB Bank															KOR							
Jeju Bank															KOR							
Jeonbuk Bank																						
Julius Bär					CHE																	
K Bank																						
Kakao Bank															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kantonalbank					CHE																	
KB Kookmin Bank															KOR							
KEB Hana Bank															KOR							
KNAB																	NLD					
Kotak Mahindra bank												IND										
Kutxabank								ESP														
Kwangju Bank															KOR							
Kyongnam Bank																						
La Banque Postale										FRA												
Länsförsäkringar Bank																				SWE		
Laurentian Bank of Canada				CAN																		
LCL										FRA												
Liberbank								ESP														
Lloyds Bank											GBR											
Lombard Odier					CHE																	
M&T Bank																					USA	
Macquarie Bank																						
Marginalen Bank																						
mBank																		POL				
Mediobanca													ITA									
Mercedes-Benz Bank																						
Metro Bank																						
Migros Bank					CHE																	
MKB Credit Bank of Moscow																				RUS		
Monabanq																						
Monzo											GBR											
Motusbank				CAN																		
N26							DEU		FIN	FRA			ITA									
National Australian Bank (NAB)	AUS																					
National Bank of Canada				CAN																		
National Westminster Bank (NatWest)											GBR											
Nationwide Building Society											GBR											
Nedbank																						ZAF
Neon			BRA																			
Nest																		POL				
NH Nonghyup Bank															KOR							
NIBC																	NLD					
NN Bank																	NLD					
Nordea									FIN											SWE		
Nordnet																				SWE		
Norisbank							DEU															
NS&I National Savings and Investments											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nubank			BRA																			
Oberbank		AUT																				
Oma Säästöpankki									FIN													
OP Ryhmä									FIN													
Openbank								ESP														
Orange Bank										FRA												
Otkritie																			RUS			
PC Financial				CAN																		
PKO BP																		POL				
PNC Bank																					USA	
Pochta Bank																						
POP Pankki									FIN													
Post Office Money																						
Postal Savings Bank of China						CHN																
Postbank							DEU															
PostFinance					CHE																	
Promsvyazbank																			RUS			
PSD Bank							DEU															
Punjab National Bank												IND										
Rabobank																	NLD					
Raiffeisenbank		AUT			CHE																	
Rand Merchant Bank (RMB)																						ZAF
RBC				CAN																		
RegioBank																	NLD					
Resurs Bank																				SWE		
Rogers Bank																						
Rosbank																			RUS			
Royal Bank of Scotland											GBR											
Russian Standard Bank																			RUS			
Säästöpankki									FIN													
Sabadell								ESP														
Sainsbury's Bank																						
Santander		AUT					DEU	ESP			GBR					MEX		POL				
Sberbank																			RUS			
SBI Savings bank																						
Scotiabank				CAN													MEX					
SEB																				SWE		
Shanghai Pudong Development Bank						CHN																
Shenzhen Ping An Bank																						
Shinhan Bank																KOR						
Sicoob			BRA																			
Simplii Financial				CAN																		
Skandia																				SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Smile																						
SNS Bank																	NLD					
Société Générale										FRA												
Sofisa Direto																						
Sovcombank																			RUS			
S-Pankki									FIN													
Sparbankerna																				SWE		
Sparda-Bank							DEU															
Sparkasse		AUT					DEU															
St. George	AUS																					
Standard Bank																						ZAF
Standard Chartered Korea															KOR							
State Bank Of India												IND										
State Street Bank																						
Suhyup Bank																						
Suncorp Bank	AUS																					
SunTrust																					USA	
Swedbank																				SWE		
Syndicate Bank																						
Tangerine				CAN																		
Targobank							DEU	ESP														
TD Bank				CAN																	USA	
Tesco Bank											GBR											
The Co-operative Bank											GBR											
The People's Bank of China						CHN																
TIAA Bank																						
Tinkoff Bank																			RUS			
Triodos Bank																	NLD					
Tyme Bank																						ZAF
U.S. Bank																					USA	
Ubank																						ZAF
UBI Banca																						
UBS					CHE				FIN													
UCO Bank												IND										
Unicaja								ESP														
UniCredit													ITA						RUS			
Union Bancaire Privée																						
Union Bank of India												IND										
Uralsib																			RUS			
Valiant Bank					CHE																	
Van Lanschot																						
Virgin Money																						
Volksbank		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Volksbank Raiffeisenbank							DEU															
Volkswagen Bank																						
VTB																			RUS			
Walser Privatbank																						
Wells Fargo																					USA	
WesBank																						ZAF
Westpac Bank	AUS																					
Woori Bank																KOR						
Yapi Kredi Bank NL																						
YES Bank												IND										
Yorkshire Bank											GBR											
ZAO Raiffeisenbank																			RUS			

Global Consumer Survey / Finance / Online & mobile payment / Online payments by brand

Online payment services

Which online payment services have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1ForYou																						ZAF
1qianbao						CHN																
2Checkout																						
99Bill						CHN																
Adyen																						
AfterPay							DEU		FIN								NLD					
afterpay	AUS			CAN																		USA
airpay												IND										
Alfa Bank																			RUS			
Alipay					CHE	CHN																
Amazon Pay		AUT					DEU	ESP		FRA	GBR	IND	ITA				NLD			SWE		USA
Apple Pay		AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL	RUS	SWE		USA
AstroPay			BRA					ESP			GBR											
Atos																						
Authorize.Net																						
Baofu						CHN																
Beanstream / Bambora																						
bestpay						CHN																
Billetto																						
Billink																	NLD					
BillPay		AUT			CHE		DEU															
BlueMedia																			POL			
BluePay																						
boon.																						
BPAY	AUS																					
Bpoint	AUS																					
CashBill																			POL			
Cashfree												IND										
CCAvenue												IND										
Citrus Pay												IND										
Clearpay											GBR											
Clip																	MEX					
CM-CIC										FRA												
CoinsBank																						
Coupay Money																	KOR					
DirecPay												IND										
DotPay																			POL			
Ebanx			BRA																			
eCard																			POL			
eWAY																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ePaisa												IND										
eps Überweisung		AUT																				
Facilpay																						
FasterPay		AUT																				
giropay					CHE		DEU															
Google Pay	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
GoPay																		POL				
Huawei pay						CHN																
iDEAL																	NLD					
Ingenico																						
InstaMojo												IND										
Interac				CAN																		
lips																						
jdpay						CHN																
JusPay												IND										
K Pay															KOR							
kakaopay															KOR							
Kash																						
Klarna	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL		SWE	USA	
Konfio																						
Kueski																MEX						
L.pay															KOR							
lakala						CHN																
Laybuy	AUS										GBR											
Lianlian Pay																						
Masterpass		AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Mercado Pago			BRA													MEX						
Mi pay						CHN																
Mobicred																						ZAF
MobiKwik												IND										
MobilePay									FIN													
Moneris				CAN																		
Money Mail.ru																			RUS			
MoneyGram							DEU															
MTS																			RUS			
MyBank													ITA									
Naver Pay															KOR							
Neteller		AUT	BRA	CAN	CHE		DEU	ESP		FRA	GBR		ITA					POL			USA	
Nexi Pay																						
Nordea Siirto									FIN													
nuvei																						
Openpay																MEX						
Ozow																						ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pagamobil																MEX						
Paganza																						
Pagseguro			BRA																			
Paybox										FRA												
PayByNet																						
Payco															KOR							
paydirekt							DEU															
Payex																				SWE		
PayFast																						ZAF
Payflex																						ZAF
Paygate																						ZAF
PayLane																						
Paylib										FRA												
Payment Express	AUS																					
Paymentto																						
PAYMILL																						
Paynet																MEX						
Paynova																				SWE		
Paynow															KOR							
Payoneer			BRA																			
PayOnline																						
PayPal	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Paysafecard		AUT		CAN				ESP														
PaySend																						
Payson																				SWE		
Paytm												IND										
PayU			BRA													MEX		POL				ZAF
PayUbiz												IND										
PayUMoney												IND										
PayZen																						
Payzippy																						
PicPay			BRA																			
Pivotal Payments																						
POLi	AUS																					
Przelewy24																		POL				
QIWI																			RUS			
Qkr																						
Qliro																				SWE		
Rappit																MEX						
RazorPay												IND										
RBK Money																						
Robokassa																			RUS			
Russian Standard Bank																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SagePay																						
Samsung Pay															KOR							
Satispay													ITA									
Sberbank Online																			RUS			
SecurePay	AUS																					
shengpay																						
SID Secure EFT																						ZAF
SK Pay / 11 pay															KOR							
Skrill		AUT	BRA		CHE		DEU	ESP		FRA	GBR		ITA					POL			USA	
SmilePay															KOR							
SnapScan																						ZAF
Square				CAN																		
SSG Pay															KOR							
Swish																				SWE		
Tenpay						CHN																
Tikkie																	NLD					
Tinaba													ITA									
Tinkoff Bank																			RUS			
Tmon Pay															KOR							
Toss															KOR							
Tpay																		POL				
Transecute																						
TransferWise			BRA				DEU						ITA									
Trustly		AUT			CHE		DEU	ESP	FIN		GBR		ITA							SWE		
TWINT					CHE																	
UMF																						
UnionPay						CHN																
Unipagos																MEX						
Venmo																					USA	
Visa Checkout										FRA	GBR										USA	
VK Pay																			RUS			
VTB																			RUS			
WebMoney																			RUS			
WeChat Pay						CHN																
Wirecard																						
Worldpay																						
XME Pay													ITA									
Yandex.Money																			RUS			
Yeepay						CHN																
Zip Pay	AUS																					

Global Consumer Survey / Finance / Online & mobile payment / Mobile payments by brand

Mobile payment services

Which of these services have you used in the past 12 months to pay in stores, restaurants or other points of sale with your mobile device (e.g. smartphone)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1qianbao						CHN																
99Bill						CHN																
Abanca Pay								ESP														
afterpay	AUS																					
Airtel Thanks												IND										
Alipay	AUS				CHE	CHN			FIN				ITA									
Amazon Pay																						
AME			BRA																			
Amex Pay				CAN																		
ANZ Tap and Pay	AUS																					
Apple Pay	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	
baifubao						CHN																
Ban Bajío																MEX						
Bancomat Pay													ITA									
Bank Australia Tap and Pay	AUS																					
Bank Austria Mobile Geldbörse		AUT																				
BankCard Mobil (Erste Bank)		AUT																				
Bankia Wallet								ESP														
Baofu																						
Barclays bPay							DEU				GBR											
Bawag P.S.K. Smartpay		AUT																				
BBVA Wallet								ESP								MEX						
Beamwallet																						
bestpay						CHN																
Betalo																				SWE		
BHIM												IND										
bitpay							DEU				GBR										USA	
Bizum								ESP														
Blik																		POL				
Blue Code		AUT																				
Bluecode							DEU															
boon.							DEU				GBR		ITA									
bunq																	NLD					
CaixaBank Pay								ESP														
CarPay																				SWE		
Cash App																					USA	
Chase Pay											GBR										USA	
CIBC Mobile Payment App				CAN																		
Circle																						
CoDi																MEX						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
CommBank Tap & Pay	AUS																					
Desjardins Mobile Payment				CAN																		
ELBA-pay (Raiffeisen)		AUT																				
Fidesmo																				SWE		
Fitbit Pay	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL		SWE	USA	ZAF
Fivory																						
FNB Pay																						ZAF
FreeCharge												IND										
Garmin Pay	AUS	AUT		CAN	CHE		DEU	ESP	FIN		GBR		ITA			MEX		POL	RUS	SWE	USA	ZAF
Glase																						
Google Pay	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD	POL	RUS	SWE	USA	
Hana 1Q Pay															KOR							
Huawei Pay						CHN																
Hyundai Card Appcard															KOR							
ICA Handla																						
iDEAL																	NLD					
iKasa																						
IKO																		POL				
ING Mobile Banking App																	NLD					
Ips						CHN																
ISP/paybooc															KOR							
Jiffy													ITA									
JioMoney												IND										
kakaopay															KOR							
Kix (BNP Paribas)																						
Klarna							DEU													SWE		
Koho				CAN																		
kWallet																						
L.pay															KOR							
lakala						CHN																
LG Pay															KOR							
Lianlian Pay						CHN																
LK-Pay / LABORAL Kutxa Pay								ESP														
Lydia										FRA												
Lyf Pay										FRA												
Masterpass	AUS		BRA	CAN	CHE					FRA	GBR	IND	ITA			MEX		POL	RUS	SWE	USA	ZAF
m-carte (Crédit Mutuel)										FRA												
Mercado Pago			BRA													MEX						
Meridian Mobile Pay																						
Microsoft Pay / Microsoft Wallet																					USA	
Migros App					CHE																	
Mobilimaksu																						
MobiKwik												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MobilePay									FIN													
mSwipe																						
Müller Pay							DEU															
NAB Pay	AUS																					
Naver Pay															KOR							
Neteller			BRA																			
Ola Money												IND										
OneSecPay																						
OP Pivo									FIN													
Open Pay	AUS																					
Orange Pay								ESP		FRA												
Oxigen												IND										
Pademobile																MEX						
Pagamobil																MEX						
Pagseguro			BRA																			
Païement Mobile sans contact (Société Générale)																						
Payback Pay		AUT					DEU						ITA					POL				
paybox																						
Payco															KOR							
payconiq																	NLD					
PayCui																MEX						
Paylib										FRA												
Paymit																						
PayPal	AUS	AUT	BRA	CAN			DEU	ESP		FRA	GBR		ITA				NLD				USA	
Paytm												IND										
PayZapp												IND										
PeoPay																		POL				
PhonePe												IND										
PicPay			BRA																			
Pingit																						
Plick													ITA									
Pockets												IND										
PostFinance App					CHE																	
Rabobank Mobile Banking App																	NLD					
RBC Wallet				CAN																		
RecargaPay			BRA																			
Ruralvía Pay								ESP														
Sabadell Wallet								ESP														
Samsung Pay	AUS		BRA	CAN	CHE	CHN		ESP		FRA	GBR	IND	ITA		KOR	MEX			RUS	SWE	USA	ZAF
Santander Wallet								ESP														
Satsipay													ITA									
SBI Buddy																						
Scotiabank My Mobile Wallet				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Seqr Go																						
Shinhan Pay Fan															KOR							
Siirto.									FIN													
SK pay / 11 pay															KOR							
SkyCash																		POL				
SmilePay															KOR							
SnapScan																						ZAF
Sparkasse - Mobiles Bezahlen							DEU															
SSG Pay															KOR							
St. George Tap and Pay	AUS																					
Swap																						
SwatchPAY!		AUT			CHE																	
Swish																				SWE		
Swiss Wallet					CHE																	
T Pay																						
Tapit																						
TD Mobile Payment				CAN																		
Telcel Pay																MEX						
Tenpay						CHN																
Tikkie																	NLD					
Tinaba													ITA									
Toss															KOR							
TWINT					CHE																	
TWYP								ESP														
UGO Wallet																						
uKheshe																						ZAF
UnionPay						CHN																
Up2pay										FRA												
VCpay																						ZAF
Volksbank Raiffeisenbank - Digitale Karten							DEU															
Wannappay't																						
WeChat Pay	AUS					CHN																
WeChat Wallet																						ZAF
XME Pay													ITA									
Yeepay						CHN																
Yepex																						
YONO SBI												IND										
Zapper																						ZAF
Zero Pay															KOR							
ZipPay	AUS																					

Global Consumer Survey / Insurance / Car insurance / Car insurance ownership by brand

Car insurances

From which of the following providers have you taken out your car insurance?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1st for Women																						ZAF
a.s.r.																	NLD					
AA											GBR											
AA Insurance																						
AAA Auto Insurance																					USA	
AAMI	AUS																					
ABA																MEX						
ABN AMRO																	NLD					
Absolut Insurance																			RUS			
ACE American Fire and Marine Insurance																						
ACKO												IND										
Admiral											GBR											
Adriatic Assicurazioni													ITA									
Aegon																	NLD					
Afirme																MEX						
Ageas											GBR											
AIG																MEX						
Aktsam																				SWE		
Alberta Motor Association																						
Alfa Insurance																			RUS			
Allianz	AUS	AUT	BRA		CHE	CHN	DEU	ESP		FRA			ITA				NLD	POL				
Allstate																					USA	
Allturst Insurance						CHN																
American Family Insurance																					USA	
Ana Seguros																MEX						
Anbang Insurance						CHN																
ANWB																	NLD					
ANZ	AUS																					
APIA																						
Astro Volga																			RUS			
Atlas																MEX						
Australia Post	AUS																					
Auto & General																						ZAF
Auto Owners Group																						
Auto-Owners Insurance																					USA	
Autoweek																						
Avero Achmea																						
Aviva				CAN						FRA	GBR								POL			
AXA					CHE	CHN	DEU	ESP		FRA	GBR		ITA		KOR	MEX		POL				
Azul Seguros			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bajaj Allianz												IND										
Banorte																MEX						
Basler					CHE																	
BB Seguro			BRA																			
BBVA								ESP								MEX						
Belairdirect				CAN																		
Bene Assicurazioni													ITA									
Benefia																						
Bharti AXA																						
Bidvest Insurance																						
Bingle																						
BNP Paribas																						
BOC						CHN																
Bradesco Seguros			BRA																			
Budget Direct	AUS																					
Budget Insurance																						ZAF
Caisse d'Epargne										FRA												
Caixa			BRA																			
Cardif			BRA																			
Carrot Insurance															KOR							
Caser								ESP														
Catalana Occidente								ESP														
Cattolica													ITA									
Centraal Beheer																	NLD					
China Continent						CHN																
China Insurance						CHN																
China Life						CHN																
China Taiping						CHN																
Chubb																MEX					USA	
Churchill											GBR											
CIC																						
Click2Drive.ch																						
Coles	AUS																					
Compensa																		POL				
ConTe													ITA									
CosmosDirekt							DEU															
Countrywide											GBR											
Covéa																						
CPIC						CHN																
Crédit Agricole										FRA												
Crédit Mutuel										FRA												
CSS																						
DA Direkt																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DB Insurance															KOR							
De Goudse																						
Debeka							DEU															
Delta Lloyd																						
Desjardins				CAN																		
DEVK							DEU															
Dialdirect																						ZAF
die Mobiliar					CHE																	
Dina Försäkringar																				SWE		
Direct Assicurazioni													ITA									
Direct Assurance										FRA												
Direct Line											GBR											
Discovery																						ZAF
Ditzo																	NLD					
Donau Versicherung		AUT																				
Dotsure																						ZAF
Economical Insurance Group				CAN																		
ELVIA					CHE																	
emmental versicherung					CHE																	
Endsleigh											GBR											
Ergo		AUT					DEU															
Ergo Hestia																		POL				
esure											GBR											
Eurofil																					USA	
Farmers																						
FBTO																	NLD					
Fennia									FIN													
FIARC																						
FNB Insurance																						ZAF
Folksam																				SWE		
Future Generali												IND										
G.N.P																MEX						
Gaide																			RUS			
Geico																					USA	
General de Seguros																MEX						
Generali		AUT			CHE		DEU	ESP					ITA					POL				
Genertel													ITA									
Genialloyd													ITA									
GIO	AUS																					
Gjensidige																				SWE		
GMF										FRA												
Gothaer							DEU											POL				
Grazer Wechselseitige Versicherung		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Groupama										FRA			ITA									
Halifax											GBR											
Hana Insurance															KOR							
HanseMerkur																						
Hanwha General Insurance															KOR							
Hastings											GBR											
HDFC Ergo												IND										
HDI		AUT														MEX		POL				
Hedvig																						
Helvetia		AUT			CHE																	
HEMA																	NLD					
Heungkuk Fire & Marine Insurance															KOR							
Hollard																						ZAF
HuaTai																						
Huk24							DEU															
Huk-Coburg							DEU															
Hyundai Marine & Fire Insurance															KOR							
ICA Försäkring																				SWE		
ICICI Lombard												IND										
If																				SWE		
If Vahinkovakuutus									FIN													
IFFCO Tokio												IND										
Inbursa																MEX						
Industrial Alliance				CAN																		
ING																	NLD					
Ingosstrakh																			RUS			
Inshared																	NLD					
InsuranceDekho												IND										
Intact				CAN																		
Intact Financial																						
Interpolis																	NLD					
InterRisk																						
Italiana Assicurazioni													ITA									
Itaú Seguros			BRA																			
iWYZE																						ZAF
Johnson Insurance				CAN																		
Kamux Kasko																						
KB Insurance															KOR							
King Price																						ZAF
Klaverblad																						
La Capitale				CAN																		
LähiTapiola									FIN													
Länsförsäkringar																				SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Liberty			BRA																			
Liberty Mutual																					USA	
Línea Directa								ESP														
Link4																		POL				
L'olivier Assurance										FRA												
Lotte Insurance															KOR							
LV=											GBR											
LVM							DEU															
M&S											GBR											
MAAF										FRA												
Macif										FRA												
MACSF																						
MAIF										FRA												
Mapfre			BRA					ESP								MEX						
Matmut										FRA												
Meritz Fire & Marine Insurance															KOR							
Metlife																					USA	
MG Non-Life Insurance															KOR							
MiWay																						ZAF
MMA										FRA												
MMT Seguros																						
Moderna Försäkringar																				SWE		
Momentum																						ZAF
MORE TH>N											GBR											
MTU24																		POL				
MuKi Versicherungsverein		AUT																				
Mutua Madrileña								ESP														
MySwissInsurance					CHE																	
National Car Insurance												IND										
Nationale Nederlanden																	NLD					
Nationwide																					USA	
NFU Mutual																						
Niederösterreichische Versicherung		AUT																				
NongHyup Property & Casualty Insurance															KOR							
Nowgo																						
NRMA	AUS																					
ÖAMTC		AUT																				
Oberösterreichische Versicherung		AUT																				
OHRA																	NLD					
Old Mutual																						ZAF
OUTsurance																						ZAF
Paydrive																				SWE		
Pelayo								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
PICC						CHN																
Ping An of China						CHN																
Pohjantähti									FIN													
Pohjola Vakuutus									FIN													
POP Vakuutus									FIN													
Porto Seguro			BRA																			
PostFinance					CHE																	
Prima Assicurazioni													ITA									
Prime Meridian Direct																						ZAF
Privilege											GBR											
Proama																		POL				
Progressive																					USA	
Promutuel Insurance				CAN																		
Provinzial																						
PZU																		POL				
Quálitás																MEX						
R+V							DEU															
Rabobank																	NLD					
RACC								ESP														
RACQ	AUS																					
RACV	AUS																					
RBC Insurance				CAN																		
Reaal																	NLD					
Real Car Insurance																						
Reale								ESP														
Reale Mutua													ITA									
Reliance General												IND										
Renaissance																			RUS			
RESO-Garantia																			RUS			
RIAS																						
Rosgosstrakh																						
Royal Sundaram												IND										
Säästöpankin vakuutukset																						
Säästöpankki									FIN													
SafeAuto																					USA	
Safeco																					USA	
SafeTown																				SWE		
Saga											GBR											
SAKA																						
Samsung Fire & Marine Insurance																KOR						
Santam																						ZAF
Santander									FIN													
Sara													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sberbank																			RUS			
SBI												IND										
Seniors Car Insurance	AUS																					
Seoul Guarantee Insurance																						
Sheila's Wheels																						
Shriram General												IND										
simpego / Dextra					CHE																	
Smile Direct					CHE																	
Société Générale																						
Sogaz																			RUS			
Soglasie																			RUS			
Sonnet				CAN																		
Sovcombank Insurance																			RUS			
SSQ Insurance				CAN																		
St. George																						
State Farm																					USA	
Suhai			BRA																			
SulAmérica			BRA																			
Suncorp	AUS																					
Sunshine						CHN																
Sura																MEX						
Surex Insurance				CAN																		
Svedea																				SWE		
Sveland Sakförsäkringar																				SWE		
Sympany																						
TATA AIG												IND										
TCS					CHE																	
TD Insurance				CAN																		
Tesco Bank											GBR											
The Co-operators				CAN																		
The General																					USA	
The New India Assurance Company												IND										
The Oriental Insurance Company												IND										
The Personal				CAN																		
The-K non-Life Insurance																						
TianAn						CHN																
Tinkoff																			RUS			
Tokio Marine Seguradora			BRA																			
Travelers																					USA	
Tre kronor																				SWE		
Trygg-Hansa																				SWE		
Tua Assicurazioni													ITA									
Turva									FIN													

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
TUW																		POL				
TUZ																		POL				
Ugoria																						
UnipolSai													ITA									
UNIQA		AUT																POL				
United India Insurance												IND										
Univé																	NLD					
Universal Sampo General Insurance																						
Uralsib																						
USAA																					USA	
Vardia																						
Vaudoise					CHE																	
VAV Versicherungen		AUT																				
Verti							DEU	ESP					ITA									
VHV							DEU															
Virgin Money																						
Visana																						
Vittoria													ITA									
VSK																			RUS			
VTB Insurance																			RUS			
Warta																		POL				
WaterCircles																				SWE		
Wawanesa Mutual Insurance				CAN																		
Westpac																						
Wiener Städtische Versicherung		AUT																				
Woolworths	AUS																					
Württembergische							DEU															
Wüstenrot Versicherung		AUT																				
YAIC																						
YongAn Insurance						CHN																
Youi	AUS																					
Youse																						
zetta (Zurich)																						
Zurich		AUT			CHE			ESP			GBR		ITA			MEX						

Global Consumer Survey / Insurance / Personal liability insurance / Personal liability insurance ownership by brand (2019 only)

Personal liability insurances

From which of the following providers have you taken out your personal liability insurance?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
a.s.r.																						
ABA																						
ABN AMRO																						
Aegon																						
AIA																						
AIG																						
Aktsam																						
Aliro																						
Allianz																						
Allstate																						
AmTrust																						
Anbang Insurance																						
Aseguradora Banorte																						
Aspen																						
Aviva																						
AXA																						
Azul Seguros																						
Azzurra Seguros																						
Bajaj Allianz																						
BB MAPFRE																						
BBVA																						
Benefia																						
Bharti AXA																						
BNP Paribas Cardif																						
Bradesco Seguros																						
Caixa Seguradora																						
Caser																						
Catalana Occidente																						
Cattolica																						
Centraal Beheer																						
China Insurance																						
China Life																						
China Taiping																						
Cholamandalam General Insurance Company																						
Chubb																						
CNA																						
Compensa																						
Concordia																						
CosmosDirekt																						
Covéa																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
CPIC																						
Crédit Agricole Assurances																						
DB Insurance																						
DebeKa																						
DEVK																						
Dina Försäkringar																						
Ditzo																						
Donau Versicherung																						
Easy Cover																						
El Águila																						
Ergo																						
Ergo Hestia																						
Europa Assistance																						
Farmers Insurance																						
FBTO																						
Folksam																						
Geico																						
General Insurance Corporation of India																						
Generali																						
Genialloyd																						
Gjensidige																						
GNP																						
Gothaer																						
Grazer Wechselseitige Versicherung																						
Groupama																						
Groupe des Assurances du Crédit Mutuel (ACM)																						
Groupe Macif																						
Groupe Matmut																						
HanseMerkur																						
Hanwha General Insurance																						
HDFC Ergo																						
HDI																						
Heungkuk Fire & Marine Insurance																						
HuaXia Life																						
Huk24																						
Huk-Coburg																						
Hyundai Marine & Fire Insurance																						
ICA Försäkring																						
ICICI Lombard																						
If																						
Iffco-Tokyo																						
Inbursa																						
Intact																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Interpolis																						
InterRisk																						
Itas																						
Itaú Seguros																						
KB Insurance																						
La Banque Postale Assurances IARD																						
Länsförsäkringar																						
Liberty																						
Liberty Mutual																						
Link4																						
Lotte Insurance																						
MAIF																						
Mapfre																						
Meritz Fire & Marine Insurance																						
Metlife																						
MG Non-Life Insurance																						
Minsheng Life Insurance																						
Moderna Försäkringar																						
Mutua Madrileña																						
National Farmers Union Mutual Insurance Society																						
National Insurance Company																						
Nationale Nederlanden																						
Nationwide																						
Natixis Assurances																						
NCI-New China Life																						
New India Insurance																						
NongHyup Property & Casualty Insurance																						
oriental insurance																						
Ping An of China																						
Porto Seguro																						
Progressive																						
Provinzial																						
PZU																						
QBE																						
Quálitas																						
R+V																						
Rabobank																						
Raheja QBE																						
Reaal																						
Reale																						
Reliance General																						
SafeTown																						
Samsung Fire & Marine Insurance																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Santa Lucia																						
Sara																						
Seguros Afirme																						
Seguros Banamex																						
Seguros Markel																						
Sino Life																						
Société Générale																						
Sompo																						
State Farm																						
Suhai																						
SulAmérica																						
Sunshine Insurance																						
Sura																						
Svedea																						
Sveland Sakförsäkringar																						
Taikang Life																						
TATA AIG																						
The Co-operators																						
The Hartford																						
The-K non-Life Insurance																						
Towarzystwo Ubezpieczeń Wzajemnych																						
Travelers																						
Tre kronor																						
Trygg-Hansa																						
Unigarant																						
Unipol																						
UNIQA																						
United India Insurance																						
Univé																						
Universal Sompo General Insurance																						
USAA																						
Vardia																						
Verti																						
VHV																						
Vittoria																						
Warta																						
WaterCircles																						
WGV																						
Wiener Städtische Versicherung																						
Wüstenrot Versicherung																						
Zurich																						

Global Consumer Survey / Insurance / Home insurance / Home insurance ownership by brand

Home insurances

From which of the following providers have you taken out your home insurance (buildings)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1st for Women																						ZAF
a.s.r.																	NLD					
AA											GBR											
AachenMünchener							DEU															
ABN AMRO																	NLD					
Absa																						ZAF
Absolut Insurance																			RUS			
ACE American Fire and Marine Insurance																						
Admiral											GBR											
Aegon																	NLD					
Afirme																MEX						
Age Co																						
AIG															KOR							
Aktsam																				SWE		
Alfa Insurance																			RUS			
Allianz	AUS	AUT	BRA		CHE	CHN	DEU	ESP		FRA			ITA			MEX	NLD	POL	RUS			
Allstate				CAN																		USA
American Family Insurance																						USA
Amica																						USA
ANWB																	NLD					
ANZ	AUS																					
AON																						
APIA	AUS																					
ARAG																						
Assurances du Crédit Mutuel										FRA												
Australia Post	AUS																					
Australian Unity	AUS																					
Aviva				CAN						FRA	GBR		ITA					POL				
AXA					CHE		DEU	ESP		FRA	GBR		ITA		KOR	MEX		POL				
Axieme													ITA									
Azul Seguros																						
Bajaj Allianz												IND										
Banco del Bajío																	MEX					
Banorte																	MEX					
Barclays											GBR											
Basler					CHE																	
BB Seguro			BRA																			
BBVA								ESP									MEX					
Belairdirect				CAN																		
Bharti AXA												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bidvest Insurance																						
BNP Paribas Cardif										FRA												
BOQ	AUS																					
Bradesco Seguros			BRA																			
Brookfield																				SWE		
Budget Direct	AUS																					
Budget Insurance																						ZAF
Bupa	AUS																					
Caixa Seguradora			BRA																			
Caser								ESP														
Catalana Occidente								ESP														
Cattolica													ITA									
Centraal Beheer																	NLD					
CGU	AUS																					
China Continent						CHN																
China Life						CHN																
China Taiping						CHN																
Chola MS												IND										
Chubb																					USA	
Churchill											GBR											
CIC						CHN																
Coles	AUS																					
CommInsure (Commbank)	AUS																					
Compensa																		POL				
Concordia																						
CosmosDirekt							DEU															
Countrywide											GBR											
CPIC						CHN																
Crédit Agricole Assurances										FRA												
CSS					CHE																	
DB Insurance															KOR							
De Goudse																						
Debeka							DEU															
Delta Lloyd																						
Desjardins				CAN																		
DEVK							DEU															
Dialdirect																						ZAF
die Mobiliar					CHE																	
Digit General																						
Dina Försäkringar																				SWE		
Direct Assurance										FRA												
Direct Line											GBR											
Discovery																						ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Donau Versicherung		AUT																				
Economical Insurance Group				CAN																		
ELVIA					CHE																	
emmental versicherung																						
Endsleigh											GBR											
Ergo		AUT					DEU															
Ergo Hestia																		POL				
Farmers																					USA	
FBTO																	NLD					
Fennia									FIN													
FIATC								ESP														
FNB Insurance																						ZAF
Folksam																				SWE		
Fortum									FIN													
Future Generali												IND										
Gaide																			RUS			
Geico																					USA	
General de Seguros																						
Generali		AUT	BRA		CHE		DEU	ESP		FRA			ITA					POL				
Genertel													ITA									
Genialloyd													ITA									
Gjensidige																				SWE		
GMF										FRA												
Gothaer																				POL		
Grazer Wechselseitige Versicherung		AUT																				
Groupama										FRA			ITA									
Grupo Mexicano de Seguros																MEX						
Guild Insurance																						
Halifax											GBR											
Hana Insurance																KOR						
HanseMerkur																						
Hanwha General Insurance																KOR						
HDFC Ergo												IND										
HDI		AUT	BRA										ITA			MEX						
Hedvig																				SWE		
Helen									FIN													
Helvetia		AUT			CHE								ITA									
Heungkuk Fire & Marine Insurance																KOR						
Hollard																						ZAF
HomeProtect											GBR											
HSBC																	MEX					
Huk24							DEU															
Huk-Coburg							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hyundai Marine & Fire Insurance															KOR							
ICA Försäkring																				SWE		
ICICI Lombard												IND										
If																				SWE		
If Vahinkovakuutus									FIN													
IFFCO Tokio												IND										
IMB																						
Inbursa																MEX						
Industrial Alliance				CAN																		
ING																	NLD					
Ingosstrakh																			RUS			
Inshared																	NLD					
Intact				CAN																		
Intact Financial																						
InterRisk																		POL				
Italiana Assicurazioni													ITA									
Itas													ITA									
Itaú Seguros			BRA																			
iWYZE																						ZAF
John Lewis																						
KB Insurance															KOR							
King Price																						
Klaverblad																	NLD					
La Banque Postale Assurances IARD										FRA												
La Capitale				CAN																		
LähiTapiola									FIN													
Länsförsäkringar																				SWE		
Lemonade										FRA							NLD				USA	
Liberty			BRA																			ZAF
Liberty Mutual																					USA	
Línea Directa								ESP														
Link4																		POL				
Lotte Insurance																						
LV=											GBR											
LVM							DEU															
MAAF										FRA												
Macif										FRA												
MACSF																						
MAE										FRA												
MAIF										FRA												
Mapfre			BRA					ESP								MEX						
Matmut										FRA												
Meritz Fire & Marine Insurance															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Merkur		AUT																				
MetLife															KOR						USA	
Metropolitan																						
MG Non-Life Insurance															KOR							
MiWay																						ZAF
MMT Seguros																						
Moderna Försäkringar																				SWE		
Momentum																						ZAF
MORE TH>N											GBR											
MTU																		POL				
MuKi Versicherungsverein		AUT																				
Mutua Madrileña								ESP														
National General																					USA	
National Insurance Company												IND										
Nationale Nederlanden																	NLD					
Nationwide																					USA	
Nationwide Building Society											GBR											
Nedbank																						ZAF
New China Life						CHN																
Niederösterreichische Versicherung		AUT																				
NongHyup Property & Casualty Insurance															KOR							
Nowgo																						
Oberösterreichische Versicherung		AUT																				
Ocaso								ESP														
Old Mutual																						ZAF
Old Republic																						
OP Vakuutus									FIN													
OUTsurance																						ZAF
Pelayo								ESP														
PICC						CHN																
Ping An of China						CHN																
PlusUltra								ESP														
Pohjantähti									FIN													
POP Vakuutus									FIN													
Porto Seguro			BRA																			
Post Office																						
Proama																		POL				
Progressive																					USA	
Provinzial							DEU															
PZU																		POL				
QBE	AUS																					
R+V						DEU																
Rabobank																		NLD				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
RBC Insurance				CAN																		
Reaal																	NLD					
Reale Mutua													ITA									
Redo Försäkringar																				SWE		
Reliance General												IND										
Renaissance																			RUS			
RESO-Garantia																			RUS			
RIAS																						
Rosgosstrakh																			RUS			
Royal Sundaram												IND										
RSA Insurance																						
Säästöpankin vakuutukset									FIN													
SafeTown																				SWE		
Samsung Fire & Marine Insurance																KOR						
Santalucía								ESP														
Santam																						ZAF
Santander																	MEX					
Sara																						
Sberbank																			RUS			
SBI												IND										
Seguros Atlas																MEX						
Seoul Guarantee Insurance																KOR						
Sheila's Wheels																						
Shriram General												IND										
simpego / Dextra					CHE																	
SinoSafe Insurance						CHN																
Smile Direct					CHE																	
SNS																	NLD					
Société Générale										FRA												
Sogaz																			RUS			
Soglasie																						
Sompo			BRA																			
Sovcombank Insurance																			RUS			
Square One				CAN																		
SSQ Insurance																						
Standard Bank																						ZAF
State Farm																					USA	
SulAmérica			BRA																			
Suncorp	AUS																					
Sunshine						CHN																
Sura																MEX						
SV SparkassenVersicherung							DEU															
S-Versicherung		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sympany					CHE																	
Taikang						CHN																
TATA AIG												IND										
TCS																						
TD Insurance				CAN																		
Tesco Bank											GBR											
The Co-operators				CAN																		
The Hartford																						
The Lettings Hub											GBR											
The New India Assurance Company												IND										
The Oriental Insurance Company												IND										
The Personal				CAN																		
The-K non-Life Insurance																						
Tinkoff																			RUS			
Tiroler Versicherung																						
Tokio Marine Seguradora			BRA																			
Tomamos impulso / Atlantis								ESP														
Travelers																					USA	
Tre kronor																				SWE		
Trygg-Hansa																				SWE		
Turva									FIN													
TUW																		POL				
TUZ																						
Ugoria																						
Union Life																						
UnipolSai													ITA									
UNIQA		AUT																POL				
Univé																	NLD					
Uralsib																						
Urban Jungle											GBR											
USAA																					USA	
Vardia																						
Vaudoise					CHE																	
VAV Versicherungen		AUT																				
Verti								ESP					ITA									
Virgin Money																						
Visana																						
Vittoria													ITA									
VSK																			RUS			
VTB Insurance																			RUS			
Warta																		POL				
WaterCircles																				SWE		
Wawanesa Mutual Insurance				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Westpac	AUS																					
Wiener Städtische Versicherung		AUT																				
Woolworths Insurance	AUS																					
Württembergische							DEU															
Wüstenrot Versicherung		AUT																				
Youi	AUS																					
Youse			BRA																			
zetta (Zurich)																			RUS			
ZhongAn						CHN																
Zurich		AUT	BRA		CHE								ITA			MEX						

Global Consumer Survey / Health / Health care & health insurance / Statutory health insurance by provider / brand (Austria) (2018 only)

Statutory health insurance provider (Austria)

Who is your health insurance provider?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Burgenländische Gebietskrankenkasse																						
Kärntner Gebietskrankenkasse																						
Niederösterreichische Gebietskrankenkasse																						
Oberösterreichische Gebietskrankenkasse																						
Pflichtversicherung BKK																						
Salzburger Gebietskrankenkasse																						
Sozialversicherungsanstalt																						
Steiermärkische Gebietskrankenkasse																						
Tiroler Gebietskrankenkasse																						
Vorarlberger Gebietskrankenkasse																						
Wiener Gebietskrankenkasse																						

Note: Brands in grey are no longer surveyed in current data updates

Global Consumer Survey / Health / Health care & health insurance / Health insurance by provider / brand (2018 only)

Health insurance provider

Who is your health insurance provider?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
aetna																						
AG2R La Mondiale																						
Alberta Blue Cross																						
Allianz																						
Anthem																						
AOK																						
APRIL UK																						
Asisa																						
Asistencia Sanitaria Colegial																						
Assura																						
Atupri																						
Aviva																						
AXA																						
Barmenia																						
Barmer																						
Blue Cross Blue Shield																						
Bupa																						
Cargeas Assicurazioni																						
Caser																						
Catalana Occidente																						
Cattolica Assicurazioni																						
Centene																						
Central																						
China Life Insurance																						
Cigna																						
Concordia																						
Continente																						
Covéa																						
CS HealthCare																						
CSS																						
DAK																						
Debeka																						
Desjardins																						
Divina Pastora																						
DKV																						
Donau Versicherung																						
EGK-Gesundheitskasse																						
Empire Life																						
Equitable																						
Ergo Direkt																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
FIATC																						
Freedom																						
General & Medical																						
Generali																						
Great West Life																						
Green Shield																						
Groupama																						
Groupe Apicil																						
Groupe BTP Prévoyance																						
Groupe Humanis																						
Groupe Istya																						
Groupe Malakoff-Médéric																						
HanseMerkur																						
Health Net																						
HealthCare Service Corp.																						
Health-on-Line																						
Helsana																						
Hexie Health Insurance																						
Humana																						
Independence Health Group Inc.																						
Industrial Alliance																						
Intesa Sanpaolo																						
Intras																						
Kaiser Permanente (Kaiser Foundation)																						
Klesia																						
Knappschaft																						
KPT / CPT																						
Kunlun Health Insurance																						
La Capitale																						
La Mutuelle générale																						
Línea Directa																						
Magellan Health																						
Manitoba Blue Cross																						
Manulife																						
Mapfre																						
Medavie Blue Cross																						
Merkur																						
Molina Healthcare																						
MuKi Versicherungsverein																						
Mutua Madrileña																						
Mutuel Assurance																						
National Assurance																						
ÖKK																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pacific Blue Cross																						
People's Insurance Company of China																						
Philos																						
Ping An of China																						
Progrès																						
Public basic health insurance																						
RBM Assicurazione Salute																						
Reale Mutua																						
Saga																						
Sanitas																						
Santalucia																						
Segurcaixa Adeslas																						
Signal Iduna																						
SSQ																						
Sun Life																						
SWICA																						
Swiss Life Prévoyance et Santé																						
Techniker Krankenkasse (TK)																						
The Co-operators																						
The Exeter																						
Union Harmonie Mutuelles																						
UnipolSai																						
Uniprévoyance																						
UNIQA																						
Unisalute																						
UnitedHealth																						
Visana																						
Vitality																						
WellCare Health Plans																						
Wiener Städtische Versicherung																						
WPA																						
Wüstenrot Versicherung																						
Zurich																						

Global Consumer Survey / Housing & household equipment / Consumer electronics / TV ownership by brand

TVs

What brand is your main TV?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AIWA																						ZAF
Akai													ITA									
Amoi																						
AOC			BRA																			
Blaupunkt																						
BPL																						
Bush											GBR											
CCE			BRA																			
Cello																						
Changhong						CHN																
CHiQ	AUS				CHE		DEU	ESP									NLD	POL				
Cloudwalker																						
coocaa																						
Daewoo																			RUS			
Denver																						
DEXP																						
DigiHome																				SWE		
Dyon																						
ECCO																						ZAF
estla															KOR							
Evvo																						
Ffalcon																						
Finlux									FIN								NLD					
FunTV																						
Furrion																					USA	
Gradiente			BRA																			
Grundig		AUT			CHE		DEU	ESP	FIN	FRA			ITA				NLD			SWE		
Haier						CHN						IND	ITA						RUS			
Hisense	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hitachi	AUS				CHE			ESP	FIN	FRA	GBR		ITA			MEX	NLD					
Huawei						CHN																
Infiniton																						
Inkel															KOR							
innos															KOR							
Insignia				CAN													MEX				USA	
Inves																						
JVC	AUS			CAN	CHE				FIN		GBR		ITA			MEX	NLD	POL				ZAF
Kodak																						
Kogan	AUS																					
Konka						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
LeTV						CHN																
LG	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Linsar																						
Loewe										FRA			ITA									
Lucoms															KOR							
Makena																MEX						
Manta																						
Medion		AUT					DEU			FRA							NLD					
Micromax																						
Mitsubishi																						
Nabo		AUT																				
Nordmende																						
ok.		AUT			CHE		DEU															
OnePlus												IND										
Onida												IND										
Panasonic	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE		ZAF
Philco			BRA																			
Philips	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pioneer																MEX					USA	
Polarline																			RUS			
Polaroid																						
Prism Korea															KOR							
Proline																						
RCA																MEX						
realme												IND										
Rolsen																						
Rubin																						
Saba																						
Salora																						
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sansui				CAN																		ZAF
Sanyo				CAN								IND									USA	
Schneider																						
Seiki																						
Semp TCL			BRA																			
Sharp		AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	
Sinotec																						ZAF
Skymaster																						
Skyworth						CHN																ZAF
Soniq	AUS																					
Sony	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Supersonic																						ZAF
Supra																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SWEDX																				SWE		
TCL	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
TD Systems								ESP														
Teac	AUS																					
Technisat																						
Techwood																						
Telefunken		AUT			CHE		DEU						ITA					POL	RUS			ZAF
theham															KOR							
Thomson		AUT						ESP		FRA								POL	RUS	SWE		
Toshiba		AUT		CAN	CHE	CHN	DEU	ESP		FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Tsinghua Tongfang																						
umax															KOR							
Veltech											GBR											
Vestel																						
Vito																						
Vizio	AUS			CAN												MEX					USA	
Vu	AUS											IND										
Wasabi Mango																						
Westinghouse													ITA									
Xiaomi/Mi		AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA		IND	ITA				NLD	POL	RUS	SWE		
Xoro																						

Global Consumer Survey / Housing & household equipment / Consumer electronics / Speaker ownership by brand

Speakers

What brands are the speakers in your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acoustic Audio																						
Acoustic Energy										GBR												
Altec Lansing																						
Amazon	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	
Amphion Loudspeakers									FIN													
Amplify																						ZAF
Anker		AUT			CHE		DEU			FRA												
Apple	AUS	AUT														MEX				SWE		
Artis												IND										
Audio Pro									FIN	FRA										SWE		
Audip Engine																						
Aukey																						
Bang & Olufsen		AUT			CHE	CHN	DEU		FIN	FRA	GBR	IND	ITA		KOR		NLD			SWE	USA	
Beats	AUS			CAN		CHN		ESP														
boAt												IND										
Bosch													ITA									
Bose	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Boston Acoustics																						
Bowers & Wilkins	AUS	AUT		CAN	CHE					FRA							NLD				USA	
Braun Audio													ITA									
Britz															KOR							
Cabasse										FRA												
Cambridge Audio											GBR											
Canston															KOR							
Canton																						
Coocheer																						
Coral Indiana line																						
Creative				CAN								IND	ITA		KOR			POL				
Daewoo																MEX						
Dali																	NLD					
Dayton Audio																						
Defender																				RUS		
Definitive Technology																						
Dell												IND										
Denon				CAN	CHE																	
Devialet										FRA												
Diapason													ITA									
Earise						CHN																
Edifier			BRA	CAN		CHN						IND										
Energy Sistem								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Envent																						
F&D												IND										
Fenda																						
Focal										FRA												
Fresh 'n Rebel					CHE																	
Genelec									FIN													
Geneva															KOR							
Genius																		POL	RUS			
GoClever																		POL				
Golden Field																						
Gradiente			BRA																			
Harman Kardon	AUS	AUT				CHN	DEU		FIN	FRA					KOR	MEX	NLD		RUS	SWE	USA	
Hificonsult																						
Hisense																						ZAF
HiVi						CHN																
HP																		POL				
Huawei	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
iBall												IND										
Ik Multimedia																						
Intex												IND										
Jabra																		POL				
Jam																						
Jamo																						
JB.lab																						
JBL	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
JVC																						ZAF
KEF																	NLD				USA	
Kenwood																						
Kharma International																						
Klipsch		AUT		CAN				ESP													USA	
Kruger&Matz																		POL				
Lenovo																						
LG	AUS		BRA	CAN				ESP	FIN				ITA			MEX	NLD					ZAF
Libratone							DEU															
Loewe																						
Logitech	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Magnat		AUT																				
Manta																		POL				
Marley	AUS			CAN																		
Marshall	AUS	AUT			CHE	CHN	DEU		FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE		ZAF
Marshall Stanmore																						
Maxtill																						
media-tech																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MG TEC															KOR							
Microlab																						
MINIRIG											GBR											
Misik																MEX						
Modecom																						
Monitor Audio																						
Multilaser			BRA																			
Novel View																						
Opera													ITA									
Ortizan								ESP														
Panasonic		AUT						ESP					ITA									ZAF
Paradigm				CAN																		
Philips	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pioneer					CHE			ESP	FIN		GBR		ITA				NLD		RUS		USA	ZAF
Polaroid																						ZAF
Polk Audio				CAN																	USA	
PSB Speakers				CAN																		
Pulse																						
Pyle Audio																						
Pylon Audio																		POL				
Q Acoustics																						
Razer																						
Reconnect												IND										
Richter																						
Roberts																						
Rombica																			RUS			
Samji IT																						
Samsung				CAN				ESP	FIN		GBR					MEX				SWE		ZAF
Sansui						CHN																
Scythe																						
Sennheiser	AUS										GBR											
Shox																						ZAF
Sinotec																						ZAF
Sonos	AUS	AUT				CHN	DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD			SWE		
Sonus Faber													ITA									
Sony	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SPC																						
Sunstech																						
Sven																			RUS			
Takstar																						
Technics																						
Teufel		AUT			CHE		DEU															
Tibo																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tonsil																		POL				
Tracer																		POL				
TreLab																						
Tribit																						
Tronsmart																						
Trust													ITA						RUS			
UE																						
Ultimate Ears				CAN	CHE		DEU	ESP		FRA										SWE		
Vizio				CAN																		
Volkano																						ZAF
Wharfedale																						
Xiaomi/Mi						CHN						IND			KOR	MEX			RUS			
Yamaha	AUS	AUT	BRA			CHN	DEU	ESP	FIN		GBR		ITA		KOR		NLD		RUS	SWE	USA	
Zamkol					CHE																	
Zebronics															IND							
Zoook															IND							

Global Consumer Survey / Housing & household equipment / Consumer electronics / Laptop ownership by brand

Laptops

What brands are the laptops in your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adol																						
Alienware	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple (MacBook)	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Archos																						
Asus	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Cepter									FIN													
Chuwi								ESP														
Compaq			BRA																			
Connex																						ZAF
Dell	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Denver Electronics																						
Dicle															KOR							
Dream Machines																						
Eluktronics																						
Evoo																						
EZBook																						
Foryoudigital															KOR							
Fujitsu		AUT			CHE		DEU			FRA	GBR		ITA				NLD	POL		SWE		
Gateway																MEX						
Gigabyte																				SWE		
Google																						
Google Chromebook																						
Haier																			RUS			
Hansung															KOR							
Hasee						CHN																
Honor	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE		
HP	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Huawei	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
iBall												IND										
IGNIQ															KOR							
Irbis																			RUS			
Jooyon Tech															KOR							
Jumper																						
Kiano																						
Lava																						
LDLC																						
Lenovo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
LG	AUS		BRA								GBR	IND			KOR							
Manta																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mecer																						ZAF
Mechrevo																						
Medion		AUT					DEU				GBR						NLD			SWE		
Micromax																						
Microsoft	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mobitel																						
MSI	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ordissimo																						
Panasonic	AUS																					
Positivo			BRA																			
Prestigio																						
Proline																						ZAF
Prostar/Clevo																						
Razer																						
ROG																						
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Slimbook																						
Sony																						
Teclast								ESP														
ThinkPad																						
Thomson										FRA												
Thunderobot																						
Toshiba	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Trekstor																						
Vaio	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
VANT																						
Xiaomi/Mi						CHN						IND	ITA					POL				
XIDU																						

Global Consumer Survey / Housing & household equipment / Consumer electronics / Desktop PC ownership by brand

Desktop PCs

What brands are the desktop PCs in your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
ACPEC										FRA												
Alienware	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ankermann																						
Apple (Mac)	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Asus	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Beelink																						
Bqeel																						
CAPTIVA					CHE																	
Certo PC																						
Chillblast				CAN																		
CHUWI								ESP														
Compaq			BRA																			
Compugear																	NLD					
Corsair		AUT		CAN	CHE				FIN	FRA	GBR				KOR			POL		SWE	USA	
CyberPowerPC	AUS			CAN							GBR										USA	
Cybertron																						
Dell	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DEPO																			RUS			
DEXP																			RUS			
Dicle															KOR							
Digital Storm																					USA	
Dilc																						
DiPai																						
EasyPC			BRA																			
EXKOREA															KOR							
foryoucomputer															KOR							
freeflow															KOR							
Fujitsu	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD	POL	RUS	SWE	USA	ZAF
G-Fire																						
Ghia																MEX						
Gigabyte										FRA						MEX			RUS			ZAF
Haier						CHN																
Hajaan				CAN																		
Hansung																KOR						
Hasee						CHN																
HCL												IND										
HP	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Huawei																			RUS			
HyperPC																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hyrican									FIN													
iBall												IND										
Intel NUC	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	ZAF
Ipason																						
iRU																						
ITsale																						
Jooyon Tech															KOR							
Kodlix																						
Komplett																				SWE		
Kraftway																						
Lenovo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
LG		AUT	BRA					ESP			GBR				KOR		NLD		RUS			
Liontech																						
Maingear																						
May																						
Mechrevo																						
Medion		AUT			CHE		DEU	ESP	FIN								NLD	POL		SWE		
Megaport					CHE		DEU			FRA			ITA				NLD					
Microsoft	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	ZAF
Monstargear															KOR							
MSI	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Neologic																						
Net2World																						
NonSoloInformatica													ITA									
NTT																			POL			
NZXT BLD	AUS																					
OLDI																				RUS		
One																						
Optimus																			POL			
Ordissimo																						
Origin																						
Packard Bell								ESP			GBR											
PCSpecialist									FIN											SWE		
PJ Digitalstore													ITA									
Positivo			BRA																			
Proline																						ZAF
RCT																						ZAF
RGDigital																						
ROG																						
Rolltop																						
Samsung		AUT	BRA					ESP							KOR	MEX	NLD		RUS			
Scan											GBR											
Sedatech													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SeeKool																						
Shinobee																						
Shuttle																						
Sony																						
Stormforce											GBR											
terra							DEU															
TG Sambo																KOR						
Thunderobot						CHN																
TongFang						CHN																
Velocity																						
Vibox																						
Vorago																MEX						
Wuji						CHN																
Xidas																						
Xtreme PC Gamer																MEX						
Zebion																						
Zebronics												IND										
Zotac																						
Zuohan						CHN																

Global Consumer Survey / Housing & household equipment / Consumer electronics / Tablet ownership by brand

Tablets

What brands are the tablets in your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
51cube																						
Acer	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	
Alcatel								ESP	FIN			IND	ITA			MEX	NLD			SWE		ZAF
Amazon / Amazon Fire	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL		SWE	USA	ZAF
Apple (iPad)	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Archos										FRA	GBR						NLD	POL				
Arian																						
Asus	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
BlackBerry																						
Blackview													ITA									
Blow																						
BQ								ESP											RUS			
Chuwi							DEU	ESP														
Colorovo																						
Cube	AUS																					
Datawind												IND										
Dell							DEU					IND					NLD		RUS		USA	ZAF
Denver									FIN								NLD					
DEXP																			RUS			
Dicle															KOR							
Digma																			RUS			
Dragon Touch																						
eben						CHN																
Estar																						
For you digital															KOR							
Fujitsu					CHE																	
Fusion 5																						
Getac																						
Haier																			RUS			
Hasee																						
Honor						CHN																
HP	AUS	AUT		CAN	CHE		DEU			FRA						MEX	NLD		RUS	SWE		ZAF
HTC										FRA												
Huawei	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
I Kall												IND										
I. Onik																						
iBall												IND										
ibowin																						
Iconia Tab																						
iLife																						ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Irbis																			RUS			
Jumper						CHN																
Kiano																		POL				
Kruger&Matz																		POL				
Kubi mofang						CHN																
Kurio																						
Lamina									FIN													
Laser	AUS																					
Lenovo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Leotec																						
LG								ESP							KOR	MEX		POL				
Lnmbbs																						
Manta																		POL				
Mecer																						ZAF
Mediacom													ITA									
Medion		AUT					DEU															
Micromax												IND										
Microsoft	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
Mobicel																						ZAF
Modecom																						
mpgio															KOR							
Multilaser			BRA																			
Navitel																						
Neon IQ																						ZAF
Ninetec																						
Odys							DEU															
Onda																						
Overmax																		POL				
Panasonic		AUT															NLD					
Peaq					CHE																	
Positivo			BRA																			
Prestigio																		POL	RUS			
Prology																			RUS			
QOOQ																						
RCA																						
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Soniq	AUS																					
Sony	AUS				CHE			ESP			GBR	IND	ITA			MEX	NLD	POL				
SPC								ESP														
Teclast	AUS					CHN		ESP					ITA		KOR							
Telefunken																						ZAF
Telstra Essentials	AUS																					
ThinkPad																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Thinkware															KOR							
TrekStor							DEU															
Turbo																						
TYD																						
Vankyo										FRA												
Verizon																					USA	
Vizmo																						
Vodafone																						
Voyo																		POL				
Wacom							DEU															
Xiaomi/Mi						CHN						IND	ITA		KOR			POL	RUS			
Xoro																						
YOTOPT							DEU	ESP		FRA												
Zebra		AUT			CHE																	
Zhiboxing						CHN																

Global Consumer Survey / Housing & household equipment / Consumer electronics / Headphone usage by brand

Headphones

What brand are your personal headphones?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1More																						
AfterShokz				CAN															RUS			
AKG	AUS	AUT				CHN					GBR		ITA		KOR		NLD		RUS			
Amplify																						ZAF
Anker				CAN									ITA								USA	
Apking						CHN																
Apple	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arkas																						
Audeze																						
Audio Technica						CHN							ITA					POL	RUS		USA	
Aukey													ITA									
Bang & Olufsen	AUS	AUT		CAN	CHE		DEU	ESP	FIN		GBR		ITA		KOR		NLD		RUS	SWE		ZAF
Beats	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
beatsoudio						CHN																
Beyerdynamic						CHN	DEU					IND			KOR		NLD					
Billboard																MEX						
Blukar																						
boAt												IND										
Bose	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bowers & Wilkins				CAN			DEU				GBR						NLD				USA	
Bragi																						
Britz															KOR							
Creative																		POL				
Denon																						
Easy Mobile																						
EasySMX																						
Edifier			BRA			CHN																
Energy Sistem								ESP														
FiiO																						
Focal																						
Fortrek																						
Fostex																				NLD		
Fresh 'n Rebel																				NLD		
GAL																						
Grado																				NLD		
Hama					CHE																	
Happy Plugs																						
Harman Kardon										FRA												ZAF
House of Marley																						
HP		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Huawei						CHN										MEX		POL	RUS			ZAF
HyperX			BRA																			
iBall												IND										
Iriver															KOR							
ISK Audio																						
Jabra	AUS			CAN			DEU		FIN				ITA				NLD	POL		SWE		ZAF
Jam																						
Jaybird				CAN																SWE	USA	
Jays																		POL		SWE		
JBL	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
JVC								ESP			GBR							POL				
Jwcom																						
KEF																						
KLIM																						
Klipsch																						
Kmart																						
Kogan																						
Koss								ESP														
Kruger&Matz																		POL				
Kygo																						
LG								ESP													USA	
Logitech	AUS				CHE			ESP	FIN	FRA		IND								SWE		ZAF
Magnat																						
Marley													ITA									
Marshall					CHE				FIN	FRA	GBR		ITA			MEX	NLD		RUS	SWE	USA	
Maxtill																						
MG TEC																						
mifo																						
Monster				CAN																		
Motorola																						
Mpow				CAN																		
Multilaser			BRA																			
Nokia																						
OneOdio																						
OPPO						CHN																
Panasonic	AUS	AUT			CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Philips	AUS	AUT	BRA		CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pioneer		AUT						ESP			GBR					MEX						
Plantronics	AUS			CAN			DEU			FRA		IND										
Polaroid																						
Pulse																						
Razer																						
Redlemon																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Rha																						
Samsung	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sennheiser	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Shox																						
Shure					CHE								ITA		KOR							
Skullcandy	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
SOMic																						
Sony	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SoundMagic																						
SPC																						
SteelSeries																						
Stereoboomm																						
Superlux																						
Technics																						
Teufel		AUT					DEU															
Thomson										FRA												
T'nB																						
TreLab																						
Turtle Beach																						
Urbanears																				SWE		
Urbanista																				SWE		
Vivanco		AUT																				
Volkano																						ZAF
Xiaomi/Mi			BRA	CAN		CHN						IND	ITA			MEX			RUS			
Yamaha															KOR							
Zebronic																						

Global Consumer Survey / Housing & household equipment / Consumer electronics / eHealth tracker / smart watch usage by brand

eHealth trackers / smart watches

What brands are your personal smart watches / fitness trackers?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
adidas							DEU															
Amazfit		AUT	BRA	CAN		CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR					SWE	USA	ZAF
Apple	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Armani	AUS																					
Asus			BRA	CAN	CHE		DEU	ESP		FRA	GBR		ITA								USA	
Bakeey																						ZAF
Beurer									FIN											SWE		
Bfit																						ZAF
Blackview													ITA									
Casio																			RUS			
Coa															KOR							
Coros									FIN													
Denver		AUT																				
dido						CHN																
Dofit																						ZAF
Fastrack												IND										
Fitbit	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
FocusFit																						ZAF
FOREVER																		POL				
Fossil	AUS	AUT			CHE				FIN		GBR	IND	ITA			MEX	NLD		RUS	SWE		ZAF
Garett																	NLD			SWE		
Garmin	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Genius Fit Watch																						ZAF
GoClever																		POL				
GOQii												IND										
Goral																						ZAF
Havit															KOR							
HETP																						
Honor		AUT		CAN		CHN	DEU	ESP		FRA	GBR		ITA			MEX	NLD	POL	RUS		USA	
Huawei	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
I-Life																						
InBody															KOR							
INF									FIN													
Infomark															KOR							
iTouch																						ZAF
iVooMi																						
iwown																						
Jawbone										FRA												
Jet																						
Kiwi Plus																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kruger&Matz																						
LaTEC													ITA					POL				
Lenovo						CHN						IND				MEX		POL				
LG				CAN	CHE			ESP		FRA	GBR		ITA		KOR		NLD				USA	
LifeBee								ESP														
Lifesense																						
M4			BRA																			
Maxcom																		POL				
media-tech																		POL				
Meizu						CHN																
Michael Kors	AUS												ITA			MEX	NLD			SWE		
Misfit	AUS		BRA	CAN	CHE		DEU			FRA	GBR						NLD				USA	
MobilePro																						ZAF
Mobvoi											GBR											
Mont Blanc																						
Moochies	AUS																					
Moov				CAN								IND									USA	
Motorola											GBR					MEX						
MyKronoz					CHE											MEX						
Neki								ESP														
Nixon																						
OPPO												IND	ITA									
Opta												IND										
Overmax																		POL				
Pace																						
Pebble																	NLD				USA	
PHICOMM																						
Polar	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Polaroid																						ZAF
realme												IND										
Redlemon																MEX						
Relógio Multilaser			BRA																			
Ritmix																			RUS			
Runtastic																						
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sigma																						
Skagen																						
Smartera																						
Sonata												IND										
Sony			BRA		CHE		DEU	ESP		FRA					KOR							
Spacetalk	AUS																					
SPC								ESP														
Suunto		AUT							FIN										RUS	SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Swisstone																						
Tag Heuer																MEX						
TCL																						
Tic Tock Track	AUS																					
Ticwatch						CHN							ITA									
Timex				CAN																		
Tomate			BRA																			
TomTom				CAN	CHE		DEU			FRA							NLD	POL		SWE		
Trax																						ZAF
Under Armour																						
vivo						CHN																
Voice Caddie																						
Volkano																						ZAF
Vtech	AUS																					
WeLoop																						
Wiko										FRA												
Withings		AUT			CHE		DEU		FIN	FRA	GBR		ITA				NLD					
Xiaomi/Mi	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Xplora									FIN												SWE	
XUN						CHN																
X-Watch		AUT																				
Yamay								ESP														
Zikto																						

Global Consumer Survey / Housing & household equipment / Household appliances / Refrigerator ownership by brand

Refrigerators

What brand is the (main) refrigerator in your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acros																MEX						
AEG		AUT					DEU	ESP	FIN	FRA	GBR		ITA				NLD			SWE		ZAF
AIM																						
Amica		AUT					DEU			FRA								POL				
Ascoli																			RUS			
Aspes																						
Atag																	NLD					
Atlant																			RUS			
AUX						CHN																
Avanti																						
Balay								ESP														
Bauknecht		AUT			CHE		DEU															
Beko	AUS	AUT					DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL	RUS	SWE	USA	
Bertazzoni																						
Biryusa																			RUS			
Blomberg																				SWE		
BlueStar				CAN																		
Bomann					CHE		DEU															
Bompani													ITA									
Bosch	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BPL												IND										
Brandt										FRA												
Brastemp			BRA																			
Bush											GBR											
Candy													ITA				NLD	POL				
Carrier															KOR							
Casarte						CHN																
Changhong															KOR							
CHiQ	AUS						DEU										NLD					
Comfee																						
Consul			BRA																			
COOING															KOR							
COSTEL															KOR							
Cylinda									FIN											SWE		
Daewoo																MEX						
Dako			BRA																			
Danby				CAN												MEX						
Dayou Winia																						
Defy																						ZAF
Edesa								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Electra											GBR											
Electrolux	AUS		BRA	CAN	CHE			ESP	FIN	FRA		IND	ITA			MEX		POL	RUS	SWE	USA	
Elektra Bregenz		AUT																				
Elektro Helios																				SWE		
Esmaltec			BRA																			
Etna																						
Exquisit		AUT					DEU															
Festivo									FIN													
Fisher & Paykel	AUS																					
Fridgemaster											GBR											
Frigidaire				CAN												MEX					USA	
Gaggenau																						
GE				CAN												MEX					USA	
Godrej												IND										
Goldair																						ZAF
Gorenje		AUT			CHE		DEU			FRA								POL	RUS	SWE		
Gourmia																						
Gram									FIN													
Grand Woosung															KOR							
Gree						CHN																
Grundig							DEU				GBR											ZAF
Haier	AUS	AUT		CAN	CHE	CHN	DEU	ESP		FRA	GBR	IND			KOR	MEX	NLD	POL	RUS		USA	
Hisense	AUS				CHE	CHN		ESP		FRA	GBR					MEX	NLD					ZAF
Hitachi												IND									USA	
Homa						CHN																
Hoover											GBR											
Hotpoint										FRA	GBR		ITA					POL				
Hotpoint-Ariston																			RUS			
Indesit		AUT								FRA	GBR		ITA			NLD	POL	RUS				
John Lewis																						
Kelvinator	AUS																					
Kenmore				CAN																	USA	
Kenwood																						
KIC																						ZAF
KitchenAid			BRA	CAN												MEX					USA	
Klarstein																						
Koenic													ITA									
Konka						CHN																
Koryo																						
Lassele																						
LG	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Liebherr	AUS	AUT			CHE		DEU	ESP	FIN	FRA			ITA				NLD	POL	RUS	SWE		
LOGIK																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lucoms															KOR							
Mabe																MEX						
Matsui																				SWE		
Maytag				CAN												MEX					USA	
Meireles																						ZAF
MeLing						CHN																
Midea			BRA			CHN						IND										
Miele	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL		SWE	USA	
Mitashi																						
Mitsubishi Electric	AUS																					
Neff		AUT																				
Nordfrost																				RUS		
OK																						
ok.							DEU						ITA									
Panasonic	AUS		BRA			CHN						IND										
Pelgrim																						
Proline																						
RCA																						
Reconnect												IND										
Ronshen						CHN																
Rosenlew									FIN													
Russell Hobbs																						
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sansui																						
Scandomestic																					SWE	
Schneider																						
Sharp																						
Sibir																						
Siemens		AUT			CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD	POL	RUS	SWE		ZAF
Skyworth																						
Smeg	AUS	AUT		CAN	CHE		DEU			FRA	GBR		ITA		KOR	MEX	NLD			SWE		
SnoMaster																						ZAF
Stinol																				RUS		
Swan																						
Swiss Bar																						
TCL						CHN																
Teka																						
Thermador																						
Thomson																						
UltraTrip																						
UNIVA																						ZAF
Upo									FIN													
Vestfrost																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Videocon												IND										
Viking																					USA	
Viomi																						
Voltas Beko												IND										
V-ZUG					CHE																	
Westinghouse	AUS																					
Whirlpool			BRA	CAN	CHE			ESP	FIN	FRA		IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Whynter																						
Zanussi					CHE		DEU	ESP			GBR		ITA				NLD	POL				
Zelmer																						

Global Consumer Survey / Housing & household equipment / Household appliances / Washing machine ownership by brand

Washing machines

What brand is the washing machine in your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acros																MEX						
AEG	AUS	AUT			CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR		NLD	POL		SWE		ZAF
Amana																					USA	
Amica																		POL				
Ardo													ITA									
Ariston																						
Arno			BRA																			
Asko	AUS								FIN								NLD			SWE		
Astivita																						
Atlant																			RUS			
AUX						CHN																
Balay								ESP														
Bauknecht		AUT			CHE		DEU															
Beko	AUS	AUT			CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR		NLD	POL	RUS	SWE		
Blomberg																						
Bompani													ITA									
Bosch	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BPL																						
Brandt										FRA												
Brastemp			BRA																			
Candy							DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL	RUS	SWE		ZAF
Casarte																						
Colormaq			BRA																			
Consul			BRA																			
Cooing															KOR							
croma												IND										
Cylinda																				SWE		
Daewoo																MEX						
Daiwa																						
Defy																						ZAF
Domestic																						
Easy																MEX						
Ecowell															KOR							
Electrolux	AUS		BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	
Elektra Bregenz		AUT																				
Esmaltec			BRA																			
Eudora																						
Evvo																						
Exquisit							DEU															
Fagor								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Faure										FRA												
Fisher & Paykel	AUS																				USA	
Frigidaire				CAN												MEX					USA	
Gaggenau																						
GE				CAN												MEX					USA	
Godrej												IND										
Goldair																						ZAF
Gorenje		AUT			CHE		DEU		FIN	FRA									RUS	SWE		
Gram																						
Gree						CHN																
Grundig											GBR											ZAF
Haier	AUS	AUT			CHE	CHN	DEU			FRA		IND			KOR		NLD		RUS		USA	
Hisense	AUS	AUT		CAN	CHE	CHN	DEU			FRA	GBR		ITA			MEX			RUS			ZAF
Hoover	AUS	AUT			CHE		DEU	ESP			GBR		ITA							SWE		
Hotpoint	AUS			CAN					FIN	FRA	GBR		ITA					POL	RUS		USA	
Hotpoint-Ariston																						
Husqvarna																				SWE		
IFB												IND										
Ignis													ITA									
Indesit		AUT						ESP		FRA	GBR		ITA				NLD	POL	RUS			
Insignia				CAN																		
Kenmore				CAN																	USA	
Kenny																						
Kenwood																						
Kleenmaid																						
Koblenz																MEX						
Kogan	AUS																					
Korting																						
Koryo																						
LG	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Littleduck						CHN																
Littleswan						CHN																
Lucoms															KOR							
Mabe																MEX						
Maytag				CAN												MEX					USA	
Midea			BRA			CHN						IND	ITA		KOR							
Miele	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR		NLD	POL	RUS	SWE		ZAF
Montpellier											GBR											
Mueller																						
Neff																						
OCEAN													ITA									
ok.		AUT					DEU															
Onida																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Panasonic			BRA			CHN						IND				MEX	NLD					ZAF
Privileg					CHE																	
Reconnect												IND										
Rosenlew									FIN													
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
San Giorgio													ITA									
Sanyo						CHN																
Sauber								ESP														
Scandomestic																				SWE		
Schulthess					CHE																	
Seiki	AUS																					
Sharp											GBR											
Siemens		AUT			CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL	RUS	SWE		ZAF
Simpson	AUS																					
Skyworth																						
Smeg									FIN							MEX						
SpeedQueen																					USA	
Suggar																						
TCL																						
Upo									FIN													
Vestfrost																			RUS			
Videocon												IND										
Viomi																						
V-ZUG					CHE																	
Whirlpool	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
White Knight																						
Winia Dimchae															KOR							
Winia Electronics																						
Xiaomi/Mi																						
Zanussi					CHE		DEU	ESP	FIN		GBR							POL		SWE		
Zelmer																						

[Global Consumer Survey / Internet & devices / Internet access at home / Internet usage by provider / brand](#)

Internet providers

Which of these service providers is the provider of your internet access at home?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1&1							DEU															
1330 EASY ISP																						
A1																						
A3																				SWE		
Acado																			RUS			
Acanac																						
Acantho													ITA									
ACT - Atria Convergence Technologies												IND										
Adamo								ESP														
Aero2																		POL				
Afrihost																						ZAF
Airlink																						
Algar Telecom			BRA																			
Almatel																			RUS			
Alterna								ESP														
Altima Telecom																						
Amena																						
At home																						
AT&T																MEX					USA	
Aussie Broadband	AUS																					
Axtel																MEX						
Axxess																						ZAF
Bahnhof																				SWE		
Beactive																						
Beanfield Metroconnect																						
Beeline Internet																			RUS			
Bell				CAN																		
Belong	AUS																					
Bharti Airtel												IND										
Big Blu										FRA												
BLC Valo																						
Blue Telecom																MEX						
Bouygues Telecom										FRA												
Boxer																				SWE		
Bredband2																				SWE		
Bredbandsson																						
Brisanet			BRA																			
BSNL - Bharat Sanchar Nigam												IND										
BT											GBR											
Budget																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Cable One																					USA	
Cabo Telecom			BRA																			
Caiway																	NLD					
Canal Digitaal																						
Cell C																						ZAF
CenturyLink																					USA	
Cheapnet																						
China Mobile						CHN																
China Telecom						CHN																
China Telnetron																						
China Unicom						CHN																
chonocom							DEU															
Claro			BRA																			
Coextro																						
Cogeco				CAN																		
Colosseum Online				CAN																		
Com Hem																				SWE		
Comviq																				SWE		
Congstar							DEU															
Cool Ideas																						
Copel Telecom																						
Coriolis										FRA												
Cox																					USA	
Cricket Wireless																						
Cybersmart																						
Cyfrowy Polsat																		POL				
Delta																	NLD					
Den Boomband												IND										
Desktop			BRA																			
Diallog Telecommunications																						
Digitobil																						
Direct Save Telecom											GBR											
Dish																MEX					USA	
Distributel																						
ditt																		POL				
DNA									FIN													
Dodo	AUS																					
Domru																			RUS			
Dotto-One				CAN																		
Drei / 3		AUT																				
D-VoiS																						
EarthLink																					USA	
Eastlink				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Easybell																						
Eazy																						
EE											GBR											
Ehiweb													ITA									
ehomenet																						
Elisa									FIN													
Eolo													ITA									
Ertelecom																			RUS			
Europasat																						
Euskaltel								ESP														
EWE							DEU															
Excede Internet																						
Excitel												IND										
Fastweb													ITA									
Fiber																						
Fibracat								ESP														
Finetwork								ESP														
Fios																					USA	
fonial																						
fonira																						
Founferbn																						
Foxtel	AUS																					
Free										FRA												
Frontier																					USA	
Gazprom Telecom																			RUS			
Gehua CATV						CHN																
Gemstelecom																						
Gigatel												IND										
Glide																						
GO Internet													ITA									
Google Fiber																						
GreatWall BroadBand						CHN																
Green																						
Halebop																				SWE		
Hathway Cable & Datacom												IND										
Hayai												IND										
Herotel																						ZAF
HFO																						
Home Connect																						
HughesNet																						
iiNet	AUS																					
IKB		AUT																				
Inea																				POL		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Init7																						
innonet		AUT																				
Internet Solutions																						
Internode																						
iPrimus	AUS																					
iWay																						
izzi																MEX						
japo																						
Jazztel								ESP														
Jetspot												IND										
Jio Fiber												IND										
John Lewis Broadband											GBR											
Joister												IND										
Jonaz																						
Kabelnoord																	NLD					
kabelplus		AUT																				
Kaisanet									FIN													
Kinetic by Windstream																					USA	
Komster																		POL				
Korbank																		POL				
KPN																	NLD					
kraftcom																						
KT																KOR						
La Poste Mobile																						
Launtel																						
LG Hello vision																KOR						
LG Uplus																KOR						
Linkem													ITA									
Liquid Telecom																						
Livest		AUT																				
Lowi								ESP														
Magenta		AUT																				
Más Móvil								ESP														
Mate																						
Maxcom																	MEX					
M-Budget					CHE																	
Mediacom																						
Megacable																	MEX					
Megafon																			RUS			
MetroFibre																						ZAF
Mint Telecom																						
M-Net							DEU															
MOI																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Movistar								ESP								MEX						
MTN																						ZAF
MTNL - Mahanagar Telephone Nigam												IND										
MTS Internet																			RUS			
Multimedia Polska																		POL				
Multiplay Telecom																						
MWEB																						ZAF
NET			BRA																			
Net at once																						
Net.Cologne							DEU															
Net+					CHE																	
Net1																						
Netia																		POL				
NLE																						
Nordnet										FRA												
novus																						
Now Broadband																						
O2							DEU															
Oi Internet			BRA																			
Oja		AUT																				
OnLime																						
Online																			RUS			
online.nl																	NLD					
Ono																						
Optimum																					USA	
Optus	AUS																					
Orange								ESP		FRA								POL				
Origin											GBR											
OVH Telecom																						
Ownit																				SWE		
Oxxio																						
Ozone																						
Penny																				SWE		
Pepe Phone								ESP														
Petrus																						
Play																		POL				
Plus																		POL				
Plusnet											GBR											
POP Telecom											GBR											
Post Office																						
primacall							DEU															
Primus				CAN																		
Pyur							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Quickline					CHE																	
Qwerty																			RUS			
R Telecomunicaciones								ESP														
Rain																						ZAF
reach broadband												IND										
RED by SFR										FRA												
Rogers				CAN																		
RomaCabo			BRA																			
Rostelecom																			RUS			
RSWEB																						
Salt					CHE																	
Salzburg AG		AUT																				
Sappa																				SWE		
SaskTel				CAN																		
SAT																						
Sercomtel																						
SFR										FRA												
Shaw				CAN																		
Shell Energy Broadband											GBR											
SIPORTAL													ITA									
SK Broadband															KOR							
Sky																MEX						
SKY Brasil																						
Sky Broadband											GBR											
SkyNet																						
SmartLink Broadband												IND										
Solcon																						
SolNet					CHE																	
Sosh										FRA												
Spectra												IND										
Spectrum																					USA	
SpinTel	AUS																					
SSE																						
Stipte																						
Sumcity																						
Sunrise					CHE																	
Superloop	AUS																					
Supersonic																						ZAF
Swisscom					CHE																	
TalkTalk					CHE						GBR											
Tangerine Telecom	AUS																					
Tata Docomo																						
Tata Teleservices																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
T-Broad																						
TDS Telecom																					USA	
TekSavvy				CAN																		
Telcel																MEX						
Tele2																	NLD		RUS			
Teleboy					CHE																	
Telecable								ESP														
TeleKing					CHE																	
Telekom							DEU															
Telematica																						
Telenor																				SWE		
Telfort																	NLD					
Telia									FIN											SWE		
Telkom																						ZAF
Telmex Infnitum																MEX						
Telnor																MEX						
Telstra	AUS																					
Telus				CAN																		
TH1NG																				SWE		
Tikona Infnet												IND										
Tim													ITA									
Tim Live			BRA																			
Tiscali													ITA									
T-Mobile																	NLD	POL				
Tooway													ITA					POL				
Topway						CHN																
Totalplay																MEX						
Toya																						
TPG	AUS																					
Transat Telecom																						
Tre																				SWE		
Trikolor TV																						
TTK (Transtelecom)																			RUS			
Tuenti																						
Ultrahet																MEX						
Unifique																						
Unitymedia							DEU															
UPC					CHE													POL				
Vectra																		POL				
Verizon																					USA	
Vialis										FRA												
Viasat								ESP													USA	
Videofutur																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Vidéotron				CAN																		
Virgin				CAN				ESP			GBR											
Vivo			BRA																			
Vodacom																						ZAF
Vodafone	AUS						DEU	ESP			GBR		ITA									
Vodafone Kabel Deutschland GmbH																						
Vox																						ZAF
VTX																						
Vuma																						ZAF
Webafrica																						ZAF
Westnet	AUS																					
Wifire																						
wilhelm.tel							DEU															
Wind																						
WindTre													ITA									
Wingo																						
Wnet																						
Xfinity																					USA	
XS4ALL																	NLD					
Yallo					CHE																	
Yoigo								ESP														
Yota																			RUS			
YOU Broadband India												IND										
Youfone																						
Zen											GBR											
Ziggo																	NLD					

Global Consumer Survey / Internet & devices / Smartphone / Smartphone by brand

Smartphones

What brand is your (primarily used) smartphone?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer																						
Alcatel			BRA					ESP	FIN		GBR					MEX				SWE		
Apple	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Asus			BRA	CAN								IND						POL	RUS	SWE		
BlackBerry																						
BLU			BRA																			
BQ								ESP					ITA									
Brondi																						
CAT									FIN													
Cubot																						ZAF
DEXP																						
Doro																						
Fairphone																	NLD					
Fly																			RUS			
Gigaset																						
Gionee																						
Google	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD		RUS	SWE	USA	
Hisense																MEX						ZAF
HMD Global																						
Honor	AUS	AUT			CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
HTC	AUS	AUT		CAN	CHE		DEU				GBR					MEX	NLD	POL		SWE	USA	
Huawei	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Infinix																						
Itel																						ZAF
K-touch						CHN																
Lanix																						
Lenovo																						
LG	AUS	AUT	BRA	CAN			DEU	ESP		FRA	GBR	IND	ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
M4																						
Manta																						
Meitu									FIN													
Meizu			BRA			CHN																
Microsoft																						
Mirage																						
Mobicel																						ZAF
Motorola	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	
Multilaser																						
myPhone																						
neffos																MEX						
Nokia	AUS	AUT	BRA	CAN	CHE		DEU		FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nubia						CHN																
OnePlus	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	
OPPO	AUS	AUT			CHE	CHN	DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD	POL	RUS		USA	ZAF
Optus																						
Pantech															KOR							
Philips																						
Positivo			BRA																			
Quantum																						
Razer																						
realme	AUS	AUT			CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD	POL	RUS	SWE		
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sky																						
Sony	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tecno																		POL				ZAF
Ulefone									FIN													
vivo	AUS					CHN				FRA		IND										ZAF
Wiko					CHE					FRA			ITA									
Xiaomi/Mi	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ZTE		AUT		CAN	CHE		DEU				GBR					MEX					USA	

Global Consumer Survey / Internet & devices / Smartphone / Smartphone by operating system

Smartphone operating systems

What operating system does your (primarily used) smartphone run on?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Android OS	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BlackBerry OS	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Firefox OS	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
iOS (Apple)	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
KaiOS												IND										
Linux	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Symbian OS	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tizen																						ZAF
Windows	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Global Consumer Survey / Internet & devices / Mobile internet access / Smartphone by mobile carrier / brand

Mobile carriers

Which of these mobile carriers is the provider of your primarily used smartphone/mobile phone?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1&1							DEU															
A Mobile															KOR							
A1		AUT																				
a2mobile																		POL				
A3																						
Afrihost																						ZAF
AH Mobiel																	NLD					
Airtel												IND										
Aldi Mobile	AUS				CHE																	
AldiTalk							DEU															
Algar Telecom			BRA																			
Aló																MEX						
Amaysim	AUS																					
Amena																						
ASDA Mobile											GBR											
AT&T																MEX					USA	
Auchan Mobile													ITA									
Auchan Telecom										FRA												
B&You										FRA												
BCE Inc.																						
Beeline																			RUS			
Bell				CAN																		
Belong Mobile	AUS																					
Ben																	NLD					
blau							DEU															
Bob		AUT																				
BokSel																						ZAF
Boost Mobile	AUS																				USA	
Bouygues Telecom										FRA												
BSNL Mobile												IND										
BT											GBR											
Budget Mobiel																	NLD					
Cdicount Mobile										FRA												
Cell C																						ZAF
Chatr Mobile				CAN																		
Chilimobil																				SWE		
China Broadcasting Network																						
China Mobile						CHN																
China Telecom						CHN																
China Unicom						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
CIC Mobile																						
Cierto																						
CirclesLife	AUS																					
cityfone				CAN																		
Claro			BRA																			
Com Hem																						
Comviq																				SWE		
Congstar							DEU															
Consumer Cellular																					USA	
Coop Mobile					CHE																	
CoopVoce													ITA									
Coriolis Telecom																						
Correios Celular																						
Crédit Mutuel Mobile																						
Cricket Wireless																					USA	
Cyfrowy Polsat																						
DailyTelecom																						
Danycom																						
DAS ABO					CHE																	
DaTang																						
Digimobil								ESP														
digitec connect					CHE																	
Dish																MEX						
DNA									FIN													
Dodo	AUS																					
Drei / 3		AUT																				
Eastlink																						
Econet Wireless																						ZAF
Educom		AUT																				
EE											GBR											
eety		AUT																				
Ei Telecom																						
EkoMobile																			RUS			
Elisa									FIN													
ePOST															KOR							
ERG mobile																						
Euskaltel								ESP														
Fakt Mobile																		POL				
Fastweb													ITA									
Fello																				SWE		
Fibio																				SWE		
FIDO				CAN																		
Fizz				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Flash Mobile																						
FNB Connect																						ZAF
Free										FRA												
Freedom Mobile				CAN																		
Freedompop																						
Freenet																						
GiffGaff											GBR											
Globetel																						
Google Fi																					USA	
goood		AUT																				
H3C																						
Halebop																				SWE		
Hallon																				SWE		
Hello Mobile															KOR							ZAF
HELP mobile		AUT																				
Heyah																		POL				
HO													ITA									
hollandsnieuwe																	NLD					
HoT Hofer Telekom		AUT																				
Huawei																						
iD Mobile											GBR											
Iliad													ITA									
iPrimus Mobile	AUS																					
iSmart																						ZAF
izzi																MEX						
Jazztel								ESP														
Jio												IND										
Kabelplus Mobile																						
Karma Mobil																				SWE		
Keewaytinook Mobile																						
Kena Mobile													ITA									
Klarmobil.de							DEU															
Kogan Mobile	AUS																					
Koodo Mobile				CAN																		
KPN																						
kt M mobile															KOR							
La Poste Mobile										FRA												
Lajt Mobile																			POL			
Lebara					CHE						GBR						NLD					
Lebara Mobile France																						
LG Uplus															KOR							
Lidl Connect		AUT			CHE		DEU															
LiivM															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Llamaya								ESP														
Lowi								ESP														
Lucky Mobile				CAN																		
Lycamobile		AUT					DEU	ESP		FRA	GBR		ITA				NLD	POL		SWE		ZAF
Magenta		AUT																				
Más Móvil								ESP														
Maz Tiempo																						
M-Budget					CHE																	
Me&You Mobile																						ZAF
Megafon																			RUS			
Metro by T-Mobile																					USA	
MGTS																			RUS			
Miio																						
Mint Mobile																					USA	
Mobilcom Debitel							DEU															
Mobile Vikings																		POL				
Moi Mobiili									FIN													
Moose Mobile																						
Motiv Telecom																			RUS			
Movistar								ESP								MEX						
Mr Price Mobile																						
Mtel		AUT																				
MTN																						ZAF
MTNL																						
MTS																			RUS			
My Beat																				SWE		
NAU Mobile																		POL				
Net+																						
Netia																						
Nextel			BRA																			
nju mobile																		POL				
Noitel													ITA									
Nokia-Sbell																						
NRJ Mobile										FRA												
numobile	AUS																					
O2							DEU	ESP			GBR											
Oi			BRA																			
Online																			RUS			
Optus	AUS																					
Orange								ESP		FRA									POL			
Otelo							DEU															
OTVARTA																			POL			
Oui																MEX						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ovo																						
OXXO CEL																MEX						
Penny																						
Penny Mobil							DEU															
Pennytel																						
Pepe Phone																						
Pillofon																MEX						
Play																		POL				
Plus																		POL				
Plus Net											GBR											
Plush																		POL				
Poste Mobile													ITA									
Potevio																						
Premium Mobile																		POL				
Prixtel										FRA												
Public Mobile				CAN																		
QBO Cel																MEX						
Quickline					CHE																	
Rabona Mobile													ITA									
Rain																						ZAF
RCOM																						
Red Bull Mobile																						
RED by SFR										FRA												
República Móvil																						
Robin Mobile																	NLD					
Rogers Communications				CAN																		
Rostelecom																						
S1 Mobile															KOR							
Salt					CHE																	
SaskTel				CAN																		
Sbermobile																			RUS			
Sercomtel																						
Sevmobile																			RUS			
SFR										FRA												
Shaw Mobile				CAN																		
simpel																	NLD					
Simplii																MEX						
Simply Mobile																						
Simyo								ESP									NLD					
SK 7mobile															KOR							
SK Telecom															KOR							
SK Telink																						
Sky Mobile											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
smartmobil.de							DEU															
Smarty																						
Sogetel																						
Sosh										FRA												
Spar S-Budget		AUT																				
Sprint																					USA	
spusu		AUT																				
Stipte																						
Straight Talk																					USA	
Sunrise					CHE																	
Suop																						
Swisscom					CHE																	
Syma Mobile										FRA												
T-Mobile																						
T Plus															KOR							
Talkmobile											GBR											
TalkTalk					CHE																	
Tata Docomo																						
Tattelecom																			RUS			
Tbaytel																						
Tchibo mobil																						
Telcel																MEX						
Tele2																	NLD		RUS	SWE		
Telekom							DEU															
Telematica																						
Telenor																				SWE		
Telfort																NLD						
Telia									FIN											SWE		
Telkom																						ZAF
Telstra	AUS																					
Telus Corporation				CAN																		
Tesco Mobile											GBR											
Three											GBR											
Tim			BRA										ITA									
Ting																						
Tinkoff Mobile																						
Tiscali mobile																						
T-Mobile																	NLD	POL			USA	
TNW Networks																						
Tokamóvil																MEX						
TracFone Wireless																					USA	
Transatel										FRA												
Tre													ITA							SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
tuBiedronka																		POL				
Tuenti								ESP														
U.S. Cellular																					USA	
Unefon																MEX						
Universal																						
Unomobile																						
UPC					CHE																	
Uplus Alldle Mobile																						
UTStarcom																						
Vainakhtelecom																						
Vaynakhtelekom																			RUS			
Week Operadora Digital																						
Verizon Wireless																					USA	
Very Mobile													ITA									
vi												IND										
Vidéotron				CAN																		
Vimla																				SWE		
VimpelCom																			RUS			
Virgin Mobile	AUS			CAN						FRA	GBR					MEX		POL			USA	ZAF
Virgin Telco								ESP														
Visible																					USA	
Vivo			BRA																			
Vodacom																						ZAF
Vodafone	AUS						DEU	ESP			GBR		ITA				NLD					
Voxi											GBR											
Walmart Family Mobile																						
Weex																MEX						
Win Mobile																			RUS			
Wind													ITA									
Wingo					CHE																	
Woolworths Mobile	AUS																					
Xfinity Mobile																					USA	
Yallo					CHE																	
yesss!		AUT																				
Yoigo								ESP														
Yooopi																						
Youfone																	NLD					
Yourfone							DEU															
ZTE																						

Global Consumer Survey / Housing & household equipment / Smart home devices / Smart home management device ownership by brand

Smart home devices

Which of these providers do you own Smart Home devices from?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
A1 Smart Home		AUT																				
ABB			BRA	CAN		CHN	DEU	ESP	FIN	FRA	GBR	IND			KOR	MEX	NLD			SWE		
ADT	AUS			CAN							GBR					MEX					USA	
Aeotec																						ZAF
AirThings									FIN													
Alarm.com				CAN																	USA	
Amazon homee		AUT																				
Anchor												IND										
Anjubao						CHN																
Apple Homekit		AUT																				
Aqara																						ZAF
Arduino																						
Arlo											GBR		ITA							SWE		
Assa Abloy									FIN													
AT&T																					USA	
Bang & Olufsen																						
BASS Automação			BRA																			
Bechamp																						
Belkin			BRA	CAN	CHE			ESP		FRA	GBR		ITA				NLD	POL		SWE	USA	ZAF
Beluni			BRA																			
Bosch		AUT			CHE		DEU			FRA	GBR									SWE	USA	
Brilliant	AUS																					
Broadlink																	MEX					
Brunt																						
Bticino													ITA			MEX						
Buildtrack												IND										
Cleverio																				SWE		
Commax																KOR						
Control4				CAN							GBR										USA	
crabtree												IND										
Crestron						CHN																
Danfoss																						
Delta Dore								ESP														
Deltaco																				SWE		
DeLUMO																						
Digma																			RUS			
D-Link												IND						POL		SWE		
ecobee	AUS			CAN																	USA	
Edimax																						
Elan Systems																						ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Elari																			RUS			
Eneco																	NLD					
Erunsun						CHN																
eTiger																						
eufy													ITA									
Eve																						
Ezviz																						
Fibaro									FIN	FRA								POL		SWE		
Frontpoint	AUS																					
Gewiss													ITA									
Gira					CHE		DEU	ESP		FRA												
Google Home									FIN		GBR											
Google Nest	AUS	AUT	BRA	CAN	CHE		DEU	ESP		FRA	GBR		ITA		KOR	MEX	NLD	POL		SWE	USA	
Grenton Smart Home																		POL				
Griesser								ESP														
Haier U-home						CHN																
HDC iControls																						
Heimgard / Wattle																				SWE		
Henry			BRA																			
Hihome																	NLD					
Hikvision																						
Hive				CAN	CHE		DEU				GBR		ITA								USA	
Homematic		AUT			CHE		DEU															
HomeSeer																					USA	
Homey									FIN								NLD					
Honeywell		AUT		CAN	CHE	CHN	DEU	ESP		FRA	GBR	IND	ITA				NLD	POL		SWE	USA	
Hornbach		AUT																				
Huawei HiLink						CHN																
iHouse			BRA																			
Ikea Trådfri		AUT			CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD		RUS	SWE	USA	
Innogy					CHE		DEU															
Innr																						
Insteon				CAN																	USA	
iOli																						
iRobot			BRA																			
JD smartcloud						CHN																
Jung Korea																KOR						
Kakaohome																KOR						
KD Navien																KOR						
Kocom																KOR						
KT GiGA IoT																KOR						
Kupiix																						
Legrand																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lenovo																MEX						
LG															KOR	MEX						ZAF
LifeSmart																						ZAF
Lifx																						ZAF
Linksys																MEX						
Logitech									FIN													ZAF
Loxone																						
Magenta																						
Midea M-Smart						CHN																
MiMiSmart																						
Munddo			BRA																			
Naver Clova															KOR							
Nedis																						
Netatmo					CHE		DEU	ESP		FRA			ITA					POL			USA	
Neuwill																						
Nexa																				SWE		
Nexwell																		POL				
Oakter Smart Plugs												IND										
Opus		AUT																				
Orno																						
Orvito																						
Osram					CHE		DEU	ESP		FRA	GBR		ITA			MEX	NLD			SWE		
Panasonic								ESP														
Pax Calima																						
Pentadom								ESP														
Pert																						
Philips	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Qualitel																						ZAF
Qubino																						
Redmond																			RUS			
Ring	AUS			CAN	CHE						GBR						NLD				USA	
Rostelecom																			RUS			
S-1															KOR							
Samsung	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Schlage																						
Schneider									FIN			IND										
Sengled	AUS																					
Sensibo	AUS																					
Shelly									FIN											SWE		
Silux Control																						ZAF
SimpliSafe	AUS																					
SK Telecom															KOR							
Smappee																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Smartechno									FIN													
SmartHome Austria																						
Solucenter																						
Somfy		AUT	BRA	CAN	CHE	CHN	DEU	ESP		FRA	GBR	IND	ITA		KOR	MEX	NLD	POL		SWE		ZAF
Sonoff																						ZAF
Sonos																	NLD					
Swann				CAN																		
Syska												IND										
Tado																						
Techzone																MEX						
Telekom					CHE		DEU															
Telldus																				SWE		
Tenda																						
Tianmao jingling						CHN																
Touch Home Automation																						
TP-Link	AUS	AUT	BRA	CAN		CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
TRENDnet																						ZAF
Trust																						
Ultra Sound & Vision																						
Vallox																						
Verisure									FIN													
Vimar													ITA									
Viomi						CHN																
vivint.Smarthome	AUS																					
Warmup			BRA																			
Wattio								ESP														
Winix																						
Xiaomi/Mi	AUS	AUT	BRA		CHE	CHN		ESP		FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS			ZAF
Yale																						ZAF
Yeelight	AUS																					
Z-Wave	AUS											IND										

Global Consumer Survey / Housing & household equipment / Smart home devices / Smart speaker ownership by brand

Smart speakers

Which smart speaker with an integrated virtual assistant do you own?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AI-Speaker																		POL				
Amazon Echo (Alexa)	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Anker (Eufy Genie)			BRA																			
Apple HomePod (Siri)	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Audio Pro									FIN											SWE		
Bang & Olufsen		AUT							FIN								NLD					ZAF
Belkin					CHE				FIN													
Bose	AUS			CAN					FIN	FRA	GBR	IND	ITA			MEX	NLD	POL		SWE		ZAF
Bowers & Wilkins Formation Duo	AUS																					
Denon	AUS																NLD			SWE		
DEXP Smartbox																			RUS			
Doss						CHN																
Elari SmartBeat																			RUS			
Eufy Genie		AUT		CAN	CHE		DEU	ESP		FRA	GBR	IND	ITA								USA	
Fabriq		AUT		CAN	CHE		DEU			FRA	GBR		ITA								USA	
Google Home (Google Assistant)	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Google Nest (Google Assistant)	AUS	AUT		CAN	CHE		DEU	ESP		FRA	GBR		ITA		KOR		NLD			SWE	USA	
Hama Sirium																						
Harman Kardon	AUS	AUT		CAN	CHE		DEU		FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	
Harman Kardon (Cortana)																						
Himedia						CHN																
Honor (YOYO)						CHN																
Huawei AI						CHN							ITA					POL				
Ikea Symfonisk										FRA												
iLive							DEU															
iLuv Aud Click		AUT		CAN	CHE		DEU	ESP		FRA	GBR		ITA								USA	
Irbis A																			RUS			
Jays									FIN											SWE		
JBL Charge								ESP														
JBL LINK-Series	AUS	AUT		CAN	CHE		DEU		FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
JD DingDong						CHN																
Kakao Mini															KOR							
KEF LSX	AUS																					
KT (GiGA Genie)															KOR							
Kygo																						
Lenovo Smart Assistant		AUT		CAN	CHE		DEU	ESP		FRA	GBR		ITA								USA	
LG (Alisa)																			RUS			
LG ThinQ								ESP		FRA		IND				MEX	NLD	POL		SWE		ZAF
Libratone		AUT							FIN											SWE		
Mail.ru (Marusya)																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Marshall	AUS							ESP	FIN	FRA	GBR					MEX				SWE		
Mi Pocket Speaker Xiaomi (Xiao AI)																						
Microsoft (Cortana)									FIN									POL				
Mobvoi																	NLD					
Naim Mu-so	AUS																					
Naver Wave (Clova)															KOR							
Netgear								ESP														
Onkyo																						
Panasonic SC-GA10		AUT		CAN	CHE		DEU	ESP		FRA	GBR		ITA								USA	
PolkAudio					CHE																	
Prestigio Smartmate																			RUS			
Pure (DiscovR Smarter)																	NLD					
Redmi						CHN																
Riva Concert	AUS																					
Rokid						CHN																
Samsung Galaxy Home (Bixby)																						
SKT (Nugu)															KOR							
Sonos	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Sony		AUT		CAN	CHE		DEU	ESP		FRA	GBR		ITA							SWE	USA	
Telekom					CHE																	
Tencent Tingting (Tencent Xiaowei)						CHN																
Teufel							DEU															
Tianmao Jingling (AliGenie)						CHN																
Tic Home Mini																						
Ultimate Ears	AUS							ESP				IND					NLD	POL				
Xiaodu at home						CHN																
Xiaomi/Mi			BRA			CHN		ESP				IND						POL	RUS	SWE		ZAF
Yamaha	AUS								FIN								NLD					ZAF
Yandex.Station																			RUS			
Zolo Mojo					CHE		DEU	ESP		FRA	GBR		ITA								USA	

Global Consumer Survey / Mobility / Car ownership & purchase / Car ownership by make / brand

Car makes

What brand is your primarily used car?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abarth	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acura	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alfa Romeo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alpina	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aston Martin	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Audi	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BAIC	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baojun	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bentley	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BMW	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bolloré	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Brilliance	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bugatti	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Buick	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BYD	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Cadillac	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Caterham Cars	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Changan	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chery	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chevrolet	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chrysler	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Citroën	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Dacia	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Daihatsu	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Datsun	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Dodge	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Dongfeng	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DR Motor Company	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DS	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ducati																						
FAW	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ferrari	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Fiat	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Fisker	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ford	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Geely	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Genesis	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
GMC	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Great Wall	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Haima	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Haval	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hino	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Holden	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Honda	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Huansu	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hyundai	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Infiniti	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
JAC	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Jaguar	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Jeep	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
JieFang	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kia	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
KTM																						
Lada	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lamborghini	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lancia	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Land Rover	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lexus	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lifan	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lincoln	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lotus	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mahindra	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MAN	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Maserati	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mazda	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
McLaren	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mercedes-Benz	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MG	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mini	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mitsubishi	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Morgan	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Navistar International	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nissan	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Opel	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Peugeot	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Porsche	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ram	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Renault	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Roewe	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Rolls-Royce	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Saab	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SAIC-GM	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Scania	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SEAT	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Škoda	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Smart	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Soueast	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SSangYong	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Subaru	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Suzuki	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tata	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tesla	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Toyota	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Troller Veículos Especiais	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Trumpchi	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Uz-Daewoo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Vauxhall	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Volkswagen	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Volvo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
VTB	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Wuling	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Zotye	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Global Consumer Survey / Mobility services / Car sharing usage by brand

Car sharing services

Which of these car sharing providers have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
24Go									FIN													
24Rent									FIN													
2EM					CHE																	
4mobility																		POL				
4USMOBILE													ITA									
ADA										FRA												
Adduma car													ITA									
Amber Mobility																	NLD					
Amicarnapoli													ITA									
amiGO													ITA									
Amovens								ESP														
Anytime																						
Anytime Prime																			RUS			
App2drive							DEU															
Auting													ITA									
Autoriders												IND										
Avis																						
beepbeep			BRA																			
Belkacar																			RUS			
Bilpoolen.nu																				SWE		
Bipi								ESP														
Blox Car									FIN													
Bluecub																						
Bluey																						
Bluemove																						
BlueTorino													ITA									
bumerang																			RUS			
cambio carsharing							DEU															
Camplify																						
Car Next Door	AUS																					
Car Sharing Roma													ITA									
car2go																						
Car4you																			RUS			
Car5																			RUS			
Carenda																						
Carengo																	MEX					
Carrot																	MEX					
carsharing24/7																						
CarSmile																			RUS			
Carssum															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Caruso Carsharing		AUT																				
Carzonrent												IND										
CarzUp				CAN																		
Changan Travel						CHN																
Citiz (City Roul)										FRA												
City Car Club									FIN													
CityBee																		POL				
Citydrive																			RUS			
Clem'										FRA												
Click2Go																						
colesa																						
Communauto				CAN						FRA												
ConnectCar																	NLD					
Corrente													ITA									
Darenta																			RUS			
Deal Car																						
Delimobil																			RUS			
Drive My Car	AUS																					
DriveNow																						
Drivezy												IND									USA	
Drivy																						
Eakey						CHN																
easyCar Club																						
EasyShare																		POL				
edrive carsharing						CHE																
eHai																						
EkoRent																						
ELOOP		AUT																				
emov																						
Enjoy													ITA									
Enterprise																						
Enterprise CarClub											GBR											
Enterprise CarShare				CAN																		
Eppy													ITA									
E-Vai													ITA									
EVCard						CHN																
Ezeride																				SWE		
FAMILY OF POWER		AUT																				
FIGO Mobility																	NLD					
Flexicar	AUS																					
Flinkster							DEU															
floMOBIL		AUT																				
Ford Carsharing							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Free2Move								ESP		FRA											USA	
Getaround		AUT					DEU	ESP		FRA	GBR										USA	
GirACI													ITA									
go now!									FIN													
GoFun						CHN																
GoGet	AUS																					
GoMore																						
Green Car															KOR							
GreenGo						CHN																
GreenGoo																		POL				
GreenShareCar	AUS																					
Greenwheels							DEU										NLD					
Happycar															KOR							
Hasee																						
Heimo									FIN													
Hertz 24/7	AUS						DEU				GBR		ITA				NLD					
Hiyacar											GBR											
IGO						CHN																
lizzie																						
JustShareIt																					USA	
Juuve																	NLD					
Karusel																			RUS			
KINTO Share	AUS												ITA							SWE		
Koolicar										FRA												
LD						CHN																
Liftshare																						
M (Volvo Car Mobility)																				SWE		
MatreshCar																						
Maven																						
MILES							DEU															
MO.Point		AUT																				
mobility					CHE																	
Mobilize										FRA												
MoObi			BRA																			
Morefun						CHN																
Move About																				SWE		
MyChoize												IND										
MylesCars												IND										
MyWheels																	NLD					
NeiVee															KOR							
NEVS SHARE																				SWE		
O2autocomparte																MEX						
ÖBB Rail&Drive		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Omago									FIN													
Oply Carsharing							DEU															
Orbitz				CAN																		
OuiCar										FRA												
Pand Auto						CHN																
Panek Car Sharing																		POL				
People Car															KOR							
Playcar Sharing													ITA									
PonyCar						CHN																
Popcar	AUS																					
Renault Mobility																						
Rent Now																						
Rentmee																			RUS			
Revv												IND										
Sambil																				SWE		
Selfdrive												IND										
share me / Wien Mobil Auto		AUT																				
SHARE NOW		AUT					DEU	ESP		FRA			ITA				NLD					
Sharemobil																						
Sharengo													ITA									
Sharetoo		AUT																				
Sharoo																						
Sixt Share							DEU										NLD					
SnappCar							DEU										NLD			SWE		
Socar															KOR							
Socialcar								ESP														
Soda						CHN																
Sponti-Car					CHE																	
stadtmobil							DEU															
Stapp.in																	NLD					
StudentCar																	NLD					
Sunfleet																				SWE		
Swiss E-Car					CHE																	
TaxiElectric																						
tim		AUT																				
TOGO						CHN																
TomaTuCar																MEX						
Traficar																			POL			
TravelCar										FRA												
Turbi			BRA																			
Turo	AUS	AUT		CAN	CHE			ESP		FRA	GBR	IND	ITA			MEX	NLD	POL			USA	
U Drive												IND										
Ubeeqo					CHE			ESP		FRA	GBR		ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
UbiGo																				SWE		
Urban Drive												IND										
Urbano			BRA																			
URBI													ITA									
ur-car						CHN																
URentCar																						
Veho Go																						
Velo-City			BRA																			
Virtuo										FRA												
Volercars												IND										
Vozilla																		POL				
WarmCar						CHN																
WeeShare					CHE																	
WeiGongjiao						CHN																
WeShare							DEU															
WiBLE								ESP														
Witkar																		NLD				
Wukong																						
XiaoMing						CHN																
XrentY																MEX						
Yandex.Drive																			RUS			
YiDu						CHN																
YouDrive																			RUS			
Yuko																						
Zazcar																						
Zero Car																						
Zimride																					USA	
Zipcaars												IND										
Zipcar				CAN							GBR										USA	
ZITY								ESP		FRA												
Zoomcar												IND										

Global Consumer Survey / Mobility / Mobility services / Ride sharing/hailing / online taxi usage by brand

Ride sharing/hailing services

Which of these ride sharing / ride hailing or online taxi providers have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
99			BRA																			
Aamchi Drive												IND										
ADAC Mitfahrclub							DEU															
Addison Lee											GBR											
Airly																						
Amovens								ESP														
appAcab																	NLD					
appTaxi													ITA									
Autostrade carpooling													ITA									
Avant																						
Bambilo																			RUS			
Bananacar																			RUS			
Beat																MEX						
BeepCar																			RUS			
BerlKönig							DEU															
BesserMitfahren.de							DEU															
Bird																					USA	
BlaBlaCar		AUT	BRA		CHE		DEU	ESP		FRA		IND	ITA			MEX	NLD	POL	RUS			
Bolt		AUT						ESP		FRA	GBR					MEX	NLD	POL	RUS	SWE		ZAF
Boombilla																			RUS			
Bynd																						
Cab4You																		POL				
Cabify			BRA					ESP								MEX						
Cabonline																				SWE		
Callbus																						
Caocao						CHN				FRA												
Carona Phone																						
Caronetas																						
Carpling																						
CarpoolWorld				CAN																		
Caruso Carsharing																						
Carzonrent												IND										
chacha															KOR							
Citimobil																			RUS			
Citygo										FRA												
Citymobil																			RUS			
CLACSOON													ITA									
CleverShuttle							DEU															
Co-op Cabs				CAN																		
Cowboy Taxi				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Curb																					USA	
De Caronas			BRA																			
Diamond				CAN																		
DidaChuxing						CHN																
DiDi	AUS		BRA			CHN										MEX						
Dovezu																			RUS			
Drive2day							DEU															
Driver Hub													ITA									
Dublway																			RUS			
Easy Taxi																MEX						
Easycabs												IND										
e-carpooling.ch					CHE																	
e-covoiturage					CHE																	
edem.rf																			RUS			
europe carpooling								ESP														
Facedrive				CAN																		
Fahrgemeinschaft.de							DEU															
FixuTaxi									FIN													
Flash Taxi				CAN																		
FlixCar										FRA												
Flywheel Software																					USA	
Foahstmit		AUT																				
FREE NOW		AUT					DEU	ESP			GBR		ITA					POL		SWE		
G7 Taxi										FRA												
Geekydriver													ITA									
Gett											GBR								RUS			
go!					CHE																	
Gocarshare											GBR											
GoCatch	AUS																					
GoMore										FRA												
Gopili																						
Greendrive		AUT					DEU															
GroundLink																					USA	
Hasee Tailored Car						CHN																
Heetch													ITA									
HELLOGLOBAL						CHN																
Hippocabs												IND										
Hire PTP																						
HitchHike					CHE																	
Hoop Carpool								ESP														
hopcar.pl																			POL			
HopHop Ride	AUS																					
IDOSH					CHE																	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
iDVroom																						
iHail	AUS																					
inDriver			BRA										ITA			MEX						ZAF
InGoGo	AUS																					
InOneCar																		POL				
InstaRyde																						
inTaxi													ITA									
iTaxi																		POL				
itTaxi													ITA									
JedziemyRazem																		POL				
Jekalo																						
Joinup								ESP														
Joopin																		POL				
Journify								ESP														
Jugnoo												IND										
Jumpin rides																						ZAF
Kabee											GBR											
Kakao T															KOR							
Kapten											GBR										USA	
Karos										FRA												
Karzoo																						
Klaxit										FRA												
La Roue Verte										FRA												
Lähitaksi									FIN													
LeCab										FRA												
Liftshare											GBR											
Lime																						
Limos.com																					USA	
Lyft				CAN																	USA	
macaron M															KOR							
Maxi mobility																						
Maxim																			RUS			
Me leva			BRA																			
Mega cabs												IND										
MeiTuan Dache						CHN																
Menevã									FIN													
Menoksi																						
Meru												IND										
mifaz.de							DEU															
Mio Autista																						
Mobicoop										FRA												
Mobility-Carpool					CHE																	
MOIA							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Moovit Carpool			BRA																			
muve	AUS																					
Mvmant																						
MyEcoCar										FRA												
MyTaxi																						
Ncc Italy													ITA									
NTL TAXI												IND										
Ola	AUS										GBR	IND										
ON TIME						CHN																
Onecab																				SWE		
OTAXI Oulu									FIN													
OuiHop'										FRA												
PAPA																KOR						
Pendlerportal.de							DEU															
Pidetaxi								ESP														
Pjatjorotschka																						
Pocatili																			RUS			
Poolus																KOR						
Poparide				CAN																		
Poputchiki																			RUS			
Quick Ride												IND										
RACC Hop																						
Radio Taxi Catalana								ESP														
Ren Mai Tuan																						
ReRyde				CAN																		
RoulezMalin										FRA												
Royal				CAN																		
Rydo	AUS																					
Sameneenrit																	NLD					
SavaariCar rentals												IND										
Scooti																						
Shebah	AUS																					
Shofer																						
ShouQi						CHN																
Skjutsgruppen																				SWE		
Smart Ncc Mobile																						
sRide												IND										
Staxi																	NLD					
Stretch																						
Summon																						
Sverigetaxi																				SWE		
T map Taxi																						
T3go						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
TABcab																						
TADA															KOR							
Taksi Helsinki									FIN													
Taksini									FIN													
TangoRide											GBR											
TappCar				CAN																		
Taxi Direct																	NLD					
Taxi Electric																	NLD					
Taxi Göteborg																				SWE		
Taxi Skåne																				SWE		
Taxi Stockholm																				SWE		
Taxi Väst																				SWE		
Taxi.eu																	NLD					
TaxiClick								ESP														
TaxiClick Easy													ITA									
Taxify																						
TaxiKurir																				SWE		
Taxito					CHE																	
TaxiUapp																	NLD					
TCA - Taxicentrale Amsterdam																	NLD					
tictactrip										FRA												
Toogethr																						
TOPCAB																				SWE		
Twogo							DEU															
Uber	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ummadum		AUT																				
Upauto																						
UpperBus																						
Urbvan																MEX						
Uride				CAN																		
UT															KOR							
Vado e Vengo																						
Valopilkku									FIN													
Vezet																			RUS			
Viajest								ESP														
Viavan											GBR											
vvipone						CHN																
Waave																					USA	
Waygo Blue																						
Waze Carpool			BRA																			
WeRide																						
Wetaxi													ITA									
Wheely											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Whim									FIN													
xooox											GBR											
Yandex Go																			RUS			
Yangguang						CHN																
Yango									FIN													
Yeller																	NLD					
Yongche						CHN																
YooKoo																						
Zagster																						
Zego																						
Zify												IND										

Global Consumer Survey / Travel / Hotel / private accommodation / Hotel / private accommodation online bookings by brand

Hotel / private accommodation online bookings

From which of these online providers have you booked an accommodation – hotel or private accommodation – in the past 12 months (website or app)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
9flats																						
AccorHotels										FRA								POL				
Afristay																						ZAF
Agoda	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR		NLD		RUS	SWE	USA	ZAF
Airbnb	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Airtours																				SWE		
Almundo																MEX						
Amoma.com																						
Apollo																				SWE		
Atrápalo								ESP														
Aviasales																			RUS			
BedyCasa																						
Bestday																MEX						
Booking.com	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
CaseVacanza.it													ITA									
checkfelix		AUT																				
Cleartrip												IND										
Ctrip						CHN																
CVC			BRA																			
Daily Hotel															KOR							
De Vakantie Discounter																	NLD					
Decolar.com			BRA																			
Despegar México																MEX						
D-reizen																	NLD					
ebookers					CHE				FIN													
ebooking.com											GBR											
eDestinos			BRA																			
eDreams								ESP		FRA			ITA			MEX						
eholiday.pl																		POL				
ehotel																						
eLong						CHN																
eSky.pl																		POL				
E-turysta.pl																		POL				
Expedia	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD			SWE	USA	
fajnewczasy.pl																		POL				
FeWo-direkt							DEU															
Flipkey	AUS			CAN																		
getaroom																						
Goibibo												IND										
GreenTree Inn						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hana Tour															KOR							
HolidayCheck		AUT					DEU															
Holidayguru																						
holidu																						
holland2stay.com																	NLD					
Home Inn						CHN																
HomeAway	AUS																					
Homelidays																						
Homestay				CAN							GBR										USA	
hometogo																						
Hostelbookers																						
Hostelworld							DEU				GBR		ITA									
Hoteis.com			BRA																			
Hotel Urbano			BRA																			
Hotel.ch					CHE																	
Hotel.info																						
hoteles.com								ESP								MEX						
Hoteles-Mexico																MEX						
Hotelhunter																						
Hotellook																			RUS			
Hotelpass																						
Hotelreservation																						
hotelreservierung.at																						
Hotels Combine																						
Hotels.com	AUS	AUT		CAN	CHE	CHN	DEU		FIN	FRA	GBR	IND	ITA		KOR		NLD	POL	RUS	SWE	USA	ZAF
Hotels.nl																	NLD					
HotelsCombined	AUS										GBR				KOR							ZAF
HotelSpecials																	NLD					
Hotwire				CAN																	USA	
HRS		AUT					DEU															
Huazhu						CHN																
Ice lolly																						
Interpark Tour															KOR							
ixigo												IND										
Jetcost									FIN													
KAYAK	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
KidandCoe																						
Kras																	NLD					
Kurzturlaub.at		AUT																				
lastminute	AUS				CHE		DEU	ESP		FRA	GBR		ITA									
liligo										FRA												
Logitravel								ESP														
Mafengwo						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MakeMyTrip												IND										
Matkapörssi																						
Mayi																						
Meituan						CHN																
meteor24.pl																						
MisterBandB																						
momondo					CHE				FIN										RUS	SWE		
MrJet.se																						
Nocowanie.pl																		POL				
Nordic Choice Hotels																				SWE		
Oktogo																						
OneTravel																						
Opodo		AUT			CHE		DEU			FRA	GBR		ITA									
Orbitz																					USA	
Ostrovok																			RUS			
Oui.sncf										FRA												
Oyo Rooms												IND										
Ozon.Travel																			RUS			
Peixe Urbano			BRA																			
Platenó						CHN																
PolskieSzlaki.pl																						
Priceline				CAN																	USA	
Pricetravel																MEX						
Qunar						CHN																
Rantapallo									FIN													
Resia																				SWE		
Roomguru																						
RoomsForAfrica																						ZAF
Ruefa																						
Rumbo								ESP														
SafariNow																						ZAF
SA-Venues.com																						ZAF
SeeTrip																						
Sembo																						
Sleeping-OUT																						ZAF
Stayz.com.au	AUS																					
Submarino Viagens			BRA																			
Sunweb																	NLD					
Supersaver									FIN													
Swisshotels.com					CHE																	
Travel Supermarket											GBR											
TravelGround																						ZAF
Travelist																		POL				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Travelocity				CAN																	USA	
TravelPlanet																		POL				
Travelstart																						ZAF
Trip.com	AUS														KOR							
Tripadvisor	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
trivago	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
TUI		AUT			CHE		DEU			FRA												
Tujia						CHN																
TVIL																			RUS			
VakantiePiraten																	NLD					
vakantieveilingen.nl																	NLD					
Viajara																MEX						
Ving																				SWE		
Voordeeltjes																	NLD					
VoyagesSNCF																						
Vrbo		AUT	BRA	CAN				ESP	FIN				ITA			MEX				SWE	USA	
Wakacje.pl																		POL				
Weekendesk																						
Wego												IND										
WhereToStay																						ZAF
wimdu																						
Wotif	AUS																					
Xiaozhu						CHN																
Yandex.Travel																			RUS			
Yanolja															KOR							
Yatra												IND										
Yeogiottae															KOR							
Zarpo			BRA																			

Global Consumer Survey / Travel / Car rental / Car rental bookings by brand

Car rental bookings

Which of these providers have you rented a car from in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
24Rent									FIN													
99rent																		POL				
ACE Rent A Car	AUS										GBR										USA	
Acorn Rentals	AUS																					
ADA										FRA												
Advantage Rent-A-Car																					USA	
Airport Vienna Car Rental																						
AJ Rent-A-Car																						
Alamo	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL		SWE	USA	
Alliance Car and Truck Rental				CAN																		
Alpha Car Hire	AUS																					
Amazon Car																						
America Car Rental																MEX						
Apex Car Rentals	AUS																					
atzuche						CHN																
Auto Europe		AUT											ITA				NLD			SWE		
Autoescape										FRA												
Autoeurope.fi																						
Autoprokat 24																			RUS			
AutoRent																	NLD					
Autovia													ITA									
AviaRent									FIN													
Avis	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Awesome Rental Cars					CHE																	
Azul Viagens			BRA																			
Bidvest Car Rental																						ZAF
biluthyrning.nu																				SWE		
Buchbinder		AUT					DEU															
Budget	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
BYOJet	AUS																					
CAR						CHN																
Car Net																			POL			
CarDelMar																	NLD					
Carfree																			POL			
Carmore																KOR						
CARNGO				CAN																		
Carzonrent												IND										
Centauro Rent a Car								ESP					ITA									
CheapCars																	NLD					
CICAR								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Circle K																				SWE		
Compass Corp																						
Costco																					USA	
CSD						CHN																
Ctrip Car						CHN																
Dafang						CHN																
Dazhong																						
Decolar.com			BRA																			
Delimobil																						
Diks Autoverhuur																	NLD					
Discount Car and Truck Rentals				CAN																		
Dollar				CAN	CHE		DEU			FRA	GBR					MEX					USA	
Dongbu Rent Car															KOR							
Drive South Africa																						ZAF
Drivezy												IND										
Drivy																						
Easirent											GBR											
East Coast Car Rentals	AUS																					
easycar													ITA				NLD					
Eco Rent a Car												IND										
eDestinos			BRA																			
eDreams																						
eHi						CHN																
Enterprise Rent-A-Car	AUS	AUT	BRA	CAN	CHE		DEU	ESP		FRA	GBR		ITA			MEX	NLD	POL		SWE	USA	
Europcar	AUS	AUT	BRA		CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Eurorent									FIN													
Expedia	AUS		BRA																			
Express Car Rental																		POL				
ezucoo																						
Firefly								ESP			GBR		ITA			MEX						
FIRENT																						
First Car Rental																						ZAF
Foco			BRA																			
Fox Rent a Car																	MEX					
France Cars										FRA												
Getaround																						
Global Rent-a-Car		AUT																				
Gogo Rent A Car																KOR						
Goldcar								ESP					ITA						RUS			
Green Motion							DEU		FIN		GBR		ITA			MEX				SWE	USA	
Griffin-Auto																						
Hanjin Rent-A-Car																KOR						
happy car																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Helsingin autovuokraamo									FIN													
Hertz	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hi Rent a Car															KOR							
Hotwire															KOR							
Hyrbil24																						
Hyundai Capital																						
Interrent							DEU	ESP														
iZU						CHN																
Jeju Star Rent a Car															KOR							
KAV Autoverhuur																	NLD					
KAYAK																						
Keddy By Europcar																						
Kia																						
Kulula																						ZAF
Localiza			BRA																			
Locauto													ITA									
Lotte Rental															KOR							
Lynk & Co							DEU															
Mabi																				SWE		
Maggiore													ITA									
Mex Rent a Car																MEX						
Movida			BRA																			
Mundi																						
MyChoize												IND										
Myles												IND										
Naprokat																			RUS			
National Car Rental	AUS	AUT		CAN	CHE			ESP		FRA	GBR					MEX	NLD				USA	
No Birds Car Rental																						
North India Car Rental												IND										
OK autorent									FIN													
OK Rent A Car								ESP														
OKQ8																				SWE		
Panek																		POL				
Paylesscar																						
Pepecar								ESP														
Quicar																						
Record go								ESP														
RedCap Rent-A-Car															KOR							
Referência																						
Renault Rent																						
Rent-A-Car										FRA												
Rentalcars.com					CHE				FIN	FRA	GBR		ITA							SWE	USA	ZAF
Rentalcarus																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Rent-a-Wreck																						
Rentis																		POL				
Rentmotors																			RUS			
RentRide																			RUS			
Reocar						CHN																
Revv												IND										
Right2Drive																						
Rolf																			RUS			
Routes Car Rental				CAN																		
Samsung Card																						
Savaari												IND										
Scandia Rent									FIN													
SHM Car Hire																						
SicilybyCar													ITA									
Sixt	AUS	AUT			CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SK rent-a-car															KOR							
SS Travels												IND										
Starcar							DEU															
Submarino Viagens			BRA																			
sunnycars		AUT			CHE		DEU										NLD					
Swiss Rent Car					CHE																	
Tempest Car Hire																						ZAF
Thrifty	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL		SWE	USA	ZAF
Top1						CHN																
TopCars																		POL				
Travelocar												IND										
Troyka																			RUS			
Ucar										FRA												
Unidas			BRA																			
U-Save																						
ViajaNet			BRA																			
Volercars												IND										
Vroom Drive												IND										
Wotif																						
Wukong						CHN																
Xiaoju						CHN																
Xtreme Car Rental																						ZAF
Yodo																			RUS			
Yongche																						
Zoomcar												IND										
Zuzuche						CHN																
zyppys												IND										

Global Consumer Survey / Travel / Flights / Flight search engine online bookings by brand

Flight search engine online bookings

Which of these providers have you booked a flight from in the past 12 months (online booking via a website or app)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
123 Milhas			BRA																			
1-2-fly.ch																						
Aero.pl																		POL				
Agoda					CHE					FRA			ITA									ZAF
Alibabuy																						
Anywayanyday																			RUS			
Atrápalo								ESP														
Auction Tour															KOR							
Aunt Betty	AUS																					
Aviakassa																			RUS			
Aviapoisk																			RUS			
Aviasales																			RUS			
Bestday																MEX						
billigflieger.de							DEU															
billig-reise.ch					CHE																	
Blue Sky																		POL				
Booking.com	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bravofly										FRA												
BudgetAir	AUS																NLD					
BYOjet	AUS																					
Cheapflights				CAN							GBR										USA	ZAF
cheapOair	AUS			CAN																	USA	
CheapTickets.ca				CAN																		
CheapTickets.ch					CHE																	
CheapTickets.com																						
CheapTickets.nl																	NLD					
Check24																						
checkfelix		AUT																				
Cleartrip												IND										
Computicket																						ZAF
Corendon																	NLD					
Ctrip						CHN																
CVC			BRA																			
dealchecker											GBR											
Decolar.com			BRA																			
Despegar México																MEX						
discountfluege.ch																						
Dohop					CHE																	
Domestic Flights South Africa																						ZAF
D-reizen																	NLD					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
EaseMyTrip												IND										
Easyvoyage										FRA												
ebookers					CHE		DEU		FIN	FRA										SWE		
eDestinos			BRA																			
eDreams			BRA					ESP		FRA			ITA			MEX		POL				ZAF
eLong						CHN																
ePrzeloty.pl																		POL				
eSky									FIN									POL				ZAF
Eticket.fi									FIN													
Expedia	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD		RUS	SWE	USA	
FareCompare											GBR											
Fliggy						CHN																
Flight Centre	AUS			CAN																		ZAF
Flightfinder																						
FlightSite																						ZAF
Flipo																						
fluege.ch																						
fluege.de					CHE		DEU															
flugbuchung.at																						
Flugladen.at		AUT																				
fly.pl																		POL				
flybuys travel	AUS																					
FlygCity																						
Flygresor.se																				SWE		
Flygstolar.se																				SWE		
Fru.pl																		POL				
Gmarket Tour															KOR							
GO Voyages										FRA												
Goibibo												IND										
Google Flights	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	
Gomo												IND										
Gruber																						
Halvat lennot									FIN													
Hana Tour															KOR							
hang ban guan jia						CHN																
Happyeasygo												IND										
Helloworld Travel	AUS																					
Hipmunk																						
Hippo.co.za																						ZAF
Holidayguru																						
Hopper				CAN																	USA	
HOTEL DE		AUT																				
Hotwire				CAN																	USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Hyundai Privia Travel																						
I-Avion																						
idealo							DEU	ESP														
Illico Travel										FRA												
Interpark Tour															KOR							
IRCTC												IND										
Jetabroad																						
Jetcost			BRA						FIN		GBR											
KAYAK	AUS		BRA	CAN	CHE	CHN	DEU	ESP		FRA	GBR		ITA		KOR	MEX		POL			USA	
Kelkoo																						
kiwi																						
Kiwi.com													ITA			MEX	NLD	POL		SWE		
Klook						CHN																
Kupibilet																			RUS			
lastminute	AUS	AUT			CHE		DEU	ESP		FRA	GBR		ITA							SWE		
liligo										FRA												
Logitravel													ITA									
lv mama						CHN																
LY.com						CHN																
Mafengwo						CHN																
MakeMyTrip												IND										ZAF
Max Milhas			BRA																			
Meituan Travel						CHN																
Mode Tour															KOR							
momondo		AUT	BRA	CAN	CHE		DEU	ESP	FIN		GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	
Mundi																						
Mundo Joven																MEX						
myrealtrip															KOR							
Mytrip.com																						
Odenresor																						
Omio										FRA			ITA									
OneTravel																					USA	
OneTwoTrip																			RUS			
Online Tour															KOR							
Opodo		AUT			CHE		DEU	ESP		FRA	GBR		ITA									
Orbitz																MEX					USA	
OZON.Travel																			RUS			
pasazer.com																		POL				
Paytm												IND										
Pirati in viaggio																						
Playwings																						
Priceline				CAN																	USA	
Pricetravel																MEX						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Qunar						CHN																
Rantapallo									FIN													
RCG																				SWE		
Refly																						
Reseguiden																				SWE		
resia																				SWE		
Rozetka Travel																						
Rumbo								ESP														
SchipholTickets.nl																	NLD					
Seat24																				SWE		
Sembo																						
skiplagged																						
Sky4Fly																		POL				
skycheck.at																						
Skyscanner	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Submarino Viagens			BRA																			
Supersaver									FIN													
Supersavertravel																				SWE		
Svyaznoy.Travel																			RUS			
swoodoo		AUT			CHE		DEU															
Tanie-Loty.pl																		POL				
Thomas Cook India												IND										
Ticket									FIN											SWE		
Ticket.fi																						
Tickets.ru																			RUS			
Tix.nl																	NLD					
Trabber																						
Travel How																						
Travel Supermarket											GBR											
travel.ch																						
Travelgenio								ESP								MEX						
Travellink									FIN											SWE		
Travelmarket																				SWE		
Travelocity				CAN																	USA	
Travelpartner																						
Travelstart																				SWE		ZAF
Trip.com															KOR							
Tripadvisor		AUT		CAN	CHE		DEU	ESP		FRA	GBR		ITA									
Tripmonster																						
ttangcheori.com																						
TUI																	NLD					
Tuniu						CHN																
Tutu.ru																				RUS		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Via												IND										
Viajala																MEX						
ViajaNet			BRA																			
Viajes El Corte Inglés								ESP														
Vliegtickets																	NLD					
Vliegwinkel																	NLD					
Volagratis													ITA									
Voopter																						
Voyagemoinscher																						
Web Tour																KOR						
Webjet	AUS																					
WhyPayMore																						
Wotif	AUS																					
WTC.nl																	NLD					
Yandex.Travel																			RUS			
Yatra												IND										
Yellow Baloon Tour																KOR						
Zupper																						

Global Consumer Survey / Travel / Flights / Flight bookings by airline brand

Airlines

Which of these airlines have you booked a flight from in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aer Lingus											GBR											
Aeroflot									FIN										RUS	SWE		
Aerolineas Argentinas			BRA																			
Aeromar																MEX						
Aeromexico																MEX						
Air Astana																						
Air Busan															KOR							
Air Canada		AUT		CAN																	USA	
Air China						CHN									KOR							
Air Creebec																						
Air Europa								ESP														
Air France		AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
AIR France HOP																						
Air India												IND										
Air Italy																						
Air New Zealand	AUS																					
Air Nostrum								ESP														
Air Seoul															KOR							
Air Transat				CAN																		
AirAsia	AUS											IND										
airBaltic									FIN													
Airlink																						ZAF
AirMoldova																						
Airnorth	AUS																					
Alaska Airlines				CAN																	USA	
Alitalia																						
Allegiant Air																					USA	
Alliance Airlines																						
ALROSA Airlines																			RUS			
American Airlines			BRA	CAN							GBR					MEX					USA	
Asiana Airlines															KOR							
Aurora																						
Austrian Airlines		AUT																		SWE		
Avianca			BRA													MEX						
Azul			BRA																			
Binter Canarias								ESP														
Blue Panorama													ITA									
BRA																				SWE		
British Airways		AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL		SWE	USA	ZAF
Brussels Airlines																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Buffalo Airways																						
Calm Air																						
Capital Airlines						CHN																
Cathay Pacific	AUS					CHN					GBR				KOR							
CemAir																						ZAF
Central Mountain Air																						
Chair Airlines																						
China Eastern Airlines						CHN									KOR							
China Southern Airlines	AUS					CHN									KOR							
Condor							DEU															
Copa Airlines			BRA													MEX						
Corendon Airlines																	NLD					
Croatia Airlines																						
Czech Airlines																						
Delta Air Lines			BRA	CAN									ITA			MEX					USA	
Dragon Air						CHN																
Easter Jet															KOR							
easyJet		AUT			CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL		SWE		
Edelweiss Air					CHE																	
EgyptAir																						ZAF
Emirates	AUS			CAN	CHE		DEU			FRA	GBR	IND	ITA		KOR		NLD	POL		SWE	USA	ZAF
Endeavor Air																						
Enter Air																		POL				
Etihad																						
Etihad Airways	AUS						DEU				GBR						NLD					ZAF
Eurowings		AUT			CHE		DEU	ESP									NLD					
ExpressJet Airlines																						
FastJet																						
Fiji Airways																						
Finnair		AUT			CHE				FIN									POL		SWE		
First Air																						
Flybe																						
FlyPelican	AUS																					
FlySafair																						ZAF
Frontier Airlines																					USA	
Go First / GoAir												IND										
Gol			BRA																			
Hainan Airlines						CHN																
Helijet																						
Helvetic Airways					CHE																	
Iberia		AUT	BRA		CHE		DEU	ESP		FRA			ITA			MEX						
Iberia Express								ESP														
Iberorjet								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Icelandair									FIN													
IndiGo												IND										
Interjet																MEX						
IrAero																			RUS			
ITA Airways			BRA				DEU						ITA									
Jazz				CAN																		
Jeju Air															KOR							
Jet Airways																						
Jet2											GBR											
JetBlue Airways																					USA	
Jetstar	AUS																					
Jin Air															KOR							
Juneyao Air						CHN																
KLM Royal Dutch Airlines		AUT			CHE		DEU		FIN	FRA						MEX	NLD	POL		SWE	USA	ZAF
Korean Air															KOR							
Kulula																						ZAF
LATAM			BRA													MEX						
Laudamotion																						
LIFT																						ZAF
LOT Polish Airlines																		POL				
Lucky Air																						
Lufthansa		AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD	POL		SWE	USA	
Magnicharters																MEX						
Malaysia Airlines	AUS											IND										
Mango Airlines																						ZAF
Mesa Airlines																						
NordStar																			RUS			
NordWind Airlines																			RUS			
Norra									FIN													
Northwestern Air																						
Norwegian								ESP	FIN	FRA	GBR							POL		SWE		
PALairlines																						
Passaredo																						
Pegasus Airlines																				SWE		
Pobeda																			RUS			
Porter Airlines				CAN																		
PSA Airlines																						
Qantas	AUS										GBR											
Qatar Airways	AUS	AUT			CHE				FIN	FRA			ITA		KOR		NLD			SWE		ZAF
Red Wings																			RUS			
Republic Airlines																						
Rex (Regional Express)	AUS																					
Rossiya																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Royal Air Maroc																						
Ryanair		AUT			CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL		SWE		
S7 Airlines																			RUS			
SA Airlines																						
SAS Scandinavian Airlines		AUT					DEU		FIN									POL		SWE		
Scandinavian Airlines		AUT																				
Shandong Airlines						CHN																
ShangHai Air																						
Shenzhen Airlines						CHN																
Sichuan Airlines						CHN																
Singapore Airlines	AUS				CHE							IND										
SKY Airline			BRA																			
SkyWest Airlines																						
Smartavia / Nordavia																			RUS			
Smartwings																		POL				
South African Airways (SAA)																						ZAF
Southwest Airlines																						USA
SpiceJet												IND										
Spirit Air																						USA
Spring Airlines						CHN																
Star Air												IND										
Sunclass Airlines																				SWE		
SunExpress							DEU															
Sunwest Aviation																						
SWISS		AUT			CHE					FRA		IND						POL				ZAF
TAAG																						
Tap Portugal			BRA		CHE				FIN													
TAR																						
Thai Airways												IND										
Thomas Cook																						
Tianjin Airlines						CHN																
Tigerair	AUS																					
Transavia										FRA							NLD					
TruJet												IND										
TUI							DEU		FIN		GBR						NLD					
Turkish Airlines		AUT					DEU		FIN	FRA			ITA				NLD		RUS	SWE		
T'way Air															KOR							
United Airlines			BRA	CAN											KOR	MEX						USA
Universal Helicopters																						
Ural Airlines																			RUS			
Utair																			RUS			
Vietjet Air																						
Vietnam Airlines																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Virgin Atlantic											GBR											
Virgin Australia	AUS																					
Vistara Airlines												IND										
VivaAerobus																MEX						
Volaris																MEX						
Volotea								ESP					ITA									
Vueling								ESP		FRA			ITA				NLD					
Wasaya Airways																						
West Air						CHN																
West Wind Aviation																						
Westjet				CAN																		
Wizz Air		AUT			CHE		DEU	ESP		FRA	GBR		ITA				NLD	POL		SWE		
XiaMen Air						CHN																
XL Airways France																						
Yamal Airlines																			RUS			
Zoom Air												IND										

Global Consumer Survey / Travel / Package holiday / Package holiday bookings by brand

Package holiday bookings

Which of these providers have you booked a package holiday from in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1001tur																			RUS			
11st Tour															KOR							
54traveler						CHN																
Ab-in-den-urlaub		AUT			CHE		DEU															
Airtours																				SWE		
Aktiv-Resor																						
alltours		AUT			CHE		DEU															
Almundo																						
Alpitour													ITA									
Alpresor																				SWE		
American Express																MEX						
Anex Tour																			RUS			
ANWB																	NLD					
Aoyou						CHN																
Apollo									FIN											SWE		
Apollomatkat																						
Atrápalo								ESP														
Aunt Betty	AUS																					
Aurinkomatkat									FIN													
Azul Viagens			BRA																			
Best Reisen																		POL				
Bestday																MEX						
Billa Reisen		AUT																				
billigweg.at																						
Bluvacanze																						
Booking.com				CAN													MEX				USA	
Bravofly		AUT																				
British Airways Holidays											GBR											
Buscounchollo.com								ESP														
CheapTickets				CAN																	USA	
checkfelix		AUT																				
Cleartrip												IND										
Club Mahindra Holidays																						
ClubMed													ITA									
cncn																						
Computravel																						ZAF
Coppel Viajes																MEX						
Coral Travel																		POL	RUS			
Corendon																	NLD					
Cox and Kings												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ctrip						CHN																
CVC			BRA																			
De Vakantie Discounter																	NLD					
Decolar.com			BRA																			
Descapada.com								ESP														
Despegar México																MEX						
Destina								ESP														
Detur									FIN											SWE		
D-reizen																	NLD					
EaseMyTrip												IND										
easyJet Holidays											GBR											
ebookers					CHE		DEU			FRA	GBR	IND										
Ecco Holiday																		POL				
eDreams	AUS			CAN	CHE		DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD		RUS		USA	ZAF
eLong						CHN																
Evvai																						
Exim Tours																		POL				
Expedia	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD			SWE	USA	
ferienhelden.ch					CHE																	
Ferienpiraten					CHE																	
First Choice											GBR											
Fliggy						CHN																
Flight Centre	AUS			CAN							GBR											ZAF
Flight Network				CAN																		
Flugbuchung.com																						
FlygCity																						
FOX.nl																	NLD					
FTI Touristik		AUT			CHE		DEU										NLD					
Funclub																		POL				
Futura Vacanze																						
Goibibo																						
GoVoyages										FRA												
Gran Plan																MEX						
Grecos Holiday																		POL				
Grupa Almatour																		POL				
Gulet		AUT																				
Hana Tour																KOR						
Hanjin Tour																KOR						
Helloworld	AUS																					
Helvetic Tours					CHE																	
Hofer Reisen		AUT																				
HolidayCheck		AUT			CHE		DEU															
Holidayguru					CHE												NLD					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
HolidayPirates											GBR											
Hotel Urbano			BRA																			
Hotelplan					CHE																	
Hotwire	AUS			CAN																	USA	
Iberojet								ESP														
icelolly.com											GBR											
ICS Travel																			RUS			
Ikaalisten matkatoimisto									FIN													
Indian Holiday												IND										
Interjet Vacations																MEX						
Interpark Tour															KOR							
Intourist																			RUS			
IRCTC												IND										
Itaka																		POL				
Jet2 Holidays											GBR											
Kalevatravel.fi																						
KAYAK				CAN				ESP			GBR		ITA				NLD					ZAF
Kesari Tours												IND										
Konsorcjum PBP																			POL			
Kras																	NLD					
Kulula																						ZAF
KUONI					CHE																	
lastminute	AUS	AUT	BRA				DEU	ESP		FRA	GBR		ITA				NLD			SWE	USA	
Lastminuteclick													ITA									
LastMinutes																						
LevelTravel																			RUS			
Liverpool																MEX						
L'Officiel des Vacances										FRA												
Logitravel								ESP					ITA									
Logos Tour																			POL			
Look Voyage																						
Lotte JTB															KOR							
Lotte Tour															KOR							
l'tur		AUT			CHE		DEU															
Luxury Escapes	AUS																					
lv mama						CHN																
LY.com						CHN																
Mafengwo						CHN																
Magnicharters																MEX						
MakeMyTrip												IND										
Mango City						CHN																
Matkapojat									FIN													
Matkavekka																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Megatravel																MEX						
Mode Tour															KOR							
momondo			BRA						FIN	FRA										SWE		
MrJet.se																				SWE		
Mundi			BRA																			
Mundo Joven																MEX						
My Holiday Centre	AUS																					
Nazar																				SWE		
Neckermann																						
Net Holiday																						
Nexus Holidays	AUS																					
Nix-wie-weg.de																						
Olympia																						
On the Beach											GBR											
OneTwoTrip																			RUS			
Online Tour															KOR							
Onlinetours																			RUS			
Opodo	AUS	AUT					DEU	ESP	FIN	FRA			ITA							SWE	USA	
Orbitz				CAN																		
Oui sncf										FRA												
Oyo Rooms																						
PartirPasCher.com										FRA												
Pegas Touristik																			RUS			
Pentravel																						ZAF
PerfectStay																						
PiratinViaggio													ITA									
priceline.com				CAN																	USA	
Pricetravel																MEX						
PrijsVrij.nl																	NLD					
Prima Holiday																		POL				
PromoVacances										FRA												
Qunar						CHN																
Rainbow Tours																			POL			
Red Tag Vacations				CAN																		
Redcap Tour																						
Ruefa		AUT																				
Rumbo								ESP														
Ryanair																						
Secret Escapes																						
Sembo																						
Solresor																				SWE		
Sonnenklar.tv							DEU															
SOTC												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Springtour						CHN																
STA Travel																						ZAF
Statravel																						
Submarino Viagens			BRA																			
Sun&Fun																		POL				
Sunmar																			RUS			
Sunweb																	NLD					
Sunwing Vacations				CAN																		
Supersaver																						
Suretravel																						ZAF
SWISS Holidays					CHE																	
Tez Tour																			RUS			
Thomas Cook																						
Thomas Cook India												IND										
Thompsons Holidays																						ZAF
Thomson																						
Ticket																				SWE		
Tjäreborg									FIN													
Tour 2000																KOR						
Trafalgar																						ZAF
Travel Baksa																KOR						
Travel Online	AUS																					
Travel Supermarket											GBR											
Travel.co.za																						ZAF
travel24.at																						
Travelata																			RUS			
Travelcheck																						ZAF
Traveldream																						
TravelGuru												IND										
Travellink																				SWE		
Travelocity				CAN				ESP													USA	
Travelogy India												IND										
TravelPirates																					USA	
Travelstart																						ZAF
Travelzoo				CAN																	USA	
Tripadeal	AUS																					
Tripadvisor				CAN													NLD					
TUI		AUT			CHE		DEU	ESP	FIN	FRA	GBR						NLD	POL	RUS	SWE		
Tuniu						CHN																
Tutu																				RUS		
UCPA										FRA												
Urlaubsguru		AUT					DEU															
Urlaubspiraten		AUT					DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
VakantiePiraten																	NLD					
Vakanties.nl																						
Veratour													ITA									
Very Good Tour															KOR							
ViajaNet			BRA																			
Viajar Barato			BRA																			
Viajes El Corte Inglés								ESP														
Viator Poznań																		POL				
Viking Line																				SWE		
Ving																				SWE		
Virgin Australia																						
Virgin Holidays											GBR											
Volagratis													ITA									
Volaris																MEX						
Voyage Privé										FRA												
voyagespirates										FRA												
VoyagesPrivés																						
VoyagesSNCF																						
Webjet	AUS																					
weg.de							DEU															
Wotif	AUS																					
Wygoda Travel																		POL				
Yallayalla																						
Yanolja															KOR							
Yatra												IND										
Yellow Baloon Tour															KOR							

Global Consumer Survey / Food & nutrition / Grocery shopping / Grocery shopping by store brand

Grocery stores

From which of these stores do you regularly buy food and products for everyday use?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
7-Eleven	AUS					CHN																
A&O													ITA									
ADEG		AUT																				
Ahorramas								ESP														
Albert Heijn																	NLD					
Albertsons																					USA	
Alcampo								ESP														
Aldi	AUS				CHE	CHN		ESP		FRA	GBR		ITA				NLD	POL			USA	
Aldi Nord							DEU															
Aldi Süd							DEU															
Alepa									FIN													
ALIGRO					CHE																	
Alnatura					CHE		DEU															
Alsuper																	MEX					
Asda											GBR											
Assaí Atacadista			BRA																			
Atacadão			BRA																			
Auchan										FRA			ITA					POL	RUS			
Azbuka Vkusa																			RUS			
Bahamas																						
Bailian						CHN																
Bennet													ITA									
Biedronka																		POL				
Big Bazaar												IND										
Big W																						
Billa		AUT																	RUS			
BIO COMPANY							DEU															
BJ's																					USA	
Bodega Aurrerá																	MEX					
Bompreço			BRA																			
bonÀrea								ESP														
Boni																	NLD					
Bonpreu								ESP														
Booths											GBR											
Boxer Superstores																						ZAF
Bretas			BRA																			
Budgens											GBR											
Calimax																	MEX					
Cambridge Food																						ZAF
Caprabo								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Carrefour			BRA			CHN		ESP		FRA			ITA					POL				
Carvalho e Fernandes																						
Casa Ley																MEX						
Casino										FRA												
Cencosud																						
Century Mart						CHN																
Checkers																						ZAF
Chedraui																MEX						
Choppies																						ZAF
Circle K				CAN																		
City Gross																				SWE		
City Market																MEX						
Coles	AUS																					
Conad													ITA									
Condor			BRA																			
Coop					CHE								ITA				NLD			SWE		
Co-op											GBR											
Cora										FRA												
Costa Azul Supermercados			BRA																			
Costco	AUS			CAN							GBR					KOR	MEX				USA	
Couche-Tard				CAN																		
Covirán								ESP														
CR Vanguard						CHN																
Crai													ITA									
David Jones																						
D'Avó Supermercados			BRA																			
Deen Supermarkten																	NLD					
Dekamarkt																	NLD					
Delikatesy Centrum																		POL				
Denner					CHE																	
denn's Biomarkt		AUT					DEU															
Despar													ITA									
DIA			BRA					ESP														
Dino																						
Dirk																						
DIXY																						
D-Mart												IND										
Dollarama				CAN																		
Drakes	AUS																					
E.Leclerc										FRA												
Easy Joy																						
Easyday												IND										
Edeka							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Eko																						
Ekoplaza																	NLD					
El Corte Inglés								ESP														
Emart															KOR							
Emart Everyday															KOR							
Emté Supermarkten																						
Eroski								ESP														
Esselunga													ITA									
Eurocash																				SWE		
Eurospin													ITA									
Extra			BRA																			
famila							DEU						ITA									
FamilyMart						CHN																
Farm Boy				CAN																		
Farmfoods											GBR											
Food Basics				CAN																		
Food Lion																					USA	
Food Lover's Market																						ZAF
Food Works	AUS																					
Foodland	AUS																					
Formosa Supermercados			BRA																			
Franprix										FRA												
Fred Meyer																					USA	
FreshCo.				CAN																		
Fresko																MEX						
Friendly Grocer	AUS																					
Gadis								ESP														
Game																						ZAF
Giassi & Cia																						
Globus																			RUS			
Grand Frais										FRA												
GS THE FRESH															KOR							
Halpa-Halli									FIN													
Hanaro Mart															KOR							
Handelshaus Wedl		AUT																				
Handlar'n																				SWE		
H-E-B																MEX						
Hema						CHN																
Hemköp																				SWE		
Heritage Foods												IND										
Hipercor								ESP														
Hofer		AUT																				
Homeplus															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Homeplus Express															KOR							
Hoogvliet																	NLD					
Hortifruti			BRA																			
HyperCITY												IND										
Hy-Vee																					USA	
ICA																				SWE		
Iceland											GBR											
IGA	AUS			CAN																		
Intermarché										FRA								POL				
Inzone						CHN																
Iper, La grande i													ITA									
Jan Linders																	NLD					
Jumbo																	NLD					
Karusel																			RUS			
Kaufland							DEU											POL				
K-Citymarket									FIN													
Kim's Club Mart															KOR							
K-Market									FIN													
Kmart																						
Krasnoe & Beloe																			RUS			
Kroger																					USA	
K-Supermarket									FIN													
L. Delhaize																						
La Comer																MEX						
LANDI					CHE																	
Leader Price										FRA												
Lenta																			RUS			
Lewiatan																		POL				
Lidl		AUT			CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL		SWE	USA	
Lifvs																				SWE		
Loblaws				CAN																		
Londis											GBR											
Longo's				CAN																		
Lotte Mart															KOR							
Lotte Premium Market																						
Lucky 7																						
Mac's Convenience Stores				CAN																		
Magnit																			RUS			
Magnolia																			RUS			
Makro			BRA														NLD					ZAF
Margin Free Market												IND										
Marks & Spencer											GBR											
MARKTKAUF							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Match										FRA												
Mercadona								ESP														
Mercatò													ITA									
Merco																MEX						
Merkur		AUT																				
Merza																MEX						
Metro				CAN																		
Metro Cash & Carry		AUT				CHN						IND							RUS			
Migros					CHE																	
Mila																		POL				
M-kauppa																						
Monetka																			RUS			
Monoprix										FRA												
More												IND										
Morrisons											GBR											
MPREIS																						
Nacional			BRA																			
Nah&Frisch		AUT																				
Namdharis Fresh												IND										
Nära dej																				SWE		
NaturaSi													ITA									
Nesta																						ZAF
NETTO							DEU											POL				
Netto - Markendiscout							DEU															
NGS						CHN																
Nilgiris												IND										
Nisa											GBR											
Norma		AUT					DEU															
Ocado																						
O'Key Market																			RUS			
Pam Panorama													ITA									
Panorama																						
Pão de Açúcar			BRA																			
Penny		AUT					DEU						ITA									
Perekryostok																			RUS			
Picard										FRA												
Pick n Pay																						ZAF
Piotr i Paweł																						
Plus																	NLD					
POLOmarket																		POL				
Pressbyrån																						
Prisma									FIN										RUS			
Publix																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pyaterochka																			RUS			
Radikal Liquidationen					CHE																	
Ratnadeep												IND										
real							DEU															
Real Canadian Superstores				CAN																		
Reliance fresh												IND										
Ren Ren Le						CHN																
Rewe							DEU															
R-Kiosk									FIN													
RT-Mart						CHN																
Safeway				CAN																	USA	
Sainsbury's											GBR											
Sale									FIN													
Sam's Club						CHN															USA	
Saruga																KOR						
Save-On-Foods				CAN																		
Shoprite																						ZAF
Simply													ITA									
Sligro																	NLD					
S-market									FIN													
S-Mart																MEX						
Sobeys				CAN																		
Soriana																MEX						
SPAR	AUS	AUT			CHE			ESP		FRA	GBR	IND					NLD	POL	RUS			ZAF
Spar / Eurospar / Interspar																						
Spencer's												IND										
Spolem																		POL				
Star Bazaar												IND										
Stockmann									FIN													
Stop & Shop																					USA	
Sumesa																MEX						
Super C				CAN																		
Super del Norte																MEX						
Super Muffato			BRA																			
Superama																MEX						
Supermarket Land																			RUS			
Supermercado Bahamas			BRA																			
Supermercados BH			BRA																			
Supermercados Inter			BRA																			
Supermercados Irmãos Lopes																						
SuperSol								ESP														
SuperValu																						
Sutterlüty		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Système U										FRA												
Tai Industries												IND										
Target																					USA	
Tarmo Lähikauppa																						
tegut							DEU															
Tempo																				SWE		
Tesco											GBR							POL				
Todis													ITA									
Tokmanni									FIN													
Trader Joe's																					USA	
Treffpunkt / Rendez-vous																						
Unidasul Distribuidora Alimentícia																						
Unimarkt		AUT																				
Verno																				RUS		
Vishal Mega Mart												IND										
VkusVill																			RUS			
VOI						CHE																
Volg						CHE																
Vomar Voordeelmarkt																	NLD					
Waitrose											GBR											
Walmart				CAN		CHN										MEX					USA	
Whole Foods Markets				CAN							GBR										USA	
Willys																				SWE		
Woolworths	AUS																					ZAF
Wumart						CHN																
YH						CHN																
Zabka																			POL			
Zaffari			BRA																			

Global Consumer Survey / Food & nutrition / Online shopping / Online grocery & beverage shopping by store brand

Online grocery stores

From which of these providers have you ordered groceries, beverages or meal kits online in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
a.mercado			BRA																			
A.pl																		POL				
Abel and Cole											GBR											
Adamah		AUT																				
Ahorramas								ESP														
Albert Heijn																	NLD					
Alcampo								ESP														
Aldi																					USA	
Alfies		AUT																				
Allegro																		POL				
Allerhande Box																	NLD					
Alles-vegetarisch.de							DEU															
allplants											GBR											
Amazon / Amazon Fresh / Amazon Pantry	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	
Anton & Anton									FIN													
API Market																		POL				
Arkana Smaku																		POL				
Ärstderna																				SWE		
Asda											GBR											
Auchan										FRA								POL	RUS			
Austrian Supermarket		AUT																				
Azbuka Vkusa																			RUS			
BaeMin Fresh															KOR							
Bailian						CHN																
Barbora																		POL				
BazaarCart																						
bdsklep.pl																		POL				
Beelivery											GBR											
Beerwulf																	NLD					
Better Feast																				SWE		
Bienmanger										FRA												
Big W																						
bigbasket												IND										
Billa		AUT																				
Bipa																						
Blue Apron																					USA	
BM								ESP														
BoFrost							DEU						ITA									
Bottles																						ZAF
BRACK.CH					CHE																	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
bringmeister.de							DEU															
Bringos					CHE																	
BurgundyBox												IND										
Burpy																					USA	
Caprabo								ESP														
Carrefour			BRA			CHN		ESP		FRA			ITA					POL				
Century Mart						CHN																
C'est Frais										FRA												
Checkers / Checkers Sixty60																						ZAF
Chedraui																MEX						
CHEFMARKET																			RUS			
chili24.pl																		POL				
Cicalia													ITA									
City Gross																				SWE		
City Market																MEX						
Coles	AUS																					
Condisline								ESP														
Confiança Delivery			BRA																			
Cook Angels										FRA												
CoolClever																			RUS			
Coop					CHE								ITA				NLD			SWE		
Co-op											GBR											
Coops																						
Cornershop																MEX						
Cortilia													ITA									
CosiComodo													ITA									
Costco	AUS			CAN							GBR										USA	
Coupang																KOR						
CR Vanguard						CHN																
Daily Dish																						ZAF
DangDang						CHN																
David Jones																						
DealShare												IND										
Deen Supermarkten																	NLD					
Deliberry																						
Deliv																					USA	
Delizie a Casa													ITA									
Despar													ITA									
DIA								ESP														
Dietlicious	AUS																					
Dingdong Maicai						CHN																
Dinnerly	AUS																					
DIXY																				RUS		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Dodomku																		POL				
E.Leclerc										FRA								POL				
Easycoop													ITA									
Easyday												IND										
Eataly													ITA									
Edeka							DEU															
Eismann							DEU						ITA									
El Corte Inglés								ESP														
Elementaree																						
Emart															KOR							
Empire																						
Epicery										FRA												
Eroski								ESP														
Esselunga													ITA									
Everli													ITA									
EveryPlate	AUS																				USA	
Extra			BRA																			
Farmdrop											GBR											
Farmstead																					USA	
Farmy.ch					CHE																	
Feelia ruokakauppa									FIN													
Fetch Rewards																					USA	
Fiksuruoka.fi									FIN													
Flink							DEU															
Flipkart												IND										
Food Connect																	NLD					
Food Market Herkku									FIN													
food.de							DEU															
Foodette										FRA												
Foodie									FIN													
Fresh Hema						CHN																
FreshDirect																					USA	
Fresko																MEX						
Frichti										FRA												
Frisco.pl																		POL				
Fruiterie Milano				CAN																		
G Table																						
Gadisline								ESP														
Game																						ZAF
Gastrofy																				SWE		
Getir							DEU				GBR											
Glovo			BRA																			
Golama																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Good Eggs																					USA	
Good Shopping																						
Gorillas							DEU										NLD					
Gourmondo							DEU															
Gousto											GBR											
Green Chef											GBR											
GrocerKey																					USA	
Grocery Gateway				CAN																		
Grofers												IND										
GS Fresh															KOR							
H-E-B																MEX						
hello nature															KOR							
HelloFresh	AUS	AUT		CAN	CHE		DEU			FRA	GBR						NLD			SWE	USA	
Hemköp																				SWE		
Hethy					CHE																	
Hipercor								ESP														
Hofladen Express					CHE																	
Homeplus															KOR							
Hoogvliet																	NLD					
Hortifruti			BRA																			
Houra										FRA												
ICA																				SWE		
Iceland Foods											GBR											
ichef																						
IGA				CAN																		
igoods																			RUS			
Illico Fresco										FRA												
Indo-Asian Grocery Store	AUS																					
Instacart				CAN																	USA	
Instamart																						
Intermarché										FRA												
Interspar		AUT																				
JD Mart						CHN																
Jinglie Fresh						CHN																
JioMart												IND										
JOKR																MEX						
Jumbo																	NLD					
Justmarkt		AUT																				
Jüsto																MEX						
Kauppahalli24.fi									FIN													
Kauppakassi.com									FIN													
KDV																			RUS			
Khorak Supermarket				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
KitchenTrotter										FRA												
knoweats!								ESP														
Kochhaus							DEU															
Kochzauber																						
Kökets box																						
Komero Food									FIN													
K-Ruoka									FIN													
La Comer																MEX						
La Maison du Rôti				CAN																		
La Ruche qui dit Oui !										FRA												
Lalaji24X7												IND										
Lebensmittel.de							DEU															
Lemall																						
Les Commis																						
LeShop.ch																						
Licious												IND										
Lidl																						
LikeAChef																						
Linus Matkasse																				SWE		
Lite N Easy	AUS																					
Loblaws				CAN																		
Logam					CHE																	
Lola Market								ESP														
Lotte Mart															KOR							
Mahler & Co					CHE																	
Mambo Delivery			BRA																			
Market Kurly															KOR							
markta		AUT																				
Marleen Kookt																	NLD					
Marley Spoon	AUS						DEU										NLD					
Mat & Ro																				SWE		
Mat.se																				SWE		
MatHem																				SWE		
Matsmart									FIN											SWE		
Mealizy																						
Megasam24																		POL				
Menulog	AUS																					
Mercadona								ESP														
Mercadoni																						
Merkado																						
Metro				CAN																		
Meu Mercado em Casa			BRA																			
Miacar																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Middagsfrid																				SWE		
Migros					CHE																	
Mindful Chef											GBR											
Miss Fresh						CHN																
Monoprix										FRA												
Morrisons											GBR											
Moscow Fresh																			RUS			
MPREIS		AUT																				
Muscle Food																						
My Muscle Chef	AUS																					
myproduct.at		AUT																				
MyTime.de							DEU															
Naturally Yours												IND										
Nature's Basket												IND										
Nuzhen uzhin																						
Oasis															KOR							
Ocado											GBR											
Oda									FIN													
O'KEY																			RUS			
Olé						CHN																
OneCart																						ZAF
Ozon																			RUS			
Pantry Box																						ZAF
Pão de Açúcar			BRA																			
Peapod																					USA	
Peck													ITA									
Penny		AUT					DEU															
Pepper Leaf	AUS																					
Pick n Pay																						ZAF
PicNic																		NLD				
Piddelo																						
Pieni Ruokakauppa									FIN													
Pinduoduo						CHN																
Piotr i Paweł																						
Planet organic																						
Plated																					USA	ZAF
Plus																	NLD					
Polski Koszyk																		POL				
Pratico Supermercado Online			BRA																			
Pronto Spesa													ITA									
Provigo				CAN																		
Quitoque										FRA												
Quomi													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Rappi			BRA													MEX						
Recettes & Cabas																						
Reliance Smart																						
Rewe							DEU															
RT Mart						CHN																
Ruoka.net																						
Ruokaa kotiovelle									FIN													
Ruokaboksi									FIN													
Rutabago										FRA												
Sainsbury's											GBR											
Samokat																			RUS			
Sannan ruokakassi									FIN													
SberMarket																			RUS			
Shipt																					USA	
shöpping.at		AUT																				
Simple & Bon										FRA												
Simply Fresh Foods																						ZAF
Soriana																MEX						
Soulara	AUS																					
SPAR		AUT										IND					NLD	POL				
Spencer												IND										
Spesa sul Web													ITA									
Spud				CAN																		
Stash					CHE																	
Stokrotka																		POL				
Stop & Shop																					USA	
StraganZdrowia.pl																		POL				
Sumesa																MEX						
Super Muffato			BRA																			
Super Species																						
Superama																MEX						
Supermercadonow			BRA																			
Supermercato24																						
Superprix			BRA																			
Takealot																						ZAF
Tesco											GBR											
Thirtymall															KOR							
Tmall Mart						CHN																
Tmon SuperMart															KOR							
UCOOK																						ZAF
Uitgekookt																	NLD					
Ulabox								ESP														
Unimarkt		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Utkonos																			RUS			
Uzhin doma																			RUS			
Verdecchia Store													ITA									
Victoria																			RUS			
VkusVill																			RUS			
Voilà				CAN																		
Volg					CHE																	
Waitrose											GBR											
Walmart				CAN		CHN						IND				MEX					USA	
Wal-mart China																						
Willys																				SWE		
Woolworths																						ZAF
Woolworths Supermarkets	AUS																					
Workout Meals	AUS																					
Wumart						CHN																
Yandex.Chef																						
Yandex.Lavka																			RUS			
yebofresh																						
Yeseatis													ITA									
Yipbee.at																						
YongHui						CHN																
Youfoodz	AUS																					
Zapp											GBR											
Zona Sul			BRA																			
ZopNow												IND										

Global Consumer Survey / eCommerce & retail / Retail & FMCG / Apparel purchases by brand (2018 only)

Apparel

Which of these brands do you usually buy when it comes to clothing, shoes and accessories?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
adidas																						
ANTA																						
Calvin Klein																						
Converse																						
Diesel																						
Esprit																						
Forever21																						
GAP																						
H&M																						
HLA																						
Hotwind																						
Lacoste																						
Levi's																						
Li-Ning																						
Mango																						
MUJI																						
Nike																						
Peacebird																						
Ralph Lauren																						
Tommy Hilfiger																						
Under Armour																						
UNIQLO																						
xtep																						
Youngor																						
Zara																						

Global Consumer Survey / eCommerce & retail / Online shopping / Online purchases by brand

Online shops

Which of these online shops have you bought something from in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
11st.co.kr															KOR							
1688.com						CHN																
adlibris.com									FIN													
ah.nl																	NLD					
ajio.com												IND										
alibaba.com																						
aliexpress.com	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
allegro.pl																		POL				
allopneus.com																						
alternate.de																						
alternate.nl																						
Amazon	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
americanas.com.br			BRA																			
ao.com											GBR											
apmex.com																					USA	
apotea.se																				SWE		
apoteket.se																				SWE		
apple.com	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL			USA	
Apteka																			RUS			
argos.co.uk											GBR											
asda.com											GBR											
asos.com	AUS							ESP			GBR		ITA				NLD		RUS			
asos.fr																						
auchan.fr										FRA												
auction.co.kr															KOR							
barateiro.com.br																						
baur.de																						
bestbuy.ca				CAN																		
bestbuy.com																					USA	
bidorbuy.co.za																						ZAF
bigbasket.com												IND										
bj.jumei.com						CHN																
bol.com																	NLD					
Bonprix					CHE		DEU						ITA				NLD	POL				
bonprix.at																						
bonprix.ch																						
bonprix.de																						
bonprix.fr																						
bonprix.it																						
bonprix.nl																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
bonprix.pl																						
bookdepository.com																						ZAF
boozt.com																				SWE		
boulanger.com										FRA												
br.privalia.com																						
BRACK.CH					CHE																	
builders.co.za																						ZAF
bunnings.com.au	AUS																					
canadiantire.ca				CAN																		
Carrefour			BRA					ESP														
carrefour.com.br																						
carrefour.es																						
casasbahia.com.br			BRA																			
castorama.pl																		POL				
cdiscoun.com										FRA												
CDON									FIN											SWE		
cdon.fi																						
cdon.se																						
chemistwarehouse.com.au	AUS																					
chewy.com																					USA	
Citilink																			RUS			
clasohlson.com									FIN											SWE		
clicks.co.za																						ZAF
coles.com.au	AUS																					
conforama.fr										FRA												
Conrad		AUT					DEU															
conrad.at																						
conrad.de																						
conrad.nl																						
coolblue.nl																	NLD					
coop.se																				SWE		
coopathome.ch																						
coppel.com																MEX						
Costco				CAN												MEX					USA	
costco.ca																						
costco.com																						
costco.com.mx																						
cottonon.com																						ZAF
coupang.com															KOR							
currys.co.uk											GBR											
cyberport.at																						
cyberport.de																						
dafiti.com.br			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
dangdang.com						CHN																
danmurphys.com.au	AUS																					
darty.com										FRA												
debenhams.com																						
debijenkorf.nl																	NLD					
Decathlon								ESP														
decathlon.es																						
decathlon.fr																						
decathlon.it																						
dell.com			BRA	CAN								IND										
digitec.ch					CHE																	
dionwired.co.za																						
display.cjonstyle.com															KOR							
DNS																			RUS			
docmorris.de							DEU															
ebay.com																						
edgars.co.za																						ZAF
eduscho.at		AUT																				
elcorteingles.es								ESP														
Eldorado																			RUS			
electronic4you.at		AUT																				
elgiganten.se																				SWE		
ello.se																				SWE		
empik.com																		POL				
eobuwie.com.pl																		POL				
epocacosmeticos.com.br																						
eprice.it													ITA									
esprit.de																						
esselungaacasa.it													ITA									
e-tec.at		AUT																				
euro.com.pl																		POL				
evetech.co.za																						
exlibris.ch					CHE																	
extra.com.br			BRA																			
firstcry.com												IND										
flipkart.com												IND										
fnac.com										FRA												
g9.co.kr															KOR							
galaxus.ch					CHE																	
game.co.za																						ZAF
gearbest.com			BRA					ESP								MEX			RUS			
gigantti.fi									FIN													
gmarket.co.kr															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
gome.com.cn						CHN																
grofers.com												IND										
gssshop.com															KOR							
harveynorman.com.au																						
hc360.com																						
hihonor.com																						
hm.com		AUT		CAN	CHE		DEU	ESP	FIN	FRA		IND	ITA				NLD		RUS	SWE		
Home Depot				CAN												MEX					USA	
homechoice.co.za																						ZAF
homedepot.ca																						
homedepot.com																						
homedepot.com.mx																						
houseoffraser.co.uk																						
hyundaihmall.com															KOR							
ibs.it													ITA									
ifolor.ch																						
iga.net																						
ikea.com	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL	RUS	SWE	USA	
incredible.co.za																						ZAF
indiamart.com																						
interdiscount.ch					CHE																	
interpark.com															KOR							
iperfumy.pl																		POL				
jabong.com																						
jbhifi.com.au	AUS																					
jcpennney.com																						
JD						CHN																
jd.hk																						
johnlewis.com											GBR											
jula.se																				SWE		
karkkainen.com									FIN													
kjell.com																				SWE		
kmart.com.au	AUS																					
kogan.com	AUS																					
kohls.com																					USA	
komplett.se																						
kruidvat.nl																	NLD					
k-ruoka.fi									FIN													
Lamoda																			RUS			
laredoute.fr										FRA												
ldlc.com																						
Leroy Merlin																						
leroymerlin.es																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
leroymerlin.it																						
Leshop.ch																						
Lidl							DEU										NLD					
lidl.de																						
lidl-shop.nl																						
lindex.com																						
lindex.se																				SWE		
linio.com.mx																						
liverpool.com.mx																	MEX					
lotteimall.com																KOR						
lotteon.com																KOR						
lowes.com																					USA	
macys.com																					USA	
magazineluiza.com.br			BRA																			
makro.co.za																						ZAF
marksandspencer.com											GBR											
mediaexpert.pl																			POL			
MediaMarkt		AUT			CHE		DEU	ESP									NLD	POL				
mediamarkt.at																						
mediamarkt.ch																						
mediamarkt.de																						
mediamarkt.es																						
mediamarkt.nl																						
mediamarkt.pl																						
mediamarkt.se																						
mediaworld.it													ITA									
meituan.com						CHN																
mercadolibre.com.mx																	MEX					
mercadolivre.com.br			BRA																			
mercadona.es								ESP														
mex.privalia.com																						
microspot.ch					CHE																	
midea.cn																						
migros.ch					CHE																	
monoprix.fr																						
morrisons.com											GBR											
motonet.fi									FIN													
Mvideo																				RUS		
mx.gearbest.com																						
myer.com.au	AUS																					
myToys.de																						
nespresso.com					CHE																	
netonnet.se																				SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
netrauta.fi																						
netshoes.com.br			BRA																			
nettoshop.ch																						
Newegg				CAN												MEX						
newegg.ca																						
newegg.com																						
newlook.com																						
next.co.uk											GBR											
nike.com				CAN								IND										ZAF
nordstrom.com																						
notebooksbilliger.de							DEU															
nykaa.com												IND										
obi.at		AUT																				
ocado.com																						
officedepot.com																						
olx.in																						
OnlineTrade																			RUS			
oponeo.pl																		POL				
oscaro.com										FRA												
otto.de							DEU															
ottoversand.at		AUT																				
Ozon																			RUS			
ozsale.com.au																						
pandora.net																						
paytm.com												IND										
pccomponentes.com								ESP														
Petrovich																						
pontofrio.com.br			BRA																			
power.fi									FIN													
prisma.fi									FIN													
privalia.com								ESP					ITA									
pullandbear.com								ESP														
quelle.at		AUT																				
qvc.com																					USA	
raru.co.za																						
real.de							DEU															
redcitylar.com.br																						
reliancedigital.in												IND										
ricardoeletro.com.br																						
rona.ca																						
ruedcommerce.fr										FRA												
sainsburys.co.uk											GBR											
saksoff5th.com																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
sams.com.mx																MEX						
samsung.com	AUS																					
saq.com																						
Saturn							DEU															
saturn.at																						
saturn.de																						
screwfix.com											GBR											
sears.ca																						
Sephora				CAN														POL			USA	
sephora.com																						
sephora.pl																						
shein.com							DEU															
shopclues.com												IND										
shopping.naver.com															KOR							
shoptime.com.br			BRA																			
showroomprive.com										FRA												
snapdeal.com												IND										
soubarato.com.br																						
ssg.com																KOR						
staples.ca				CAN																		
submarino.com.br			BRA																			
suning.com						CHN																
superbalist.com																						ZAF
supercheapauto.com.au																						
Svyaznoy																			RUS			
takealot.com																						ZAF
taloon.com																						
taobao.com						CHN																
Target	AUS																				USA	
target.com																						
target.com.au																						
Tchibo							DEU											POL				
tchibo.ch																						
tchibo.de																						
tchibo.pl																						
Technopoint																			RUS			
tesco.com											GBR											
thebay.com				CAN																		
theiconic.com.au																						
ticketmonster.co.kr																						
tmall.com						CHN																
tmall.hk																						
tmon.co.kr															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Toys "R" Us																						
toysrus.at																						
toysrus.ca																						
unieuro.it													ITA									
universal.at		AUT																				
Utkonos																						
vente-privee.com																						
Verkkokauppa.com									FIN													
very.co.uk											GBR											
vip.com						CHN																
vmall.com						CHN																
volaris.mx																MEX						
Vse Instrumenti																						
waitrose.com																						
Walmart			BRA	CAN												MEX					USA	
walmart.ca																						
walmart.com																						
walmart.com.br																						
walmart.com.mx																						
wantitall.co.za																						
Wayfair				CAN																	USA	
wayfair.ca																						
wayfair.com																						
webhallen.com																				SWE		
wehkamp.nl																NLD						
wemakeprice.com															KOR							
Wildberries																			RUS			
wish.com					CHE								ITA			MEX				SWE		
woolworths.co.za																						ZAF
woolworths.com.au	AUS																					
Yandex Market																			RUS			
yhd.com						CHN																
yoox.com													ITA									
Zalando		AUT			CHE		DEU	ESP	FIN	FRA			ITA				NLD	POL		SWE		
zalando.at																						
zalando.ch																						
zalando.de																						
zalando.es																						
zalando.fi																						
zalando.fr																						
zalando.it																						
zalando.nl																						
zalando.pl																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
zalando.se																						
zando.co.za																						ZAF
zara.com								ESP										POL				
zattini.com.br																						
zooplus.pl																		POL				
zurrose.ch																						

Global Consumer Survey / Media & digital media / TV & video / Digital video purchases by brand

Digital video services

Which of these video on demand providers have you used in the past 12 months as a paying customer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
10 All Access	AUS																					
Acorn TV																						ZAF
ALTBalaji												IND										
Amazon Prime Video	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amediateka																			RUS			
Anime Digital Network										FRA												
Apple TV+	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Axtel TV Apps																						
Baofeng						CHN																
beIN CONNECT																						
Bigflix												IND										
bilibili						CHN																
Blackpills										FRA												
Blim																MEX						
Blockbuster									FIN											SWE		
BritBox											GBR											
C More									FIN											SWE		
Canal Play																						
Canal VOD										FRA												
CBS All Access																						
CDA Premium																		POL				
Chili		AUT					DEU						ITA					POL				
chili.com																						
Cinema Uno																						
Cinéma(s) à la Demande										FRA												
Cinepolis Klic																MEX						
CJ Hello TV																						
Claro Video			BRA													MEX						
Club illico				CAN																		
Crackle																						
CraveTV				CAN																		
Crunchyroll	AUS			CAN									ITA			MEX						
CTC Media																			RUS			
Curiosity Stream																						ZAF
Cyfrowy Polsat GO																		POL				
DAZN		AUT	BRA	CAN	CHE		DEU	ESP					ITA								USA	
DEOD																						
Discovery+			BRA	CAN				ESP	FIN		GBR	IND	ITA				NLD	POL		SWE	USA	
Disney+	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA	JPN	KOR	MEX	NLD			SWE	USA	
Disney+ Hotstar												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DisneyLife																						
DNA TV									FIN													
Draken Film																				SWE		
DStv Now																						ZAF
Elisa Viihde Aitio									FIN													
Eros Now												IND										
ESPN+																					USA	
Eurosport Player									FIN													
Euskaltel TV								ESP														
eVOD																						ZAF
Fetch	AUS																					
Film1																	NLD					
Filmin								ESP														
FilmoTV										FRA												
Flimmit																						
Flix Olé								ESP														
Fnac Play																						
Footters								ESP														
Fox Premium																MEX						
Fox Sports																	NLD					
Foxtel	AUS																					
France TV Pluzz V&D																						
Fun TV																						
Funimation				CAN																		
Funshion						CHN																
Google Play Store	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
HayU	AUS								FIN		GBR											
HBO / HBO Max / HBO Go / HBO Now			BRA			CHN		ESP	FIN			IND			KOR	MEX	NLD	POL		SWE	USA	
HBO GO																						
HBO NOW																						
Hoichoi												IND										
Hollystar					CHE																	
HOOQ																						
Horizon Go																		POL				
Hulu																					USA	
Hungama Play												IND										
Infinity TV													ITA									
ipla																				POL		
iQiyi						CHN																
iTunes	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
ivi																				RUS		
iWantTFC	AUS																					
kakao TV																KOR						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kayo	AUS																					
Kpn ITV																	NLD					
LeTV						CHN																
Looke																						
LTE Video Portal																						
Mango TV						CHN																
Maxdome		AUT					DEU															
Megafon.TV																			RUS			
Megogo																			RUS			
Microsoft Store	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Movistar+								ESP														
MTS TV																			RUS			
Mubi			BRA						FIN		GBR					MEX						
mymovieslive																						
MyTF1 VOD										FRA												
Naver V-Live															KOR							
NC+ GO																		POL				
NET Now			BRA																			
Netflix	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Netmovies																						
Netzkino																						
NLZiet																	NLD					
Now TV											GBR		ITA									
NPO Start																	NLD					
OCS										FRA												
Okko																			RUS			
oksusu																						
Ole Mobile																						
Orange								ESP		FRA												
Pantaflix																						
Paramount+				CAN																	USA	
Peacock																					USA	
PelisPLUS																						
Player																		POL				
PlayStation Video	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA							SWE	USA	
Plejmo																						
POOQ																						
PopCorn TV																						
PPTV						CHN																
premiumonline																						
QQ Video																						
Quibi																						ZAF
R Televisión																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Rakuten TV		AUT						ESP			GBR		ITA						RUS			
Rostelecom																			RUS			
Rtl XL																	NLD					
Rutube																			RUS			
Ruutu+									FIN													
Salto										FRA												
SBS On air															KOR							
Seezn															KOR							
Series On															KOR							
SF Anytime																				SWE		
SF Kids																				SWE		
SFR Club Vidéo																						
SFR Play										FRA												
Showmax																						ZAF
Sky Go		AUT			CHE		DEU	ESP			GBR		ITA									
Sky Online			BRA																			
Sling TV																					USA	
Sohu Video						CHN																
SonyLIV												IND										
Sportsnet Now				CAN																		
Spuul																						
Stan	AUS																					
Starz																					USA	
Stingray				CAN																		
Telecine			BRA																			
Teleclub PLAY					CHE																	
Telekom Entertain TV							DEU															
Telstra TV	AUS																					
Tencent Video						CHN																
TIMVision													ITA									
TMN Go																						
TNT-Premier																			RUS			
TriArt																						
Tudou																						
Tvigle																						
Tving															KOR							
TVP VOD																		POL				
Tvzavr																			RUS			
Ullu												IND										
Unitymedia							DEU															
UniversCiné																						
UPC MyPrime					CHE																	
Viaplay									FIN											SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Videociety																						
Videoland																	NLD					
Videoload		AUT					DEU															
Viu												IND										ZAF
Vivo Play			BRA																			
VOD.pl																		POL				
Vodacom Video Play																						ZAF
Voetbal Inside																	NLD					
Vudu																					USA	
VVVVID																						
WATCHA															KOR							
WatchBox					CHE																	
wavve															KOR							
WP Video																		POL				
Xbox Games Store / Microsoft Store																						
Yandex.Video																			RUS			
Youku						CHN																
YouTube Premium	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
YuppTV																						
Zee5												IND										
Ziggo Go																	NLD					

Global Consumer Survey / Media & digital media / TV & video / TV subscription by brand

TV subscriptions

With which company do you currently have a paid TV subscription (cable/satellite)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1&1							DEU															
A1 TV		AUT																				
Airecable																MEX						
Airtel Digital TV												IND										
Akado																			RUS			
Algar																						
Algar Telecom			BRA																			
Allente																				SWE		
Asak Kabelmedien																						
Asianet Digital TV												IND										
Asta-Net																		POL				
AT&T U-Verse																					USA	
Austar	AUS																					
Avatel Telecom								ESP														
Axion Digital TV				CAN																		
Axtel TV																MEX						
Beanfield Metroconnect				CAN																		
Beeline																			RUS			
Beijing Tianyu																						
BeIN								ESP														
Bell				CAN																		
Bis																						
BLC									FIN													
Bouygues Telecom										FRA												
Boxer																				SWE		
Broadstripe																					USA	
BT											GBR											
Buckeye Broadband																						
Budget Alles in 1																	NLD					
C More																				SWE		
Cabo Telecom			BRA																			
Caiway																	NLD					
Canal Digitaal																	NLD					
Canal Digital									FIN											SWE		
Canal+	AUS									FRA												
Chili																						
China Astacom						CHN																
China Broadcast Network						CHN																
China Cable						CHN																
China Mobile						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
China Telecom						CHN																
China Unicom						CHN																
Chongqing Youxian						CHN																
Claro TV			BRA																			
CMB															KOR							
Coextro				CAN																		
Cogeco				CAN																		
Com Hem																				SWE		
Comcast																					USA	
COSYS		AUT																				
Cox																					USA	
Cyfrowy Polsat																		POL				
DAZN																						
DELTA																	NLD					
DEN Networks												IND										
Deutsche Glasfaser TV							DEU															
Digicon																						
Digital +																						
DirecTV																					USA	
Discovery Italia																						
Discovery+																				SWE		
Dish																MEX					USA	
Dish TV												IND										
Distributel				CAN																		
Dlive															KOR							
DNA									FIN													
Drei TV / 3		AUT																				
DStv																						ZAF
Elisa									FIN													
Elmonet																						
Elsat																		POL				
ER-Telecom																			RUS			
Euskaltel								ESP														
Eutelsat																						
EWE TV							DEU															
Excom								ESP														
Execulink Telecom				CAN																		
Fetch TV	AUS																					
Foxtel	AUS																					
fransat										FRA												
Free										FRA												
Gehua CATV						CHN																
GGA Maur					CHE																	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Gigacable																MEX						
Green					CHE																	
Härkätien puhelin																						
Hathway												IND										
HD Austria		AUT																				
Henan Cable						CHN																
Hyundai HCN																KOR						
IKB																						
InCablenet												IND										
INDigital												IND										
Inea																		POL				
Infinity TV																						
Init7					CHE																	
Inmarsat																						
innonet		AUT																				
Intelsat																						
iWay					CHE																	
izzi																MEX						
Jambox																		POL				
Jonaz																						
JSCN						CHN																
Kabelnoord																	NLD					
kabelplus		AUT																				
Kaisanet																						
KPN																	NLD					
KT Skylife															KOR							
LG Hello Vision															KOR							
Liwest Kabelmedien		AUT																				
Lounea									FIN													
LPOnet																						
Magenta		AUT																				
Más Móvil TV								ESP														
M-Budget					CHE																	
Mediacom Cable																					USA	
Mediaset Premium																						
Megacable																MEX						
MGTS																			RUS			
Movistar+								ESP														
MPY																						
MTC																			RUS			
MultiChoice																						ZAF
Multimedia Polska																		POL				
MySat	AUS																					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nanjing Tianwang																						
Naxoo																						
NC+																		POL				
NET																						
Net+					CHE																	
NetCologne							DEU															
Netia																		POL				
Nivos																						
NLE																						
Nossa TV Brasileira			BRA																			
NowTv																						
NTW Plus																			RUS			
OCN						CHN																
Oi TV			BRA																			
Olleh TV															KOR							
online.nl																	NLD					
Optimum																					USA	
Optus	AUS																					
Orange								ESP		FRA												
Orion																						
Ownit																				SWE		
Oxxio																	NLD					
Partel																						
Petrus																		POL				
Plus Net TV											GBR											
Promax																		POL				
Pyur							DEU															
Quickline					CHE																	
R								ESP														
Raduga TV																						
RCA TV			BRA																			
RCN																						
Red by SFR										FRA												
Reliance Digital TV																						
Rogers				CAN																		
RomaCabo																						
Rostelecom																			RUS			
Salt					CHE																	
Salzburg AG		AUT																				
Sappa																				SWE		
SASAG																						
SaskTel				CAN																		
SAT																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SCTV																						
SES																						
SFR										FRA												
Shaw				CAN																		
simpliTV		AUT																				
SITI Cable												IND										
SK Broadband															KOR							
SKP																						
Sky		AUT	BRA		CHE		DEU	ESP			GBR		ITA			MEX						
SKY Brasil																						
Sky Choice				CAN																		
SolNet					CHE																	
Sosh										FRA												
Spectrum TV																					USA	
Star TV																MEX						
StarSat																						
Suddenlink																						
Sumangali Cable Vision												IND										
Sumcity																						
Sun Direct												IND										
Sunrise					CHE																	
Swisscom					CHE																	
TalkTalk											GBR											
Tata Sky												IND										
T-Broad															KOR							
Tele.ru																			RUS			
Tele2																	NLD		RUS	SWE		
Teleboy					CHE																	
Telecable								ESP														
Telekarta																			RUS			
TeleKing					CHE																	
Telekom Magenta TV							DEU															
Telenor																				SWE		
Telfort																	NLD					
Telia									FIN													
Tel-Pol																		POL				
Telus				CAN																		
Tim Vision																						
tivùsat																						
T-Mobile																	NLD					
Top TV																						ZAF
Topway						CHN																
Totalplay																MEX						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Toya																		POL				
TV Cable Digital																						
TV Rey de Occidente																						
Unifique																						
Unitymedia/Easy							DEU															
UPC		AUT			CHE													POL				
Uplus TV															KOR							
Vectra																		POL				
Verizon Fios																					USA	
VeTV																MEX						
Viasat									FIN	FRA										SWE	USA	
Videocon D2H												IND										
Videotron				CAN																		
VIEWING																						
Virgin Media											GBR											
Vivo TV			BRA																			
Vmedia				CAN																		
Vodafone							DEU															
Vodafone TV								ESP														
VSP									FIN													
waipu.tv							DEU															
Wasu						CHN																
wilhelm.tel							DEU															
Williams Services																						
Wilmaa																						
Wizz																MEX						
Xfinity																					USA	
XS4ALL																	NLD					
Youfone																	NLD					
Ziggo																	NLD					
Zing Digital												IND										

Global Consumer Survey / Media & digital media / Audio / Digital music purchases by brand

Digital music services

Which of these providers have you bought music downloads or streaming services from in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
5sing						CHN																
7digital	AUS			CAN							GBR											
ALDI Music					CHE		DEU															
Amazon Music	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple Music	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Music																						
Bandcamp										FRA												
Beeline Music																			RUS			
Boom (Vk Music)																			RUS			
Bugs															KOR							
Claro Música																MEX						
Deezer	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Douban FM						CHN																
Duomi Music																						
Empik																		POL				
eMusic				CAN							GBR											
Flo															KOR							
Fnac Jukebox																						
Gaana												IND										
Genie															KOR							
Google Play Music																						
Groove Musik																						
Groovespark																						
Hofer life																						
Hungama												IND										
IDAGIO - Classical Music	AUS				CHE																	
iHeartRadio	AUS			CAN												MEX					USA	
iTunes	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Jamendo										FRA												
jiosaavn												IND										
JOOX																						ZAF
Juke																						
kakaomusic															KOR							
KuGou						CHN																
Kuwo						CHN																
Liedjie																						
LiveXLive																					USA	
Melon															KOR							
Migu Music						CHN																
Mixcloud										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mnet															KOR							
Moo						CHN																
MTN MusicTime!																						ZAF
MTS Music																			RUS			
Napster		AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD			SWE	USA	
Naver Music															KOR							
NetEase						CHN																
Pandora					CHE			ESP					ITA			MEX					USA	
Primephonic	AUS																NLD					
Qobuz		AUT			CHE		DEU	ESP		FRA	GBR		ITA				NLD				USA	
QQ Music						CHN																
Raaga												IND										
Rdio																						
resso												IND										
Samsung Music															KOR							
SaReGaMa												IND										
SberZvuk																			RUS			
Schlager Charts																						
Simfy Africa																						
Sirius XM	AUS																				USA	
Slacker Radio				CAN																		
Soribada															KOR							
SoundCloud	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD		RUS	SWE	USA	
Spotify	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Stingray Music	AUS			CAN																		
Stingray Qello																						
Stitcher																						
Taihe Music						CHN																
Tidal	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL		SWE	USA	ZAF
Tim Music													ITA									
Tuneln			BRA		CHE		DEU	ESP					ITA			MEX	NLD					
Vibe															KOR							
Wynk												IND										
Xiami Music						CHN																
Yandex.Music																			RUS			
YinYueTai						CHN																
YouTube Music	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Z Digital	AUS																					
Zaycev.net																			RUS			
Zvooq																						

Global Consumer Survey / Media & digital media / ePublishing / eBook purchases by store brand

eBook stores

Which of these providers have you bought eBooks from in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
24symbols				CAN																		
7switch										FRA												
Adlibris									FIN											SWE		
AKO																	NLD					
Aladin															KOR							
Aldebaran																			RUS			
Amazon	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	ZAF
Angus & Robertson	AUS																					
Apple Books	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Auction															KOR							
Audible																						
Baidu Reading						CHN																
bajalibros.com																MEX						
Bandi&Luni's															KOR							
Barnes & Noble	AUS			CAN							GBR										USA	ZAF
Beam		AUT			CHE		DEU															
Beobachter					CHE																	
Bezdroża																						
Bider & Tanner					CHE																	
Blackwell's											GBR											
Blinkist	AUS																					
Blz.nl																						
Boeken.com																	NLD					
boekenwereld																	NLD					
Bokon																				SWE		
Bokus																				SWE		
bol.com																	NLD					
Boniers Bokklubb																						
Book Cube															KOR							
Bookash																			RUS			
BookBeat									FIN											SWE		
BookButler																						
Bookchoice																	NLD					
Bookeen										FRA												
BookFor																			RUS			
Bookland																			RUS	SWE		
Bookmate				CAN													NLD		RUS			
BookRepublic													ITA									
Books.ru																			RUS			
BookSpot																	NLD					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Booktopia	AUS																					
Booky.fi									FIN													
BorrowBox	AUS																					
Bruna																	NLD					
Bubok								ESP								MEX						
bücher.de							DEU															
Casa del Libro								ESP														
Casadellibro.com																MEX						
Casas Bahia			BRA																			
CDON									FIN											SWE		
Chapitre										FRA												
Collins Booksellers	AUS																					
comiXology				CAN																		
Cultura										FRA												
Dailyhunt												IND										
Dangdang						CHN																
Decitre										FRA												
Diesel-ebooks.com																						
Digibok																				SWE		
Digitaltextbooks.com																					USA	
Douban						CHN																
Duokan						CHN																
Dymocks	AUS																					
ebook.de		AUT					DEU															
eBook.nl																	NLD					
eBookit					CHE																	
Ebookpoint																		POL				
eBooks.com	AUS												ITA								USA	
ebooksitalia													ITA									
ebooks-store.ch					CHE																	
Ebrolis								ESP														
Educal																MEX						
El Corte Inglés								ESP														
El Sótano																MEX						
Elibris									FIN													
Elisa Kirja									FIN													
Ellibs																				SWE		
Empik																		POL				
Espace Culturel E.Leclerc										FRA												
Ex Libris					CHE																	
Extra			BRA																			
Feedbooks										FRA												
Flipkart												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Fnac								ESP		FRA												
Follet																						
Fondo de Cultura Económica																MEX						
fontis					CHE																	
Framabook										FRA												
Free-Ebooks.net																					USA	
Gandalf																		POL				
Gandhi																MEX						
genialokal							DEU															
Gmarket															KOR							
Google Play Store	AUS	AUT	BRA	CAN	CHE		DEU	ESP		FRA	GBR	IND	ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
Harlequin											GBR										USA	
Helion																						
Hibook															KOR							
Hive											GBR											
Hoepi.it													ITA									
Hofer life		AUT																				
Hugendubel							DEU															
ibs.it													ITA									
Il Giardino dei Libri													ITA									
iMobilco																						
IndiaBookStore												IND										
Infibeam																						
Interpark															KOR							
iReader						CHN																
iTunes																	NLD					
iTuring						CHN																
JDREAD						CHN																
Jinjiang						CHN																
Juggernaut												IND										
Knigogo																			RUS			
Kobo / RakutenKobo	AUS	AUT	BRA	CAN	CHE		DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD			SWE	USA	ZAF
Kobobooks																	NLD					
Kopykitab												IND										
Kyobo Book Centre															KOR							
Labirint																			RUS			
laFeltrinelli													ITA									
Legimi							DEU											POL				
Lehmanns		AUT			CHE		DEU															
Lektu								ESP														
Librería moderna								ESP														
Libreria Rizzoli													ITA									
Librerías Gonvill																MEX						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Libris																	NLD					
Libroroom																						
Literanda								ESP														
LitMir																			RUS			
LitRes																			RUS			
Livraria Cultura			BRA																			
Loot																						ZAF
Lüthy Balmer Stocker / Buchhaus.ch					CHE																	
macro librarsi																						
Managementboek																						
megustaleer.com																MEX						
Mercado del libro																MEX						
MIF																			RUS			
MIGU						CHN																
Millie's Library															KOR							
Mintbook												IND										
Mondadori Store													ITA									
Moscow																			RUS			
Muve																						
Muza																		POL				
Mybook																			RUS			
mybooks.ch					CHE																	
NetEase						CHN																
Nexto																		POL				
Nextory							DEU		FIN								NLD			SWE		
Nolim																						
Nubico								ESP														
Numilog										FRA												
OnePress																		POL				
Orell Füssli					CHE																	
Ozon																			RUS			
Paytm Mall																						
Penguin Random House																						ZAF
Ponto Frio			BRA																			
Popular Libros								ESP														
Porrua																MEX						
Publio																		POL				
Pustaka												IND										
Qidian						CHN																
QQ Reading						CHN																
Ravelo																						
Ridibooks															KOR							
Routledge																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
RuLit																			RUS			
Sanborns																MEX						
SapnaOnline												IND										
Saraiva			BRA																			
Scribd				CAN			DEU															
Scuolabook													ITA									
Shuqi						CHN																
Sina						CHN																
Skoobe							DEU															
Smashwords	AUS			CAN							GBR										USA	
Storytel									FIN											SWE		
Street Lib													ITA									
Submarino			BRA																			
Suomalainen kirjakauppa									FIN													
Świat Książki																		POL				
Takealot																						ZAF
Tania Książka																		POL				
Thalia		AUT					DEU															
The American Book Center (ABC)																	NLD					
Todoebook								ESP														
Tyrolia		AUT																				
Virtualo																		POL				
Walmart																					USA	
Waterstones											GBR											
Weltbild		AUT			CHE		DEU															
Weread						CHN																
WHSmith											GBR											
Wize Books																						ZAF
Woblink																		POL				
Woni reading						CHN																
Yes24																KOR						
Youngpoong Bookstore																KOR						
Yourbookstall.com												IND										
YouScribe										FRA												

Global Consumer Survey / Media & digital media / ePublishing / ePaper / online news website purchases by brand

ePapers

Which of these online news websites have you spent money on in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
24 heures					CHE																	
Aamulehti									FIN													
Aargauer Zeitung					CHE																	
abc.es								ESP														
ad.nl (Algemeen Dagblad)																	NLD					
aftonbladet.se																				SWE		
allehanda.se																				SWE		
animalpolitico.com																MEX						
Argumenti i fakti																			RUS			
Argumenti nedeli																			RUS			
aristeginoticias.com																MEX						
as.com								ESP														
asiae.co.kr															KOR							
Australian Financial Review	AUS																					
azcentral.com																					USA	
Berner Zeitung					CHE																	
bild.de						DEU																
Blick					CHE																	
bostonglobe.com																					USA	
Business Day																						ZAF
Business Insider	AUS	AUT		CAN			DEU	ESP		FRA	GBR	IND				MEX	NLD	POL			USA	ZAF
business.financialpost.com				CAN																		
business-standard.com												IND										
caixin.com						CHN																
Canberra Times	AUS																					
cbc.ca				CAN																		
Channel24																						ZAF
chicagotribune.com																					USA	
chosun.com															KOR							
citynews.it																						
Coopzeitung																						
correiobraziliense.com.br			BRA																			
corriere.it													ITA									
Courier-Mail	AUS																					
ctvnews.ca				CAN																		
dagen.se																				SWE		
Daily Express						CHN																
Daily Sun																						ZAF
dailymail.co.uk											GBR											
dailypioneer.com												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
dailyrecord.co.uk											GBR											
dailystar.co.uk											GBR											
dallasnews.com																					USA	
dc.clicrbs.com.br			BRA																			
deccanchronicle.com												IND										
deccanherald.com												IND										
denverpost.com																					USA	
Der Bund					CHE																	
derstandard.at		AUT																				
di.se (Dagens Industri)																				SWE		
diariodenavarra.es								ESP														
diariovasco.com								ESP														
Die Tagespresse		AUT																				
diepresse.com		AUT																				
dn.se (Dagens Nyheter)																				SWE		
dnaindia.com												IND										
donga.com															KOR							
dziennik.pl																		POL				
dziennikbaltycki.pl																		POL				
dzienniklodzki.pl																		POL				
dziennikpolski24.pl																		POL				
dziennikwschodni.pl																		POL				
dziennikzachodni.pl																		POL				
economictimes.indiatimes.com												IND										
edmontonjournal.com				CAN																		
elcorreo.com								ESP														
eldiario.es								ESP														
eleconomista.com.mx																MEX						
espanol.com								ESP														
elfinanciero.com.mx																MEX						
elmundo.es								ESP														
elpais.com								ESP														
elperiodico.com								ESP														
eluniversal.com.mx																MEX						
em.com.br			BRA																			
estadao.com.br			BRA																			
Etelä-Saimaa									FIN													
Etelä-Suomen Sanomat									FIN													
Evening Moscow																			RUS			
EWN																						
expansion.com								ESP														
express.co.uk											GBR											
express.de							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
expressen.se																			SWE			
expressilustrowany.pl																		POL				
extra.globo.com			BRA																			
Eyewitness News																						ZAF
fakt.pl																		POL				
fanpage.it																						
faz.net							DEU															
fd.nl (Financieel Dagblad)																	NLD					
financialexpress.com												IND										
financialpost.com				CAN																		
focus.de							DEU															
folha.uol.com.br			BRA																			
folhape.com.br			BRA																			
fr-online.de							DEU															
ft.com											GBR											
g1.globo.com			BRA																			
Gazeta.ru																			RUS			
gazetadopovo.com.br			BRA																			
gazetaprawna.pl																		POL				
gazetawroclawska.pl																		POL				
gazzetta.it													ITA									
GeenStijl																	NLD					
globalnews.ca				CAN																		
gloswielpolski.pl																		POL				
Gold Coast Bulletin	AUS																					
gp.se (Göteborgs Posten)																			SWE			
handelsblatt.com							DEU															
hani.co.kr															KOR							
hankookilbo.com															KOR							
hankyung.com															KOR							
HBL Hufvudstadsbladet									FIN													
hd.se (Helsingborgs Dagblad)																			SWE			
Helsingin Sanomat									FIN													
heute.at		AUT																				
hindustantimes.com												IND										
Hourly News						CHN																
houstonchronicle.com																					USA	
huffingtonpost.ca				CAN																		
huffingtonpost.es								ESP														
ifeng.com						CHN																
ig.com.br			BRA																			
ilfattoquotidiano.it													ITA									
ilgazzettino.it																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ilgiornale.it													ITA									
ilmattino.it													ITA									
ilmessaggero.it													ITA									
ilpost.it													ITA									
ilrestodelcarlino.it													ITA									
ilsole24ore.com													ITA									
Iltaalehti									FIN													
Ilta-Sanomat									FIN													
imirante.com			BRA																			
independent.co.uk											GBR											
indianexpress.com												IND										
IOL																						ZAF
Izvestiya																			RUS			
jb.com.br			BRA																			
joongang Joins.com															KOR							
jornada.com.mx																MEX						
Kainuun Sanomat																						
Kaleva									FIN													
Keskipohjanmaa																						
Keskisuomalainen									FIN													
khan.co.kr															KOR							
kleinezeitung.at		AUT																				
Kommersant																			RUS			
Komsomolskaya pravda																			RUS			
Kouvolan Sanomat																						
krone.at		AUT																				
kurier.at		AUT																				
ladepeche.fr										FRA												
lanetanoticias.com																MEX						
LaPresse.ca				CAN																		
lastampa.it													ITA									
latimes.com																					USA	
lavanguardia.com								ESP														
laverita.info													ITA									
lavoixdunord.fr										FRA												
lavoizdegalia.es								ESP														
Le Matin																						
Le Nouvelliste					CHE																	
Le Temps					CHE																	
ledauphine.com										FRA												
leDroit.com				CAN																		
lefigaro.fr										FRA												
lemonde.fr										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lenta.ru																			RUS			
leparisien.fr										FRA												
lepoint.fr										FRA												
leprogres.fr										FRA												
lequipe.fr										FRA												
lesechos.fr										FRA												
lexpress.fr										FRA												
liberation.fr										FRA												
liberoquotidiano.it													ITA									
livehindustan.com												IND										
Luzerner Zeitung					CHE																	
Maaseudun Tulevaisuus									FIN													
macleans.ca																						
Mail & Guardian																						ZAF
marca.com								ESP														
Meduza																			RUS			
Mercury	AUS																					
mirror.co.uk											GBR											
mk.co.kr															KOR							
montrealgazette.com				CAN																		
mopo.de							DEU															
mt.co.kr															KOR							
mundodeportivo.com								ESP														
myzaker.com						CHN																
nachrichten.at		AUT																				
nacion321.com																MEX						
nationalpost.com				CAN																		
nd.nl (Nederlands Dagblad)																	NLD					
Netwerk24																						ZAF
Neue Zürcher Zeitung					CHE																	
Newcastle Herald	AUS																					
News - E						CHN																
news.163.com						CHN																
News.at		AUT																				
News.com.au	AUS																					
news.qq.com						CHN																
news1.kr															KOR							
News24																						ZAF
nexojornal.com.br			BRA																			
Nezavisimaya gazeta																			RUS			
nouvelobs.com										FRA												
Novaya gazeta																			RUS			
nowiny24.pl																		POL				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
nrc.nl																	NLD					
NT News	AUS																					
nu.nl																	NLD					
nydailynews.com																					USA	
nypost.com																					USA	
nytimes.com																					USA	
odia.ig.com.br			BRA																			
oe24.at		AUT																				
oglobo.globo.com			BRA																			
okdiario.com								ESP														
opopular.com.br			BRA																			
österreich.at		AUT																				
ottawacitizen.com				CAN																		
ottawasun.com				CAN																		
ouest-france.fr										FRA												
parool.nl																	NLD					
pb.pl																		POL				
polskatimes.pl																		POL				
przegladsportowy.pl																		POL				
quotidiano.net													ITA									
radioformula.com.mx																MEX						
rd.nl (Reformatorich Dagblad)																	NLD					
record.com.mx																MEX						
reforma.com																MEX						
repubblica.it													ITA									
Rossiyskaya Gazeta																			RUS			
rp.pl																		POL				
rp-online.de							DEU															
Satakunnan Kansa																						
Savon Sanomat									FIN													
sdpnoticias.com																MEX						
se.pl																		POL				
segye.com															KOR							
seoul.co.kr															KOR							
sfchronicle.com																					USA	
ShaoQuan Lin																						
sinembargo.mx																MEX						
sn.at		AUT																				
SonntagsZeitung					CHE																	
Sowetanlive																						ZAF
spectator.co.uk											GBR											
spiegel.de							DEU															
St. Galler Tagblatt					CHE																	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
stern.de							DEU															
Südostschweiz Bündner Zeitung					CHE																	
sudouest.fr										FRA												
sueddeutsche.de							DEU															
Sunday Times	AUS																					
svd.se (Svenska Dagbladet)																				SWE		
sydsvenskan.se																				SWE		
Tages-Anzeiger					CHE																	
taz.de							DEU															
telegraaf.nl																	NLD					
telegraph.co.uk											GBR											
telegraphindia.com												IND										
tgcom24.mediaset.it																						
The Advertiser	AUS																					
The Age	AUS																					
The Australian	AUS																					
The Citizen																						ZAF
The Daily Telegraph	AUS																					
The Herald Sun	AUS																					
The Saturday Paper	AUS																					
The Sydney Morning Herald	AUS																					
theglobeandmail.com				CAN																		
theguardian.com											GBR											
thehindu.com												IND										
theprovince.com				CAN																		
TheSouthAfrican																						ZAF
thestar.com				CAN																		
thesun.co.uk											GBR											
thetimes.co.uk											GBR											
TimesLive																						ZAF
timesofindia.indiatimes.com												IND										
torontosun.com				CAN																		
toutiao.com						CHN																
trouw.nl																	NLD					
tt.com		AUT																				
Turun Sanomat									FIN													
tuttomercatoweb.com																						
tuttosport.com													ITA									
unotv.com																MEX						
unt.se (Upsala Nya Tidning)																				SWE		
usatoday.com																					USA	
vancouversun.com				CAN																		
Vedomosti																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
volkskrant.nl																	NLD					
wallstreetcn.com						CHN																
washingtonpost.com																					USA	
waz.de							DEU															
welt.de							DEU															
West Australian	AUS																					
WienerZeitung.at		AUT																				
wiwo.de							DEU															
wsj.com																					USA	
wyborcza.pl																		POL				
zeit.de							DEU															
Zofinger Tagblatt					CHE																	

Global Consumer Survey / Media & digital media / ePublishing / eMagazine / online magazine website purchases by brand

eMagazines

Which of these online magazine websites (e.g. fashion, sports, entertainment) have you spent money on in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
01net.com										FRA												
11freunde.de							DEU															
7days																			RUS			
abonnement.nl																	NLD					
ad-italia.it													ITA									
allurekorea.com															KOR							
amica.it													ITA									
anamaria.uol.com.br			BRA																			
angora.com.pl																		POL				
Anna									FIN													
Annabelle					CHE																	
Apu									FIN													
architecturaldigest.in												IND										
Australian Geographic	AUS																					
Australian Women's Weekly	AUS																					
automovilonline.com.mx																MEX						
Avtomir																			RUS			
baywatch.cn						CHN																
bbcgoodfood.com											GBR											
beleggersbelangen.nl																	NLD					
Belle	AUS																					
Beobachter Magazin					CHE																	
Better Homes and Garden	AUS																					
Bilanz					CHE																	
blendle.com																	NLD					
Bona																						
brigitte.de							DEU															
businessinsider.com																					USA	
businesstoday.in												IND										
buzzfeed.com	AUS		BRA	CAN			DEU				GBR	IND				MEX					USA	
canadianarchitect.com				CAN																		
canadianbusiness.com				CAN																		
canadiancontractor.ca				CAN																		
capital.fr										FRA												
CAR																						ZAF
caras.uol.com.br			BRA																			
chatelaine.com				CAN																		
chilango.com																MEX						
cicero.de							DEU															
cine21.com															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
closermag.fr										FRA												
condenasttraveller.co.uk											GBR											
Cosmopolitan								ESP		FRA		IND	ITA		KOR						USA	
cosmopolitan.co.kr																						
cosmopolitan.com																						
cosmopolitan.fr																						
cosmopolitan.in																						
cyclingmagazine.ca				CAN																		
dasbiber.at		AUT																				
datum.at		AUT																				
Die Weltwoche					CHE																	
diezminutos.es								ESP														
digital.mathrubhumi.com												IND										
donnamoderna.com													ITA									
dooland.com						CHN																
dorzeczy.pl																		POL				
dqindia.com												IND										
DRUM																						ZAF
economist.com							DEU				GBR										USA	
economy.chosun.com															KOR							
economy.mk.co.kr															KOR							
egouz.com						CHN																
eljueves.es								ESP														
elle.com								ESP					ITA									
elle.fr										FRA												
elle.se																				SWE		
ellecanada.com				CAN																		
elperiodico.com																						
empireonline.com											GBR											
emprendedores.es								ESP														
entrepreneur.com																					USA	
espresso.repubblica.it													ITA									
Esquire																			RUS			
esquire.com.uk											GBR											
esquirekorea.co.kr															KOR							
ET-lehti									FIN													
expansion.mx																MEX						
Expert																			RUS			
expressen.se																						
F&W					CHE																	
Fair Lady																						ZAF
falter.at		AUT																				
fashionmagazine.com				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
fastcompany.com																					USA	
fedeltadelsuono.net																						
femina.se																				SWE		
femmeactuelle.fr										FRA												
flare.com				CAN																		
focus.de																						
focus.it													ITA									
focus.pl																		POL				
Forbes																			RUS			
forbes.com																					USA	
forbes.com.mx																MEX						
fortune.com																					USA	
fortuneenespanol.com																MEX						
fortunekorea.co.kr															KOR							
Gala		AUT								FRA												
ganzewoche.at		AUT																				
gazetapolska.pl																		POL				
geo.de							DEU															
Glamour								ESP								MEX			RUS			
glamour.es																						
glamour.mx																						
Good Health	AUS																					
Good Housekeeping																			RUS			
gosc.pl																		POL				
gqitalia.it													ITA									
gqkorea.co.kr															KOR							
gq-magazine.co.uk											GBR											
grazia.it													ITA									
Handelszeitung					CHE																	
hant.se																				SWE		
hellomagazine.com				CAN																		
hemtrevligt.se																				SWE		
HEV Schweiz																						
historyextra.com											GBR											
hola.com								ESP														
home-comfort.it													ITA									
Huisgenoot																						ZAF
idziemy.pl																		POL				
indiatoday.in												IND										
InStyle							DEU									MEX						
intoday.in												IND										
istoe.com.br			BRA																			
Kaksplus									FIN													

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
kicker.de							DEU															
Kodin Kuvaletti									FIN													
Kotiliesi									FIN													
Kuier																						ZAF
L'illustré					CHE																	
lacucinaitaliana.it													ITA									
lecturas.com								ESP														
lwmedia.at		AUT																				
m3.idg.se																				SWE		
macformat.com											GBR											
macleans.ca				CAN																		
madonna.oe24.at		AUT																				
magasinetfilter.se																				SWE		
magazine.hankyung.com															KOR							
Magenligne										FRA												
magvilla.nl																	NLD					
mall.cnki.net						CHN																
manager-magazin.de							DEU															
Marie Claire																			RUS			
marieclaire.fr										FRA												
mashable.com																					USA	
Me Naiset									FIN													
Men's Health	AUS														KOR				RUS		USA	
menshealth.com																						
menshealthkorea.com																						
micasarevista.com								ESP														
Mikrobitti									FIN													
millionaire.it													ITA									
minhanovela.com.br			BRA																			
m-magasin.se																				SWE		
moneysense.ca				CAN																		
monthly.chosun.com															KOR							
Move!																						
muyinteresante.com.mx																MEX						
muyinteresante.es								ESP														
myself.de							DEU															
National Geographic	AUS		BRA	CAN		CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
nationalgeographic.com.es																						
nautica.it													ITA									
New Idea Magazine	AUS																					
New Scientist											GBR						NLD					
news.at																						
news24.com																						ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
newscientist.com																						
newscientist.nl																						
newsweek.com																					USA	
newsweek.pl																		POL				
nie.com.pl																		POL				
on-sitemag.com				CAN																		
openthemagazine.com												IND										
outlookbusiness.com												IND										
outlookindia.com												IND										
panstwo.net																		POL				
parismatch.com										FRA												
pcquest.com												IND										
People																						ZAF
placar.abril.com.br			BRA																			
plus.qikan.com						CHN																
polityka.pl																		POL				
prismashop.fr										FRA												
proceso.com.mx																MEX						
profil.at		AUT																				
programme.tv (Télé 2 semaines)																						
programme-tv.net (Télé-Loisirs)																						
pronto.es								ESP														
przekroj.com.pl																		POL				
psychologieheute.de							DEU															
public.fr										FRA												
qikan.com.cn						CHN																
quattroruote.it													ITA									
quemedices.es								ESP														
quien.com																MEX						
quimamme.it																						
radar.avrotros.nl																	NLD					
radarplus.nl																	NLD					
radron.se																				SWE		
RBK																			RUS			
Reader's Digest Australia	AUS																					
Readly																	NLD					
Real Living	AUS																					
Rolling Stone																MEX					USA	
rollingstone.com																						
rollingstone.com.mx																						
Rooi Rose																						
runnersworld.com											GBR											
runningmagazine.ca				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SA Garden and Home																						ZAF
sabervirtv.com								ESP														
santemagazine.fr										FRA												
Sarie																						ZAF
Schweizer Familie					CHE																	
Schweizer Illustrierte					CHE																	
Schweizer Monat					CHE																	
Seiska									FIN													
Seura									FIN													
sisajournal.com																KOR						
skiesmag.com				CAN																		
slimmingworld.co.uk											GBR											
smartphotography.in												IND										
smlounge.co.kr																KOR						
spiegel.de																						
starlunwen.cn						CHN																
Super Food Ideas	AUS																					
Take 5	AUS																					
Talouselämä									FIN													
Tara																				SWE		
taste.com.au	AUS																					
techcrunch.com																						
Tekniikan Maaailma									FIN													
Tekniikka & Talous									FIN													
Tele					CHE																	
telerama.fr										FRA												
theathletic.com				CAN							GBR										USA	
thewalrus.ca																						
theweek.co.uk											GBR											
Tiede									FIN													
Tierwelt					CHE																	
tijdschrift.nl																	NLD					
time.com											GBR									SWE	USA	
Tivi									FIN													
topgear.com											GBR											
topphalsa.se																				SWE		
travelandleisure.com												IND										
travronden.se																				SWE		
trend.at		AUT																				
Tuis/Home																						ZAF
TV Week Close Up	AUS																					
tygodnikpowszechny.pl																		POL				
tygodnikprzegląd.pl																		POL				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
vanidades.com																MEX						
vanityfair.com																					USA	
vanityfair.it													ITA									
Vauva									FIN													
veja.abril.com.br			BRA																			
vibilagare.se																				SWE		
vice.com							DEU														USA	
vivame.net.cn						CHN																
Vogue	AUS		BRA			CHN	DEU	ESP		FRA	GBR	IND	ITA		KOR	MEX		POL	RUS		USA	
Vogue Australia																						
vogue.co.kr																						
vogue.co.uk																						
vogue.com																						
vogue.es																						
vogue.in																						
voici.fr										FRA												
Vroue Keur																						ZAF
weekend.at		AUT																				
Weg! / Go!																						ZAF
which.co.uk											GBR											
wiener-online.at		AUT																				
wired.com											GBR										USA	
wired.it																						
wiwo.de																						
Woman & Home																						ZAF
woman.chosun.com															KOR							
Woman's Day	AUS																					
Women's Health	AUS										GBR										USA	
womenshealthmag.com																						
wprost.pl																		POL				
wsieciprawdy.pl																		POL				
wuxizazhi.cnki.net						CHN																
YOU																						ZAF
Za Rulem																			RUS			
zazihui.net						CHN																
zeit.de																						
zinio.com																MEX						
zinio.com/nl																	NLD					
zurzeit.at		AUT																				

Global Consumer Survey / Media & digital media / Print media / Book purchases by store brand

Book stores

Where have you purchased printed books in the past 12 months (in-store or website)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
99bookscart												IND										
Abacus								ESP														
Abbonamenti.it													ITA									
AbeBooks											GBR											
Adlibris									FIN											SWE		
Agapea								ESP														
Akademibokhandeln																				SWE		
Akateeminen kirjakauppa									FIN													
AKO																	NLD					
Aladin															KOR							
Alfaomega SI																						
Amazon	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Angus & Robertson	AUS																					
Another Story Bookshop				CAN																		
Archambault				CAN																		
Aros.pl																		POL				
Athenaeum																	NLD					
Auction															KOR							
Australian Geographic	AUS																					
Bandi&Luni's															KOR							
Bargain Books																						ZAF
Barnes & Noble																					USA	
Beijing Books Building						CHN																
Bely Gorod (White City)																			RUS			
Bergli Books					CHE																	
Better World Books	AUS			CAN																		
Biblio Globus																			RUS			
Bider & Tanner					CHE																	
Big W	AUS																					
Blackwell's											GBR											
blz.																	NLD					
BMV Books				CAN																		
Boekenkraam.nl																	NLD					
BoekenVoordeel																	NLD					
boekenwereld.com																	NLD					
Böhnert							DEU															
Bokextra																				SWE		
Bokus																				SWE		
bol.com																	NLD					
Bolsa Books								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bonito																		POL				
Bonniers Bokklubb																				SWE		
Book City				CAN																		
Book Depository																				SWE		
Book Face	AUS																					
Book Outlet																				SWE		
book.conects.com															KOR							
Book24																			RUS			
Bookcity																						
bookis																				SWE		
BOOKK															KOR							
Booklet													ITA									
booklooker							DEU															
Bookmans																					USA	
Bookmark																						ZAF
Books 11th Street															KOR							
Books.ru																			RUS			
Books-A-Million																					USA	
BooksChina						CHN																
Bookseller					CHE																	
Booksmela												IND										
bookspot.nl																	NLD					
Bookswagon												IND										
Booktopia	AUS																					
Bookuu						CHN																
Bookvoed																			RUS			
Booky.fi									FIN													
bookzhop												IND										
Boomerang Books	AUS																					
Bridge Books																						ZAF
Bruna																	NLD					
Bücher Eule					CHE																	
Bücherwurm																						
buecher.de							DEU															
BuyBooks India												IND										
BXMedia						CHN																
Campusbokhandeln																				SWE		
Casa del Libro																MEX						
Casas Bahia			BRA																			
Cdiscount										FRA												
CDON									FIN											SWE		
Chapitre.com										FRA												
Chapters				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chitai Gorod																			RUS			
Cia. dos Livros			BRA																			
City Gross																				SWE		
CNA																						ZAF
Coles				CAN																		
Collins Booksellers	AUS																					
Companhia das Letras			BRA																			
Coupang															KOR							
Cultura										FRA												
CUM Books																						ZAF
Czytam																		POL				
Dangdang						CHN																
De Slegte																						
De Vries Van Stockum																						
Decitre										FRA												
Deseret Book Company																					USA	
Deutsche-Buchhandlung.de							DEU															
Docendo									FIN													
Dodax					CHE																	
DONAU LAND		AUT																				
Duozhuayu						CHN																
Dussmann das KulturKaufhaus							DEU															
Dymocks	AUS																					
Edicolè													ITA									
Educal																MEX						
eKsiegarnia																		POL				
El Corte Inglés								ESP														
El Palacio de Hierro																MEX						
El Péndulo																MEX						
Elkar								ESP														
Empik																		POL				
Espace Culturel E.Leclerc										FRA												
Estante Virtual			BRA																			
Ex Libris					CHE																	
Exclusive Books																						ZAF
Finlandia Kirja									FIN													
Fishpond	AUS																					
Flipkart												IND										
Fnac					CHE			ESP		FRA												
Follett																					USA	
Fondo de Cultura Económica																MEX						
Fopp											GBR											
Foyles											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
France Loisirs										FRA												
Frick Bücher		AUT																				
Furet du Nord										FRA												
Gandalf																		POL				
Gibert Joseph										FRA												
ginza.se																				SWE		
Giunti Al Punto													ITA									
Glad Day Bookshop																						
Gmarket															KOR							
Gulliver													ITA									
Half Price Books																					USA	
Herder		AUT																				
Heyn		AUT																				
Hive											GBR											
Hoeppli.it													ITA									
Hudson Booksellers																					USA	
Hugendubel		AUT					DEU															
Iberlibro								ESP														
ibs.it													ITA									
ICA																				SWE		
Ici Librairie																						
Il Giardino dei Libri													ITA									
Il Libraccio													ITA									
Il libraio																						
inbook																						
IndiaBookStore												IND										
Indigo				CAN																		
Infibeam																						
INFO Kirjakaupat									FIN													
Interpark															KOR							
Inverso																		POL				
Jawahar Book Centre												IND										
JD						CHN																
Jokers		AUT					DEU															
Joseph-Beth Booksellers																						
Karisto									FIN													
K-Citymarket									FIN													
Kinokuniya USA																						
Kirjakauppa									FIN													
Kirjaverkko																						
Kmart	AUS																					
Kongfuzi						CHN																
Kyobo Book Centre															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
La Bourse aux Livres										FRA												
La Casa del Libro								ESP														
La Central								ESP														
La Feltrinelli													ITA									
La Ventana Librería																MEX						
Labirint																			RUS			
Laie								ESP														
Lalibrairie.com										FRA												
Lehmans		AUT			CHE																	
Leslibraires.fr																						
Librairie Avant-Garde						CHN																
Librairie du Soleil				CAN																		
Librairie Eyrolles																						
Librairie Mollat										FRA												
Librería COMCE																MEX						
libreria delle donne																						
Libreria dello Sport																						
Librería el Sótano																MEX						
Librería Morelos																MEX						
Librería Porrúa																MEX						
Libreria Rizzoli													ITA									
Libreria Universitaria													ITA									
Librerías Gandhi																MEX						
Librerías Gonvill																MEX						
Librerías Troa								ESP														
libri liberi																						
Libris																	NLD					
Libro		AUT																				
Libros Alcaná								ESP														
LifeWay Christian Resources																					USA	
Liverpool																MEX						
Livraria Cultura			BRA																			
Livraria da Folha			BRA																			
Livraria da Travessa			BRA																			
Livrenpoche										FRA												
Livro																		POL				
Lojas Americanas			BRA																			
Loot																						ZAF
LOTTE ON															KOR							
Lüthy Balmer Stocker / Buchhaus.ch					CHE																	
Macrolibrarsi													ITA									
Magazine Luiza			BRA																			
Managementboek																	NLD					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mayersche							DEU															
McNally Robinson				CAN																		
Mercado Libre																MEX						
Merlin																		POL				
mestro.pl																		POL				
Miabbono																						
MIF (Mann, Ivanov and Ferber)																						
Mightyape	AUS																					
Mondadori													ITA									
Mondolibri													ITA									
Morawa		AUT																				
Moscow																			RUS			
My-shop																			RUS			
Nicebook															KOR							
niePrzeczytane																		POL				
Norma Comics								ESP														
ÖBV																						
Orell Füssli					CHE																	
Osiander							DEU															
Oxfam											GBR											
Ozon																			RUS			
P&B (Press and Books)							DEU															
Pasajes																						
Payot Libraire					CHE																	
Paytm Mall												IND										
Penguin												IND										
Planeta de Libros								ESP								MEX						
Plusbok																						
Pocket Shop																				SWE		
Polska Księgarnia Internetowa																		POL				
Ponto Frio			BRA																			
Powell's Books																					USA	
Press & Books					CHE																	
PrimaEdicola																						
Prisma									FIN													
Profit24																						
Protea Bookshop																						ZAF
QBD Books	AUS																					
RakutenKobo										FRA												
Raru																						ZAF
Ravelo																						
Reader's Warehouse																						ZAF
Readings	AUS																					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Readme.fi									FIN													
rediff BOOKS												IND										
Relay							DEU															
Relibrea																						
Renaud-Bray				CAN																		
Respublica																			RUS			
Riemer Boekhandels																						
Rosebud									FIN													
Rupprecht							DEU															
Sam's Club																					USA	
Sanborns																MEX						
Santos Ochoa								ESP														
SapnaOnline												IND										
Saraiva			BRA																			
Scheltema																						
Schmitt & Hahn							DEU															
Schuler Books & Music																					USA	
SDX Joint						CHN																
Selexyz																						
Selkar																						
Shakespeare and Company																						
ShopClues												IND										
shöpping.at		AUT																				
Shoptime			BRA																			
Snapdeal												IND										
ssg.com															KOR							
St. Petersburg Dom Knigi																			RUS			
Stora Coop																				SWE		
Submarino			BRA																			
Suning						CHN																
Suomalainen kirjakauppa									FIN													
Świat Książki																		POL				
Takealot.com																						ZAF
Tales																				SWE		
Tania Książka																		POL				
Taoshu						CHN																
Target	AUS																				USA	
Tattered Cover																						
Thalia		AUT					DEU															
The American Book Center (ABC)																	NLD					
The Book Depository											GBR											
The Book People											GBR											ZAF
The Co-Op	AUS																					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
The Read Shop																	NLD					
The Works											GBR											
Tik Books								ESP														
Tmall						CHN																
TMON															KOR							
Todostuslibros								ESP														
Top Livros			BRA																			
Type Books																						
Tyrolia		AUT																				
Ubik													ITA									
Ugglan																						
Ukazka																						
Unilibro																						
Van Schaik																						ZAF
Walmart			BRA	CAN																	USA	
Waterstones											GBR						NLD					
Weltbild		AUT			CHE		DEU															
wemakeprice.com															KOR							
Werner & Jarl																						
WHSmith											GBR											
Wildberries																			RUS			
Winxuan						CHN																
Wordery	AUS																				USA	
Wordsworth																						ZAF
World Book																						
XinHua						CHN																
Yes24															KOR							
Youngpoong Bookstore															KOR							
Zanichelli													ITA									
Znak.com.pl																		POL				

Global Consumer Survey / Media & digital media / Print media / Daily newspaper consumption by brand

Daily newspapers

Which of the following printed daily newspapers have you read in the past 2 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
20 Minuten					CHE																	
20 Minutes										FRA												
20 Minutos								ESP														
24 heures					CHE																	
Aamulehti									FIN													
Aargauer Zeitung					CHE																	
ABC								ESP														
Adelaide Advertiser	AUS																					
AFR (The Australian Financial Review)	AUS																					
Aftonbladet																				SWE		
Algemeen Dagblad																	NLD					
Amar Ujala												IND										
Andhra Jyothi												IND										
As								ESP														
Aujourd'hui en France																						
Avvenire													ITA									
B.Z.							DEU															
Basler Zeitung					CHE																	
Beeld																						ZAF
Beijing News						CHN																
Beijing Youth Daily						CHN																
Berner Zeitung					CHE																	
Bild							DEU															
Blick					CHE																	
Business Day																						ZAF
Business Standard												IND										
Cairns Post	AUS																					
Calgary Herald				CAN																		
Calgary Sun				CAN																		
Cape Times																						ZAF
Chicago Tribune																					USA	
China business news						CHN																
China Daily						CHN																
China Youth News						CHN																
Chosun Ilbo															KOR							
City AM											GBR											
CNews										FRA												
Correio Braziliense			BRA																			
Correio do Povo			BRA																			
Corriere della Sera													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Corriere dello Sport													ITA									
Dagen																				SWE		
Dagens Industri (Di)																				SWE		
Dagens Nyheter (DN)																				SWE		
Daily Dispatch																						ZAF
Daily Express											GBR											
Daily Herald	AUS																					
Daily Mail											GBR											
Daily Mirror											GBR											
Daily News																					USA	ZAF
Daily Record											GBR											
Daily Star											GBR											
Daily Sun																						ZAF
Daily Thanthi												IND										
Dainik Bhaskar												IND										
Dainik Jagran												IND										
Dalarnas Tidningar (DT)																				SWE		
De Gelderlander																	NLD					
De Kanttekening																	NLD					
De Limburger																	NLD					
De Stentor																	NLD					
De Telegraaf																	NLD					
De Volkskrant																	NLD					
Delovoy Peterburg (Business Peterburg)																			RUS			
Der Bund					CHE																	
Der Standard		AUT																				
Die Burger																						ZAF
Die Presse		AUT																				
Die Tagespresse		AUT																				
die tageszeitung (taz)							DEU															
Die Welt							DEU															
Dong-a Ilbo															KOR							
Dziennik Gazeta Prawna																		POL				
Dziennik Trybuna																		POL				
Economic Daily						CHN																
Edmonton Journal				CAN																		
Eenadu												IND										
El Correo								ESP														
El Diaria de Navarra																						
El Diario Vasco								ESP														
El Economista																MEX						
El Financiero																MEX						
El Gráfico																MEX						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
El Informador																MEX						
El Mundo								ESP														
El Norte																MEX						
El País								ESP														
El Periódico								ESP														
El Sol de México																MEX						
El Universal																MEX						
Estadão			BRA																			
Etelä-Saimaa									FIN													
Etelä-Suomen Sanomat									FIN													
Evening Moscow																			RUS			
Excelsior																MEX						
Expansión								ESP														
Expressen																				SWE		
Extra			BRA																			
Fakt Gazeta Codzienna																			POL			
Financial Times											GBR											
Folha de São Paulo			BRA																			
Frankfurter Allgemeine Zeitung (FAZ)							DEU															
Frankfurter Rundschau							DEU															
Freie Presse							DEU															
Gazeta do Povo			BRA																			
Gazeta Polska Codziennie																			POL			
Gazeta Wyborcza																			POL			
Global Times						CHN																
Gold Coast Bulletin	AUS																					
Göteborgs-Posten (GP)																				SWE		
Göteborgs-Tidningen (GT)																				SWE		
Guangming Daily						CHN																
Guangzhou Daily						CHN																
Hamburger Abendblatt							DEU															
Hamburger Morgenpost																						
Hämeen Sanomat									FIN													
Handelsblatt							DEU															
Handelszeitung																						
Hankook Ilbo															KOR							
Hankyoreh															KOR							
Helsingborgs Dagblad (HD)																				SWE		
Helsingin Sanomat									FIN													
Herald Sun	AUS																					
Heraldo de Aragón								ESP														
Het Financieele Dagblad																	NLD					
Het Parool																	NLD					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Heute		AUT																				
Hindustan Times												IND										
Houston Chronicle																					USA	
Hufvudstadsbladet									FIN													
i											GBR											
Il Fatto Quotidiano																						
Il Gazzettino													ITA									
Il Giornale													ITA									
Il Giornale													ITA									
Il Mattino													ITA									
Il Messaggero													ITA									
Il Resto del Carlino													ITA									
Il Sole 24 Ore													ITA									
Ilkka																						
Ilkka-Pohjalainen									FIN													
Ilta-lehti									FIN													
Ilta-Sanomat									FIN													
Isolezwe																						ZAF
Italia Oggi																						
Izvestiya																			RUS			
JoongAng Ilbo															KOR							
Journal Metro																						
Kaleva									FIN													
Karjalainen									FIN													
Kauppalehti									FIN													
Kleine Zeitung		AUT																				
Kölner Express																						
Kölner Stadt-Anzeiger							DEU															
Kommersant																			RUS			
Komsomol Pravda																			RUS			
Korea Economic Daily															KOR							
Kouvola Sanomat																						
Kronen Zeitung		AUT																				
Kukmin Ilbo															KOR							
Kurier		AUT																				
Kvällsposten (KvP)																				SWE		
Kyunghyang Shinmun															KOR							
La Croix																						
La Dépêche du Midi										FRA												
La Gazzetta dello Sport													ITA									
La Jornada																MEX						
La Nazione													ITA									
La Nueva España								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
La Prensa																MEX						
La Presse				CAN																		
La Razón								ESP														
La Repubblica													ITA									
La Stampa													ITA									
La Vanguardia								ESP														
La Verdad																						
La Verità													ITA									
La Voix du Nord										FRA												
La Voz de Galicia								ESP														
Lance!			BRA																			
Lapin Kansa									FIN													
Le Dauphiné Libéré																						
Le Figaro										FRA												
Le Journal de Montréal				CAN																		
Le Journal de Québec				CAN																		
Le Monde										FRA												
Le Nouvelliste					CHE																	
Le Parisien										FRA												
Le Progrès										FRA												
Le Temps					CHE																	
L'Equipe										FRA												
Les Echos										FRA												
L'Humanité										FRA												
Libération										FRA												
Liberation Army Daily						CHN																
Libero													ITA									
Lokmat												IND										
London Evening Standard											GBR											
Los Angeles Times																					USA	
Maaseudun Tulevaisuus									FIN													
Maeil Business News Korea															KOR							
Malayala Manorama												IND										
Marca								ESP														
Mathrubhumi												IND										
Metro											GBR					MEX			RUS			
Metro Toronto																						
Miami Times																					USA	
Milenio																MEX						
Money Today															KOR							
Montreal 24 heures																						
Moscow Pravda																			RUS			
Moskovskiy Komsomolets																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mundo Deportivo								ESP														
Munhwa Ilbo															KOR							
Namasthe Telangana												IND										
Nasz Dziennik																		POL				
Nasze Miasto																		POL				
National Business Daily						CHN																
National Post				CAN																		
Nederlands Dagblad																	NLD					
Nerikes Allehanda (NA)																				SWE		
Neue Luzerner Zeitung					CHE																	
Neue Vorarlberger Tageszeitung		AUT																				
Neue Westfälische							DEU															
Neue Zürcher Zeitung					CHE																	
Neues Deutschland																						
Neues Volksblatt																						
New York Post																					USA	
Newcastle Herald	AUS																					
Newsday																					USA	
Noordhollands Dagblad																	NLD					
Nordwestschweiz					CHE																	
Northern Territory News	AUS																					
NRC Handelsblad																	NLD					
NRC Next																	NLD					
Nya Wermlands-Tidningen (NWT)																				SWE		
O Dia			BRA																			
O Estado de Minas			BRA																			
O Estado de S. Paulo			BRA																			
O Globo			BRA																			
Oberösterreichische Nachrichten		AUT																				
Oberösterreichisches Volksblatt		AUT																				
OE24		AUT																				
Oesterreich		AUT																				
Östgöta Correspondenten (Corren)																				SWE		
Ottawa Citizen				CAN																		
Ottawa Sun				CAN																		
Ouest-France										FRA												
Ovaciones																						
Parkiet																						
People's Daily						CHN																
Pohjalainen																						
Przegląd Sportowy																		POL				
Publimetro																MEX						
Puls Biznesu																		POL				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Qilu Evening News						CHN																
Rajasthan Patrika												IND										
RBK (newspaper)																			RUS			
Récord																MEX						
Reference News						CHN																
Reforma																MEX						
Reformatörisch Dagblad																	NLD					
Reporte Indigo																						
Rheinische Post																						
Rossiyskaya Gazeta																			RUS			
Rzeczpospolita																		POL				
Sächsische Zeitung							DEU															
Sakshi												IND										
Salzburger Nachrichten		AUT																				
San Francisco Chronicle																					USA	
Satakunnan Kansan									FIN													
Savon Sanomat									FIN													
Segye Ilbo																KOR						
Seoul Daily																KOR						
Son																						ZAF
SonntagsZeitung																						
Southern Urban Daily						CHN																
Sowetan																						ZAF
Sowetski Sport																			RUS			
Sport								ESP														
Sport-Express																			RUS			
Sports Chosun																KOR						
Sports Dong-A																KOR						
St. Galler Tagblatt					CHE																	
Sud Ouest										FRA												
Süddeutsche Zeitung							DEU															
Südostschweiz					CHE																	
Südwest-Presse							DEU															
Super Express																		POL				
Super Notícia			BRA																			
Suryaa												IND										
Svenska Dagbladet (SvD)																				SWE		
Sydney Morning Herald	AUS																					
Sydsvenskan																				SWE		
Tages-Anzeiger					CHE																	
Tampa Bay Times																					USA	
The Age	AUS																					
The Arizona Republic																						USA

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
The Australian	AUS																					
The Boston Globe																					USA	
The Cape Argus																						ZAF
The Chronicle Herald				CAN																		
The Citizen																						ZAF
The Courier Mail	AUS																					
The Daily Telegraph	AUS										GBR											
The Dallas Morning News																					USA	
The Economic Times												IND										
The Examiner	AUS																					
The Globe and Mail				CAN																		
The Guardian											GBR											
The Hamilton Spectator				CAN																		
The Herald																						ZAF
The Hindu												IND										
The Indian Express												IND										
The London Free Press				CAN																		
The Mercury	AUS																					ZAF
The New York Times																					USA	
The Province				CAN																		
The Star																						ZAF
The Star-Ledger																						
The Sun											GBR											
The Times											GBR											
The Times of India												IND										
The Toronto Sun				CAN																		
The Tribune																						
The Vancouver Sun				CAN																		
The Wall Street Journal																					USA	
The Washington Post																					USA	
Tiroler Tageszeitung		AUT																				
Toronto Star				CAN																		
Trouw																	NLD					
Turun Sanomat									FIN													
Tuttosport													ITA									
Upsala Nya Tidning (UNT)																				SWE		
USA Today																						USA
Vedomosti																				RUS		
Vesti																				RUS		
Vorarlberger Nachrichten		AUT																				
West Australian	AUS																					
Westdeutsche Allgemeine Zeitung							DEU															
Wiener Zeitung		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Winnipeg Free Press				CAN																		
Yangtse Evening Post						CHN																
Zero Hora			BRA																			

Global Consumer Survey / Media & digital media / Print media / Magazine / weekly newspaper consumption by brand

Magazine / weekly newspapers

Which of the following printed magazines or weekly newspapers have you read in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
¡Qué me dices!								ESP														
1000 secrets																			RUS			
15 a 20																						
20 Minuten Friday																						
7 Dnei																			RUS			
91:an																				SWE		
AARp The Magazine																						
Aku Ankka									FIN													
Allerhande																	NLD					
Allers																				SWE		
Amelia																				SWE		
Anna									FIN													
Apu									FIN													
Äret Runt																				SWE		
Argumenti i fakti																			RUS			
Auto Motor & Sport																				SWE		
Auto Plus										FRA												
Auto Touring		AUT																				
Autoreview																			RUS			
Bamse																				SWE		
Bamse för de yngsta																				SWE		
Banyuetan						CHN																
Beobachter					CHE																	
Better Homes and Gardens	AUS																				USA	
Betty Bossi					CHE																	
Biber																						
Bild am Sonntag							DEU															
Bild der Frau							DEU															
Bilsport																				SWE		
Bona																						
Brigitte							DEU															
Bunte							DEU															
Business India												IND										
Business Today												IND										
Businessweek						CHN																
Café																				SWE		
Caijing						CHN																
Canadian House & Home				CAN																		
Canadian Living				CAN																		
Car and Driver				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Caras			BRA													MEX						
Casa			BRA																			
Chatelaine				CAN																		
Chilango																MEX						
Chinese National Geography						CHN																
Chwila dla Ciebie																		POL				
Cine 21															KOR							
Cine Premiere																MEX						
City Press																						ZAF
Claudia			BRA																			
Closer										FRA												
Coopzeitung					CHE																	
Correio Braziliense																						
Cosmopolitan	AUS			CAN			DEU	ESP			GBR		ITA				NLD		RUS		USA	
Country Style	AUS																					
Cuore								ESP														
Daehaknaeil															KOR							
Das Haus																						
Das Magazin					CHE																	
Das neue Blatt																						
Datum																						
De Tijd																	NLD					
Der Spiegel							DEU															
Di Più													ITA									
Diamond Cricket Today												IND										
Die Ganze Woche		AUT																				
Die Zeit							DEU															
Diez Minutos								ESP														
D-La Repubblica delle Donne													ITA									
Dobre Rady																		POL				
Dobry Tydzień																		POL				
Donna Moderna													ITA									
Drogistenstern					CHE																	
DRUM																						ZAF
Duzhe						CHN																
Economic Review															KOR							
Economist															KOR							
Eigen Huis																	NLD					
El Jueves								ESP														
Elle	AUS		BRA	CAN		CHN	DEU	ESP	FIN	FRA		IND			KOR	MEX		POL	RUS			ZAF
Entrepreneur																MEX						
Época			BRA																			
ESPN The Magazine																						USA

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Esquire																						
Estadão																						
ET-lehti									FIN													
Exame			BRA																			
Expansión																MEX						
Expert																			RUS			
F Magazine																						
Falter		AUT																				
Famiglia Cristiana													ITA									
Family Circle																					USA	
FASHION				CAN																		
Femina												IND										
Femme Actuelle										FRA												
Filmfare Magazine												IND										
Financial Mail																						ZAF
Finanz & Luxus Kombination					CHE																	
Focus							DEU											POL				
Folha de São Paulo																						
Food Network Magazine				CAN																		
Forbes India												IND										
Forbes México																MEX						
Frankfurter Allgemeine Sonntagszeitung																						
frankie	AUS																					
Freizeit Revue																						
Futbol Total																MEX						
Gala							DEU			FRA												
Game Informer																					USA	
Gastronom																			RUS			
General Knowledge Today												IND										
Gente													ITA									
Geo		AUT			CHE																	
Glamour			BRA				DEU	ESP		FRA	GBR					MEX		POL	RUS	SWE	USA	ZAF
Goal																						
Good Housekeeping											GBR										USA	
GQ											GBR										USA	
Grazia													ITA									
Grihshobha												IND										
Gusto		AUT																				
H para Hombres																MEX						
Hankyoreh21																KOR						
Hankyung Business																KOR						
Hänt Extra																				SWE		
Happinez																	NLD					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Harper's Bazaar	AUS																					
Health				CAN																		
Hemmets Journal																				SWE		
Hemmets Veckotidning																				SWE		
Hola								ESP														
Hörzu							DEU															
Huisgenoot																						ZAF
Hyvä Terveys									FIN													
Ideas Magazine						CHN																
ILANGA																						ZAF
Illustrerad Vetenskap																				SWE		
India Today												IND										
Inside Sport	AUS																					
InStyle				CAN																		
Internazionale													ITA									
Io Donna													ITA									
Isto é			BRA																			
Jagran Josh												IND										
JoongAng Sunday															KOR							
Julia																						
Kalle Anka & C:o																				SWE		
Kampioen																	NLD					
Kamratposten																						
Karavan istoriy																			RUS			
kicker							DEU															
KING																						
Kobieta i Życie																		POL				
Kodin Kuvalehti									FIN													
Kotiliesi									FIN													
Ktipp					CHE																	
Kuier																						ZAF
L'Express										FRA												
L'actualité				CAN																		
Le Point										FRA												
Lecturas								ESP														
L'Espresso													ITA									
Libelle																	NLD					
Linda.																	NLD					
L'Obs										FRA												
Lonely Planet						CHN																
Luister																	NLD					
Maaseudun Tulevaisuus																						
Maclean's				CAN																		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Madame Figaro										FRA												
Magazine DongA															KOR							
Mail & Guardian																						ZAF
Manequim			BRA																			
Margriet																	NLD					
Marie Claire	AUS									FRA			ITA									
Max Magazine																	NLD					
Me Naiset									FIN													
Men's Health	AUS														KOR				RUS		USA	
Mía								ESP														
Migros-Magazin					CHE																	
Migusto-Kochmagazin					CHE																	
Mikro gids																						
Milenio																MEX						
Min Häst																						
MK Economy															KOR							
MK-Region																						
Montreal Times																						
Motto						CHN																
Move!																						
Moya semiya																			RUS			
Mundo Estranho			BRA																			
Muy Interesante								ESP														
Na Żywo																		POL				
National Geographic	AUS		BRA	CAN		CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX		POL	RUS	SWE	USA	ZAF
Neue Post																						
New Weekly						CHN																
News		AUT																				
NewsWeek															KOR							
Notre Temps																						
O Estado de Minas																						
O Globo																						
O, The Oprah Magazine																						
Oggi													ITA									
OK!	AUS																					
Orakul																			RUS			
Organiser												IND										
Outlook Money												IND										
Panchjanya												IND										
Panorama (Italy)													ITA									
Panorama (Netherlands)																	NLD					
Paris Match										FRA												
People				CAN																		USA

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Phoenix Weekly						CHN																
Placar			BRA																			
Plus Magazine																	NLD					
Poradnik Domowy																		POL				
Post																						ZAF
Pratiyogita Darpan												IND										
Privé																	NLD					
Proceso																MEX						
Profil		AUT																				
Pronto								ESP														
Quatro Rodas			BRA																			
Quest																	NLD					
Quién																MEX						
Radio Times											GBR											
Rapport																						ZAF
Rayli						CHN																
Reader's Digest				CAN																		
Reader's Digest				CAN																		
Rewia																		POL				
Rolling Stone	AUS						DEU			FRA	GBR		ITA			MEX					USA	
Runners World																						
Saber Vivir								ESP														
Saga Magazine																						
Sanlian Lifeweek						CHN																
Saras Salil																						
Sarie																						ZAF
Schreibkraft																						
Schweiz.Hauseigentümer					CHE																	
Schweizer Familie					CHE																	
Schweizer Illustrierte					CHE																	
Schweizer Landliebe					CHE																	
Seiska									FIN													
Semana								ESP														
Servus		AUT																				
Seura									FIN													
Sisa IN																KOR						
Sisa Journal																KOR						
Slimming World Magazine											GBR											
Soan Meeraas																						
SonntagsZeitung					CHE																	
South Reviews						CHN																
Southern Living																					USA	
Sport Bild							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SPORT WEEK													ITA									
Sports Illustrated				CAN																	USA	
Stern							DEU															
Story																	NLD					
Sunday Express																						
Sunday Herald Sun																						
Sunday Mirror											GBR											
Sunday Telegraph																						
Sunday Times																						ZAF
Suomen kuvalehti									FIN													
Super Notícia			BRA																			
Superillu																						
Superinteressante			BRA																			
Świat & Ludzie																		POL				
Świat Kobiety																		POL				
Take 5	AUS																					
Take a Break											GBR											
Talouselämä									FIN													
Teknikens Värld																				SWE		
Tekniikan Maailma									FIN													
Télé 7 Jours										FRA												
Télé Star										FRA												
Tele Tydzień																		POL				
Télé-Loisirs										FRA												
Teleprogramma																			RUS			
Telesette																						
The Coast																						
The Costco Connection																						
The Economist											GBR											
The Garden																						
The Georgia Straight																						
The Globe																						
The Hockey News				CAN																		
The Independent on Sunday											GBR											
The Mail on Sunday											GBR											
The New Yorker																					USA	
The Observer											GBR											
The Red Bulletin		AUT																				
The Sun on Sunday											GBR											
The Sunday Guardian												IND										
The Sunday Standard												IND										
The Sunday Telegraph											GBR											
The Sunday Times											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tiede									FIN													
Time																					USA	
Time Out																						
To & Owo TV																		POL				
Toronto Life				CAN																		
Touring					CHE																	
Travel Sketch																						
Trend		AUT																				
Tuis/Home																						ZAF
TV Choice																						
TV Digital							DEU															
TV Guide Magazine																						
TV Sorrisi e Canzoni													ITA									
TV Spielfim							DEU															
TV Times																						
TV-Media		AUT																				
TVNotas																MEX						
TVyNovelas																MEX						
Twój Styl																		POL				
Twoje Imperium																		POL				
Tygodnik Angora																		POL				
Universum		AUT																				
Us Weekly																					USA	
Valor Econômico			BRA																			
Vanidades																MEX						
Vanity Fair													ITA									
Världens Historia																				SWE		
Veja			BRA																			
Venerdi di Repubblica													ITA									
Veronica Magazine																	NLD					
Version Femina										FRA												
Vi i Villa																				SWE		
Vista						CHN																
Viva Saúde			BRA																			
Você S/A			BRA																			
Vogue	AUS		BRA			CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX		POL	RUS	SWE	USA	
Voici										FRA												
Vokrug sveta																				RUS		
Vriendin																		NLD				
Vrij Nederland																		NLD				
Vroue Keur																						
Vrouw																		NLD				
Weekend		AUT																				

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Weekly Chosun															KOR							
Weekly Kyunghyang															KOR							
Weg! / Go!																						ZAF
Welt am Sonntag (+kompakt)																						
Who	AUS																					
Wiener		AUT																				
Woman		AUT																				
Woman & Home											GBR											ZAF
Woman Chosun															KOR							
Woman's Day	AUS																				USA	
Women's Health	AUS										GBR										USA	
Women's Weekly	AUS																					
XL Semanal								ESP														
YOU																						ZAF
Youth Digest						CHN																
Za Rulem																			RUS			
Zhiyin						CHN																
Zur Zeit																						
Życie na Gorąco																		POL				

Global Consumer Survey / Video games / Video game purchases / Digital video game purchases by store brand

Digital video game stores

Where have you spent money online on digital video games in the past 12 months (downloads, in-app purchases)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
11 pingtai																						
1C Interes																			RUS			
3dmgame						CHN																
Amazon	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple App Store	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Argos											GBR											
Bethesda Launcher	AUS			CAN																		
Blizzard / Battle.net	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BUKA																			RUS			
CDKeys													ITA					POL				
CDON									FIN											SWE		
CGA.COM.CN																						
Claners																						
Com2us															KOR							
Coolshop											GBR											
Cube Game						CHN																
Desura																						
Digicodes												IND										
Direct Games															KOR							
Direct2Drive																						ZAF
Discord																						
DLGamer										FRA												
DNS																			RUS			
EA / Origin	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
EB Games																						
Elgiganten																				SWE		
eneba.com																		POL				
Epic Games Store / Epic Games Launcher	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Fanatical																		POL				
Flipkart												IND										
Fxstore													ITA									
G2A																						
G2A México																						
Gamazavr																						
GAME								ESP			GBR											
Game Jolt																MEX						
GameBuy																						
GameMania																	NLD					
GAMENATION												IND										
GamePark																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Gameray																						
GamersGate		AUT	BRA	CAN	CHE		DEU			FRA			ITA									ZAF
GamersGift																						
Games The Shop												IND										
GameStop																						
GameSync																	NLD					
Gamivo																		POL				
Geforce Now																						
GOG.com / GOG Galaxy	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Google Play Store	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Green Man Gaming	AUS	AUT	BRA				DEU		FIN			IND				MEX				SWE		ZAF
Humble Bundle	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
IgroMagaz																						
itch.io									FIN				ITA									
Kinguin																						
Komplett																				SWE		
Level Up Games			BRA																			
Line games															KOR							
Livekort																				SWE		
M.Video																			RUS			
Malavida													ITA									
Microsoft Store	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MMOGA							DEU															
Muve																			POL			
Nedgame																	NLD					
NetEase Game						CHN																
Netmarble															KOR							
Nintendo eShop	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	
Nuuvem			BRA																			
Oriental Pearl Game Platform						CHN																
Otogami																						
Pelikone.fi									FIN													
Perfect World																						
Planeta Igr (Games Planet)																			RUS			
Playasia	AUS																					
Playgames.se																				SWE		
Playo																						
PlayStation Store	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Raru																						ZAF
Razer Game Store																						
Reapershop												IND										
SanQi						CHN																
Shockwave																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Snapdeal																						
Soft Club																						
softonic													ITA									
Sonkwo						CHN																
Spelbutiken.se																				SWE		
Steam	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Steambuy																			RUS			
Stone						CHN																
Taoba																						
Tencent WeGame						CHN																
Ubisoft / Uplay																						
Uplay / Ubisoft Store / Ubisoft Connect	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Wasd.TV																						
WinGameStore																			POL			
xtralife								ESP														

Global Consumer Survey / Video games / Video game purchases / Video game purchases by store brand

Video game stores

Where have you purchased video games on a data medium / hard copy in the past 12 months (in-store or website)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
11st 11															KOR							
1C Interes																			RUS			
3kropki.pl																		POL				
4Players		AUT																				
A&C Games				CAN																		
A&D gaming													ITA									
Ali213						CHN																
Allegro																		POL				
AllYourGames																	NLD					
Alternate																	NLD					
AmazinGames					CHE																	
Amazon	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS		USA	ZAF
Argos											GBR											
Asda											GBR											
AT Game															KOR							
Avans																		POL				
Base								ESP														
BCC																	NLD					
Beslist.nl																	NLD					
Best Buy				CAN													MEX				USA	
bidorbuy																						ZAF
Big W	AUS																					
bigboygames			BRA																			
Blokker																	NLD					
bol.com																	NLD					
BookSpot																	NLD					
Boulanger										FRA												
Brians gameshop																						
BT Games																						ZAF
Canada Computers & Electronics				CAN																		
Carrefour								ESP														
Casas Bahia			BRA																			
Cdiscount										FRA												
CDON									FIN											SWE		
CeX											GBR						MEX					
Chollogames								ESP														
Classicgamestore.ch					CHE																	
CNA																						ZAF
Coin-op					CHE																	
Coolblue																	NLD					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Coolshop									FIN											SWE		
Coppel																MEX						
Costco																					USA	
Croma												IND										
Cube Game						CHN																
Cultura										FRA												
Currys PC World											GBR											
Damage Unlimited Games Center		AUT																				
Dangdang						CHN																
Dick Smith																						
Digitec					CHE																	
Dion Wired																						ZAF
discshop									FIN											SWE		
DNA									FIN													
DNS																			RUS			
DracheNäscht																						
Dustin home																				SWE		
DVplay																						
EB Games	AUS			CAN																		
El Corte Inglés								ESP														
El Palacio de Hierro																MEX						
Eldorado																			RUS			
Electro.pl																		POL				
Elektra																MEX						
Elgiganten																				SWE		
Elisa									FIN													
Empik																		POL				
ePrice													ITA									
Espace Culturel E.Leclerc										FRA												
Euronics							DEU						ITA									
Ex Libris					CHE																	
Expert							DEU															
Extra			BRA																			
FHYX						CHN																
Flipkart												IND										
Fnac								ESP		FRA												
Fruugo.de							DEU															
Fry's Electronics																					USA	
Fyndiq																				SWE		
Galaxus					CHE																	
Gambio.de																						
GAME								ESP			GBR											ZAF
Game & Life																KOR						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Game 4U																						ZAF
Game Mania															KOR							
game MOL															KOR							
Game Shack				CAN																		
Game Stock																						
Game Stop																						
Game2Buy															KOR							
game4game.at																						
GameBox															KOR							
GameBuy																			RUS			
Gamecash										FRA												
Gamecet					CHE																	
GameCool!																MEX						
Gamehouse									FIN													
GameLoot												IND										
GameMania																	NLD					
GAMENATION												IND										
Gamepara															KOR							
Gameparadise					CHE																	
GamePark																			RUS			
Gamepia															KOR							
Gameplanet																MEX						
Gamers																MEX						
Games And Gizmos																						ZAF
Games The Shop												IND										
Games2Game		AUT																				
Gameshock													ITA									
GameShop		AUT																	SWE			
gameslife													ITA									
GamesOnly.at		AUT																				
gamestart													ITA									
GameStop		AUT			CHE		DEU			FRA			ITA						RUS		USA	
game-up																						
Gameware		AUT																				
GameWooRi															KOR							
GameWorld		AUT																				
Gamexs												IND										
GAMEZONE																			RUS			
GameZstore												IND										
GD Games Australia	AUS																					
Gigantti									FIN													
ginza.se																				SWE		
Girafa			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Gmarket															KOR							
Go2Games											GBR											
Golddisk																			RUS			
Good Deals Games	AUS																					
GovX																					USA	
Harvey Norman Australia	AUS																					
HD GameShop																						
Hi Mart															KOR							
HMV											GBR											
HomePlus															KOR							
IgroMagaz																			RUS			
Inet																				SWE		
Infibeam																						
Instant Gaming										FRA												
Intertoys																	NLD					
iShop Mixup																MEX						
JB Hi-Fi	AUS																					
JD						CHN																
Jeux Video and Co										FRA												
John Lewis											GBR											
Just For Games										FRA												
KaBum			BRA																			
Karen.pl																		POL				
Kärkkäinen									FIN													
King Sales					CHE																	
Kogan	AUS																					
Komplett																				SWE		
Komputronik																		POL				
Konsolinet									FIN													
La Redoute										FRA												
Last Gen Toronto				CAN																		
LDLC										FRA												
Libro		AUT																				
Linio																MEX						
Littlewoods											GBR											
Liverpool																MEX						
Lojas Americanas			BRA																			
Loot																						ZAF
Lozman Games																						
M.Video																			RUS			
Magazine Luiza			BRA																			
Makro																						ZAF
Maxxi-Games										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mcubegames												IND										
Media Expert																		POL				
Media Markt																						
Media World													ITA									
MediaMarkt		AUT			CHE		DEU	ESP									NLD	POL	RUS	SWE		
Mercado Livre			BRA																			
Merlin.pl																						
Micro Center																					USA	
Micromania-Zing										FRA												
Mightyape	AUS																					
Moluna.de							DEU															
Momox										FRA												
MonClick													ITA									
Monkeygames								ESP														
Morele.net																		POL				
Mueller							DEU															
Multiplayer.com													ITA									
myToys.de							DEU															
Nedgame																	NLD					
NEO24.PL																		POL				
Neonet																		POL				
NetOnNet																				SWE		
Newegg				CAN																	USA	
Nexus Hub																						ZAF
Nintendo eShop													ITA									
OleOle!																		POL				
Olx												IND										
opengames																						
Otto							DEU										NLD					
Ozgameshop	AUS																					
Ozon																			RUS			
Paytm Mall												IND										
PC Componentes								ESP														
Pelimies									FIN													
Play N Trade																					USA	
play-asia.com															KOR							
PlayGames																			RUS			
Ponto Frio			BRA																			
Power									FIN											SWE		
PrezzoForte													ITA									
Prisma									FIN													
Proshop									FIN													
PS																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
PS Shop															KOR							
Puolenkuun Pelit									FIN													
Pwned Games																						ZAF
Quikr												IND										
Radioshack																MEX						
Rakuten							DEU			FRA												
Raru																						ZAF
real							DEU															
Redbox																					USA	
redcoon.pl																		POL				
Rediff																						
Respublica lgr (Game republic)																			RUS			
Retrogameworld					CHE																	
Rice Digital								ESP														
Rihappy			BRA																			
Roo Games						CHN																
RTV Euro AGD																		POL				
Sainsbury's											GBR											
Sam's Club																MEX					USA	
Sanborns																MEX						
Saraiva			BRA																			
Saturn							DEU															
Sears																MEX						
Sferis.pl																		POL				
ShopClues												IND										
Shoptime			BRA																			
ShopTo											GBR		ITA									
Snapdeal												IND										
Sofrano															KOR							
Softridge					CHE																	
Sonkwo						CHN																
Sony	AUS																					
Sotmarket																			RUS			
Spel & Sânt																				SWE		
Spelbutiken.se																				SWE		
Spielegrotte							DEU															
Sports Direct											GBR											
ssg.com															KOR							
START GAMES																MEX						
Submarino			BRA																			
Subotron																						
Suning						CHN																
Svyaznoy																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Swamp									FIN													
Takealot																						ZAF
Taobao						CHN																
Target	AUS																				USA	
Telia																						
Tesco											GBR											
Thalia							DEU															
The Game Collection								ESP			GBR											
The Gamesmen	AUS																					
TigerDirect																					USA	
Tmall						CHN																
Toys "R" Us				CAN				ESP														
Trony													ITA									
TTDV								ESP														
TTGame															KOR							
Tu Consola								ESP														
Tweakers																	NLD					
Ubuy					CHE							IND										ZAF
u-buy.ch																						
unieuro													ITA									
UZGames			BRA																			
V&D																	NLD					
Verkkokauppa.com									FIN													
Very											GBR											
Video Gamestore		AUT																				
VideoGamesPlus				CAN																		
Vision UIC															KOR							
Vobis																		POL				
VPD									FIN													
Walmart			BRA	CAN		CHN										MEX					USA	
Webhallen																				SWE		
Wehkamp																	NLD					
World of Games					CHE																	
Worldgame								ESP														
Worten								ESP														
XGames The Games World		AUT																				
x-kom																			POL			
xtralife								ESP														
Yambalú								ESP														
Yandex.Market																				RUS		
Yeppon													ITA									
YHD						CHN																
Zaka-zaka																				RUS		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Zaps																						ZAF
Zatu Games											GBR											
Zavvi																						

Global Consumer Survey / Video games / Video game purchases / Video game subscription by brand

Digital video game subscription services

Which of these video game subscriptions have you used as a paying customer in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime Gaming / Amazon Luna	AUS	AUT	BRA	CAN		CHN	DEU	ESP		FRA	GBR		ITA			MEX	NLD					USA
Apple Arcade	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Blacknut										FRA												
EA Play / EA Play Pro	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
GeForce Now		AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	
Google Play Pass	AUS			CAN			DEU	ESP		FRA		IND	ITA									USA
Humble Choice	AUS	AUT	BRA	CAN	CHE		DEU	ESP		FRA		IND				MEX		POL	RUS	SWE		
Netflix Games	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nintendo Switch Online	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
PlayStation Plus / PlayStation Now / PS Now	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Stadia (Google)		AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA				NLD	POL		SWE	USA	
Ubisoft+	AUS	AUT		CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD	POL	RUS	SWE	USA	ZAF
Utomik	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Vortex											GBR		ITA				NLD					
Xbox Game Pass / Xbox Live Gold / PC Game Pass	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Global Consumer Survey / Video games / Video game streaming / Video game streaming sites usage by brand

Video game streaming sites

Which video game live streaming sites have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Afreeca TV															KOR					SWE		
Bigo Live	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
bilibili						CHN																
Caffeine		AUT					DEU		FIN	FRA	GBR						NLD		RUS	SWE	USA	
Chushou						CHN																
Cube TV			BRA																	SWE		
Dailymotion Games	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
DiscoMelee												IND							RUS			
Dlive					CHE							IND				MEX	NLD		RUS	SWE		ZAF
Douyu						CHN																
ESL Play												IND										
Facebook Gaming	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Gaming TV								ESP														
GoodGame																			RUS			
Gosugamers					CHE							IND	ITA						RUS			ZAF
HuoMao						CHN																
Huya						CHN																
Inke						CHN																
Instagib		AUT			CHE							IND							RUS	SWE		ZAF
Loco												IND										
Longzhu						CHN																
Mirrativ	AUS										GBR						NLD					
Mixer																						
MLG								ESP												SWE	USA	ZAF
Mobcrush																					USA	
Naver TV															KOR							
Netease CC						CHN																
Nimo TV			BRA		CHE											MEX						
Omlet Arcade															KOR					SWE		
Periscope																						
Picarto													ITA									
Project Stream																						
QQ ɛgame						CHN																
QQ now						CHN																
SGETHER															KOR							
Smashcast	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SteamTV		AUT					DEU	ESP	FIN	FRA	GBR	IND					NLD			SWE	USA	
Streamago																				SWE		
Teamliquid.net				CAN																		
Trovo					CHE																	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Twitch	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Vaughn Live		AUT			CHE							IND	ITA						RUS	SWE		ZAF
Vk Live																			RUS			
Wasd.TV																			RUS			
Yandex.Efir																			RUS			
YouTube Gaming	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
YY Live							CHN															
Zhanqi							CHN															

Global Consumer Survey / Marketing & social media / Websites & apps / Search engine usage by brand

Search engines

Which search engines have you used in the past 4 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AOL	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arianna																						
Ask.com	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bing	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Busca Uol			BRA																			
Daum															KOR							
Dogpile												IND										
DuckDuckGo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ecosia	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Epicsearch												IND										
Ezilon India												IND										
Findouter												IND										
Google	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Jeeves												IND										
libero.it													ITA									
Lycos												IND										
MSN																						
MyWay																				SWE		
Nate															KOR							
Naver															KOR							
Qihoo360						CHN																
Quora										FRA												
Qwant										FRA												
Rediff												IND										
search.com	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
sm						CHN																
Sogou						CHN																
soso						CHN																
StartPage													ITA							SWE		
virgilio.it													ITA									
WebCrawler	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Yahoo!	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Yandex	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
youdao						CHN																
ZapMeta																				SWE		

Global Consumer Survey / Marketing & social media / Social media & word of mouth / Social network usage by brand

Social networks

What social media platforms do you use regularly? This does not include instant messengers such as WhatsApp.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ASKfm																		POL				
Baidu Tieba						CHN																
Band															KOR							
Between.us																						
Bharat Student												IND										
Blind															KOR							
byte																	NLD					
Clubhouse	AUS	AUT		CAN	CHE		DEU			FRA	GBR		ITA		KOR		NLD			SWE	USA	
CuriousCat																						
Daum Cafe															KOR							
Douban						CHN																
Douyin						CHN																
Everytime															KOR							
Facebook	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Familjeliv																				SWE		
Flashback																				SWE		
Flickr	AUS	AUT	BRA	CAN	CHE		DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD				USA	
Foursquare				CAN							GBR					MEX	NLD				USA	
GoldenLine																		POL				
Google+																						
Hello			BRA																			
Hi5																						
hupu						CHN																
Instagram	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Jodel							DEU		FIN											SWE		
Kakao Story															KOR							
Koo												IND										
Kuaishou						CHN																
Kwai																	MEX					
LinkedIn	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL		SWE	USA	ZAF
Little Red Book						CHN																
LiveJournal																			RUS			
Meetup																						
Meipai						CHN																
MeWe			BRA																			
Moi Mir (My World)																			RUS			
Naver Cafe															KOR							
newsmth						CHN																
nk																		POL				
Odnoklassniki																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Periscope																						
Pinterest	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Quora			BRA									IND	ITA									ZAF
Qzone						CHN																
Reddit	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD			SWE	USA	ZAF
Renren																						
Sina Weibo						CHN																
Snapchat	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Steemit																						
Styleshare																						
Suomi24									FIN													
Swarm																						
Telegram																						
Tencent Weibo						CHN																
Tianya						CHN																
TikTok	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tripadvisor																						
Tumblr	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Twitch	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS		USA	ZAF
Twitter	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Twoo																						
Vauva.fi									FIN													
Viadeo										FRA												
VK		AUT																	RUS			
Waze																MEX						
WeChat	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
WordPress	AUS												ITA									ZAF
Wykop																			POL			
Xing		AUT			CHE		DEU															
Yandex.Zen																			RUS			
Yelp	AUS			CAN	CHE					FRA	GBR										USA	
YouTube	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
YY						CHN																
Zhihu						CHN																

Global Consumer Survey / Marketing & social media / Social media & word of mouth / Messenger usage by brand

Messengers

Which instant messenger or video call services do you use regularly?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
160by2												IND										
Ayoba!																						ZAF
BBM																						
BlackBerry Messenger																						
ddchong						CHN																
DingTalk						CHN																
Discord	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook Messenger	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
FaceTime	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Fishchat																						
Flowdock																						
Franz																						
Gadu-Gadu																		POL				
Google Allo																						
Google Hangouts	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
GroupMe																						
Hefeixin						CHN																
hello						CHN																
Hike												IND										
Houseparty																						
ICQ																			RUS			
iMessage	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
imo																						
Indian Messenger												IND										
JioChat												IND										
KakaoTalk	AUS		BRA	CAN	CHE		DEU	ESP		FRA			ITA		KOR							
Kik		AUT		CAN	CHE		DEU		FIN		GBR					MEX	NLD			SWE	USA	
LINE	AUS	AUT	BRA	CAN	CHE			ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX			RUS		USA	ZAF
Messenger Kids																MEX						
Messenger Lite																				SWE		
Microsoft Team	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Millao						CHN																
Momo						CHN																
Moya																						ZAF
NateOn UC																						
Nimbuzz																						
QQ Mobile																						
Renren																						
Riot.IM																						
Signal	AUS	AUT		CAN	CHE			ESP	FIN	FRA		IND	ITA				NLD		RUS	SWE	USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Skout																						
Skype	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Slack										FRA												
Snapchat	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Soul						CHN																
Surespot																						
Tango																						
Teamspeak																		POL				
Telegram	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA		IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
TeleGuard					CHE																	
Tencent QQ						CHN		ESP									NLD	POL				
Threema		AUT			CHE		DEU															
TIM						CHN																
TT						CHN																
twinme								ESP														
Viber	AUS	AUT	BRA	CAN	CHE		DEU			FRA	GBR	IND	ITA				NLD	POL	RUS	SWE	USA	ZAF
VK Messenger																			RUS			
Voxer																						
WeChat	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
WhatsApp	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Wickr																						
Wickr Me																						
Wire																						
Yandex.Messenger																			RUS			
Yixin						CHN																
YY						CHN																
Zoom	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Global Consumer Survey / Services & eServices / Fitness & health services / Online fitness and health service (website or app) purchases by brand (2019-2020 only)

Online fitness and health services

Which of these fitness or health services (website or app) have you used as a paying customer in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
30 Day Fitness Challenge																						
7 mind meditation																						
7 Minute Workout																						
7 Minutos Treino																						
8fit																						
Aaptiv																						
Abs Workout - Home Workout, Tabata, HIIT																						
adidas Running																						
Asana Rebel																						
AutoSleep Tracker for Watch																						
BetterMe Weight Loss																						
Blue Light Filter																						
Boohee																						
Breethe																						
buddhify - mindfulness meditation on the go																						
Calendário WomanLog Pro																						
Calm																						
Carbs & Cals - Diabetes & Diet																						
Carrot Rewards																						
Clue																						
codoon																						
Contador de Calorías																						
Contrôle des Règles (Period Tracker)																						
Correr para Adelgazar de Verv																						
Couch to 5k																						
Couch to 5k (C25K)																						
Daily Workout Music																						
Daily Yoga																						
Desafio 30 Dias Fitness																						
Diet Alba																						
Drink Water Reminder																						
Endomondo																						
Entraînement en 7 minutes																						
Feel																						
Fitbit																						
FITMOST																						
Fitness Buddy																						
Fitness para Adelgazar de Verv																						
FitNotes Supporter																						
Fitocracy																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
FitStar Yoga																						
FitTime																						
Five Minutes Journal																						
Flexter																						
Flo Period & Ovulation Tracker																						
Fooducate																						
Freeletics																						
Full Fitness : Exercise Workout Trainer																						
G Move																						
Garmin Connect																						
Gymondo																						
Headspace																						
HeartWatch, Heart & Activity																						
Hercule																						
Hotbody																						
HRV4Training																						
Hydro Coach PRO																						
iEatWell Premium																						
iMuscle 2																						
InstaFit																						
Instant Heart Rate																						
Intimind																						
Jabra Sport Life																						
Jefit																						
JianShen BaoDian																						
Keelo																						
Keep																						
Ledongli																						
Lifesum																						
Livestrong																						
Lose It																						
Low Carb & Jejum																						
Luci - Dream Journal																						
Mabo meditation																						
ManFIT																						
Mango Health																						
Map My Fitness																						
MapMyRun																						
MediSafe																						
Meditation 108 Bows																						
Mi Fit																						
miCoach																						
Mized																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
My Daily Bits																						
My Macros+ Diet & Calories																						
MyFitnessPal																						
MyMed																						
MyPlate																						
MyTracks																						
Natural Cycles - Birth Control																						
Nike Training Club																						
Noom																						
Nootric																						
Pacer																						
Perfect prisoner fitness																						
Period Tracker																						
Playbook																						
Pocket Yoga																						
Powerlift																						
Pregnancy and Due Date Tracker																						
Push Ups Workout																						
Rejoice Sport																						
Relax Melodies P: Sleep Sounds																						
Runkeeper																						
Runkeeper																						
Running Slimming																						
Runtastic																						
Runtastic Push Ups																						
Runtastic Results Bodyweight																						
Seconds																						
Seven																						
Six Abs Practice																						
Sleep as Android Unlock																						
Sleep Better																						
Sleep Cycle																						
SleepTown																						
Smokenote Pro																						
Sports Tracker																						
Squats																						
Strava																						
Streaks Workout																						
Stronglift																						
Sweat: Kayla Itsines Fitness																						
Sweatcoin																						
Sworkit																						
SyncMyTracks																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
The Blood Type Diet																						
The Mindfulness App: relax, calm, focus and sleep																						
The Wonder Weeks																						
Tools & Amazfit																						
Tools & Mi Band																						
Virtuagym																						
WalkLogger																						
Waterlogged																						
WaterMinder																						
WeCroak																						
Weight Loss Fitness by Verv																						
White Noise																						
WomanLog Pro Calendar																						
WORKOUT TRAINER																						
WW (Weight Watchers)																						
Yazio																						
Yoga																						
Yoga - Track Yoga																						
Yoga Au Quotidien																						
Yoga Sequencing Assistant																						
Yoga Studio																						
Yoga Studio: Mind & Body																						
Yoga.co. Studio																						
Yogaia																						
Yogobe																						
YOU																						
YunDonglia																						

Global Consumer Survey / Services & eServices / Ticket bookings / Event ticket online bookings by brand

Event ticket online bookings

Which of these online providers have you bought event tickets from (website or app) in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ADTicket							DEU															
Afisha.Yandex																			RUS			
AleBilet																		POL				
Allegro																		POL				
Allshow																						
alltickets					CHE																	
Ataquilla.com								ESP														
Atrápalo								ESP														
Auchan billetterie										FRA												
Auction Ticket															KOR							
AXS																				SWE		
Big Concerts																						ZAF
Biglietti Concerti Online													ITA									
Bileter																			RUS			
Bileti v Teatr																			RUS			
Biletmarket																			RUS			
Biletomat.pl																		POL				
Bilety24																		POL				
biletyna.pl																		POL				
Bilheteria digital			BRA																			
Biljett Nu																				SWE		
Billet Réduc										FRA												
Billeto																	NLD			SWE		
Blueticket			BRA																			
Boletia																						
Boletópolis																			MEX			
Bolettos																			MEX			
BookingShow													ITA									
BookMyEvent												IND										
BookMyShow												IND										
Boxol													ITA									
Carrefour Spectacles										FRA												
Chal Cinema																						
Chinapiao						CHN																
Chinaticket						CHN																
Coast to Coast Tickets																						
Computicket																						ZAF
Concert																			RUS			
Cultura										FRA												
damai.cn						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DICE											GBR											
Digilippu.fi									FIN													
Digitick										FRA												
Disk Ingressos			BRA																			
dongfang						CHN																
Drei Ticket		AUT																				
Easy Movies												IND										
eBilet																		POL				
El Corte Inglés								ESP														
Empik																		POL				
Empire Tickets				CAN																		
Ennakkolippu.com									FIN													
entradas.com								ESP														
entradasatualcance.com								ESP														
eTicket																MEX						
Eticket4																						
Event Cinema	AUS																					
Event Tickets Center																					USA	
Eventbrite	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD				USA	
eventbueroTickets							DEU															
Eventfinda	AUS																					
Eventfrog					CHE																	
Eventim			BRA				DEU			FRA	GBR						NLD	POL		SWE		
events.at		AUT																				
EventsNOW												IND										
Explara												IND										
Festeja																						
Fever										FRA												
Fnac					CHE			ESP		FRA												
France Billet										FRA												
getgo							DEU															
Gewara						CHN																
Going.																		POL				
GoTickets																						
Hana Ticket															KOR							
Happyticket													ITA									
Howler																						ZAF
Hoyts Cinema																						
Humanitix	AUS																					
Il Botteghino													ITA									
Ingresso			BRA																			
Ingresso certo			BRA																			
Ingresso mais			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ingresso rápido			BRA																			
Interpark															KOR							
iTickets																						ZAF
Julius Biljettservice																				SWE		
Juooo						CHN																
Justickets												IND										
Karsten Jahnke							DEU															
Kassa.Rambler																			RUS			
Kassir																			RUS			
Kassy																			RUS			
KIWIPortal																		POL				
konzertkasse.de							DEU															
Kronen Zeitung Tickets		AUT																				
KudaGo																						
Kulturbiljetter																				SWE		
kulturticket.ch					CHE																	
KupBilecik																		POL				
lastminute											GBR											
Leclerc Billetterie										FRA												
Lippu.fi									FIN													
Lippuagentti.fi									FIN													
Live Nation	AUS										GBR		ITA					POL		SWE		
Livepass			BRA																			
Mecena Ticket																						
Meituan						CHN																
Melon Ticket															KOR							
MeraEvents												IND										
Mi-id																						ZAF
Mojo																	NLD					
Moretickets						CHN																
Mosh						CHN																
Moshtix	AUS																					
m-style																						
My way ticket																						
myticket.de							DEU															
Netticket									FIN													
Nöjesresor.se																				SWE		
Nortic																						
oeticket		AUT																				
Official London Theatre											GBR											
Parter																						
Paytm												IND										
PETZI					CHE																	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Piaofun																						
piaowu																						
Ponominalu																						
Prontoticket													ITA									
PVR Cinemas												IND										
Quicket																						ZAF
RazorGator																					USA	
Redkassa																			RUS			
Redtickets																						
reservix		AUT					DEU															
Resident Advisor											GBR											
Riksteatern																				SWE		
Rockol													ITA									
SeatGeek																					USA	
See Tickets											GBR											
See Tickets / Starticket						CHE																
servientradas								ESP														
Sesc																						
Showgogo																						
Showtic																				SWE		
Skiddle											GBR											
Smedia								ESP														
Stager																	NLD					
StubHub	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Superboletos																MEX						
Sympla			BRA																			
Taquilla.com								ESP														
Teamworld																						
Teleticket-service																						
Theticket																						
tibbaa																	NLD					
Ticket 11 St.															KOR							
Ticket 360			BRA																			
Ticket Bay															KOR							
Ticket Link															KOR							
Ticket Liquidator	AUS			CAN																	USA	
Ticket Online							DEU															
Ticket Regional							DEU															
Ticket suda															KOR							
ticket.at		AUT																				
ticket24		AUT																				
Ticket4u												IND										
TickeTak																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ticketbis																						
ticketboerse.ch																						
ticketbooth	AUS																					
TicketCity				CAN																	USA	
Ticketcorner					CHE																	
Ticketea								ESP														
Ticketebo	AUS																					
Ticketek	AUS																					
Ticketflow																						
Ticketfly				CAN																		
Ticketforfun			BRA																			
Ticketgenie												IND										
TICKETINO					CHE																	
TicketIQ																					USA	
Ticketland																			RUS			
Ticketline											GBR											
Ticketmaster	AUS	AUT		CAN	CHE		DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL		SWE	USA	
TicketNetwork																					USA	
TicketNew												IND										
TicketOne													ITA									
Ticketpoint																	NLD					
Ticketpro																						ZAF
Tickets.co.uk											GBR											
Tickets.de							DEU															
Ticketsite																						
TicketsNow																						
Ticketswap										FRA												
Ticketweb				CAN																		
Tickster																				SWE		
tictac tickets								ESP														
Tiketti									FIN													
Time ticket															KOR							
Timon															KOR							
TIWO																						
Tixsa																						ZAF
Tixstar	AUS																					
TodayTix											GBR										USA	
TomaTicket								ESP														
topticketshop																	NLD					
Townscript												IND										
Twickets																						
vente-privee.com																						
Viagogo	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR		ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Vivaticket													ITA									
Vivid Seats				CAN																	USA	
Vivoconcerti													ITA									
Webtickets																						ZAF
Wegow								ESP														
wien-ticket		AUT																				
xdpwt						CHN																
xishiqu						CHN																
yanchupiao						CHN																
Yes24															KOR							
yongle						CHN																
yrpiao						CHN																
ZePass										FRA												
Zignia Live																MEX						
Zoonga												IND										

Global Consumer Survey / Services & eServices / Food delivery / Online food delivery bookings by brand

Online food delivery bookings

Which of these online providers of restaurant and food delivery have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
123pronto													ITA									
akakiko		AUT																				
Allo Hector										FRA												
Allo resto																						
Amazon Restaurants																						
Andiccio24																						ZAF
Apetito							DEU										NLD					
Appetite																						ZAF
Baedal 365															KOR							
Baedaltong																						
BaeMin															KOR							
Baidu Delivery																						
bbq															KOR							
Bedal 114																						
bee.quick						CHN																
Behrouz Biryani												IND										
Benlai																						
BeyondMenu																						
Blue Apron																						
Bob's Delivery			BRA																			
Bolt Food																				SWE		
Box8												IND										
Brasileirinho Delivery			BRA																			
Burger King								ESP														
burgerme							DEU															
Call a Pizza							DEU															
Cater2.me																						
Caviar																					USA	
Chef's Plate				CAN																		
ChefsClub			BRA																			
Chibbis																			RUS			
China In Box			BRA																			
Chronoresto																						
class'crouete										FRA												
Cook it																						
Cook it																						
Cosaordino													ITA									
Cosaporto													ITA									
Coupang eats															KOR							
Cropbox																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Cure.fit												IND										
De Beren																	NLD					
Debonairs Pizza																						ZAF
Deliveroo	AUS							ESP		FRA	GBR		ITA				NLD					
deliverum								ESP														
Delivery Club																			RUS			
Delivery Much			BRA																			
delivery.com																					USA	
Delivr	AUS																					
DianPing						CHN																
DiDi Food																MEX						
Dieci					CHE																	
Dingdong																						
Dodo Pizza																			RUS			
Domino's	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP		FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DoorDash	AUS			CAN																	USA	
Dostaevisky																			RUS			
Dunzo												IND										
Easi	AUS																					
EAT.ch																						
Eat24																						
eatclever							DEU															
Eatsready																						
EatStreet																					USA	
Ele Me						CHN																
eleme																						
Epic																						
Faasos												IND										
Fasivery					CHE																	
Fasteda																			RUS			
Fishaways																						ZAF
Fittaste																						
Food Connect																						
Food racers																						
FOOD welove																						
Fooda																						
Foodarena.ch																						
FoodChéri										FRA												
Foodhub											GBR											
FoodIn																						
Foodinho																						
Foodora									FIN											SWE		
foodpanda							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Foodracers													ITA									
Foodtoeat																						
FoodY.at																						
Foodys													ITA									
Foorban																						
Forkable																						
Foster's Hollywood								ESP														
Freshhema																						
FreshMenu												IND										
Frichti										FRA												
Ginza Delivery Service																						
Głodny.pl																		POL				
Glovo								ESP		FRA			ITA					POL				
godsmak.se																				SWE		
Goodfood				CAN																		
Grazie Ristorante																						
Grow Food																						
GrubHub																					USA	
Habbib's Delivery			BRA																			
HabGusta																						
habhunger																						
HelloFresh																						
Hemkört&Klart																				SWE		
Hesburger																						
Hotmat.se																				SWE		
Hungrig.se																						
Hungry.nl																	NLD					
hungryhouse																						
HungryPanda						CHN																
ifood			BRA																			
InnerChef												IND										
Italy Home																						
James Choice					CHE																	
JD Fresh																						
jedzcochcesz.pl																		POL				
JUST EAT					CHE			ESP		FRA	GBR		ITA									
KakaoTalk Order																						
KFC	AUS			CAN		CHN						IND				MEX	NLD	POL	RUS		USA	ZAF
Kloopr	AUS																					
Kotipizza									FIN													
KouBei						CHN																
Kyochon															KOR							
La Culinia																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Landhaus Küche							DEU															
L'étoile des gourmets																						
Lieferando		AUT					DEU															
Lieferheld																						
Lieferservice.at		AUT																				
linqu						CHN																
LivraisonResto.fr										FRA												
Loblaw home delivery																						
L'Osteria							DEU															
Lunching.pl																						
Lyveat										FRA												
magicpin												IND										
Max																				SWE		
McDelivery (McDonald's delivery service)			BRA			CHN						IND			KOR							
McDonald's																						
Meituan																						
MeiTuan Waimai						CHN																
Menulog	AUS																					
Meyer Menü																						
MissFresh				CAN																		
mjam.at		AUT																				
Mnogo Lososya																			RUS			
MOJO Pizza												IND										
Moovenda																						
Mosi					CHE																	
Mr D Food																						ZAF
Mr. Eat													ITA									
Munchery														ITA								
My Menu																						
My RestoBox										FRA												
Nando's											GBR											ZAF
Nestor										FRA												
New York Pizza																	NLD					
Nos Bons plats chez vous																						
Ollis																			RUS			
One Delivery											GBR											
Onlinepizza																						
Oz Food Hunter	AUS																					
Page jaune resto																						
PAI																						
Papa John's Pizza								ESP			GBR					MEX	NLD		RUS		USA	
Piddelo																MEX						
Pizza Hut	AUS		BRA	CAN		CHN	DEU	ESP		FRA	GBR	IND			KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pizza Max							DEU															
pizza on tour		AUT																				
pizza.de																						
Pizza-online.fi									FIN													
PizzaPortal																						
pizzeria.at		AUT																				
Plated																						
Plus Delivery																						
Popchef																						
Postmates																					USA	
Prepd																						
Prestofood																						
Pyszne.pl																		POL				
Quero Delivery																						
Rappi																						
Red Rooster	AUS																					
restablo.de																						
Resto Malin																						
restoIn																						
Resto-in																						
Restomalin																						
Restozone																						
Revitasize																						
Ritual																					USA	
Robin Food																						
Rolltation																						
Room Saveurs																						
Schnitz'l Land		AUT																				
Scoot																						
Scootsy																						
Seamless																					USA	
Sin Delantal																						
SkipTheDishes																						
Skubacz.pl																						
Smacznie i Szybko																						
Smiley's																						
smood.ch																						
smunch.co																						
Spare Rib Express																						
Speed Burger																						
Spicy Dragon																						
Spoonrocket																						
Starbucks																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Stasin ruokataksi																						
Steers																						ZAF
St-Hubert				CAN																		
SUMO																	NLD					
Sushi Master																		POL				
Swiggy												IND										
Swiss Chalet				CAN																		
Swiss Food Delivery					CHE																	
Taco Mundo																	NLD					
Take2me													ITA									
Takeaway.com																						
Tanuki																			RUS			
Telepizza					CHE			ESP														
The Flying Pan																						
The Jolly Table																						
Thelivery																						
Thuisbezorgd.nl																	NLD					
Tok Tok Tok																						
Toqueville																						
Trattoria Nervosa																						
Twigly												IND										
Uber Eats	AUS		BRA	CAN	CHE			ESP		FRA	GBR		ITA			MEX	NLD	POL		SWE	USA	ZAF
Vapiano							DEU															
Vienna Breakfast																						
Wemakeprice															KOR							
Wetaca								ESP														
What About Leo																						
Wolt							DEU		FIN									POL		SWE		
Womai																						
Yakitoria																			RUS			
Yandex.Eda																			RUS			
Yiguo																						
Yogiyo															KOR							
Yumbi																						
ZakaZaka																						
ZeroCater																						
zjemy.co																			POL			
Zomato												IND	ITA									
Zushi													ITA									

Global Consumer Survey / Services & eServices / Online dating / Fee-based online dating usage by brand

Fee-based online dating services

Which of these online dating providers (website or app) have you used as a paying customer in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
50plusmatch									FIN													
Academic Singles	AUS				CHE				FIN				ITA					POL				
AdoptaUnChico																MEX						
AdoptaUnTio								ESP														
AdopteUnMec										FRA												
AdoteUmCara			BRA																			
Adultfriendfinder				CAN																		
Afrointroductions																						
Aisle												IND										
Amanda															KOR							
Amor & Classe			BRA																			
AnastasiaDate																						ZAF
Ashley Madison		AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD		RUS	SWE	USA	ZAF
Attractive World										FRA												
Azar												IND			KOR							
Badoo	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Baihe						CHN																
Baroyeon															KOR							
be2			BRA		CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA					POL	RUS		USA	ZAF
BeLinked																						
Bez kompleksov																			RUS			
BiCupid				CAN																		
bildkontakte.at		AUT																				
Blendr																						
Bloomy												IND										
Blued						CHN																
Bumble	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bussi		AUT																				
buziak.pl																			POL			
Candidate																						
CasualClub																						
C-Date		AUT	BRA				DEU				GBR									SWE	USA	
Choice of Love																						
christianmingle.com																					USA	
Clover																						
Coffee Meets Bagel	AUS			CAN							GBR	IND			KOR						USA	
Daemyung With One																						
DatingBuzz																						ZAF
Deitti.net									FIN													
DrugVokrug																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Duo															KOR							
eDarling		AUT			CHE		DEU			FRA							NLD	POL		SWE		ZAF
eHarmony	AUS			CAN							GBR										USA	
E-kontakti.fi									FIN													
Eliittikumppani																						
Elitedating																	NLD					
ElitePartner		AUT			CHE		DEU															
EliteRencontre										FRA												
EliteSingles	AUS			CAN							GBR											ZAF
Elitsinglar																				SWE		
Elmaz.pl																						
e-Matching.nl																	NLD					
Find Real Love																						
Flirt.com																		POL				
Fotostrana																			RUS			
Friendfinder													ITA									
Gayeon															KOR							
Gleeden										FRA												
Grindr	AUS	AUT	BRA	CAN			DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Happn	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD		RUS	SWE	USA	
HappyPancake									FIN													
HER	AUS		BRA	CAN						FRA	GBR						NLD				USA	
Hinge	AUS			CAN							GBR	IND									USA	
Honglan CP						CHN																
Hornet																MEX						
Hot or Not													ITA				NLD					
HugAvenue										FRA												
InterracialMatch																						ZAF
iSoohyun																						
Jaumo							DEU															
jdate.com																						
Jnoble															KOR							
JOYclub																						
Joyride								ESP														
Kassir																						
kochaj.pl																		POL				
KristenDate																						
Kultivierte Singles					CHE																	
lavalife.com																						
Lexa																	NLD					
LinkYou																						
Love.ru																			RUS			
Loveaholics																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Loveeto																			RUS			
Lovepedia													ITA									
LovePlanet																			RUS			
Lovepoint																						
LoveScout24		AUT			CHE		DEU															
LOVOO		AUT			CHE		DEU	ESP		FRA			ITA									
Mamba																			RUS			
Match	AUS		BRA	CAN					FIN		GBR	IND				MEX				SWE	USA	
matchmaker																						ZAF
Mazily																						
Meetic					CHE			ESP		FRA			ITA			MEX						
MeetMe								ESP														
Mexicancupid																MEX						
Millionaire Match																						
Momo						CHN																
Mötesplatsen																				SWE		
MyLove																						
Neorang Narang															KOR							
Netease Huatian						CHN																
NEU.CH																						
NEU.DE							DEU															
NextLove									FIN													
Nnoble															KOR							
Noon Date															KOR							
OkCupid	AUS	AUT	BRA	CAN	CHE			ESP		FRA	GBR	IND	ITA			MEX				SWE	USA	ZAF
Once					CHE								ITA				NLD					
OneAmour																						
Ongdalsam																						
Ourtime																				SWE		
ParPerfeito			BRA																			
Parship		AUT			CHE		DEU	ESP		FRA						MEX	NLD			SWE		
Pepper																	NLD					
Plenty of Fish				CAN	CHE		DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	ZAF
POF/PlentyofFish																						
Przeznaczeni.pl																			POL			
Purples																						
Qingchifan						CHN																
Qingliao						CHN																
QuackQuack												IND										
QuickFlirt																			POL			
RandoChat																						
Relatieplanet																	NLD					
RSVP	AUS																					

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
RuLove																			RUS			
Rusdate																						
Seeking Arrangement																						
seuraaajokaiselle.fi																						
Shijijiyuan						CHN																
SilverSingles	AUS																					
Singles 50																		POL				ZAF
Singles50	AUS								FIN													
Sirfcoffee												IND										
S-klub																						
Solteros con nivel								ESP														
Solteros50			BRA																			
SouthAfricanCupid																						ZAF
Spotted		AUT																				
Sunwoo																						
Suomi24 Treffit									FIN													
Swissflirt					CHE																	
Swissfriends					CHE																	
Sympatia																		POL				
Tagged																						
Tantan						CHN																
Teamo																			RUS			
TheSimkoong																KOR						
Tinder	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Truly Madly												IND										
Verlieb dich																						
Victoria Milan			BRA																			
Wapo / Wapa								ESP														
Woo												IND										
Yeoboya																KOR						
Yeonwu																						
yoomee		AUT																				
Youjia																						
YoulDate																KOR						
YouNow																						
Youyuan						CHN																
Yuanlai						CHN																
Yuehui8						CHN																
Zhen'ai						CHN																
Zoosk	AUS	AUT		CAN	CHE						GBR						MEX				USA	ZAF

Global Consumer Survey / Services & eServices / Online dating / Online dating usage by brand

Online dating services

Which of these online dating providers (website or app) have you used in the past 12 months (paid or unpaid)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
50plusmatch									FIN													
Academic Singles	AUS				CHE				FIN				ITA					POL				
AdoptaUnChico																MEX						
AdoptaUnTio								ESP														
AdopteUnMec										FRA												
AdoteUmCara			BRA																			
Adultfriendfinder				CAN																		
Aisle												IND										
Amanda															KOR							
Amor & Classe			BRA																			
AnastasiaDate																						ZAF
Ashley Madison		AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA				NLD		RUS	SWE	USA	ZAF
Attractive World										FRA												
Azar												IND			KOR							
Badoo	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Baihe						CHN																
Baroyeon															KOR							
be2			BRA		CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA					POL	RUS		USA	ZAF
Bez komplexov																			RUS			
BiCupid				CAN																		
bildkontakte.at		AUT																				
Bloomy												IND										
Blued						CHN																
Bumble	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bussi		AUT																				
buziak.pl																		POL				
C-Date		AUT	BRA				DEU				GBR									SWE	USA	
christianmingle.com																					USA	
Coffee Meets Bagel	AUS			CAN							GBR	IND			KOR						USA	
DatingBuzz																						ZAF
Deitti.net									FIN													
Duo															KOR							
eDarling		AUT			CHE		DEU			FRA							NLD	POL		SWE		ZAF
eHarmony	AUS			CAN							GBR										USA	
E-kontakti.fi									FIN													
Elitedating																	NLD					
ElitePartner		AUT			CHE		DEU															
EliteRencontre										FRA												
EliteSingles	AUS			CAN							GBR											ZAF
Elitsinglar																				SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
e-Matching.nl																	NLD					
Flirt.com																		POL				
Fotostrana																			RUS			
Friendfinder													ITA									
Gayeon															KOR							
Gleeden										FRA												
Grindr	AUS	AUT	BRA	CAN			DEU	ESP	FIN	FRA	GBR		ITA			MEX	NLD	POL	RUS	SWE	USA	ZAF
Happn	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD		RUS	SWE	USA	
HappyPancake									FIN													
HER	AUS		BRA	CAN						FRA	GBR						NLD				USA	
Hinge	AUS			CAN							GBR	IND									USA	
Honglan CP						CHN																
Hornet																MEX						
Hot or Not													ITA				NLD					
HugAvenue										FRA												
InterracialMatch																						ZAF
Jaumo							DEU															
Jnoble															KOR							
Joyride								ESP														
kochaj.pl																		POL				
Kultivierte Singles					CHE																	
Lexa																	NLD					
Love.ru																			RUS			
Loveeto																			RUS			
Lovepedia													ITA									
LovePlanet																			RUS			
LoveScout24		AUT			CHE		DEU															
LOVOO		AUT			CHE		DEU	ESP		FRA			ITA									
Mamba																			RUS			
Match	AUS		BRA	CAN					FIN		GBR	IND				MEX				SWE	USA	
matchmaker																						ZAF
Meetic					CHE			ESP		FRA			ITA			MEX						
MeetMe								ESP														
Mexicancupid																MEX						
Momo						CHN																
Mötesplatsen																				SWE		
Neorang Narang															KOR							
Netease Huatian						CHN																
NEU.DE							DEU															
NextLove									FIN													
Nnoble															KOR							
Noon Date															KOR							
OkCupid	AUS	AUT	BRA	CAN	CHE			ESP		FRA	GBR	IND	ITA			MEX				SWE	USA	ZAF

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Once					CHE								ITA				NLD					
Overtime																				SWE		
ParPerfeito			BRA																			
Parship		AUT			CHE		DEU	ESP		FRA						MEX	NLD			SWE		
Pepper																	NLD					
Plenty of Fish				CAN	CHE		DEU	ESP		FRA	GBR	IND	ITA			MEX	NLD	POL		SWE	USA	ZAF
Przeznaczeni.pl																		POL				
Qingchifan						CHN																
Qingliao						CHN																
QuackQuack												IND										
QuickFlirt																		POL				
Relatieplanet																	NLD					
RSVP	AUS																					
RuLove																			RUS			
Shijijiyuan						CHN																
SilverSingles	AUS																					
Singles 50																		POL				ZAF
Singles50	AUS								FIN													
Sirfcoffee												IND										
Solteros con nivel								ESP														
Solteros50			BRA																			
SouthAfricanCupid																						ZAF
Spotted		AUT																				
Suomi24 Treffit									FIN													
Swissflirt					CHE																	
Swissfriends					CHE																	
Sympatia																		POL				
Tagged																MEX						
Tantan						CHN																
Teamo																			RUS			
TheSimkoong															KOR							
Tinder	AUS	AUT	BRA	CAN	CHE		DEU	ESP	FIN	FRA	GBR	IND	ITA		KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Truly Madly												IND										
Victoria Milan			BRA																			
Wapo / Wapa								ESP														
Woo												IND										
Yeoboya															KOR							
yoomee		AUT																				
YouIDate															KOR							
Youyuan						CHN																
Yuanlai						CHN																
Yuehuiba						CHN																
Zhen'ai						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Zoosk	AUS	AUT		CAN	CHE						GBR					MEX					USA	ZAF

GCS Brand Profiler

GCS Brand Profiler / Digital media / Video-on-demand / Video-on-demand awareness by brand

Video-on-demand awareness

Do you know this brand, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime Video							DEU				GBR										USA	
Apple TV+							DEU				GBR										USA	
BritBox											GBR											
Chili							DEU															
DAZN							DEU				GBR										USA	
Discovery+											GBR										USA	
Disney+							DEU				GBR										USA	
ESPN+																					USA	
Google Play Store							DEU				GBR										USA	
HayU											GBR											
HBO																					USA	
Hulu																					USA	
iTunes							DEU				GBR										USA	
Maxdome							DEU															
Microsoft Store							DEU				GBR										USA	
Mubi											GBR											
Netflix							DEU				GBR										USA	
Now TV											GBR											
Paramount+																					USA	
Peacock																					USA	
PlayStation Store							DEU				GBR										USA	
Rakuten TV											GBR											
Sky Go							DEU				GBR											
Sling TV																					USA	
Starz																					USA	
Telekom MagentaTV Entertain							DEU															
Unitymedia							DEU															
Videoload							DEU															
Vudu																					USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Digital media / Video-on-demand / Video-on-demand popularity by brand

Video-on-demand popularity*When it comes to video-on-demand, which of the following brands do you like?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime Video							DEU				GBR										USA	
Apple TV+							DEU				GBR										USA	
BritBox											GBR											
Chili							DEU															
DAZN							DEU				GBR										USA	
Discovery+											GBR										USA	
Disney+							DEU				GBR										USA	
ESPN+																					USA	
Google Play Store							DEU				GBR										USA	
HayU											GBR											
HBO																					USA	
Hulu																					USA	
iTunes							DEU				GBR										USA	
Maxdome							DEU															
Microsoft Store							DEU				GBR										USA	
Mubi											GBR											
Netflix							DEU				GBR										USA	
Now TV											GBR											
Paramount+																					USA	
Peacock																					USA	
PlayStation Store							DEU				GBR										USA	
Rakuten TV											GBR											
Sky Go							DEU				GBR											
Sling TV																					USA	
Starz																					USA	
Telekom MagentaTV Entertain							DEU															
Unitymedia							DEU															
Videoload							DEU															
Vudu																					USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Digital media / Video-on-demand / Video-on-demand usage by brand

Video-on-demand usage*When it comes to video-on-demand, which of the following brands have you used in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime Video							DEU				GBR										USA	
Apple TV+							DEU				GBR										USA	
BritBox											GBR											
Chili							DEU															
DAZN							DEU				GBR										USA	
Discovery+											GBR										USA	
Disney+							DEU				GBR										USA	
ESPN+																					USA	
Google Play Store							DEU				GBR										USA	
HayU											GBR											
HBO																					USA	
Hulu																					USA	
iTunes							DEU				GBR										USA	
Maxdome							DEU															
Microsoft Store							DEU				GBR										USA	
Mubi											GBR											
Netflix							DEU				GBR										USA	
Now TV											GBR											
Paramount+																					USA	
Peacock																					USA	
PlayStation Store							DEU				GBR										USA	
Rakuten TV											GBR											
Sky Go							DEU				GBR											
Sling TV																					USA	
Starz																					USA	
Telekom MagentaTV Entertain							DEU															
Unitymedia							DEU															
Videoload							DEU															
Vudu																					USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Digital media / Video-on-demand / Video-on-demand loyalty by brand

Video-on-demand loyalty*When it comes to video-on-demand, which of the following brands are you likely to use again in the future?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime Video							DEU				GBR										USA	
Apple TV+							DEU				GBR										USA	
BritBox											GBR											
Chili							DEU															
DAZN							DEU				GBR										USA	
Discovery+											GBR										USA	
Disney+							DEU				GBR										USA	
ESPN+																					USA	
Google Play Store							DEU				GBR										USA	
HayU											GBR											
HBO																					USA	
Hulu																					USA	
iTunes							DEU				GBR										USA	
Maxdome							DEU															
Microsoft Store							DEU				GBR										USA	
Mubi											GBR											
Netflix							DEU				GBR										USA	
Now TV											GBR											
Paramount+																					USA	
Peacock																					USA	
PlayStation Store							DEU				GBR										USA	
Rakuten TV											GBR											
Sky Go							DEU				GBR											
Sling TV																					USA	
Starz																					USA	
Telekom MagentaTV Entertain							DEU															
Unitymedia							DEU															
Videoload							DEU															
Vudu																					USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Digital media / Video-on-demand / Video-on-demand buzz by brand

Video-on-demand buzz*Which of the following brands have you noticed in the media, on social media, or in advertising in the past 3 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime Video							DEU				GBR										USA	
Apple TV+							DEU				GBR										USA	
BritBox											GBR											
Chili							DEU															
DAZN							DEU				GBR										USA	
Discovery+											GBR										USA	
Disney+							DEU				GBR										USA	
ESPN+																					USA	
Google Play Store							DEU				GBR										USA	
HayU											GBR											
HBO																					USA	
Hulu																					USA	
iTunes							DEU				GBR										USA	
Maxdome							DEU															
Microsoft Store							DEU				GBR										USA	
Mubi											GBR											
Netflix							DEU				GBR										USA	
Now TV											GBR											
Paramount+																					USA	
Peacock																					USA	
PlayStation Store							DEU				GBR										USA	
Rakuten TV											GBR											
Sky Go							DEU				GBR											
Sling TV																					USA	
Starz																					USA	
Telekom MagentaTV Entertain							DEU															
Unitymedia							DEU															
Videoload							DEU															
Vudu																					USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Finance / Neobanking & neobrokerage / Neobanking & neobrokerage awareness by brand

Neobanking & neobrokerage awareness

Do you know this brand, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acorns																					USA	
Aspiration																					USA	
Atom Bank											GBR											
Bambu																					USA	
BMTX																					USA	
bunq							DEU				GBR											
C24							DEU															
Cashplus											GBR											
Chime																					USA	
Current																					USA	
Curve											GBR											
Dave																					USA	
dozens											GBR											
E*TRADE																					USA	
eToro							DEU				GBR										USA	
Fidor							DEU															
Finanzen.net Zero							DEU															
flatex							DEU															
Freetrade											GBR											
GoBank																					USA	
HMBradley																					USA	
IG											GBR											
justTrade							DEU															
Monese							DEU				GBR											
Monzo							DEU				GBR											
N26							DEU														USA	
Nuri							DEU															
OnJuno																					USA	
Openbank							DEU															
Oxygen																					USA	
Pocket											GBR											
Revolut							DEU				GBR										USA	
Robinhood																					USA	
Sable																					USA	
Saxo Markets											GBR											
Scalable Capital							DEU															
Smartbroker							DEU															
SoFi																					USA	
Starling											GBR											
Tandem											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tomorrow							DEU															
Trade Republic							DEU															
Trading 212											GBR											
Varo																					USA	
Vivid Money							DEU															
Wise							DEU				GBR										USA	

GCS Brand Profiler / Finance / Neobanking & neobrokerage / Neobanking & neobrokerage popularity by brand

Neobanking & neobrokerage popularity

When it comes to neobanking & neobrokerage, which of the following brands do you like?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acorns																					USA	
Aspiration																					USA	
Atom Bank											GBR											
Bambu																					USA	
BMTX																					USA	
bunq							DEU				GBR											
C24							DEU															
Cashplus											GBR											
Chime																					USA	
Current																					USA	
Curve											GBR											
Dave																					USA	
dozens											GBR											
E*TRADE																					USA	
eToro							DEU				GBR										USA	
Fidor							DEU															
Finanzen.net Zero							DEU															
flatex							DEU															
Freetrade											GBR											
GoBank																					USA	
HMBradley																					USA	
IG											GBR											
justTrade							DEU															
Monese							DEU				GBR											
Monzo							DEU				GBR											
N26							DEU														USA	
Nuri							DEU															
OnJuno																					USA	
Openbank							DEU															
Oxygen																					USA	
Pocket											GBR											
Revolut							DEU				GBR										USA	
Robinhood																					USA	
Sable																					USA	
Saxo Markets											GBR											
Scalable Capital							DEU															
Smartbroker							DEU															
SoFi																					USA	
Starling											GBR											
Tandem											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tomorrow							DEU															
Trade Republic							DEU															
Trading 212											GBR											
Varo																					USA	
Vivid Money							DEU															
Wise							DEU				GBR										USA	

GCS Brand Profiler / Finance / Neobanking & neobrokerage / Neobanking & neobrokerage usage by brand

Neobanking & neobrokerage usage

When it comes to neobanking & neobrokerage, which of the following brands have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acorns																					USA	
Aspiration																					USA	
Atom Bank											GBR											
Bambu																					USA	
BMTX																					USA	
bunq							DEU				GBR											
C24							DEU															
Cashplus											GBR											
Chime																					USA	
Current																					USA	
Curve											GBR											
Dave																					USA	
dozens											GBR											
E*TRADE																					USA	
eToro							DEU				GBR										USA	
Fidor							DEU															
Finanzen.net Zero							DEU															
flatex							DEU															
Freetrade											GBR											
GoBank																					USA	
HMBradley																					USA	
IG											GBR											
justTrade							DEU															
Monese							DEU				GBR											
Monzo							DEU				GBR											
N26							DEU														USA	
Nuri							DEU															
OnJuno																					USA	
Openbank							DEU															
Oxygen																					USA	
Pocket											GBR											
Revolut							DEU				GBR										USA	
Robinhood																					USA	
Sable																					USA	
Saxo Markets											GBR											
Scalable Capital							DEU															
Smartbroker							DEU															
SoFi																					USA	
Starling											GBR											
Tandem											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tomorrow							DEU															
Trade Republic							DEU															
Trading 212											GBR											
Varo																					USA	
Vivid Money							DEU															
Wise							DEU				GBR										USA	

GCS Brand Profiler / Finance / Neobanking & neobrokerage / Neobanking & neobrokerage loyalty by brand

Neobanking & neobrokerage loyalty*When it comes to neobanking & neobrokerage, which of the following brands are you likely to use again in the future?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acorns																					USA	
Aspiration																					USA	
Atom Bank											GBR											
Bambu																					USA	
BMTX																					USA	
bunq							DEU				GBR											
C24							DEU															
Cashplus											GBR											
Chime																					USA	
Current																					USA	
Curve											GBR											
Dave																					USA	
dozens											GBR											
E*TRADE																					USA	
eToro							DEU				GBR										USA	
Fidor							DEU															
Finanzen.net Zero							DEU															
flatex							DEU															
Freetrade											GBR											
GoBank																					USA	
HMBradley																					USA	
IG											GBR											
justTrade							DEU															
Monese							DEU				GBR											
Monzo							DEU				GBR											
N26							DEU														USA	
Nuri							DEU															
OnJuno																					USA	
Openbank							DEU															
Oxygen																					USA	
Pocket											GBR											
Revolut							DEU				GBR										USA	
Robinhood																					USA	
Sable																					USA	
Saxo Markets											GBR											
Scalable Capital							DEU															
Smartbroker							DEU															
SoFi																					USA	
Starling											GBR											
Tandem											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tomorrow							DEU															
Trade Republic							DEU															
Trading 212											GBR											
Varo																					USA	
Vivid Money							DEU															
Wise							DEU				GBR										USA	

GCS Brand Profiler / Finance / Neobanking & neobrokerage / Neobanking & neobrokerage buzz by brand

Neobanking & neobrokerage buzz*Which of the following brands have you noticed in the media, on social media, or in advertising in the past 3 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acorns																					USA	
Aspiration																					USA	
Atom Bank											GBR											
Bambu																					USA	
BMTX																					USA	
bunq							DEU				GBR											
C24							DEU															
Cashplus											GBR											
Chime																					USA	
Current																					USA	
Curve											GBR											
Dave																					USA	
dozens											GBR											
E*TRADE																					USA	
eToro							DEU				GBR										USA	
Fidor							DEU															
Finanzen.net Zero							DEU															
flatex							DEU															
Freetrade											GBR											
GoBank																					USA	
HMBradley																					USA	
IG											GBR											
justTrade							DEU															
Monese							DEU				GBR											
Monzo							DEU				GBR											
N26							DEU														USA	
Nuri							DEU															
OnJuno																					USA	
Openbank							DEU															
Oxygen																					USA	
Pocket											GBR											
Revolut							DEU				GBR										USA	
Robinhood																					USA	
Sable																					USA	
Saxo Markets											GBR											
Scalable Capital							DEU															
Smartbroker							DEU															
SoFi																					USA	
Starling											GBR											
Tandem											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tomorrow							DEU															
Trade Republic							DEU															
Trading 212											GBR											
Varo																					USA	
Vivid Money							DEU															
Wise							DEU				GBR										USA	

GCS Brand Profiler / Food / Meat substitutes / Meat substitutes awareness by brand

Meat substitutes awareness

Do you know this brand, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Amy's Kitchen											GBR										USA	
Before the butcher																					USA	
Beyond Meat							DEU				GBR										USA	
Boca											GBR										USA	
Daring											GBR										USA	
Field Roast											GBR										USA	
Gardein											GBR										USA	
Garden Gourmet							DEU				GBR										USA	
Iglo (Green Cuisine)							DEU															
Impossible											GBR										USA	
KoRo							DEU															
Lightlife											GBR										USA	
LikeMeat							DEU															
Loma Linda											GBR										USA	
Meatless Farm											GBR										USA	
MorningStar Farms											GBR										USA	
My Best Veggie							DEU															
Nature Gourmet							DEU															
Quorn											GBR										USA	
Rügenwalder Mühle							DEU															
Sunflower Family							DEU															
Sweet Earth Natural Food																					USA	
Taifun											GBR											
Tempeh Meades											GBR											
The Vegetarian Butcher							DEU															
THIS											GBR											
Tofurky											GBR										USA	
Vantastic Foods							DEU															
Vegafit							DEU															
Veganz							DEU															
Vegetaris							DEU															
Veggie Life							DEU															
Vegini							DEU															
Vivera							DEU				GBR											

GCS Brand Profiler / Food / Meat substitutes / Meat substitutes popularity by brand

Meat substitutes popularity*When it comes to meat substitutes, which of the following brands do you like?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Amy's Kitchen											GBR										USA	
Before the butcher																					USA	
Beyond Meat							DEU				GBR										USA	
Boca											GBR										USA	
Daring											GBR										USA	
Field Roast											GBR										USA	
Gardein											GBR										USA	
Garden Gourmet							DEU				GBR										USA	
Iglo (Green Cuisine)							DEU															
Impossible											GBR										USA	
KoRo							DEU															
Lightlife											GBR										USA	
LikeMeat							DEU															
Loma Linda											GBR										USA	
Meatless Farm											GBR										USA	
MorningStar Farms											GBR										USA	
My Best Veggie							DEU															
Nature Gourmet							DEU															
Quorn											GBR										USA	
Rügenwalder Mühle							DEU															
Sunflower Family							DEU															
Sweet Earth Natural Food																					USA	
Taifun											GBR											
Tempeh Meades											GBR											
The Vegetarian Butcher							DEU															
THIS											GBR											
Tofurky											GBR										USA	
Vantastic Foods							DEU															
Vegafit							DEU															
Veganz							DEU															
Vegetaris							DEU															
Veggie Life							DEU															
Vegini							DEU															
Vivera							DEU				GBR											

GCS Brand Profiler / Food / Meat substitutes / Meat substitutes usage by brand

Meat substitutes usage

When it comes to meat substitutes, which of the following brands have you consumed in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Amy's Kitchen											GBR										USA	
Before the butcher																					USA	
Beyond Meat							DEU				GBR										USA	
Boca											GBR										USA	
Daring											GBR										USA	
Field Roast											GBR										USA	
Gardein											GBR										USA	
Garden Gourmet							DEU				GBR										USA	
Iglo (Green Cuisine)							DEU															
Impossible											GBR										USA	
KoRo							DEU															
Lightlife											GBR										USA	
LikeMeat							DEU															
Loma Linda											GBR										USA	
Meatless Farm											GBR										USA	
MorningStar Farms											GBR										USA	
My Best Veggie							DEU															
Nature Gourmet							DEU															
Quorn											GBR										USA	
Rügenwalder Mühle							DEU															
Sunflower Family							DEU															
Sweet Earth Natural Food																					USA	
Taifun											GBR											
Tempeh Meades											GBR											
The Vegetarian Butcher							DEU															
THIS											GBR											
Tofurky											GBR										USA	
Vantastic Foods							DEU															
Vegafit							DEU															
Veganz							DEU															
Vegetaris							DEU															
Veggie Life							DEU															
Vegini							DEU															
Vivera							DEU				GBR											

[GCS Brand Profiler / Food / Meat substitutes / Meat substitutes loyalty by brand](#)

Meat substitutes loyalty

When it comes to meat substitutes, which of the following brands are you likely to consume again in the future?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Amy's Kitchen											GBR										USA	
Before the butcher																					USA	
Beyond Meat							DEU				GBR										USA	
Boca											GBR										USA	
Daring											GBR										USA	
Field Roast											GBR										USA	
Gardein											GBR										USA	
Garden Gourmet							DEU				GBR										USA	
Iglo (Green Cuisine)							DEU															
Impossible											GBR										USA	
KoRo							DEU															
Lightlife											GBR										USA	
LikeMeat							DEU															
Loma Linda											GBR										USA	
Meatless Farm											GBR										USA	
MorningStar Farms											GBR										USA	
My Best Veggie							DEU															
Nature Gourmet							DEU															
Quorn											GBR										USA	
Rügenwalder Mühle							DEU															
Sunflower Family							DEU															
Sweet Earth Natural Food																					USA	
Taifun											GBR											
Tempeh Meades											GBR											
The Vegetarian Butcher							DEU															
THIS											GBR											
Tofurky											GBR										USA	
Vantastic Foods							DEU															
Vegafit							DEU															
Veganz							DEU															
Vegetaris							DEU															
Veggie Life							DEU															
Vegini							DEU															
Vivera							DEU				GBR											

GCS Brand Profiler / Food / Meat substitutes / Meat substitutes buzz by brand

Meat substitutes buzz*Which of the following brands have you noticed in the media, on social media, or in advertising in the past 3 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Amy's Kitchen											GBR										USA	
Before the butcher																					USA	
Beyond Meat							DEU				GBR										USA	
Boca											GBR										USA	
Daring											GBR										USA	
Field Roast											GBR										USA	
Gardein											GBR										USA	
Garden Gourmet							DEU				GBR										USA	
Iglo (Green Cuisine)							DEU															
Impossible											GBR										USA	
KoRo							DEU															
Lightlife											GBR										USA	
LikeMeat							DEU															
Loma Linda											GBR										USA	
Meatless Farm											GBR										USA	
MorningStar Farms											GBR										USA	
My Best Veggie							DEU															
Nature Gourmet							DEU															
Quorn											GBR										USA	
Rügenwalder Mühle							DEU															
Sunflower Family							DEU															
Sweet Earth Natural Food																					USA	
Taifun											GBR											
Tempeh Meades											GBR											
The Vegetarian Butcher							DEU															
THIS											GBR											
Tofurky											GBR										USA	
Vantastic Foods							DEU															
Vegafit							DEU															
Veganz							DEU															
Vegetaris							DEU															
Veggie Life							DEU															
Vegini							DEU															
Vivera							DEU				GBR											

GCS Brand Profiler / Food / Online grocery delivery / Online grocery delivery awareness by brand

Online grocery delivery awareness

Do you know this brand, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abel and Cole											GBR											
Aldi																					USA	
allplants											GBR											
Amazon Fresh							DEU				GBR										USA	
Asda											GBR											
Beelivory											GBR											
Blue Apron																					USA	
BoFrost							DEU															
bringmeister.de							DEU															
Burpy																					USA	
Co-op											GBR											
Costco											GBR										USA	
Edeka							DEU															
Eismann							DEU															
EveryPlate																					USA	
Farmdrop											GBR											
Farmstead																					USA	
Flink							DEU															
food.de							DEU															
FreshDirect																					USA	
Getir							DEU				GBR											
Good Eggs																					USA	
Gorillas							DEU				GBR											
Gourmondo							DEU															
Gousto											GBR											
Green Chef											GBR											
HelloFresh							DEU				GBR										USA	
Iceland Foods											GBR											
Instacart																					USA	
Kochhaus							DEU															
Lebensmittel.de							DEU															
Marley Spoon							DEU															
Morrisons											GBR											
MyTime.de							DEU															
Ocado											GBR											
Peapod																					USA	
Penny							DEU															
Plated																					USA	
Rewe							DEU															
Sainsbury's											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Shipt																					USA	
Stop & Shop																					USA	
Tesco											GBR											
Waitrose											GBR											
Walmart																					USA	
Zapp											GBR											

GCS Brand Profiler / Food / Online grocery delivery / Online grocery delivery popularity by brand

Online grocery delivery popularity

When it comes to online grocery delivery, which of the following brands do you like?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abel and Cole											GBR											
Aldi																					USA	
allplants											GBR											
Amazon Fresh							DEU				GBR										USA	
Asda											GBR											
Beelivery											GBR											
Blue Apron																					USA	
BoFrost							DEU															
bringmeister.de							DEU															
Burpy																					USA	
Co-op											GBR											
Costco											GBR										USA	
Edeka							DEU															
Eismann							DEU															
EveryPlate																					USA	
Farmdrop											GBR											
Farmstead																					USA	
Flink							DEU															
food.de							DEU															
FreshDirect																					USA	
Getir							DEU				GBR											
Good Eggs																					USA	
Gorillas							DEU				GBR											
Gourmondo							DEU															
Gousto											GBR											
Green Chef											GBR											
HelloFresh							DEU				GBR										USA	
Iceland Foods											GBR											
Instacart																					USA	
Kochhaus							DEU															
Lebensmittel.de							DEU															
Marley Spoon							DEU															
Morrisons											GBR											
MyTime.de							DEU															
Ocado											GBR											
Peapod																					USA	
Penny							DEU															
Plated																					USA	
Rewe							DEU															
Sainsbury's											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Shipt																					USA	
Stop & Shop																					USA	
Tesco											GBR											
Waitrose											GBR											
Walmart																					USA	
Zapp											GBR											

GCS Brand Profiler / Food / Online grocery delivery / Online grocery delivery usage by brand

Online grocery delivery usage

When it comes to online grocery delivery, which of the following brands have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abel and Cole											GBR											
Aldi																					USA	
allplants											GBR											
Amazon Fresh							DEU				GBR										USA	
Asda											GBR											
Beelivory											GBR											
Blue Apron																					USA	
BoFrost							DEU															
bringmeister.de							DEU															
Burpy																					USA	
Co-op											GBR											
Costco											GBR										USA	
Edeka							DEU															
Eismann							DEU															
EveryPlate																					USA	
Farmdrop											GBR											
Farmstead																					USA	
Flink							DEU															
food.de							DEU															
FreshDirect																					USA	
Getir							DEU				GBR											
Good Eggs																					USA	
Gorillas							DEU				GBR											
Gourmondo							DEU															
Gousto											GBR											
Green Chef											GBR											
HelloFresh							DEU				GBR										USA	
Iceland Foods											GBR											
Instacart																					USA	
Kochhaus							DEU															
Lebensmittel.de							DEU															
Marley Spoon							DEU															
Morrisons											GBR											
MyTime.de							DEU															
Ocado											GBR											
Peapod																					USA	
Penny							DEU															
Plated																					USA	
Rewe							DEU															
Sainsbury's											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Shipt																					USA	
Stop & Shop																					USA	
Tesco											GBR											
Waitrose											GBR											
Walmart																					USA	
Zapp											GBR											

GCS Brand Profiler / Food / Online grocery delivery / Online grocery delivery loyalty by brand

Online grocery delivery loyalty

When it comes to online grocery delivery, which of the following brands are you likely to use again in the future?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abel and Cole											GBR											
Aldi																					USA	
allplants											GBR											
Amazon Fresh							DEU				GBR										USA	
Asda											GBR											
Beelivory											GBR											
Blue Apron																					USA	
BoFrost							DEU															
bringmeister.de							DEU															
Burpy																					USA	
Co-op											GBR											
Costco											GBR										USA	
Edeka							DEU															
Eismann							DEU															
EveryPlate																					USA	
Farmdrop											GBR											
Farmstead																					USA	
Flink							DEU															
food.de							DEU															
FreshDirect																					USA	
Getir							DEU				GBR											
Good Eggs																					USA	
Gorillas							DEU				GBR											
Gourmondo							DEU															
Gousto											GBR											
Green Chef											GBR											
HelloFresh							DEU				GBR										USA	
Iceland Foods											GBR											
Instacart																					USA	
Kochhaus							DEU															
Lebensmittel.de							DEU															
Marley Spoon							DEU															
Morrisons											GBR											
MyTime.de							DEU															
Ocado											GBR											
Peapod																					USA	
Penny							DEU															
Plated																					USA	
Rewe							DEU															
Sainsbury's											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Shipt																					USA	
Stop & Shop																					USA	
Tesco											GBR											
Waitrose											GBR											
Walmart																					USA	
Zapp											GBR											

GCS Brand Profiler / Food / Online grocery delivery / Online grocery delivery buzz by brand

Online grocery delivery buzz

Which of the following brands have you noticed in the media, on social media, or in advertising in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abel and Cole											GBR											
Aldi																					USA	
allplants											GBR											
Amazon Fresh							DEU				GBR										USA	
Asda											GBR											
Beelivory											GBR											
Blue Apron																					USA	
BoFrost							DEU															
bringmeister.de							DEU															
Burpy																					USA	
Co-op											GBR											
Costco											GBR										USA	
Edeka							DEU															
Eismann							DEU															
EveryPlate																					USA	
Farmdrop											GBR											
Farmstead																					USA	
Flink							DEU															
food.de							DEU															
FreshDirect																					USA	
Getir							DEU				GBR											
Good Eggs																					USA	
Gorillas							DEU				GBR											
Gourmondo							DEU															
Gousto											GBR											
Green Chef											GBR											
HelloFresh							DEU				GBR										USA	
Iceland Foods											GBR											
Instacart																					USA	
Kochhaus							DEU															
Lebensmittel.de							DEU															
Marley Spoon							DEU															
Morrisons											GBR											
MyTime.de							DEU															
Ocado											GBR											
Peapod																					USA	
Penny							DEU															
Plated																					USA	
Rewe							DEU															
Sainsbury's											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Shipt																					USA	
Stop & Shop																					USA	
Tesco											GBR											
Waitrose											GBR											
Walmart																					USA	
Zapp											GBR											

GCS Brand Profiler / Social media / Social networks / Social network awareness by brand

Social network awareness*Do you know this brand, even if only by name?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Clubhouse							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Truth Social																					USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Social media / Social networks / Social network popularity by brand

Social network popularity

When it comes to social media, which of the following brands do you like?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Clubhouse							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Truth Social																					USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Social media / Social networks / Social network usage by brand

Social network usage

When it comes to social media, which of the following brands have you used in the past in the past 4 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Clubhouse							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Truth Social																					USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Social media / Social networks / Social network loyalty by brand

Social network loyalty

When it comes to social media, which of the following brands are you likely to use again in the future?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Clubhouse							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Truth Social																					USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	

GCS Brand Profiler / Social media / Social networks / Social network buzz by brand

Social network buzz

Which of the following brands have you noticed in the media, on social media, or in advertising in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Clubhouse							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Truth Social																					USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	

GCS Special: Beauty & Cosmetics

Beauty & Cosmetics / Brands / Eye make-up / Decorative cosmetics awareness by brand

Decorative cosmetics awareness by brand

Which of the following brands in the field of decorative cosmetics do you know, at least by name? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
3CE						CHN									KOR							
Almay																						
Alverde							DEU															
Astor							DEU															
Avon			BRA				DEU				GBR								RUS		USA	
Avril										FRA												
bareMinerals																					USA	
Becca											GBR											
benefit										FRA	GBR											
Bobbi Brown																			RUS			
Bourjois										FRA									RUS			
Carlsan						CHN																
Catrice							DEU												RUS			
Chanel																						
Charlotte Tilbury											GBR											
CHIOTURE						CHN																
Clinique																						
CLIO															KOR							
colorkey						CHN																
COVERGIRL																					USA	
Dailus			BRA																			
Delilah Cosmetics											GBR										USA	
dermage			BRA																			
Dior																						
Divage																			RUS			
Dr. Pierre Ricaud							DEU															
e.l.f.																					USA	
espoir															KOR							
Essence							DEU												RUS			
Estee Lauder										FRA	GBR								RUS			
Etude House															KOR							
Eudora			BRA																			
Eva Mosaic																			RUS			
Eveline Cosmetics																			RUS			
Fenty Beauty										FRA	GBR										USA	
Florasis						CHN																
Garnier																						
geoskincare						CHN																
Glossier										FRA	GBR										USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Helena Rubinstein																			RUS			
HERA															KOR							
hince															KOR							
Huda Beauty										FRA	GBR											
Innisfree															KOR							
IT Cosmetics											GBR											
judydoll						CHN																
KIKO Milano			BRA																			
Kiss			BRA																			
KKW Beauty																					USA	
Klorane										FRA												
Kylie Cosmetics																					USA	
L'Oréal			BRA				DEU			FRA									RUS		USA	
Lamel																			RUS			
Lancôme																						
Laura Mercier										FRA											USA	
littleondine						CHN																
Liz Earle											GBR											
M.A.C.			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
Manhattan							DEU															
Mary Kay																						
Max Factor							DEU				GBR								RUS			
Maybelline			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
Maybelline Jade																						
Maybelline New York																						
MEIKING						CHN																
Milk Makeup											GBR											
MISSHA															KOR							
NARS			BRA			CHN				FRA											USA	
NATURA			BRA																			
Neutrogena																						
NYX						CHN	DEU			FRA	GBR								RUS		USA	
O BOTICÁRIO			BRA																			
Océan			BRA																			
Oriflame																			RUS			
Perfect Diary						CHN																
Peripera															KOR							
Pupa																			RUS			
Quem Disse, Berenice?			BRA																			
redearth						CHN																
Revlon			BRA			CHN	DEU			FRA	GBR								RUS		USA	
Rimmel																						
Rimmel London											GBR								RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
RMS Beauty																					USA	
Rom&Nd															KOR							
Ruby Rose			BRA																			
Sanoflore										FRA												
Sara Hill											GBR											
SEPHORA COLLECTION			BRA							FRA												
Shiseido						CHN																
stilla															KOR							
Tarte Cosmetics																					USA	
THE FACE SHOP															KOR							
The Saem															KOR							
toocoolforschool															KOR							
Urban Decay			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
Vichy																						
Vivienne Sabo																			RUS			
Vult			BRA																			
WAKEMAKE															KOR							
Wet'n'Wild																						
Yves Rocher							DEU			FRA												
Yves Saint Laurent															KOR							
ZEESEA						CHN																

Beauty & Cosmetics / Brands / Eye make-up / Decorative cosmetics purchases by brand

Decorative cosmetics purchases by brand

Which of the following brands in the field of decorative cosmetics have you purchased in the last 12 months? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
3CE						CHN									KOR							
Almay																						
Alverde							DEU															
Astor							DEU															
Avon			BRA				DEU				GBR								RUS		USA	
Avril										FRA												
bareMinerals																					USA	
Becca											GBR											
benefit										FRA	GBR											
Bobbi Brown																			RUS			
Bourjois										FRA									RUS			
Carlsan						CHN																
Catrice							DEU												RUS			
Chanel																						
Charlotte Tilbury											GBR											
CHIOTURE						CHN																
Clinique																						
CLIO															KOR							
colorkey						CHN																
COVERGIRL																					USA	
Dailus			BRA																			
Delilah Cosmetics											GBR										USA	
dermage			BRA																			
Dior																						
Divage																			RUS			
Dr. Pierre Ricaud							DEU															
e.l.f.																					USA	
espoir															KOR							
Essence							DEU												RUS			
Estee Lauder										FRA	GBR								RUS			
Etude House															KOR							
Eudora			BRA																			
Eva Mosaic																			RUS			
Eveline Cosmetics																			RUS			
Fenty Beauty										FRA	GBR										USA	
Florasis						CHN																
Garnier																						
geoskincare						CHN																
Glossier										FRA	GBR										USA	
Helena Rubinstein																			RUS			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
HERA															KOR							
hince															KOR							
Huda Beauty										FRA	GBR											
Innisfree															KOR							
IT Cosmetics											GBR											
judydoll						CHN																
KIKO Milano			BRA																			
Kiss			BRA																			
KKW Beauty																					USA	
Klorane										FRA												
Kylie Cosmetics																					USA	
L'Oréal			BRA				DEU			FRA									RUS		USA	
Lamel																			RUS			
Lancôme																						
Laura Mercier										FRA											USA	
littleondine						CHN																
Liz Earle											GBR											
M.A.C.			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
Manhattan							DEU															
Mary Kay																						
Max Factor							DEU				GBR								RUS			
Maybelline			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
Maybelline Jade																						
Maybelline New York																						
MEIKING						CHN																
Milk Makeup											GBR											
MISSHA															KOR							
NARS			BRA			CHN				FRA											USA	
NATURA			BRA																			
Neutrogena																						
NYX						CHN	DEU			FRA	GBR								RUS		USA	
O BOTICÁRIO			BRA																			
Océan			BRA																			
Oriflame																			RUS			
Perfect Diary						CHN																
Peripera															KOR							
Pupa																			RUS			
Quem Disse, Berenice?			BRA																			
redearth						CHN																
Revlon			BRA			CHN	DEU			FRA	GBR								RUS		USA	
Rimmel																						
Rimmel London											GBR								RUS			
RMS Beauty																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Rom&Nd															KOR							
Ruby Rose			BRA																			
Sanoflore										FRA												
Sara Hill											GBR											
SEPHORA COLLECTION			BRA							FRA												
Shiseido						CHN																
stilla															KOR							
Tarte Cosmetics																					USA	
THE FACE SHOP															KOR							
The Saem															KOR							
toocoolforschool															KOR							
Urban Decay			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
Vichy																						
Vivienne Sabo																			RUS			
Vult			BRA																			
WAKEMAKE															KOR							
Wet'n'Wild																						
Yves Rocher							DEU			FRA												
Yves Saint Laurent															KOR							
ZEESEA						CHN																

Beauty & Cosmetics / Brands / Nails / Nail polish awareness by brand

Nail polish awareness by brand

Which of the following nail polish brands do you know, at least by name? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
3CE															KOR							
516 POLISH																						
Ana Hickman			BRA																			
Anafeli										FRA												
ANITA			BRA																			
AnnaSui						CHN																
ANNY							DEU															
Anny											GBR								RUS			
ARITAUM															KOR							
Artdeco							DEU			FRA									RUS			
Astor							DEU				GBR											
AURELIA																			RUS			
Avon			BRA																			
Barry M Gelly																						
BERENICE																			RUS			
Bluesky										FRA	GBR											
BOURJOIS			BRA							FRA												
Brigitte Bottier											GBR								RUS			
Butter London																					USA	
Catrice							DEU															
CHANEL						CHN	DEU				GBR											
China glaze											GBR										USA	
Ciaté London																						
Cirque Colors																					USA	
CND Vinylux																			RUS			
Colorama			BRA																			
COVERGIRL											GBR										USA	
Dailus			BRA																			
Dance legend Binary																			RUS			
DEARRUS															KOR							
Deborah Lippman																						
Dior						CHN	DEU															
E.MI																			RUS			
EDGEU															KOR							
EL CORAZON																			RUS			
Elite99										FRA												
ella + mila																					USA	
Esmaltes Chanel.										FRA												
essence			BRA				DEU															
essie							DEU														USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Etude House Play Nail															KOR							
Flora 1761																					USA	
GELATO FACTORY															KOR							
Haskeel			BRA																			
hince															KOR							
Impala Cosmetics			BRA																			
INGLOT															KOR							
Innisfree						CHN									KOR							
J.Hannah																					USA	
JELLO JELLO															KOR							
JINsoon															KOR							
Kapous Professional Hilac Polish																			RUS			
KIKO Milano			BRA																			
Kineticsnail																			RUS			
KISS							DEU															
L'Oréal							DEU															
Lancôme																						
Limoni																			RUS			
MANHATTEN							DEU															
MANUCURIST										FRA	GBR											
Margaret Dabbs											GBR											
Masura																			RUS			
Max Factor							DEU															
Maybelline						CHN	DEU			FRA									RUS		USA	
Maybelline New York																						
Méanail										FRA												
MISSHA						CHN									KOR							
MYLAQ							DEU				GBR											
N.Y.C. New York Color																						
Nailberry											GBR											
Naillook																			RUS			
Nails Inc											GBR											
O BOTICÁRIO			BRA																			
O.P.I						CHN				FRA	GBR				KOR						USA	
ohora															KOR							
Olive & June																					USA	
ORLY						CHN					GBR				KOR				RUS		USA	
PEACCI											GBR											
Peggy Sage										FRA												
Revlon						CHN															USA	
Rimmel London										FRA	GBR											
Risqué			BRA																			
Rosalind										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sally Hansen											GBR								RUS		USA	
Sensationail										FRA												
SEPHORA COLLECTION										FRA												
Sinful Color																					USA	
SkinFood						CHN																
Studio 35			BRA																			
Télle Moi Nail Polish											GBR											
Tenoverten																					USA	
TintBerry																			RUS			
trend IT UP							DEU															
UUUUU.															KOR							
Vult			BRA																			
WAKEMAKE															KOR							
wet n wild																					USA	
Za						CHN																
Zoya																					USA	

Beauty & Cosmetics / Brands / Nails / Nail polish purchases by brand

Nail polish purchases by brand

Which of the following brands in nail polish have you bought in the last 12 months? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
3CE															KOR							
516 POLISH																						
Ana Hickman			BRA																			
Anafeli										FRA												
ANITA			BRA																			
AnnaSui						CHN																
ANNY							DEU															
Anny											GBR								RUS			
ARITAUM															KOR							
Artdeco							DEU			FRA									RUS			
Astor							DEU				GBR											
AURELIA																			RUS			
Avon			BRA																			
Barry M Gelly																						
BERENICE																			RUS			
Bluesky										FRA	GBR											
BOURJOIS			BRA							FRA												
Brigitte Bottier											GBR								RUS			
Butter London																					USA	
Catrice							DEU															
CHANEL						CHN	DEU				GBR											
China glaze											GBR										USA	
Ciaté London																						
Cirque Colors																					USA	
CND Vinylux																			RUS			
Colorama			BRA																			
COVERGIRL											GBR										USA	
Dailus			BRA																			
Dance legend Binary																			RUS			
DEARRUS															KOR							
Deborah Lippman																						
Dior						CHN	DEU															
E.MI																			RUS			
EDGEU															KOR							
EL CORAZON																			RUS			
Elite99										FRA												
ella + mila																					USA	
Esmaltes Chanel.										FRA												
essence			BRA				DEU															
essie							DEU														USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Etude House Play Nail															KOR							
Flora 1761																					USA	
GELATO FACTORY															KOR							
Haskeel			BRA																			
hince															KOR							
Impala Cosmetics			BRA																			
INGLOT															KOR							
Innisfree						CHN									KOR							
J.Hannah																					USA	
JELLO JELLO															KOR							
JINsoon															KOR							
Kapous Professional Hilac Polish																			RUS			
KIKO Milano			BRA																			
Kineticsnail																			RUS			
KISS							DEU															
L'Oréal							DEU															
Lancôme																						
Limoni																			RUS			
MANHATTEN							DEU															
MANUCURIST										FRA	GBR											
Margaret Dabbs											GBR											
Masura																			RUS			
Max Factor							DEU															
Maybelline						CHN	DEU			FRA									RUS		USA	
Maybelline New York																						
Méanail										FRA												
MISSHA						CHN									KOR							
MYLAQ							DEU				GBR											
N.Y.C. New York Color																						
Nailberry											GBR											
Naillook																			RUS			
Nails Inc											GBR											
O BOTICÁRIO			BRA																			
O.P.I						CHN				FRA	GBR				KOR						USA	
ohora															KOR							
Olive & June																					USA	
ORLY						CHN					GBR				KOR				RUS		USA	
PEACCI											GBR											
Peggy Sage										FRA												
Revlon						CHN															USA	
Rimmel London										FRA	GBR											
Risqué			BRA																			
Rosalind										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sally Hansen											GBR								RUS		USA	
Sensationail										FRA												
SEPHORA COLLECTION										FRA												
Sinful Color																					USA	
SkinFood						CHN																
Studio 35			BRA																			
Télle Moi Nail Polish											GBR											
Tenoverten																					USA	
TintBerry																			RUS			
trend IT UP							DEU															
UUUUU.															KOR							
Vult			BRA																			
WAKEMAKE															KOR							
wet n wild																					USA	
Za						CHN																
Zoya																					USA	

Beauty & Cosmetics / Brands / Face care / Face care awareness by brand

Face care awareness by brand

Which of the following facial care brands do you know, at least by name? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adcos			BRA				DEU															
Aesop											GBR											
AHC															KOR							
ANNA PEGOVA			BRA				DEU															
AOK																						
Aveeno																					USA	
Avène			BRA				DEU			FRA	GBR											
Avon			BRA				DEU															
Balea							DEU															
Bare Minerals																						
bebe							DEU															
Belif															KOR							
Bioderma			BRA							FRA												
Bioré																			RUS		USA	
Biotherm							DEU			FRA												
CAUDALIE			BRA							FRA	GBR											
CeraVe											GBR										USA	
Cetaphil																						
CHANDO						CHN																
Cherny Zhemchug																			RUS			
Chistaya Liniya																			RUS			
CLARINS											GBR								RUS			
Clean & Clear																						
clearasil																						
CLINIQUE			BRA							FRA									RUS			
Cocokind																					USA	
COSRX															KOR							
DECORTÉ						CHN																
Diadermine																						
Dr. Barbara Sturm							DEU															
Dr. G															KOR							
Dr. Hauschka							DEU															
Dr. Jart+															KOR							
Dr. Pierre Ricaud							DEU			FRA												
Dr. Yu						CHN																
Elizabeth Arden											GBR											
Elizavecca																			RUS			
Eucerin			BRA				DEU			FRA					KOR							
Filorga										FRA												
Florena																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Garnier			BRA				DEU			FRA									RUS		USA	
Glossier										FRA	GBR										USA	
Hada Labo																			RUS			
Hero.																					USA	
Holika Holika																			RUS			
HomeFacialPro (HFP)						CHN																
Innisfree						CHN									KOR							
ISDIN			BRA				DEU															
ISOI															KOR							
Janssen																			RUS			
KANS						CHN																
Kate Somerville											GBR											
Kiehl's						CHN	DEU														USA	
La Provençale										FRA												
La Roche Posay			BRA				DEU			FRA	GBR				KOR				RUS		USA	
Laneige															KOR							
Le Petit Marseillais										FRA												
Librederm																			RUS			
Little Dream Garden						CHN																
L'OCCITANE											GBR								RUS			
L'Oréal						CHN	DEU			FRA									RUS			
Mahogany			BRA				DEU															
Mamonde															KOR							
Mantecorp			BRA				DEU															
Manyo Factory															KOR							
Mask Family-1908						CHN																
Mediheal															KOR							
MISSHA															KOR							
Murad											GBR											
Natura			BRA				DEU															
Natura Siberica																			RUS			
Nature Republic															KOR							
Neal's Yard											GBR											
Neutrogena			BRA				DEU														USA	
Nivea			BRA			CHN	DEU			FRA	GBR								RUS		USA	
Noxzema																					USA	
NUXE										FRA												
Oil of Olaz																						
OLAY						CHN	DEU				GBR										USA	
One Leaf						CHN																
Origins																					USA	
PECHOIN						CHN																
Penaten																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Peter Thomas Roth																					USA	
Physiogel															KOR							
Pond's																					USA	
PROYA						CHN																
Rituals							DEU															
ROUND LAB															KOR							
Sanoflore										FRA												
Shiseido						CHN					GBR											
Sidmool															KOR							
Simple											GBR										USA	
SkinCeuticals			BRA								GBR											
SKINFOOD															KOR							
Skinlite																			RUS			
Super Facialist											GBR										USA	
Supergoop																					USA	
Teana																			RUS			
The Body Shop			BRA				DEU			FRA	GBR				KOR						USA	
The Ordinary											GBR										USA	
THERASKIN			BRA				DEU															
TULA Skincare																					USA	
VERSED																					USA	
Vichy			BRA				DEU			FRA									RUS			
Weleda							DEU															
WETCODE						CHN																
WINONA						CHN																
WIS						CHN																
Yunifang						CHN																
Yves Rocher							DEU			FRA									RUS			

Beauty & Cosmetics / Brands / Face care / Face care purchases by brand

Face care purchases by brand

Which of the following facial care brands have you purchased in the last 12 months? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adcos			BRA				DEU															
Aesop											GBR											
AHC															KOR							
ANNA PEGOVA			BRA				DEU															
AOK																						
Aveeno																					USA	
Avène			BRA				DEU			FRA	GBR											
Avon			BRA				DEU															
Balea							DEU															
Bare Minerals																						
bebe							DEU															
Belif															KOR							
Bioderma			BRA							FRA												
Bioré																			RUS		USA	
Biotherm							DEU			FRA												
CAUDALIE			BRA							FRA	GBR											
CeraVe											GBR										USA	
Cetaphil																						
CHANDO						CHN																
Cherny Zhemchug																			RUS			
Chistaya Liniya																			RUS			
CLARINS											GBR								RUS			
Clean & Clear																						
clearasil																						
CLINIQUE			BRA							FRA									RUS			
Cocokind																					USA	
COSRX															KOR							
DECORTÉ						CHN																
Diadermine																						
Dr. Barbara Sturm							DEU															
Dr. G															KOR							
Dr. Hauschka							DEU															
Dr. Jart+															KOR							
Dr. Pierre Ricaud							DEU			FRA												
Dr. Yu						CHN																
Elizabeth Arden											GBR											
Elizavecca																			RUS			
Eucerin			BRA				DEU			FRA					KOR							
Filorga										FRA												
Florena																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Garnier			BRA				DEU			FRA									RUS		USA	
Glossier										FRA	GBR										USA	
Hada Labo																			RUS			
Hero.																					USA	
Holika Holika																			RUS			
HomeFacialPro (HFP)						CHN																
Innisfree						CHN									KOR							
ISDIN			BRA				DEU															
ISOI															KOR							
Janssen																			RUS			
KANS						CHN																
Kate Somerville											GBR											
Kiehl's						CHN	DEU														USA	
La Provençale										FRA												
La Roche Posay			BRA				DEU			FRA	GBR				KOR				RUS		USA	
Laneige															KOR							
Le Petit Marseillais										FRA												
Librederm																			RUS			
Little Dream Garden						CHN																
L'OCCITANE											GBR								RUS			
L'Oréal						CHN	DEU			FRA									RUS			
Mahogany			BRA				DEU															
Mamonde															KOR							
Mantecorp			BRA				DEU															
Manyo Factory															KOR							
Mask Family-1908						CHN																
Mediheal															KOR							
MISSHA															KOR							
Murad											GBR											
Natura			BRA				DEU															
Natura Siberica																			RUS			
Nature Republic															KOR							
Neal's Yard											GBR											
Neutrogena			BRA				DEU														USA	
Nivea			BRA			CHN	DEU			FRA	GBR								RUS		USA	
Noxzema																					USA	
NUXE										FRA												
Oil of Olaz																						
OLAY						CHN	DEU				GBR										USA	
One Leaf						CHN																
Origins																					USA	
PECHOIN						CHN																
Penaten																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Peter Thomas Roth																					USA	
Physiogel															KOR							
Pond's																					USA	
PROYA						CHN																
Rituals							DEU															
ROUND LAB															KOR							
Sanoflore										FRA												
Shiseido						CHN					GBR											
Sidmool															KOR							
Simple											GBR										USA	
SkinCeuticals			BRA								GBR											
SKINFOOD															KOR							
Skinlite																			RUS			
Super Facialist											GBR										USA	
Supergoop																					USA	
Teana																			RUS			
The Body Shop			BRA				DEU			FRA	GBR				KOR						USA	
The Ordinary											GBR										USA	
THERASKIN			BRA				DEU															
TULA Skincare																					USA	
VERSED																					USA	
Vichy			BRA				DEU			FRA									RUS			
Weleda							DEU															
WETCODE						CHN																
WINONA						CHN																
WIS						CHN																
Yunifang						CHN																
Yves Rocher							DEU			FRA									RUS			

Beauty & Cosmetics / Channels / Awareness by drug store (offline)

Awareness by drug store (offline)

Which drugstores do you know at least by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Budnikowsky																						
Costco																						
CVS																						
dm																						
Kroger																						
Müller																						
Rite Aid																						
Rossmann																						
Walgreens																						
Walmart																						

Note: Brands in grey are no longer surveyed in current data updates

Beauty & Cosmetics / Channels / Purchases by drug store (offline)

Purchases by drug store (offline)

In which drugstores have you purchased beauty and care products in the last 12 months? Please exclude purchases made via the drugstore's online store. (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Budnikowsky							DEU															
Costco																						
CVS																						
dm							DEU															
Kroger																						
Müller							DEU															
Rite Aid																						
Rossmann							DEU															
Walgreens																						
Walmart																						

Beauty & Cosmetics / Channels / Brand awareness by online store

Brand awareness by online store

Which online suppliers of beauty and care products do you know, at least by name? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
allbeauty.com/gb											GBR											
amazon.com																						
AP Mall															KOR							
ARITAUM															KOR							
Bazarbio										FRA												
Beauté Privée										FRA												
Beauty Bay										FRA	GBR											
Beauty Pie											GBR											
Beautybox			BRA																			
beautydiscount.ru																			RUS			
beautyencounter.com																						
beautywelt.de							DEU															
beleza NA WEB			BRA																			
Birchbox											GBR										USA	
birchbox.com																						
bitiba.de																						
Blissim										FRA												
bluemercury.com																					USA	
Boots.com											GBR											
Botimyst										FRA												
buymebeauty.com																					USA	
Care to Beauty										FRA												
chemistdirect.co.uk											GBR											
CHICOR															KOR							
cocopanda.de							DEU															
contentbeautywellbeing.com											GBR											
cosme-de.com																					USA	
Coupang															KOR							
cultbeauty.co.uk											GBR											
cvs.com																						
dangdang.com						CHN																
DERMACLUB			BRA																			
DERMAdoctor			BRA																			
dermstore.com																					USA	
dm.de							DEU															
douglas.de							DEU															
drogeriedepot.de							DEU															
ÉPOCA			BRA																			
Escentual											GBR											
FEELUNIQUE										FRA	GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
flaconi.de							DEU															
Glossybox											GBR											
glossybox.com																						
glossybox.de																						
Glowpick															KOR							
goldapple.ru																			RUS			
hqhair.com																					USA	
huajuanmall						CHN																
Hwahae															KOR							
IKESAKI Cosméticos			BRA																			
iledebeaute.ru/shop																			RUS			
ilovemakeup.ru																			RUS			
imagebeauty.com																					USA	
ipsy.com																						
jd.com						CHN																
JUMEI						CHN																
kaola.com						CHN																
kosmetik4less.de							DEU															
krasotkapro.ru																			RUS			
krygina.com/store																			RUS			
kultkosmetik.de							DEU															
KUTIZ beauté			BRA																			
lalavla															KOR							
letu.ru																			RUS			
LOHBS															KOR							
LOOKFANTASTIC										FRA	GBR											
Mademoiselle Bio										FRA												
makeup.fr										FRA												
makeupmania.com																						
makeupstore.ru																			RUS			
Marionnaud										FRA												
Mia						CHN																
mocha						CHN																
Mon Corner B										FRA												
Monoprix										FRA												
mueller.de																						
Mundo do cabelereiro			BRA																			
MUSINA STORE															KOR							
my-origines										FRA												
Nature Collection															KOR							
Net-a-Porter											GBR											
niche-beauty.com/en-de											GBR											
NOCIBE										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
numark-pharmacy.co.uk											GBR											
nunc															KOR							
Oh My Cream !										FRA												
OLIVE YOUNG															KOR							
ONION GLOBAL						CHN																
online-kosmetikshop.de							DEU															
overstock.com																						
parfumdreams.de							DEU															
pharmacosmetica.ru																			RUS			
podrygka.ru																			RUS			
pompadoo.ru																			RUS			
Powerder Room															KOR							
proficosmetics.ru																			RUS			
promofarma.com																						
pudra.ru																			RUS			
randewoo.ru																			RUS			
RED						CHN																
rivegauche.ru																			RUS			
rossmann.de							DEU															
ruelala.com																						
sallybeauty.com																					USA	
SEPHORA			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
shop.nordstrom.com																						
Sidmool															KOR							
sk-kosmetik-shop.de							DEU															
sommertraum-kosmetik.de							DEU															
suning.com						CHN																
Superdrug											GBR											
Taobao						CHN																
Target																					USA	
Tendance Parfum										FRA												
the detox market																					USA	
Tmall						CHN																
ULTA																					USA	
UNPA															KOR							
us.cosme-de.com																						
veralice.com							DEU															
vip.com						CHN																
walgreens.com / beauty.com																						
Wandougongzhu						CHN																
WOMANSTALK															KOR							
W-store															KOR							
yeoin.com															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ymatou						CHN																
zentraldrogerie.de							DEU															

Beauty & Cosmetics / Channels / Purchases by online store

Purchases by online store

Which online suppliers of beauty and care products have you shopped with in the last 12 months? (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
allbeauty.com/gb											GBR											
amazon.com																						
AP Mall															KOR							
ARITAUM															KOR							
Bazarbio										FRA												
Beauté Privée										FRA												
Beauty Bay										FRA	GBR											
Beauty Pie											GBR											
Beautybox			BRA																			
beautydiscount.ru																			RUS			
beautyencounter.com																						
beautywelt.de							DEU															
beleza NA WEB			BRA																			
Birchbox											GBR										USA	
birchbox.com																						
bitiba.de																						
Blissim										FRA												
bluemercury.com																					USA	
Boots.com											GBR											
Botimyst										FRA												
buymebeauty.com																					USA	
Care to Beauty										FRA												
chemistdirect.co.uk											GBR											
CHICOR															KOR							
cocopanda.de							DEU															
contentbeautywellbeing.com											GBR											
cosme-de.com																					USA	
Coupang															KOR							
cultbeauty.co.uk											GBR											
cvs.com																						
dangdang.com						CHN																
DERMACLUB			BRA																			
DERMAdoctor			BRA																			
dermstore.com																					USA	
dm.de							DEU															
douglas.de							DEU															
drogeriedepot.de							DEU															
ÉPOCA			BRA																			
Escentual											GBR											
FEELUNIQUE										FRA	GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
flaconi.de							DEU															
Glossybox											GBR											
glossybox.com																						
glossybox.de																						
Glowpick															KOR							
goldapple.ru																			RUS			
hqhair.com																					USA	
huajuanmall						CHN																
Hwahae															KOR							
IKESAKI Cosméticos			BRA																			
iledebeaute.ru/shop																			RUS			
ilovemakeup.ru																			RUS			
imagebeauty.com																					USA	
ipsy.com																						
jd.com						CHN																
JUMEI						CHN																
kaola.com						CHN																
kosmetik4less.de							DEU															
krasotkapro.ru																			RUS			
krygina.com/store																			RUS			
kultkosmetik.de							DEU															
KUTIZ beauté			BRA																			
lalavla															KOR							
letu.ru																			RUS			
LOHBS															KOR							
LOOKFANTASTIC										FRA	GBR											
Mademoiselle Bio										FRA												
makeup.fr										FRA												
makeupmania.com																						
makeupstore.ru																			RUS			
Marionnaud										FRA												
Mia						CHN																
mocha						CHN																
Mon Corner B										FRA												
Monoprix										FRA												
mueller.de																						
Mundo do cabelereiro			BRA																			
MUSINA STORE															KOR							
my-origines										FRA												
Nature Collection															KOR							
Net-a-Porter											GBR											
niche-beauty.com/en-de											GBR											
NOCIBE										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
numark-pharmacy.co.uk											GBR											
nunc															KOR							
Oh My Cream !										FRA												
OLIVE YOUNG															KOR							
ONION GLOBAL						CHN																
online-kosmetikshop.de							DEU															
overstock.com																						
parfumdreams.de							DEU															
pharmacosmetica.ru																			RUS			
podrygka.ru																			RUS			
pompadoo.ru																			RUS			
Powerder Room															KOR							
proficosmetics.ru																			RUS			
promofarma.com																						
pudra.ru																			RUS			
randewoo.ru																			RUS			
RED						CHN																
rivegauche.ru																			RUS			
rossmann.de							DEU															
ruelala.com																						
sallybeauty.com																					USA	
SEPHORA			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
shop.nordstrom.com																						
Sidmool															KOR							
sk-kosmetik-shop.de							DEU															
sommertraum-kosmetik.de							DEU															
suning.com						CHN																
Superdrug											GBR											
Taobao						CHN																
Target																					USA	
Tendance Parfum										FRA												
the detox market																					USA	
Tmall						CHN																
ULTA																					USA	
UNPA															KOR							
us.cosme-de.com																						
veralice.com							DEU															
vip.com						CHN																
walgreens.com / beauty.com																						
Wandougongzhu						CHN																
WOMANSTALK															KOR							
W-store															KOR							
yeoin.com															KOR							

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ymatou						CHN																
zentraldrogerie.de							DEU															

Beauty & Cosmetics / Inspiration / Beauty magazines

Beauty magazines

Which beauty/fashion/lifestyle magazines have you read in the last 12 months? Please think of print and online editions. (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
allure															KOR						USA	
Avantages										FRA												
Beauty											GBR											
Beauty Inc																					USA	
BEAUTY+															KOR							
Biba										FRA												
Boa Forma			BRA																			
Brigitte							DEU															
City beauty						CHN																
Claudia			BRA																			
Corpo a Corpo			BRA																			
Cosmopolitan			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
CR Fashion Book																					USA	
Daily Front Row																					USA	
Dazed															KOR							
Donna							DEU															
ELLE			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
Esquire															KOR							
Essence																					USA	
Fashion Net Korea															KOR							
Femme actuelle										FRA												
Freundin							DEU															
Für Sie							DEU															
Glamour			BRA				DEU			FRA									RUS		USA	
Glossy Magazine											GBR											
Grazia						CHN	DEU				GBR											
Harper's BAZAAR			BRA			CHN	DEU				GBR				KOR				RUS		USA	
High Cut															KOR							
i-D											GBR											
InStyle						CHN	DEU														USA	
Jolie							DEU															
Joy							DEU															
LeMagFemmes										FRA												
Liz Earle Wellbeing											GBR											
L'Officiel			BRA			CHN				FRA												
M Magazine											GBR											
Mabelle							DEU															
Madame							DEU															
Madame Figaro										FRA												
Mädchen							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Manequim			BRA																			
marie claire			BRA			CHN	DEU			FRA					KOR				RUS		USA	
Maxi										FRA												
mina						CHN																
Myself							DEU															
Prima											GBR											
Queen															KOR							
Rayli						CHN																
Red											GBR											
Santé Magazine										FRA												
SELF						CHN																
Seventeen																					USA	
Steal de Look			BRA																			
STYLER															KOR							
Stylist Magazine											GBR											
Tatler											GBR								RUS			
The Star															KOR							
Topsanté										FRA												
Trends Health						CHN																
Vanity Fair											GBR											
Version Femina										FRA												
Vivi						CHN																
Vogue			BRA			CHN	DEU			FRA	GBR				KOR				RUS		USA	
W DONG-A															KOR							
W KOREA															KOR							
WOMAN CHOSUN															KOR							
Woman Magazine											GBR											
Woman Sense															KOR							

Beauty & Cosmetics / Channels / Purchases by drug store (offline)

Drug store purchases (offline)

In which drugstores have you purchased beauty and care products in the last 12 months? Please exclude purchases made via the drugstore's online store. (multi-pick)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
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GCS Special: Cancel Culture

Cancel Culture / Political views / Voting behavior / Voting intent by political party (Germany)

Political party (Germany)

If there were to be federal elections (Bundestagswahl) next Sunday, for which party would you vote?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AfD							DEU															
CDU/CSU							DEU															
Die Linke							DEU															
FDP							DEU															
Grüne							DEU															
SPD							DEU															

Cancel Culture / Political views / Voting behavior / Voting intent by political party (United Kingdom)

Political party (United Kingdom)

If there were to be a General Election in the United Kingdom in the near future, for which party would you vote?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Conservative											GBR											
Green											GBR											
Labour											GBR											
Liberal Democrat											GBR											
Scottish National Party											GBR											

Cancel Culture / Ethical consumption and cancel culture / Participation against brands / Platforms used when acted against a brand / company

Platforms used when acted against a brand / company

Which of these platforms did you use when you acted against a brand / company?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Discord							DEU				GBR										USA	
Facebook Messenger							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Google Hangout							DEU				GBR										USA	
Instagram							DEU				GBR										USA	
Kik							DEU				GBR										USA	
Slack							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
Telegram							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WhatsApp							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Cancel Culture / Ethical consumption and cancel culture / Participation against public personalities / Platforms used when acted against a public personality

Platforms used when acted against a public personality

Which of these platforms did you use when you acted against a public personality?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Discord							DEU				GBR										USA	
Facebook Messenger							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Google Hangout							DEU				GBR										USA	
Instagram							DEU				GBR										USA	
Kik							DEU				GBR										USA	
Slack							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
Telegram							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WhatsApp							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Cancel Culture / Ethical consumption and cancel culture / Participation against politicians and political parties / Platforms used when acted against a political party / politician

Platforms used when acted against a political party / politician

Which of these platforms did you use when you acted against a political party or politician?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Discord							DEU				GBR										USA	
Facebook Messenger							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Google Hangout							DEU				GBR										USA	
Instagram							DEU				GBR										USA	
Kik							DEU				GBR										USA	
Slack							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
Telegram							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WhatsApp							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

[Cancel Culture / Top brands / Used top brands](#)**Used top brands***Which of these brands have you used or bought products and services from in the past?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas							DEU				GBR										USA	
Allianz							DEU															
Amazon							DEU				GBR										USA	
American Airlines																					USA	
Apple							DEU				GBR										USA	
AT&T																					USA	
Bank of America																					USA	
Barclays											GBR											
BMW							DEU															
British Airways											GBR											
BT											GBR											
Cadbury											GBR											
Coca-Cola																					USA	
Deutsche Bank							DEU															
Deutsche Telekom							DEU															
Dr. Oetker							DEU															
Facebook							DEU				GBR										USA	
Google							DEU				GBR										USA	
HSBC											GBR											
IKEA											GBR										USA	
Lufthansa							DEU															
McDonald's							DEU				GBR										USA	
Mercedes-Benz							DEU															
Microsoft							DEU				GBR										USA	
Nike							DEU				GBR										USA	
REWE							DEU															
Samsung							DEU				GBR										USA	
Shell											GBR											
Starbucks							DEU				GBR										USA	
Tesco											GBR											
United Airlines																					USA	
Vauxhall											GBR											
Verizon																					USA	
Vodafone											GBR											
Volkswagen							DEU															
Walmart																					USA	
Walt Disney																					USA	
Wells Fargo																					USA	

[Cancel Culture / Top brands / Favorite top brands](#)**Favorite top brands***Which of these brands would you consider to be among your favorite brands?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas							DEU				GBR										USA	
Allianz							DEU															
Amazon							DEU				GBR										USA	
American Airlines																					USA	
Apple							DEU				GBR										USA	
AT&T																					USA	
Bank of America																					USA	
Barclays											GBR											
BMW							DEU															
British Airways											GBR											
BT											GBR											
Cadbury											GBR											
Coca-Cola																					USA	
Deutsche Bank							DEU															
Deutsche Telekom							DEU															
Dr. Oetker							DEU															
Facebook							DEU				GBR										USA	
Google							DEU				GBR										USA	
HSBC											GBR											
IKEA											GBR										USA	
Lufthansa							DEU															
McDonald's							DEU				GBR										USA	
Mercedes-Benz							DEU															
Microsoft							DEU				GBR										USA	
Nike							DEU				GBR										USA	
REWE							DEU															
Samsung							DEU				GBR										USA	
Shell											GBR											
Starbucks							DEU				GBR										USA	
Tesco											GBR											
United Airlines																					USA	
Vauxhall											GBR											
Verizon																					USA	
Vodafone											GBR											
Volkswagen							DEU															
Walmart																					USA	
Walt Disney																					USA	
Wells Fargo																					USA	

[Cancel Culture / Top brands / Least favorite top brands](#)**Least favorite top brands***Which of these brands would you consider to be among your least favorite brands?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas							DEU				GBR										USA	
Allianz							DEU															
Amazon							DEU				GBR										USA	
American Airlines																					USA	
Apple							DEU				GBR										USA	
AT&T																					USA	
Bank of America																					USA	
Barclays											GBR											
BMW							DEU															
British Airways											GBR											
BT											GBR											
Cadbury											GBR											
Coca-Cola																					USA	
Deutsche Bank							DEU															
Deutsche Telekom							DEU															
Dr. Oetker							DEU															
Facebook							DEU				GBR										USA	
Google							DEU				GBR										USA	
HSBC											GBR											
IKEA											GBR										USA	
Lufthansa							DEU															
McDonald's							DEU				GBR										USA	
Mercedes-Benz							DEU															
Microsoft							DEU				GBR										USA	
Nike							DEU				GBR										USA	
REWE							DEU															
Samsung							DEU				GBR										USA	
Shell											GBR											
Starbucks							DEU				GBR										USA	
Tesco											GBR											
United Airlines																					USA	
Vauxhall											GBR											
Verizon																					USA	
Vodafone											GBR											
Volkswagen							DEU															
Walmart																					USA	
Walt Disney																					USA	
Wells Fargo																					USA	

[Cancel Culture / Social Media / Social media usage by brand](#)**Social media services***What social media do you use regularly?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Quora							DEU															
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
Vimeo											GBR											
We Chat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	

*Cancel Culture / Social Media / Social media used to express political opinion***Social media used to express political opinion***And which social media platforms do you use to express your political opinion?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Quora							DEU															
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
Vimeo											GBR											
We Chat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	

*Cancel Culture / Social Media / Communication platform usage by brand***Communication platforms***Which communication platforms do you use regularly?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Discord							DEU				GBR										USA	
Facebook Messenger							DEU				GBR										USA	
Google Hangouts							DEU				GBR										USA	
Houseparty											GBR										USA	
imo							DEU															
KakaoTalk							DEU				GBR										USA	
Kik							DEU				GBR										USA	
LINE							DEU				GBR										USA	
Signal							DEU				GBR										USA	
Skype							DEU				GBR										USA	
Slack							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
Telegram							DEU				GBR										USA	
Tencent QQ							DEU				GBR										USA	
Threema							DEU				GBR										USA	
Viber							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
WhatsApp							DEU				GBR										USA	
Zoom							DEU				GBR										USA	

Cancel Culture / Social Media / Communication platforms used to express political opinion

Communication platforms used to express political opinion

And which communication platforms do you use to express your political opinion?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Discord							DEU				GBR										USA	
Facebook Messenger							DEU				GBR										USA	
Google Hangouts							DEU				GBR										USA	
Houseparty											GBR										USA	
imo							DEU															
KakaoTalk							DEU				GBR										USA	
Kik							DEU				GBR										USA	
LINE							DEU				GBR										USA	
Signal							DEU				GBR										USA	
Skype							DEU				GBR										USA	
Slack							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
Telegram							DEU				GBR										USA	
Tencent QQ							DEU				GBR										USA	
Threema							DEU				GBR										USA	
Viber							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
WhatsApp							DEU				GBR										USA	
Zoom							DEU				GBR										USA	

GCS Special: COVID-19/Coronavirus

COVID-19/Coronavirus / Economic impact / Subscription services acquired since lockdown

Subscription services acquired since lockdown

Have you subscribed to any of the following services since the lockdown in your country?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Music							DEU				GBR										USA	
Amazon Prime Video							DEU				GBR										USA	
Apple Music							DEU				GBR										USA	
Badoo							DEU				GBR										USA	
Disney+							DEU				GBR										USA	
eHarmony											GBR										USA	
ElitePartner							DEU															
Hulu																					USA	
iTunes							DEU				GBR										USA	
Match											GBR										USA	
Netflix							DEU				GBR										USA	
Now TV											GBR											
Parship							DEU				GBR											
Sky GO							DEU				GBR											
Spotify							DEU				GBR										USA	
Tinder							DEU				GBR										USA	
YouTube							DEU				GBR										USA	
Youtube Music							DEU				GBR										USA	

COVID-19/Coronavirus / Economic impact / Food and grocery delivery usage by brand

Food and grocery delivery services

Are you using any of the following food / grocery delivery services during the lockdown in your country?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon / Amazon Fresh / Amazon Pantry							DEU				GBR										USA	
asda.com											GBR											
Blue Apron																					USA	
BoFrost							DEU															
Deliveroo							DEU				GBR											
Domino's							DEU				GBR										USA	
DoorDash																					USA	
Edeka24							DEU															
Eismann							DEU															
Foodora							DEU															
GrubHub																					USA	
HelloFresh							DEU				GBR										USA	
Iceland Foods											GBR											
Instacart																					USA	
Just Eat											GBR											
Lieferando							DEU															
Lieferheld							DEU															
Nando's											GBR											
Postmates																					USA	
Rewe Lieferservice							DEU															
sainsburys.co.uk											GBR											
Tesco											GBR											
Uber Eats											GBR										USA	

GCS Special: Cybersecurity & Cloud

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for professional purposes / Work laptop brand

Work laptop brand

Which brand is your work laptop/detachable/convertible?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Dell							DEU				GBR										USA	
HP							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Medion							DEU															
Microsoft							DEU				GBR										USA	
MSI							DEU				GBR										USA	
Razer							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Toshiba							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for professional purposes / Work PC brand

Work PC brand

Which brand is your work PC?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Dell							DEU				GBR										USA	
HP							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Medion							DEU															
Microsoft							DEU				GBR										USA	
MSI							DEU				GBR										USA	
Razer							DEU				GBR										USA	
Toshiba							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for professional purposes / Work tablet brand

Work tablet brand

Which brand is your work tablet?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Amazon							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Archos							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Google							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Microsoft							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony							DEU				GBR										USA	
Xiaomi							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for professional purposes / Work smartphone brand

Work smartphone brand

Which brand is your work smartphone?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple							DEU				GBR										USA	
Blackberry							DEU				GBR										USA	
HTC							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
LG Electronics							DEU				GBR										USA	
Motorola							DEU				GBR										USA	
Nokia							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony (Ericsson)							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for professional purposes / Work printer brand

Work printer brand

Which brand is your work printer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Brother							DEU				GBR										USA	
Canon							DEU				GBR										USA	
Epson							DEU				GBR										USA	
HP							DEU				GBR										USA	
Kyocera							DEU				GBR										USA	
Ricoh							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Xerox							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for private purposes / Private laptop brand

Private laptop brand

Which brand is your private laptop/detachable/convertible?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Dell							DEU				GBR										USA	
HP							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Medion							DEU															
Microsoft							DEU				GBR										USA	
MSI							DEU				GBR										USA	
Razer							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Toshiba							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for private purposes / Private PC brand

Private PC brand

Which brand is your private PC?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Dell							DEU				GBR										USA	
HP							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Medion							DEU															
Microsoft							DEU				GBR										USA	
MSI							DEU				GBR										USA	
Razer							DEU				GBR										USA	
Toshiba							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for private purposes / Private tablet brand

Private tablet brand

Which brand is your private tablet?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Amazon							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Archos							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Google							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Microsoft							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony							DEU				GBR										USA	
Xiaomi							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for private purposes / Private smartphone brand

Private smartphone brand

Which brand is your private smartphone?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple							DEU				GBR										USA	
Blackberry							DEU				GBR										USA	
HTC							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
LG Electronics							DEU				GBR										USA	
Motorola							DEU				GBR										USA	
Nokia							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony (Ericsson)							DEU				GBR										USA	

Cybersecurity & Cloud / Usage of internet-enabled devices / Device usage for private purposes / Private printer brand

Private printer brand

Which brand is your private printer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Brother							DEU				GBR										USA	
Canon							DEU				GBR										USA	
Epson							DEU				GBR										USA	
HP							DEU				GBR										USA	
Kyocera							DEU				GBR										USA	
Ricoh							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Xerox							DEU				GBR										USA	

Cybersecurity & Cloud / Protective software / Awareness of protective software brands

Awareness of protective software brands

Which brand of protective software (e.g anti-virus software packages) do you think is most well known?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avast							DEU				GBR										USA	
AVG							DEU				GBR										USA	
Avira							DEU				GBR										USA	
Bitdefender							DEU				GBR										USA	
Comodo							DEU				GBR										USA	
Emsisoft							DEU				GBR										USA	
ESET							DEU				GBR										USA	
F-Secure							DEU				GBR										USA	
G Data							DEU				GBR										USA	
Kaspersky							DEU				GBR										USA	
Malwarebytes							DEU				GBR										USA	
McAfee							DEU				GBR										USA	
Microsoft Windows (Defender)							DEU				GBR										USA	
Panda Security											GBR										USA	
Sophos							DEU				GBR										USA	
Symantec NORTON							DEU				GBR										USA	
Trend Micro							DEU				GBR										USA	

Cybersecurity & Cloud / Protective software / Trust in protective software brands

Trust in protective software brands*Which brand of protective software do you trust most?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avast							DEU				GBR										USA	
AVG							DEU				GBR										USA	
Avira							DEU				GBR										USA	
Bitdefender							DEU				GBR										USA	
Comodo							DEU				GBR										USA	
Emsisoft							DEU				GBR										USA	
ESET							DEU				GBR										USA	
F-Secure							DEU				GBR										USA	
G Data							DEU				GBR										USA	
Kaspersky							DEU				GBR										USA	
Malwarebytes							DEU				GBR										USA	
McAfee							DEU				GBR										USA	
Microsoft Windows (Defender)							DEU				GBR										USA	
Panda Security											GBR										USA	
Sophos							DEU				GBR										USA	
Symantec NORTON							DEU				GBR										USA	
Trend Micro							DEU				GBR										USA	

Cybersecurity & Cloud / Protective software / Protective software brand used at work

Protective software brand used at work*From which provider is the protective software that you use for business purposes?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avast							DEU				GBR										USA	
AVG							DEU				GBR										USA	
Avira							DEU				GBR										USA	
Bitdefender							DEU				GBR										USA	
Comodo							DEU				GBR										USA	
Emsisoft							DEU				GBR										USA	
ESET							DEU				GBR										USA	
F-Secure							DEU				GBR										USA	
G Data							DEU				GBR										USA	
Kaspersky							DEU				GBR										USA	
Malwarebytes							DEU				GBR										USA	
McAfee							DEU				GBR										USA	
Microsoft Windows (Defender)							DEU				GBR										USA	
Panda Security											GBR										USA	
Sophos							DEU				GBR										USA	
Symantec NORTON							DEU				GBR										USA	
Trend Micro							DEU				GBR										USA	

Cybersecurity & Cloud / Protective software / Protective software brand used in private context

Protective software brand used in private context*From which provider is the protective software that you use for private purposes?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avast							DEU				GBR										USA	
AVG							DEU				GBR										USA	
Avira							DEU				GBR										USA	
Bitdefender							DEU				GBR										USA	
Comodo							DEU				GBR										USA	
Emsisoft							DEU				GBR										USA	
ESET							DEU				GBR										USA	
F-Secure							DEU				GBR										USA	
G Data							DEU				GBR										USA	
Kaspersky							DEU				GBR										USA	
Malwarebytes							DEU				GBR										USA	
McAfee							DEU				GBR										USA	
Microsoft Windows (Defender)							DEU				GBR										USA	
Panda Security											GBR										USA	
Sophos							DEU				GBR										USA	
Symantec NORTON							DEU				GBR										USA	
Trend Micro							DEU				GBR										USA	

Cybersecurity & Cloud / Passwords / Usage of password manager / Awareness of password manager brands

Awareness of password manager brands*Which password managers do you know?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1Password							DEU				GBR										USA	
Blur											GBR										USA	
Dashlane							DEU				GBR										USA	
Enpass							DEU				GBR										USA	
F-Secure Key Premium							DEU				GBR										USA	
Kaspersky Password Manager							DEU				GBR										USA	
KeePass											GBR										USA	
Keeper Security							DEU				GBR										USA	
Lastpass							DEU				GBR										USA	
RoboForm											GBR										USA	
Safe In Cloud							DEU				GBR										USA	
Sticky Password											GBR										USA	
True Key							DEU				GBR										USA	

Cybersecurity & Cloud / Passwords / Usage of password manager / Password manager brand used

Password manager brand used*Which password manager do you use?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1Password							DEU				GBR										USA	
Blur											GBR										USA	
Dashlane							DEU				GBR										USA	
Enpass							DEU				GBR										USA	
F-Secure Key Premium							DEU				GBR										USA	
Kaspersky Password Manager							DEU				GBR										USA	
KeePass											GBR										USA	
Keeper Security							DEU				GBR										USA	
Lastpass							DEU				GBR										USA	
RoboForm											GBR										USA	
Safe In Cloud							DEU				GBR										USA	
Sticky Password											GBR										USA	
True Key							DEU				GBR										USA	

Cybersecurity & Cloud / Hacking & identity theft / Hacked social media account / messenger brands

Hacked social media account / messenger brands*Which of these social media accounts / messengers was hacked?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Discord							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Facebook Messenger							DEU				GBR										USA	
FindNow							DEU				GBR										USA	
Google Hangouts							DEU				GBR										USA	
Google+							DEU				GBR										USA	
iMessage							DEU				GBR										USA	
Instagram							DEU				GBR										USA	
LinkedIn							DEU				GBR										USA	
Messenger by Google							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
reddit							DEU				GBR										USA	
Skype							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
StumbleUpon / Mix							DEU				GBR										USA	
Telegram Messenger							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
Viber Messenger							DEU				GBR										USA	
Vimeo							DEU				GBR										USA	
WhatsApp Messenger							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Cybersecurity & Cloud / Internet usage / Internet access / Internet service provider at home

Internet service provider at home*Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1 & 1 Versatel							DEU															
'3'											GBR											
AT&T Internet Services											GBR										USA	
Cable One											GBR										USA	
CenturyLink											GBR										USA	
Charter (includes Time Warner Cable and Bright House Networks)											GBR										USA	
Comcast											GBR										USA	
Cox Communications											GBR										USA	
Frontier Communications											GBR										USA	
Mediacom											GBR										USA	
Tds Telecom											GBR										USA	
Verizon											GBR										USA	
Windstream (including Earthlink)											GBR										USA	
WOW (WideopenWest)											GBR										USA	

Cybersecurity & Cloud / Internet usage / Internet usage behavior / Used internet browsers

Used internet browsers

Which of the following internet browsers do you use at least once a month?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chrome							DEU				GBR										USA	
Edge							DEU				GBR										USA	
Facebook In-App Browser							DEU				GBR										USA	
Firefox							DEU				GBR										USA	
Internet Explorer							DEU				GBR										USA	
Opera							DEU				GBR										USA	
Safari							DEU				GBR										USA	

Cybersecurity & Cloud / Cloud services / Cloud services usage / Private cloud services brands

Private cloud services brands*From which provider is your privately used cloud service?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adobe							DEU				GBR										USA	
Amazon Drive							DEU				GBR										USA	
Amazon Web Services							DEU				GBR										USA	
Box							DEU				GBR										USA	
Dropbox							DEU				GBR										USA	
Google							DEU				GBR										USA	
IBM							DEU				GBR										USA	
iCloud							DEU				GBR										USA	
IDrive							DEU				GBR										USA	
Magenta							DEU															
Mega							DEU				GBR										USA	
Microsoft OneDrive							DEU				GBR										USA	
Oracle							DEU				GBR										USA	
pCloud							DEU				GBR										USA	
SpiderOak							DEU				GBR										USA	
Web.de (GMX)							DEU															

Cybersecurity & Cloud / Cloud services / Cloud services usage / Work cloud services brands

Work cloud services brands*From which provider is your professionally used cloud service?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adobe							DEU				GBR										USA	
Amazon Drive							DEU				GBR										USA	
Amazon Web Services							DEU				GBR										USA	
Box							DEU				GBR										USA	
Dropbox							DEU				GBR										USA	
Google							DEU				GBR										USA	
IBM							DEU				GBR										USA	
iCloud							DEU				GBR										USA	
IDrive							DEU				GBR										USA	
Magenta							DEU															
Mega							DEU				GBR										USA	
Microsoft Azure							DEU				GBR										USA	
Microsoft OneDrive							DEU				GBR										USA	
NextCloud							DEU				GBR										USA	
Oracle							DEU				GBR										USA	
pCloud							DEU				GBR										USA	
Salesforce.com							DEU				GBR										USA	
SAP							DEU				GBR										USA	
ServiceNow							DEU				GBR										USA	
SpiderOak							DEU				GBR										USA	
Vmware							DEU				GBR										USA	
Web.de (GMX)							DEU															
Workday							DEU				GBR										USA	
Zoho							DEU				GBR										USA	

GCS Special: Digital Advertising

Digital Advertising / Internet & social media usage / Smartphone by operating system

Smartphone operating system

What operating system does your (primarily used) smartphone run on?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Android OS							DEU				GBR										USA	
BlackBerry OS							DEU				GBR										USA	
Firefox OS							DEU				GBR										USA	
iOS (Apple)							DEU				GBR										USA	
Windows (Windows Phone)							DEU				GBR										USA	

Digital Advertising / Internet & social media usage / Website and online service usage by type

Website and online service usage

Which of the following types of website and online services have you used in the past 4 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Digital Advertising / Internet & social media usage / Social media usage / Social network usage by brand

Social network usage

What social media platforms do you use regularly? This does not include instant messengers such as WhatsApp.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	

Digital Advertising / Digital advertising / Digital advertising touchpoints

Digital advertising touchpoints

Where have you come across online advertisements in the past 4 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Digital Advertising / Perception of advertisements / Frequently noticed advertising by channel

Frequently noticed advertising channel

On which of the following channels do you often notice advertising and sponsored content?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Digital Advertising / Perception of advertisements / Annoyance with advertising / Annoying advertising by channel type

Annoying advertising channel

On which of these channels do you find online advertising frequently annoying?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Digital Advertising / Perception of advertisements / Frequently noticed advertising by social media channel

Frequently noticed advertising on social media

On which of the following social media channels do you often notice advertising and sponsored content?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	

Digital Advertising / Perception of advertisements / Annoyance with advertising / Annoying advertising by social media channel

Annoying advertising on social media

On which of these social media channels do you find online advertising especially annoying?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	

Digital Advertising / Content of interest / Sources of interesting content by channel

Sources of interesting content

On which of these channels have you come across interesting products and services through advertising or sponsored content in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Digital Advertising / Content of interest / Sources of interesting content by social media channel

Sources of interesting content on social media

On which of these social media channels have you come across interesting products and services through advertising or sponsored content in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	

Digital Advertising / Data privacy & trust / Trust in brands and companies / Trustworthy websites & apps

Trustworthy websites & apps

Which of these websites and apps do you trust to handle your personal data responsibly?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

Digital Advertising / Data privacy & trust / Trust in brands and companies / Trustworthy social media channels by brand

Trustworthy social media

Which of these social media companies do you trust to handle your personal data responsibly?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitch							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
WeChat							DEU				GBR										USA	
Xing							DEU															
Yelp											GBR										USA	

Digital Advertising / Data privacy & trust / Trust in brands and companies / Trustworthy companies by brand

Trustworthy companies

Which of these companies do you trust to handle your personal data responsibly?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Google							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Instagram							DEU				GBR										USA	
LG							DEU				GBR										USA	
Microsoft							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

GCS Special: Digital Lifestyles

Digital Lifestyles / Digital socializing / Social media brands / Social media platform awareness by brand

Social media platform awareness

Which of the following social media platforms do you know (even if just by name)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Douban						CHN																
Douyin						CHN																
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
hupu						CHN																
Instagram							DEU				GBR										USA	
Jodel							DEU															
Kuaishou						CHN																
LinkedIn							DEU				GBR										USA	
Meipai						CHN																
Pinterest							DEU				GBR										USA	
Quora							DEU															
Qzone						CHN																
Reddit							DEU				GBR										USA	
Sina Weibo						CHN																
Snapchat							DEU				GBR										USA	
Tencent Weibo						CHN																
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
Vimeo											GBR											
WeChat						CHN	DEU				GBR										USA	
Xiaohongshu						CHN																
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	
YY						CHN																
Zhihu						CHN																

Digital Lifestyles / Digital socializing / Social media brands / Social media platform usage by brand

Social media platforms

Which of these social media platforms do you use regularly?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Douban						CHN																
Douyin						CHN																
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
hupu						CHN																
Instagram							DEU				GBR										USA	
Jodel							DEU															
Kuaishou						CHN																
LinkedIn							DEU				GBR										USA	
Meipai						CHN																
Pinterest							DEU				GBR										USA	
Quora							DEU															
Qzone						CHN																
Reddit							DEU				GBR										USA	
Sina Weibo						CHN																
Snapchat							DEU				GBR										USA	
Tencent Weibo						CHN																
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
Vimeo											GBR											
WeChat						CHN	DEU				GBR										USA	
Xiaohongshu						CHN																
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	
YY						CHN																
Zhihu						CHN																

Digital Lifestyles / Digital socializing / Social media usage intensity / Social media intensity by brand

Social media intensity

Approximately, how long do you spend on the following social media platforms in an average week?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Douban						CHN																
Douyin						CHN																
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Foursquare											GBR										USA	
hupu						CHN																
Instagram							DEU				GBR										USA	
Jodel							DEU															
Kuaishou						CHN																
LinkedIn							DEU				GBR										USA	
Meipai						CHN																
Pinterest							DEU				GBR										USA	
Quora							DEU															
Qzone						CHN																
Reddit							DEU				GBR										USA	
Sina Weibo						CHN																
Snapchat							DEU				GBR										USA	
Tencent Weibo						CHN																
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitter							DEU				GBR										USA	
Vimeo											GBR											
WeChat						CHN	DEU				GBR										USA	
Xiaohongshu						CHN																
Xing							DEU															
Yelp											GBR										USA	
YouTube							DEU				GBR										USA	
YY						CHN																
Zhihu						CHN																

Digital Lifestyles / Digital socializing / Other digital platforms / Digital platform awareness by brand

Digital platform awareness

Which of the following digital platforms do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DingTalk						CHN																
Discord							DEU				GBR										USA	
Duoshan						CHN																
Facebook Messenger							DEU				GBR										USA	
Facetime							DEU				GBR										USA	
Fetion						CHN																
Google Duo							DEU				GBR										USA	
Google Hangouts							DEU				GBR										USA	
Houseparty											GBR										USA	
imo							DEU															
Jitsi						CHN	DEU				GBR										USA	
Kik							DEU				GBR										USA	
Miliao						CHN																
Momo						CHN																
Skype							DEU				GBR										USA	
Slack							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
Tantan						CHN																
Telegram							DEU				GBR										USA	
Tencent QQ						CHN																
Threema							DEU															
Viber							DEU				GBR										USA	
WeChat						CHN	DEU				GBR										USA	
WhatsApp							DEU				GBR										USA	
YY						CHN																
Zoom						CHN	DEU				GBR										USA	

Digital Lifestyles / Digital socializing / Other digital platforms / Digital platform usage by brand

Digital platforms

Which of the following digital platforms did you use for personal purposes in the last 4 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
DingTalk						CHN																
Discord							DEU				GBR										USA	
Duoshan						CHN																
Facebook Messenger							DEU				GBR										USA	
Facetime							DEU				GBR										USA	
Fetion						CHN																
Google Duo							DEU				GBR										USA	
Google Hangouts							DEU				GBR										USA	
Houseparty											GBR										USA	
imo							DEU															
Jitsi						CHN	DEU				GBR										USA	
Kik							DEU				GBR										USA	
Miliao						CHN																
Momo						CHN																
Skype							DEU				GBR										USA	
Slack							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
Tantan						CHN																
Telegram							DEU				GBR										USA	
Tencent QQ						CHN																
Threema							DEU															
Viber							DEU				GBR										USA	
WeChat						CHN	DEU				GBR										USA	
WhatsApp							DEU				GBR										USA	
YY						CHN																
Zoom						CHN	DEU				GBR										USA	

Digital Lifestyles / Digital media consumption / Audiobooks & eBooks / Audiobook purchases by brand

Audiobook stores

Which platform(s) have you used to listen to audiobooks (streamed/downloaded) in the past 12 months as a paying customer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple Books							DEU				GBR										USA	
Audible						CHN	DEU				GBR										USA	
Audiobooks.com											GBR										USA	
Dedao						CHN																
Douban						CHN																
Downpour							DEU				GBR										USA	
Google Play Books											GBR										USA	
Google Play Bücher							DEU															
iGet						CHN																
Qingting						CHN																
Rakuten Kobo/Kobo Audiobooks							DEU				GBR										USA	
Scribd							DEU														USA	
Thalia							DEU															
Ximalaya						CHN																

Digital Lifestyles / Digital media consumption / Audiobooks & eBooks / eBooks purchases by brand

eBook stores

Which platform(s) have you used to get eBooks in the past 12 months as a paying customer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AbeBooks											GBR											
alibris											GBR											
Amazon						CHN	DEU				GBR										USA	
Apple Books							DEU				GBR										USA	
Barnes & Noble																					USA	
Beam							DEU															
Blackwell's											GBR											
BoL.de							DEU															
Buecher.de							DEU															
Dangdang						CHN																
Digitaltextbooks.com																					USA	
Douban						CHN																
Duokan						CHN																
ebook.de							DEU															
Foyles											GBR											
Golden Hare Books											GBR											
Google Play Books											GBR										USA	
Google Play Bücher							DEU															
hive											GBR											
Hugendubel							DEU															
iReader						CHN																
iTuring						CHN																
JD cread						CHN																
London Review BOOK SHOOP											GBR											
mostly Books											GBR											
NetEase						CHN																
Qidian						CHN																
QQ Reading						CHN																
Rakuten Kobo/Kobo Audiobooks							DEU				GBR										USA	
Smash Words																					USA	
Thalia							DEU															
The great british book shop											GBR											
The white horse bookshop											GBR											
Watersones											GBR											
Weltbild							DEU															
Weread						CHN																
Woniu reading						CHN																
wordery											GBR											

Digital Lifestyles / Digital media consumption / Audiobooks & eBooks / eReader usage by brand

eReaders

What brand of eReader is it? If you have more than one, please select the brand you generally use more often.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Kindle						CHN	DEU				GBR										USA	
iReader						CHN																
JDRead1						CHN																
Kobo							DEU				GBR										USA	
Mi Reader						CHN																
Nook						CHN					GBR										USA	
Onyx Boox						CHN	DEU				GBR										USA	
PocketBook							DEU															
Tolino							DEU															

Digital Lifestyles / Digital media consumption / Digital music / Digital music purchases by brand

Digital music platforms

Which of these music streaming platform(s) have you used in the past 12 months as a paying customer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Music							DEU				GBR										USA	
Apple Music						CHN	DEU				GBR										USA	
Deezer							DEU				GBR										USA	
Douban FM						CHN																
Google Play Music							DEU				GBR										USA	
iHeart Radio																					USA	
iTunes Store						CHN	DEU				GBR										USA	
KuGou						CHN																
Kuwo						CHN																
Migu Music						CHN																
Napster							DEU				GBR										USA	
NetEase						CHN																
Pandora																					USA	
Qobuz							DEU				GBR										USA	
QQ Music						CHN																
Sirius XM																					USA	
SoundCloud							DEU				GBR										USA	
Spotify							DEU				GBR										USA	
Stitcher																					USA	
Taihe Music						CHN																
Tidal							DEU				GBR										USA	
Xiami Music						CHN																
YinYueTai						CHN																
Youtube Music							DEU				GBR										USA	

Digital Lifestyles / Digital media consumption / Digital video / Digital video purchases by brand

Digital video platforms

Which platform(s) have you used to watch video content (streaming/downloading) in the past 12 months as a paying customer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime Video							DEU				GBR										USA	
Anime on Demand							DEU															
Apple TV+						CHN	DEU				GBR										USA	
Baofeng						CHN																
Bilibili						CHN																
Britbox											GBR											
Chili							DEU															
Crunchyroll							DEU				GBR										USA	
Disney+							DEU				GBR										USA	
Funshion						CHN																
Google Play Filme & Serien							DEU															
Google Play Movies and TV shows											GBR										USA	
Hayu											GBR											
HBO											GBR										USA	
HBO GO											GBR										USA	
HBO NOW											GBR										USA	
Hulu																					USA	
iQiyi						CHN																
iTunes Store						CHN	DEU				GBR										USA	
MagentaTV							DEU															
Mango TV						CHN																
Maxdome							DEU															
Netflix							DEU				GBR										USA	
Now TV											GBR											
Pantaflix							DEU				GBR										USA	
Playstation Store							DEU				GBR										USA	
PPTV						CHN																
Sky							DEU				GBR											
Sling TV											GBR										USA	
Sohu Video						CHN																
Tencent Video						CHN																
Videoload							DEU															
Vudu											GBR										USA	
Xbox Games Store / Microsoft Store							DEU				GBR										USA	
Youku						CHN																
YouTube							DEU				GBR										USA	

Digital Lifestyles / Digital media consumption / Podcasts & online radio / Podcast purchases by brand

Podcast platforms

Which platform(s) did you use to stream/download podcasts in the past 12 months as a paying customer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acast											GBR											
Apple Podcasts						CHN	DEU				GBR										USA	
Audioboom											GBR											
AudioNow							DEU															
BBC Sounds											GBR											
Blubrry											GBR											
BuzzSprout											GBR											
Castbox							DEU				GBR										USA	
Castro							DEU				GBR										USA	
De Dao						CHN																
Deezer							DEU															
Dragonfly FM						CHN																
Google Podcasts							DEU				GBR										USA	
iHeartRadio							DEU														USA	
Laughable																					USA	
libsyn											GBR											
Lizhi						CHN																
NetEase Cloud Music						CHN																
NPR																					USA	
Overcast							DEU														USA	
Pocket Casts						CHN	DEU				GBR										USA	
Podbean							DEU				GBR										USA	
PodcastAddict							DEU														USA	
Qingting						CHN																
Radio Public																					USA	
Soundcloud							DEU				GBR										USA	
Spotify							DEU				GBR										USA	
Stitcher							DEU				GBR										USA	
Ximalaya						CHN																

Digital Lifestyles / Digitalization of shopping / Online shopping / Online purchases by brand

Online shops

Which online shopping or marketplace websites have you purchased any products from in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alibaba						CHN																
Amazon						CHN	DEU				GBR										USA	
apple						CHN	DEU				GBR										USA	
Argos																						
Asda											GBR											
Asos											GBR											
bestbuy																					USA	
Bonprix							DEU															
Boohoo											GBR											
chewy																					USA	
Conrad							DEU															
costco																					USA	
Currys PC World											GBR											
Cyberport							DEU															
dangdang						CHN																
ebay																					USA	
eBay							DEU															
eBay UK											GBR											
etsy																					USA	
Farfetch											GBR											
Gome						CHN																
H&M							DEU															
homedepot																					USA	
Idealo							DEU															
jcpenny																					USA	
JD						CHN																
jd.hk						CHN																
John Lewis & Partners											GBR											
Jumei						CHN																
kohls																					USA	
Lidl							DEU															
lowes																					USA	
macys																					USA	
Marks & Spencer											GBR											
MediaMarkt							DEU															
Meituan-Dianping						CHN																
Next											GBR											
notebooksbilliger							DEU															
ocado											GBR											
Otto							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
qvc																					USA	
Sainsbury's											GBR											
Saturn							DEU															
Screwfix											GBR											
Suning						CHN																
Taobao						CHN																
target																					USA	
Tchibo							DEU															
Tesco											GBR											
Tmall						CHN																
vip						CHN																
walmart																					USA	
wayfair																					USA	
yhd						CHN																
Zalando							DEU															

Digital Lifestyles / Digitalization of shopping / Online shopping / Online payment system usage by brand

Online payment systems

Which of the following online payment systems have you used in the past 12 months to purchase these products online?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1qianbao						CHN																
2Checkout							DEU				GBR										USA	
99Bill						CHN																
Adyen											GBR											
Alipay						CHN																
Amazon Pay							DEU				GBR										USA	
Apple Pay							DEU				GBR										USA	
Baofu						CHN																
bestpay						CHN																
BillPay							DEU															
Braintree											GBR											
giropay							DEU															
Google Pay							DEU				GBR										USA	
Ips						CHN																
jdpay						CHN																
Klarna							DEU				GBR										USA	
lakala						CHN																
Lianlian Pay						CHN																
Masterpass							DEU				GBR										USA	
Neteller							DEU				GBR										USA	
paydirekt							DEU															
payoneer											GBR											
PayPal						CHN	DEU				GBR										USA	
QQ Pay						CHN																
shengpay						CHN																
Skrill							DEU				GBR										USA	
Square											GBR											
Stripe							DEU				GBR										USA	
Tenpay						CHN																
TransferWise							DEU															
Trustly							DEU				GBR											
UnionPay						CHN																
Venmo																					USA	
Visa Checkout											GBR										USA	
WeChat Pay						CHN																
wepay											GBR											
WorldPay Online											GBR											
Yeepay						CHN																

Digital Lifestyles / Digital hobbies & leisure time / Health and Fitness / Tracking device usage by brand

Tracking devices

Which of the following tracking devices / smartwatches with fitness functions do you own?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas							DEU															
Amazfit						CHN	DEU				GBR										USA	
Apple						CHN	DEU				GBR										USA	
Asus							DEU				GBR										USA	
Fitbit						CHN	DEU				GBR										USA	
Garmin						CHN	DEU				GBR										USA	
Honor						CHN	DEU				GBR										USA	
Huawei						CHN	DEU				GBR										USA	
Keep						CHN																
Lenovo						CHN																
LG											GBR										USA	
Meizu						CHN																
Misfit						CHN	DEU				GBR										USA	
Moov											GBR										USA	
MyKronoz							DEU															
Pace						CHN																
Polar							DEU				GBR										USA	
Samsung						CHN	DEU				GBR										USA	
Sony							DEU															
Ticwatch						CHN																
TomTom							DEU				GBR											
Under Armour																					USA	
WeLoop						CHN																
Withings / Nokia							DEU															
Xiaomi/Mi						CHN	DEU				GBR										USA	

Digital Lifestyles / Digital hobbies & leisure time / Online Dating / Online dating platform usage by brand

Online dating platforms

Which of the following platforms have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Badoo							DEU				GBR										USA	
Baihe						CHN																
Beautifulpeople.com											GBR											
Blued						CHN																
Bumble							DEU				GBR										USA	
C-date							DEU				GBR										USA	
christianmingle.com							DEU				GBR										USA	
Coffee meets Bagel							DEU				GBR										USA	
Dating direct											GBR											
eDarling							DEU															
eHarmony											GBR										USA	
Elite Singles											GBR											
ElitePartner							DEU															
Grindr							DEU				GBR										USA	
Happn							DEU				GBR										USA	
Her											GBR											
Hinge											GBR										USA	
Jaumo							DEU															
Jdate.com																					USA	
Jiayuan						CHN																
LoveScout24							DEU															
Lovoo							DEU															
Lumen											GBR											
Match											GBR										USA	
Momo						CHN																
mysinglefriend.com											GBR											
Netease Huatian						CHN																
NEU.de							DEU															
OKCupid											GBR										USA	
Parship							DEU															
POF/PlentyofFish																					USA	
Qingchifan						CHN																
Tantan						CHN																
Tinder							DEU				GBR										USA	
Youyuan						CHN																
Yuanlai						CHN																
Yuehuiba						CHN																
Zhen'ai						CHN																
Zoosk																					USA	

Digital Lifestyles / Digital hobbies & leisure time / Online Dating / Online dating platform fee-based usage by brand

Fee-base online dating platforms

For which of these services did you pay?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Badoo							DEU				GBR										USA	
Baihe						CHN																
Beautifulpeople.com											GBR											
Blued						CHN																
Bumble							DEU				GBR										USA	
C-date							DEU				GBR										USA	
christianmingle.com							DEU				GBR										USA	
Coffee meets Bagel							DEU				GBR										USA	
Dating direct											GBR											
eDarling							DEU															
eHarmony											GBR										USA	
Elite Singles											GBR											
ElitePartner							DEU															
Grindr							DEU				GBR										USA	
Happn							DEU				GBR										USA	
Her											GBR											
Hinge											GBR										USA	
Jaumo							DEU															
Jdate.com																					USA	
Jiayuan						CHN																
LoveScout24							DEU															
Lovoo							DEU															
Lumen											GBR											
Match											GBR										USA	
Momo						CHN																
mysinglefriend.com											GBR											
Netease Huatian						CHN																
NEU.de							DEU															
OKCupid											GBR										USA	
Parship							DEU															
POF/PlentyofFish																					USA	
Qingchifan						CHN																
Tantan						CHN																
Tinder							DEU				GBR										USA	
Youyuan						CHN																
Yuanlai						CHN																
Yuehuiba						CHN																
Zhen'ai						CHN																
Zoosk																					USA	

Digital Lifestyles / Products & devices / Operating systems / Desktop / laptop operating system by brand

Desktop / laptop operating systems

Which operating systems do you use on your computer (e.g., desktop or laptop)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chrome OS							DEU				GBR										USA	
FYDEOS						CHN																
Linux						CHN	DEU				GBR										USA	
MacOS						CHN	DEU				GBR										USA	
Microsoft Windows						CHN	DEU				GBR										USA	
Ubuntu							DEU				GBR											
Ubuntu Kylin						CHN																

Digital Lifestyles / Products & devices / Operating systems / Mobile device operating system by brand

Mobile device operating systems

Which operating systems do you use on your mobile devices (e.g., tablet or smartphone)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Android OS						CHN	DEU				GBR										USA	
Blackberry OS						CHN	DEU				GBR										USA	
Firefox OS						CHN					GBR										USA	
Harmony OS						CHN	DEU				GBR										USA	
iOS						CHN	DEU				GBR										USA	
Linux						CHN	DEU				GBR										USA	
Windows						CHN	DEU				GBR										USA	

Digital Lifestyles / Products & devices / Operating systems / Virtual assistant by brand

Virtual assistants

Which virtual assistants do you use with your smart speakers?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alexa						CHN	DEU				GBR										USA	
AliGenie						CHN	DEU				GBR										USA	
Bixby						CHN					GBR										USA	
Cortana						CHN	DEU				GBR										USA	
Duer							DEU														USA	
Google Assistant							DEU				GBR										USA	
Hound						CHN	DEU				GBR											
Siri						CHN	DEU				GBR										USA	
Tmall Genie						CHN																
Xiaodu						CHN																

[Digital Lifestyles / Products & devices / Account set up / Account setup service usage](#)

Account setup services

Which account do you mainly use when logging into a new digital service, platform, or product?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Allpay account						CHN	DEU				GBR										USA	
Apple account						CHN	DEU				GBR										USA	
Facebook account							DEU				GBR										USA	
Google account						CHN	DEU				GBR										USA	
Microsoft account						CHN	DEU				GBR										USA	
QQ account						CHN																
WeChat account						CHN	DEU				GBR										USA	
Weibo account						CHN																

Digital Lifestyles / Products & devices / Cloud storage solutions / Cloud storage solution by brand

Cloud storage solutions

Do you use any of these cloud storage solutions for personal use?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ali Yun						CHN	DEU				GBR										USA	
Amazon Drive Cloud						CHN	DEU				GBR										USA	
Apple iCloud						CHN	DEU				GBR										USA	
Baidu Yun/Wangpan						CHN	DEU				GBR										USA	
Box						CHN	DEU				GBR										USA	
Degoo							DEU				GBR											
Dropbox						CHN	DEU				GBR										USA	
Google One/Google Drive						CHN	DEU				GBR										USA	
Jianguoyun						CHN																
Kingsoft KuaiPan						CHN	DEU				GBR										USA	
Mega						CHN	DEU				GBR										USA	
Microsoft OneDrive						CHN	DEU				GBR										USA	
Nextcloud						CHN	DEU				GBR										USA	
OpenDrive							DEU				GBR											
pCloud							DEU				GBR											
Sync.com							DEU				GBR											
Tencent Weiyun						CHN																

[Digital Lifestyles](#) / [Products & devices](#) / [Office suites](#) / [Office suites by brand](#)

Office suites brands

Do you use any of these services and/or software to create and/or edit word, spreadsheet, and/or presentation files for personal tasks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
FreeOffice											GBR											
G Suite							DEU				GBR										USA	
Google Docs / G Suite						CHN	DEU				GBR										USA	
iWork						CHN	DEU				GBR										USA	
LibreOffice						CHN	DEU				GBR										USA	
Microsoft Office						CHN	DEU				GBR										USA	
OpenOffice						CHN	DEU				GBR										USA	
WPS Office						CHN	DEU				GBR										USA	
Yozosoft						CHN	DEU				GBR										USA	
Zoho Office Suite						CHN	DEU				GBR										USA	
Zoho Workplace						CHN																

GCS Special: E-Commerce

E-commerce / Top e-commerce brands / Brand awareness of top e-commerce stores

Brand awareness

Which of the following online stores do you know, even if it is just by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
QVC																					USA	
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

*E-commerce / Top e-commerce brands / Brand interest in top e-commerce stores***Brand interest***Which of the online stores you know are you generally interested in?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

*E-commerce / Top e-commerce brands / Brand preference of top e-commerce stores***Brand preference***Which of these online stores is your preferred online store?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce / Top e-commerce brands / Brand purchases from top e-commerce stores](#)**Brand purchases***From which of the following online stores have you purchased products in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

*E-commerce / Top e-commerce brands / Satisfaction with top e-commerce stores (detailed)***Satisfaction***How satisfied or not were you with your interaction with the following brand(s)?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Recommendation \(NPS\)](#) / [Recommendation of top e-commerce stores \(detailed\)](#)

Recommendation (NPS)

How likely or not would you be to recommend the following brand(s) to family, friends or colleagues?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

*E-commerce / Top e-commerce brands / Industry leaders / Corporate social responsibility***Industry leader in corporate social responsibility***Which of the following brands do you think are socially responsible?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Sustainability](#)**Industry leader in sustainability***Which of the following brands do you think are environmentally friendly?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Employee rights](#)**Industry leader in employee rights***Which of the following brands do you think treat their employees well?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Customer service](#)**Industry leader in customer service***Which of the following brands do you think have good customer service?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Innovation](#)**Industry leader in innovation***Which of the following brands do you think are innovative?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Data protection](#)**Industry leader in data protection***Which of the following brands do you think are good at protecting personal data?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Eligiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Website usability](#)**Industry leader in website usability***Which of the following brands do you think have good website usability?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Best value for money](#)**Industry leader in best value for money***Which of the following brands do you think have best value for money?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Trust](#)**Industry leader in trust***Which of the following brands do you think are trustworthy?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Likability](#)**Industry leader in likability***Which of the following brands do you think are likable?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Product selection](#)**Industry leader in product selection***Which of the following brands do you think have a good selection of brands / products?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce](#) / [Top e-commerce brands](#) / [Industry leaders](#) / [Shipping](#)**Industry leader in shipping***Which of the following brands do you think have good shipping and delivery options?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AliExpress			BRA																			
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Apple						CHN	DEU													SWE	USA	
Argos											GBR											
ASOS											GBR											
Best Buy																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Costco																					USA	
Currys											GBR											
dafiti			BRA																			
eBay							DEU				GBR										USA	
Elgiganten																				SWE		
Extra			BRA																			
H&M																				SWE		
Home Depot																					USA	
IKEA							DEU													SWE		
JD						CHN																
John Lewis											GBR											
Kaola						CHN																
Lidl							DEU															
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Midea						CHN																
NetOnNet																				SWE		
Netshoes			BRA																			
Notebooksbilliger							DEU															
Ocado											GBR											
Otto							DEU															
Pinduoduo						CHN																
Pontofrio			BRA																			
QVC																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sainsbury's											GBR											
Saturn							DEU															
Shopee			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU													SWE		

[E-commerce / Online purchases / Brands / FMCG store brands](#)**Everyday goods***From which of the following online stores have you purchased everyday goods (food, beverages, cosmetics, body care, drugstore & health, household care, pet or toys & baby products) in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon																						
Americanas			BRA																			
apotea.se																				SWE		
Apotek Hjärtat																				SWE		
apoteket																				SWE		
Argos											GBR											
Asda											GBR											
Avon			BRA																			
bathandbodyworks.com																					USA	
Beauty Bay											GBR											
Beleza na Web			BRA																			
benlai.com						CHN																
Bodystore																				SWE		
Bofrost							DEU															
Boots											GBR											
Brewdog											GBR											
Carrefour			BRA																			
Coop																				SWE		
Costco																					USA	
cvs.com																					USA	
dm							DEU															
DocMorris							DEU															
Douglas							DEU															
Droga Raia			BRA																			
Drogaria São Paulo			BRA																			
Drogasil			BRA																			
Época Cosméticos			BRA																			
Eudora			BRA																			
Feelunique											GBR											
flaconi							DEU															
flaschenpost.de							DEU															
Flink							DEU															
Fred Meyer																					USA	
FreshDirect																					USA	
Fressnapf							DEU															
Gorillas							DEU															
Gymgrossisten																				SWE		
Holland & Barrett											GBR											
Iceland											GBR											
iFood			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
JD						CHN																
jollyroom																				SWE		
jumei.com						CHN																
Kaola						CHN																
Kicks																				SWE		
Kroger																					USA	
Kronans Apotek																				SWE		
Lekmer																				SWE		
Lensway																				SWE		
lookfantastic											GBR											
LYKO																				SWE		
Magezine Luiza (Magalu)			BRA																			
Mathem																				SWE		
medikamente-per-klick.de							DEU															
medpex							DEU															
MEDS																				SWE		
Mercado Livre			BRA																			
Midea (美的)						CHN																
Morrisons											GBR											
Naked Wines											GBR											
Natura			BRA																			
NetOnNet																				SWE		
Nordicfeel.se																				SWE		
O Boticário			BRA																			
Ocado											GBR											
Paodeacucar.com			BRA																			
pcstore.com.tw						CHN																
Pets at Home											GBR											
QVC																					USA	
Rewe							DEU															
Sainsbury's											GBR											
Sam's Club																					USA	
Sephora			BRA																		USA	
Shop Apotheke							DEU															
Superdrug											GBR											
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
ULTA Beauty																					USA	
ultrafarma			BRA																			
Vipshop						CHN																
vitacost.com																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Waitrose											GBR											
Walgreens																					USA	
Walmart																					USA	
womai.com						CHN																
yhd.com						CHN																
zooplus							DEU															

[E-commerce / Online purchases / Brands / Apparel store brands](#)**Apparel***From which of the following online stores have you purchased apparel products (clothing, shoes, luggage & bags or accessories) in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
About You							DEU															
ae.com																					USA	
Afound																				SWE		
Amazon																						
ASOS											GBR									SWE		
Baur							DEU															
BestSecret							DEU													SWE		
bonprix							DEU													SWE		
boohoo											GBR											
Boozt.com																				SWE		
breuninger.com							DEU															
Bubbleroom																				SWE		
C&A			BRA																			
ctfmall.com						CHN																
dafiti			BRA																			
ellos																				SWE		
END.											GBR											
engelbert-strauss.de							DEU															
Esprit							DEU															
farfetch											GBR											
Footway																				SWE		
Gap																					USA	
H&M						CHN	DEU				GBR									SWE	USA	
JD						CHN																
JDsport											GBR											
John lewis											GBR											
jumei.com						CHN																
Kaola						CHN																
Kohl's																					USA	
Lidl							DEU															
Limango							DEU															
Lindex																				SWE		
Lojas Renner			BRA																			
Macy's																					USA	
Magazine Luiza (Magalu)			BRA																			
marisa			BRA																			
Marks & Spencer (M&S)											GBR											
Mercado Livre			BRA																			
moonbasa.com						CHN																
Nelly.com																				SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Netsshoes			BRA																			
Next											GBR											
Nike						CHN															USA	
Nordstrom																					USA	
Otto							DEU															
Posthaus			BRA																			
PrettyLittleThing											GBR											
privalia			BRA																			
QVC																					USA	
Riachuelo			BRA																			
River Island											GBR											
s.Oliver							DEU															
Sainsburys (TU clothing)											GBR											
secoo.com						CHN																
Shein			BRA				DEU				GBR									SWE		
Shopee			BRA																			
size?											GBR											
Stitch Fix																					USA	
Suning						CHN																
Taobao						CHN																
Target																					USA	
TJ Maxx																					USA	
Tmall						CHN																
uniqlo						CHN																
vancl.com						CHN																
Very											GBR											
Victoria's Secret																					USA	
Vipshop						CHN																
Walmart																					USA	
Zalando							DEU													SWE		
Zalando Lounge																				SWE		
zara			BRA								GBR									SWE		
Zattini			BRA																			
zulily.com																					USA	

*E-commerce / Online purchases / Brands / Media products store brands***Media products***From which of the following online stores have you purchased media products (books, movies, music & games) in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adlibris																				SWE		
Akademibokhandeln																				SWE		
Alternate							DEU															
Amazon																						
Americanas			BRA																			
Argos											GBR											
Barnes & Noble																					USA	
Best Buy																					USA	
bokus																				SWE		
Book Depository																				SWE		
bookschina.com						CHN																
buecher.de							DEU															
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
christianbook.com																					USA	
Currys											GBR											
dangdang.com						CHN																
Discshop																				SWE		
Ebuyer											GBR											
efácil			BRA																			
Elgiganten																				SWE		
EMP							DEU															
eslite.com						CHN																
eStarland			BRA																			
etmall						CHN																
funimation.com																					USA	
GAME											GBR											
Games Workshop											GBR											
GameStop																				SWE	USA	
Ginza.se																				SWE		
hksuning.com						CHN																
HSN																					USA	
inet																				SWE		
JD						CHN																
jpc.de							DEU															
kingstone.com.tw						CHN																
Komplett																				SWE		
Magazine Luiza (Magalu)			BRA																	SWE		
Mediamarkt							DEU													SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Medimops							DEU															
Mercado Livre			BRA																			
MerchNow																					USA	
Microsoft			BRA																		USA	
Morrisons											GBR											
musicMagpie											GBR											
myToys							DEU															
Netshoes			BRA																			
Newegg																					USA	
Nintendo							DEU															
officedepot.com																					USA	
Otto							DEU															
pcstore.com.tw						CHN																
Pontofrio			BRA																			
real							DEU															
reBuy							DEU															
Saraiva			BRA																			
Saturn							DEU															
ShopB			BRA																			
Shoptime			BRA																			
Spelbutiken.se																				SWE		
Submarino			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Thalia							DEU															
thriftbooks.com																					USA	
Tmall						CHN																
Very											GBR											
Walmart																					USA	
Waterstones											GBR											
Webhallen																				SWE		
Weltbild							DEU															
WHSmith											GBR											
winxuan.com						CHN																
Wook			BRA																			
World of Books											GBR											
wnnorton.com																					USA	
yesasia.com						CHN																

E-commerce / Online purchases / Brands / Consumer electronics store brands

Consumer electronics

From which of the following online stores have you purchased consumer electronics (e.g., TV, smartphone) in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
9ji.com						CHN																
Alternate							DEU															
Amazon																						
Americanas			BRA																			
ao.com											GBR											
Apple																						
Argos											GBR											
Best Buy																					USA	
bhphotovideo.com																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Claro			BRA																			
Clas Ohlson																				SWE		
computeruniverse.net							DEU															
Conrad							DEU															
Costco																					USA	
Currys											GBR											
CyberPhoto																				SWE		
Cyberport							DEU															
Dell											GBR										USA	
Ebuyer											GBR											
Elgiganten																				SWE		
Extra			BRA																			
Fastshop			BRA																			
HONOR											GBR											
HP											GBr										USA	
inet.se																				SWE		
jacob.de							DEU															
JD						CHN																
John Lewis											GBR											
KaBuM!			BRA																			
Kaola						CHN																
Kjell																				SWE		
Komplett																				SWE		
laptopsdirect											GBR											
Lenovo						CHN																
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU													SWE		
Medion							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
meizu.com						CHN																
Mercado Livre			BRA																			
microcenter.com																					USA	
Mindfactory							DEU															
Motorola			BRA																			
musicMagpie											GBR											
NetOnNet																				SWE		
Newegg																					USA	
Notebooksbilliger							DEU															
nubia.com						CHN																
OfficeMax																					USA	
office-partner.de							DEU															
Otto							DEU															
pcstore.com.tw						CHN																
Pontofrio			BRA																			
Proshop																				SWE		
Sam's Club																					USA	
Saturn							DEU															
Scandinavian Photo																				SWE		
Shopee			BRA																			
Shoptime			BRA																			
Staples																					USA	
Submarino			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Teknikdelar																				SWE		
Tesco											GBR											
teufel.de							DEU															
Tmall						CHN																
Very											GBR											
Vipshop						CHN																
Vivo			BRA			CHN																
Vmall						CHN																
Walmart																					USA	
Webhallen																				SWE		
yhd.com						CHN																

E-commerce / Online purchases / Brands / Household goods and appliances store brands

Household goods and appliances

From which of the following online stores have you purchased household items & appliances (e.g., furniture, decoration, refrigerator, vacuum cleaner) in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ählens																				SWE		
Amazon																						
Americanas			BRA																			
ao.com / ao.de							DEU				GBR											
bedbathandbeyond.com																					USA	
Best Buy																					USA	
bett1.de							DEU															
Biltema																				SWE		
Build.com																					USA	
Carrefour			BRA																			
Casas Bahia			BRA																			
CDON																				SWE		
Chilli																				SWE		
Costco																					USA	
Currys											GBR											
DFS											GBR											
diy.com											GBR											
Dunelm											GBR											
ehaier.com						CHN																
Elgiganten																				SWE		
Etna			BRA																			
Extra			BRA																			
Furniture Village											GBR											
Furniturebox																				SWE		
hisense.com						CHN																
hksuning.com						CHN																
Home Depot																					USA	
home24.de							DEU															
Homebase											GBR											
IKEA						CHN	DEU				GBR									SWE	USA	
JD						CHN																
John Lewis											GBR											
Jotex																				SWE		
JYSK																				SWE		
Kaola						CHN																
KitchenTime																				SWE		
Kohl's																					USA	
Leroy Merlin			BRA																			
Lidl							DEU															
littleswan.com						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lowe's																					USA	
Macy's																					USA	
made.com											GBR											
MadeiraMadeira			BRA																			
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU													SWE		
Mercado Livre			BRA																			
Midea						CHN																
Mio																				SWE		
Mobly			BRA																			
Oak Furnitureland											GBR											
Otto							DEU															
Overstock.com																					USA	
pcstore.com.tw						CHN																
Pontofrio			BRA																			
Pottery Barn																					USA	
QVC							DEU														USA	
reuter.de							DEU															
Ricardo Eletro			BRA																			
RoyalDesign.se																				SWE		
Saturn							DEU															
Shoptime			BRA																			
Submarino			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tchibo							DEU															
The White Company											GBR											
TJX																					USA	
Tmall						CHN																
Tok&Stok			BRA																			
toshiba-lifestyle.cn						CHN																
trademax																				SWE		
tretti																				SWE		
Vipshop						CHN																
Vmall						CHN																
Walmart																					USA	
Wayfair							DEU				GBR										USA	
westwing.de							DEU															
XXXLutz							DEU															
yhd.com						CHN																

*E-commerce / Online purchases / Brands / DIY & garden store brands***DIY & garden***From which of the following online stores have you purchased DIY & garden products in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1800flowers.com																					USA	
Ace Hardware																					USA	
Amazon																						
Americanas			BRA																			
Argos											GBR											
ASDA											GBR											
auragentum.de							DEU															
Bauhaus							DEU													SWE		
Big Lots																					USA	
Blomsterlandet																				SWE		
byggghemma.se																				SWE		
Bygghemmax																				SWE		
C&C (Casa & Construção)			BRA																			
casando.de							DEU															
Casas Bahia			BRA																			
CDON																				SWE		
Chewy																					USA	
Clas Ohlson																				SWE		
Cobasi			BRA																			
Conrad							DEU															
Costco																					USA	
dangdang.com						CHN																
diy.com											GBR											
Fleurop							DEU															
Fressnapf							DEU															
Gardening Express											GBR											
Grainger																					USA	
Hagebau							DEU															
Halfords											GBR											
Harbor Freight																					USA	
Home Depot																					USA	
Homebase											GBR											
Hornbach							DEU													SWE		
IKEA							DEU				GBR									SWE		
JD						CHN																
John Lewis											GBR											
JULA																				SWE		
Kaola						CHN																
K-Rauta																				SWE		
Leroy Merlin			BRA																			

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lidl							DEU															
Lowe's																					USA	
MadeiraMadeira			BRA																			
Magazine Luiza (Magalu)			BRA																			
Menards																					USA	
Mercado Livre			BRA																			
NetOnNet																				SWE		
OBI							DEU															
Otto							DEU															
Plantagen																				SWE		
reichelt.de							DEU															
Rusta																				SWE		
Sainsbury's											GBR											
Screwfix											GBR											
Shoptime			BRA																			
Submarino			BRA																			
Suning						CHN																
Taobao						CHN																
Target																					USA	
Telhanorte			BRA																			
Tmall						CHN																
Tok&Stok			BRA																			
Toolstation											GBR											
trademax																				SWE		
Very											GBR											
victorianplumbing.co.uk											GBR											
Vipshop						CHN																
Walmart																					USA	
Wayfair											GBR										USA	
Wickes											GBR											
zoro.com																					USA	

E-commerce / Online purchases / Brands / Sports & outdoor equipment store brands

Sports & outdoor equipment

From which of the following online stores have you purchased sports & outdoor equipment in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
About You							DEU															
Addnature																				SWE		
adidas																						
Amazon																						
Americanas			BRA																			
Argos											GBR											
Bass pro shop																					USA	
Bergfreunde							DEU															
Bergzeit							DEU															
Big Lots																					USA	
Bike24							DEU															
Bike-Discount							DEU															
Bikester																				SWE		
Biltema																				SWE		
Boozt.com																				SWE		
cabelas.com																					USA	
campingwagner.de							DEU															
CDON																				SWE		
Centauro			BRA																			
Chain Reaction Cycles											GBR											
Columbia																					USA	
Costco																					USA	
dafiti			BRA																			
dangdang.com						CHN																
Decathlon			BRA				DEU				GBR											
Dick's Sporting Goods																					USA	
fahrrad.de							DEU															
Footasylum											GBR											
Footlocker																					USA	
Futfanatics			BRA																			
GO Outdoors											GBR											
Gymshark											GBR											
Halfords											GBR											
INTERSPORT																				SWE		
JD						CHN																
JDsports											GBR											
John Lewis											GBR											
jumei.com						CHN																
Kaola						CHN																
Kohl's																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
lining.com						CHN																
Lojas Renner			BRA																			
lululemon																					USA	
Magazine Luiza (Magalu)			BRA																			
Mediamarkt							DEU															
Mercado Livre			BRA																			
Naturkompaniet																				SWE		
Netshoes			BRA																			
Nike																						
okbuy.com						CHN																
Otto							DEU															
outnorth																				SWE		
pcstore.com.tw						CHN																
Puma			BRA																			
REI																					USA	
RevolutionRace (RVRC)																				SWE		
Rose Bikes							DEU															
s.cn						CHN																
Sam's Club																					USA	
Saturn							DEU															
secoo.com						CHN																
Shopee			BRA																			
Sportamore																				SWE		
SportsDirect.com											GBR											
stadium																				SWE		
stadium Outlet																				SWE		
Suning						CHN																
Taobao						CHN																
Target																					USA	
Tesco											GBR											
Tmall						CHN																
Tredz											GBR											
Under Armour																					USA	
Very											GBR											
Vipshop						CHN																
Walmart																					USA	
Wiggle											GBR											
XXL.se																				SWE		
Zattini			BRA																			

*E-commerce / Customer journey / Payment / Online payments by brand***Online payments***Which of the following online payment systems have you used in the past 12 months to purchase products online?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1qianbao						CHN																
99Bill						CHN																
AfterPay							DEU				GBR									SWE	USA	
Alipay						CHN																
Amazon Pay							DEU				GBR									SWE	USA	
Apple Pay																						
Baofu						CHN																
bestpay						CHN																
BillPay							DEU															
Ebanx			BRA																			
giropay							DEU															
Google Pay			BRA				DEU				GBR									SWE	USA	
Huawei pay						CHN																
jdpay						CHN																
Klarna							DEU				GBR									SWE	USA	
lakala						CHN																
Masterpass											GBR										USA	
Mercado Pago			BRA																			
Mi pay						CHN																
MoneyGram							DEU															
Neteller			BRA				DEU				GBR										USA	
Pagseguro			BRA																			
paydirekt							DEU															
Payex																				SWE		
Paynova																				SWE		
Payoneer			BRA																			
PayPal																						
Payson																				SWE		
PayU			BRA																			
PicPay			BRA																			
Qliro																				SWE		
Skrill			BRA				DEU				GBR										USA	
Stripe			BRA				DEU				GBR										USA	
Swish																				SWE		
Tenpay						CHN																
TransferWise			BRA				DEU															
Trustly							DEU				GBR									SWE		
UnionPay						CHN																
Venmo																					USA	
Visa Checkout											GBR										USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
WeChat Pay						CHN																
Yeepay						CHN																

[E-commerce / Customer journey / Payment / Payments by cryptocurrency](#)**Cryptocurrency payments***You stated you have made online payments with cryptocurrency in the past 12 months, which currency did you use?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avalanche (AVAX)			BRA				DEU				GBR									SWE	USA	
Binance Coin (BNB)			BRA				DEU				GBR									SWE	USA	
Bitcoin (BTC)			BRA				DEU				GBR									SWE	USA	
Cardano (ADA)			BRA				DEU				GBR									SWE	USA	
Chainlink (LINK)			BRA				DEU				GBR									SWE	USA	
Dogecoin (DOGE)			BRA				DEU				GBR									SWE	USA	
Ethereum (ETH)			BRA				DEU				GBR									SWE	USA	
Litecoin (LTC)			BRA				DEU				GBR									SWE	USA	
Polkadot (DOT)			BRA				DEU				GBR									SWE	USA	
Solana (SOL)			BRA				DEU				GBR									SWE	USA	
Terra (LUNA)			BRA				DEU				GBR									SWE	USA	
Tether (USDT)			BRA				DEU				GBR									SWE	USA	
Uniswap (UNI)			BRA				DEU				GBR									SWE	USA	
USD Coin (USDC)			BRA				DEU				GBR									SWE	USA	
XRP (XRP)			BRA				DEU				GBR									SWE	USA	

E-commerce / Customer journey / Buy now, pay later / 'Buy now, pay later' payments by brand

Buy now, pay later' payments

Which of the following 'buy now, pay later' service did you use in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ADDI			BRA																			
Affirm																					USA	
Afterpay							DEU				GBR									SWE	USA	
AsiaPay						CHN																
Baitio						CHN																
BillPay							DEU															
Bread																					USA	
DiniePay			BRA																			
dLocal			BRA																			
Fen Fu						CHN																
FuturePay																					USA	
Huabei						CHN																
Klarna							DEU				GBR									SWE	USA	
Laybuy											GBR											
Meituan/Meidan						CHN																
Payl8r											GBR											
Paymorrow							DEU															
Paypal							DEU				GBR									SWE	USA	
Perpay																					USA	
PFC																				SWE		
PIX			BRA																			
QuadPay																					USA	
Ratepay							DEU															
Sezzle																					USA	
Splitit																					USA	
SweetPay																				SWE		
Visa			BRA																			
Zaver																				SWE		

*E-commerce / Delivery / Suppliers / Delivery supplier usage by brand***Delivery supplier***Which of the following suppliers have you received a parcel from in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
Best Transport																						
Bring																				SWE		
Budbee																				SWE		
Cainiao						CHN														SWE		
City Mail																				SWE		
Correios			BRA																			
DB Schenker																				SWE		
Deppon Express						CHN																
DHL							DEU				GBR									SWE	USA	
DPD							DEU				GBR											
EMS						CHN																
FedEx			BRA				DEU				GBR									SWE	USA	
GLS							DEU															
Hermes							DEU				GBR											
Instabox																				SWE		
Jadlog			BRA																			
JD Express						CHN																
Loggi			BRA																			
Parcelforce											GBR											
PostNord																				SWE		
Royal Mail											GBR											
Sequoia			BRA																			
SF Express						CHN																
STO Express						CHN																
Total Express			BRA																			
TTK Express						CHN																
UPS			BRA				DEU				GBR									SWE	USA	
USPS																					USA	
XPO																					USA	
Yodel											GBR											
YTO Express						CHN																
Yunda Express						CHN																
ZJS						CHN																
ZTO Express						CHN																

*E-commerce / Secondhand & rentals / Secondhand purchases by brand***Secondhand purchases***From which of the following online stores have you purchased secondhand items online in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
About You							DEU															
Afound																				SWE		
ASOS Marketplace											GBR											
blocket																				SWE		
Chronext							DEU															
Chrono24							DEU															USA
Craigslist																						USA
Depop							DEU				GBR											USA
eBay				BRA			DEU				GBR									SWE		USA
eBay Kleinanzeigen							DEU															
Enjoei				BRA																		
Etsy				BRA			DEU				GBR									SWE		USA
Facebook Marketplace							DEU				GBR											USA
Grailed																				SWE		
Gumtree											GBR											
Já vendeu				BRA																		
maedchenflohmarkt.de							DEU															
Mercado Livre				BRA																		
Mercari																						USA
momox							DEU															
OfferUp																						USA
OLX				BRA																		
Paipai							CHN															
Plum							CHN															
Poshmark																						USA
Que barato (Soub!)				BRA																		
Rebelle							DEU				GBR											
reBuy							DEU															
Refurbed							DEU				GBR									SWE		
Repassa				BRA																		
Reverb																						USA
Sellpy							DEU													SWE		
Shpock																				SWE		
StockX											GBR									SWE		
Swappie																				SWE		
Thredup																						USA
Tradera																				SWE		
trendsales																				SWE		
Vestiaire Collective																				SWE		
Vinted							DEU				GBR									SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Watchmaster																					USA	
Xianyu (Idle Fish) (Taobao)						CHN																
You she yi pai						CHN																
Zalando							DEU													SWE		
ZhiEr (只二)						CHN																
Zhuanzhuan						CHN																

E-commerce / Social media / Social media usage

Social media usage

What social media platforms do you use regularly? This does not include instant messengers such as WhatsApp.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Douban						CHN																
Douyin						CHN																
Facebook			BRA				DEU				GBR									SWE	USA	
Familjeliv																				SWE		
Flashback																				SWE		
Flickr			BRA				DEU				GBR										USA	
Foursquare											GBR										USA	
Hello			BRA																			
hupu						CHN																
Instagram			BRA				DEU				GBR									SWE	USA	
Jodel							DEU													SWE		
Kuaishou						CHN																
LinkedIn			BRA				DEU				GBR									SWE	USA	
Little Red Book						CHN																
Meipai						CHN																
MeWe			BRA																			
newsmth						CHN																
Pinterest			BRA				DEU				GBR									SWE	USA	
Quora			BRA																			
Qzone						CHN																
Reddit			BRA				DEU				GBR									SWE	USA	
Sina Weibo						CHN																
Snapchat			BRA				DEU				GBR									SWE	USA	
Tencent Weibo						CHN																
Tianya						CHN																
TikTok			BRA				DEU				GBR									SWE	USA	
Tumblr			BRA				DEU				GBR									SWE	USA	
Twitch			BRA				DEU				GBR										USA	
Twitter			BRA				DEU				GBR									SWE	USA	
WeChat																						
Xing							DEU															
Yelp											GBR										USA	
YouTube			BRA				DEU				GBR									SWE	USA	
YY						CHN																
Zhihu						CHN																

*E-commerce / Social media / Social media purchases by brand***Social media purchases***Which social media platform have you used to make online purchases in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Douban						CHN																
Douyin						CHN																
Facebook			BRA				DEU				GBR									SWE	USA	
Familjeliv																				SWE		
Flashback																				SWE		
Flickr			BRA				DEU				GBR										USA	
Foursquare											GBR										USA	
Hello			BRA																			
hupu						CHN																
Instagram			BRA				DEU				GBR									SWE	USA	
Jodel							DEU													SWE		
Kuaishou						CHN																
LinkedIn			BRA				DEU				GBR									SWE	USA	
Little Red Book						CHN																
Meipai						CHN																
MeWe			BRA																			
newsmth						CHN																
Pinterest			BRA				DEU				GBR									SWE	USA	
Quora			BRA																			
Qzone						CHN																
Reddit			BRA				DEU				GBR									SWE	USA	
Sina Weibo						CHN																
Snapchat			BRA				DEU				GBR									SWE	USA	
Tencent Weibo						CHN																
Tianya						CHN																
TikTok			BRA				DEU				GBR									SWE	USA	
Tumblr			BRA				DEU				GBR									SWE	USA	
Twitch			BRA				DEU				GBR										USA	
Twitter			BRA				DEU				GBR									SWE	USA	
WeChat																						
Xing							DEU															
Yelp											GBR										USA	
YouTube			BRA				DEU				GBR									SWE	USA	
YY						CHN																
Zhihu						CHN																

GCS Special: European Football Benchmark 2018

[European Football Benchmark 2018](#) / [Sponsors](#) / [Sponsor brand awareness](#) / [Brand awareness of kit sponsors](#)

Brand awareness of kit sponsors

Which of the following brands do you know at least by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avia								ESP														
betway								ESP			GBR											
BLU								ESP														
CroisiEurope										FRA												
Cuatro Rayas								ESP														
Emirates							DEU	ESP		FRA	GBR		ITA									
Estrella Galicia								ESP														
Gran Canaria								ESP														
Huesca La Magia								ESP														
kutxabank								ESP														
Marathon Bet								ESP														
OTC Desks								ESP														
Pamesa Ceramica								ESP														
Playtika								ESP														
Plus500								ESP														
Rakuten								ESP														
Riviera Maya								ESP														
Suez										FRA												
Tecnocasa								ESP														
Tesesa								ESP														

European Football Benchmark 2018 / Sponsors / Sponsor brand awareness / Kit sponsor awareness of favorite club

Kit sponsor awareness of favorite club

Which of the following brands do you know at least by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avia								ESP														
betway								ESP			GBR											
BLU								ESP														
Cuatro Rayas								ESP														
Emirates							DEU	ESP		FRA	GBR		ITA									
Estrella Galicia								ESP														
Gran Canaria								ESP														
Huesca La Magia								ESP														
kutxabank								ESP														
Marathon Bet								ESP														
OTC Desks								ESP														
Pamesa Ceramica								ESP														
Playtika								ESP														
Plus500								ESP														
Rakuten								ESP														
Riviera Maya								ESP														
Tecnocasa								ESP														
Tesesa								ESP														

European Football Benchmark 2018 / Sponsors / Sponsor brand awareness / Preferences for kit sponsors by brand

Preferences for kit sponsors

Which of the following brands do you personally like?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avia								ESP														
betway								ESP			GBR											
BLU								ESP														
Cuatro Rayas								ESP														
Emirates							DEU	ESP		FRA	GBR		ITA									
Estrella Galicia								ESP														
Gran Canaria								ESP														
Huesca La Magia								ESP														
kutxabank								ESP														
Marathon Bet								ESP														
OTC Desks								ESP														
Pamesa Ceramica								ESP														
Playtika								ESP														
Plus500								ESP														
Rakuten								ESP														
Riviera Maya								ESP														
Tecnocasa								ESP														
Tesesa								ESP														

[European Football Benchmark 2018 / Sponsors / Sponsor Images / Characteristics of brand](#)

Characteristics of kit sponsor

Which of the following are the main characteristics that are typical of this brand? Please choose a maximum of 5

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Avia								ESP														
betway								ESP			GBR											
BLU								ESP														
Cuatro Rayas								ESP														
Emirates							DEU	ESP		FRA	GBR		ITA									
Estrella Galicia								ESP														
Gran Canaria								ESP														
Huesca La Magia								ESP														
kutxabank								ESP														
Marathon Bet								ESP														
OTC Desks								ESP														
Pamesa Ceramica								ESP														
Playtika								ESP														
Plus500								ESP														
Rakuten								ESP														
Riviera Maya								ESP														
Tecnocasa								ESP														
Tesesa								ESP														

European Football Benchmark 2018 / International football / Leagues & clubs / Interest in Bundesliga clubs

Interest in Bundesliga clubs

Which of the following Bundesliga clubs (Germany) are you especially interested in (e.g. results, transfers, news)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1. FC Köln							DEU	ESP		FRA	GBR		ITA									
1. FC Nürnberg							DEU	ESP		FRA	GBR		ITA									
1. FSV Mainz 05							DEU	ESP		FRA	GBR		ITA									
Bayer 04 Leverkusen							DEU	ESP		FRA	GBR		ITA									
Borussia Dortmund							DEU	ESP		FRA	GBR		ITA									
Borussia Mönchengladbach							DEU	ESP		FRA	GBR		ITA									
Eintracht Frankfurt							DEU	ESP		FRA	GBR		ITA									
FC Augsburg							DEU	ESP		FRA	GBR		ITA									
FC Bayern München							DEU	ESP		FRA	GBR		ITA									
FC Schalke 04							DEU	ESP		FRA	GBR		ITA									
Fortuna Düsseldorf							DEU	ESP		FRA	GBR		ITA									
Hamburger SV							DEU	ESP		FRA	GBR		ITA									
Hannover 96							DEU	ESP		FRA	GBR		ITA									
Hertha BSC							DEU	ESP		FRA	GBR		ITA									
RB Leipzig							DEU	ESP		FRA	GBR		ITA									
SC Freiburg							DEU	ESP		FRA	GBR		ITA									
SV Werder Bremen							DEU	ESP		FRA	GBR		ITA									
TSG 1899 Hoffenheim							DEU	ESP		FRA	GBR		ITA									
VfB Stuttgart							DEU	ESP		FRA	GBR		ITA									
VfL Wolfsburg							DEU	ESP		FRA	GBR		ITA									

European Football Benchmark 2018 / International football / Leagues & clubs / Interest in Premier League clubs

Interest in Premier League clubs

Which of the following Premier League clubs (England) are you especially interested in (e.g. results, transfers, news)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AFC Bournemouth							DEU	ESP		FRA	GBR		ITA									
Brighton & Hove Albion							DEU	ESP		FRA	GBR		ITA									
Cardiff City							DEU	ESP		FRA	GBR		ITA									
Crystal Palace							DEU	ESP		FRA	GBR		ITA									
FC Arsenal							DEU	ESP		FRA	GBR		ITA									
FC Burnley							DEU	ESP		FRA	GBR		ITA									
FC Chelsea							DEU	ESP		FRA	GBR		ITA									
FC Everton							DEU	ESP		FRA	GBR		ITA									
FC Fulham							DEU	ESP		FRA	GBR		ITA									
FC Liverpool							DEU	ESP		FRA	GBR		ITA									
FC Southampton							DEU	ESP		FRA	GBR		ITA									
FC Watford							DEU	ESP		FRA	GBR		ITA									
Huddersfield Town							DEU	ESP		FRA	GBR		ITA									
Leicester City							DEU	ESP		FRA	GBR		ITA									
Manchester City							DEU	ESP		FRA	GBR		ITA									
Manchester United							DEU	ESP		FRA	GBR		ITA									
Newcastle United							DEU	ESP		FRA	GBR		ITA									
Stoke City							DEU	ESP		FRA	GBR		ITA									
Swansea City							DEU	ESP		FRA	GBR		ITA									
Tottenham Hotspur							DEU	ESP		FRA	GBR		ITA									
West Bromwich Albion							DEU	ESP		FRA	GBR		ITA									
West Ham United							DEU	ESP		FRA	GBR		ITA									
Wolverhampton Wanderers							DEU	ESP		FRA	GBR		ITA									

European Football Benchmark 2018 / International football / Leagues & clubs / Interest in Primera División/La Liga clubs

Interest in Primera División/La Liga clubs

Which of the following Primera División/La Liga clubs (Spain) are you especially interested in (e.g. results, transfers, news)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Athletic Bilbao							DEU	ESP		FRA	GBR		ITA									
Atlético Madrid							DEU	ESP		FRA	GBR		ITA									
CD Leganés							DEU	ESP		FRA	GBR		ITA									
Celta Vigo							DEU	ESP		FRA	GBR		ITA									
Deportivo Alavés							DEU	ESP		FRA	GBR		ITA									
Deportivo La Coruña							DEU	ESP		FRA	GBR		ITA									
Espanyol Barcelona							DEU	ESP		FRA	GBR		ITA									
FC Barcelona							DEU	ESP		FRA	GBR		ITA									
FC Getafe							DEU	ESP		FRA	GBR		ITA									
FC Girona							DEU	ESP		FRA	GBR		ITA									
FC Málaga							DEU	ESP		FRA	GBR		ITA									
FC Sevilla							DEU	ESP		FRA	GBR		ITA									
FC Valencia							DEU	ESP		FRA	GBR		ITA									
FC Villarreal							DEU	ESP		FRA	GBR		ITA									
Rayo Vallecano							DEU	ESP		FRA	GBR		ITA									
Real Betis Sevilla							DEU	ESP		FRA	GBR		ITA									
Real Madrid							DEU	ESP		FRA	GBR		ITA									
Real Sociedad San Sebastian							DEU	ESP		FRA	GBR		ITA									
Real Valladolid							DEU	ESP		FRA	GBR		ITA									
SD Eibar							DEU	ESP		FRA	GBR		ITA									
SD Huesca							DEU	ESP		FRA	GBR		ITA									
UD Las Palmas							DEU	ESP		FRA	GBR		ITA									
UD Levante							DEU	ESP		FRA	GBR		ITA									

European Football Benchmark 2018 / International football / Leagues & clubs / Interest in Serie A clubs

Interest in Serie A clubs

Which of the following Serie A clubs (Italy) are you especially interested in (e.g. results, transfers, news)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AC Chievo Verona							DEU	ESP		FRA	GBR		ITA									
AC Florenz							DEU	ESP		FRA	GBR		ITA									
AC Mailand							DEU	ESP		FRA	GBR		ITA									
AS Rom							DEU	ESP		FRA	GBR		ITA									
Atalanta Bergamo							DEU	ESP		FRA	GBR		ITA									
Benevento Calcio							DEU	ESP		FRA	GBR		ITA									
Cagliari Calcio							DEU	ESP		FRA	GBR		ITA									
CFC Genua 1983							DEU	ESP		FRA	GBR		ITA									
FC Bologna							DEU	ESP		FRA	GBR		ITA									
FC Crotone							DEU	ESP		FRA	GBR		ITA									
FC Turin							DEU	ESP		FRA	GBR		ITA									
Frosinone Calcio							DEU	ESP		FRA	GBR		ITA									
Hellas Verona							DEU	ESP		FRA	GBR		ITA									
Inter Mailand							DEU	ESP		FRA	GBR		ITA									
Juventus Turin							DEU	ESP		FRA	GBR		ITA									
Lazio Rom							DEU	ESP		FRA	GBR		ITA									
Parma Calcio 1913							DEU	ESP		FRA	GBR		ITA									
Sampdoria Genua							DEU	ESP		FRA	GBR		ITA									
Sassuolo Calcio							DEU	ESP		FRA	GBR		ITA									
SPAL Ferrara							DEU	ESP		FRA	GBR		ITA									
SSC Neapel							DEU	ESP		FRA	GBR		ITA									
Udinese Calcio							DEU	ESP		FRA	GBR		ITA									

European Football Benchmark 2018 / International football / Leagues & clubs / Interest in Ligue 1 clubs

Interest in Ligue 1 clubs

Which of the following Ligue 1 clubs (France) are you especially interested in (e.g. results, transfers, news)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Angers SCO							DEU	ESP		FRA	GBR		ITA									
AS Monaco							DEU	ESP		FRA	GBR		ITA									
AS St. Étienne							DEU	ESP		FRA	GBR		ITA									
Dijon FCO							DEU	ESP		FRA	GBR		ITA									
EA Guingamp							DEU	ESP		FRA	GBR		ITA									
ES Troyes AC							DEU	ESP		FRA	GBR		ITA									
FC Metz							DEU	ESP		FRA	GBR		ITA									
FC Nantes							DEU	ESP		FRA	GBR		ITA									
FC Toulouse							DEU	ESP		FRA	GBR		ITA									
Girondins Bordeaux							DEU	ESP		FRA	GBR		ITA									
Lille OSC							DEU	ESP		FRA	GBR		ITA									
Montpellier HSC							DEU	ESP		FRA	GBR		ITA									
OGC Nizza							DEU	ESP		FRA	GBR		ITA									
Olympique Lyon							DEU	ESP		FRA	GBR		ITA									
Olympique Marseille							DEU	ESP		FRA	GBR		ITA									
Olympique Nîmes							DEU	ESP		FRA	GBR		ITA									
Paris Saint-Germain							DEU	ESP		FRA	GBR		ITA									
Racing Strasbourg							DEU	ESP		FRA	GBR		ITA									
SC Amiens							DEU	ESP		FRA	GBR		ITA									
SM Caen							DEU	ESP		FRA	GBR		ITA									
Stade Reims							DEU	ESP		FRA	GBR		ITA									
Stade Rennes							DEU	ESP		FRA	GBR		ITA									

European Football Benchmark 2018 / Information behavior / Fequency / Media brands used to get information about football

Media brands used to get information about football

Which of the following providers do you use at least occasionally to get information about football (web and print offerings)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
11Freunde / 11freunde.de							DEU															
20minutes.fr										FRA												
90min.com							DEU															
ABC / abc.es								ESP														
ansa.it													ITA									
As / as.com								ESP														
Bild / bild.de							DEU															
cahiersdufootball.net										FRA												
calcioefinanza.it													ITA									
calciomercato.com													ITA									
Corriere della Sera / corriere.it													ITA									
Corriere dello Sport / corrieredellosport.it													ITA									
Daily Mail											GBR											
Daily Mirror											GBR											
Daily Star											GBR											
Daily Telegraph											GBR											
diariogol.com								ESP														
El Correo / elcorreo.com								ESP														
El Mundo / elmundo.es								ESP														
El País / elpais.es								ESP														
El Periódico / elperiodico.es								ESP														
eldesmarque.es								ESP														
espn.com											GBR											
Estadio Deportivo / estadiodeportivo.com								ESP														
eurosport.com													ITA									
eurosport.fr										FRA												
fantagazzetta.com													ITA									
fff.fr										FRA												
fichajes.com								ESP														
figc.it													ITA									
foot01.com										FRA												
football.co.uk											GBR											
football365.com											GBR											
football365.fr										FRA												
footmercato.net										FRA												
FourFourTwo											GBR											
France Football / francefootball.fr										FRA												
franceinfo.fr										FRA												
givemesport.com											GBR											
goal.it													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Il Giornale / ilgiornale.it													ITA									
it.yahoo.com													ITA									
La Gazzetta dello Sport / gazzetta.it													ITA									
La Razón / larazon.es								ESP														
La Repubblica / repubblica.it													ITA									
La Stampa / lastampa.it													ITA									
La Vanguardia / lavanguardia.es								ESP														
La Voz de Galicia / lavozdeg Galicia.es								ESP														
laliga.es								ESP														
Le Figaro / lefigaro.fr										FRA												
Le Monde / lemonde.fr										FRA												
Le Parisien / leparisien.fr										FRA												
le10sport.com										FRA												
legaseriea.it													ITA									
L'Equipe / lequipe.fr										FRA												
lfp.fr										FRA												
Libération / liberation.fr										FRA												
Libero / libero.it													ITA									
linternaute.com										FRA												
Marca / marca.es								ESP														
maxifoot.fr										FRA												
Mundo Deportivo / mundodeportivo.es								ESP														
orange.fr										FRA												
raisport.rai.it/													ITA									
rref.es								ESP														
sfr.fr										FRA												
skysports.com											GBR											
soccernews.com											GBR											
spielverlagerung.de							DEU															
Sport / sport.es								ESP														
sport.sky.it													ITA									
sportbuzzer.de							DEU															
Sporting Life											GBR											
sportmediaset.mediaset.it													ITA									
sports.fr										FRA												
sports.yahoo.com										FRA												
spox.com							DEU															
Süddeutsche / sueddeutsche.de							DEU															
superdeporte.es								ESP														
The Independent											GBR											
The Sun											GBR											
The Times											GBR											
transfermarkt.es								ESP														

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
transfermarkt.fr										FRA												
transfermarkt.it													ITA									
tribalfootball.com											GBR											
tuttomercatoweb.com													ITA									
Tuttosport / tuttosport.it													ITA									
virgilio.it													ITA									
weltfussball.de							DEU															
whoscored.com							DEU				GBR											
World Soccer											GBR											

European Football Benchmark 2018 / Football games in the media / Football shows / Football shows watched (past 12 months)

Football shows watched

Which of the following football shows have you watched in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
19h30 pm (Canal+ Sport)										FRA			ITA									
20h Foot (CNEWS)										FRA			ITA									
90° minuto (Rai 2)										FRA			ITA									
Aktuelles Sportstudio (ZDF)							DEU															
Aspettando Calciomercato (Sportitalia)										FRA			ITA									
Breaking Foot (SFR Sport1)										FRA			ITA									
Bundesliga Aktuell (Sport1)							DEU															
Bundesliga Pur (Sport1)							DEU															
Calciomercato Live (Sportitalia)										FRA			ITA									
Canal Football Club - CFC (Canal+ Sport)										FRA			ITA									
Champions Arena (beIN)										FRA			ITA									
Dimanche Ligue 1 Le Mag (beIN)										FRA			ITA									
Directo GOL (GOL TV)								ESP		FRA			ITA									
Diretta stadio... ed è subito goal! (7 Gold)										FRA			ITA									
Doppelpass (Sport1)							DEU															
Dribbling (Rai 2)										FRA			ITA									
El Chiringuito de Jugones (Mega)								ESP		FRA			ITA									
El Día Después (#0)										FRA			ITA									
El Golazo de Gol (GOL TV)								ESP		FRA			ITA									
Estudio Estadio (TDP)								ESP		FRA			ITA									
Eurosport Bundesliga (Eurosport)							DEU															
Fast & Fut (TDP)								ESP		FRA			ITA									
J+1 (Canal+ Sport)										FRA			ITA									
Jour de foot (Canal+ Sport)										FRA			ITA									
Jugones (laSexta)								ESP		FRA			ITA									
La Domenica Sportiva (Rai 3)										FRA			ITA									
La Goleada (Trece)								ESP		FRA			ITA									
La tribù del calcio (Italia 2, Premium Sport)										FRA			ITA									
l'after (RMC Sport)										FRA			ITA									
Late Football Club (Canal+ Sport)										FRA			ITA									
Le décrochage de Luis (beIN)										FRA			ITA									
Le tour des stades (beIN)										FRA			ITA									
Le Vestiaire (RMC Sport 1)										FRA			ITA									
L'ÉQUIPE du soir (l'Équipe)										FRA			ITA									
Los Lunes al Gol (GOL TV)								ESP		FRA			ITA									
Match of the Day (BBC)										FRA	GBR		ITA									
Match of the Day 2 (BBC)										FRA	GBR		ITA									
Monday Night Football (Sky)										FRA	GBR		ITA									
MultiLigue 1 (beIN)										FRA			ITA									
PL Zone (SFR Sport 1)										FRA			ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pressing (Canale 5)										FRA			ITA									
Quelli che il calcio (Rai 2)										FRA			ITA									
Sfide (Rai 3)										FRA			ITA									
Sky Calcio Club (Sky)										FRA			ITA									
Soccer Saturday (Sky)										FRA	GBR		ITA									
Speciale Calciomercato (Sportitalia)										FRA			ITA									
Speciale Champions League (Canale 5, Italia 1, Rete 4)										FRA			ITA									
Sportitalia Mercato (Sportitalia)										FRA			ITA									
Stade 2 (France 2)										FRA			ITA									
Téléfoot (TF1)										FRA			ITA									
The Premier League Show (BBC)										FRA	GBR		ITA									
Tiki Taka - Il calcio è il nostro gioco (Italia 1)										FRA			ITA									
Tout le sport (France 3)										FRA			ITA									
UEFA Champions League Magazine (BT)										FRA	GBR		ITA									
Vendredi Ligue 1 (beIN)										FRA			ITA									
Vox Populi (Sportitalia)										FRA			ITA									
Zona 11 pm (Rai Sport)										FRA			ITA									

European Football Benchmark 2018 / Football games in the media / Football shows / Favorite football show

Favorite football show

And which is your favorite football show?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
19h30 pm (Canal+ Sport)										FRA			ITA									
20h Foot (CNEWS)										FRA			ITA									
90° minuto (Rai 2)													ITA									
Aspettando Calciomercato (Sportitalia)													ITA									
Breaking Foot (SFR Sport1)										FRA			ITA									
BT Sport Score (BT)											GBR		ITA									
Calciomercato Live (Sportitalia)													ITA									
Canal Football Club - CFC (Canal+ Sport)										FRA			ITA									
Champions Arena (beIN)										FRA			ITA									
Dimanche Ligue 1 Le Mag (beIN)										FRA			ITA									
Directo GOL (GOL TV)								ESP					ITA									
Diretta stadio... ed è subito goal! (7 Gold)													ITA									
Dribbling (Rai 2)													ITA									
El Chiringuito de Jugones (Mega)								ESP					ITA									
El Día Después (#0)								ESP					ITA									
El Golazo de Gol (GOL TV)								ESP					ITA									
Estudio Estadio (TDP)								ESP					ITA									
Fast & Fut (TDP)								ESP					ITA									
Final Score (BBC)											GBR		ITA									
Football Focus (BBC)											GBR		ITA									
Football on 5 (Channel 5)											GBR		ITA									
Goals on Sunday (Sky)											GBR		ITA									
J+1 (Canal+ Sport)										FRA			ITA									
Jour de foot (Canal+ Sport)										FRA			ITA									
Jugones (laSexta)								ESP					ITA									
La Domenica Sportiva (Rai 3)													ITA									
La Goleada (Trece)								ESP					ITA									
La tribù del calcio (Italia 2, Premium Sport)													ITA									
l'after (RMC Sport)										FRA			ITA									
Late Football Club (Canal+ Sport)										FRA			ITA									
Le décrassage de Luis (beIN)										FRA			ITA									
Le tour des stades (beIN)										FRA			ITA									
Le Vestiaire (RMC Sport 1)										FRA			ITA									
L'ÉQUIPE du soir (l'Équipe)										FRA			ITA									
Los Lunes al Gol (GOL TV)								ESP					ITA									
Match of the Day (BBC)											GBR		ITA									
Match of the Day 2 (BBC)											GBR		ITA									
Monday Night Football (Sky)											GBR		ITA									
MultiLigue 1 (beIN)										FRA			ITA									
PL Zone (SFR Sport 1)										FRA			ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pressing (Canale 5)													ITA									
Quelli che il calcio (Rai 2)													ITA									
Sfide (Rai 3)													ITA									
Sky Calcio Club (Sky)													ITA									
Soccer Saturday (Sky)											GBR		ITA									
Speciale Calciomercato (Sportitalia)													ITA									
Speciale Champions League (Canale 5, Italia 1, Rete 4)													ITA									
Sportitalia Mercato (Sportitalia)													ITA									
Stade 2 (France 2)										FRA			ITA									
Téléfoot (TF1)										FRA			ITA									
The Premier League Show (BBC)											GBR		ITA									
Tiki Taka - Il calcio è il nostro gioco (Italia 1)													ITA									
Tout le sport (France 3)										FRA			ITA									
UEFA Champions League Magazine (BT)											GBR		ITA									
Vendredi Ligue 1 (beIN)										FRA			ITA									
Vox Populi (Sportitalia)													ITA									
Zona 11 pm (Rai Sport)													ITA									

European Football Benchmark 2018 / Merchandise / Sportswear brands / Purchased sportswear brands (past 12 months)

Sportswear

From which of the following brands have you bought sports clothes in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acerbis								ESP		FRA			ITA									
Adidas							DEU	ESP		FRA	GBR		ITA									
ASICS							DEU	ESP		FRA	GBR		ITA									
Bench							DEU	ESP		FRA	GBR		ITA									
Billabong							DEU	ESP		FRA	GBR		ITA									
Bogner							DEU	ESP		FRA	GBR		ITA									
Erima							DEU	ESP		FRA	GBR		ITA									
Errea								ESP		FRA			ITA									
FG								ESP		FRA			ITA									
FILA							DEU	ESP		FRA	GBR		ITA									
Givova								ESP		FRA			ITA									
Hummel							DEU	ESP		FRA	GBR		ITA									
Hungaria								ESP		FRA			ITA									
Jako							DEU	ESP		FRA	GBR		ITA									
Joma								ESP		FRA	GBR		ITA									
Kappa							DEU	ESP		FRA	GBR		ITA									
Kelme								ESP		FRA			ITA									
Le Coq Sportif								ESP		FRA			ITA									
Lotto Sport Italia							DEU	ESP		FRA	GBR		ITA									
Macron								ESP		FRA	GBR		ITA									
New Balance								ESP		FRA	GBR		ITA									
Nike							DEU	ESP		FRA	GBR		ITA									
Patrick								ESP		FRA			ITA									
Puma							DEU	ESP		FRA	GBR		ITA									
Quiksilver							DEU	ESP		FRA	GBR		ITA									
Reebok							DEU	ESP		FRA	GBR		ITA									
Salomon							DEU	ESP		FRA	GBR		ITA									
Schöffel							DEU	ESP		FRA	GBR		ITA									
Uhlsport							DEU	ESP		FRA	GBR		ITA									
Umbro							DEU	ESP		FRA	GBR		ITA									
Under Armour							DEU	ESP		FRA	GBR		ITA									
Zeus								ESP		FRA			ITA									

European Football Benchmark 2018 / Merchandise / Sportswear brands / Preferred sportswear brand

Preferred sportswear brand

And which of the following sportswear manufacturers do you personally prefer?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acerbis								ESP		FRA			ITA									
Adidas							DEU	ESP		FRA	GBR		ITA									
ASICS							DEU	ESP		FRA	GBR		ITA									
Bench							DEU	ESP		FRA	GBR		ITA									
Billabong							DEU	ESP		FRA	GBR		ITA									
Bogner							DEU	ESP		FRA	GBR		ITA									
Erima							DEU	ESP		FRA	GBR		ITA									
Errea								ESP		FRA			ITA									
FG								ESP		FRA			ITA									
FILA							DEU	ESP		FRA	GBR		ITA									
Givova								ESP		FRA			ITA									
Hummel							DEU	ESP		FRA	GBR		ITA									
Hungaria								ESP		FRA			ITA									
Jako							DEU	ESP		FRA	GBR		ITA									
Joma								ESP		FRA	GBR		ITA									
Kappa							DEU	ESP		FRA	GBR		ITA									
Kelme								ESP		FRA			ITA									
Le Coq Sportif								ESP		FRA			ITA									
Lotto Sport Italia							DEU	ESP		FRA	GBR		ITA									
Macron								ESP		FRA	GBR		ITA									
New Balance								ESP		FRA	GBR		ITA									
Nike							DEU	ESP		FRA	GBR		ITA									
Patrick								ESP		FRA			ITA									
Puma							DEU	ESP		FRA	GBR		ITA									
Quiksilver							DEU	ESP		FRA	GBR		ITA									
Reebok							DEU	ESP		FRA	GBR		ITA									
Salomon							DEU	ESP		FRA	GBR		ITA									
Schöffel							DEU	ESP		FRA	GBR		ITA									
Uhlsport							DEU	ESP		FRA	GBR		ITA									
Umbro							DEU	ESP		FRA	GBR		ITA									
Under Armour							DEU	ESP		FRA	GBR		ITA									
Zeus								ESP		FRA			ITA									

GCS Special: European Football Benchmark 2021

European Football Benchmark 2021 / Fans & followers / Leagues / Followed leagues

Followed leagues

Which of the following football leagues do you follow (e.g., by looking at news, results, social media)? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
English Premier League						CHN	DEU	ESP		FRA	GBR		ITA								USA	
French Ligue 1						CHN	DEU	ESP		FRA	GBR		ITA								USA	
German Bundesliga						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Italian Serie A						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Spanish LaLiga						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Fans & followers / Leagues / Favorite league

Favorite league

Which is your favorite league?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
English Premier League						CHN	DEU	ESP		FRA	GBR		ITA								USA	
French Ligue 1						CHN	DEU	ESP		FRA	GBR		ITA								USA	
German Bundesliga						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Italian Serie A						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Spanish LaLiga						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Fans & followers / Clubs / Followed Premier League teams

Followed Premier League teams

Which Premier League teams do you follow (i.e. look at news, follow on social media etc.)? Please select all that apply..

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arsenal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Aston Villa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brentford						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brighton & Hove Albion						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Burnley						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Chelsea						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Crystal Palace						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Everton						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fulham						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Leeds United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Leicester City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Liverpool						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Manchester City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Manchester United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Newcastle United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Norwich City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sheffield United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Southampton						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tottenham Hotspur						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Watford						CHN	DEU	ESP		FRA	GBR		ITA								USA	
West Bromwich Albion						CHN	DEU	ESP		FRA	GBR		ITA								USA	
West Ham United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Wolverhampton Wanderers						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Fans & followers / Clubs / Followed Bundesliga teams

Followed Bundesliga teams

Which Bundesliga teams do you follow (i.e. look at news, follow on social media etc.)? Please select all that apply..

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arminia Bielefeld						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bayer 04 Leverkusen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Borussia Dortmund						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Borussia Mönchengladbach						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Eintracht Frankfurt						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Augsburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Bayern München						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Köln						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Schalke 04						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC St. Pauli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FSV Mainz 05						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Greuther Fürth						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hamburger SV						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hertha BSC						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Holstein Kiel						CHN	DEU	ESP		FRA	GBR		ITA								USA	
RB Leipzig						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SC Freiburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SV Werder Bremen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TSG 1899 Hoffenheim						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Union Berlin						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfB Stuttgart						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfL Bochum						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfL Wolfsburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Fans & followers / Clubs / Followed LaLiga teams

Followed LaLiga teams

Which LaLiga teams do you follow (i.e. look at news, follow on social media etc.)? Please select all that apply..

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alaves						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Athletic Bilbao						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Atletico Madrid						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Barcelona						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cádiz						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Celta Vigo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Eibar						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Elche						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Espanyol						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Getafe						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Granada						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Huesca						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Levante						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mallorca						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Osasuna						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Betis						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Madrid						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Sociedad						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Valladolid						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sevilla						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Valencia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Villarreal						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Fans & followers / Clubs / Followed Serie A teams

Followed Serie A teams

Which Serie A teams do you follow (i.e. look at news, follow on social media etc.)? Please select all that apply..

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Atalanta						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Benevento						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bologna						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cagliari						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Crotone						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Empoli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fiorentina						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Genoa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hellas Verona						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Internazionale						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Juventus						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lazio						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lecce						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Milan						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Napoli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Parma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Roma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Salernitana						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sampdoria						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sassuolo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Spezia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Torino						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Udinese						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Fans & followers / Clubs / Followed Ligue 1 teams

Followed Ligue 1 teams

Which Ligue 1 teams do you follow (i.e. look at news, follow on social media etc.)? Please select all that apply..

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Angers SCO						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bordeaux						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brest						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Dijon FCO						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lorient						CHN	DEU	ESP		FRA	GBR		ITA								USA	
LOSC Lille						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lyon						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Marseille						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Metz						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Monaco						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Montpellier						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nantes						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nice						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nimes Olympique						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Paris Saint-Germain						CHN	DEU	ESP		FRA	GBR		ITA								USA	
RC Lens						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Reims						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Rennes						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Saint-Etienne						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Strasbourg						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Fans & followers / Clubs / Favorite team

Favorite team

Which of these teams is your favorite/main team?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alaves						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Angers SCO						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Arminia Bielefeld						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Arsenal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Aston Villa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Atalanta						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Athletic Bilbao						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Atletico Madrid						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Barcelona						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bayer 04 Leverkusen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Benevento						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bologna						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bordeaux						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Borussia Dortmund						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Borussia Mönchengladbach						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brentford						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brest						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brighton & Hove Albion						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Burnley						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cádiz						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cagliari						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Celta Vigo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Chelsea						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Crotone						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Crystal Palace						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Dijon FCO						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Eibar						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Eintracht Frankfurt						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Elche						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Empoli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Espanyol						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Everton						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Augsburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Bayern München						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Köln						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Schalke 04						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC St. Pauli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fiorentina						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FSV Mainz 05						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fulham						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Genoa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Getafe						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Granada						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Greuther Fürth						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hamburger SV						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hellas Verona						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hertha BSC						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Holstein Kiel						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Huesca						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Internazionale						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Juventus						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lazio						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lecce						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Leeds United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Leicester City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Levante						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Liverpool						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lorient						CHN	DEU	ESP		FRA	GBR		ITA								USA	
LOSC Lille						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lyon						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mallorca						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Manchester City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Manchester United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Marseille						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Metz						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Milan						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Monaco						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Montpellier						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nantes						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Napoli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Newcastle United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nice						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nimes Olympique						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Norwich City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Osasuna						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Paris Saint-Germain						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Parma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
RB Leipzig						CHN	DEU	ESP		FRA	GBR		ITA								USA	
RC Lens						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Betis						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Madrid						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Sociedad						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Valladolid						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Reims						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Rennes						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Roma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Saint-Etienne						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Salernitana						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sampdoria						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sassuolo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SC Freiburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sevilla						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sheffield United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Southampton						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Spezia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Strasbourg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SV Werder Bremen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Torino						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tottenham Hotspur						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TSG 1899 Hoffenheim						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Udinese						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Union Berlin						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Valencia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfB Stuttgart						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfL Bochum						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfL Wolfsburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Villarreal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Watford						CHN	DEU	ESP		FRA	GBR		ITA								USA	
West Bromwich Albion						CHN	DEU	ESP		FRA	GBR		ITA								USA	
West Ham United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Wolverhampton Wanderers						CHN	DEU	ESP		FRA	GBR		ITA								USA	

[European Football Benchmark 2021 / Club image / Clubs / Attitudes towards teams](#)

Attitudes towards teams

Which of the clubs do you like or dislike in that league?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alaves						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Angers SCO						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Arminia Bielefeld						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Arsenal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Aston Villa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Atalanta						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Athletic Bilbao						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Atletico Madrid						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Barcelona						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bayer 04 Leverkusen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Benevento						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bologna						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bordeaux						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Borussia Dortmund						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Borussia Mönchengladbach						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brentford						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brest						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Brighton & Hove Albion						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Burnley						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cádiz						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cagliari						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Celta Vigo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Chelsea						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Crotone						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Crystal Palace						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Dijon FCO						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Eibar						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Eintracht Frankfurt						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Elche						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Empoli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Espanyol						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Everton						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Augsburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Bayern München						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Köln						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC Schalke 04						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FC St. Pauli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fiorentina						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FSV Mainz 05						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fulham						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Genoa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Getafe						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Granada						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Greuther Fürth						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hamburger SV						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hellas Verona						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hertha BSC						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Holstein Kiel						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Huesca						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Internazionale						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Juventus						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lazio						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lecce						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Leeds United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Leicester City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Levante						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Liverpool						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lorient						CHN	DEU	ESP		FRA	GBR		ITA								USA	
LOSC Lille						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lyon						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mallorca						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Manchester City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Manchester United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Marseille						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Metz						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Milan						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Monaco						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Montpellier						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nantes						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Napoli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Newcastle United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nice						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nimes Olympique						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Norwich City						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Osasuna						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Paris Saint-Germain						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Parma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
RB Leipzig						CHN	DEU	ESP		FRA	GBR		ITA								USA	
RC Lens						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Betis						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Madrid						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Sociedad						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Real Valladolid						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Reims						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Rennes						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Roma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Saint-Etienne						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Salernitana						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sampdoria						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sassuolo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SC Freiburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sevilla						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sheffield United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Southampton						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Spezia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Strasbourg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SV Werder Bremen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Torino						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tottenham Hotspur						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TSG 1899 Hoffenheim						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Udinese						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Union Berlin						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Valencia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfB Stuttgart						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfL Bochum						CHN	DEU	ESP		FRA	GBR		ITA								USA	
VfL Wolfsburg						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Villarreal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Watford						CHN	DEU	ESP		FRA	GBR		ITA								USA	
West Bromwich Albion						CHN	DEU	ESP		FRA	GBR		ITA								USA	
West Ham United						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Wolverhampton Wanderers						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Sponsorship / Sponsors brand awareness

Sponsors brand awareness

Which of the following industries would you most like to sponsor your club(s)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1&1						CHN	DEU	ESP		FRA	GBR		ITA								USA	
3						CHN	DEU	ESP		FRA	GBR		ITA								USA	
32Red						CHN	DEU	ESP		FRA	GBR		ITA								USA	
AccorHotels						CHN	DEU	ESP		FRA	GBR		ITA								USA	
AIA						CHN	DEU	ESP		FRA	GBR		ITA								USA	
American Express						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Arabian Centres						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Aroundtown						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Auchan						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Avia Energy						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Banca Sistema						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Barmenia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bastide Medical						CHN	DEU	ESP		FRA	GBR		ITA								USA	
bet365						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Betfred						CHN	DEU	ESP		FRA	GBR		ITA								USA	
BetVictor						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Betway						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bistro Regent						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Boulanger						CHN	DEU	ESP		FRA	GBR		ITA								USA	
bwin						CHN	DEU	ESP		FRA	GBR		ITA								USA	
CAR Avenue						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cazoo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cetilar						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Chevrolet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Computer Gross						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Congstar						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Dacia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Dafabet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Deutsche Telekom						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Emirates Airline						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Energy Angels						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Estrella de Galicia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Etihad Airways						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Evonik						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Facile Ristrutturare						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Famila						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FEDCOM						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Flatex						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fun88						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Gazprom						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Groupe Aesio						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Groupe Queguiner						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Heinz von Heiden						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Herrero Brigantina						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hofmann Personal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Homeday						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Huesca La Magia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Husky Chocolate						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Ichnusa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Ideal Heating						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Indeed						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Ineos						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Integra						CHN	DEU	ESP		FRA	GBR		ITA								USA	
IQONIQ						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Italia Vento Power Corporation						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Jean Floc'h Charcuterie Conserves						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Jeep						CHN	DEU	ESP		FRA	GBR		ITA								USA	
King Power						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Koemmerling						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Kutxabank						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Le Gaulois						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lete						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Links						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lovebet.com						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Maisons France Confort						CHN	DEU	ESP		FRA	GBR		ITA								USA	
ManBetX						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mapei						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Marathonbet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
MEDIACOM						CHN	DEU	ESP		FRA	GBR		ITA								USA	
MegaFon						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mercedes-Benz Bank						CHN	DEU	ESP		FRA	GBR		ITA								USA	
MSP Capital						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Orthomol						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Pamesa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
PasinoBet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Pirelli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Plus500						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Qatar Airways						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Rakuten						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Red Bull						CHN	DEU	ESP		FRA	GBR		ITA								USA	
REWE Group						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Roger Martin						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Samsic						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
San Vincenzo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SAP						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SBOTOP						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Scania						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Schüco						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Schwarzwaldmilch						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sinergy Group						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sportsbet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sportsbet.io						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Standard Chartered Bank						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sunmaker						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Suzuki						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Synergie Travail Temporaire						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tecnocasa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TEN Restaurants						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TM Grupo Inmobiliario						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tourism Authority of Thailand						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tricorp						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Uber Eats						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Umbro						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Union Standard Group						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Utilita						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Verleal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Very Mobile						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Volkswagen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
W88						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Wiesenhof						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Winamax						CHN	DEU	ESP		FRA	GBR		ITA								USA	
WWK Versicherungen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Zeus						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Sponsorship / Sponsors brand preference

Sponsors brand preference

Which of the following brands do you personally like?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1&1						CHN	DEU	ESP		FRA	GBR		ITA								USA	
3						CHN	DEU	ESP		FRA	GBR		ITA								USA	
32Red						CHN	DEU	ESP		FRA	GBR		ITA								USA	
AccorHotels						CHN	DEU	ESP		FRA	GBR		ITA								USA	
AIA						CHN	DEU	ESP		FRA	GBR		ITA								USA	
American Express						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Arabian Centres						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Aroundtown						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Auchan						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Avia Energy						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Banca Sistema						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Barmenia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bastide Medical						CHN	DEU	ESP		FRA	GBR		ITA								USA	
bet365						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Betfred						CHN	DEU	ESP		FRA	GBR		ITA								USA	
BetVictor						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Betway						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Bistro Regent						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Boulanger						CHN	DEU	ESP		FRA	GBR		ITA								USA	
bwin						CHN	DEU	ESP		FRA	GBR		ITA								USA	
CAR Avenue						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cazoo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Cetilar						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Chevrolet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Computer Gross						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Congstar						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Dacia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Dafabet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Deutsche Telekom						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Emirates Airline						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Energy Angels						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Estrella de Galicia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Etihad Airways						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Evonik						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Facile Ristrutturare						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Famila						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FEDCOM						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Flatex						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Fun88						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Gazprom						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Groupe Aesio						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Groupe Queguiner						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Heinz von Heiden						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Herrero Brigantina						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hofmann Personal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Homeday						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Huesca La Magia						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Husky Chocolate						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Ichnusa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Ideal Heating						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Indeed						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Ineos						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Integra						CHN	DEU	ESP		FRA	GBR		ITA								USA	
IQONIQ						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Italia Vento Power Corporation						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Jean Floc'h Charcuterie Conserves						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Jeep						CHN	DEU	ESP		FRA	GBR		ITA								USA	
King Power						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Koemmerling						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Kutxabank						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Le Gaulois						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lete						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Links						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lovebet.com						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Maisons France Confort						CHN	DEU	ESP		FRA	GBR		ITA								USA	
ManBetX						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mapei						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Marathonbet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
MEDIACOM						CHN	DEU	ESP		FRA	GBR		ITA								USA	
MegaFon						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mercedes-Benz Bank						CHN	DEU	ESP		FRA	GBR		ITA								USA	
MSP Capital						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Orthomol						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Pamesa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
PasinoBet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Pirelli						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Plus500						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Qatar Airways						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Rakuten						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Red Bull						CHN	DEU	ESP		FRA	GBR		ITA								USA	
REWE Group						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Roger Martin						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Samsic						CHN	DEU	ESP		FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
San Vincenzo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SAP						CHN	DEU	ESP		FRA	GBR		ITA								USA	
SBOTOP						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Scania						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Schüco						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Schwarzwaldmilch						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sinergy Group						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sportsbet						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sportsbet.io						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Standard Chartered Bank						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Sunmaker						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Suzuki						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Synergie Travail Temporaire						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tecnocasa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TEN Restaurants						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TM Grupo Inmobiliario						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tourism Authority of Thailand						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Tricorp						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Uber Eats						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Umbro						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Union Standard Group						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Utilita						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Verleal						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Very Mobile						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Volkswagen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
W88						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Wiesenhof						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Winamax						CHN	DEU	ESP		FRA	GBR		ITA								USA	
WWK Versicherungen						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Zeus						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Social media & fan engagement / Social media brand usage in general

Social media brand usage in general

Which of the following social media platforms do you use in general? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Clubhouse							DEU	ESP		FRA	GBR		ITA								USA	
Discord							DEU	ESP		FRA	GBR		ITA								USA	
Douban						CHN																
Douyin						CHN																
Facebook							DEU	ESP		FRA	GBR		ITA								USA	
Flickr							DEU	ESP		FRA	GBR		ITA								USA	
Foursquare											GBR										USA	
hupu						CHN																
Instagram							DEU	ESP		FRA	GBR		ITA								USA	
Jodel							DEU															
Kuaishou						CHN																
LinkedIn							DEU	ESP		FRA	GBR		ITA								USA	
Meetup													ITA									
Meipai						CHN																
Pinterest							DEU	ESP		FRA	GBR		ITA								USA	
Quora							DEU															
Qzone						CHN																
Reddit							DEU	ESP		FRA	GBR		ITA								USA	
Sina Weibo						CHN																
Snapchat							DEU	ESP		FRA	GBR		ITA								USA	
Tencent Weibo						CHN																
TikTok							DEU	ESP		FRA	GBR		ITA								USA	
Tumblr							DEU	ESP		FRA	GBR		ITA								USA	
Twitch							DEU	ESP		FRA	GBR		ITA								USA	
Twitter							DEU	ESP		FRA	GBR		ITA								USA	
Viadeo										FRA												
Vimeo											GBR											
WeChat						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Xiaohongshu						CHN																
Xing							DEU						ITA									
Yelp										FRA	GBR										USA	
YouTube							DEU	ESP		FRA	GBR		ITA								USA	
YY						CHN																
Zhihu						CHN																

European Football Benchmark 2021 / Social media & fan engagement / Social media brand usage for football

Social media brand usage for football

Which social media platforms do you use with regards to football? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Clubhouse							DEU	ESP		FRA	GBR		ITA								USA	
Discord							DEU	ESP		FRA	GBR		ITA								USA	
Douban						CHN																
Douyin						CHN																
Facebook							DEU	ESP		FRA	GBR		ITA								USA	
Flickr							DEU	ESP		FRA	GBR		ITA								USA	
Foursquare											GBR										USA	
hupu						CHN																
Instagram							DEU	ESP		FRA	GBR		ITA								USA	
Jodel							DEU															
Kuaishou						CHN																
LinkedIn							DEU	ESP		FRA	GBR		ITA								USA	
Meetup													ITA									
Meipai						CHN																
Pinterest							DEU	ESP		FRA	GBR		ITA								USA	
Quora							DEU															
Qzone						CHN																
Reddit							DEU	ESP		FRA	GBR		ITA								USA	
Sina Weibo						CHN																
Snapchat							DEU	ESP		FRA	GBR		ITA								USA	
Tencent Weibo						CHN																
TikTok							DEU	ESP		FRA	GBR		ITA								USA	
Tumblr							DEU	ESP		FRA	GBR		ITA								USA	
Twitch							DEU	ESP		FRA	GBR		ITA								USA	
Twitter							DEU	ESP		FRA	GBR		ITA								USA	
Viadeo										FRA												
Vimeo											GBR											
WeChat						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Xiaohongshu						CHN																
Xing							DEU						ITA									
Yelp										FRA	GBR										USA	
YouTube							DEU	ESP		FRA	GBR		ITA								USA	
YY						CHN																
Zhihu						CHN																

European Football Benchmark 2021 / eSports / eSports games

eSports games

Which of the following sports video games do you watch or play regularly? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Asphalt						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Assetto Corsa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Crash Team Racing Nitro-Fueled						CHN	DEU	ESP		FRA	GBR		ITA								USA	
EA Sports UFC						CHN	DEU	ESP		FRA	GBR		ITA								USA	
F1						CHN	DEU	ESP		FRA	GBR		ITA								USA	
FIFA						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Forza Motorsport						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Gran Turismo						CHN	DEU	ESP		FRA	GBR		ITA								USA	
iRacing						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Madden NFL						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mario Kart						CHN	DEU	ESP		FRA	GBR		ITA								USA	
MotoGP						CHN	DEU	ESP		FRA	GBR		ITA								USA	
NASCAR Heat						CHN	DEU	ESP		FRA	GBR		ITA								USA	
NBA 2K						CHN	DEU	ESP		FRA	GBR		ITA								USA	
NHL						CHN	DEU	ESP		FRA	GBR		ITA								USA	
PES (Pro Evolution Soccer)						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Project Cars						CHN	DEU	ESP		FRA	GBR		ITA								USA	
QQ speed, GKART, Speed Drifters						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Rocket League						CHN	DEU	ESP		FRA	GBR		ITA								USA	
TrackMania						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Information on football / Websites / Media brands used for football information

Media brands used for football information

Which of the following media providers do you use at least occasionally to get information about football (web and print offerings)? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
11Freunde / 11freunde.de							DEU															
20minutes.fr										FRA												
247sports.com																					USA	
360boclub.com						CHN																
629.cc						CHN																
6383.com						CHN																
7m.cn / 7M Sports						CHN																
ABC / abc.es								ESP														
ansa.it													ITA									
AS / as.com								ESP														
BBC Sport											GBR											
Bild / bild.de							DEU															
Bleacher Report																					USA	
cahiersdufootball.net										FRA												
calcioefinanza.it													ITA									
calciomercato.com													ITA									
CBS Sports / cbssports.com																					USA	
cc5.net						CHN																
China Daily / chinadaily.cn						CHN																
Copa90							DEU	ESP			GBR										USA	
Corriere della Sera / corriere.it													ITA									
Corriere dello Sport / corrieredellosport.it													ITA									
Daily Express											GBR											
Daily Mail											GBR											
Daily Mirror											GBR											
Daily Star											GBR											
Daily Telegraph											GBR											
diariogol.com								ESP														
donbalon.com								ESP														
dongqiudi.com						CHN																
El Correo / elcorreo.com								ESP														
El Mundo / elmundo.es								ESP														
El País / elpais.es								ESP														
El Periódico / elperiodico.es								ESP														
eldesmarque.es								ESP														
ESPN																					USA	
espn.com											GBR											
Estadio Deportivo / estadiodeportivo.com								ESP														
eurosport.com													ITA									
eurosport.fr										FRA												

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
FanSided / fansided.com																					USA	
fantacalcio.it													ITA									
fff.fr										FRA												
Focus Online / focus.de							DEU															
foot01.com										FRA												
football.co.uk											GBR											
football365.com											GBR											
football365.fr										FRA												
footmercato.net										FRA												
FourFourTwo											GBR											
FOX Sports																					USA	
France Football / francefootball.fr										FRA												
franceinfo.fr										FRA												
fupa.net							DEU															
fussballtransfers.com							DEU															
futbol24.com													ITA									
goal.com											GBR										USA	
hupu.com						CHN																
Kicker / kicker.de							DEU															
La Gazzetta dello Sport / gazzetta.it													ITA									
La Repubblica / repubblica.it													ITA									
La Stampa / lastampa.it													ITA									
La Vanguardia / lavanguardia.es								ESP														
laliga.es								ESP														
Le Figaro / lefigaro.fr										FRA												
Le Monde / lemonde.fr										FRA												
Le Parisien / leparisien.fr										FRA												
le10sport.com										FRA												
L'Equipe / lequipe.fr										FRA												
Libero / libero.it													ITA									
Marca / marca.es								ESP														
maxifoot.fr										FRA												
Metro / metro.co.uk											GBR											
Mundo Deportivo / mundodeportivo.es								ESP														
nbcsports.com																					USA	
New York Times / nytimes.com																					USA	
onefootball.com							DEU				GBR											
premierleague.com											GBR											
QQ Sports / sports.qq.com						CHN																
raisport.rai.it													ITA									
ran.de							DEU															
resultados-futbol.com								ESP														
sbnation.com																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sina Sports / sports.sina.com.cn						CHN																
skysports.com											GBR											
SOHU Sports / sports.sohu.com						CHN																
SPIEGEL / spiegel.de							DEU															
Sport / sport.es								ESP														
Sport Bild / sportbild.bild.de							DEU															
sport.sky.it													ITA									
sport1.de							DEU															
sportingnews.com																					USA	
sportmediaset.mediaset.it													ITA									
Sports Illustrated																					USA	
sports.163.com						CHN																
sports.cctv.com						CHN																
sports.fr										FRA												
sports.yahoo.com										FRA											USA	
sportsschau.de							DEU															
spox.com							DEU															
Süddeutsche / sueddeutsche.de							DEU															
talksport.com											GBR											
tbba.cn						CHN																
The Guardian											GBR											
The Sun											GBR											
The Times											GBR											
theathletic.com											GBR										USA	
thebiglead.com																					USA	
thescore.com																					USA	
Titan Sports						CHN																
transfermarkt.de							DEU															
tuttomercatoweb.com													ITA									
Tuttosport / tuttosport.com													ITA									
USA Today / usatoday.com																					USA	
Welt / welt.de							DEU															
weltfussball.de							DEU															
YardBaker																					USA	
zhibo8.cc						CHN																

European Football Benchmark 2021 / Watching football / Paid coverage / Pay TV or streaming brands used for football content

Pay TV or streaming brands used for football content

Which of these providers do you use as a paying customer to watch football (either as a subscription or as pay-per-view)? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Prime							DEU				GBR		ITA									
beIn Sports										FRA											USA	
BT Sport											GBR											
Canal+										FRA												
DAZN							DEU	ESP					ITA								USA	
ESPN+																					USA	
Eurosport / Eurosport Player							DEU			FRA			ITA									
Fanatiz																					USA	
FuboTV																					USA	
Futbar / LaLigaTV Bar								ESP														
Gol								ESP														
Hulu+																					USA	
iQiyi Sports						CHN																
LeTV						CHN																
Movistar+								ESP														
NBC Sports																					USA	
Now TV											GBR											
Orange TV								ESP														
Paramount+																					USA	
PPTV																						
PPTV / Suning						CHN																
Premier Sports											GBR											
RMC Sport										FRA												
Sky							DEU				GBR		ITA									
Sling TV																					USA	
Tencent Sports						CHN																
Vidgo																					USA	
Youku						CHN																

European Football Benchmark 2021 / Watching football / Football shows / Football TV and streaming shows

Football TV and streaming shows

Which of the following TV football shows have you watched in the past 12 month? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
90° minuto													ITA									
Aktuelles Sportstudio							DEU															
Aspettando Calciomercato													ITA									
Banquet of the Rich						CHN																
beIn BLEUS																						
BT Sport Score											GBR											
Bundesliga Pur							DEU															
Calciomercato Live													ITA									
Canal Football Club - CFC										FRA												
Canal Sports Club										FRA												
Champions Arena										FRA												
Champions of Europe						CHN																
Directo GOL								ESP														
Diretta stadio... ed è subito goal!													ITA									
Doppelpass							DEU															
Dribbling													ITA									
El Chiringuito de Jugones								ESP														
El Día Después								ESP														
El golazo de Gol								ESP														
ESPN FC																					USA	
Estudio estadio								ESP														
Eurosport Bundesliga																						
Fantalk							DEU															
Fast & Fut								ESP														
Final Score											GBR											
Football Focus											GBR											
Football Night						CHN																
Football on 5											GBR											
Hattrick Pur - The 2. Bundesliga							DEU															
Jugones								ESP														
La Domenica Sportiva													ITA									
La Goleada								ESP														
L'After Foot										FRA												
Late Football Club										FRA												
Le Vestiaire										FRA												
L'ÉQUIPE du soir										FRA												
Match of the Day											GBR											
Match of the Day 2											GBR											
Men in Blazers																					USA	
Monday Night Football											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
PL Zone																						
Pressing													ITA									
ProSoccerTalk																					USA	
Puntata Del													ITA									
Quelli che il calcio													ITA									
Sky Calcio Club													ITA									
Sky Sport Bundesliga																						
Sky90							DEU															
Soccer AM											GBR											
Soccer Saturday											GBR											
Soccer Saturday																					USA	
Speciale Calciomercato													ITA									
Speciale Champions League													ITA									
Sport1 News							DEU															
Sportitalia Mercato													ITA									
Sports Burst																					USA	
Sportscenter																					USA	
Sportschau							DEU															
Stade 2										FRA												
Téléfoot										FRA												
The Analysis Show																					USA	
The Locker Room																					USA	
The Lowe Down																					USA	
The Premier League Show											GBR											
Tiki Taka - La repubblica del pallone													ITA									
Total Soccer						CHN																
Tout le sport										FRA												
Transfer Update - Die Show							DEU															
UEFA Champions League Magazine											GBR											
Vox Populi													ITA									

European Football Benchmark 2021 / Watching football / Football shows / Favorite football TV and streaming shows

Favorite football TV and streaming shows

And which is your favorite TV football show?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
90° minuto													ITA									
Aktuelles Sportstudio							DEU															
Aspettando Calciomercato													ITA									
Banquet of the Rich						CHN																
beIn BLEUS																						
BT Sport Score											GBR											
Bundesliga Pur							DEU															
Calciomercato Live													ITA									
Canal Football Club - CFC										FRA												
Canal Sports Club										FRA												
Champions Arena										FRA												
Champions of Europe						CHN																
Directo GOL								ESP														
Diretta stadio... ed è subito goal!													ITA									
Doppelpass							DEU															
Dribbling													ITA									
El Chiringuito de Jugones								ESP														
El Día Después								ESP														
El golazo de Gol								ESP														
ESPN FC																					USA	
Estudio estadio								ESP														
Eurosport Bundesliga																						
Fantalk							DEU															
Fast & Fut								ESP														
Final Score											GBR											
Football Focus											GBR											
Football Night						CHN																
Football on 5											GBR											
Hattrick Pur - The 2. Bundesliga							DEU															
Jugones								ESP														
La Domenica Sportiva													ITA									
La Goleada								ESP														
L'After Foot										FRA												
Late Football Club										FRA												
Le Vestiaire										FRA												
L'ÉQUIPE du soir										FRA												
Match of the Day											GBR											
Match of the Day 2											GBR											
Men in Blazers																					USA	
Monday Night Football											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
PL Zone																						
Pressing													ITA									
ProSoccerTalk																					USA	
Puntata Del													ITA									
Quelli che il calcio													ITA									
Sky Calcio Club													ITA									
Sky Sport Bundesliga																						
Sky90							DEU															
Soccer AM											GBR											
Soccer Saturday											GBR											
Soccer Saturday																					USA	
Speciale Calciomercato													ITA									
Speciale Champions League													ITA									
Sport1 News							DEU															
Sportitalia Mercato													ITA									
Sports Burst																					USA	
Sportscenter																					USA	
Sportschau							DEU															
Stade 2										FRA												
Téléfoot										FRA												
The Analysis Show																					USA	
The Locker Room																					USA	
The Lowe Down																					USA	
The Premier League Show											GBR											
Tiki Taka - La repubblica del pallone													ITA									
Total Soccer						CHN																
Tout le sport										FRA												
Transfer Update - Die Show							DEU															
UEFA Champions League Magazine											GBR											
Vox Populi													ITA									

European Football Benchmark 2021 / Merchandise / Kits & sportswear brands / Purchaser of kit suppliers sportswear

Purchaser of kit suppliers sportswear

Now two questions about kit/jersey suppliers. From which of the following kit/jersey suppliers have you bought clothes from in the past 12 month? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acerbis						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Adidas						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Errea						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Givova						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hummel						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Jako						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Joma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Kappa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Kelme						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Le Coq Sportif						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lotto						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Macron						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mizuno						CHN	DEU	ESP		FRA	GBR		ITA								USA	
New Balance						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nike						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Patrick						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Puma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Uhlsport						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Umbro						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Under Armour						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Zeus						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Merchandise / Kits & sportswear brands / Favorite kit supplier

Favorite kit supplier

And in general, which of the following kit/jersey suppliers designs the best kits/jerseys? Please select your favorite.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acerbis						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Adidas						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Errea						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Givova						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Hummel						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Jako						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Joma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Kappa						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Kelme						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Le Coq Sportif						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Lotto						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Macron						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Mizuno						CHN	DEU	ESP		FRA	GBR		ITA								USA	
New Balance						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Nike						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Patrick						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Puma						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Uhlsport						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Umbro						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Under Armour						CHN	DEU	ESP		FRA	GBR		ITA								USA	
Zeus						CHN	DEU	ESP		FRA	GBR		ITA								USA	

European Football Benchmark 2021 / Betting / Betting brands usage

Betting brands usage

Which betting companies do you use to bet on football game? Please select all that apply.

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
188bet						CHN																
1xBet						CHN																
22Bet						CHN	DEU	ESP					ITA									
888sport							DEU	ESP			GBR		ITA									
Action Network																					USA	
Barstool Bets																					USA	
Bet3000							DEU															
bet365						CHN	DEU	ESP			GBR		ITA								USA	
bet-at-home							DEU															
Betclic										FRA												
Betfair								ESP			GBR		ITA									
betFirst										FRA												
BetFlag													ITA									
Betfred											GBR											
BetMGM																					USA	
BetOnline						CHN																
BetPhoenix						CHN																
Betsson							DEU	ESP														
BetUS																					USA	
BetVictor											GBR											
Betway							DEU	ESP		FRA	GBR										USA	
BetWinner						CHN				FRA												
Bovada																					USA	
BoyleSports											GBR											
bwin							DEU	ESP		FRA			ITA									
Campeonbet						CHN				FRA												
Cbet										FRA												
Codere								ESP														
Coral											GBR											
Dafabet						CHN		ESP														
DraftKings																					USA	
Eurobet													ITA									
FanDuel																					USA	
France Pari										FRA												
Fun88											GBR											
GoldBet													ITA									
Intertops						CHN																
Interwetten							DEU															
Ladbrokes											GBR											
Lottomatica													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lovebet.com											GBR											
Luckia								ESP														
ManBetX											GBR											
Marathonbet								ESP														
Marca Apuestas								ESP														
Mybet							DEU															
MyBookie						CHN															USA	
NetBet						CHN				FRA			ITA									
NextBet						CHN																
Paddy Power											GBR											
Parions Sport (FDJ)										FRA												
PasinoBet										FRA												
planetwin365													ITA									
PointsBet																					USA	
Rabona							DEU															
RETAbet								ESP														
SBOTOP											GBR											
Sisal													ITA									
Sky Bet											GBR											
Snai													ITA									
Sportium								ESP														
SportNation											GBR											
Sportsbet.io											GBR											
SportsBetting						CHN																
Spreadex											GBR											
Tipico							DEU															
TwinSpires																					USA	
Unibet							DEU			FRA	GBR		ITA								USA	
Vbet										FRA												
W88											GBR											
William Hill							DEU	ESP		FRA	GBR		ITA								USA	
Winamax								ESP		FRA												
XpressBet																					USA	
ZeBet										FRA												
Zulabet						CHN																

GCS Special: Finance & Assets

Finance & Assets / Banking / Primary bank account by brand (Traditional bank)

Traditional banks

Which financial institution do you hold your main bank account with?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bank of America																					USA	
Bank of Scotland											GBR											
Barclays											GBR											
Capital One																					USA	
Citigroup																					USA	
Citizens Bank																					USA	
Commerzbank							DEU															
Degussa Bank							DEU															
Deutsche Bank							DEU															
Fifth Third Bank																					USA	
First Republic Bank																					USA	
Halifax											GBR											
HSBC Bank											GBR											
Huntington National Bank																					USA	
HypoVereinsbank (UniCredit)							DEU															
JP Morgan Chase & Co / Chase																					USA	
KeyBank																					USA	
Lloyds Bank											GBR											
M&T Bank																					USA	
Metro Bank											GBR											
National Westminster Bank (NatWest)											GBR											
Nationwide Building Society											GBR											
PNC Financial Services																					USA	
Post Office Money											GBR											
Postbank							DEU															
Regions Bank																					USA	
Regions Financial																					USA	
Royal Bank of Scotland											GBR											
Sainsburys Bank											GBR											
Santander							DEU															
Santander											GBR											
Sparda-Bank							DEU															
Sparkasse							DEU															
Standard Chartered											GBR											
Targobank							DEU															
TD Bank																					USA	
The Co-operative Bank											GBR											
Truist Financial																					USA	
TSB											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
U.S. Bancorp																					USA	
Virgin Money (Clydesdale Bank, Yorkshire Bank)											GBR											
Volksbank Raiffeisenbank							DEU															
Wells Fargo																					USA	

Finance & Assets / Banking / Primary bank account by brand (Direct bank)

Direct banks

Which financial institution do you hold your main bank account with?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1822direkt							DEU															
Advanzia Bank							DEU															
Aldermore											GBR											
Alliant Credit Union																					USA	
Ally																					USA	
Atom Bank											GBR											
Bank of Scotland							DEU															
Bank5 Connect																					USA	
Boon Planet							DEU															
Charles Schwab																					USA	
Chime																					USA	
CIBC U.S.																					USA	
Comdirect Bank							DEU															
Consorsbank							DEU															
Discover Bank																					USA	
DKB							DEU															
E-Trade																					USA	
First Direct											GBR											
ING							DEU															
Mercedes-Benz Bank							DEU															
Monese											GBR											
Monzo Bank											GBR											
N26							DEU				GBR										USA	
nbc Bank																					USA	
Norisbank							DEU															
RaboDirect							DEU															
Radius Bank																					USA	
Revolut											GBR											
Simple																					USA	
Starling Bank											GBR											
Synchrony Bank																					USA	
Tandem Bank											GBR											
Tesco Bank											GBR											
Varo																					USA	
Volkswagen Bank							DEU															

[Finance & Assets](#) / [Information & advice](#) / [Financial consulting](#) / [Financial advisory firms by brand](#)

Financial advisory firms

Which of these financial advisory firms have you consulted in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
A.S.I. Wirtschaftsberatung							DEU															
Ameriprise Financial																					USA	
AXA Advisors LLC																					USA	
Bartlett Wealth Management											GBR											
Bonnfinanz							DEU															
Cambridge Investment																					USA	
CAPTRUST																					USA	
Charles Schwab																					USA	
Charley Stanley											GBR											
Close Brothers Asset Management											GBR											
Commonwealth Financial Network																					USA	
Compexx Finanz							DEU															
Cullen Wealth											GBR											
Deutsche Beratungsgesellschaft für Finanzplanung							DEU															
Dr. Klein							DEU															
DVAG							DEU															
Edelman Financial Engines																					USA	
Edward Jones																					USA	
EFC AG							DEU															
Equilibrium											GBR											
Fidelity																					USA	
Finum Gruppen							DEU															
First Republic																					USA	
Fisher Investments																					USA	
Formaxx AG							DEU															
Fort Washington Investment Advisors																					USA	
Global-Finanz							DEU															
Grant Thornton											GBR											
Hazlewoods Financial Planning											GBR											
LEBC Group											GBR											
Lincoln Financial Group																					USA	
LPL Financial																					USA	
Ludlow											GBR											
Lunis							DEU															
Marsh Commercial											GBR											
MassMutual (MML)																					USA	
Mayflower Capital							DEU															
Mazars											GBR											
Merrill																					USA	
MLP							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Morgan Stanley																					USA	
Northwestern Mutual																					USA	
Openwork											GBR											
OVB							DEU															
Plansecur							DEU															
Punter Southall											GBR											
Quilter Financial Planning											GBR											
Raymond James																					USA	
RBC																					USA	
St. James's Place Wealth Management											GBR											
Stifel																					USA	
Swiss Life Select							DEU															
Telis Finanz							DEU															
Tenet Group											GBR											
The Fry Group											GBR											
The Progney Group											GBR											
Travistock Investments											GBR											
UBS																					USA	
Wells Fargo Advisors																					USA	

[Finance & Assets](#) / [Information & advice](#) / [Financial apps](#) / [Financial app usage by brand](#)

Financial apps

Which of these apps have you used in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
10bii Financial Calculator											GBR										USA	
Banking4							DEU															
Cash App																					USA	
Check24							DEU															
Chime																					USA	
Cleo											GBR											
Credit Karma																					USA	
Credit Sesame																					USA	
Currency Heatwave: Forex Tool											GBR											
Digit																					USA	
Emma - Budget Planner											GBR											
Empower																					USA	
eToro											GBR											
Every Dollar																					USA	
Experian Credit Report																					USA	
EZ Financial Calculators Pro																					USA	
Finanzblick							DEU															
Finanzguru							DEU															
Finimize: Finance Simplified											GBR											
Guidants							DEU															
Haushaltsbuch MoneyControl							DEU															
Haushaltsbuch: Money Manager							DEU															
Home Budget with Sync											GBR											
Level Money																					USA	
Mileage Tracker by MileIQ											GBR											
Mint: Personal Finance & Money											GBR										USA	
Mobills																					USA	
Monefy							DEU															
Monefy: Money Tracker											GBR										USA	
Money Lover											GBR											
Money Manager											GBR										USA	
MoneyPatrol																					USA	
Monzo											GBR											
Motley Fool																					USA	
MyWallSt: Invest in our Shortlist											GBR											
onvista							DEU															
Outbank							DEU															
PayPal											GBR											
Plus500							DEU				GBR											
PocketGuard											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
QuickBooks Self-Employed											GBR											
Revolut											GBR											
Seeking Alpha																					USA	
smartsteuer xpress							DEU															
Spendee																					USA	
Splitwise							DEU															
StarMoney							DEU															
Steuererklärung							DEU															
TEO. Lifestyle-Banking							DEU															
Toshi																					USA	
Trade Republic							DEU															
Trading 212							DEU				GBR											
Truebill Budget Planner & Bill Tracker																					USA	
VectorVest Stock Advisory																					USA	
Wallet							DEU															
Wallit											GBR											
Webull: Stocks, Options & ETFs																					USA	
WISO steuer:App							DEU															
You Need a Budget / YNAB											GBR										USA	

[Finance & Assets](#) / [Information & advice](#) / [Magazine & website](#) / [Financial website usage by website](#)

Financial websites

On which of these websites have you informed yourself about financial topics in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Accounting and Business magazine											GBR											
BankingSense																					USA	
Bankrate																					USA	
Bloomberg							DEU														USA	
boerse.de							DEU															
Börse Online							DEU															
Börsennews							DEU															
City A.M											GBR											
Cnbc																					USA	
CNN Markets																					USA	
Der Aktionär							DEU															
Financial Times							DEU				GBR										USA	
finanzen.de							DEU															
finanzen.net							DEU															
Finanzen100							DEU															
FinanzNachrichten.de							DEU															
Finanztip							DEU															
finanztreff							DEU															
Forbes																					USA	
Fourtune																					USA	
ftd.de							DEU															
Google Finances											GBR											
Ib Times																					USA	
Independent											GBR											
Investing											GBR											
investment week											GBR											
Investopedia																					USA	
Kiplinger																					USA	
manager-magazin.de							DEU															
Market Watch											GBR										USA	
Masterinvestor											GBR											
Money advice service											GBR											
Money Facts											GBR											
Money Morning																					USA	
Moneysavingexpert											GBR											
Morning star																					USA	
Motley Fool																					USA	
Nasqad																					USA	
onvista							DEU															
Reuters											GBR										USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Seeking Alpha																					USA	
share buyers											GBR											
The Economist																					USA	
The Motley Fool											GBR											
The Street																					USA	
The Wall Street Journal																					USA	
This is Money											GBR											
wallstreet online							DEU															
Wired											GBR										USA	
WiseBread																					USA	
Yahoo Finanzen							DEU				GBR										USA	

Finance & Assets / Information & advice / Magazine & website / Financial magazines and newspapers by brand

Financial magazines and newspapers

Which of these magazines or newspapers have you read in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
€uro / €uro am Sonntag							DEU															
ACBJ (American City Business Journals)																					USA	
Barron's																					USA	
Bild							DEU															
Bloomberg											GBR										USA	
Börse-Online							DEU															
Brand eins							DEU															
Business Punk							DEU															
Campaign											GBR										USA	
Capital							DEU															
CFO																					USA	
City A.M											GBR											
Consumer Reports																					USA	
Der Aktionär							DEU															
Der Spiegel							DEU															
Entrepreneur																					USA	
Euromoney											GBR											
Fast Company																					USA	
Financial Advisor																					USA	
Financial Management											GBR											
Financial News											GBR											
Financial Times											GBR										USA	
Focus							DEU															
Focus Money							DEU															
Forbes																					USA	
Fortune																					USA	
Handelsblatt							DEU															
Harvard Business Manager							DEU				GBR										USA	
Inc.																					USA	
Inside Business																					USA	
Investment Week											GBR											
Investor's Business Daily																					USA	
Journal of Commerce																					USA	
Kiplinger's Personal Finance																					USA	
Manager Magazin							DEU															
Money											GBR										USA	
Money Observer											GBR											
MoneyWeek											GBR										USA	
Prospect											GBR											
Public Finance											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
SmartMoney																					USA	
Stern							DEU															
The Accountant											GBR											
The Banker																					USA	
The Economist							DEU				GBR										USA	
The New Economy											GBR											
TiAM							DEU															
Wall Street Journal											GBR										USA	
What Investment											GBR											
WirtschaftsWoche							DEU															
World Finance											GBR										USA	
Worth																					USA	

[Finance & Assets / Information & advice / RoboAdvisor / RoboAdvisor by brand](#)

RoboAdvisors

Which of these RoboAdvisor providers have you used in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acorns																					USA	
AvaTrade											GBR											
Betterment																					USA	
bevestor							DEU															
blooom																					USA	
Charles Schwab																					USA	
cominvest							DEU															
Easyfolio							DEU															
Ellevest																					USA	
Evergreen							DEU															
Evestor											GBR											
Fidelity											GBR										USA	
Fintego							DEU															
Ginmon							DEU															
growney							DEU															
IG Smart Portfolios											GBR											
LIQID							DEU															
Merrill Edge																					USA	
Minveo							DEU															
Moneyfarm							DEU															
Moneyfarm											GBR											
nutmeg											GBR											
Personal Capital																					USA	
Quirion							DEU															
RebellionResearch.com																					USA	
ROBIN / Deutsche Bank maxblue							DEU															
robinhood																					USA	
Scalable Capital							DEU															
Scalable Capital											GBR											
SoFi																					USA	
Solidvest							DEU															
Stash																					USA	
Swanest											GBR											
T. Rowe Price																					USA	
TD Ameritrade																					USA	
True Potential											GBR											
Truevest							DEU															
Vanguard											GBR										USA	
Visualvest							DEU															
VTB Invest							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Wealth Horizon											GBR											
Wealthfront																					USA	
Wealthify											GBR											
Wealthsimple											GBR										USA	
WeltInvest							DEU															
Whitebox							DEU															
worthy																					USA	
Zeedin							DEU															

[Finance & Assets / Investments / Shares / Stock portfolio by brand](#)

Stock portfolio providers

At which of these providers do you have a securities account or stock portfolio?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1822 direkt							DEU															
AGORA direct							DEU															
AJ Bell											GBR											
Ally Invest																					USA	
AvaTrade											GBR											
Aviva											GBR											
Banx							DEU															
Barclays Smart Investor											GBR											
Betterment																					USA	
Capital											GBR											
Charles Schwab																					USA	
Close Brothers											GBR											
comdirect							DEU															
Commerzbank							DEU															
Consorsbank							DEU															
Degiro											GBR											
Deka							DEU															
Deutsche Bank							DEU															
DKB							DEU															
E*TRADE																					USA	
Etoro							DEU				GBR											
Fidelity																					USA	
Firsttrade																					USA	
flatex							DEU															
Halifax											GBR											
Hargreaves Lansdown											GBR											
HSBC											GBR											
IG											GBR											
ING							DEU															
Interactive Brokers																					USA	
Interactive Investor											GBR											
iWeb											GBR											
Lloyds Bank											GBR											
Maxblue							DEU															
Merrill Edge																					USA	
Natwest											GBR											
onvista Bank							DEU															
Personal Capital																					USA	
Plus500											GBR											
Robinhood																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Saxo Bank											GBR											
Scalable Capital							DEU															
Smartbroker							DEU															
Sofi Invest																					USA	
Sparkassen Broker / S Broker							DEU															
Targobank							DEU															
TD Ameritrade																					USA	
Trade Republic							DEU															
TradeStation																					USA	
Trading 212							DEU				GBR											
USAA																					USA	
Vanguard																					USA	
Vanguard Investor											GBR										USA	
Wealthfront																					USA	
You Invest by J.P. Morgan																					USA	
Zacks Trade																					USA	

Finance & Assets / Insurance & retirement / Insurance / Insurance ownership by brand

Insurances

From which of these companies do you have an insurance product?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Admiral Group											GBR											
Aegon											GBR										USA	
Aetna																					USA	
Aflac																					USA	
AIG											GBR										USA	
Allianz							DEU				GBR										USA	
Allstate																					USA	
Alte Leipziger - Hallesche							DEU															
American International Group																					USA	
AON											GBR											
Aviva											GBR										USA	
Avon											GBR											
AXA							DEU				GBR											
Barmenia							DEU															
Basler Versicherungen							DEU															
Berkshire Hathaway																					USA	
Bupa											GBR											
Chubb											GBR										USA	
Cigna																					USA	
Co-op Insurance											GBR											
Covéa											GBR											
Debeka Versicherungen							DEU															
DEVK							DEU															
Direct Line Group											GBR											
Ergo							DEU															
Farmers Insurance Group																					USA	
Geico																					USA	
Generali (Deutschland)							DEU															
Gothaer							DEU															
Hastings											GBR											
HDI							DEU															
HUK-Coburg							DEU															
Legal & General											GBR											
Lincoln Financial Group																					USA	
Liverpool Victoria											GBR											
Lloyds											GBR											
LVM Versicherung							DEU															
MetLife																					USA	
Nationwide Mutual Insurance Company																					USA	
NFU Mutual											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
NHBC											GBR											
Northwestern Mutual																					USA	
Nürnberger							DEU															
Progressive																					USA	
Provinzial NordWest							DEU															
Prudential plc											GBR										USA	
R+V							DEU															
Signal Iduna							DEU															
State Farm																					USA	
Swiss Life							DEU															
The Hartford																					USA	
TIAA																					USA	
Travelers																					USA	
USAA																					USA	
Versicherungskammer Bayern							DEU															
VHV Gruppe							DEU															
Wüstenrot & Württembergische							DEU															
Zurich							DEU				GBR										USA	

[Finance & Assets](#) / [Insurance & retirement](#) / [Retirement](#) / [Retirement plan by brand](#)

Retirement plan providers

From which of these providers do you have a retirement plan product?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aegon											GBR											
AjBell											GBR											
Allianz							DEU															
Ally invest																					USA	
Alte Leipziger - Hallesche							DEU															
AVIVA											GBR											
AXA							DEU															
Barmenia							DEU															
Basler Versicherungen							DEU															
Bestinvest											GBR											
Betterment																					USA	
Cavendish online											GBR											
Charles Schwab IRA																					USA	
Commshare											GBR											
Debeka Versicherungen							DEU															
DEVK							DEU															
E*TRADE IRA																					USA	
Elevate Pension											GBR											
Ellevest																					USA	
embark											GBR											
Ergo							DEU															
Fidelity											GBR										USA	
Firsttrade																					USA	
Fundrise																					USA	
Generali (Deutschland)							DEU															
Gothaer							DEU															
Hargreaves Lansdown											GBR											
HDI							DEU															
HUK-Coburg							DEU															
Interactive Investor											GBR											
Liverpool victoria											GBR											
LVM Versicherung							DEU															
Merill Edge																					USA	
Nürnbergger							DEU															
nutmeg Pension											GBR											
PensionBee											GBR											
Provinzial NordWest							DEU															
Prudential											GBR											
R+V							DEU															
Schwab Intelligent																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Signal Iduna							DEU															
SoFi																					USA	
Swiss Life							DEU															
T.RowePrice																					USA	
TD Ameritrade																					USA	
true Potential investor											GBR											
Vanguard																					USA	
Versicherungskammer Bayern							DEU															
VHV Gruppe							DEU															
Wüstenrot & Württembergische							DEU															
You Invest by J.P.Morgan																					USA	
Zurich							DEU															

Finance & Assets / Insurance & retirement / Retirement / State-subsidized private retirement plan by brand

State-subsidized private retirement plan providers

From which of these providers do you have a state-subsidized private retirement plan product for retirement provision?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Allianz							DEU															
Ally invest																					USA	
Alte Leipziger							DEU															
AXA							DEU															
Betterment																					USA	
Charles Schwab																					USA	
Continentale							DEU															
CosmosDirekt							DEU															
Debeka							DEU															
E*TRADE																					USA	
Ellevest																					USA	
ERGO							DEU															
Fidelity																					USA	
Firstrade																					USA	
Fundrise																					USA	
Generali (Deutschland)							DEU															
Hannoversche							DEU															
Hanse Merkur							DEU															
HDI							DEU															
HUK-COBURG							DEU															
Merill Edge																					USA	
Provinzial							DEU															
R+V							DEU															
Schwab Intelligent																					USA	
SoFi																					USA	
Stuttgarter							DEU															
T.RowePrice																					USA	
TARGO							DEU															
TD Ameritrade																					USA	
Vanguard																					USA	
Volkswohl Bund							DEU															
Wüstenrot Bausparkasse							DEU															
WWK							DEU															
You Invest by J.P.Morgan																					USA	
Zurich							DEU															

Finance & Assets / Loan / Loan ownership from automotive bank by brand

Loans from automotive banks

From which of these automotive banks have you borrowed money or taken out a loan from in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Audi Bank							DEU															
AutoBank AG							DEU															
BMW Bank							DEU															
FCA Bank Deutschland							DEU															
Honda Bank							DEU															
Mercedes-Benz Bank							DEU															
Opel Bank							DEU															
Porsche Bank							DEU															
PSA Bank Deutschland							DEU															
Renault-Credit-Bank							DEU															
Seat Bank							DEU															
Toyota Kreditbank							DEU															
Volkswagen Bank (VW Bank)							DEU															

Finance & Assets / Loan / Loan ownership from bank or financial institution by brand

Loans from banks or financial institutions

From which of these banks or financial institutions have you borrowed money or taken out a loan from in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1822direkt							DEU															
1st stop											GBR											
Amigo loans											GBR											
Bamboo											GBR											
Bank of America																					USA	
Bank of Scotland											GBR											
Bank of Scotland							DEU															
barclaycard							DEU															
Barclays											GBR											
BNY Mellon																					USA	
Capital One																					USA	
Charles Schwab																					USA	
Citigroup																					USA	
Comdirect Bank							DEU															
Commerzbank							DEU															
Consorsbank							DEU															
Credit Plus							DEU															
Deutsche Bank							DEU															
DKB							DEU															
DSL Bank							DEU															
Fairway Independent Mortgage																					USA	
First Direct											GBR											
Goldman Sachs																					USA	
Halifax											GBR											
HSBC											GBR										USA	
HypoVereinsbank (UniCredit)							DEU															
ING							DEU															
JP Morgan Chase & Co / Chase																					USA	
Kredite24Sofort							DEU															
Lloyds Bank											GBR											
LoanDepot																					USA	
M&S Bank											GBR											
Metro Bank											GBR											
Morgan Stanley																					USA	
NatWest											GBR											
Norisbank							DEU															
PNC Financial Services																					USA	
Post Office Money											GBR											
Postbank							DEU															
Quicken Loans																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Royal Bank of Scotland											GBR											
Sainsbury's											GBR											
Santander							DEU				GBR										USA	
Sparda-Bank							DEU															
Sparkasse							DEU															
State Street Corporation																					USA	
swkbank							DEU															
Targobank							DEU															
TD Bank																					USA	
Tesco Bank											GBR											
The AA											GBR											
TIAA																					USA	
TSB											GBR											
U.S. Bancorp																					USA	
United Wholesale Mortgage																					USA	
Volksbank Raiffeisenbank							DEU															
Wells Fargo																					USA	
Zopa											GBR											

GCS Special: Food & Nutrition

Food & Nutrition / Nutrition, diets, supplements / Supplements / Supplement purchases by brand

Supplement purchases

Which of the following supplement brands have you bought in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
21Jinweita						CHN																
21st Century																					USA	
Abtei							DEU															
Acutil													ITA									
Airborne																					USA	
Antica Erboristeria													ITA									
Apoteket Hjärtat																				SWE		
ASDA											GBR											
Berocca											GBR											
BeTotal													ITA									
BetterYou											GBR									SWE		
BioTechUSA																				SWE		
Blackmores						CHN																
Bleib gesund							DEU															
Boiron													ITA									
Boots											GBR											
Botanic Choice																					USA	
BY-HEALTH						CHN																
Caltrate						CHN																
Centrum						CHN	DEU				GBR										USA	
DAS gesunde PLUS							DEU															
DEEJ						CHN																
Delta Nutrition																				SWE		
Doctor's Best																					USA	
Doppelherz						CHN	DEU															
Dr.Herbs						CHN																
Elexir Pharma																				SWE		
Elit Nutrition																				SWE		
Emergen-C																					USA	
Energade													ITA									
Enervit													ITA									
Equilibra													ITA									
Feroglobin											GBR											
Finest Nutrition																					USA	
foodspring							DEU															
Friggs																				SWE		
Garden of Life																					USA	
GEEOLE						CHN																
GenussPlus							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
GNC						CHN																
Haliborange											GBR											
Healthspan											GBR											
Herbalife													ITA									
Highchange						CHN																
Holland & Barrett											GBR											
Huangjiindang						CHN																
InnoNature							DEU															
Klosterfrau							DEU															
Kneipp							DEU															
MEIAOJIAN						CHN																
Meritene													ITA									
Morrisons											GBR											
Multicentrum													ITA									
Nature Made																					USA	
Nature's Best											GBR											
Nature's Bounty																					USA	
Nature's Way																					USA	
Nu U Nutrion											GBR											
Nutra vita											GBR											
NUTRILITE						CHN																
One A Day																					USA	
Orthomol							DEU															
Polase													ITA									
Pro Brands																				SWE		
Protein.se																				SWE		
PureNature											GBR											
RHK						CHN																
Ritual																					USA	
Sainsbury's											GBR											
Sanchine						CHN																
Schaebens							DEU															
Self Omninutrition																				SWE		
Seven Seas											GBR											
Solgar											GBR		ITA									
Spring Valley																					USA	
Star Nutrition																				SWE		
Sundown Naturals																					USA	
Supraddyn													ITA									
Sustenium													ITA									
Swedish Supplements																				SWE		
Swisse													ITA									
taxofit							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tetesept							DEU															
Tihengjian						CHN																
TRT						CHN																
Valupak											GBR											
Vitabiotics (Wellwoman/Wellman/Wellkid)											GBR											
Vitafusion																					USA	
Vitasprint							DEU															
Womens Best																				SWE		
Yangshengtang						CHN																
Zirkulin							DEU															

Food & Nutrition / Snacks / Chips/crisps purchases by brand

Chips/crisps purchases

Which of these brands of salty snacks have you bought during the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Amica Chips													ITA									
Bjärechips																				SWE		
Brets													ITA									
Bugles						CHN																
Burts																						
Cadina						CHN																
Calbee						CHN																
Cape Cod																					USA	
Capico						CHN																
Cheetos																					USA	
Chio							DEU															
Chipsletten																						
Cipster													ITA									
Cracker Salati													ITA									
Crik Crok													ITA									
Croccantelle													ITA									
Croky																						
Cruly Chrupki																						
Crunchips																						
Doritos											GBR											
Doritos							DEU															
Doritos																				SWE		
Estrella																				SWE		
Exotic snacks																				SWE		
Flips																						
Flips Chrupki																						
Fonzies													ITA									
funny-frisch (e.g., Chipsfrisch, Erdnuss Flippies, Kessel Chips)							DEU															
Gårdschips																					SWE	
Golden Wonder																						
goldfischli							DEU															
Gran Pavesi													ITA									
Haoyouqu						CHN																
Herr's																					USA	
Hula Hoops											GBR											
I'believe						CHN																
Jacobs Cracker Crisps											GBR											
Jays																					USA	
John John																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kettle													ITA								USA	
Kettle Chips							DEU															
Kettle Chips											GBR											
Kp Nuts											GBR											
Krunchers																						
Kühne (Gemüse Chips, Knusper Erbsen)							DEU															
Lay's																				SWE		
Lay's						CHN	DEU				GBR		ITA								USA	
Le Contadine													ITA									
Lorenz (e.g., Erdnuss Locken, NicNac's, Saltletts)							DEU															
Lu													ITA									
Mackies																						
McCoy's											GBR											
Mini cheddars											GBR											
Monster Munch																						
Monster Munch											GBR											
Munchos																					USA	
Oishi						CHN																
OLW																				SWE		
Orion						CHN																
P.A.I.													ITA									
Pata													ITA									
Peppies Chrupki																						
POM-Bär							DEU															
Popchips																					USA	
Prażynki																						
Pringles						CHN	DEU				GBR		ITA								USA	
Pringles													ITA									
Pringles																				SWE		
QinQin						CHN																
Quavers											GBR											
Ritz Crisp & Thins											GBR											
Rold Gold																					USA	
Royce						CHN																
Ruffles																					USA	
Sabritas																					USA	
Salati Preziosi													ITA									
Salati Preziosi													ITA									
San Carlo													ITA									
San Carlo													ITA									
Scotti													ITA									
Seabrook																						
Seeberger							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sensations											GBR											
Shuyuan						CHN																
Skips											GBR											
Smiling																				SWE		
Snack Friends													ITA									
Snyder's																					USA	
Stacy's																					USA	
Sunbites																						
Svenska Lantchips																				SWE		
Three Squirrels						CHN																
Tom's																					USA	
Torres																				SWE		
Tuc																						
Tyngryski Chrupki																						
Tyrells											GBR											
Ültje Nüsse							DEU															
Utz																					USA	
Walkers																						
Wise																					USA	
Wotsits											GBR											
Xiao Wangzi						CHN																
Zidi						CHN																

Food & Nutrition / Snacks / Chocolate purchases by brand

Chocolate purchases

Which of these brands of chocolate have you bought during the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
100 Grand Bar																					USA	
3 Musketeers																					USA	
5th Avenue																						
Alpen Gold																						
Alpia							DEU															
Amedei													ITA									
Amovo						CHN																
Anthon Berg																				SWE		
Areo Mint											GBR											
Baby Ruth																					USA	
Baci						CHN																
Bainuo						CHN																
Balisto							DEU															
Baityk																						
Bounty							DEU				GBR		ITA									
Butterfingers																					USA	
Cadbury						CHN					GBR										USA	
Caffarel													ITA									
Cloetta																				SWE		
Côte d'Or																						
Crunch																					USA	
Crunchie											GBR											
Domori													ITA									
Dove						CHN															USA	
Duplo																						
Enon						CHN																
Fazer																				SWE		
Ferrero						CHN																
Flake											GBR											
Galaxy Ripple											GBR											
GEPA							DEU															
Ghirardelli																					USA	
Godiva Chocolatier						CHN																
Goplana																						
Guylian						CHN																
Hanuta																						
Hershey's																				SWE		
Hershey's Bar						CHN															USA	
Kinder																						
Kinder (Schokolade, Country, Duplo etc.)						CHN	DEU						ITA							SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kinder Country																						
Kinder Pingui																						
Kinder Riegel																						
KitKat							DEU				GBR		ITA								USA	
Knoppers																						
Lindt						CHN	DEU						ITA							SWE	USA	
Lion																						
Marabou							DEU													SWE		
Mars							DEU				GBR		ITA								USA	
Mars																				SWE		
Meiji						CHN																
merci							DEU															
Milch-Schnitte																						
Milka						CHN							ITA									
Milka							DEU													SWE		
Milky Way							DEU														USA	
Nestlé																				SWE		
Novi													ITA									
NOVOR						CHN																
NutRageous																						
Perugina													ITA									
Pick Up!																						
Reese's																					USA	
Ritter Sport						CHN	DEU						ITA							SWE		
Schogetten							DEU															
share							DEU															
Smores																						
Snickers						CHN	DEU				GBR		ITA								USA	
Storck																				SWE		
Take 5																					USA	
Terravita																						
Toblerone						CHN	DEU				GBR											
Tony's																				SWE		
Tony's Chocolonely																						
Torras																						
Twirl											GBR											
Twix							DEU				GBR		ITA								USA	
vegan							DEU															
Venchi													ITA									
Verkade																						
Vivani																						
Wawel																						
Wedel																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Wispa											GBR											
Yogurette							DEU															
Zero Bar																						

Food & Nutrition / Snacks / Ice cream purchases by brand

Ice cream purchases

Which of these brands of ice cream have you bought during the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Algida													ITA									
Antica Gelateria del Corso													ITA									
Baskin-Robbins																					USA	
BAXY						CHN																
Ben & Jerry's							DEU				GBR		ITA							SWE	USA	
Blue Bell																					USA	
Blue Bunny																					USA	
Bolero																						
Bracia Koral																						
Breyer's							DEU				GBR										USA	
Cadbury											GBR											
Calippo																						
Carte D'Or							DEU				GBR											
Cornetto							DEU				GBR											
Crema & Cioccolato													ITA									
Cremissimo							DEU															
Dairy Queen						CHN																
Dreyer's / Edy's Grand											GBR										USA	
Fab											GBR											
Festini																						
Galatelli																						
GB Glace																				SWE		
Good Humor																					USA	
Grom													ITA									
Grycan																						
Guangming						CHN																
Haagen Dazs											GBR											
Häagen-Dazs						CHN	DEU						ITA							SWE	USA	
Halo Top											GBR										USA	
Hemglass																				SWE		
Hertog																						
Kelly's											GBR											
Koral																						
Łaciate																						
Landliebe							DEU															
Lejonet & Björnen																				SWE		
Lilla Glassfabriken																				SWE		
Liumangyike						CHN																
Lohilo																				SWE		
Mackie's											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Magnum						CHN	DEU				GBR		ITA							SWE	USA	
Manhattan																						
Mars							DEU				GBR											
Meadow Gold																					USA	
Mengniu						CHN																
Middle street 1946						CHN																
Milka																						
Modern						CHN																
Morrisons											GBR											
Motta													ITA									
Mövenpick							DEU															
Nestlé Schöller						CHN	DEU						ITA									
Nick´s																				SWE		
Nuii													ITA									
Oatly																				SWE		
Ola																						
Oppo Brothers											GBR											
Oreo											GBR											
Outshine																					USA	
poonmanee						CHN																
Raket																						
Sammontana													ITA									
Schär													ITA									
SIA Glass																				SWE		
So Delicious																					USA	
Solero											GBR											
Split																						
Stonyfield																					USA	
Swirl's																						
Talenti																					USA	
Tesco											GBR											
Tillamook																					USA	
TipTop						CHN	DEU															
Tonitto													ITA									
Tre Marie													ITA									
Triumf glass																				SWE		
Turkey Hill																					USA	
Twister																						
Valsoia													ITA									
Van Leeuwen																					USA	
Viennetta							DEU															
Viennetta																						
Wall's						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Yili						CHN																
Zhongxuegao						CHN																
Zielona Budka																						

Food & Nutrition / Alternative/plant-based food / Milk & meat alternatives / Plant-based milk alternatives purchase by brand

Plant-based milk alternatives purchase

From which of the following brands have you purchased non-dairy milk alternatives in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alce Nero													ITA									
Allos							DEU															
Almond Breeze											GBR										USA	
Alnatura							DEU															
Alpro							DEU				GBR		ITA							SWE	USA	
Berief							DEU															
Bio Primo							DEU															
BLACKCOW						CHN																
Califia Farms											GBR										USA	
Cereal													ITA									
DALIYUAN						CHN																
dennree							DEU															
Elmhurst																					USA	
Forager Project																					USA	
Good Karma																					USA	
Granarolo													ITA									
Harvest Moon							DEU															
Havredals																				SWE		
HUANLEJIA						CHN																
huierkang						CHN																
Innocent							DEU				GBR											
Jörd											GBR									SWE		
Joya							DEU															
Koko											GBR											
Koro							DEU															
Linda McCartney											GBR											
LULU						CHN																
Matt													ITA									
Milkademia																					USA	
Minor Figures											GBR											
Moma											GBR											
Natumi							DEU															
Nutty Pea											GBR											
Oatly						CHN	DEU				GBR		ITA							SWE	USA	
Ora Si Vegetale													ITA									
Orgain																					USA	
Pacific Foods																					USA	
PANPAN						CHN																
Planet Oat																					USA	
PLANT SELECTED						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Plantopia							DEU															
Plenish											GBR											
Probios													ITA									
Provamel							DEU															
Provamel											GBR											
Rebel Kitchen											GBR											
Rice Dream																					USA	
Ripple																					USA	
Rude Health											GBR											
Sarchio													ITA									
Scotti													ITA									
share							DEU															
Silk																					USA	
six walnuts						CHN																
So Delicious																					USA	
Sojasun													ITA									
SOYMILK						CHN																
Sproud																				SWE		
Valio																				SWE		
Valsoia													ITA									
vegan leben							DEU															
Vital Nature													ITA									
Vitasoy						CHN																
vly							DEU															
weiwei						CHN																
WEIYI						CHN																
YEO'S						CHN																
Yinlu						CHN																

Food & Nutrition / Alternative/plant-based food / Milk & meat alternatives / Plant-based meat alternatives purchase by brand

Plant-based meat alternatives purchase

From which of the following brands have you purchased plant-based meat / meat product alternatives in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Amy's Kitchen																					USA	
Anamma																				SWE		
Beretta (W la Mamma)													ITA									
Beyond Meat						CHN	DEU				GBR		ITA								USA	
Birds Eye											GBR											
Boca																					USA	
Cauldron											GBR											
Cottiintavola													ITA									
Daring																					USA	
Felix																				SWE		
Field Roast																					USA	
Findus													ITA							SWE		
Frankful																				SWE		
Fry Family Food											GBR											
Gardein																					USA	
Garden Gourmet							DEU						ITA								USA	
GODLY						CHN																
GoGreen																				SWE		
Granarolo													ITA									
Hälsans kök																				SWE		
HAM'S						CHN																
Harvest Gourmet						CHN																
HECK											GBR											
Hong Chang						CHN																
iglo (Green Cuisine)							DEU															
Impossible						CHN															USA	
Kioene													ITA									
Koro							DEU															
Kung Markatta																				SWE		
Lightlife																					USA	
LikeMeat							DEU															
Linda McCartney											GBR											
Loma Linda																					USA	
Meatless Farm											GBR										USA	
MorningStar Farms																					USA	
Mr. Jack							DEU															
My Best Veggie							DEU															
Nature Gourmet							DEU															
Nextlevel Burger													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
OmniPork						CHN																
Oumph!																				SWE		
Pärsons																				SWE		
Peas of Heaven																				SWE		
Quorn											GBR									SWE	USA	
Richmond											GBR											
Rügenwalder Mühle							DEU															
Soja Sun													ITA									
Squeaky Bean											GBR											
STARFIELD						CHN																
Sunflower Family							DEU															
Taste & Glory											GBR											
The Tofoo Co.											GBR											
The Vegetarian Butcher						CHN	DEU				GBR											
This											GBR											
Tofurkey																					USA	
Unconventional Burger													ITA									
Valsoia													ITA									
Vantastic Foods							DEU															
Vegafit							DEU															
Vegamo													ITA									
Veganz							DEU															
vegetaris							DEU															
Veggie Club							DEU															
Veggie Life							DEU															
vegini							DEU															
Vegme																				SWE		
Verde & Bio													ITA									
Vivera							DEU				GBR											
Whole Perfect Food						CHN																
YiPin																				SWE		
Zerbinati													ITA									
Zhen Meat						CHN																
Z-Rou						CHN																
ZUMING						CHN																

Food & Nutrition / Convenience food / Purchases / Convenience food purchases by brand

Convenience food purchases

Which of the following brands of frozen convenience food have you purchased for your household in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Agrarfrost							DEU															
Alberto							DEU															
Amy's Kitchen																					USA	
Anamma																				SWE		
Anjoy						CHN																
Apetito							DEU															
Arbi													ITA									
Aunt Bessie's											GBR											
Banquet																					USA	
Batchelors											GBR											
Bernard Matthews											GBR											
Billys																				SWE		
Bird's Eye											GBR											
Bocon													ITA									
Bofrost							DEU						ITA									
Bonduelle													ITA									
Buitoni													ITA									
Cameo													ITA									
Chicago Town											GBR											
Condi Presto Esca													ITA									
Costa							DEU															
Dafgård																				SWE		
DANIANG DUMPLING						CHN																
DiGiorno's																					USA	
Dr. Oetker							DEU				GBR									SWE		
Eismann							DEU															
Erasco							DEU															
evol																					USA	
Felix																				SWE		
Findus													ITA							SWE		
Frosta							DEU						ITA									
Goodfella											GBR											
Gorbys																				SWE		
Gorton's																					USA	
GOUBULI						CHN																
Grandiosa																				SWE		
Great Value																					USA	
Guangzhoujiujia						CHN																
Guldfågeln																				SWE		
HAI PA WANG						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
haiwang						CHN																
HAIXIN						CHN																
Healthy Choice																					USA	
HIFIRST						CHN																
Hot Pockets																					USA	
Hungry-Man																					USA	
Iglo							DEU															
Ingelsta kalkon																				SWE		
Italpizza													ITA									
Itsu											GBR											
Jeden Tag							DEU															
Jimmy Dean																					USA	
JUSAPOR						CHN																
KEDI DAIRY						CHN																
Kronfågel																				SWE		
Laurel FOOD						CHN																
Lean Cuisine																					USA	
Linda McCartney											GBR											
Little Roots											GBR											
LOUIS'OR						CHN																
Marie Callender's																					USA	
McCain							DEU				GBR											
Michelina's																					USA	
Montana													ITA									
MRS CHEFS						CHN																
Orogel													ITA									
Paulúns																				SWE		
Pfanni							DEU															
Quorn											GBR											
Richmond											GBR											
Roncadin													ITA									
Sam's Choice																					USA	
Sanquan						CHN																
Scan																				SWE		
SJI PANGGE						CHN																
SINIAN						CHN																
Soavegel													ITA									
Stouffer's																					USA	
Valsoia													ITA									
Wagner							DEU															
Wanchaiferry						CHN																
Weight Watchers											GBR											
WUFENG LENGSHI						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Young's											GBR											
YUNHE						CHN																
zhengda						CHN																

Food & Nutrition / Purchases & Groceries / Grocery shopping / Grocery shopping by store brand

Grocery shopping by store brand

In which of these stores have you bought during the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
7-Eleven						CHN														SWE		
A&O													ITA									
Albert Heijn																						
Albertsons																					USA	
Aldi											GBR		ITA								USA	
Aldi Nord							DEU															
Aldi Süd							DEU															
Asda											GBR											
Auchan													ITA									
Bailian						CHN																
Bennet													ITA									
Biedronka																						
BJ's																					USA	
Carrefour						CHN							ITA									
Century Mart						CHN																
City Gross																				SWE		
Conad													ITA									
Coop											GBR		ITA							SWE		
Co-op																						
Costco											GBR										USA	
Crai													ITA									
Deen Supermarkten																						
Dekamarkt																						
Delikatesy Centrum																						
Despar													ITA									
Dino																						
Dirk																						
EDEKA							DEU															
Ejoy						CHN																
Ekoplaza																						
Emtē Supermarkten																						
Esselunga													ITA									
Eurospin													ITA									
famila													ITA									
FamilyMart						CHN																
Farmfoods											GBR											
Fred Meyer																					USA	
Handlar'n																				SWE		
Hemköp																				SWE		
Hoogvliet																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ICA																				SWE		
Iceland											GBR											
Intermarché																						
Inzone						CHN																
Iper, La grande i													ITA									
Jan Linders																						
Jumbo																						
Kaufland							DEU															
Kroger																					USA	
Lewiatan																						
Lianhua						CHN																
Lidl							DEU				GBR		ITA							SWE	USA	
Marks & Spencer											GBR											
Morrisons											GBR											
Nära dej																				SWE		
NETTO							DEU															
Netto - Markendiscout							DEU															
NGS						CHN																
Norma							DEU															
Ocado											GBR											
Pam													ITA									
Penny							DEU						ITA									
Piotr i Paweł																						
Plus																						
Publix																					USA	
real							DEU															
Ren Ren Le						CHN																
Rewe							DEU															
RT-Mart						CHN																
Safeway																					USA	
Sainsbury's											GBR											
Sam's Club																					USA	
Simply													ITA									
SPAR											GBR											
Spolem																						
SuperValu																						
Target																					USA	
Tesco											GBR											
Trader Joe's																					USA	
Vanguard						CHN																
Vomar Voordeelmarkt																						
Waitrose											GBR											
Walmart						CHN															USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Whole Foods Markets																					USA	
Wumart						CHN																
YH						CHN																
Žabka																		POL				

Food & Nutrition / Purchases & Groceries / Organic foods / Organic food purchases by brand

Organic food purchases

Which of these organic food brands have you bought in the past 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
365																					USA	
Alce Nero													ITA									
Alnatura							DEU															
Andechser							DEU															
Änglamark																				SWE		
Applegate Farms																					USA	
Arla																				SWE		
Bio Company (BioCompany)							DEU															
BioBio (Netto)							DEU															
Biona											GBR											
BioSmiley (ALDI Süd)							DEU															
Bio-Sonne (Norma)							DEU															
Biotrend (Lidl)							DEU															
Bio-Wertkost							DEU															
Bob's Red Mill																					USA	
Brio SpA													ITA									
Byodo Naturkost							DEU															
Damiano													ITA									
Dennree							DEU															
Denn's Biomarkt (Denn's Biomarkt)							DEU															
dmBio (dm)							DEU															
Doves Farm											GBR											
Earth Grown																					USA	
Earth's Best Organics																					USA	
EDEKA Bio (Edeka)							DEU															
Eden Foods																					USA	
Ella's Kitchen																					USA	
enerBio (Rossmann)							DEU															
Fattoria Scaldasole													ITA									
Fontana																				SWE		
Garant Eco																				SWE		
Gepa							DEU															
Germinal Italia													ITA									
Green Choice																				SWE		
Gut Bio (ALDI Nord)							DEU															
HappyGreen																				SWE		
Horizon Organic																					USA	
ICA																				SWE		
Kallo											GBR											
K-Bio (Kaufland)							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kung Markatta																				SWE		
La finestra sul cielo													ITA									
Lantmännen																				SWE		
Mr. Organic											GBR											
Natura Nuova													ITA									
Nature's Path																					USA	
Naturgut (Penny)							DEU															
Naturkind							DEU															
neuform (Reformhaus)							DEU															
Newman's Own																					USA	
Organic Valley																					USA	
Organix											GBR											
Poggio del Farro													ITA									
PrimaBio							DEU															
Probios													ITA									
RÄ																				SWE		
Rachel's											GBR											
realBio (Real)							DEU															
Reneé Voltarie																				SWE		
Rewe-Bio (REWE)							DEU															
Rigoni Asiago													ITA									
Risenta																				SWE		
Sarchio													ITA									
Seeds Of Change											GBR											
Simply Nature																					USA	
Simply Organic																					USA	
Stonyfield Organic																					USA	
Tesco Organic											GBR											
Trader Joe's																					USA	
Urtekram																				SWE		
Yeo Valley											GBR											
Zeta																				SWE		

Food & Nutrition / Food categories / Purchases / Cereal purchases by brand

Cereal purchases

Which of these brands of cereal have you bought in the past 4 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ACES						CHN																
Alpen											GBR											
AXA																				SWE		
BLACKCOW						CHN																
Brüggen							DEU															
Calbee						CHN																
Cap'n Crunch																					USA	
CerealVit													ITA									
Cheerios											GBR										USA	
Chocolate Shreddies											GBR											
Cinnamon Toast Crunch																					USA	
Dorset cereals											GBR											
Dr. Oetker Vitalis							DEU						ITA									
Färsking																				SWE		
Frebaco																				SWE		
Freedom Foods						CHN																
Gran Cereale													ITA									
HANNRAE						CHN																
Heroyal						CHN																
Honey Bunches of Oats																					USA	
HONlife						CHN																
JINWEI						CHN																
Jordans											GBR											
Kalaspuffar																				SWE		
Kashi Go																					USA	
Kellogg's																				SWE		
Kellogg's (e.g., Fruit Loops, Raisin Bran, Frosted Flakes, Frosted Mini Wheats, Rice Krispies)						CHN	DEU				GBR		ITA								USA	
Kölln							DEU															
LAOJIN MOFANG						CHN																
Life																					USA	
Lucky Charms											GBR										USA	
Misura													ITA									
Moma											GBR											
mymuesli							DEU															
Nestlé (Fitness, Cini-Minis, Cookie Crisps)						CHN	DEU				GBR		ITA							SWE		
OCAK						CHN																
Paulúns																				SWE		
Puffins																					USA	
Quaker						CHN					GBR										USA	
Renéé Voltaire																				SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Risenta																				SWE		
Sanitarium						CHN																
Schneekoppe							DEU															
SEAMILD						CHN																
Seitenbacher							DEU															
Semper																				SWE		
Shreddies											GBR											
Start!																				SWE		
Trix																					USA	
WANGBAOBAO						CHN																
Weetabix						CHN					GBR		ITA									
WEIWEI						CHN																
WUGUMOFANG						CHN																
YASHILY						CHN																

Food & Nutrition / Food categories / Purchases / Yogurt purchases by brand

Yogurt purchases

Which of these brands of yogurt have you bought in the past 4 weeks?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Actimel													ITA									
Activia											GBR		ITA								USA	
ADOPT A COW						CHN																
Alce Nero													ITA									
Almighurt							DEU															
Almond Breeze																					USA	
Alnatura							DEU															
Alpro							DEU				GBR									SWE		
AMBROSIAL						CHN																
Andechser							DEU															
Arla							DEU				GBR									SWE		
Bauer							DEU															
Benecol											GBR											
Bollnäs																				SWE		
Cadbury											GBR											
CHANGQING						CHN																
Chobani																					USA	
chunzhen						CHN																
CLASSY-KISS						CHN																
Dannon																					USA	
Danone							DEU															
Ehrmann							DEU															
Emmi							DEU															
FAGE											GBR		ITA								USA	
Fattoria Scaldasole													ITA									
Fjällfil																				SWE		
Galbani													ITA									
Guangming						CHN																
Guangyiru						CHN																
JIANAI						CHN																
JUNLEBAO						CHN																
Kavli																				SWE		
La Yogurt																					USA	
Landliebe							DEU															
Lindahls																				SWE		
meiji						CHN																
MENGNIU						CHN																
Mila													ITA									
Milbona							DEU															
Milram							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MODERN FARMING						CHN																
MOMCHILOVTSI						CHN																
Müller							DEU				GBR		ITA									
Naturli																				SWE		
NEWHOPE						CHN																
Noosa																					USA	
Oatly																				SWE		
Oikos																					USA	
Onken											GBR											
Oykos											GBR											
Parmalat													ITA									
Petits Filous											GBR											
Planti																				SWE		
Rachel's											GBR											
SANYUAN						CHN																
SHENGMU						CHN																
Siggi's																					USA	
Skånemejerier																				SWE		
Ski											GBR											
Sobbeke							DEU															
Sojasun													ITA									
Sterzing Vipiteno													ITA									
Stonyfield																					USA	
TERUN						CHN																
The Greek Gods																					USA	
Tillamook																					USA	
Twekkelo											GBR											
Valio																				SWE		
Valsoia													ITA									
Verum																				SWE		
Vitasnella													ITA									
Weidendorf						CHN																
Weihenstephan							DEU															
Woodlands											GBR											
Yantang						CHN																
Yeo Valley											GBR											
YILI						CHN																
Yocrunch																					USA	
Yomo													ITA									
Yoplait																					USA	
Zott							DEU															

Food & Nutrition / Delivery / Meal-kits / Meal-kit delivery by brand

Meal-kit delivery

Which of the following meal-kit providers did you use in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abel & Cole											GBR											
Allplants											GBR											
Ärstderna																				SWE		
Betterfeast																				SWE		
Blue Apron																					USA	
Canbao Shicai						CHN																
Citygros																				SWE		
Coop																				SWE		
Cutefish						CHN																
Daxidi						CHN																
Dinnerly							DEU														USA	
EveryPlate																					USA	
Familyfood																				SWE		
Feast Box											GBR											
Featfood													ITA									
Five Eggs																					USA	
Fratelli Desideri													ITA									
Gousto											GBR											
Green Chef																					USA	
Greenchef											GBR											
Hello Fresh							DEU				GBR		ITA							SWE	USA	
Hemköp																				SWE		
Home Chef																					USA	
ICA																				SWE		
L'imbutobox													ITA									
Linäs Matkasse																				SWE		
Marley Spoon							DEU													SWE	USA	
MatKomfort																				SWE		
Mica Tuca														ITA								
Middagsfrid																				SWE		
Mindful Chef											GBR											
MISSFRESH						CHN																
Morrisons Eat Fresh											GBR											
My Cooking Box														ITA								
Pasta Evangelists											GBR											
Purple Carrot																					USA	
Riverford											GBR											
Sancanyouliao						CHN																
Simple Feast																				SWE		
Simply Cook											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sunbasket																					USA	
Svarta lådan																				SWE		
The Cookaway											GBR											
The Good Prep											GBR											
tischline							DEU															
Veckansmiddag																				SWE		
Vegantastic							DEU															
Yixiaoxian						CHN																
Zested											GBR											

Food & Nutrition / Delivery / Groceries and beverages / Grocery and beverage delivery by brand

Grocery and beverage delivery

Which of the following grocery and beverage delivery services did you use in the past 12 month?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abel & Cole											GBR											
Amazon Fresh							DEU				GBR										USA	
Anycart																					USA	
Asda											GBR											
Beelivry											GBR											
Boxed																					USA	
bring							DEU															
Bringmeister.de							DEU															
bringoo							DEU															
Call Me Wine													ITA									
Carrefour													ITA									
City Gross																				SWE		
Conad													ITA									
Coop											GBR		ITA							SWE		
Crai													ITA									
Da Runfa Youxian						CHN																
Dailuobo						CHN																
Delitea																				SWE		
Dingdong Maicai						CHN																
Dmall						CHN																
Eat Italy Today													ITA									
EDEKA-24							DEU															
Esselunga													ITA									
Eurospin													ITA									
Everli													ITA									
Famila													ITA									
flaschenpost.de							DEU															
Flink							DEU															
food.de							DEU															
Foodora Market																				SWE		
Fresh Direct																					USA	
Getir							DEU				GBR											
getnow							DEU															
Gorillas							DEU				GBR											
HEMA XIANSHEG						CHN																
Hemköp																				SWE		
Huinongwang						CHN																
Hungry Root																					USA	
ICA																				SWE		
Iceland											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Imperfect Foods																					USA	
Instacart																					USA	
JDdaoja						CHN																
Kroger Delivery																					USA	
La Spesa 24													ITA									
Lianhua Jingxuan						CHN																
Lidl											GBR		ITA									
Mat																				SWE		
MatHem																				SWE		
Matsmart																				SWE		
Matspar																				SWE		
Meicai Shangcheng						CHN																
Meiri Yitao						CHN																
Meituan Maicai						CHN																
Misfits Market																					USA	
MISSFRESH						CHN																
Morrisons											GBR											
Ocado											GBR											
Pam Panorama													ITA									
Peapod																					USA	
Picnic							DEU															
Pupu Supermarket						CHN																
Quanju Washengxian						CHN																
REWE							DEU															
Safeway																					USA	
Sainsbury's											GBR											
Shijie Nongchang						CHN																
Shipt																					USA	
Shixing Shengxian						CHN																
Spirito Divino													ITA									
Suning Xiaodian						CHN																
Tannico													ITA									
Target																					USA	
Tesco											GBR											
Thrive Market																					USA	
Waitrose											GBR											
Walmart																					USA	
Willys																				SWE		
Wine Shop													ITA									
Womai						CHN																
Yimutian Zhaohuo						CHN																
Yonghui Shenghuo						CHN																
Zapp											GBR											

GCS Special: Holiday

Holiday / Christmas gifts & trees / Christmas gifts / Christmas gifts online stores

Christmas gifts online stores

From which online stores do you buy your Christmas gifts?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AboutYou							DEU															
Amazon							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Argos											GBR											
Asda											GBR											
Baur							DEU															
Best Buy																					USA	
Buyagift.co.uk																						
Chewy																					USA	
Costco																					USA	
Currys											GBR											
Debenhams											GBR											
Ebay							DEU				GBR										USA	
Gap.com																						
H&M							DEU															
Home Depot																					USA	
Huckberry.com																						
IKEA							DEU															
John Lewis											GBR											
Kohl's																					USA	
Kroger																					USA	
Lidl							DEU															
Lowe's																					USA	
Macy's																					USA	
Marks & Spencer (M & S)											GBR											
Mediamarkt							DEU															
Mindfactory.de																						
Morrisons											GBR											
Newegg																					USA	
Next											GBR											
Otto							DEU															
Prezzybox.com																						
QVC																					USA	
Real.de																						
Sainsbury's											GBR											
Saturn							DEU															
Screwfix											GBR											
Shein											GBR										USA	
Target																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Tchibo							DEU															
Tesco											GBR											
Thomann							DEU															
Tkmaxx																						
Very											GBR											
Walmart																					USA	
Wayfair											GBR										USA	
Zalando							DEU				GBR											

[Holiday / Christmas gifts & trees / Christmas gifts / Christmas gifts offline stores](#)

Christmas gifts offline stores

And from which offline stores do you buy your Christmas gifts?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Argos											GBR											
Asda											GBR											
BabyOne																						
Barnes & Noble																					USA	
Best Buy																					USA	
Big Lots!																					USA	
Claire's											GBR											
Costco																					USA	
Debenhams											GBR											
Dm							DEU															
Dollar stores																					USA	
Douglas							DEU															
Early Learning Centre											GBR											
Famila																						
Fat Brain Toys																					USA	
GALERIA (Karstadt Kaufhof)							DEU															
Globus							DEU															
H&M							DEU															
Hamleys											GBR											
Home Depot																					USA	
JCPenney																					USA	
John Lewis											GBR											
Kaufland							DEU															
Kik							DEU															
Kohl's																					USA	
Kroger																					USA	
LEGO Store							DEU				GBR										USA	
Lidl							DEU															
Lowe's																					USA	
Macy's																					USA	
Media Markt							DEU															
Müller							DEU															
MyToys							DEU															
Real							DEU															
Rossmann							DEU															
Sainsbury's											GBR											
Saturn							DEU															
Sears																					USA	
Smyths																						
Smyths											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Spiele Max							DEU															
Target																					USA	
TEDi							DEU															
Tesco											GBR											
Thalia							DEU															
The Entertainer											GBR											
Toymaster											GBR											
Walmart																					USA	
Waterstones											GBR											
WMF							DEU															
Woolworth							DEU															
Zara							DEU															

Holiday / New Year's Eve / New Year's champagne / sparkling wine by brand

New Year's champagne / sparkling wines

Which champagne / sparkling wine do you buy for New Year's Eve?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Allini							DEU															
André																					USA	
ASDA											GBR											
Auerbach							DEU															
Barefoot Bubbly																					USA	
Bollinger																					USA	
Ca' Bolani																					USA	
Camel Valley											GBR											
Chandon																					USA	
Chapel											GBR											
Cinzano asti							DEU															
Cook's																					USA	
Cupcake Vineyards																					USA	
Da Luca																					USA	
Deinhard							DEU															
Digby											GBR											
Dom Pérignon																					USA	
Drappier											GBR											
Faber							DEU															
Freixenet							DEU														USA	
Fürst von Metternich							DEU															
Greyfriars											GBR											
Gusbourne											GBR											
Heidsieck											GBR											
Henkell							DEU														USA	
Jules Mumm							DEU															
Korbel																					USA	
Krimskoye							DEU														USA	
Kupferberg Gold							DEU															
La Marca																					USA	
Lanson											GBR											
Laurent Perrier											GBR											
Louvel Fontaine											GBR											
Marks and Spencer											GBR											
Martini & Rossi																					USA	
Mionetto							DEU															
MM EXTRA							DEU															
Moët & Chandon							DEU				GBR											
Mumm																						
Nicolas Feuillatte											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nyetimber											GBR											
Ridgeview											GBR											
Rotkäppchen							DEU															
Ruffino																					USA	
Ruggeri																					USA	
SöhnleinBrilliant							DEU															
Stella Rosa																					USA	
Taittinger											GBR											
Tesco / Tesco Finest											GBR											
Veuve Clicquot											GBR											
Veuve Clicquot Ponsardin							DEU														USA	
Zardetto																					USA	
Zonin							DEU														USA	

GCS Special: Hot Drinks

Hot Drinks / Coffee / Purchases / Drip coffee purchase by brand

Drip coffee purchase

Which of the following (drip) coffee brands do you usually purchase for your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arvid Nordquist																				SWE		
Café Hag							DEU															
Café Intención							DEU															
Café Royal																						
Cafédirect											GBR											
Caferica						CHN																
Caffè Borbone													ITA									
Caffe Gondoliere																						
Caffe Nero											GBR											
Caffè Vergnano													ITA									
Cameron's																					USA	
Caribou																					USA	
Chunguang						CHN																
Colin						CHN																
Costa											GBR											
Covim													ITA									
Dallmayr Prodomo							DEU															
Davidoff Cafe							DEU															
Death Wish																					USA	
Douwe Egberts																						
Dunkin'																					USA	
Egualé																				SWE		
Eight O'Clock																					USA	
Eilles Gourmet Kaffee							DEU															
Folgers																					USA	
French						CHN																
Gala							DEU															
Geo Coffee						CHN																
Gevalia																				SWE	USA	
Gimoka													ITA									
Green Mountain																						
Hausbrandt													ITA									
Idee																				SWE		
Idee Kaffee							DEU															
Illy						CHN	DEU			GBR			ITA							SWE	USA	
Jacobs							DEU															
Johan & Nyström																				SWE		
Kanis & Gunnink																						
Kimbo													ITA									

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Kofno																						
La Brasiliana																						
Lavazza							DEU				GBR		ITA							SWE	USA	
Löfbergs																				SWE		
L'Or																						
L'or											GBR											
Max Havelaar																						
Maxwell House						CHN															USA	
Melitta							DEU															
MILANGO						CHN																
Mocca						CHN																
Mokate																						
Mövenpick							DEU															
Nescafé						CHN	DEU				GBR										USA	
Onko							DEU															
Paca						CHN																
Pacific Coffee																						
Peet's Coffee																					USA	
Pellini														ITA								
Percol											GBR											
Perla																						
Presto											GBR											
Raw Bean											GBR											
Rutasoka Coffee																				SWE		
Sainsbury's																						
Sara Lee																						
Seattle's Best																					USA	
SECRE CAFFEE						CHN																
Segafredo													ITA									
Simon Lévelt																						
Socona						CHN																
Spiller and Tait											GBR											
Splendid													ITA									
Starbucks						CHN	DEU				GBR		ITA								USA	
Strauss Group																						
Stumpdown																						
Tasogarede						CHN																
Tassimo																						
Taylors of Harrogate											GBR											
Tchibo							DEU															
Tesco																						
UBC Coffee																						
UCC																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Union Coffee											GBR											
Zoegas																				SWE		

Hot Drinks / Coffee / Purchases / Instant coffee purchase by brand

Instant coffee purchase

Which of the following instant coffee brands do you usually purchase for your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Beanies											GBR											
Carte Noire											GBR											
Clipper Instant Coffee											GBR											
Costa Instant Coffee											GBR											
Douwe Egberts											GBR											
Kenco Millicano											GBR											
Kenco Smooth											GBR											
Lavazza Instant Coffee											GBR											
Little's											GBR											
L'or											GBR											
Mellow Birds											GBR											
Nescafe Azera											GBR											
Nescafe Gold											GBR											
Nescafe Original											GBR											
Percol											GBR											

Hot Drinks / Coffee / Purchases / Pod/capsule coffee purchase by brand

Pod/capsule coffee purchase

Which of the following pod/capsule coffee brands do you usually purchase for your household?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Black Donkey											GBR											
CafePod											GBR											
Costa											GBR											
Cru Kafe											GBR											
Dualit											GBR											
Grind											GBR											
Illy											GBR											
Lavazza											GBR											
Little's											GBR											
L'or											GBR											
Nescafé Dolce Gusto											GBR											
Nespresso											GBR											
Pret											GBR											
Starbucks											GBR											
Tassimo											GBR											

Hot Drinks / Coffee / Coffee maker / Automatic coffee machine ownership by brand

Automatic coffee machine ownership

From which brand is your automatic coffee machine (bean-to-cup coffee maker)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ACA						CHN																
AEG							DEU															
Ariete													ITA									
Beko											GBR											
Bialetti													ITA									
Bosch							DEU															
Breville																				SWE	USA	
Breville											GBR											
Colet						CHN																
Cookworks											GBR											
De'Longhi						CHN	DEU				GBR		ITA							SWE	USA	
De'Longhi						CHN																
DEMASHI						CHN																
Donlim						CHN																
Electrolux						CHN							ITA							SWE		
Eupa						CHN																
Gaggia							DEU				GBR		ITA								USA	
Grundig																				SWE		
Illy						CHN							ITA									
Jura							DEU				GBR		ITA							SWE	USA	
Krups						CHN	DEU						ITA							SWE	USA	
Krups											GBR											
Lavazza													ITA									
Logik											GBR											
Magimix																						
Melitta							DEU				GBR									SWE		
Miele							DEU													SWE		
Morphy Richards											GBR											
Mr. Coffee																					USA	
Nivona																				SWE		
Panasonic						CHN																
petrus						CHN																
Philips						CHN	DEU						ITA							SWE		
Philips											GBR											
Russell Hobbs																						
Saeco						CHN	DEU						ITA								USA	
Sage											GBR											
Sencor																						
Severin							DEU													SWE		
Siemens						CHN	DEU				GBR									SWE	USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Smeg																				SWE		
Swan											GBR											
WMF							DEU															
Zanussi											GBR											
Zelmer																						

Hot Drinks / Coffee / Coffee maker / Drip coffee maker ownership by brand

Drip coffee maker ownership

From which brand is your drip coffee maker?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ACA						CHN																
AEG																				SWE		
Alessi													ITA									
Animo																						
Ariete													ITA									
Bartscher																						
Bear						CHN																
Bella																						
Bestron																						
Bialetti						CHN							ITA									
Black+Decker																					USA	
Bomann																						
Bonavita											GBR										USA	
Bosch							DEU				GBR											
Braun						CHN	DEU						ITA							SWE	USA	
Breville																						
Bunn																						
Capresso																					USA	
Clatronic							DEU															
Cookworks											GBR											
Cuisinart																					USA	
De'Longhi						CHN					GBR		ITA									
DonLim						CHN																
Electrolux													ITA							SWE		
Elvita																				SWE		
EUPA						CHN																
Geepas											GBR											
Giannini													ITA									
Grundig							DEU															
Hamilton Beach											GBR									SWE	USA	
HOMEZEST						CHN																
Ilsa													ITA									
Innoteck											GBR											
Keurig																					USA	
Kitchen Aid											GBR		ITA							SWE		
Klarstein							DEU															
Krups						CHN	DEU														USA	
Lagostina													ITA									
Logik											GBR											
Maybaum						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Medion							DEU															
Melitta						CHN	DEU				GBR									SWE		
Midea						CHN																
Moccamaster											GBR									SWE		
Moka Bra													ITA									
Morphy Richards						CHN					GBR											
Moulinex													ITA									
Mr. Coffee																					USA	
Naliya																						
Nathome																						
Ninja																						
OBH Nordica																				SWE		
oceanrich						CHN																
Oxo																					USA	
Panasonic						CHN																
Pedrini													ITA									
Petrus						CHN																
Philips						CHN	DEU				GBR		ITA							SWE		
Princess																						
Recolte																						
Russell Hobbs							DEU				GBR											
Sage											GBR											
Severin							DEU				GBR									SWE		
Siemens							DEU													SWE		
SMEG											GBR									SWE		
Swan											GBR											
Tchibo							DEU															
Technivorm																						
Tefal							DEU															
Tristar																						
Wilfa																						
WMF							DEU															

Hot Drinks / Coffee / Coffee maker / Capsule coffee maker ownership by brand

Capsule coffee maker ownership

From which brand is your capsules single-serve coffee maker?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
101 Caffè													ITA									
ACA						CHN																
Barsetto						CHN																
Bella																					USA	
Brentwood																					USA	
Caffè Borbone													ITA									
Caffè Vergnano													ITA									
Caffeitaly													ITA									
Chulux																					USA	
Covim													ITA									
Cuisinart																					USA	
De'Longhi						CHN	DEU				GBR									SWE	USA	
DELTA Q						CHN																
Dualit											GBR											
GERMAN POOL						CHN																
Gimoka Capsule													ITA									
HANDPRESSO AUTO											GBR											
Illy						CHN	DEU				GBR		ITA								USA	
Keurig																					USA	
Kimbo													ITA									
Kitchenaid							DEU													SWE		
Lavazza						CHN	DEU				GBR		ITA									
L'Or													ITA									
maybaum						CHN																
Mueller																					USA	
Nescafé/Dolce Gusto (Krupps)							DEU				GBR		ITA							SWE	USA	
Nespresso						CHN	DEU				GBR		ITA							SWE	USA	
Opal One Machine											GBR											
Pellini													ITA									
Philips						CHN														SWE		
SCISHARE						CHN																
Segafredo													ITA									
Senseo																				SWE		
Sjöstrand																				SWE		
Smeg											GBR											
Splendid													ITA									
Starbucks													ITA									
Tassimo (Bosch)						CHN	DEU				GBR									SWE		
Tchibo							DEU															
T-Colors						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Wacaco																				SWE		

Hot Drinks / Coffee / Coffee maker / Pod coffee maker ownership by brand

Pod coffee maker ownership

From which brand is your pods single-serve coffee maker?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ariete													ITA									
Bialetti													ITA									
Black+Decker																					USA	
Bloomfield																					USA	
BRAUN						CHN																
Breville											GBR									SWE		
Bunn																					USA	
Cuisinart																					USA	
De'Longhi							DEU				GBR		ITA									
didiesse													ITA									
Dualit											GBR											
faber													ITA									
Flytek							DEU															
Gaggia													ITA									
Hamilton Beach											GBR										USA	
HANDPRESSO AUTO											GBR											
Illy							DEU				GBR		ITA							SWE		
Inventum							DEU															
Jura																					USA	
Keurig																					USA	
Kimbo													ITA									
Krups							DEU				GBR									SWE	USA	
La Piccola							DEU				GBR											
Lakeland											GBR											
Lavazza							DEU				GBR											
Morphy Richards						CHN																
Mr. Coffee																					USA	
Nescafé Dolce Gusto						CHN					GBR											
Philips							DEU				GBR		ITA							SWE	USA	
Russell Hobbs											GBR											
Senseo																					USA	
Severin																				SWE		
SOGO							DEU															
Swan											GBR											
Tassimo (Bosch)							DEU				GBR									SWE		

[Hot Drinks / Tea / Purchases / Tea purchases by brand](#)**Tea purchases***Which of the following tea brands do you usually purchase for your household?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
8 Horses						CHN																
Ahmad Tea																		POL				
Arvid Nordquist																				SWE		
Asda																						
Babcia Jagoda																		POL				
Bad Heilbrunner							DEU															
Big-Active																		POL				
Bigelow																					USA	
Bonomelli													ITA									
Bünting							DEU															
Celestial Seasonings																					USA	
CHALI						CHN																
chayanyuese						CHN																
ChinaTea (Zhong Cha)						CHN																
Clipper											GBR		ITA							SWE		
CUPPER							DEU															
Delgaty											GBR											
Dilmah																				SWE	USA	
EFUTON						CHN																
Eilles							DEU															
English Tea Shop											GBR											
Equale																				SWE		
Everton													ITA									
Fair Trade Original																						
Friggs																				SWE		
Goldmännchen							DEU															
Good Earth																					USA	
Great Value																						
Herbapol																						
HEYTEA						CHN																
Joahn&Nyström																				SWE		
Junshan						CHN																
Khoisan Tea																				SWE		
Kroger Tea																						
Kung Markatta																				SWE		
KUSMI TEA							DEU						ITA									
L'Angelica													ITA									
Lipton						CHN	DEU				GBR		ITA							SWE	USA	
Lord Nelson																						
Loyd																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Luzianne																						
Mayfair							DEU															
Meißner							DEU															
Milford							DEU															
Minutka																						
nayuki						CHN																
Nescafé																						
Nestea																						
PG Tips											GBR											
Pickwick																						
Pompadour													ITA									
Pukka							DEU				GBR									SWE		
Pyramide																						
Saga																						
Sainsbury's																						
Salada																					USA	
San Benedetto													ITA									
Simon Lévelt																						
Sir Winston Tea													ITA									
Star Tea													ITA									
Stash																					USA	
TaeTea (Dayi)						CHN																
Tata																						
Taylors of Harrogate											GBR		ITA									
Tazo																					USA	
teapigs											GBR											
TEAPOTEA						CHN																
TeeGschwender							DEU															
Teehaus							DEU															
Teekanne							DEU															
Tesco Finest																						
Tetley											GBR										USA	
Thè Infrè													ITA									
Tianfu						CHN																
Tick Tock											GBR											
Traditional Medicinals																					USA	
TWG Tea						CHN																
Twinings						CHN	DEU				GBR		ITA							SWE	USA	
Typhoo											GBR											
Verdin																						
Vitax																						
Westminster																						
Whittards of Chelsea											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Windsor Castle							DEU															
Wuyutai						CHN																
Xiaoshi						CHN																
Xieyuda						CHN																
Yinkesong						CHN																
Yogi Tea							DEU													SWE	USA	
Yorkshire Tea/Gold											GBR											
Zhejiang Tea						CHN																
Zonnatura																						

[Hot Drinks / Cocoa / Purchases / Cocoa purchases by brand](#)**Cocoa purchases***Which of the following cocoa brands do you usually purchase for your household?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abuelita																					USA	
Aduna											GBR											
Aero											GBR											
AIK CHEONG						CHN																
Alce Nero													ITA									
Cadbury											GBR										USA	
Callebaut						CHN	DEU															
Caotina							DEU															
Ciobar - Cameo													ITA									
Clipper											GBR											
Douwe Egberts							DEU															
Fazer Ögonblick																				SWE		
Food Thoughts											GBR											
Galaxy											GBR											
GaoLegao						CHN																
Gepa							DEU															
Ghirardelli																					USA	
Godiva																					USA	
Good & Gather																					USA	
Great Value																					USA	
Green & Black's											GBR											
HealtyCo																				SWE		
HERSHEY'S						CHN																
hotel chocolat											GBR											
Kaba							DEU															
Koawach							DEU															
Kroger																					USA	
Krüger							DEU															
Kung Markatta																				SWE		
Milka							DEU															
MILO						CHN																
Mings						CHN																
MORINAGA						CHN																
Naturata							DEU															
Naturya											GBR											
Nescafé							DEU														USA	
Nesquik							DEU				GBR		ITA								USA	
Nestlé						CHN														SWE	USA	
Nick´s																				SWE		
Oboy																				SWE		

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Options											GBR											
Ovaltine						CHN	DEU				GBR										USA	
Perugina													ITA									
Rapunzel							DEU															
Renee Voltaire																				SWE		
Sarotti							DEU															
Sevenhills Wholefoods											GBR											
Starbucks						CHN															USA	
Swiss Miss						CHN	DEU														USA	
Tchibo							DEU															
Teekanne							DEU															
Twinings											GBR											
Valrhona						CHN																
Van Houten													ITA									
Viva Naturals						CHN																
WALTER						CHN																
Whittard of Chelsea						CHN					GBR											
Zaini													ITA									
Zhaifuyi						CHN																

GCS Special: Luxury & Counterfeiting

Luxury & Counterfeiting / Customer journey / Touchpoints / Luxury products in social media

Luxury products in social media

On which social media platforms have you noticed luxury brands?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Blogger							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Flickr							DEU				GBR										USA	
Instagram							DEU				GBR										USA	
Jodel							DEU															
LinkedIn							DEU				GBR										USA	
Pinterest							DEU				GBR										USA	
Reddit							DEU				GBR										USA	
Snapchat							DEU				GBR										USA	
TikTok							DEU				GBR										USA	
Tumblr							DEU				GBR										USA	
Twitter							DEU															
Xing							DEU															
YouTube							DEU														USA	

Luxury & Counterfeiting / Luxury fashion & accessories / Brand awareness & ownership / Premium fashion and accessories awareness by brand

Premium fashion and accessories awareness

Which of these luxury brands in the accessories and fashion sector do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bally							DEU				GBR										USA	
Balmain							DEU				GBR										USA	
Calvin Klein							DEU				GBR										USA	
Carolina Herrera							DEU				GBR										USA	
Coach							DEU				GBR										USA	
DSQUARED2							DEU				GBR										USA	
Emporio Armani							DEU				GBR										USA	
Ermenegildo Zegna							DEU				GBR										USA	
Escada							DEU				GBR										USA	
Fay							DEU				GBR										USA	
Hugo Boss							DEU				GBR										USA	
Just Cavalli							DEU				GBR										USA	
Karl Lagerfeld							DEU				GBR										USA	
Kenzo							DEU				GBR										USA	
Maison Margiela							DEU				GBR										USA	
Marc Jacobs							DEU				GBR										USA	
Marc O'Polo							DEU				GBR										USA	
MaxMara							DEU				GBR										USA	
MCM							DEU				GBR										USA	
Michael Kors							DEU				GBR										USA	
Moncler							DEU				GBR										USA	
Montblanc							DEU				GBR										USA	
Moschino							DEU				GBR										USA	
Ralph Lauren							DEU				GBR										USA	
Ray Ban							DEU				GBR										USA	
Tod's							DEU				GBR										USA	
Tommy Hilfiger							DEU				GBR										USA	
Trussardi							DEU				GBR										USA	
Versace							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury fashion & accessories / Brand awareness & ownership / Premium fashion and accessories ownership by brand

Premium fashion and accessories

And from which of these luxury brands do you own clothes or accessories?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bally							DEU				GBR										USA	
Balmain							DEU				GBR										USA	
Calvin Klein							DEU				GBR										USA	
Carolina Herrera							DEU				GBR										USA	
Coach							DEU				GBR										USA	
DSQUARED2							DEU				GBR										USA	
Emporio Armani							DEU				GBR										USA	
Ermenegildo Zegna							DEU				GBR										USA	
Escada							DEU				GBR										USA	
Fay							DEU				GBR										USA	
Hugo Boss							DEU				GBR										USA	
Just Cavalli							DEU				GBR										USA	
Karl Lagerfeld							DEU				GBR										USA	
Kenzo							DEU				GBR										USA	
Maison Margiela							DEU				GBR										USA	
Marc Jacobs							DEU				GBR										USA	
Marc O'Polo							DEU				GBR										USA	
MaxMara							DEU				GBR										USA	
MCM							DEU				GBR										USA	
Michael Kors							DEU				GBR										USA	
Moncler							DEU				GBR										USA	
Montblanc							DEU				GBR										USA	
Moschino							DEU				GBR										USA	
Ralph Lauren							DEU				GBR										USA	
Ray Ban							DEU				GBR										USA	
Tod's							DEU				GBR										USA	
Tommy Hilfiger							DEU				GBR										USA	
Trussardi							DEU				GBR										USA	
Versace							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury fashion & accessories / Brand awareness & ownership / Luxury fashion and accessories awareness by brand

Luxury fashion and accessories awareness

And which of these high-priced luxury brands in the accessories and fashion sector do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alexander McQueen							DEU				GBR										USA	
Balenciaga							DEU				GBR										USA	
Bottega Veneta							DEU				GBR											
Brioni							DEU				GBR										USA	
Bulgari							DEU				GBR										USA	
Burberry							DEU				GBR										USA	
Céline							DEU				GBR										USA	
Chanel							DEU				GBR										USA	
CHLOÉ							DEU				GBR										USA	
Dior							DEU				GBR										USA	
Dolce & Gabbana							DEU				GBR										USA	
Fendi							DEU				GBR										USA	
Giorgio Armani							DEU				GBR										USA	
Gucci							DEU				GBR										USA	
Hermès							DEU				GBR										USA	
Loewe							DEU				GBR										USA	
Loro Pina							DEU				GBR										USA	
Louis Vuitton							DEU				GBR										USA	
Miu Miu							DEU				GBR										USA	
Prada							DEU				GBR										USA	
Saint Laurent							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury fashion & accessories / Brand awareness & ownership / Luxury fashion and accessories ownership by brand

Luxury fashion and accessories

And from which of these high-priced luxury brands do you own clothes or accessories?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alexander McQueen							DEU				GBR										USA	
Balenciaga							DEU				GBR										USA	
Bottega Veneta							DEU				GBR											
Brioni							DEU				GBR										USA	
Bulgari							DEU				GBR										USA	
Burberry							DEU				GBR										USA	
Céline							DEU				GBR										USA	
Chanel							DEU				GBR										USA	
CHLOÉ							DEU				GBR										USA	
Dior							DEU				GBR										USA	
Dolce & Gabbana							DEU				GBR										USA	
Fendi							DEU				GBR										USA	
Giorgio Armani							DEU				GBR										USA	
Gucci							DEU				GBR										USA	
Hermès							DEU				GBR										USA	
Loewe							DEU				GBR										USA	
Loro Pina							DEU				GBR										USA	
Louis Vuitton							DEU				GBR										USA	
Miu Miu							DEU				GBR										USA	
Prada							DEU				GBR										USA	
Saint Laurent							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury watches / Brand awareness & ownership / Premium watches awareness by brand

Premium watches awareness

Which of these watch brands in the middle and upper price range do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple							DEU				GBR										USA	
Balmain							DEU				GBR										USA	
Certina							DEU				GBR										USA	
Hamilton							DEU				GBR										USA	
Junghans							DEU				GBR										USA	
Longines							DEU				GBR										USA	
Mido							DEU				GBR										USA	
Nomos							DEU				GBR										USA	
Oris							DEU				GBR										USA	
Rado							DEU				GBR										USA	
Seiko							DEU				GBR										USA	
Sinn							DEU				GBR										USA	
TAG Heuer							DEU				GBR										USA	
Tissot							DEU				GBR										USA	
Union Glashütte							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury watches / Brand awareness & ownership / Premium watches ownership by brand

Premium watches

And from which of these watch brands do you own a watch?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple							DEU				GBR										USA	
Balmain							DEU				GBR										USA	
Certina							DEU				GBR										USA	
Hamilton							DEU				GBR										USA	
Junghans							DEU				GBR										USA	
Longines							DEU				GBR										USA	
Mido							DEU				GBR										USA	
Nomos							DEU				GBR										USA	
Oris							DEU				GBR										USA	
Rado							DEU				GBR										USA	
Seiko							DEU				GBR										USA	
Sinn							DEU				GBR										USA	
TAG Heuer							DEU				GBR										USA	
Tissot							DEU				GBR										USA	
Union Glashütte							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury watches / Brand awareness & ownership / Luxury watches awareness by brand

Luxury watches awareness

Which of these brands for prestige and luxury watches do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Audemars Piguet							DEU				GBR										USA	
Baume & Mercier							DEU				GBR										USA	
Blancpain							DEU				GBR										USA	
Breitling							DEU				GBR										USA	
Cartier							DEU				GBR										USA	
Chopard							DEU				GBR										USA	
Glashütte Original							DEU				GBR										USA	
Hublot							DEU				GBR										USA	
IWC							DEU				GBR										USA	
Jaeger-LeCoultre							DEU				GBR										USA	
Montblanc							DEU				GBR										USA	
Omega							DEU				GBR										USA	
Panerai							DEU				GBR										USA	
Rolex							DEU				GBR										USA	
Tudor							DEU				GBR										USA	
Ulysse Nardin											GBR										USA	
Wempe Glashütte							DEU				GBR										USA	
Zenith							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury watches / Brand awareness & ownership / Luxury watches ownership by brand

Luxury watches

And from which of these brands for luxury watches do you own a watch?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Audemars Piguet							DEU				GBR										USA	
Baume & Mercier							DEU				GBR										USA	
Blancpain							DEU				GBR										USA	
Breitling							DEU				GBR										USA	
Cartier							DEU				GBR										USA	
Chopard							DEU				GBR										USA	
Glashütte Original							DEU				GBR										USA	
Hublot							DEU				GBR										USA	
IWC							DEU				GBR										USA	
Jaeger-LeCoultre							DEU				GBR										USA	
Montblanc							DEU				GBR										USA	
Omega							DEU				GBR										USA	
Panerai							DEU				GBR										USA	
Rolex							DEU				GBR										USA	
Tudor							DEU				GBR										USA	
Ulysse Nardin											GBR										USA	
Wempe Glashütte							DEU				GBR										USA	
Zenith							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury cosmetics / Brand awareness & usage / Premium cosmetics awareness by brand

Premium cosmetics awareness

Which of these premium or luxury brands in the cosmetics and beauty segment do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AHAVA							DEU				GBR										USA	
ANNEMARIE BÖRLIND							DEU				GBR										USA	
Aveda							DEU				GBR										USA	
Avène							DEU				GBR										USA	
BABOR							DEU				GBR										USA	
Bare Minerals							DEU				GBR										USA	
Biotherm							DEU				GBR										USA	
Bobbi Brown							DEU				GBR										USA	
Clinique							DEU				GBR										USA	
Darphin							DEU				GBR										USA	
Declaré							DEU				GBR										USA	
Estée Lauder							DEU				GBR										USA	
Eucerin							DEU				GBR										USA	
It's Skin							DEU				GBR										USA	
Kiehl's							DEU				GBR										USA	
La Roche-Posay							DEU				GBR										USA	
Lancôme							DEU				GBR										USA	
L'Occitane											GBR										USA	
MAC							DEU				GBR										USA	
SENSAI							DEU				GBR										USA	
Vichy							DEU				GBR										USA	
Yves Saint Laurent											GBR											

Luxury & Counterfeiting / Luxury cosmetics / Brand awareness & usage / Premium cosmetics usage by brand

Premium cosmetics

And which of these premium or luxury brands in the cosmetics and beauty segment do you use at least occasionally?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AHAVA							DEU				GBR										USA	
ANNEMARIE BÖRLIND							DEU				GBR										USA	
Aveda							DEU				GBR										USA	
Avène							DEU				GBR										USA	
BABOR							DEU				GBR										USA	
Bare Minerals							DEU				GBR										USA	
Biotherm							DEU				GBR										USA	
Bobbi Brown							DEU				GBR										USA	
Clinique							DEU				GBR										USA	
Darphin							DEU				GBR										USA	
Declaré							DEU				GBR										USA	
Estée Lauder							DEU				GBR										USA	
Eucerin							DEU				GBR										USA	
It's Skin							DEU				GBR										USA	
Kiehl's							DEU				GBR										USA	
La Roche-Posay							DEU				GBR										USA	
Lancôme							DEU				GBR										USA	
L'Occitane											GBR										USA	
MAC							DEU				GBR										USA	
SENSAI							DEU				GBR										USA	
Vichy							DEU				GBR										USA	
Yves Saint Laurent											GBR											

Luxury & Counterfeiting / Luxury cosmetics / Brand awareness & usage / Luxury cosmetics awareness by brand

Luxury cosmetics awareness

Which of these high-priced luxury brands in the cosmetics and beauty segment do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chanel							DEU				GBR										USA	
Clarins							DEU				GBR										USA	
Decleor							DEU				GBR										USA	
Dermalogica							DEU				GBR										USA	
Dermatologic Cosmetic Lab							DEU				GBR										USA	
Dior							DEU				GBR										USA	
Dr. Barbara Strum											GBR										USA	
Eisenberg							DEU				GBR										USA	
Giorgio Armani							DEU				GBR										USA	
Givenchy							DEU				GBR										USA	
Guerlain							DEU				GBR										USA	
Helena Rubinstein							DEU				GBR										USA	
La Mer							DEU				GBR										USA	
La Prairie							DEU				GBR										USA	
MBR Medical Beauty Research							DEU				GBR										USA	
Shiseido							DEU				GBR										USA	
Sisley							DEU				GBR										USA	
Urban Decay							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury cosmetics / Brand awareness & usage / Luxury cosmetics usage by brand

Luxury cosmetics

And which of these high-priced luxury brands in the cosmetics and beauty segment do you use at least occasionally?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chanel							DEU				GBR										USA	
Clarins							DEU				GBR										USA	
Decleor							DEU				GBR										USA	
Dermalogica							DEU				GBR										USA	
Dermatologic Cosmetic Lab							DEU				GBR										USA	
Dior							DEU				GBR										USA	
Dr. Barbara Strum											GBR										USA	
Eisenberg							DEU				GBR										USA	
Giorgio Armani							DEU				GBR										USA	
Givenchy							DEU				GBR										USA	
Guerlain							DEU				GBR										USA	
Helena Rubinstein							DEU				GBR										USA	
La Mer							DEU				GBR										USA	
La Prairie							DEU				GBR										USA	
MBR Medical Beauty Research							DEU				GBR										USA	
Shiseido							DEU				GBR										USA	
Sisley							DEU				GBR										USA	
Urban Decay							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury jewelry / Brand awareness & ownership / Luxury jewelry awareness by brand

Luxury jewelry awareness

Which of these luxury brands in the field of jewelry do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Boucheron							DEU				GBR										USA	
Bulgari (BVLGARI)							DEU				GBR										USA	
BY KIM							DEU				GBR										USA	
Cartier							DEU				GBR										USA	
Chanel							DEU				GBR										USA	
Chopard							DEU				GBR										USA	
David Yurman							DEU				GBR										USA	
Dior							DEU				GBR										USA	
DoDo							DEU				GBR										USA	
Graff							DEU				GBR										USA	
H.Stern							DEU				GBR										USA	
Niessing							DEU				GBR										USA	
Piaget							DEU				GBR										USA	
Pomellato							DEU				GBR										USA	
Swarovski							DEU				GBR										USA	
Tiffany & Co.							DEU				GBR										USA	
Van Cleef & Arpels							DEU				GBR										USA	
Wellendorff							DEU				GBR										USA	
Wempe							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury jewelry / Brand awareness & ownership / Luxury jewelry ownership by brand

Luxury jewelry

And from which of these luxury brands do you own jewelry?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Boucheron							DEU				GBR										USA	
Bulgari (BVLGARI)							DEU				GBR										USA	
BY KIM							DEU				GBR										USA	
Cartier							DEU				GBR										USA	
Chanel							DEU				GBR										USA	
Chopard							DEU				GBR										USA	
David Yurman							DEU				GBR										USA	
Dior							DEU				GBR										USA	
DoDo							DEU				GBR										USA	
Graff							DEU				GBR										USA	
H.Stern							DEU				GBR										USA	
Niessing							DEU				GBR										USA	
Piaget							DEU				GBR										USA	
Pomellato							DEU				GBR										USA	
Swarovski							DEU				GBR										USA	
Tiffany & Co							DEU				GBR										USA	
Van Cleef & Arpels							DEU				GBR										USA	
Wellendorff							DEU				GBR										USA	
Wempe							DEU				GBR										USA	

Luxury & Counterfeiting / Luxury second hand / Luxury second hand stores awareness by brand

Luxury second hand stores awareness

Which of these second-hand stores that specialize in luxury products do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
bachmann-scher.de							DEU															
bagborroworsteal.com																					USA	
bagista.co.uk											GBR											
brandalley.co.uk											GBR											
chronext.de							DEU				GBR											
chrono24.com							DEU				GBR										USA	
cocoundkarl.de							DEU															
cudoni.com											GBR											
editsecondhand.com											GBR											
fashionphile.com																					USA	
glueckundglanz.de							DEU															
hardlyeverwornit.com											GBR											
leprix.com																					USA	
luxussachen.com							DEU															
lxrco.com																					USA	
maedchenflohmarkt.de							DEU															
materialworld.com																					USA	
poshmark.com																					USA	
prelovee.de							DEU															
Rebag.com																					USA	
rebelle.com							DEU				GBR										USA	
resee.com																					USA	
rewindvintage.co.uk											GBR											
secondella.de							DEU															
therealreal.com																					USA	
tradesy.com																					USA	
ubup.com							DEU															
uhrenworld.com							DEU															
uk.designerexchange.com											GBR											
vestiairecollective.com							DEU														USA	
vestiairecollective.com											GBR											
videdressing.de							DEU															
vite-envogue.de							DEU															
whatgoesaroundnyc.com																					USA	
whoislouis.com							DEU															
zeitauktion.com							DEU															

Luxury & Counterfeiting / Counterfeits / Perceived risks / Online trading platforms awareness by website

Online trading platforms awareness

Which of the following e-commerce platforms do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ali Express							DEU				GBR										USA	
Alibaba							DEU				GBR										USA	
Amazon							DEU				GBR										USA	
banggood.com											GBR										USA	
Chronext							DEU				GBR										USA	
chrono24											GBR										USA	
eBay							DEU				GBR										USA	
Etsy											GBR										USA	
Hood.de							DEU															
Kleiderkreisel							DEU															
kohls.com											GBR										USA	
Luxuhria							DEU															
macys.com											GBR										USA	
Rakuten							DEU				GBR										USA	
walmart.com											GBR										USA	
Yatego							DEU				GBR										USA	

Luxury & Counterfeiting / Counterfeits / Perceived risks / Online trading platforms risk of counterfeits by website

Online trading platforms risk of counterfeits

What do you think: On which of these e-commerce platforms is there a risk of acquiring counterfeit products?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ali Express							DEU				GBR										USA	
Alibaba							DEU				GBR										USA	
Amazon							DEU				GBR										USA	
banggood.com											GBR										USA	
Chronext							DEU				GBR										USA	
chrono24											GBR										USA	
eBay							DEU				GBR										USA	
Etsy											GBR										USA	
Hood.de							DEU														USA	
Kleiderkreisel							DEU															
kohls.com											GBR										USA	
Luxuhria							DEU															
macys.com											GBR										USA	
Rakuten							DEU				GBR										USA	
walmart.com											GBR										USA	
Yatego							DEU				GBR										USA	

GCS Special: Luxury Shopping

Luxury Shopping / Luxury watches / Brand awareness / Brand awareness premium watches

Premium watches awareness

Which of these watch brands in the middle and upper price range do you know? (approx. \$500 to \$1,500)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alpina							DEU			FRA	GBR										USA	
Balmain						CHN	DEU			FRA	GBR		ITA								USA	
Certina							DEU			FRA	GBR		ITA								USA	
Frédérique Constant							DEU			FRA	GBR		ITA								USA	
Hamilton						CHN	DEU			FRA	GBR		ITA								USA	
Junghans							DEU				GBR										USA	
Longines						CHN	DEU			FRA	GBR		ITA								USA	
Meccaniche Veneziane													ITA									
MeisterSinger							DEU															
Mido							DEU			FRA	GBR		ITA								USA	
Movado						CHN	DEU			FRA	GBR		ITA								USA	
Nomos							DEU			FRA	GBR		ITA								USA	
Oris						CHN	DEU			FRA	GBR		ITA								USA	
Rado						CHN	DEU			FRA	GBR		ITA								USA	
Seiko						CHN	DEU			FRA	GBR		ITA								USA	
Sinn							DEU				GBR										USA	
TAG Heuer						CHN	DEU			FRA	GBR		ITA								USA	
Tissot						CHN	DEU			FRA	GBR		ITA								USA	
Union Glashütte							DEU				GBR										USA	

[Luxury Shopping](#) / [Luxury watches](#) / [Brand awareness](#) / [Brand awareness luxury watches](#)

Luxury watches awareness

Which of these brands of prestige and luxury watches do you know? (approx. \$1,500 or more)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
A. Lange & Söhne						CHN	DEU															
Audemars Piguet						CHN	DEU			FRA	GBR		ITA								USA	
Baume & Mercier							DEU			FRA	GBR		ITA								USA	
Bermont										FRA	GBR											
Blancpain							DEU			FRA	GBR										USA	
Breguet						CHN																
Breitling						CHN	DEU			FRA	GBR		ITA								USA	
Cartier						CHN	DEU			FRA	GBR		ITA								USA	
Chopard						CHN	DEU			FRA	GBR		ITA								USA	
Girard-Perregaux						CHN							ITA									
Glashütte Original							DEU				GBR		ITA								USA	
Hublot						CHN	DEU			FRA	GBR		ITA								USA	
IWC						CHN	DEU			FRA	GBR		ITA								USA	
Jaeger-LeCoultre						CHN	DEU			FRA	GBR		ITA								USA	
Montblanc						CHN	DEU			FRA	GBR		ITA								USA	
Omega						CHN	DEU			FRA	GBR		ITA								USA	
Panerai						CHN	DEU			FRA	GBR		ITA								USA	
Patek Philippe						CHN	DEU			FRA	GBR		ITA								USA	
Piaget						CHN	DEU			FRA	GBR		ITA								USA	
Richard Mille										FRA	GBR											
Rolex						CHN	DEU			FRA	GBR		ITA								USA	
Tudor						CHN	DEU			FRA	GBR		ITA								USA	
Ulysse Nardin										FRA			ITA									
Vacheron Constantin						CHN	DEU			FRA	GBR		ITA								USA	
Wempe Glashütte							DEU															
Zenith							DEU			FRA	GBR		ITA								USA	

Luxury Shopping / Luxury jewelry / Brand awareness / Brand awareness luxury jewelry

Luxury jewelry awareness

Which of these premium/luxury jewelry brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Boucheron							DEU			FRA	GBR		ITA								USA	
Buccelatti													ITA									
Bulgari (BVLGARI)						CHN	DEU			FRA	GBR		ITA								USA	
BY KIM							DEU			FRA	GBR		ITA								USA	
Cartier						CHN	DEU			FRA	GBR		ITA								USA	
Chanel						CHN	DEU			FRA	GBR		ITA								USA	
Chaumet						CHN	DEU			FRA	GBR		ITA								USA	
Chopard						CHN	DEU			FRA	GBR		ITA								USA	
Damiani													ITA									
David Yurman							DEU			FRA	GBR		ITA								USA	
De Beers											GBR											
Dior						CHN	DEU			FRA	GBR		ITA								USA	
DoDo							DEU			FRA	GBR		ITA								USA	
Dolce & Gabbana						CHN	DEU			FRA	GBR		ITA								USA	
Graff							DEU			FRA											USA	
H.Stern							DEU				GBR										USA	
Harry Winston							DEU			FRA	GBR		ITA								USA	
Helzberg																					USA	
Messika										FRA											USA	
Niessing							DEU			FRA	GBR										USA	
Piaget						CHN	DEU			FRA	GBR		ITA								USA	
Pomellato							DEU			FRA			ITA									
Qeelin						CHN																
Roberto Coin													ITA									
Swarovski						CHN	DEU			FRA	GBR		ITA								USA	
Tiffany & Co.						CHN	DEU			FRA	GBR		ITA								USA	
Van Cleef & Arpels						CHN	DEU			FRA	GBR		ITA								USA	
Verdura													ITA									
Wellendorff							DEU															
Wempe							DEU															
Zhou Da Fu						CHN																
Zhou Seng Seng						CHN																

Luxury Shopping / Luxury cosmetics & personal care / Brand awareness / Brand awareness premium cosmetics

Premium cosmetics awareness

Which of these premium cosmetic brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aesop						CHN																
AHAVA							DEU				GBR											USA
Amorepacific										FRA												
ANNEMARIE BÖRLIND							DEU						ITA									USA
Aveda							DEU			FRA	GBR		ITA									USA
Avène							DEU			FRA	GBR		ITA									USA
BABOR							DEU			FRA	GBR		ITA									USA
Bare Minerals											GBR											USA
Benefit						CHN																
Biotherm						CHN	DEU			FRA	GBR		ITA									
Bobbi Brown						CHN					GBR											USA
Caudalie										FRA												
Clinique						CHN	DEU			FRA	GBR		ITA									USA
Darphin						CHN	DEU			FRA	GBR		ITA									USA
Declaré							DEU			FRA												
Drunk Elephant																						USA
Elemis											GBR											
Estée Lauder						CHN	DEU			FRA	GBR		ITA									USA
Filorga										FRA												
Fresh						CHN																
innisfree						CHN																
IT Cosmetics										FRA												
It's Skin							DEU				GBR											
Kiehl's						CHN	DEU			FRA	GBR		ITA									USA
Kylie Cosmetics										FRA												
La Roche-Posay						CHN	DEU			FRA	GBR		ITA									USA
L'Occitane						CHN				FRA	GBR		ITA									USA
MAC						CHN	DEU			FRA	GBR		ITA									USA
Make Up Forever						CHN																
Nuxe										FRA												
SENSAI							DEU			FRA	GBR		ITA									
Sulwhasoo						CHN																
Tatcha						CHN																USA
Urban Decay						CHN	DEU			FRA	GBR		ITA									USA
Vichy						CHN	DEU			FRA	GBR		ITA									USA
Weleda										FRA												

Luxury Shopping / Luxury cosmetics & personal care / Brand awareness / Brand awareness luxury cosmetics

Luxury cosmetics awareness

Which of these luxury cosmetic brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Augustinus Bader							DEU			FRA			ITA									
Chanel						CHN	DEU			FRA	GBR		ITA									USA
Clarins						CHN	DEU			FRA	GBR		ITA									USA
Clé de Peau Beauté						CHN				FRA			ITA									USA
Decléor						CHN	DEU			FRA	GBR		ITA									USA
Dermalogica							DEU			FRA	GBR		ITA									USA
Dermatologic Cosmetic Lab							DEU			FRA	GBR		ITA									USA
Dior						CHN	DEU			FRA	GBR		ITA									USA
Dr. Barbara Sturm							DEU				GBR		ITA									USA
Eisenberg							DEU				GBR											
Elizabeth Arden																						USA
Giorgio Armani						CHN	DEU			FRA	GBR		ITA									USA
Givenchy						CHN	DEU			FRA	GBR		ITA									USA
Guerlain						CHN	DEU			FRA	GBR		ITA									USA
Helena Rubinstein						CHN	DEU			FRA	GBR		ITA									
La Mer						CHN	DEU			FRA	GBR		ITA									USA
La Prairie						CHN	DEU			FRA	GBR		ITA									USA
Lancôme						CHN	DEU			FRA	GBR		ITA									USA
MBR Medical Beauty Research							DEU				GBR											USA
Pola						CHN																
ReVive																						USA
Shiseido						CHN	DEU			FRA	GBR		ITA									USA
shu uemura						CHN																
Sisley						CHN	DEU			FRA	GBR		ITA									USA
SK-II						CHN																
Yves Saint Laurent						CHN	DEU			FRA	GBR		ITA									USA

Luxury Shopping / Luxury fashion & accessories / Brand awareness / Brand awareness premium fashion & accessories

Premium fashion & accessories awareness

Which of these premium fashion and accessories brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bally						CHN	DEU			FRA			ITA								USA	
Balmain						CHN	DEU			FRA	GBR		ITA								USA	
Barbour											GBR											
Christian Louboutin										FRA			ITA								USA	
Clavin Klein						CHN	DEU			FRA	GBR		ITA								USA	
Coach						CHN	DEU			FRA	GBR		ITA								USA	
COS						CHN																
Emporio Armani						CHN	DEU			FRA	GBR		ITA								USA	
Ermenegildo Zegna						CHN	DEU			FRA			ITA								USA	
Escada						CHN	DEU			FRA	GBR		ITA								USA	
Furla						CHN																
Ganni											GBR											
Just Cavalli							DEU			FRA	GBR		ITA								USA	
Kenzo							DEU			FRA	GBR		ITA								USA	
Lacoste						CHN	DEU			FRA	GBR		ITA								USA	
Lululemon						CHN																
Maje						CHN				FRA												
Marc Jacobs											GBR											
MaxMara							DEU			FRA	GBR		ITA								USA	
Michael Kors						CHN	DEU			FRA	GBR		ITA								USA	
Missoni							DEU			FRA			ITA									
Moncler						CHN	DEU			FRA	GBR		ITA								USA	
Moschino							DEU			FRA	GBR		ITA								USA	
Mulberry						CHN					GBR											
Ralph Lauren						CHN	DEU			FRA	GBR		ITA								USA	
Ray Ban						CHN	DEU			FRA	GBR		ITA								USA	
Sandro						CHN				FRA												
Stella McCartney											GBR											
TOD's						CHN	DEU			FRA	GBR		ITA								USA	
Tommy Hilfiger						CHN	DEU			FRA	GBR		ITA								USA	
Tory Burch						CHN																
Trussardi							DEU			FRA			ITA									

Luxury Shopping / Luxury fashion & accessories / Brand awareness / Brand awareness luxury fashion & accessories

Luxury fashion & accessories awareness

Which of these luxury fashion and accessories brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alexander McQueen							DEU				GBR										USA	
Balenciaga							DEU			FRA	GBR		ITA								USA	
Bottega Veneta							DEU			FRA	GBR		ITA									
Bulgari																						
Burberry						CHN	DEU			FRA	GBR		ITA								USA	
Céline						CHN	DEU			FRA	GBR										USA	
Chanel						CHN	DEU			FRA	GBR		ITA								USA	
CHLOÉ							DEU			FRA	GBR		ITA								USA	
Dior						CHN	DEU			FRA	GBR		ITA								USA	
Dolce & Gabbana						CHN	DEU			FRA	GBR		ITA								USA	
Fendi						CHN	DEU			FRA	GBR		ITA								USA	
Giorgio Armani						CHN	DEU			FRA	GBR		ITA								USA	
Givenchy						CHN																
Gucci						CHN	DEU			FRA	GBR		ITA								USA	
Hermès						CHN	DEU			FRA	GBR		ITA								USA	
Hugo Boss						CHN	DEU			FRA	GBR		ITA								USA	
Jimmy Choo						CHN	DEU			FRA	GBR		ITA								USA	
LOEWE						CHN					GBR											
Louis Vuitton						CHN	DEU			FRA	GBR		ITA								USA	
Miu Miu						CHN	DEU			FRA	GBR		ITA								USA	
Ports						CHN																
Prada						CHN	DEU			FRA	GBR		ITA								USA	
Saint Laurent						CHN	DEU			FRA	GBR		ITA								USA	
Salvatore Ferragamo						CHN							ITA									
Tom Ford							DEU			FRA	GBR		ITA								USA	
Valentino						CHN	DEU			FRA	GBR		ITA									
Versace						CHN	DEU			FRA	GBR		ITA								USA	

Luxury Shopping / Purchase experience & touchpoints / 0 / Brand awareness online luxury store

Online luxury store awareness

Which of these luxury online stores do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
24S						CHN																
bergdorfgoodman																					USA	
bestsecret							DEU			FRA	GBR											
BrownsFashion											GBR											
christ							DEU															
endclothing										FRA	GBR										USA	
engelhorn							DEU															
farfetch						CHN	DEU			FRA	GBR		ITA								USA	
fashionette							DEU															
Flannels											GBR											
galerieslafayette										FRA												
giglio													ITA									
gilt																					USA	
Harrods											GBR											
Harvey Nichols											GBR											
ITeSHOP						CHN																
leam													ITA									
Liberty of London											GBR											
luisaviaroma						CHN	DEU			FRA	GBR		ITA								USA	
matchesfashion							DEU			FRA	GBR		ITA								USA	
modaoperandi																					USA	
mrporter											GBR										USA	
mytheresa						CHN	DEU			FRA	GBR		ITA								USA	
neimanmarcus																					USA	
net-a-porter						CHN	DEU			FRA	GBR										USA	
ruelala																					USA	
saksfifthavenue																					USA	
Secoo						CHN																
selfridges											GBR											
ssense										FRA	GBR										USA	
veepee										FRA												
viettishop													ITA									
wananluxury													ITA									
wempe							DEU															
yoox							DEU			FRA	GBR		ITA								USA	
zappos																					USA	

Luxury Shopping / Purchase experience & touchpoints / 0 / Brand purchase online luxury store

Online luxury store purchase

From which of these luxury online stores have you purchased something within the last 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
24S						CHN																
bergdorfgoodman																					USA	
bestsecret							DEU			FRA	GBR											
BrownsFashion											GBR											
christ							DEU															
endclothing										FRA	GBR										USA	
engelhorn							DEU															
farfetch						CHN	DEU			FRA	GBR		ITA								USA	
fashionette							DEU															
Flannels											GBR											
galerieslafayette										FRA												
giglio													ITA									
gilt																					USA	
Harrods											GBR											
Harvey Nichols											GBR											
ITeSHOP						CHN																
leam													ITA									
Liberty of London											GBR											
luisaviaroma						CHN	DEU			FRA	GBR		ITA								USA	
matchesfashion							DEU			FRA	GBR		ITA								USA	
modaoperandi																					USA	
mrporter											GBR										USA	
mytheresa						CHN	DEU			FRA	GBR		ITA								USA	
neimanmarcus																					USA	
net-a-porter						CHN	DEU			FRA	GBR										USA	
ruelala																					USA	
saksfifthavenue																					USA	
Secoo						CHN																
selfridges											GBR											
ssense										FRA	GBR										USA	
veepee										FRA												
viettishop													ITA									
wananluxury													ITA									
wempe							DEU															
yoox							DEU			FRA	GBR		ITA								USA	
zappos																					USA	

[Luxury Shopping / Purchase experience & touchpoints / Touchpoints / Social media touchpoints](#)

Social media

On which social media platforms have you noticed premium/luxury brands in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baidu Tieba						CHN																
Douban						CHN																
Douyin						CHN																
Facebook							DEU			FRA	GBR		ITA								USA	
Flickr							DEU			FRA	GBR		ITA								USA	
Foursquare											GBR										USA	
hupu						CHN																
Instagram							DEU			FRA	GBR		ITA								USA	
Jodel							DEU															
Kuaishou						CHN																
LinkedIn							DEU			FRA	GBR		ITA								USA	
Meipai						CHN																
Pinterest							DEU			FRA	GBR		ITA								USA	
Quora							DEU			FRA	GBR		ITA								USA	
Qzone						CHN																
Reddit							DEU			FRA	GBR		ITA								USA	
Sina Weibo						CHN																
Snapchat							DEU			FRA	GBR		ITA								USA	
Tencent Weibo						CHN																
TikTok							DEU			FRA	GBR		ITA								USA	
Tumblr							DEU			FRA	GBR		ITA								USA	
Twitch							DEU			FRA	GBR		ITA								USA	
Twitter							DEU			FRA	GBR		ITA								USA	
Vimeo											GBR											
WeChat							DEU			FRA	GBR		ITA								USA	
Xiaohongshu						CHN																
Xing							DEU															
Yelp							DEU			FRA	GBR		ITA								USA	
YouTube							DEU			FRA	GBR		ITA								USA	
YY						CHN																
Zhihu						CHN																

Luxury Shopping / Second-hand luxury / 0 / Brand awareness second-hand luxury online shops

Second-hand luxury online shop awareness

Which of these second-hand stores that specialize in luxury products do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
bagborroworsteal																					USA	
bagista											GBR											
borseusatelusso													ITA									
brandalley											GBR											
chronext							DEU			FRA	GBR		ITA									
chrono24							DEU			FRA	GBR		ITA								USA	
cudoni											GBR											
depop							DEU			FRA	GBR										USA	
eBay							DEU			FRA	GBR		ITA								USA	
ebay-kleinanzeigen							DEU															
editsecondhand											GBR											
enmodeoccasion										FRA												
fashionphile																					USA	
grailed										FRA	GBR		ITA								USA	
hardlyeverwornit											GBR											
lampoo													ITA									
leboncoin										FRA												
leprix																					USA	
luxury2hand													ITA									
luxurygaragesale													ITA								USA	
luxussachen							DEU															
lrxco																					USA	
maedchenflohmarkt							DEU															
marrkt										FRA												
Plum						CHN																
poshmark																					USA	
Rebag																					USA	
rebelle							DEU			FRA	GBR		ITA								USA	
resee																					USA	
rewindvintage											GBR											
secondella							DEU															
selfridges											GBR											
sellierknightsbridge											GBR											
therealreal										FRA	GBR		ITA								USA	
tradesy																					USA	
uk.designerexchange											GBR											
usatodilusso													ITA									
vendomeluxurybags													ITA									
vestiairecollective							DEU			FRA	GBR		ITA								USA	
videdressing							DEU			FRA	GBR		ITA								USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
vintage-rags							DEU															
vinted										FRA	GBR		ITA									
vite-envogue							DEU															
watchmaster							DEU			FRA	GBR		ITA								USA	
whatgoesaroundnyc																					USA	
You she yi pai						CHN																
zalando							DEU			FRA	GBR		ITA									
Zhi Er						CHN																

GCS Special: Media, Sports & Lifestyle

Media, Sports & Lifestyle / Media / TV shows / Broadcast television networks or stations watched

Broadcast television networks or stations watched

Which broadcast television networks or stations have you watched in the past month? (check all that apply)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ABC																					USA	
Azteca																					USA	
CBS																					USA	
CW																					USA	
FOX																					USA	
Independent																					USA	
ION																					USA	
MyNetworkTV																					USA	
NBC																					USA	
PBS																					USA	
TeleFutura																					USA	
Telemundo																					USA	
The CW																					USA	
Univision																					USA	

[Media, Sports & Lifestyle](#) / [Media](#) / [TV shows](#) / [Cable television networks or stations watched](#)

Cable television networks or stations watched

Which of the following cable television networks or stations have you watched in the past month? (check all that apply)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adult Swim																					USA	
Animal Planet																					USA	
BET																					USA	
CN (Cartoon Network)																					USA	
CNN																					USA	
Comedy Central																					USA	
Discovery Channel																					USA	
Disney Channel																					USA	
ESPN																					USA	
Food Network																					USA	
Fox News																					USA	
Golf Channel																					USA	
GSN (Game Show Network)																					USA	
Hallmark Channel																					USA	
HBO																					USA	
HGTV																					USA	
Lifetime																					USA	
MLB Network																					USA	
MSNBC																					USA	
MTV																					USA	
National Geographic Channel																					USA	
NFL Network																					USA	
NHL Network																					USA	
Nick																					USA	
OWN (Oprah Winfrey Network)																					USA	
TCM (Turner Classic Movies)																					USA	
The Weather Channel																					USA	
TLC (The Learning Channel)																					USA	
Travel Channel																					USA	

[Media, Sports & Lifestyle](#) / [Media](#) / [TV shows](#) / [TV specials watched](#)

TV specials watched

Which of the following TV specials have you watched (in the past 12 months)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
American Music Awards																					USA	
BET Awards																					USA	
Billboard Music Awards																					USA	
Dick Clark's New Year's Rockin' Eve with Ryan Seacrest																					USA	
ESPYS																					USA	
Golden Globe Awards																					USA	
Grammy Awards																					USA	
Latin Grammy Awards																					USA	
Macy's Thanksgiving Day Parade																					USA	
Miss America Pageant																					USA	
Miss Universe Pageant																					USA	
Miss USA Pageant																					USA	
MTV Video Music Awards																					USA	
NAACP Image Awards																					USA	
National Dog Show																					USA	
Nikelodeon Kids' Choice Awards																					USA	
Rose Parade																					USA	
The Oscars (Academy Awards)																					USA	
Tony Awards																					USA	
Victoria's Secret Fashion Show																					USA	

[Media, Sports & Lifestyle](#) / [Media](#) / [Sports on Television](#) / [Sports TV specials watched](#)

Sports TV specials watched

Which of the following sports TV specials programs have you watched (in the past 12 months)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Australian Open (tennis)																					USA	
British Open (Golf)																					USA	
Daytona 500																					USA	
French Open																					USA	
Indianapolis 500																					USA	
Kentucky Derby																					USA	
National Finals Rodeo (NFR)																					USA	
NBA All-Star Game																					USA	
New York City Marathon																					USA	
NFL Draft																					USA	
Pro boxing Pay Per View																					USA	
Ryder Cup																					USA	
Super Bowl																					USA	
Tour de France																					USA	
UEFA Champions League																					USA	
UFC Pay Per View																					USA	
US Open (golf)																					USA	
US Open (tennis)																					USA	
Wimbledon																					USA	
World Cup soccer																					USA	
WWE Pay Per View																					USA	
X Games																					USA	

Media, Sports & Lifestyle / Media / Cable TV provider

Cable TV provider

Which of the following is your cable tv provider?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Altice USA																					USA	
Comcast Xfinity																					USA	
Cox Communications																					USA	
Frontier Communications																					USA	
HBO																					USA	
Mediacom																					USA	
Spectrum																					USA	
Verizon																					USA	
WOW!																					USA	

*Media, Sports & Lifestyle / Media / Satellite TV provider***Satellite TV provider***Which of the following is your satellite tv provider?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Broadstripe																					USA	
Charter Spectrum																					USA	
Comcast																					USA	
Cox																					USA	
DIRECTV																					USA	
Dish Network																					USA	
HBO																					USA	
Mediacom																					USA	
Optimum																					USA	
Time Warner																					USA	
Verizon Fios																					USA	

Media, Sports & Lifestyle / Media / Video on demand service subscription

Video on demand service subscription

Which video on demand services are you subscribed to?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ABC.com																					USA	
Amazon Prime																					USA	
FuboTV																					USA	
HBO Now																					USA	
Hulu																					USA	
iTunes																					USA	
Netflix																					USA	
Philo TV																					USA	
Sony Crackle																					USA	
Spectrum TV																					USA	
Twitch																					USA	
Vevo																					USA	
XFINITY On Demand																					USA	
YouTube																					USA	

Media, Sports & Lifestyle / Media / Video on demand service subscribed due to original content

Video on demand service subscribed due to original content

Do you use any video on demand service to specifically watch their original programs?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon video																					USA	
HBO Now																					USA	
Hulu																					USA	
Netflix																					USA	
Youtube																					USA	

Media, Sports & Lifestyle / Media / Daily newspapers read

Daily newspapers read

Have you read any of the following daily newspapers (printed Monday to Friday) in the past 2 weeks? (check all that apply)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Chicago Tribune																					USA	
Los Angeles Times																					USA	
New York Post																					USA	
New York Times																					USA	
Newsday																					USA	
USA Today																					USA	
Wall Street Journal																					USA	
Washington Post																					USA	

GCS Special: Motorcycles & Scooters

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle customer service by brand](#)

Motorcycle customer service

Which brands represent good customer service for you?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

Motorcycles & Scooters / Motorcycles / Accessories & clothing / Protective clothing and accessories by brand

Protective clothing and accessories

From which of the following brands do you own protective clothing and accessories?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AGV																					USA	
AlpineStars																					USA	
Arai																					USA	
Bell																					USA	
Cortech																					USA	
Dainese																					USA	
Dririder																					USA	
Fox																					USA	
Hedon																					USA	
Helstons							DEU															
Highway							DEU															
IXS							DEU															
Klim																					USA	
Probiker							DEU															
Revival																					USA	
Rukka							DEU															
Sedici																					USA	
Shoei																					USA	
Tour Master																					USA	
Triumph																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle ownership by brand](#)

Motorcycles

What brand is your motorcycle?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

Motorcycles & Scooters / Scooter / Brands / Scooter ownership by brand

Scooters

What brand is your scooter/moped?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
BMW							DEU															
Boxx																					USA	
California																					USA	
Daelim																					USA	
Evolve																					USA	
Genuine																					USA	
Honda																					USA	
Kawasaki																					USA	
Piaggio																					USA	
Suzuki																					USA	
Vespa																					USA	
Yamaha																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle brand awareness](#)

Motorcycle brand awareness

Which of the following motorcycle brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle purchase consideration by brand](#)

Motorcycle consideration

Which of the following brands do you consider when buying a motorcycle?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle brand reliability](#)

Motorcycle brand reliability

Which brands represent reliability for you?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle latest technology by brand](#)

Motorcycle latest technology

Which brands represent newest technology for you?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle sportivity by brand](#)

Motorcycle sportivity

Which brands represent sportivity for you?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Brands & brand image](#) / [Motorcycle prestige by brand](#)

Motorcycle prestige

Which brands represent prestige for you?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia							DEU															
Bajaj																					USA	
BMW							DEU															
Ducati							DEU															
Harley Davidson																					USA	
Hero																					USA	
Honda																					USA	
Hyosung							DEU															
Indian																					USA	
Kawasaki							DEU															
KTM							DEU															
Kymco																					USA	
MV Agusta							DEU															
Piaggio																					USA	
Polaris																					USA	
Royal Enfield																					USA	
Suzuki																					USA	
Triumph																					USA	
Yamaha																					USA	

Motorcycles & Scooters / Scooter / Brands / Scooter brand awareness

Scooter brand awareness

Which of the following scooter/moped brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia																					USA	
BMW							DEU															
Boxx																					USA	
California																					USA	
Daelim																					USA	
Evolve																					USA	
Genuine																					USA	
Honda																					USA	
Kawasaki																					USA	
Piaggio																					USA	
Suzuki																					USA	
Vespa																					USA	
Yamaha																					USA	

Motorcycles & Scooters / Scooter / Brands / Scooter purchase consideration by brand

Scooter consideration

Which of the following brands do you consider when buying a scooter/moped?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aprilia																					USA	
BMW							DEU															
Boxx																					USA	
California																					USA	
Daelim																					USA	
Evolve																					USA	
Genuine																					USA	
Honda																					USA	
Kawasaki																					USA	
Piaggio																					USA	
Suzuki																					USA	
Vespa																					USA	
Yamaha																					USA	

Motorcycles & Scooters / Motorcycles / Accessories & clothing / Protective clothing and accessories brand awareness

Protective clothing and accessories brand awareness

Which of the following brands for protective clothing and accessories do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AGV																					USA	
AlpineStars																					USA	
Arai																					USA	
Bell																					USA	
Cortech																					USA	
Dainese																					USA	
Dririder																					USA	
Fox																					USA	
Hedon																					USA	
Helstons							DEU															
Highway							DEU															
IXS							DEU															
Klim																					USA	
Probiker							DEU															
Revival																					USA	
Rukka							DEU															
Sedici																					USA	
Shoei																					USA	
Tour Master																					USA	
Triumph																					USA	

[Motorcycles & Scooters](#) / [Motorcycles](#) / [Accessories & clothing](#) / [Online shops for motorcycle clothing and accessories](#)

Online shops for motorcycle clothing and accessories

From which websites do you buy motorcycle clothing and accessories?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
alibaba.com																					USA	
amazon.com																					USA	
bikersgearonline.com																					USA	
cyclegear.com																					USA	
ebay.com																					USA	
motorcyclehouse.com																					USA	
motorcycle-superstore.com																					USA	
motosport.com																					USA	
revzilla.com																					USA	
riderdiscount.com																					USA	

Motorcycles & Scooters / Motorcycles / Accessories & clothing / Offline shops for motorcycle clothing and accessories

Offline shops for motorcycle clothing and accessories

In which stores do you regularly buy motorcycle clothing and accessories?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Cycle Gear																					USA	
Harley Davidson																					USA	
Motorrad-Ecke							DEU															
Polo							DEU															

Motorcycles & Scooters / Motorcycles / Insurance & Rental / Motorcycle insurance provider

Motorcycle insurance provider

Who is your motorcycle insurance provider?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Allianz							DEU															
Axa							DEU															
DEVK							DEU															
ERGO							DEU															
Foremost																					USA	
GEICO																					USA	
HDI							DEU															
HUK-Coburg							DEU															
KRAVAG							DEU															
LVM							DEU															
Progressive																					USA	
Rider Insurance																					USA	
Safeco																					USA	
StateFarm																					USA	
USAA																					USA	

[Motorcycles & Scooters](#) / [Scooter](#) / [Insurance & Rental](#) / [Scooter insurance provider](#)

Scooter insurance provider

Who is your scooter/moped insurance provider?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ADAC							DEU															
American Family																					USA	
DEVK							DEU															
ERGO							DEU															
Gothaer							DEU															
GVV							DEU															
HUK-Coburg							DEU															
R+V							DEU															
Sparkassen Versicherung							DEU															
USAA																					USA	

GCS Special: OTC & Pharmaceuticals

OTC & Pharmaceuticals / Healthcare product purchase / Offline purchases / Healthcare product purchases by offline store brand

Offline healthcare stores

From which of these local providers have you obtained healthcare products in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Albertsons																					USA	
Aldi							DEU				GBR										USA	
Asda											GBR											
Boots											GBR											
Budnikowsky							DEU															
co-op											GBR											
Costco																					USA	
CVS Health																					USA	
Day Lewis Pharmacy											GBR											
DM							DEU															
Edeka							DEU															
Food Lion																					USA	
Globus							DEU															
Iceland											GBR											
Kaufland							DEU															
Kroger																					USA	
Lidl							DEU				GBR											
Lloyds Pharmacy											GBR											
Meijer																					USA	
Morrisons											GBR											
Müller							DEU															
Netto							DEU															
Norma							DEU															
Penny							DEU															
Publix																					USA	
Real							DEU															
Reformhaus/ Bio Supermarkt							DEU															
Rewe							DEU															
Rite Aid																					USA	
Rossmann							DEU															
Rowlands Pharmacy											GBR											
Sainsbury's											GBR											
Sam's Club																					USA	
ShopRite																					USA	
Southeastern Grocers																					USA	
Superdrug											GBR											
Target																					USA	
Tesco											GBR											
Trader Joe's																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Waitrose											GBR											
Walgreens																					USA	
Walmart																					USA	
Well Pharamcy											GBR											
Whole Foods																					USA	

OTC & Pharmaceuticals / Healthcare product purchase / Online purchases / Healthcare product purchases by online store brand

Online healthcare stores

From which of this online shops & pharmacies did you obtain healthcare products in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
aliva.de							DEU															
Amazon							DEU				GBR										USA	
apodiscouter.de							DEU															
aponeo.de							DEU															
apo-rot.de							DEU															
apotat.de							DEU															
asda.com											GBR											
boots.com											GBR											
boxed.com																					USA	
chemist-4-u.com											GBR											
chemistdirect.co.uk											GBR											
costco.com																					USA	
cvs.com																					USA	
dm.de							DEU															
Docmorris.de							DEU															
eurapon.de							DEU															
europa-apotheek.com							DEU															
express-scripts.com																					USA	
healthwarehouse.com																					USA	
hebtouyou.com																					USA	
kroger.com																					USA	
lloydspharmacy.com											GBR											
medexpress.co.uk											GBR											
medikamente-per-klick.de							DEU															
medpex.com							DEU															
meijer.com																					USA	
morrisons.com											GBR											
my.cigna.com																					USA	
mycare.de							DEU															
ocado.com											GBR											
optumrx.com																					USA	
pharmacy2u.co.uk											GBR											
pharmeo.de							DEU															
pillpack.com																					USA	
publix.com																					USA	
real.de							DEU															
rewe.de							DEU															
riteaid.com																					USA	
rossmann.de							DEU															
safeway.com																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
sainsburys.co.uk											GBR											
sanicare.de							DEU															
shop-apotheke.com							DEU															
simpleonlinepharmacy.co.uk											GBR											
superdrug.com											GBR											
target.com																					USA	
tesco.com											GBR											
theindependentpharmacy.co.uk											GBR											
ukmeds.co.uk																						
volksversand.de							DEU															
waitrose.com																						
walgreens.com																					USA	
walmart.com																					USA	
well.co.uk																						
zurrose.de																						

OTC & Pharmaceuticals / Health insurances / Health insurance by provider

Health insurance providers

Who is your [DEU: main] [USA, GBR: private] health insurance provider?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
aetna																					USA	
Allianz							DEU															
Allianz																					USA	
Anthem																					USA	
AOK							DEU															
APRIL UK																						
Aviva											GBR											
Axa							DEU				GBR											
Barmer							DEU															
BKK Mobile Oils																					USA	
Blue Cross Blue Shield											GBR											
Bupa																						
Centene																						
Central																					USA	
Cigna											GBR											
CS HealthCare							DEU															
DAK							DEU															
Debeka							DEU															
DKV											GBR											
Freedom											GBR											
General & Medical																					USA	
Health Net																						
HealthCare Service Corp.											GBR											
Health-on-Line																					USA	
Humana							DEU															
IKK																						
Independence Health Group Inc.																					USA	
Kaiser Permanente (Kaiser Foundation)							DEU															
KKH Kaufmännische Krankenkasse																					USA	
Knabbschaft																					USA	
Knappschaft											GBR											
Magellan Health											GBR											
Metlife							DEU															
Molina Healthcare							DEU															
National Assurance											GBR											
R+V							DEU															
Saga																					USA	
SBK											GBR											
Securvita							DEU															
Signal Iduna																						

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Techniker Krankenkasse (TK)																						
The Exeter							DEU															
UnitedHealth							DEU															
Viaktiv							DEU															
Vitality							DEU															
WellCare Health Plans																						
WPA																					USA	

OTC & Pharmaceuticals / Health insurances / Supplementary health insurance by provider

Supplementary health insurance providers

From which of those health insurance providers do you hold a supplementary insurance?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Advigon							DEU															
Allianz							DEU															
Arag							DEU															
AXA							DEU															
Barmeria							DEU															
Central							DEU															
Concordia							DEU															
Continentale							DEU															
Debeka							DEU															
Deutsche Familienversicherung							DEU															
Deutscher Ring							DEU															
DKV							DEU															
Envivas							DEU															
Ergo Direct							DEU															
Gothaer							DEU															
Hallesche							DEU															
HanseMerkur							DEU															
HUK-COBURG							DEU															
Münchner Verein							DEU															
Nürnberger							DEU															
R+V							DEU															
Signal Iduna							DEU															
UKV (Union Krankenversicherung)							DEU															
Versicherungskammer Bayern							DEU															
Württembergische							DEU															

OTC & Pharmaceuticals / Health insurances / Health insurance by provider within AOK

Health insurance provider within AOK

Who is your AOK health insurance provider exactly?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AOK Baden-Württemberg							DEU															
AOK Bayern							DEU															
AOK Bremen/Bremerhaven							DEU															
AOK Hessen							DEU															
AOK Niedersachsen							DEU															
AOK Nordost							DEU															
AOK Nordwest							DEU															
AOK Plus							DEU															
AOK Rheinland/Hamburg							DEU															
AOK Rheinland-Pfalz/Saarland							DEU															
AOK Sachsen-Anhalt							DEU															

OTC & Pharmaceuticals / Health insurances / Health insurance by provider within IKK

Health insurance provider within IKK

Who is your IKK health insurance provider exactly?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
IKK Brandenburg und Berlin							DEU															
IKK classic							DEU															
IKK gesund Plus							DEU															
IKK Nord							DEU															
IKK Südwest							DEU															

OTC & Pharmaceuticals / eHealth / Health apps / eHealth app awareness by brand

eHealth app awareness

Which of these health apps do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BE-App							DEU															
betterMe							DEU				GBR										USA	
Blood Pressure monitor: BP app											GBR											
Calm							DEU				GBR										USA	
Calorie Counter +											GBR											
Couch to 5K							DEU				GBR										USA	
Endomono																					USA	
Fabulous							DEU				GBR										USA	
Freeletics							DEU				GBR										USA	
Headspace							DEU				GBR										USA	
Lifesum							DEU				GBR										USA	
Monash University FODMAP diet																					USA	
MyFitnessPal							DEU				GBR										USA	
mySugr							DEU				GBR										USA	
Runtastic																						
Seven-7 minutes Fitness Training							DEU				GBR										USA	
Sleep Cycle							DEU				GBR										USA	
Strava							DEU				GBR										USA	
Weight Watchers							DEU				GBR										USA	
YAZIO							DEU														USA	
You Are Your Own Gym by Mark Lauren																						

OTC & Pharmaceuticals / eHealth / Health apps / eHealth app purchases by brand

eHealth apps

From which of these health apps have you used a paid version in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BE-App							DEU															
betterMe							DEU				GBR										USA	
Blood Pressure monitor: BP app											GBR											
Calm							DEU				GBR										USA	
Calorie Counter +											GBR											
Couch to 5K							DEU				GBR										USA	
Endomono																					USA	
Fabulous							DEU				GBR										USA	
Freeletics							DEU				GBR										USA	
Headspace							DEU				GBR										USA	
Lifesum							DEU				GBR										USA	
Monash University FODMAP diet																					USA	
MyFitnessPal							DEU				GBR										USA	
mySugr							DEU				GBR										USA	
Runtastic																						
Seven-7 minutes Fitness Training							DEU				GBR										USA	
Sleep Cycle							DEU				GBR										USA	
Strava							DEU				GBR										USA	
Weight Watchers							DEU				GBR										USA	
YAZIO							DEU														USA	
You Are Your Own Gym by Mark Lauren																						

OTC & Pharmaceuticals / eHealth / Smart health devices / eHealth device awareness by brand

eHealth device awareness

Which of these brands of a fitness or health tracker or a smart watch do you know even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple Watch							DEU				GBR										USA	
Asus Zen Watch							DEU														USA	
Fitbit							DEU				GBR										USA	
Fossil							DEU				GBR										USA	
Garmin							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Jawbone							DEU				GBR											
LG							DEU				GBR										USA	
Michael Kors							DEU				GBR										USA	
Misfit							DEU				GBR										USA	
Moov																					USA	
Motorola							DEU															
MyKronoz																						
Myzone											GBR											
Nokia																						
Polar							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony							DEU				GBR										USA	
Teminice											GBR											
TomTom																						
Withings											GBR										USA	
Xiaomi							DEU				GBR										USA	

OTC & Pharmaceuticals / eHealth / Smart health devices / eHealth device ownership by brand

eHealth devices

Which of these brands do you own a fitness or health tracker or a smart watch from?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple Watch							DEU				GBR										USA	
Asus Zen Watch							DEU														USA	
Fitbit							DEU				GBR										USA	
Fossil							DEU				GBR										USA	
Garmin							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Jawbone							DEU				GBR											
LG							DEU				GBR										USA	
Michael Kors							DEU				GBR										USA	
Misfit							DEU				GBR										USA	
Moov																					USA	
Motorola							DEU															
MyKronoz																						
Myzone											GBR											
Nokia																						
Polar							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony							DEU				GBR										USA	
Teminice											GBR											
TomTom																						
Withings											GBR										USA	
Xiaomi							DEU				GBR										USA	

OTC & Pharmaceuticals / Cold & cough remedies / Treatment with OTC products / OTC cold product awareness by brand

OTC cold product awareness

Which of these brands offering over-the-counter remedies against a cold or cold-related complaints do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abtei							DEU															
ACC akut							DEU															
Actifed											GBR											
Afrin																					USA	
Aspirin Complex							DEU															
Beechams											GBR											
Benylin											GBR											
Day&Night Nurse											GBR											
Dolo-Dobendan							DEU															
DoppelHerz							DEU															
equate																					USA	
Gelomyrtol							DEU															
Genexa											GBR										USA	
GoodSense																					USA	
Grippostad							DEU															
Halls											GBR										USA	
ipalat							DEU															
Jakemans											GBR											
Klosterfrau							DEU															
Kneipp							DEU															
Lemsip											GBR											
Luden's																					USA	
Mivolis/ das gesunde Plus							DEU															
Mucinex																					USA	
Mucosolvan							DEU															
Nasaleze											GBR											
Nasic							DEU															
Nasivin							DEU															
NeilMed Sinus Rinse																						
neo-angin							DEU															
Nurofen											GBR											
Olbas											GBR											
Olynth							DEU															
Otrivine							DEU				GBR											
Ratiopharm							DEU															
Releev																						
Sinupret							DEU															
Steromar																						
Strepsils																						
Sudafed											GBR										USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
tetesept							DEU															
Theraflu																					USA	
Tylenol																					USA	
Vicks							DEU				GBR										USA	
Zicam																					USA	
zilactin																						

OTC & Pharmaceuticals / Cold & cough remedies / Treatment with OTC products / OTC cold product awareness by brand

OTC cold product awareness

Which of these brands offering over-the counter remedies against a cold or cold- related complaints do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abtei							DEU															
ACC akut							DEU															
Actifed											GBR											
Afrin																					USA	
Aspirin Complex							DEU															
Beechams											GBR											
Benylin											GBR											
Day&Night Nurse											GBR											
Dolo-Dobendan							DEU															
DoppelHerz							DEU															
equate																					USA	
Gelomyrtol							DEU															
Genexa											GBR										USA	
GoodSense																					USA	
Grippostad							DEU															
Halls											GBR										USA	
ipalat							DEU															
Jakemans											GBR											
Klosterfrau							DEU															
Kneipp							DEU															
Lemsip											GBR											
Luden's																					USA	
Mivolis/ das gesunde Plus							DEU															
Mucinex																					USA	
Mucosolvan							DEU															
Nasaleze											GBR											
Nasic							DEU															
Nasivin							DEU															
NeilMed Sinus Rinse																						
neo-angin							DEU															
Nurofen											GBR											
Olbas											GBR											
Olynth							DEU															
Otrivine							DEU				GBR											
Ratiopharm							DEU															
Releev																						
Sinupret							DEU															
Steromar																						
Strepsils																						
Sudafed											GBR										USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
tetesept							DEU															
Theraflu																					USA	
Tylenol																					USA	
Vicks							DEU				GBR										USA	
Zicam																					USA	
zilactin																						

OTC & Pharmaceuticals / Skin problems / Treatment with OTC products / OTC skin product awareness by brand

OTC skin product awareness

Which of these brands offering over-the counter products for skin treatment do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acnecide											GBR											
Aveeno											GBR										USA	
Avene							DEU				GBR										USA	
Bioderma																						
CeraVe																						
Cetaphil							DEU				GBR										USA	
Clearasil							DEU				GBR										USA	
Clinique							DEU				GBR										USA	
Dermalex																						
Dermarest																					USA	
Differin																					USA	
E45											GBR											
embryolisse																						
Epaderm											GBR											
Eucerin							DEU				GBR										USA	
eumovate											GBR											
Eurax											GBR											
Fenistil							DEU															
Goldbond																					USA	
HC45																						
Kneipp							DEU															
La Roche Posay							DEU				GBR										USA	
Lamisil																					USA	
Lanacane											GBR											
Linola							DEU															
MG217																						
Neutrogena							DEU														USA	
Oilatum											GBR											
Physiogel							DEU															
Prosacea																						
Psorent																					USA	
Sebamed							DEU															
Stridex																					USA	
Vichy							DEU				GBR											

OTC & Pharmaceuticals / Skin problems / Treatment with OTC products / OTC skin product usage by brand

OTC skin products

Which of these brands offering over-the-counter products for skin treatment have you used to treat your skin problems in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acnecide											GBR											
Aveeno											GBR										USA	
Avene							DEU				GBR										USA	
Bioderma																						
CeraVe																						
Cetaphil							DEU				GBR										USA	
Clearasil							DEU				GBR										USA	
Clinique							DEU				GBR										USA	
Dermalex																						
Dermarest																					USA	
Differin																					USA	
E45											GBR											
embryolisse																						
Epaderm											GBR											
Eucerin							DEU				GBR										USA	
eumovate											GBR											
Eurax											GBR											
Fenistil							DEU															
Goldbond																					USA	
HC45																						
Kneipp							DEU															
La Roche Posay							DEU				GBR										USA	
Lamisil																					USA	
Lanacane											GBR											
Linola							DEU															
MG217																						
Neutrogena							DEU														USA	
Oilatum											GBR											
Physiogel							DEU															
Prosacea																						
Psorent																					USA	
Sebamed							DEU															
Stridex																					USA	
Vichy							DEU				GBR											

OTC & Pharmaceuticals / Analgesics/pain / Treatment with OTC products / OTC pain product awareness by brand

OTC pain product awareness

Which of these brands offering over-the counter products for pain do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
4head											GBR											
Advil																					USA	
Aleve																					USA	
Alka-Seltzer											GBR											
Alka-Seltzer																					USA	
Anadin											GBR											
Anbesol																					USA	
Anbesol											GBR											
Aspercreme																					USA	
Aspirin / Bayer							DEU														USA	
Bengay																					USA	
Biofreeze																					USA	
Biofreeze											GBR											
Cura-Heat											GBR											
Deep Heat											GBR											
Diclac							DEU															
Dolormin							DEU															
Doppel Spalt							DEU															
Excedrin																					USA	
Feminax											GBR											
Ibu Hexal							DEU															
Ibuflam							DEU															
IcyHot																					USA	
Kanka-A																						
Klosterfrau							DEU															
Kneipp							DEU															
Kytta Salbe F							DEU															
Mobilat							DEU															
Motrin																					USA	
Nurofen											GBR											
Orajel																					USA	
Panadol											GBR											
Paramol											GBR											
Ratiopharm							DEU															
Salonpas																						
Solpadeine											GBR											
SOS							DEU															
Spalt Tabletten							DEU															
Syndol																						
tetesept							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Thermacare																						
Thomapyrin							DEU															
Tylenol																					USA	
Voltaren							DEU															
Voltarol											GBR											

OTC & Pharmaceuticals / Analgesics/pain / Treatment with OTC products / OTC pain product usage by brand

OTC pain products

Which of these brands offering over-the-counter products for pain have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
4head											GBR											
Advil																					USA	
Aleve																					USA	
Alka-Seltzer											GBR											
Alka-Seltzer																					USA	
Anadin											GBR											
Anbesol																					USA	
Anbesol											GBR											
Aspercreme																					USA	
Aspirin / Bayer							DEU														USA	
Bengay																					USA	
Biofreeze																					USA	
Biofreeze											GBR											
Cura-Heat											GBR											
Deep Heat											GBR											
Diclac							DEU															
Dolormin							DEU															
Doppel Spalt							DEU															
Excedrin																					USA	
Feminax											GBR											
Ibu Hexal							DEU															
Ibuflam							DEU															
IcyHot																					USA	
Kanka-A																						
Klosterfrau							DEU															
Kneipp							DEU															
Kytta Salbe F							DEU															
Mobilat							DEU															
Motrin																					USA	
Nurofen											GBR											
Orajel																					USA	
Panadol											GBR											
Paramol											GBR											
Ratiopharm							DEU															
Salonpas																						
Solpadeine											GBR											
SOS							DEU															
Spalt Tabletten							DEU															
Syndol																						
tetesept							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Thermacare																						
Thomapyrin							DEU															
Tylenol																					USA	
Voltaren							DEU															
Voltarol											GBR											

OTC & Pharmaceuticals / Sleep disorder / Treatment with OTC products / OTC sleep product awareness by brand

OTC sleep product awareness

Which of these brands offering over-the counter products for sleep disorders do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
A. Vogel Dormeasan											GBR											
Abtei							DEU															
AdvilPM																					USA	
Alteril																					USA	
Bach Original Rescue							DEU															
Bach Rescue Night											GBR											
Baldriparan							DEU															
Basic Care																					USA	
Braineffect Sleep											GBR											
Calmvalera Hevert							DEU															
Doppelherz							DEU															
Dudow											GBR											
Euvgal							DEU															
Feather & Down											GBR											
Hoggar Night							DEU															
Kalms											GBR											
Kira											GBR											
Kirkland																					USA	
Klosterfrau							DEU															
Kneipp							DEU															
Kytta							DEU															
Lunox											GBR											
Midnite																					USA	
Mivolis/ das gesunde Plus							DEU															
Moradorm							DEU															
Motrin PM																					USA	
Natrol Melatonin																					USA	
Nature Made Sleep																					USA	
Nature's Bounty Sleep 3																						
Neurexan							DEU															
NiteHerb											GBR											
Nytol											GBR											
olly sleep																						
Peak Life Somnapure																						
Pure essentails											GBR											
Ratiopharm							DEU															
Remfresh																						
Schlafsterne							DEU															
Sedacur forte							DEU															
Simply Sleep																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sominex											GBR											
This works											GBR											
Tisserand											GBR											
Tylenol PM																					USA	
Unisom																					USA	
Utmost Me Neuro Rest											GBR											
Value Meds																					USA	
Vivinox							DEU															
Weleda							DEU															
ZzzQuil																					USA	

OTC & Pharmaceuticals / Sleep disorder / Treatment with OTC products / OTC sleep product usage by brand

OTC sleep products

Which of these brands offering over-the-counter products for sleep disorders have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
A. Vogel Dormeasan											GBR											
Abtei							DEU															
AdvilPM																					USA	
Alteril																					USA	
Bach Original Rescue							DEU															
Bach Rescue Night											GBR											
Baldriparan							DEU															
Basic Care																					USA	
Braineffect Sleep											GBR											
Calmvalera Hevert							DEU															
Doppelherz							DEU															
Dudow											GBR											
Euvgal							DEU															
Feather & Down											GBR											
Hoggar Night							DEU															
Kalms											GBR											
Kira											GBR											
Kirkland																					USA	
Klosterfrau							DEU															
Kneipp							DEU															
Kytta							DEU															
Lunox											GBR											
Midnite																					USA	
Mivolis/ das gesunde Plus							DEU															
Moradorm							DEU															
Motrin PM																					USA	
Natrol Melatonin																					USA	
Nature Made Sleep																					USA	
Nature's Bounty Sleep 3																						
Neurexan							DEU															
NiteHerb											GBR											
Nytol											GBR											
olly sleep																						
Peak Life Somnapure																						
Pure essentails											GBR											
Ratiopharm							DEU															
Remfresh																						
Schlafsterne							DEU															
Sedacur forte							DEU															
Simply Sleep																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Sominex											GBR											
This works											GBR											
Tisserand											GBR											
Tylenol PM																					USA	
Unisom																					USA	
Utmost Me Neuro Rest											GBR											
Value Meds																					USA	
Vivinox							DEU															
Weleda							DEU															
ZzzQuil																					USA	

OTC & Pharmaceuticals / Digestives & intestinal remedies / Treatment with OTC products / OTC digestive product awareness by brand

OTC digestive product awareness

Which of these brands offering over-the-counter products for digestive complaints do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abtei							DEU															
Alfiorex											GBR											
Alka-Seltzer																					USA	
Bonine																						
Buscopan							DEU				GBR											
Colace																					USA	
Colpermin																						
Doppelherz							DEU															
Dramamine																					USA	
Dulcolax							DEU				GBR										USA	
Dulcosoft																						
Fleet																					USA	
Gas-X																					USA	
Gaviscon											GBR											
Iberogast							DEU															
lbgard																						
Imodium							DEU				GBR										USA	
Kaopectate																					USA	
Klosterfrau							DEU															
Kneipp							DEU															
Lefax							DEU															
Lopedium							DEU															
Miralax																					USA	
Mivolis/ das gesunde Plus							DEU															
Movicol											GBR											
Mutaflor							DEU															
Mylanta																					USA	
Nauzene																						
Nexium 24 HR																					USA	
Nexium Control											GBR											
omep Hexal							DEU															
Pepcid																					USA	
Pepto-Bismol											GBR										USA	
Perenterol							DEU															
Prilosec																					USA	
Remegel																						
Rennie							DEU				GBR											
Rolaid																					USA	
Senokot											GBR											
Senokot																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Talcid							DEU															
tetesept							DEU															
Tums																					USA	
Tums											GBR											
Vomex A							DEU															
Zantac											GBR										USA	

OTC & Pharmaceuticals / Digestives & intestinal remedies / Treatment with OTC products / OTC digestive product usage by brand

OTC digestive products

Which of these brands offering over-the-counter products for digestive complaints have you used in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abtei							DEU															
Alfiorex											GBR											
Alka-Seltzer																					USA	
Bonine																						
Buscopan							DEU				GBR											
Colace																					USA	
Colpermin																						
Doppelherz							DEU															
Dramamine																					USA	
Dulcolax							DEU				GBR										USA	
Dulcosoft																						
Fleet																					USA	
Gas-X																					USA	
Gaviscon											GBR											
Iberogast							DEU															
lbgard																						
Imodium							DEU				GBR										USA	
Kaopectate																					USA	
Klosterfrau							DEU															
Kneipp							DEU															
Lefax							DEU															
Lopedium							DEU															
Miralax																					USA	
Mivolis/ das gesunde Plus							DEU															
Movicol											GBR											
Mutaflor							DEU															
Mylanta																					USA	
Nauzene																						
Nexium 24 HR																					USA	
Nexium Control											GBR											
omep Hexal							DEU															
Pepcid																					USA	
Pepto-Bismol											GBR										USA	
Perenterol							DEU															
Prilosec																					USA	
Remegel																						
Rennie							DEU				GBR											
Rolaid																					USA	
Senokot											GBR											
Senokot																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Talcid							DEU															
tetesept							DEU															
Tums																					USA	
Tums											GBR											
Vomex A							DEU															
Zantac											GBR										USA	

OTC & Pharmaceuticals / Mental health / OTC products purchase / OTC mental health product awareness by brand

OTC mental health product awareness

Which of these brands offering over-the counter products to support mental health do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abtei							DEU															
Bach Rescue							DEU				GBR										USA	
Braineffect Mood											GBR											
bright mood ahead											GBR											
Doppelherz							DEU															
Estroven																					USA	
Gaia Herbs Mood Uplift																					USA	
Genexa																					USA	
HRI Good Mood											GBR											
Hyland's																					USA	
Jarsin							DEU															
Kalms Day											GBR											
KarmaMood											GBR											
Kira											GBR											
Klosterfrau							DEU															
Kneipp							DEU															
Laif							DEU															
Lasea							DEU															
Lioran							DEU															
Lumiday																					USA	
MenoMood											GBR											
Mivolis/ das gesunde Plus							DEU															
Natrol																					USA	
Natural Care																					USA	
Natural Vitality																					USA	
Nature Made																					USA	
Nature's Bounty																					USA	
Neurexan							DEU															
olly stress																					USA	
Pascoe Neurapas blanche							DEU															
Puressentiel											GBR											
RelaxHerb											GBR											
Sedariston							DEU															
Similasan																						
Spring Valley																					USA	
Stressballs																					USA	
Sundown																					USA	
Sunny Mood																					USA	
tetesept							DEU															
Tisserand											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Weleda Neurodoron							DEU															
Well Roots Mood Up Stress Down																					USA	
Zenflore											GBR											

OTC & Pharmaceuticals / Mental health / OTC products purchase / OTC mental health product usage by brand

OTC mental health products

Which of these brands offering over-the-counter products to support mental health have you used to treat your mental health issues in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Abtei							DEU															
Bach Rescue							DEU				GBR										USA	
Braineffect Mood											GBR											
bright mood ahead											GBR											
Doppelherz							DEU															
Estroven																					USA	
Gaia Herbs Mood Uplift																					USA	
Genexa																					USA	
HRI Good Mood											GBR											
Hyland's																					USA	
Jarsin							DEU															
Kalms Day											GBR											
KarmaMood											GBR											
Kira											GBR											
Klosterfrau							DEU															
Kneipp							DEU															
Laif							DEU															
Lasea							DEU															
Lioran							DEU															
Lumiday																					USA	
MenoMood											GBR											
Mivolis/ das gesunde Plus							DEU															
Natrol																					USA	
Natural Care																					USA	
Natural Vitality																					USA	
Nature Made																					USA	
Nature's Bounty																					USA	
Neurexan							DEU															
olly stress																					USA	
Pascoe Neurapas blanche							DEU															
Puressentiel											GBR											
RelaxHerb											GBR											
Sedariston							DEU															
Similasan																						
Spring Valley																					USA	
Stressballs																					USA	
Sundown																					USA	
Sunny Mood																					USA	
tetesept							DEU															
Tisserand											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Weleda Neurodoron							DEU															
Well Roots Mood Up Stress Down																					USA	
Zenflore											GBR											

GCS Special: Pets

[Pets](#) / [Pet supply shops](#) / [Pet supply online platform usage by brand](#)

Online pet supply platforms

From which of the following online platforms have you bought pet supplies in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1688.com						CHN																
aliexpress							DEU				GBR			JPN							USA	
amazon						CHN	DEU				GBR			JPN							USA	
argos.co.uk											GBR											
buy-now.shopping							DEU															
costco.com																					USA	
dangdang.com						CHN																
ebay							DEU				GBR			JPN							USA	
homedepot.com																					USA	
jd.com						CHN																
kakaku.com														JPN								
kaola.com						CHN																
kohls.com																					USA	
matsukiyo.co.jp														JPN								
ocado.com											GBR											
Otto							DEU															
rakuten							DEU				GBR			JPN							USA	
sainsburys.co.uk											GBR											
shopping.yahoo.co.jp														JPN								
suning.com						CHN																
taobao.com						CHN																
target.com																					USA	
tchibo							DEU															
tesco.com											GBR											
tmall.com						CHN																
very.co.uk											GBR											
vip.com						CHN																
walmart.com																					USA	
wayfair.com																					USA	
wowma.jp														JPN								
yhd.com						CHN																
yodobashi.com														JPN								

Pets / Pet supply shops / Pet supply online shop awareness by brand

Online pet supply shop awareness

Which of these online shops that offer pet supplies do you know, if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ai Chong You Pin						CHN																
ASKUL														JPN								
bargon(BGSS)(Ba Gong Shu Shu)						CHN																
BELLE MAISON														JPN								
Best Pets											GBR											
bitiba							DEU															
boqii (Bo Qi Wang)						CHN																
CARE (Hao Zhu Ren)						CHN																
cats shop														JPN								
Chewy																					USA	
CHUCK & DON'S PET FOOD																					USA	
CONCORD PET																					USA	
Crazy Dog (Feng Kuang De Xiao Gou)						CHN																
d shopping														JPN								
Dehner							DEU															
Dinos														JPN								
E pet						CHN																
fetch											GBR											
Fressnapf							DEU															
Futterplatz							DEU															
Garnelio							DEU															
Gua Zhou Mu						CHN																
hipidog						CHN																
hollywoodfeed.com																					USA	
hoopet						CHN																
hundeland							DEU															
IDOG&ICAT														JPN								
Jin Duo Le						CHN																
jollyes											GBR											
just for pets											GBR											
KAHOOTS PET STORE																					USA	
KERES (Kai Rui Si)						CHN																
KRISER'S																					USA	
Le Le Mao						CHN																
LOHACO														JPN								
MAISHI						CHN																
McZoo							DEU															
Medpets							DEU															
MEGAZOO							DEU															
meintierdiscount.de							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
monster pets supplies											GBR											
MUD BAY																					USA	
my pet hq											GBR											
myfoodie (Mai Fu Di)						CHN																
Navarch(Nai Wei Ke)						CHN																
Nourse						CHN																
Online dept., Mastuha animal medical														JPN								
PEPPY														JPN								
PET DEPOT																					USA	
PET FOOD EXPRESS																					USA	
pet go co ltd														JPN								
Pet Paradise														JPN								
PET PEOPLE																					USA	
pet planet											GBR											
Pet Supermarket																					USA	
Pet Valu																					USA	
Pet will - pet Supplies and stuff														JPN								
Petco																					USA	
PETLAND DISCOUNTS																					USA	
PetMountain																					USA	
pets at home											GBR											
pets corner											GBR											
Pet's Expert							DEU															
Pet's One														JPN								
PETSENSE																					USA	
PetShop.co.uk											GBR											
petshop.de							DEU															
Petsmart																					USA	
petstuffgalore											GBR											
pet-supermarket											GBR											
petyouhin.com														JPN								
purelypetsupplies											GBR											
Rakuten														JPN								
REGULUS														JPN								
Ru Yun						CHN																
Schecker							DEU															
Su Su						CHN																
tiierisch.de							DEU															
Time for Paws											GBR											
uk pets company											GBR											
Webshop S&A														JPN								
Wo Ai De						CHN																
WOOF GANG BAKERY																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Yi Pin						CHN																
Zheng Zheng						CHN																
Zoo & Co.							DEU															
Zoo Zajac							DEU															
zoobio							DEU															
zooplus							DEU															
ZooRoyal							DEU															
Zoostore							DEU															

[Pets / Pet supply shops / Pet supply online shop purchases by brand](#)

Online pet supply shops

From which of these online shops have you bought pet supplies in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ai Chong You Pin						CHN																
ASKUL														JPN								
bargon(BGSS)(Ba Gong Shu Shu)						CHN																
BELLE MAISON														JPN								
Best Pets											GBR											
bitiba							DEU															
boqii (Bo Qi Wang)						CHN																
CARE (Hao Zhu Ren)						CHN																
cats shop														JPN								
Chewy																					USA	
CHUCK & DON'S PET FOOD																					USA	
CONCORD PET																					USA	
Crazy Dog (Feng Kuang De Xiao Gou)						CHN																
d shopping														JPN								
Dehner							DEU															
Dinos														JPN								
E pet						CHN																
fetch											GBR											
Fressnapf							DEU															
Futterplatz							DEU															
Garnelio							DEU															
Gua Zhou Mu						CHN																
hipidog						CHN																
hollywoodfeed.com																					USA	
hoopet						CHN																
hundeland							DEU															
IDOG&ICAT														JPN								
Jin Duo Le						CHN																
jollyes											GBR											
just for pets											GBR											
KAHOOTS PET STORE																					USA	
KERES (Kai Rui Si)						CHN																
KRISER'S																					USA	
Le Le Mao						CHN																
LOHACO														JPN								
MAISHI						CHN																
McZoo							DEU															
Medpets							DEU															
MEGAZOO							DEU															
meintierdiscount.de							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
monster pets supplies											GBR											
MUD BAY																					USA	
my pet hq											GBR											
myfoodie (Mai Fu Di)						CHN																
Navarch(Nai Wei Ke)						CHN																
Nourse						CHN																
Online dept., Mastuha animal medical														JPN								
PEPPY														JPN								
PET DEPOT																					USA	
PET FOOD EXPRESS																					USA	
pet go co ltd														JPN								
Pet Paradise														JPN								
PET PEOPLE																					USA	
pet planet											GBR											
Pet Supermarket																					USA	
Pet Valu																					USA	
Pet will - pet Supplies and stuff														JPN								
Petco																					USA	
PETLAND DISCOUNTS																					USA	
PetMountain																					USA	
pets at home											GBR											
pets corner											GBR											
Pet's Expert							DEU															
Pet's One														JPN								
PETSENSE																					USA	
PetShop.co.uk											GBR											
petshop.de							DEU															
Petsmart																					USA	
petstuffgalore											GBR											
pet-supermarket											GBR											
petyouhin.com														JPN								
purelypetsupplies											GBR											
Rakuten														JPN								
REGULUS														JPN								
Ru Yun						CHN																
Schecker							DEU															
Su Su						CHN																
tiierisch.de							DEU															
Time for Paws											GBR											
uk pets company											GBR											
Webshop S&A														JPN								
Wo Ai De						CHN																
WOOF GANG BAKERY																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Yi Pin						CHN																
Zheng Zheng						CHN																
Zoo & Co.							DEU															
Zoo Zajac							DEU															
zoobio							DEU															
zooplus							DEU															
ZooRoyal							DEU															
Zoostore							DEU															

Pets / Pet supply shops / Pet supply offline shop awareness by brand

Offline pet supply shop awareness

Which of these stores (not online) that offer pet supplies are known to you, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ai Shang Chong Chong Wu						CHN																
Baby Pets (Bao Bao Bei Bei)						CHN																
Bargon(BGSS) (Ba Gong Shu Shu)						CHN																
Big Mouth Dog (Da Zui Gou)						CHN																
Breeders														JPN								
Century Pet														JPN								
Chewy																					USA	
CHUCK & DON'S PET FOOD																					USA	
CONCORD PET																					USA	
Coo & RIKU														JPN								
Cool (Ku Di Chong Wu)						CHN																
Dehner							DEU															
find the pet (Xun Chong Ji)						CHN																
Fressnapf							DEU															
Futterhaus							DEU															
hollywoodfeed																					USA	
Ji Chong Jia						CHN																
jollyes											GBR											
just for pets											GBR											
KAHOOTS PET STORE																					USA	
Ken & One														JPN								
KOJIMA														JPN								
kowapets														JPN								
KRISER'S																					USA	
LeePet (Le Chong)						CHN																
Males.Pet (Mai Le Si Chong Wu Dian						CHN																
Meet Dog (Mei Gou Dao)						CHN																
MEGAZOO							DEU															
Mr.Bear (Chong Chong Xiong)						CHN																
MUD BAY																					USA	
Noble Pet(Mu He Lin)						CHN																
PET DEPOT																					USA	
PET FOOD EXPRESS																					USA	
Pet Kingdom														JPN								
PET PEOPLE																					USA	
PET PLANET																					USA	
pet plus														JPN								
Pet Supermarket																					USA	
Petco																					USA	
Petdog (Pai Duo Ge)						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Petkit (Xiao Pei Chong Wu)						CHN																
pets at home											GBR											
pets corner											GBR											
Pets friends cooperation														JPN								
Pet's One														JPN								
PETSENSE																					USA	
Petshop Joker														JPN								
Petshop one love														JPN								
Petsmart																					USA	
Poodle club (Gui Bin Zhi Jia)						CHN																
P's first														JPN								
Ring Pai Pet Hospital(Rui Pai Chong Wu Yi Yuan)						CHN																
scampers											GBR											
Schecker							DEU															
Sheng Chong Chong Wu						CHN																
Snike(Si Nai Ke Chong Wu)						CHN																
uk pets company											GBR											
WOOF GANG BAKERY																					USA	
You Chong Chong Wu						CHN																
Zhua Zhua						CHN																
Zoo & Co.							DEU															
Zoo Zajac							DEU															
ZooRoyal							DEU															

Pets / Pet supply shops / Pet supply offline shop purchases by brand

Offline pet supply shops

In which of these stores (not online) for pet supplies have you shopped in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ai Shang Chong Chong Wu						CHN																
Baby Pets (Bao Bao Bei Bei)						CHN																
Bargon(BGSS) (Ba Gong Shu Shu)						CHN																
Big Mouth Dog (Da Zui Gou)						CHN																
Breeders														JPN								
Century Pet														JPN								
Chewy																					USA	
CHUCK & DON'S PET FOOD																					USA	
CONCORD PET																					USA	
Coo & RIKU														JPN								
Cool (Ku Di Chong Wu)						CHN																
Dehner							DEU															
find the pet (Xun Chong Ji)						CHN																
Fressnapf							DEU															
Futterhaus							DEU															
hollywoodfeed																					USA	
Ji Chong Jia						CHN																
jollyes											GBR											
just for pets											GBR											
KAHOOTS PET STORE																					USA	
Ken & One														JPN								
KOJIMA														JPN								
kowapets														JPN								
KRISER'S																					USA	
LeePet (Le Chong)						CHN																
Males.Pet (Mai Le Si Chong Wu Dian)						CHN																
Meet Dog (Mei Gou Dao)						CHN																
MEGAZOO							DEU															
Mr.Bear (Chong Chong Xiong)						CHN																
MUD BAY																					USA	
Noble Pet(Mu He Lin)						CHN																
PET DEPOT																					USA	
PET FOOD EXPRESS																					USA	
Pet Kingdom														JPN								
PET PEOPLE																					USA	
PET PLANET																					USA	
pet plus														JPN								
Pet Supermarket																					USA	
Petco																					USA	
Petdog (Pai Duo Ge)						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Petkit (Xiao Pei Chong Wu)						CHN																
pets at home											GBR											
pets corner											GBR											
Pets friends cooperation														JPN								
Pet's One														JPN								
PETSENSE																					USA	
Petshop Joker														JPN								
Petshop one love														JPN								
Petsmart																					USA	
Poodle club (Gui Bin Zhi Jia)						CHN																
P's first														JPN								
Ring Pai Pet Hospital(Rui Pai Chong Wu Yi Yuan)						CHN																
scampers											GBR											
Schecker							DEU															
Sheng Chong Chong Wu						CHN																
Snike(Si Nai Ke Chong Wu)						CHN																
uk pets company											GBR											
WOOF GANG BAKERY																					USA	
You Chong Chong Wu						CHN																
Zhua Zhua						CHN																
Zoo & Co.							DEU															
Zoo Zajac							DEU															
ZooRoyal							DEU															

Pets / Dog food / Brands / Private label dog food/snack purchases by brand

Private label dog food/snacks

From which of these supermarket or private label brands have you bought dog food or dog snacks in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alnatura							DEU															
Baldo							DEU															
EDEKA							DEU															
Gut&Günstig							DEU															
ja!							DEU															
Orlando							DEU															
Pablo							DEU															
Romeo							DEU															
Sancho							DEU															
Wwuff							DEU															

[Pets / Dog food / Brands / Dog food awareness by brand](#)**Dog food awareness***Which of these brands of dog food do you know, if only by name?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1st Choice														JPN								
aatu											GBR											
Acana						CHN								JPN								
American Journey																					USA	
animonda (Gran Carno)							DEU															
Artemis														JPN								
bakers											GBR											
barking heads											GBR											
Blue Buffalo																					USA	
Bonzo							DEU															
Bosch							DEU															
CANAGAN														JPN								
Canidae																					USA	
Cesar						CHN	DEU							JPN								
chappie							DEU				GBR											
chudleys											GBR											
Crazy Dog						CHN																
d.b.f														JPN								
DrsFosterSmith																					USA	
Eukanuba							DEU				GBR			JPN								
Farmers Choice																					USA	
Fish4Dogs						CHN					GBR											
Frolic							DEU															
Halo																					USA	
Happy Dog							DEU															
harringtons											GBR											
Healsher						CHN																
Hill's						CHN	DEU				GBR			JPN							USA	
IAMS														JPN							USA	
instinct						CHN															USA	
james wellbeloved											GBR											
jollyes											GBR											
Josera							DEU															
k9 optimum											GBR											
Keres						CHN																
Legend Sandy						CHN																
Markus-Mühle							DEU															
Medycoat														JPN								
Merrick																					USA	
MjAMjAM							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mog Wan														JPN								
My Foodie						CHN																
Native Dog														JPN								
Natural Balance																					USA	
Natural Bridge						CHN																
Nature's Recipe																					USA	
Navarch						CHN																
Nutro																					USA	
Only Natural Pet																					USA	
Orijen						CHN					GBR											
Pedigree						CHN	DEU				GBR											
Petjust						CHN																
PJ Style														JPN								
Prescription Diet a/d														JPN								
Pure&Natural						CHN																
Purich						CHN																
Purina						CHN	DEU				GBR			JPN							USA	
Rachael Ray Nutrish																					USA	
ramical						CHN																
REAL NATURE							DEU															
Rinti							DEU															
Rocco							DEU															
Royal Canin						CHN	DEU				GBR			JPN							USA	
Sakura Pet food														JPN								
SharlovY						CHN																
Simply Nourish																					USA	
simpsons premiun											GBR											
skinnners											GBR											
Solution						CHN																
Stella & Chewys																					USA	
Styles														JPN								
Super Gold														JPN								
Supremo														JPN								
wafcol											GBR											
Wanpy						CHN																
webbox											GBR											
Wellness																					USA	
Wolf of Wilderness							DEU															
Wolfsblut							DEU															
ZooRoyal							DEU															

[Pets / Dog food / Brands / Dog food purchases by brand](#)**Dog food***From which of these brands have you bought dog food in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1st Choice														JPN								
aatu											GBR											
Acana						CHN								JPN								
American Journey																					USA	
animonda (Gran Carno)							DEU															
Artemis														JPN								
bakers											GBR											
barking heads											GBR											
Blue Buffalo																					USA	
Bonzo							DEU															
Bosch							DEU															
CANAGAN														JPN								
Canidae																					USA	
Cesar						CHN	DEU							JPN								
chappie							DEU				GBR											
chudleys											GBR											
Crazy Dog						CHN																
d.b.f														JPN								
DrsFosterSmith																					USA	
Eukanuba							DEU				GBR			JPN								
Farmers Choice																					USA	
Fish4Dogs						CHN					GBR											
Frolic							DEU															
Halo																					USA	
Happy Dog							DEU															
harringtons											GBR											
Healsher						CHN																
Hill's						CHN	DEU				GBR			JPN							USA	
IAMS														JPN							USA	
instinct						CHN															USA	
james wellbeloved											GBR											
jollyes											GBR											
Josera							DEU															
k9 optimum											GBR											
Keres						CHN																
Legend Sandy						CHN																
Markus-Mühle							DEU															
Medycoat														JPN								
Merrick																					USA	
MjAMjAM							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Mog Wan														JPN								
My Foodie						CHN																
Native Dog														JPN								
Natural Balance																					USA	
Natural Bridge						CHN																
Nature's Recipe																					USA	
Navarch						CHN																
Nutro																					USA	
Only Natural Pet																					USA	
Orijen						CHN					GBR											
Pedigree						CHN	DEU				GBR											
Petjust						CHN																
PJ Style														JPN								
Prescription Diet a/d														JPN								
Pure&Natural						CHN																
Purich						CHN																
Purina						CHN	DEU				GBR			JPN							USA	
Rachael Ray Nutrish																					USA	
ramical						CHN																
REAL NATURE							DEU															
Rinti							DEU															
Rocco							DEU															
Royal Canin						CHN	DEU				GBR			JPN							USA	
Sakura Pet food														JPN								
SharlovY						CHN																
Simply Nourish																					USA	
simpsons premiun											GBR											
skinnners											GBR											
Solution						CHN																
Stella & Chewys																					USA	
Styles														JPN								
Super Gold														JPN								
Supremo														JPN								
wafcol											GBR											
Wanpy						CHN																
webbox											GBR											
Wellness																					USA	
Wolf of Wilderness							DEU															
Wolfsblut							DEU															
ZooRoyal							DEU															

[Pets](#) / [Dog food](#) / [Brands](#) / [Dog snacks purchases by brand](#)**Dog snacks***From which of these brands have you bought dog snacks in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
8in1							DEU														USA	
Advantage																						
aniwell														JPN								
antos											GBR											
Authority																					USA	
Benebone																					USA	
Billy and Margot											GBR										USA	
Blue Buffalo																					USA	
Bocce's Backery																					USA	
bonio meaty											GBR											
Both						CHN																
Cesar							DEU															
Chappi							DEU															
Charlee Bear																					USA	
Chewies							DEU															
Cloud Star																					USA	
coachies training treats											GBR											
Crazy Dog						CHN																
d.b.f														JPN								
Dehner							DEU															
Dentley's																					USA	
digby's diner											GBR											
Doggyman						CHN								JPN								
DOKAS							DEU															
Dot One														JPN								
feelwells											GBR											
fish4dogs											GBR											
Frolic							DEU															
good boy											GBR											
Greenies														JPN							USA	
harringtons											GBR											
Health Guard						CHN																
Healthy Animals														JPN								
Hill's							DEU															
hollings											GBR											
iliosmile														JPN								
IRIS						CHN																
IRISOHYAMA														JPN								
Isle of Dogs																					USA	
John's Farms						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
jollyes											GBR											
Josera							DEU															
JustFoodForDogs																					USA	
K9Nature						CHN																
Kaler						CHN																
Keres						CHN																
KONG														JPN							USA	
lily's kitchen											GBR											
Luscious						CHN																
Merrick																					USA	
mis fits											GBR											
Mo Yuan						CHN																
Monbob						CHN																
Mookie														JPN								
My Foodie						CHN																
Natural Balance																					USA	
natures menu											GBR											
Navarch						CHN																
Old Mother Hubbard																					USA	
Only Natural Pet																					USA	
Pedigree						CHN	DEU				GBR											
Perfect Fit							DEU															
pet munchies											GBR											
Petio														JPN								
PETKISS														JPN								
Pets Root														JPN								
Plano Pet																					USA	
Pooch & Mutt											GBR											
Primo						CHN																
Purich						CHN																
PURINA (Adventuros)							DEU															
Rinti							DEU															
Royal Canin							DEU				GBR											
Sweet						CHN																
Vitakraft							DEU															
VITA-ONE kun														JPN								
Wagg							DEU															
Wanpy						CHN																
Wellness																					USA	
whimzees											GBR											
WholeHearted																					USA	
Wolfsblut							DEU															
Yaho						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Yeti														JPN								
ZiWiPeak														JPN								
ZooRoyal							DEU															

[Pets](#) / [Dog food](#) / [Brands](#) / [Special dog food purchases by brand](#)

Special dog food

From which of these brands have you bought special food / food supplements for dogs in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
8in1							DEU															
aatu											GBR											
advantage											GBR											
Akana														JPN								
animonda							DEU															
Authority																					USA	
AVODERM														JPN								
barkers											GBR											
Beaphar							DEU				GBR											
bosch							DEU															
Cesar							DEU															
Cheer Share						CHN																
Cloud Star																					USA	
Cosequin																					USA	
crave											GBR											
Dog heart														JPN								
Dr. Care Wand Dogfood														JPN								
Dr. Clouder's						CHN																
DrsFosterSmith																					USA	
Eukanuba							DEU				GBR			JPN								
Golden						CHN																
G-pet						CHN																
Halo																					USA	
Hann You						CHN																
Happy Dog							DEU															
Head to Tail																					USA	
Heartgard																					USA	
Hill's						CHN	DEU				GBR			JPN							USA	
Holistic RECIPE														JPN								
HomeoPet																					USA	
IAMS														JPN								
in Vet						CHN																
Instinct						CHN																
johnson's											GBR											
K9Nature						CHN																
Mirai dogfood														JPN								
Monge						CHN																
Morinaga Milk SuperGold														JPN								
Natural Balance																					USA	
Natural Bridge						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Natural Choice														JPN								
naturdiet											GBR											
Nature's Recipe																					USA	
Nutram Number						CHN																
Nutri-Vet																					USA	
Only Natural Pet																					USA	
otodex											GBR											
PetAlive																					USA	
Prescription Diet														JPN								
pro plan veterinary											GBR											
pro-fibre											GBR											
pro-kolin											GBR											
Proplan														JPN								
Pure & Natural						CHN																
purebreds						CHN																
Purina						CHN	DEU				GBR			JPN							USA	
Rinti							DEU															
Royal Canin						CHN	DEU				GBR			JPN							USA	
Solid gold																					USA	
Solution						CHN																
Supremo														JPN								
Terra Canis							DEU															
UGLife						CHN																
UMAKA Dogfood														JPN								
Vitakraft							DEU															
Wanpy						CHN																
Weruva																					USA	
Zhong Cheng Xian Feng						CHN																
zooplus bio							DEU															

Pets / Cat food / Brands / Private label cat food/snack purchases by brand

Private label cat food/snacks

From which of these supermarket private labels / own brands have you bought cat food or cat snacks in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bianca							DEU															
Coshida							DEU															
EDEKA							DEU															
Fine							DEU															
Gut & Günstig							DEU															
ja!							DEU															
LUX							DEU															
Schnucki/Cachet							DEU															
TOPIC							DEU															

[Pets / Cat food / Brands / Cat food awareness by brand](#)**Cat food awareness***Which of these cat food brands do you know, if only by name?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ACANA						CHN	DEU				GBR			JPN							USA	
advantage											GBR											
AIER						CHN																
almo nature														JPN								
American Journey																					USA	
animonda							DEU							JPN								
Applaws							DEU				GBR										USA	
ARTEMIS														JPN								
AVODERM														JPN								
AWTH						CHN																
beaphar											GBR											
Billy and Margot																					USA	
Blue Buffalo																					USA	
Both						CHN																
CANAGAN Cat food														JPN								
Canidae																					USA	
Carat														JPN								
Care						CHN																
Cloud Star																					USA	
country hunter											GBR											
Cupurera														JPN								
drontal											GBR											
DrsFosterSmith																					USA	
Eugene						CHN																
Felix							DEU				GBR											
FINEPET'S														JPN								
Freshpet																					USA	
Friskies							DEU															
Happy Cat							DEU															
Healsher						CHN																
Hill's							DEU				GBR										USA	
IAMS							DEU															
instinct																					USA	
Jaguar														JPN								
kalkan														JPN								
Kitekat							DEU															
lifestage											GBR											
Merrick																					USA	
METZ						CHN																
Miamor							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MjAMjAM							DEU															
Mognyan														JPN								
my Foodie						CHN																
Natural Balance																					USA	
Natural Bridge						CHN																
natures menu											GBR											
Nature's Recipe																					USA	
Nutram Number						CHN																
Nutro														JPN								
Only Natural Pet																					USA	
Orijen						CHN					GBR			JPN								
Perfect fit							DEU															
Petjust						CHN																
PetMaster						CHN																
Premiere							DEU															
Pure&Natural						CHN																
Purina						CHN	DEU				GBR			JPN							USA	
Rachael Ray Nutrish																					USA	
ramical						CHN																
Real Nature							DEU															
Regalie														JPN								
Royal Canin						CHN	DEU				GBR			JPN							USA	
SharlovY						CHN																
Sheba							DEU				GBR											
Silver spoon														JPN								
Simply Nourish																					USA	
Solimo							DEU															
Stella & Chewys																					USA	
Symply														JPN								
Timber Wolf														JPN								
Vitakraft							DEU															
Wellness														JPN								
Whiskas						CHN	DEU				GBR			JPN								
ZooRoyal							DEU															

[Pets / Cat food / Brands / Cat food purchases by brand](#)**Cat food***From which of these brands have you bought cat food in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ACANA						CHN	DEU				GBR			JPN							USA	
advantage											GBR											
AIER						CHN																
almo nature														JPN								
American Journey																					USA	
animonda							DEU							JPN								
Applaws							DEU				GBR										USA	
ARTEMIS														JPN								
AVODERM														JPN								
AWTH						CHN																
beaphar											GBR											
Billy and Margot																					USA	
Blue Buffalo																					USA	
Both						CHN																
CANAGAN Cat food														JPN								
Canidae																					USA	
Carat														JPN								
Care						CHN																
Cloud Star																					USA	
country hunter											GBR											
Cupurera														JPN								
drontal											GBR											
DrsFosterSmith																					USA	
Eugene						CHN																
Felix							DEU				GBR											
FINEPET'S														JPN								
Freshpet																					USA	
Friskies							DEU															
Happy Cat							DEU															
Healsher						CHN																
Hill's							DEU				GBR										USA	
IAMS							DEU															
instinct																					USA	
Jaguar														JPN								
kalkan														JPN								
Kitekat							DEU															
lifestage											GBR											
Merrick																					USA	
METZ						CHN																
Miamor							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MjAMjAM							DEU															
Mognyan														JPN								
my Foodie						CHN																
Natural Balance																					USA	
Natural Bridge						CHN																
natures menu											GBR											
Nature's Recipe																					USA	
Nutram Number						CHN																
Nutro														JPN								
Only Natural Pet																					USA	
Orijen						CHN					GBR			JPN								
Perfect fit							DEU															
Petjust						CHN																
PetMaster						CHN																
Premiere							DEU															
Pure&Natural						CHN																
Purina						CHN	DEU				GBR			JPN							USA	
Rachael Ray Nutrish																					USA	
ramical						CHN																
Real Nature							DEU															
Regalie														JPN								
Royal Canin						CHN	DEU				GBR			JPN							USA	
SharlovY						CHN																
Sheba							DEU				GBR											
Silver spoon														JPN								
Simply Nourish																					USA	
Solimo							DEU															
Stella & Chewys																					USA	
Symply														JPN								
Timber Wolf														JPN								
Vitakraft							DEU															
Wellness														JPN								
Whiskas						CHN	DEU				GBR			JPN								
ZooRoyal							DEU															

[Pets / Cat food / Brands / Cat snack purchases by brand](#)**Cat snacks***From which of these brands have you bought cat snacks in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
ADD. MATE														JPN								
American Journey																					USA	
animonda							DEU															
Applaws						CHN	DEU				GBR											
arden grange											GBR											
Beaphar							DEU				GBR											
Beyond																					USA	
Blue Buffalo																					USA	
bogadent							DEU															
Both						CHN																
CANIDAE						CHN																
Care						CHN																
Carnilove											GBR											
catMOM														JPN								
CattyMan						CHN																
Charm														JPN								
CIAO Churu														JPN								
COMBO Cat														JPN								
Cookeys						CHN																
Country Roads														JPN								
Dreamies							DEU				GBR			JPN								
Fany Feast																					USA	
Feline Greenies																					USA	
Felix							DEU				GBR											
Fish4cats						CHN																
Friskies																					USA	
Fujisawa														JPN								
GimCat							DEU															
Good Girl											GBR											
Green & Wilds											GBR											
Greenies														JPN								
Hagoromo														JPN								
harringtons											GBR											
Hartz																					USA	
INABA						CHN																
Inaba petfood														JPN								
IRIS						CHN																
Kaiseki 2dish/4dish														JPN								
Kaler						CHN																
KFcat						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Lickable Treats Squeeze Ups																					USA	
Life Essentials																					USA	
lifestage											GBR											
Luscious						CHN																
Mama Cook														JPN								
miamor							DEU															
Monbob						CHN																
Mont Petit														JPN								
MultiFit							DEU															
My Foodie						CHN																
Natural Nosh											GBR											
Natures Menu											GBR											
Orijen											GBR											
OUENN						CHN																
Perfect Fit							DEU															
Pounce																					USA	
ProDen														JPN								
Pure Bites																					USA	
PURINA							DEU				GBR											
Riverd Pet														JPN								
Royal Canin							DEU															
Sanabelle							DEU															
Sheba						CHN	DEU				GBR			JPN							USA	
Smack														JPN								
SmartCat														JPN								
Temptations																					USA	
Thrive											GBR											
Trixie							DEU															
Vetreska						CHN																
Vitakraft							DEU															
Wanpy						CHN																
Webbox											GBR											
Welness														JPN								
Whiskas						CHN	DEU				GBR											
Wishjer Lickin's																					USA	
Ziwi Peak						CHN																
ZooRoyal							DEU															

*Pets / Cat food / Brands / Special cat food purchases by brand***Special cat food***From which of these brands have you bought special food / food supplements for cats in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1st Choice														JPN								
advantage											GBR											
Akika						CHN																
animonda							DEU															
applaws											GBR											
auspice						CHN																
Authority																					USA	
Beaphar							DEU															
Beauty Pro														JPN								
BLUE														JPN								
cdVet							DEU															
Cheer Share						CHN																
COMBO														JPN								
Cosequin																					USA	
Dr. Clouder's						CHN																
Dreamies							DEU															
drontal											GBR											
GimCat							DEU															
Golden						CHN																
Grau/Hokamix							DEU															
Hill's						CHN	DEU				GBR			JPN							USA	
HomeoPet																					USA	
IAMS														JPN								
In Vet						CHN																
Instinct																					USA	
Integra							DEU															
JP Style														JPN								
K9Nature						CHN																
Kal Kan														JPN								
kattovit							DEU															
Kitekat							DEU															
Licks																					USA	
MAG						CHN																
Medyfas														JPN								
Monge						CHN																
Natural Bridge						CHN																
Neko genki														JPN								
Nutram Number						CHN																
Nutro														JPN								
Only Ninural Pet																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Oven-baked						CHN																
Petjust						CHN																
Prescription Diet														JPN								
pro-fibre											GBR											
pro-kolin											GBR											
Pure & Natural						CHN																
Purina Pro Plan							DEU				GBR			JPN							USA	
Royal Canin Veterinary						CHN	DEU				GBR			JPN							USA	
Silver Spoon														JPN								
Solid gold																					USA	
Solution						CHN																
UGLife						CHN																
Vitakraft							DEU															
Wanpy						CHN																
Whiskas							DEU															
yumove											GBR											
Zhong Cheng Xian Feng						CHN																

Pets / Small animal food / Brands / Small animal food/snack awareness by brand

Small animal food/snack awareness

Which of these brands for small animal food and snacks do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alfavet							DEU															
All Living Things																					USA	
Angel Pet (An Ji Pai Te)						CHN																
AniForte							DEU															
animal village rabbit food														JPN								
back-2-nature											GBR											
Beaphar							DEU				GBR											
bosch							DEU															
Brown's																					USA	
bucastate						CHN																
Bugs Style														JPN								
Bunny						CHN	DEU															
burgess											GBR											
carefresh											GBR											
Carno						CHN																
CHOCVN						CHN																
chudleys											GBR											
country value											GBR											
Daichi no megumi La terra														JPN								
Dehner							DEU															
DR. BUNNY						CHN																
Easter														JPN								
easyfeedz											GBR											
eCOTRITION																					USA	
Essential														JPN								
Feed one														JPN								
Fluker's																					USA	
GEX														JPN								
Greenwoods							DEU															
Great Choice																					USA	
harringtons											GBR											
Higgings																					USA	
Hipet														JPN								
James Wellbeloved											GBR											
Jessie						CHN																
Jolly						CHN																
jollyes											GBR											
Jonsanty						CHN																
JR Farm							DEU															
Kaytee																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
lfj millers											GBR											
Little One							DEU															
LM																					USA	
Manna Pro																					USA	
Marshall																					USA	
Mazuri						CHN															USA	
meadow											GBR											
Mr Johnsons											GBR											
Mr.Hey						CHN																
Mucki							DEU															
MultiFit							DEU															
nature feast											GBR											
nibblot											GBR											
Nippai hamster food														JPN								
Orimitsu														JPN								
Oxbow														JPN							USA	
PANTO							DEU															
Peka							DEU															
pet munchies											GBR											
Petco																					USA	
pet's 88						CHN																
Rabbit Plus														JPN								
Rabbit Story						CHN																
REAL NATURE							DEU															
Rosewood Naturals											GBR											
Run Around(Pao Lai Pao Qu)						CHN																
saishoku kenkou														JPN								
Special Bloom														JPN								
spikes											GBR											
Sun Seed																					USA	
Supreme Selective											GBR											
Supreme Service Diets																					USA	
Trixie							DEU															
VegeDrop														JPN								
Versele-Laga						CHN	DEU														USA	
Vilmie							DEU															
Vitakraft							DEU														USA	
Wang Mu						CHN																
Ware																					USA	
Wei Bi						CHN																
White Mill																					USA	
YEE						CHN																
Yimiaoge						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Zai Zai						CHN																

Pets / Small animal food / Brands / Small animal food/snack purchases by brand

Small animal food/snacks

From which of these brands have you bought small animal food or snacks in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alfavet							DEU															
All Living Things																					USA	
Angel Pet (An Ji Pai Te)						CHN																
AniForte							DEU															
animal village rabbit food														JPN								
back-2-nature											GBR											
Beaphar							DEU				GBR											
bosch							DEU															
Brown's																					USA	
bucastate						CHN																
Bugs Style														JPN								
Bunny						CHN	DEU															
burgess											GBR											
carefresh											GBR											
Carno						CHN																
CHOCVN						CHN																
chudleys											GBR											
country value											GBR											
Daichi no megumi La terra														JPN								
Dehner							DEU															
DR. BUNNY						CHN																
Easter														JPN								
easyfeedz											GBR											
eCOTRITION																					USA	
Essential														JPN								
Feed one														JPN								
Fluker's																					USA	
GEX														JPN								
Greenwoods							DEU															
Grreat Choice																					USA	
harringtons											GBR											
Higgings																					USA	
Hipet														JPN								
James Wellbeloved											GBR											
Jessie						CHN																
Jolly						CHN																
jollyes											GBR											
Jonsanty						CHN																
JR Farm							DEU															
Kaytee																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
lfj millers											GBR											
Little One							DEU															
LM																					USA	
Manna Pro																					USA	
Marshall																					USA	
Mazuri						CHN															USA	
meadow											GBR											
Mr Johnsons											GBR											
Mr.Hey						CHN																
Mucki							DEU															
MultiFit							DEU															
nature feast											GBR											
nibblot											GBR											
Nippai hamster food														JPN								
Orimitsu														JPN								
Oxbow														JPN							USA	
PANTO							DEU															
Peka							DEU															
pet munchies											GBR											
Petco																					USA	
pet's 88						CHN																
Rabbit Plus														JPN								
Rabbit Story						CHN																
REAL NATURE							DEU															
Rosewood Naturals											GBR											
Run Around(Pao Lai Pao Qu)						CHN																
saishoku kenkou														JPN								
Special Bloom														JPN								
spikes											GBR											
Sun Seed																					USA	
Supreme Selective											GBR											
Supreme Service Diets																					USA	
Trixie							DEU															
VegeDrop														JPN								
Versele-Laga						CHN	DEU														USA	
Vilmie							DEU															
Vitakraft							DEU														USA	
Wang Mu						CHN																
Ware																					USA	
Wei Bi						CHN																
White Mill																					USA	
YEE						CHN																
Yimiaoge						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Zai Zai						CHN																

*Pets / Bird food / Bird food/snack awareness by brand***Bird food/snack awareness***Which of these brands for bird food or bird snacks do you know, even if only by name?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Audubon Park																					USA	
basics											GBR											
Beaphar							DEU															
Brown's																					USA	
bucktons											GBR											
C&S																					USA	
Caitec																					USA	
Chong Er Xin Jia						CHN																
Chong Meng Duo						CHN																
cj wild life											GBR											
Customlux														JPN								
Dehner							DEU															
Deng Pei						CHN																
Drs Foster and Smith																					USA	
Easter														JPN								
elles							DEU															
Erdtmanns							DEU															
exact											GBR			JPN								
Formula														JPN								
Great Choice																					USA	
Gui Zhou Luo Shi Niao Shi						CHN																
Happy Holiday's														JPN								
Happy Little Bird											GBR											
Harrison's														JPN								
Hartz																					USA	
Higgins																					USA	
honeyfeld's											GBR											
hutton mill											GBR											
Intune														JPN								
johnson & jeff											GBR											
jollyes wild bird											GBR											
Jonsanty						CHN																
JR Farm							DEU															
Kai Yuan						CHN																
Kaytee																					USA	
Lafeber														JPN							USA	
Lei Gong Shan						CHN																
Li Shi Niao Shi						CHN																
mania														JPN								
marriages											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
mealworms											GBR											
Miao Ge						CHN																
Mucki							DEU															
MultiFit							DEU															
Natural petfoods														JPN								
NESTOR							DEU															
Niu Chong						CHN																
Panto							DEU															
Peckish											GBR											
Pet Master						CHN																
Petco																					USA	
Pets At Home											GBR											
PSITTACUS														JPN								
Q-CHAN														JPN								
Qualis														JPN								
RIO							DEU															
Rosenlöcher							DEU															
RoudyBush														JPN							USA	
rs pb											GBR											
San Zhi Xiao Niao						CHN																
Scratch and Peck Feeds																					USA	
SUDO														JPN								
suet to go											GBR											
Tao Qi Bao Bei						CHN																
Tian Guo Ai						CHN																
Versele Laga							DEU				GBR											
Vita Prima														JPN								
Vitakraft							DEU															
Volkman																					USA	
Wagner'S																					USA	
Wang Mu						CHN																
Wei Bi						CHN																
White Mill																					USA	
Wild Delight																					USA	
Ying Le Bao						CHN																
Zai Zai						CHN																
Zhong Ke						CHN																
Zhu Lao San						CHN																
zoofaria											GBR											
ZuPreem														JPN							USA	

Pets / Bird food / Bird food/snack purchases by brand

Bird food/snacks

From which of these brands have you bought bird food/snacks in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Audubon Park																					USA	
basics											GBR											
Beaphar							DEU															
Brown's																					USA	
bucktons											GBR											
C&S																					USA	
Caitec																					USA	
Chong Er Xin Jia						CHN																
Chong Meng Duo						CHN																
cj wild life											GBR											
Customlux														JPN								
Dehner							DEU															
Deng Pei						CHN																
Drs Foster and Smith																					USA	
Easter														JPN								
elles							DEU															
Erdtmanns							DEU															
exact											GBR			JPN								
Formula														JPN								
Great Choice																					USA	
Gui Zhou Luo Shi Niao Shi						CHN																
Happy Holiday's														JPN								
Happy Little Bird											GBR											
Harrison's														JPN								
Hartz																					USA	
Higgins																					USA	
honeyfeld's											GBR											
hutton mill											GBR											
Intune														JPN								
johnson & jeff											GBR											
jollyes wild bird											GBR											
Jonsanty						CHN																
JR Farm							DEU															
Kai Yuan						CHN																
Kaytee																					USA	
Lafeber														JPN							USA	
Lei Gong Shan						CHN																
Li Shi Niao Shi						CHN																
mania														JPN								
marriages											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
mealworms											GBR											
Miao Ge						CHN																
Mucki							DEU															
MultiFit							DEU															
Natural petfoods														JPN								
NESTOR							DEU															
Niu Chong						CHN																
Panto							DEU															
Peckish											GBR											
Pet Master						CHN																
Petco																					USA	
Pets At Home											GBR											
PSITTACUS														JPN								
Q-CHAN														JPN								
Qualis														JPN								
RIO							DEU															
Rosenlöcher							DEU															
RoudyBush														JPN							USA	
rs pb											GBR											
San Zhi Xiao Niao						CHN																
Scratch and Peck Feeds																					USA	
SUDO														JPN								
suet to go											GBR											
Tao Qi Bao Bei						CHN																
Tian Guo Ai						CHN																
Versele Laga							DEU				GBR											
Vita Prima														JPN								
Vitakraft							DEU															
Volkman																					USA	
Wagner'S																					USA	
Wang Mu						CHN																
Wei Bi						CHN																
White Mill																					USA	
Wild Delight																					USA	
Ying Le Bao						CHN																
Zai Zai						CHN																
Zhong Ke						CHN																
Zhu Lao San						CHN																
zoofaria											GBR											
ZuPreem														JPN							USA	

*Pets / Fish food / Fish food awareness by brand***Fish food awareness***Which of these brands of fish food do you know, if only by name?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
API											GBR										USA	
aqua nutrition											GBR											
aquacare											GBR											
aquarian											GBR											
aquarium fish food														JPN								
Aqueon																					USA	
Bessn						CHN																
Chao Ding Ji Hong						CHN																
Characin														JPN								
Charm														JPN								
Chun Shang Cai						CHN																
Cobalt																					USA	
COMET														JPN								
Deera						CHN																
Dehner							DEU															
DEL MARINE Food														JPN								
Elive																					USA	
Essentials																					USA	
Fluval Bug Bites																					USA	
Friendship Forever						CHN																
Gamma																					USA	
GEX														JPN								
Glofish																					USA	
great and small											GBR											
Hikari											GBR			JPN							USA	
Hobby							DEU															
Hong Jie						CHN																
Imagitarium																					USA	
Itosui														JPN								
JBL							DEU															
jollyes											GBR											
Jonsanty						CHN																
JUN														JPN								
Kaytee																					USA	
King British											GBR											
Kyorin														JPN								
Lang Hua						CHN																
love fish											GBR											
LXHERS						CHN																
Marubeni Nisshin						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MORE FOR							DEU															
MultiFit							DEU															
New Life Spectrum																					USA	
Nichidou														JPN								
Omega One																					USA	
petna						CHN																
PORPOISE						CHN																
San You Chuang Mei						CHN																
Sea Life SURE														JPN								
Sera							DEU														USA	
Shen Yang						CHN																
Söll							DEU															
sonekemifa														JPN								
SUDO														JPN								
SUNSUN						CHN																
supa											GBR											
Tetra							DEU				GBR			JPN							USA	
Top Fin																					USA	
Uni-president						CHN																
Vitakraft							DEU															
Ya Feng						CHN																
YEE						CHN																
Yi Yang Hong						CHN																
Yu Te Li						CHN																
Zenith														JPN								

[Pets / Fish food / Fish food purchases by brand](#)**Fish food***From which of these brands have you bought fish food in the past 12 months?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
API											GBR										USA	
aqua nutrition											GBR											
aquacare											GBR											
aquarian											GBR											
aquarium fish food														JPN								
Aqueon																					USA	
Bessn						CHN																
Chao Ding Ji Hong						CHN																
Characin														JPN								
Charm														JPN								
Chun Shang Cai						CHN																
Cobalt																					USA	
COMET														JPN								
Deera						CHN																
Dehner							DEU															
DEL MARINE Food														JPN								
Elive																					USA	
Essentials																					USA	
Fluval Bug Bites																					USA	
Friendship Forever						CHN																
Gamma																					USA	
GEX														JPN								
Glofish																					USA	
great and small											GBR											
Hikari											GBR			JPN							USA	
Hobby							DEU															
Hong Jie						CHN																
Imagitarium																					USA	
Itosui														JPN								
JBL							DEU															
jollyes											GBR											
Jonsanty						CHN																
JUN														JPN								
Kaytee																					USA	
King British											GBR											
Kyorin														JPN								
Lang Hua						CHN																
love fish											GBR											
LXHERS						CHN																
Marubeni Nisshin						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
MORE FOR							DEU															
MultiFit							DEU															
New Life Spectrum																					USA	
Nichidou														JPN								
Omega One																					USA	
petna						CHN																
PORPOISE						CHN																
San You Chuang Mei						CHN																
Sea Life SURE														JPN								
Sera							DEU														USA	
Shen Yang						CHN																
Söll							DEU															
sonekemifa														JPN								
SUDO														JPN								
SUNSUN						CHN																
supa											GBR											
Tetra							DEU				GBR			JPN							USA	
Top Fin																					USA	
Uni-president						CHN																
Vitakraft							DEU															
Ya Feng						CHN																
YEE						CHN																
Yi Yang Hong						CHN																
Yu Te Li						CHN																
Zenith														JPN								

[Pets / Litter & equipment / Pet litter / Cat litter purchases by brand](#)

Cat litter

From which of these brands have you bought cat litter in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arm & Hammer Litter																					USA	
armitage											GBR											
bio calotec											GBR											
Biokat's							DEU															
Boxiecat																					USA	
breeder celect											GBR											
canac											GBR											
Care						CHN																
Cat Forest						CHN																
Cat's Best							DEU				GBR											
Catsan						CHN	DEU				GBR											
Chowsing						CHN																
cj's wood pellet											GBR											
Classic							DEU															
cleanpawns											GBR											
Cs Ishihara														JPN								
Dr. Elsey's																					USA	
Earth pet														JPN								
EVER CLEAN											GBR			JPN							USA	
ExquisitCat Micro																					USA	
fantasy world														JPN								
Feline pine																					USA	
Fresh Steps																					USA	
friendly											GBR											
Frisco																					USA	
Golden / Golden grey							DEU															
Greenwoods							DEU															
Grreat Choice																					USA	
Gua Zhou Mu						CHN																
Hanpin-pets						CHN																
Heart-Link						CHN																
hitachi kakou														JPN								
intersand											GBR											
Iris Ohyama														JPN								
Ji Na Si						CHN																
Kao														JPN								
KERES						CHN																
kokoba											GBR											
LION														JPN								
Lorde						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
LyraCat							DEU															
Mao Chen						CHN																
MultiFit							DEU															
Naturally Fresh																					USA	
Nature's Calling							DEU				GBR											
Navarch						CHN																
Ökocat																					USA	
Pai Ke Wei						CHN																
Pegtech														JPN								
peppy														JPN								
Pet kagukagu														JPN								
Petio														JPN								
petshy						CHN																
pettex											GBR											
PREMIERE							DEU															
Sanicat							DEU															
Sanma						CHN																
Scoop Away																					USA	
ScoopFree																					USA	
snowflake pet product														JPN								
SoPhersh																					USA	
ST Craft														JPN								
Super Benek							DEU															
sWheat Scoop																					USA	
theCAT														JPN								
thomas											GBR											
Tidy Cats																					USA	
Tigerino							DEU															
Trixie							DEU															
trixie											GBR											
Unicharm														JPN								
Wei Qun Mao						CHN																
weiliya						CHN																
World's best																					USA	
worlds best cat litter											GBR											
Xi Xi Mao						CHN																
Xue Ban						CHN																
Yesterday's News																					USA	
Yoken						CHN																
ZooRoyal							DEU															

Pets / Litter & equipment / Pet litter / Small animal litter purchases by brand

Small animal litter

From which of these brands have you bought small animal litter in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
All Living Things																					USA	
Arata														JPN								
back to nature											GBR											
bucatstate						CHN																
Bunny							DEU															
Carefresh																					USA	
CARNO						CHN																
Cat's Best							DEU															
Chipsi							DEU															
CHOCVN						CHN																
Dehner							DEU															
DoggyMan														JPN								
emily pets						CHN																
Fresh for Life																					USA	
GEX														JPN								
Grreat Choice																					USA	
Hansepet							DEU															
heukoenig							DEU															
heukorb							DEU															
Heu-Tom							DEU															
hitachi-kakou														JPN								
Hugro							DEU															
IRIS OHYAMA														JPN								
Jex														JPN								
Jing Jing						CHN																
Jolly						CHN																
Jonsanty						CHN																
JR Farm							DEU															
Kaytee						CHN															USA	
kohcho														JPN								
kojima														JPN								
long John											GBR											
Marshall Pets Products																					USA	
MARUKAN														JPN								
Mi Bei Meng						CHN																
Mi Mai Jia						CHN																
Mini Animan														JPN								
Mu Shi						CHN																
MultiFit							DEU															
Naturhof Schröder							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
NRQ						CHN																
ONO						CHN																
Oxbow														JPN							USA	
Panto							DEU															
pet line														JPN								
Porta Pellis							DEU															
REAL NATURE							DEU															
rosewood											GBR											
Run Around (Pao Lai Pao Qu)						CHN																
SANKO														JPN								
sharples and grant											GBR											
Shu Shu Sheng Huo Guan						CHN																
So Phresh																					USA	
SUDO														JPN								
Supercat														JPN								
Vilmie							DEU															
Vitakraft							DEU															
Wang Mu						CHN																
Wei Bi						CHN																
Xing Xing Wen						CHN																
Zai Zai						CHN																
Zoho						CHN																

[Pets / Media & other / Pet-related magazine purchases by brand](#)

Pet-related magazines

Which of the following pet-related print magazines have you bought in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aiken no tomo														JPN								
All creatures																					USA	
Angel Woche							DEU															
Animal Sheltering																					USA	
Animal Tales																					USA	
Animal Wellness																					USA	
Animals & You Magazine											GBR											
Aqua life														JPN								
Aqua Style														JPN								
Aquaristik Fachmagazin							DEU															
aquaristik							DEU															
Aquarium						CHN																
BE-KUWA														JPN								
Best Friends Magazine																					USA	
Blinker							DEU															
BUHI														JPN								
Cage & Aviary Birds											GBR											
Cat														JPN								
Cat's feeling														JPN								
Catster																					USA	
CATStoday							DEU															
Catworld											GBR											
China Aquarium						CHN																
Chinese Wolfhound						CHN																
Critters USA® magazine																					USA	
Cuun														JPN								
David Alderton's World of Pets											GBR											
Dog Sign						CHN																
Dog's feeling														JPN								
DOGFRIENDLY											GBR											
DOGS							DEU															
Dogs						CHN																
Dogs Monthly											GBR											
Dogs today											GBR											
Dogster																					USA	
DOGStoday							DEU															
ESOX							DEU															
FISCH&FANG							DEU															
Gefiederte Welt							DEU															
Geliebte Katze							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Healthy Pet																					USA	
Herz für Tiere							DEU															
HundeWelt							DEU															
K9 Magazine											GBR										USA	
K9 Magazine																					USA	
Live with Rabbits														JPN								
Mein Hund & Ich							DEU															
modern cat																					USA	
Modern Dog Magazine																					USA	
My VIP (Pets at Home magazine)											GBR											
NECO REPAPER														JPN								
neko biyori														JPN								
neko gurashi														JPN								
Nekotomo														JPN								
PAPAGEIEN							DEU															
Parrots											GBR											
Partner Hund							DEU															
PE • CHA														JPN								
Peiku Magazine														JPN								
Pet Life Today											GBR											
Pet Pet						CHN																
Pet Pie						CHN																
Pet Pie-Cat Pie						CHN																
Pet Tribe						CHN																
Pet Zone						CHN																
Petworld Cat Fan						CHN																
Petworld Dog Fan						CHN																
Petworld Fortune						CHN																
Practical Fishkeeping											GBR											
Practical Reptile Keeping											GBR											
Redrover																					USA	
Reptiles Magazine																					USA	
RETRIEVER														JPN								
Shi-Ba														JPN								
Showsight																					USA	
The Bark																					USA	
The Labrador																					USA	
Times Pets						CHN																
Total tierlieb!							DEU															
trim														JPN								
Tropical Fish Hobbyist Magazine																					USA	
wan														JPN								
Wellensittich & Papagei							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
WUFF Hundemagazin							DEU															
You Pet						CHN																
Your Cat											GBR											
Your Dog											GBR											

[Pets / Media & other / Pet-related website usage by brand](#)

Pet-related websites

Which of the following pet-related websites have you visited in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
All Pet Voices											GBR										USA	
Animal Fair																					USA	
Animal Wellness																					USA	
Best Pets											GBR											
Bionic Basil											GBR											
boqii						CHN																
bullio														JPN								
Canine Journal																					USA	
Cat's feeling														JPN								
CesarsWay																					USA	
Cha Bei Chong						CHN																
Chong Bang						CHN																
Chong Ye Jia						CHN																
Coo														JPN								
Daily Dog Stuff																					USA	
Dog note														JPN								
Dog's feeling														JPN								
dog126						CHN																
dogoo														JPN								
Everyone's breeder														JPN								
fidofriendly																					USA	
Gou Min						CHN																
Gou Pu Zi						CHN																
goupu						CHN																
haustiere.de							DEU															
Haustiermagazin							DEU															
haustier-magazin.de							DEU															
hunde.de							DEU															
i chong						CHN																
I love pets														JPN								
ixiupet						CHN																
katze.net							DEU															
Katzenworld											GBR											
Kitten's room														JPN								
Mao Mi Jiao Yi						CHN																
Mao Mi Pu Zi						CHN																
Maomaow						CHN																
Mein Haustier							DEU															
nyanpedia														JPN								
Pa Quan						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Pawsitively Pets											GBR											
Pecoas														JPN								
Pet Blog											GBR											
Pet Life Today																					USA	
Pet planet magazine																					USA	
Pet planet magazine														JPN								
pet times														JPN								
PetChina						CHN																
Petcube																					USA	
PeTomorrow														JPN								
Petquan						CHN																
pet's house														JPN								
petssky						CHN																
Puppy's room														JPN								
Style Tails											GBR											
The Conscious Cat											GBR											
The Dogington Post																					USA	
The Dogington Post											GBR										USA	
The Dogvine											GBR											
The Paw Post Pet Blog											GBR											
The spruce pets																					USA	
The spruce pets											GBR										USA	
tierforum.de							DEU															
tierforum.net							DEU															
tierliebe							DEU															
Tier-Magazin.com							DEU															
VDH - Verband für das Deutsche Hundewesen							DEU															
vetStreet / Healthy Pet																					USA	
wanchan honpo														JPN								
wanpedia														JPN								
wgpet						CHN																
Xiao Ke Ai						CHN																
You Chong						CHN																
Your Dog											GBR											
Zooplus Magazin							DEU															
ZooRoyal Haustier Magazin							DEU															

[Pets / Media & other / Pet-related TV show watched by brand](#)

Pet-related TV shows

Which of the following pet-related TV shows have you watched in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
10 Puppies and Us											GBR											
A Wen Yu Yong Chan Shi Guan						CHN																
AMERICA'S CUTEST																					USA	
America's Top Dog																					USA	
animal peace														JPN								
Animal scoop 100														JPN								
Animal time														JPN								
Bad Dog																					USA	
Barkfest																					USA	
Boast about your cat														JPN								
Bondi Vet																					USA	
China Pet News						CHN																
Crikey! It's the Irwins																					USA	
Critter Fixers: Country Vets																					USA	
Debating Animals											GBR											
der Haustier Check							DEU															
Der Hundeflüsterer							DEU															
Der Hundeprofi							DEU															
Der Hundeprofi unterwegs							DEU															
Der VIP-Hundeprofi							DEU															
Dog Whisperer														JPN								
Dogs																					USA	
Dogs and the City											GBR											
Dogs Behaving Badly											GBR											
Dogs: The untold Story																					USA	
DR. JEFF: ROCKY MOUNTAIN VET																					USA	
Everyday Cat Diary						CHN																
Fei Zheng Chang Dong Wu Yan Jiu Suo						CHN																
Genius! Shimura's zoo														JPN								
Harte Hunde							DEU															
Haustier sucht Herz							DEU															
Hund & Katz!							DEU															
hundkatzemaus							DEU															
I Love My Pet						CHN																
Katzenjammer							DEU															
Little Mr.Pet						CHN																
Lucky Dog																					USA	
Made for each other																					USA	
Magic Pets						CHN																
Mao Nu De Ri Chang						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Meng Chong Da Shi Jian						CHN																
Meng Chong Shuo						CHN																
Meng Zai Meng Meng Zhai						CHN																
Menschen, Tiere & Doktoren							DEU															
Miao Ke Di Guo						CHN																
Mitsuaki Iwagou's looks for cats in the world														JPN								
Mountain Vets											GBR											
Paul O'Grady: For the Love of Dogs											GBR											
Pet Hospital						CHN																
Pet in the Kitchen						CHN																
Pet is different						CHN																
Pit Bulls and Parolees																					USA	
Pupparazzi																					USA	
Puppy Bowl																					USA	
Puppy Bowl																					USA	
Sakagami animal kingdo,														JPN								
Send in the Dogs											GBR											
Short leg Duby						CHN																
Stand By Me						CHN																
Superpets							DEU															
The Dog House											GBR											
The Dog Whisperer											GBR											
The Meow Show With Ed Reardon and Elgar											GBR											
The New Guinea Singing Dog											GBR											
Tierärzte - Retter mit Herz							DEU															
Tiere suchen ein Zuhause							DEU															
Tierisch beste Freunde							DEU															
Tierisch, tierisch							DEU															
Too Cute																					USA	
Vgets Saving Pets																					USA	
Wang Xing Ren De Mi Mi						CHN																
WE LOVE PUPPIES																					USA	
Wo Men De Peng You Zhi Chong Wu De Mi Mi Sheng Huo						CHN																
Xiao Shou Qian Xiao Gou						CHN																

GCS Special: Purchase Channels

Purchase Channels / Non-alcoholic drinks / Non-alcoholic drink purchases by channel

Non-alcoholic drink purchase channels

Where have you purchased non-alcoholic drinks in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

Purchase Channels / Hot drinks / Hot drink purchases by channel

Hot drink purchase channels

Where have you purchased hot drinks in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

Purchase Channels / Food / Food purchases by channel

Food purchase channels

Where have you purchased food in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

Purchase Channels / Tobacco / Tobacco product purchases by channel

Tobacco purchase channels

Where have you purchased tobacco products in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	

Purchase Channels / Home & laundry care / Home & laundry care product purchases by channel

Home & laundry care purchase channels

Where have you purchased home and laundry care products in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

Purchase Channels / Beauty & personal care / Beauty & personal care product purchases by channel

Beauty & personal care purchase channels

Where have you purchased beauty and personal care products in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	
Otto.de							DEU															

Purchase Channels / Tissue & hygiene paper / Tissue & hygiene paper purchases by channel

Tissue & hygiene paper purchase channels

Where have you purchased tissue and hygiene papers in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

Purchase Channels / Apparel / Apparel purchases by channel

Apparel purchase channels

Where have you purchased apparel in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

Purchase Channels / Footwear / Footwear purchases by channel

Footwear purchase channels

Where have you purchased footwear in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	
Otto.de							DEU															

Purchase Channels / Eyewear / Eyewear product purchases by channel

Eyewear purchase channels

Where have you purchased eyewear products in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	
Otto.de							DEU															

Purchase Channels / Accessories / Accessories purchases by channel

Accessories purchase channels

Where have you purchased accessories in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU															
ebay.com							DEU														USA	
Otto.de							DEU														USA	

Purchase Channels / OTC pharmaceuticals / OTC pharmaceutical purchases by channel

OTC pharmaceutical purchase channels

Where have you purchased OTC pharmaceuticals in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

Purchase Channels / Household appliances / Household appliance purchases by channel

Household appliance purchase channels

Where have you purchased household appliances in the last 3 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	
Otto.de							DEU															

Purchase Channels / Toys & hobby / Toys & hobby item purchases by channel

Toys & hobby item purchase channels

Where have you purchased toys and hobby items in the last 3 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	
Otto.de							DEU															

[Purchase Channels / Furniture / Furniture purchases by channel](#)

Furniture purchase channels

Where have you purchased furniture in the last 3 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	
Otto.de							DEU															

Purchase Channels / Consumer electronics / Consumer electronic purchases by channel

Consumer electronic purchase channels

Where have you purchased consumer electronics in the last 3 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	
Otto.de							DEU															

Purchase Channels / Luxury / Luxury good purchases by channel

Luxury good purchase channels

Where have you purchased luxury goods in the last 3 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
amazon.com							DEU														USA	
ebay.com							DEU														USA	

GCS Special: Restaurants & Beverages

Restaurants & Beverages / Restaurants / Sit-down restaurants usage by brand

Sit-down restaurants

Which of the following sit-down restaurants have you used (in the past 3 months, for breakfast, lunch or dinner)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Applebee's																					USA	
Bob Evans																					USA	
Bonefish Grill																					USA	
Buca di Beppo																					USA	
Carrabba's Italian Grill																					USA	
Chili's																					USA	
Chuck E Cheese's																					USA	
Cracker Barrel																					USA	
Denny's																					USA	
Golden Corral																					USA	
Hooters																					USA	
IHOP																					USA	
Logan's Roadhouse																					USA	
LongHorn Steakhouse																					USA	
Olive Garden																					USA	
Outback Steakhouse																					USA	
PF Chang's																					USA	
Red Lobster																					USA	
Ruby Tuesday																					USA	
The Cheesecake Factory																					USA	

[Restaurants & Beverages / Restaurants / Quick service restaurants usage by brand](#)

Quick service restaurants

Which of the following quick service restaurants have you used (in the past 3 months, for breakfast, lunch or dinner)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arby's																					USA	
Burger King																					USA	
Chick-fil-A																					USA	
Chipotle																					USA	
Cold Stone Creamery																					USA	
Dairy Queen																					USA	
Domino's Pizza																					USA	
Dunkin' Donuts																					USA	
Five Guys Burgers and Fries																					USA	
Hardee's																					USA	
KFC																					USA	
McDonald's																					USA	
Panera Bread																					USA	
Papa John's Pizza																					USA	
Pizza Hut																					USA	
Popeyes																					USA	
Starbucks																					USA	
Subway																					USA	
Taco Bell																					USA	
Wendy's																					USA	

Restaurants & Beverages / Beverages / Soft drinks / Bottled water consumed by brand

Bottled water

Which of the following bottled waters have you drunk (in the past 4 weeks)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aquafina																					USA	
Arrowhead																					USA	
Crystal Geyser																					USA	
Dasani																					USA	
Deer Park																					USA	
Evian																					USA	
Fiji																					USA	
Glacéau Smartwater																					USA	
Glacéau Vitaminwater																					USA	
Ice Mountain																					USA	
Nestlé Pure Life																					USA	
Oasis																					USA	
Ozarka																					USA	
Poland Spring																					USA	
Zephyrhills																					USA	

Restaurants & Beverages / Beverages / Soft drinks / Juice drinks consumed by brand

Juice drinks

Which of the following juices or juice drinks have you drunk (in the past 4 weeks)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arizona																					USA	
Campbell's/V8																					USA	
Capri Sun																					USA	
Dole																					USA	
Florida's Natural																					USA	
Fuze																					USA	
Langers																					USA	
Minute Maid																					USA	
Mott's																					USA	
Ocean Spray																					USA	
Simply																					USA	
Snapple																					USA	
Tropicana																					USA	
Veryfine																					USA	
Welch's																					USA	

Restaurants & Beverages / Beverages / Soft drinks / Regular soft drinks consumed by brand

Regular soft drinks

Which of the following regular soft drinks have you drunk (in the past 4 weeks)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
7Up																					USA	
Barq's Root Beer																					USA	
Big Red																					USA	
Cactus Cooler																					USA	
Canada Dry																					USA	
Cherry Coke																					USA	
Coca-Cola																					USA	
Crush																					USA	
Dr Pepper																					USA	
Fanta																					USA	
Mello Yello																					USA	
Mountain Dew																					USA	
Mountain Dew Code Red																					USA	
Mug Root Beer																					USA	
Pepsi																					USA	
San Pellegrino																					USA	
Sierra Mist Natural																					USA	
Slice																					USA	
Sprite																					USA	
Sun Drop																					USA	
Sunkist																					USA	
Vauls																					USA	

Restaurants & Beverages / Beverages / Soft drinks / Diet soft drinks consumed by brand

Diet soft drinks

Which of the following diet soft drinks have you drunk (in the past 4 weeks)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Coca-Cola Zero																					USA	
Diet 7Up																					USA	
Diet Barq's Root Beer																					USA	
Diet Cherry Coke																					USA	
Diet Coke																					USA	
Diet Dr Pepper																					USA	
Diet Mountain Dew																					USA	
Diet Mug Root Beer																					USA	
Diet Pepsi																					USA	
Diet Sierra Mist																					USA	
Diet Sunkist																					USA	
Fanta Zero																					USA	
Fresca																					USA	
Mello Yello Zero																					USA	
Pepsi Max																					USA	
Sprite Zero																					USA	

Restaurants & Beverages / Beverages / Soft drinks / Bottled and canned tea consumed by brand

Bottled and canned tea

Which of the following bottled or canned tea have you drunk (in the past 4 weeks)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arizona																					USA	
Gold Peak																					USA	
Honest Tea																					USA	
Lipton																					USA	
Nestea																					USA	
Snapple																					USA	

Restaurants & Beverages / Beverages / Soft drinks / Sports and energy drinks consumed by brand

Sports and energy drinks

Which of the following sports or energy drinks have you drunk (in the past 4 weeks)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
5-hour Energy																					USA	
AMP																					USA	
Body Armor																					USA	
Full Throttle																					USA	
Gatorade																					USA	
Monster																					USA	
NOS																					USA	
PowerAde																					USA	
Red Bull																					USA	
RockStar																					USA	

Restaurants & Beverages / Beverages / Alcohol / Domestic beer consumed by brand

Domestic beer

Which of the following (domestic) beers have you drunk (in the past 3 months)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Blue Moon																					USA	
Budweiser																					USA	
Busch																					USA	
Coors Original																					USA	
Leinenkugel's																					USA	
Michelob																					USA	
Miller 64																					USA	
Miller Genuine Draft																					USA	
Miller High Life																					USA	
Milwaukee's Best																					USA	
Natural Ice																					USA	
Pabst Blue Ribbon																					USA	
Rolling Rock																					USA	
Samuel Adams																					USA	
Shock Top																					USA	
Sierra Nevada Pale Ale																					USA	
Yuengling Traditional Lager																					USA	

Restaurants & Beverages / Beverages / Alcohol / Light beer consumed by brand

Light beer

Which of the following (domestic) light beers have you drank (in the past 3 months)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bud Light																					USA	
Bud Light Lime																					USA	
Bud Light Platinum																					USA	
Budweiser Select																					USA	
Busch Light																					USA	
Coors Light																					USA	
Keystone Light																					USA	
MGD 64																					USA	
Michelob Light																					USA	
Michelob Ultra																					USA	
Miller Lite																					USA	
Natural Light																					USA	
Sam Adams Light																					USA	

Restaurants & Beverages / Beverages / Alcohol / Imported beer consumed by brand

Imported beer

Which of the following imported beers have you drunk (in the past 3 months)?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Becks																					USA	
Corona Extra																					USA	
Corona Light																					USA	
Dos Equis																					USA	
Fosters																					USA	
Guinness																					USA	
Heineken																					USA	
Heineken Premium Light																					USA	
Labatt Blue																					USA	
Modelo																					USA	
Molson																					USA	
New Castle Brown Ale																					USA	
Sol																					USA	
Stella Artois																					USA	
Tecate																					USA	

GCS Special: Schumacher & Statista U.S. Interior Design Monitor

Schumacher & Statista U.S. Interior Design Monitor / Marketing Channels / Social media marketing

Social media marketing

Which of the following social media channels do you use to represent your company?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook																					USA	
Flickr																					USA	
Foursquare																					USA	
Houzz																					USA	
Instagram																					USA	
LinkedIn																					USA	
Pinterest																					USA	
Snapchat																					USA	
TikTok																					USA	
Tumblr																					USA	
Twitter																					USA	
WeChat																					USA	
Yelp																					USA	
YouTube																					USA	

Schumacher & Statista U.S. Interior Design Monitor / Clients / Client generation by social media channel

Client generation

Which of the following social media channels frequently generate potential clients for your company?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Facebook																					USA	
Flickr																					USA	
Foursquare																					USA	
Houzz																					USA	
Instagram																					USA	
LinkedIn																					USA	
Pinterest																					USA	
Snapchat																					USA	
TikTok																					USA	
Tumblr																					USA	
Twitter																					USA	
WeChat																					USA	
Yelp																					USA	
YouTube																					USA	

GCS Special: Sports & Fitness

Sports & Fitness / Sporting goods / Sports brands / Awareness of team sports brand

Awareness of team sports brand

Which of the following team sports brands do you know, even if just by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
361°						CHN																
Adidas						CHN	DEU				GBR										USA	
ANTA						CHN																
BURUITE						CHN																
Canterbury											GBR										USA	
Diadora							DEU				GBR										USA	
ERKE						CHN																
Gilbert Rugby											GBR											
GuiRenNiao						CHN																
Hummel							DEU				GBR										USA	
Jako							DEU															
Jordan							DEU				GBR										USA	
Kappa							DEU				GBR										USA	
Kempa							DEU															
Li-Ning						CHN	DEU				GBR										USA	
Lotto							DEU				GBR										USA	
Macron							DEU				GBR										USA	
Molten						CHN																
Nike						CHN	DEU				GBR										USA	
PEAK						CHN																
Puma						CHN	DEU				GBR										USA	
QiaoDan						CHN																
Reebok							DEU				GBR										USA	
Russell Athletic							DEU				GBR										USA	
Spalding						CHN	DEU				GBR										USA	
STAR						CHN																
TRAIN						CHN																
Umbro							DEU				GBR										USA	
Under Armour						CHN	DEU				GBR										USA	
Warrior						CHN																
XTPE						CHN																

Sports & Fitness / Sporting goods / Sports brands / Interest in team sports brands

Interest in team sports brands

Which of the following team sports brands you know are you generally interested in?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
361°						CHN																
Adidas						CHN	DEU				GBR										USA	
ANTA						CHN																
BURUITE						CHN																
Canterbury											GBR										USA	
Diadora							DEU				GBR										USA	
ERKE						CHN																
Gilbert Rugby											GBR											
GuiRenNiao						CHN																
Hummel							DEU				GBR										USA	
Jako							DEU															
Jordan							DEU				GBR										USA	
Kappa							DEU				GBR										USA	
Kempa							DEU															
Li-Ning						CHN	DEU				GBR										USA	
Lotto							DEU				GBR										USA	
Macron							DEU				GBR										USA	
Molten						CHN																
Nike						CHN	DEU				GBR										USA	
PEAK						CHN																
Puma						CHN	DEU				GBR										USA	
QiaoDan						CHN																
Reebok							DEU				GBR										USA	
Russell Athletic							DEU				GBR										USA	
Spalding						CHN	DEU				GBR										USA	
STAR						CHN																
TRAIN						CHN																
Umbro							DEU				GBR										USA	
Under Armour						CHN	DEU				GBR										USA	
Warrior						CHN																
XTEP						CHN																

Sports & Fitness / Sporting goods / Sports brands / Favorite team sports brand

Favorite team sports brand

Which of these following team sports brands is your preferred brand?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
361°						CHN																
Adidas						CHN	DEU				GBR										USA	
ANTA						CHN																
BURUITE						CHN																
Canterbury											GBR										USA	
Diadora							DEU				GBR										USA	
ERKE						CHN																
Gilbert Rugby											GBR											
GuiRenNiao						CHN																
Hummel							DEU				GBR										USA	
Jako							DEU															
Jordan							DEU				GBR										USA	
Kappa							DEU				GBR										USA	
Kempa							DEU															
Li-Ning						CHN	DEU				GBR										USA	
Lotto							DEU				GBR										USA	
Macron							DEU				GBR										USA	
Molten						CHN																
Nike						CHN	DEU				GBR										USA	
PEAK						CHN																
Puma						CHN	DEU				GBR										USA	
QiaoDan						CHN																
Reebok							DEU				GBR										USA	
Russell Athletic							DEU				GBR										USA	
Spalding						CHN	DEU				GBR										USA	
STAR						CHN																
TRAIN						CHN																
Umbro							DEU				GBR										USA	
Under Armour						CHN	DEU				GBR										USA	
Warrior						CHN																
XTEP						CHN																

Sports & Fitness / Sporting goods / Sports brands / Brand purchase by team sports brands

Brand purchase by team sports brands

From which of the following team sports brands have you bought clothes, shoes or sporting goods in the past 24 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
361°						CHN																
Adidas						CHN	DEU				GBR										USA	
ANTA						CHN																
BURUITE						CHN																
Canterbury											GBR										USA	
Diadora							DEU				GBR										USA	
ERKE						CHN																
Gilbert Rugby											GBR											
GuiRenNiao						CHN																
Hummel							DEU				GBR										USA	
Jako							DEU															
Jordan							DEU				GBR										USA	
Kappa							DEU				GBR										USA	
Kempa							DEU															
Li-Ning						CHN	DEU				GBR										USA	
Lotto							DEU				GBR										USA	
Macron							DEU				GBR										USA	
Molten						CHN																
Nike						CHN	DEU				GBR										USA	
PEAK						CHN																
Puma						CHN	DEU				GBR										USA	
QiaoDan						CHN																
Reebok							DEU				GBR										USA	
Russell Athletic							DEU				GBR										USA	
Spalding						CHN	DEU				GBR										USA	
STAR						CHN																
TRAIN						CHN																
Umbro							DEU				GBR										USA	
Under Armour						CHN	DEU				GBR										USA	
Warrior						CHN																
XTEP						CHN																

Sports & Fitness / Sporting goods / Sports brands / Awareness of outdoor brand

Awareness of outdoor brand

Which of the following outdoor brands do you know, even if just by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arc'teryx						CHN	DEU				GBR										USA	
Bergans							DEU				GBR										USA	
Berghaus							DEU				GBR										USA	
CAN TORP						CHN																
Columbia						CHN	DEU				GBR										USA	
Craghoppers											GBR											
DUNLOP OUTDOOR						CHN																
Fjällräven							DEU				GBR										USA	
Haglöfs						CHN																
Hanwa							DEU				GBR										USA	
Helly Hansen							DEU				GBR										USA	
Jack Wolfskin						CHN	DEU				GBR										USA	
KOLON						CHN																
Lafuma						CHN																
Laynos						CHN																
Mammut						CHN	DEU				GBR										USA	
Marmot						CHN	DEU				GBR										USA	
NORTHLAND						CHN																
Outdoor Products						CHN																
Ozark						CHN																
Patagonia							DEU				GBR										USA	
Rab							DEU				GBR										USA	
REI Co-op																					USA	
Salomon							DEU				GBR										USA	
sanfo						CHN																
Schöffel							DEU															
SnowWolf						CHN																
The North Face						CHN	DEU				GBR										USA	
Timberland						CHN	DEU				GBR										USA	
Topland						CHN																
toread						CHN																
Vaude							DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Interest in outdoor brands

Interest in outdoor brands

Which of the following outdoor brands you know are you generally interested in?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arc'teryx						CHN	DEU				GBR										USA	
Bergans							DEU				GBR										USA	
Berghaus							DEU				GBR										USA	
CAN TORP						CHN																
Columbia						CHN	DEU				GBR										USA	
Craghoppers											GBR											
DUNLOP OUTDOOR						CHN																
Fjällräven							DEU				GBR										USA	
Haglöfs						CHN																
Hanwa							DEU				GBR										USA	
Helly Hansen							DEU				GBR										USA	
Jack Wolfskin						CHN	DEU				GBR										USA	
KOLON						CHN																
Lafuma						CHN																
Laynos						CHN																
Mammut						CHN	DEU				GBR										USA	
Marmot						CHN	DEU				GBR										USA	
NORTHLAND						CHN																
Outdoor Products						CHN																
Ozark						CHN																
Patagonia							DEU				GBR										USA	
Rab							DEU				GBR										USA	
REI Co-op																					USA	
Salomon							DEU				GBR										USA	
sanfo						CHN																
Schöffel							DEU															
SnowWolf						CHN																
The North Face						CHN	DEU				GBR										USA	
Timberland						CHN	DEU				GBR										USA	
Topland						CHN																
toread						CHN																
Vaude							DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Favorite outdoor brand

Favorite outdoor brand

Which of these following outdoor brands is your preferred brand?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arc'teryx						CHN	DEU				GBR										USA	
Bergans							DEU				GBR										USA	
Berghaus							DEU				GBR										USA	
CAN TORP						CHN																
Columbia						CHN	DEU				GBR										USA	
Craghoppers											GBR											
DUNLOP OUTDOOR						CHN																
Fjällräven							DEU				GBR										USA	
Haglöfs						CHN																
Hanwa							DEU				GBR										USA	
Helly Hansen							DEU				GBR										USA	
Jack Wolfskin						CHN	DEU				GBR										USA	
KOLON						CHN																
Lafuma						CHN																
Laynos						CHN																
Mammut						CHN	DEU				GBR										USA	
Marmot						CHN	DEU				GBR										USA	
NORTHLAND						CHN																
Outdoor Products						CHN																
Ozark						CHN																
Patagonia							DEU				GBR										USA	
Rab							DEU				GBR										USA	
REI Co-op																					USA	
Salomon							DEU				GBR										USA	
sanfo						CHN																
Schöffel							DEU															
SnowWolf						CHN																
The North Face						CHN	DEU				GBR										USA	
Timberland						CHN	DEU				GBR										USA	
Topland						CHN																
toread						CHN																
Vaude							DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Brand purchase by outdoor brand

Brand purchase by outdoor brand

From which of the following outdoor brands have you bought clothes, shoes or sporting goods in the past 24 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arc'teryx						CHN	DEU				GBR										USA	
Bergans							DEU				GBR										USA	
Berghaus							DEU				GBR										USA	
CAN TORP						CHN																
Columbia						CHN	DEU				GBR										USA	
Craghoppers											GBR											
DUNLOP OUTDOOR						CHN																
Fjällräven							DEU				GBR										USA	
Haglöfs						CHN																
Hanwa							DEU				GBR										USA	
Helly Hansen							DEU				GBR										USA	
Jack Wolfskin						CHN	DEU				GBR										USA	
KOLON						CHN																
Lafuma						CHN																
Laynos						CHN																
Mammut						CHN	DEU				GBR										USA	
Marmot						CHN	DEU				GBR										USA	
NORTHLAND						CHN																
Outdoor Products						CHN																
Ozark						CHN																
Patagonia							DEU				GBR										USA	
Rab							DEU				GBR										USA	
REI Co-op																					USA	
Salomon							DEU				GBR										USA	
sanfo						CHN																
Schöffel							DEU															
SnowWolf						CHN																
The North Face						CHN	DEU				GBR										USA	
Timberland						CHN	DEU				GBR										USA	
Topland						CHN																
toread						CHN																
Vaude							DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Awareness of individual sports brand

Awareness of individual sports brand

Which of the following individual sports brands do you know, even if just by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arena						CHN	DEU				GBR										USA	
Asics						CHN	DEU				GBR										USA	
Brooks																					USA	
Burton						CHN																
Butterfly						CHN																
Callaway						CHN	DEU				GBR										USA	
DHS						CHN																
DoubleFish						CHN																
Endura							DEU				GBR											
Everlast							DEU				GBR										USA	
Gymshark											GBR											
Hurley							DEU				GBR										USA	
JIADIAONI						CHN																
Kason						CHN																
Lonsdale							DEU				GBR										USA	
lululemon						CHN	DEU				GBR										USA	
Mizuno						CHN	DEU				GBR										USA	
Odlo							DEU				GBR										USA	
On							DEU															
pelliot						CHN																
PING						CHN																
RSL						CHN																
Saucony							DEU				GBR										USA	
Slazenger											GBR											
Speedo						CHN	DEU				GBR										USA	
Sweaty Betty											GBR											
TaylorMade						CHN																
Titleist						CHN	DEU				GBR										USA	
TYR							DEU				GBR										USA	
VICTOR						CHN																
Wilson							DEU				GBR										USA	
Yingfa						CHN																
Yonex						CHN																

Sports & Fitness / Sporting goods / Sports brands / Interest in individual sports brands

Interest in individual sports brands

Which of the following individual sports brands you know are you generally interested in?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arena						CHN	DEU				GBR										USA	
Asics						CHN	DEU				GBR										USA	
Brooks																					USA	
Burton						CHN																
Butterfly						CHN																
Callaway						CHN	DEU				GBR										USA	
DHS						CHN																
DoubleFish						CHN																
Endura							DEU				GBR											
Everlast							DEU				GBR										USA	
Gymshark											GBR											
Hurley							DEU				GBR										USA	
JIADIAONI						CHN																
Kason						CHN																
Lonsdale							DEU				GBR										USA	
lululemon						CHN	DEU				GBR										USA	
Mizuno						CHN	DEU				GBR										USA	
Odlo							DEU				GBR										USA	
On							DEU															
pelliot						CHN																
PING						CHN																
RSL						CHN																
Saucony							DEU				GBR										USA	
Slazenger											GBR											
Speedo						CHN	DEU				GBR										USA	
Sweaty Betty											GBR											
TaylorMade						CHN																
Titleist						CHN	DEU				GBR										USA	
TYR							DEU				GBR										USA	
VICTOR						CHN																
Wilson							DEU				GBR										USA	
Yingfa						CHN																
Yonex						CHN																

Sports & Fitness / Sporting goods / Sports brands / Favorite individual sports brand

Favorite individual sports brand

Which of these following individual sports brands is your preferred brand?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arena						CHN	DEU				GBR										USA	
Asics						CHN	DEU				GBR										USA	
Brooks																					USA	
Burton						CHN																
Butterfly						CHN																
Callaway						CHN	DEU				GBR										USA	
DHS						CHN																
DoubleFish						CHN																
Endura							DEU				GBR											
Everlast							DEU				GBR										USA	
Gymshark											GBR											
Hurley							DEU				GBR										USA	
JIADIAONI						CHN																
Kason						CHN																
Lonsdale							DEU				GBR										USA	
lululemon						CHN	DEU				GBR										USA	
Mizuno						CHN	DEU				GBR										USA	
Odlo							DEU				GBR										USA	
On							DEU															
pelliot						CHN																
PING						CHN																
RSL						CHN																
Saucony							DEU				GBR										USA	
Slazenger											GBR											
Speedo						CHN	DEU				GBR										USA	
Sweaty Betty											GBR											
TaylorMade						CHN																
Titleist						CHN	DEU				GBR										USA	
TYR							DEU				GBR										USA	
VICTOR						CHN																
Wilson							DEU				GBR										USA	
Yingfa						CHN																
Yonex						CHN																

Sports & Fitness / Sporting goods / Sports brands / Brand purchase by individual sports brands

Brand purchase by individual sports brands

From which of the following individual sports brands have you bought clothes, shoes or sporting goods in the past 24 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arena						CHN	DEU				GBR										USA	
Asics						CHN	DEU				GBR										USA	
Brooks																					USA	
Burton						CHN																
Butterfly						CHN																
Callaway						CHN	DEU				GBR										USA	
DHS						CHN																
DoubleFish						CHN																
Endura							DEU				GBR											
Everlast							DEU				GBR										USA	
Gymshark											GBR											
Hurley							DEU				GBR										USA	
JIADIAONI						CHN																
Kason						CHN																
Lonsdale							DEU				GBR										USA	
lululemon						CHN	DEU				GBR										USA	
Mizuno						CHN	DEU				GBR										USA	
Odlo							DEU				GBR										USA	
On							DEU															
pelliot						CHN																
PING						CHN																
RSL						CHN																
Saucony							DEU				GBR										USA	
Slazenger											GBR											
Speedo						CHN	DEU				GBR										USA	
Sweaty Betty											GBR											
TaylorMade						CHN																
Titleist						CHN	DEU				GBR										USA	
TYR							DEU				GBR										USA	
VICTOR						CHN																
Wilson							DEU				GBR										USA	
Yingfa						CHN																
Yonex						CHN																

Sports & Fitness / Sporting goods / Sports brands / Awareness of fashion brand

Awareness of fashion brand

Which of the following fashion focused sports brands do you know, even if just by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas Yeezy						CHN																
AIR JORDAN						CHN																
Asics Tiger						CHN																
BAPE						CHN																
Billabong							DEU				GBR										USA	
Champion						CHN	DEU				GBR										USA	
Converse						CHN	DEU				GBR										USA	
DCSHOECOUSA						CHN																
Ellesse							DEU				GBR										USA	
Fila						CHN	DEU				GBR										USA	
Fred Perry											GBR											
K-Swiss							DEU				GBR										USA	
Lacoste						CHN	DEU				GBR										USA	
Le Coq Sportif							DEU				GBR										USA	
MLB						CHN																
New Balance						CHN	DEU				GBR										USA	
New Era						CHN	DEU				GBR										USA	
Palace						CHN																
PONY						CHN																
Quicksilver							DEU				GBR										USA	
Sergio Tacchini							DEU				GBR										USA	
Starter							DEU				GBR										USA	
STONE ISLAND						CHN																
Stussy						CHN																
Supreme						CHN																
Undefeated						CHN																
Uniqlo							DEU				GBR										USA	
UPAR						CHN																
Vans						CHN	DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Interest in fashion brands

Interest in fashion brands

Which of the following fashion focused sports brands you know are you generally interested in?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas Yeezy						CHN																
AIR JORDAN						CHN																
Asics Tiger						CHN																
BAPE						CHN																
Billabong							DEU				GBR										USA	
Champion						CHN	DEU				GBR										USA	
Converse						CHN	DEU				GBR										USA	
DCSHOECOUSA						CHN																
Ellesse							DEU				GBR										USA	
Fila						CHN	DEU				GBR										USA	
Fred Perry											GBR											
K-Swiss							DEU				GBR										USA	
Lacoste						CHN	DEU				GBR										USA	
Le Coq Sportif							DEU				GBR										USA	
MLB						CHN																
New Balance						CHN	DEU				GBR										USA	
New Era						CHN	DEU				GBR										USA	
Palace						CHN																
PONY						CHN																
Quicksilver							DEU				GBR										USA	
Sergio Tacchini							DEU				GBR										USA	
Starter							DEU				GBR										USA	
STONE ISLAND						CHN																
Stussy						CHN																
Supreme						CHN																
Undefeated						CHN																
Uniqlo							DEU				GBR										USA	
UPAR						CHN																
Vans						CHN	DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Favorite fashion brand

Favorite fashion brand

Which of these following fashion focused sports brands is your preferred brand?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas Yeezy						CHN																
AIR JORDAN						CHN																
Asics Tiger						CHN																
BAPE						CHN																
Billabong							DEU				GBR										USA	
Champion						CHN	DEU				GBR										USA	
Converse						CHN	DEU				GBR										USA	
DCSHOECOUSA						CHN																
Ellesse							DEU				GBR										USA	
Fila						CHN	DEU				GBR										USA	
Fred Perry											GBR											
K-Swiss							DEU				GBR										USA	
Lacoste						CHN	DEU				GBR										USA	
Le Coq Sportif							DEU				GBR										USA	
MLB						CHN																
New Balance						CHN	DEU				GBR										USA	
New Era						CHN	DEU				GBR										USA	
Palace						CHN																
PONY						CHN																
Quicksilver							DEU				GBR										USA	
Sergio Tacchini							DEU				GBR										USA	
Starter							DEU				GBR										USA	
STONE ISLAND						CHN																
Stussy						CHN																
Supreme						CHN																
Undeafated						CHN																
Uniqlo							DEU				GBR										USA	
UPAR						CHN																
Vans						CHN	DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Brand purchase by fashion brand

Brand purchase by fashion brand

From which of the following fashion focused sports brands have you bought clothes, shoes or sporting goods in the past 24 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas Yeezy						CHN																
AIR JORDAN						CHN																
Asics Tiger						CHN																
BAPE						CHN																
Billabong							DEU				GBR										USA	
Champion						CHN	DEU				GBR										USA	
Converse						CHN	DEU				GBR										USA	
DCSHOECOUSA						CHN																
Ellesse							DEU				GBR										USA	
Fila						CHN	DEU				GBR										USA	
Fred Perry											GBR											
K-Swiss							DEU				GBR										USA	
Lacoste						CHN	DEU				GBR										USA	
Le Coq Sportif							DEU				GBR										USA	
MLB						CHN																
New Balance						CHN	DEU				GBR										USA	
New Era						CHN	DEU				GBR										USA	
Palace						CHN																
PONY						CHN																
Quicksilver							DEU				GBR										USA	
Sergio Tacchini							DEU				GBR										USA	
Starter							DEU				GBR										USA	
STONE ISLAND						CHN																
Stussy						CHN																
Supreme						CHN																
Undefeated						CHN																
Uniqlo							DEU				GBR										USA	
UPAR						CHN																
Vans						CHN	DEU				GBR										USA	

Sports & Fitness / Sporting goods / Sports brands / Sporting goods shopping by online brands

Sporting goods shopping by online brands

From which of the following shops did you buy sporting goods online in the past 24 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1688.com						CHN																
aboutyou.de							DEU															
acadamy.com																					USA	
adidas.com							DEU				GBR										USA	
amazon.com							DEU				GBR										USA	
argos.co.uk											GBR											
asos.com							DEU				GBR										USA	
bassproshops.com																					USA	
blacks.co.uk											GBR											
cabela.com																					USA	
costco.co.uk											GBR											
cotswoldoutdoor.com											GBR											
dangdang.com						CHN																
debenhams.com											GBR											
decathlon.com						CHN	DEU				GBR										USA	
dewu.com						CHN																
dickssportinggoods.com																					USA	
dingstock.com.cn						CHN																
eastbay.com																					USA	
ellis-brigham.com											GBR											
endclothing.com						CHN																
farfetch.cn						CHN																
footasylum.com											GBR											
footlocker.co.uk											GBR											
footlocker.com																					USA	
galeria.de							DEU															
goat.com						CHN																
gome.com.cn						CHN																
gooutdoors.co.uk											GBR											
halfords.com											GBR											
houseoffraser.co.uk											GBR											
intersport.de							DEU															
JD.com						CHN																
jdsports.com							DEU				GBR										USA	
kaola.com						CHN																
kickz.com							DEU															
kohls.com																					USA	
matalan.co.uk											GBR											
next.co.uk											GBR											
nike.com						CHN	DEU				GBR										USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
otto.de							DEU															
pinduoduo.com						CHN																
planet-sports.de							DEU															
prodirectsoccer.com											GBR											
puma.de							DEU															
shihuo.cn						CHN																
sportscheck.com							DEU															
sportsdirect.com											GBR											
suning.com						CHN																
taobao.com						CHN																
tmall.com						CHN																
underarmour.com							DEU				GBR										USA	
very.co.uk											GBR											
vip.com						CHN																
walmart.com																					USA	
wiggle.co.uk											GBR											
xiaohongshu.com						CHN																
xiaomiyupin.com						CHN																
you.163.com						CHN																
zalando.com							DEU				GBR											
zappos.com																					USA	

Sports & Fitness / Sporting goods / Sports brands / Sporting goods shopping by offline brands

Sporting goods shopping by offline brands

From which of the following shops do you buy sporting goods in a physical store in the past 24 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Adidas Store						CHN	DEU				GBR										USA	
Bass Pro Shops																					USA	
Big 5 Sporting Goods																					USA	
Cabela's																					USA	
Champs Sports																					USA	
Costco											GBR											
Debenhams											GBR											
Decathlon						CHN	DEU				GBR										USA	
Dick's Sporting Goods																					USA	
Dillard's																					USA	
Dunham's Sports																					USA	
Ellis Brigham											GBR											
Evans Cycles											GBR											
Foot Locker																					USA	
Footasylum											GBR											
Galeria							DEU															
Globetrotter							DEU															
Hibbett Sports																					USA	
Highwavesports						CHN																
House of Fraser											GBR											
Intersport						CHN	DEU				GBR											
J.C. Penney																					USA	
Jack Wolfskin Store							DEU															
JD Sports											GBR											
JZX						CHN																
Kaufland							DEU															
Keep Store						CHN																
Kickz							DEU															
Kohl's																					USA	
Life Style Sports											GBR											
Macy's																					USA	
Matalan											GBR											
Modell's																					USA	
Mountain Warehouse											GBR											
Nike Store							DEU				GBR											
Nordstrom																					USA	
Peek & Cloppenburg							DEU															
Play it Again Sports																					USA	
Real							DEU															
really						CHN																

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Runners Point							DEU															
SANFO						CHN																
Sanse						CHN																
Sears Holdings																					USA	
Snipes							DEU															
Sport 2000							DEU															
SportScheck							DEU															
SportsDirect											GBR											
Sportsman's Warehouse																					USA	
Tesco											GBR											
TK Maxx							DEU				GBR											
TOPSPORTS						CHN																
Tutwo						CHN																
XEBIO						CHN																
YYSPORTS						CHN																

Sports & Fitness / Gym / Gym usage / Gym membership by brand

Gym membership by brand

Are you a member of one of these fitness centers or gyms?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
24 Hour Fitness																					USA	
Anytime Fitness											GBR										USA	
Bannatyne's											GBR											
Chuze Fitness																					USA	
Clever Fit							DEU															
Crunch Fitness																					USA	
CWGROUPO						CHN																
David Lloyd Leisure											GBR											
DW Sports Fitness											GBR											
Easy Fitness							DEU															
énergie Fitness											GBR											
Equinox Fitness																					USA	
F45 Training											GBR											
FIT/ONE							DEU															
Fitness Connection																					USA	
Fitness First							DEU				GBR											
FitX							DEU															
GOLDENTIMES FITNESS						CHN																
Gold's Gym											GBR										USA	
GOOD FEELING FITNESS						CHN																
IMPULSE TOTAL FITNESS						CHN																
INJOY							DEU															
JD Gyms											GBR											
Jetts											GBR											
Kieser Training							DEU															
kuaikuai						CHN																
LA Fitness																					USA	
lefit						CHN																
Lifetime Fitness																					USA	
LuckyBird						CHN																
McFit							DEU															
MEGAFIT						CHN																
Mrs. Sporty							DEU															
NIRAVANA SPORTS						CHN																
Nuffield Health											GBR											
Orangetheory Fitness																					USA	
Pfitzenmeier							DEU															
PHYSICAL						CHN																
Planet Fitness																					USA	
PureGym											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
renhewellness						CHN																
SINOFIT						CHN																
Snap Fitness																					USA	
SpaceCycle						CHN																
STARGYM						CHN																
SunPig						CHN																
SUPERMONKEY						CHN																
TERA WELLNESS						CHN																
The Gym Group											GBR											
The Sports Club																					USA	
TOTAL FITNESS						CHN																
Total Fitness											GBR											
UIONLIFE						CHN																
Virgin Active											GBR											
WILL'S						CHN																
Workout Anytime																					USA	
Xercise4Less											GBR											
YMCA Fitness																					USA	

Sports & Fitness / Watching professional sports / U.S. sports / Favorite team in the NFL

Favorite team in the NFL

What is your favorite NFL team?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Arizona Cardinals																					USA	
Atlanta Falcons																					USA	
Baltimore Ravens																					USA	
Buffalo Bills																					USA	
Carolina Panthers																					USA	
Chicago Bears																					USA	
Cincinnati Bengals																					USA	
Cleveland Browns																					USA	
Dallas Cowboys																					USA	
Denver Broncos																					USA	
Detroit Lions																					USA	
Green Bay Packers																					USA	
Houston Texans																					USA	
Indianapolis Colts																					USA	
Jacksonville Jaguars																					USA	
Kansas City Chiefs																					USA	
Las Vegas Raiders																					USA	
Los Angeles Chargers																					USA	
Los Angeles Rams																					USA	
Miami Dolphins																					USA	
Minnesota Vikings																					USA	
New England Patriots																					USA	
New Orleans Saints																					USA	
New York Giants																					USA	
New York Jets																					USA	
Philadelphia Eagles																					USA	
Pittsburgh Steelers																					USA	
San Francisco 49ers																					USA	
Seattle Seahawks																					USA	
Tampa Bay Buccaneers																					USA	
Tennessee Titans																					USA	
Washington Football Team																					USA	

GCS Special: Sustainable Consumption

Sustainable Consumption / Food & beverages / Grocery stores & food brands / Sustainability rating by grocery store (detailed)

Grocery store sustainability rating

On a scale of 1 (not at all) to 5 (very), in your opinion, how sustainable/eco-friendly are the following grocery stores?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
7-Eleven												IND										
Aeon						CHN																
Ahold Delhaize																					USA	
Albertsons																					USA	
ALDI						CHN					GBR										USA	
ALDI NORD							DEU															
ALDI SÜD							DEU															
Alnatura							DEU															
Asda											GBR											
BaiLian						CHN																
basic							DEU															
Big Bazaar												IND										
BIO COMPANY							DEU															
Budgens											GBR											
Carrefour						CHN																
Co-op Food											GBR											
Costco						CHN															USA	
Denn's Biomarkt							DEU															
D-Mart												IND										
Easyday												IND										
EDEKA							DEU															
farmfoods											GBR											
Food Lion																					USA	
Food World												IND										
Freshhippo						CHN																
H-E-B																					USA	
Heritage Foods												IND										
HyperCITY												IND										
Iceland											GBR											
Kaufland							DEU															
Kroger																					USA	
Lidl							DEU				GBR											
Marks & Spencer											GBR											
Metro Cash And Carry												IND										
More												IND										
Morrisons											GBR											
Nature's Basket												IND										
NETTO							DEU															
Netto - Markendiscount							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nilgiri's												IND										
Ole						CHN																
Parknshop						CHN																
Penny							DEU															
Planet Organic											GBR											
Publix																					USA	
Ratnadeep												IND										
real							DEU															
Reformhaus							DEU															
Reliance Fresh												IND										
Renrenle						CHN																
REWE							DEU															
RT - MART						CHN																
Sainsbury's											GBR											
Sam's Club						CHN															USA	
ShopRite																					USA	
Spencer's												IND										
Star Bazaar												IND										
Stop & Shop																					USA	
Sunshine						CHN																
Target																					USA	
Tesco											GBR											
Trader Joe's																					USA	
Vanguard						CHN																
Waitrose											GBR											
Walmart						CHN															USA	
Whole Foods Market											GBR										USA	
YongHui Superstores						CHN																

Sustainable Consumption / Food & beverages / Grocery stores & food brands / Food purchases by grocery store brand

Grocery store purchases

Which of the following grocery stores have you shopped at in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
7-Eleven												IND										
Aeon						CHN																
Ahold Delhaize																					USA	
Albertsons																					USA	
ALDI						CHN					GBR										USA	
ALDI NORD							DEU															
ALDI SÜD							DEU															
Alnatura							DEU															
Asda											GBR											
BaiLian						CHN																
basic							DEU															
Big Bazaar												IND										
BIO COMPANY							DEU															
Budgens											GBR											
Carrefour						CHN																
Co-op Food											GBR											
Costco						CHN															USA	
Denn's Biomarkt							DEU															
D-Mart												IND										
Easyday												IND										
EDEKA							DEU															
farmfoods											GBR											
Food Lion																					USA	
Food World												IND										
Freshhippo						CHN																
H-E-B																					USA	
Heritage Foods												IND										
HyperCITY												IND										
Iceland											GBR											
Kaufland							DEU															
Kroger																					USA	
Lidl							DEU				GBR											
Marks & Spencer											GBR											
Metro Cash And Carry												IND										
More												IND										
Morrisons											GBR											
Nature's Basket												IND										
NETTO							DEU															
Netto - Markendiscount							DEU															
Nilgiri's												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ole						CHN																
Parknshop						CHN																
Penny							DEU															
Planet Organic											GBR											
Publix																					USA	
Ratnadeep												IND										
real							DEU															
Reformhaus							DEU															
Reliance Fresh												IND										
Renrenle						CHN																
REWE							DEU															
RT - MART						CHN																
Sainsbury's											GBR											
Sam's Club						CHN															USA	
ShopRite																					USA	
Spencer's												IND										
Star Bazaar												IND										
Stop & Shop																					USA	
Sunshine						CHN																
Target																					USA	
Tesco											GBR											
Trader Joe's																					USA	
Vanguard						CHN																
Waitrose											GBR											
Walmart						CHN															USA	
Whole Foods Market											GBR										USA	
YongHui Superstores						CHN																

Sustainable Consumption / Food & beverages / Grocery stores & food brands / Food purchases by organic private brand

Organic private food brand purchases

Which of the following organic private food brands have you purchased products from in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bio Company (BioCompany)							DEU															
BioBio (Netto)							DEU															
BioSmiley (ALDI Süd)							DEU															
BioSonne (Norma)							DEU															
Biotrend (Lidl)							DEU															
Denn's Biomarkt (Denn's Biomarkt)							DEU															
dm Bio (dm)							DEU															
EDEKA Bio (EDEKA)							DEU															
enerBio (Rossmann)							DEU															
Gut Bio (ALDI Nord)							DEU															
K-Bio (Kaufland)							DEU															
Naturgut (Penny)							DEU															
neufarm (Reformhaus)							DEU															
real,-Bio (Real)							DEU															
REWE Bio (REWE)							DEU															

Sustainable Consumption / Food & beverages / Grocery stores & food brands / Brand awareness by organic private food brand

Organic private food brand brand awareness

Which of the following organic private food brands do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
BIO COMPANY (BIO COMPANY)							DEU															
BioBio (Netto)							DEU															
BioSmiley (ALDI SÜD)							DEU															
BioSonne (Norma)							DEU															
Biotrend (Lidl)							DEU															
Denn's Biomarkt (Denn's Biomarkt)							DEU															
dmBio (dm)							DEU															
EDEKA Bio (EDEKA)							DEU															
enerBio (Rossmann)							DEU															
Gut Bio (ALDI NORD)							DEU															
K-Bio (Kaufland)							DEU															
Naturgut (Penny)							DEU															
neufarm (Reformhaus)							DEU															
real,-Bio (Real)							DEU															
REWE Bio (REWE)							DEU															

Sustainable Consumption / Food & beverages / Grocery stores & food brands / Credibility of sustainability by organic private brand

Organic private food brand credibility of sustainability

Which of these organic food brands do you feel have credibility in terms of sustainability?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Bio Company (BioCompany)							DEU															
BioBio (Netto)							DEU															
BioSmiley (ALDI Süd)							DEU															
BioSonne (Norma)							DEU															
Biotrend (Lidl)							DEU															
Denn's Biomarkt (Denn's Biomarkt)							DEU															
dm Bio (dm)							DEU															
EDEKA Bio (EDEKA)							DEU															
enerBio (Rossmann)							DEU															
Gut Bio (ALDI Nord)							DEU															
K-Bio (Kaufland)							DEU															
Naturgut (Penny)							DEU															
neufarm (Reformhaus)							DEU															
real,-Bio (Real)							DEU															
REWE Bio (REWE)							DEU															

Sustainable Consumption / Food & beverages / Grocery stores & food brands / Brand awareness by sustainable food brand

Sustainable food brand brand awareness

Below you can see a list of selected sustainable/eco-friendly brands. Which of them do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
	65											IND										
24 Mantra												IND										
A. Vogel (Bioforce)											GBR											
Allos							DEU															
Alnatura							DEU															
Aronia							DEU															
Bauckhof							DEU															
Biofair											GBR											
BIOFarm						CHN																
Biona											GBR											
Bob's Red Mill																					USA	
Bohlsener Mühle							DEU															
Cheng Nong						CHN																
Clearspring											GBR											
Colourful Manor						CHN																
Davert							DEU															
Dennree							DEU															
Dong Sheng						CHN																
Down to Earth												IND										
Earth Grown																					USA	
Eden (organic)																					USA	
Ella's Kitchen											GBR										USA	
Eversfield Organic											GBR											
Farm2Kitchen												IND										
Frontier Co-op																					USA	
GEPA							DEU															
granoVita											GBR											
Green City											GBR											
Hu Xi Dao Organic Farm						CHN																
Just Organics												IND										
Le Yi Shu Chai						CHN																
Lebensbaum							DEU															
Lu Fu Long						CHN																
Lundberg Family Farms																					USA	
Lv Bao Li Ta						CHN																
Marigold											GBR											
Meridian											GBR											
Mygreenkart												IND										
Naturata							DEU															
Nature Organic												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nature's Path																					USA	
Newman's Own																					USA	
Niao Yuan						CHN																
NOW Real Food																					USA	
Organic and Beyond						CHN																
Organic Garden												IND										
Organic India												IND										
Organic Tattva												IND										
Organic Valley																					USA	
Orgran											GBR											
Plamil											GBR											
Pride of cows												IND										
Pro-Nature												IND										
Pure and Sure												IND										
Rapunzel							DEU															
Rosengarten							DEU															
Shang Hai Yin Long						CHN																
Si Ji Lv						CHN																
Simply Nature																					USA	
Simply Organic																					USA	
Sonnentor							DEU															
Stonyfield Organic																					USA	
Tony'sFarm						CHN																
Trader Joe's																					USA	
Viridian											GBR											
Vision Fresh												IND										
Voelkel							DEU															
Walgreens farm												IND										
Wingreens Farms												IND										
Xing Hui Shu Cai						CHN																
Yeo Valley Organic											GBR											
Zwergenwiese							DEU															

Sustainable Consumption / Food & beverages / Grocery stores & food brands / Food purchases by sustainable brand

Sustainable food brand purchases

Below you can see a list of selected sustainable/eco-friendly brands. Which of them have you purchased products from in the last 3 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
	65											IND										
24 Mantra												IND										
A. Vogel (Bioforce)											GBR											
Allos							DEU															
Alnatura							DEU															
Aronia							DEU															
Bauckhof							DEU															
Biofair											GBR											
BIOFarm						CHN																
Biona											GBR											
Bob's Red Mill																					USA	
Bohlsener Mühle							DEU															
Cheng Nong						CHN																
Clearspring											GBR											
Colourful Manor						CHN																
Davert							DEU															
Dennree							DEU															
Dong Sheng						CHN																
Down to Earth												IND										
Earth Grown																					USA	
Eden (organic)																					USA	
Ella's Kitchen											GBR										USA	
Eversfield Organic											GBR											
Farm2Kitchen												IND										
Frontier Co-op																					USA	
GEPA							DEU															
granoVita											GBR											
Green City											GBR											
Hu Xi Dao Organic Farm						CHN																
Just Organics												IND										
Le Yi Shu Chai						CHN																
Lebensbaum							DEU															
Lu Fu Long						CHN																
Lundberg Family Farms																					USA	
Lv Bao Li Ta						CHN																
Marigold											GBR											
Meridian											GBR											
Mygreenkart												IND										
Naturata							DEU															
Nature Organic												IND										

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nature's Path																					USA	
Newman's Own																					USA	
Niao Yuan						CHN																
NOW Real Food																					USA	
Organic and Beyond						CHN																
Organic Garden												IND										
Organic India												IND										
Organic Tattva												IND										
Organic Valley																					USA	
Orgran											GBR											
Plamil											GBR											
Pride of cows												IND										
Pro-Nature												IND										
Pure and Sure												IND										
Rapunzel							DEU															
Rosengarten							DEU															
Shang Hai Yin Long						CHN																
Si Ji Lv						CHN																
Simply Nature																					USA	
Simply Organic																					USA	
Sonnentor							DEU															
Stonyfield Organic																					USA	
Tony'sFarm						CHN																
Trader Joe's																					USA	
Viridian											GBR											
Vision Fresh												IND										
Voelkel							DEU															
Walgreens farm												IND										
Wingreens Farms												IND										
Xing Hui Shu Cai						CHN																
Yeo Valley Organic											GBR											
Zwergenwiese							DEU															

Sustainable Consumption / Fashion / Fashion retailers / Sustainability rating by fashion retailer (detailed)

Fashion retailer sustainability rating

On a scale of 1 (not at all) to 5 (very), in your opinion, how sustainable/eco-friendly are the following fahion stores?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
6IXTY8IGH						CHN																
About You							DEU															
AJIO												IND										
American Eagle Outfitters																					USA	
Anthropologie											GBR										USA	
Armedangels							DEU															
Asos							DEU				GBR										USA	
Avocadostore							DEU															
Baur							DEU															
Bonprix							DEU															
Brand Factory												IND										
Broadcast						CHN																
Burlington																					USA	
Central												IND										
Debenhams											GBR											
Dillard's																					USA	
Dorothy Perkins											GBR											
Fashion Big Bazaar												IND										
Gap						CHN					GBR										USA	
Giordano						CHN																
Grand Buy						CHN																
H&M						CHN	DEU				GBR	IND									USA	
hessnatur							DEU															
I.T						CHN																
J.Crew																					USA	
JCPenny																					USA	
John Lewis											GBR											
K11						CHN																
Kohl's																					USA	
Lanius																					USA	
Lifestyle												IND										
M&S											GBR											
Macy's																					USA	
Manyavar												IND										
Matalan											GBR											
Max Fashions												IND										
Myntra												IND										
New Look											GBR											
Next											GBR											
Nordstrom																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Otto							DEU															
Pantaloons												IND										
Peek & Cloppenburg							DEU															
Primark							DEU				GBR											
Raymond												IND										
Reliance Trends												IND										
Ross Dress for Less																					USA	
Semir						CHN																
Shoppers Stop												IND										
SIX DM						CHN																
TJ Maxx							DEU				GBR										USA	
Uniqlo						CHN																
Urban Outfitters							DEU				GBR										USA	
URBAN REVIVO						CHN																
Waschbär							DEU															
Westside												IND										
Zalando							DEU				GBR											
Zara						CHN	DEU					IND										

Sustainable Consumption / Fashion / Fashion retailers / Fashion purchases by fashion retailer

Fashion retailer purchases

Which of the following fashion stores have you shopped at in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
6IXTY8IGH						CHN																
About You							DEU															
AJIO												IND										
American Eagle Outfitters																					USA	
Anthropologie											GBR										USA	
Armedangels							DEU															
Asos							DEU				GBR										USA	
Avocadostore							DEU															
Baur							DEU															
Bonprix							DEU															
Brand Factory												IND										
Broadcast						CHN																
Burlington																					USA	
Central												IND										
Debenhams											GBR											
Dillard's																					USA	
Dorothy Perkins											GBR											
Fashion Big Bazaar												IND										
Gap						CHN					GBR										USA	
Giordano						CHN																
Grand Buy						CHN																
H&M						CHN	DEU				GBR	IND									USA	
hessnatur							DEU															
I.T						CHN																
J.Crew																					USA	
JCPenny																					USA	
John Lewis											GBR											
K11						CHN																
Kohl's																					USA	
Lanius																					USA	
Lifestyle												IND										
M&S											GBR											
Macy's																					USA	
Manyavar												IND										
Matalan											GBR											
Max Fashions												IND										
Myntra												IND										
New Look											GBR											
Next											GBR											
Nordstrom																					USA	

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Otto							DEU															
Pantaloons												IND										
Peek & Cloppenburg							DEU															
Primark							DEU				GBR											
Raymond												IND										
Reliance Trends												IND										
Ross Dress for Less																					USA	
Semir						CHN																
Shoppers Stop												IND										
SIX DM						CHN																
TJ Maxx							DEU				GBR										USA	
Uniqlo						CHN																
Urban Outfitters							DEU				GBR										USA	
URBAN REVIVO						CHN																
Waschbär							DEU															
Westside												IND										
Zalando							DEU				GBR											
Zara						CHN	DEU					IND										

Sustainable Consumption / Beauty & personal care / Beauty & personal care brands / Sustainability rating by beauty & personal care brand (detailed)

Beauty/personal care sustainability rating

On a scale of 1 (not at all) to 5 (very), in your opinion, how sustainable/eco-friendly are the following brands?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aveeno											GBR										USA	
Avon											GBR											
Axe/Lynx							DEU				GBR										USA	
Balea							DEU															
Botanicals							DEU				GBR											
Cinthol												IND										
Clean & Clear																					USA	
Clear						CHN																
Clinicplus												IND										
Dettol												IND										
Dove						CHN	DEU				GBR	IND									USA	
Duschdas							DEU															
Garnier						CHN	DEU				GBR	IND									USA	
Hanhoo						CHN																
Head & Shoulders						CHN	DEU				GBR	IND									USA	
Lakme												IND										
Lifebuoy												IND										
L'Oréal						CHN	DEU				GBR	IND									USA	
Lubriderm																					USA	
Lux						CHN						IND										
Neutrogena							DEU				GBR	IND									USA	
Nivea						CHN	DEU				GBR	IND									USA	
Olay							DEU				GBR										USA	
Palmolive							DEU				GBR										USA	
Pantene Pro-V						CHN	DEU				GBR	IND									USA	
Pechoin						CHN																
Pond's												IND										
Rituals							DEU				GBR										USA	
RYO						CHN																
Safeguard						CHN																
SK-II						CHN																
Sunsilk												IND										
The Body Shop						CHN	DEU				GBR										USA	
Wetcode						CHN																

Sustainable Consumption / Beauty & personal care / Beauty & personal care brands / Beauty/personal care purchases by brand

Beauty/personal care brand purchases

Which of the following brands have you purchased in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aveeno											GBR										USA	
Avon											GBR											
Axe/Lynx							DEU				GBR										USA	
Balea							DEU															
Botanicals							DEU				GBR											
Cinthol												IND										
Clean & Clear																					USA	
Clear						CHN																
Clinicplus												IND										
Dettol												IND										
Dove						CHN	DEU				GBR	IND									USA	
Duschdas							DEU															
Garnier						CHN	DEU				GBR	IND									USA	
Hanhoo						CHN																
Head & Shoulders						CHN	DEU				GBR	IND									USA	
Lakme												IND										
Lifebuoy												IND										
L'Oréal						CHN	DEU				GBR	IND									USA	
Lubriderm																					USA	
Lux						CHN						IND										
Neutrogena							DEU				GBR	IND									USA	
Nivea						CHN	DEU				GBR	IND									USA	
Olay							DEU				GBR										USA	
Palmolive							DEU				GBR										USA	
Pantene Pro-V						CHN	DEU				GBR	IND									USA	
Pechoin						CHN																
Pond's												IND										
Rituals							DEU				GBR										USA	
RYO						CHN																
Safeguard						CHN																
SK-II						CHN																
Sunsilk												IND										
The Body Shop						CHN	DEU				GBR										USA	
Wetcode						CHN																

Sustainable Consumption / Beauty & personal care / Beauty & personal care brands / Brand awareness by sustainable beauty/personal care brand

Beauty/personal care brand brand awareness

Below you can see a list of selected sustainable/eco-friendly beauty & personal care brands. Which of them do you know?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Allganic						CHN																
Alterra							DEU															
Alverde							DEU															
Annemarie Börlind											GBR										USA	
Aubrey Organics																					USA	
Avalon						CHN																
Baicaoji												IND										
Baidyanath												IND										
Ben & Anna							DEU				GBR											
benecos							DEU				GBR										USA	
Bhringraj												IND										
Bio Glow											GBR											
Bio:végame Skinfood							DEU															
Biotique												IND										
Cattier Paris																					USA	
Dabur Vatika												IND										
Davines																					USA	
Dr. Bronner's																					USA	
Dr. Hauschka						CHN	DEU														USA	
Drasanvi						CHN																
Ethique											GBR											
Faith in Nature							DEU				GBR											
FicceCode						CHN																
Green People											GBR											
Hamam												IND										
Himalaya Herbals												IND										
Jurlique																					USA	
Just Herbs												IND										
Kerastase						CHN																
Kesh King												IND										
Khadi Natural												IND										
Kiehl's						CHN																
Kneipp							DEU														USA	
Lavera							DEU				GBR										USA	
Logona							DEU				GBR										USA	
Lotus Herbals												IND										
Love, Beauty and Planet						CHN	DEU				GBR										USA	
Margo												IND										
Medimix												IND										
Neal's Yard											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Patanjali												IND										
Pechoin						CHN																
Primavera							DEU				GBR											
SANA						CHN																
Shahnaz Husain												IND										
Speick						CHN	DEU														USA	
St. Ives											GBR										USA	
Stop the water while using me							DEU				GBR											
Sukin						CHN																
Toofruit						CHN																
VLCC												IND										
Weleda						CHN	DEU				GBR										USA	
Xuehuaxiu						CHN																

Sustainable Consumption / Beauty & personal care / Beauty & personal care brands / Beauty/personal care purchases by sustainable brand

Sustainable beauty/personal care brand purchases

Below you can see a list of selected sustainable/eco-friendly beauty & personal care brands. Which of them have you purchased products from in the last 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Allganic						CHN																
Alterra							DEU															
Alverde							DEU															
Annemarie Börlind											GBR										USA	
Aubrey Organics																					USA	
Avalon						CHN																
Baicaoji												IND										
Baidyanath												IND										
Ben & Anna							DEU				GBR											
benecos							DEU				GBR										USA	
Bhringraj												IND										
Bio Glow											GBR											
Bio:végane Skinfood							DEU															
Biotique												IND										
Cattier Paris																					USA	
Dabur Vatika												IND										
Davines																					USA	
Dr. Bronner's																					USA	
Dr. Hauschka						CHN	DEU														USA	
Drasanvi						CHN																
Ethique											GBR											
Faith in Nature							DEU				GBR											
FicceCode						CHN																
Green People											GBR											
Hamam												IND										
Himalaya Herbals												IND										
Jurlique																					USA	
Just Herbs												IND										
Kerastase						CHN																
Kesh King												IND										
Khadi Natural												IND										
Kiehl's						CHN																
Kneipp							DEU														USA	
Lavera							DEU				GBR										USA	
Logona							DEU				GBR										USA	
Lotus Herbals												IND										
Love, Beauty and Planet						CHN	DEU				GBR										USA	
Margo												IND										
Medimix												IND										
Neal's Yard											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Patanjali												IND										
Pechoin						CHN																
Primavera							DEU				GBR											
SANA						CHN																
Shahnaz Husain												IND										
Speick						CHN	DEU														USA	
St. Ives											GBR										USA	
Stop the water while using me							DEU				GBR											
Sukin						CHN																
Toofruit						CHN																
VLCC												IND										
Weleda						CHN	DEU				GBR										USA	
Xuehuaxiu						CHN																

GCS Special: Tech Giants & Digital Services

Tech Giants & Digital Services / Tech giants brand awareness

Tech giants brand awareness

Which of these companies do you know, even if just by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alibaba							DEU				GBR										USA	
Aliexpress							DEU				GBR										USA	
Amazon							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Baidu							DEU				GBR										USA	
Cisco							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Google							DEU				GBR										USA	
Microsoft							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Tencent							DEU				GBR										USA	
Xiaomi / Mi							DEU				GBR										USA	

[Tech Giants & Digital Services](#) / [Tech giants](#) / [Overview](#) / [Tech giants products and services](#)

Tech giants products and services

And from which of these companies do you regularly use products and/or services?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alibaba							DEU				GBR										USA	
Aliexpress							DEU				GBR										USA	
Amazon							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Baidu							DEU				GBR										USA	
Cisco							DEU				GBR										USA	
Facebook							DEU				GBR										USA	
Google							DEU				GBR										USA	
Microsoft							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Tencent							DEU				GBR										USA	
Xiaomi / Mi							DEU				GBR										USA	

Tech Giants & Digital Services / Tech giants by brand / Alibaba / Online shop usage by brand

Online shops

At which of these online shops have you ordered in the past 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alibaba							DEU				GBR										USA	
Aliexpress							DEU				GBR										USA	

[Tech Giants & Digital Services](#) / [Digital media](#) / [Overview](#) / [Media platform usage by brand](#)

Media platforms

Which of these platforms do you use to watch movies/series or listen to music?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon							DEU				GBR										USA	
Apple Music							DEU				GBR										USA	
Deezer							DEU				GBR										USA	
Google Play Store							DEU				GBR										USA	
HBO go							DEU				GBR										USA	
Hulu							DEU				GBR										USA	
iQiyi							DEU				GBR										USA	
iTunes							DEU				GBR										USA	
Netflix							DEU				GBR										USA	
Qianqian Music							DEU				GBR										USA	
QQ Music							DEU				GBR										USA	
Sky							DEU				GBR										USA	
Soundcloud							DEU				GBR										USA	
Spotify							DEU				GBR										USA	
Tencent Video							DEU				GBR										USA	
Xiami Yinyun							DEU				GBR										USA	
Youku Tudou							DEU				GBR										USA	
YouTube							DEU				GBR										USA	

[Tech Giants & Digital Services](#) / [Cloud storage](#) / [Overview](#) / [Cloud storage solution usage by brand](#)

Cloud storage solutions

Do you use any of these cloud storage solutions for private use?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ali Yun							DEU				GBR										USA	
Amazon Drive Cloud							DEU				GBR										USA	
Baidu Yun / Wangpan							DEU				GBR										USA	
Box							DEU				GBR										USA	
Dropbox							DEU				GBR										USA	
Google One / Google Drive							DEU				GBR										USA	
iCloud							DEU				GBR										USA	
Kingsoft KuaiPan							DEU				GBR										USA	
Mega							DEU				GBR										USA	
Microsoft OneDrive							DEU				GBR										USA	
Nextcloud							DEU				GBR										USA	

Tech Giants & Digital Services / Digital finance & payments / Overview / Payment / finance service usage by brand

Payment / finance services

Do you use any of these services to handle payments and/or finances?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alipay							DEU				GBR										USA	
Amazon Payments							DEU				GBR										USA	
Apple Pay							DEU				GBR										USA	
Baidu Wallet							DEU				GBR										USA	
Facebook Payments							DEU				GBR										USA	
Google Pay							DEU				GBR										USA	
Paypal							DEU				GBR										USA	
QQ Wallet							DEU				GBR										USA	
Samsung Pay							DEU				GBR										USA	
WeChat Pay							DEU				GBR										USA	

Tech Giants & Digital Services / Voice control & virtual payments / Overview / Virtual assistant usage by brand

Virtual assistants

Do you regularly use any of these virtual assistants?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alexa							DEU				GBR										USA	
AliGenie							DEU				GBR										USA	
Cortana							DEU				GBR										USA	
Duer							DEU				GBR										USA	
Google Assistant							DEU				GBR										USA	
Siri							DEU				GBR										USA	

Tech Giants & Digital Services / Tech giant usage by brand

Tech giants

Do you use any of these services and/or software to create and/or edit word, table or presentation files for private use?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Google Docs							DEU				GBR										USA	
iWork (Pages, Numbers, Keynote)							DEU				GBR										USA	
LibreOffice							DEU				GBR										USA	
Microsoft Office (Excel, Word, Powerpoint)							DEU				GBR										USA	
OpenOffice							DEU				GBR										USA	
WPS Office							DEU				GBR										USA	
Yozosoft							DEU				GBR										USA	

Tech Giants & Digital Services / Smartphone / Smartphone overview / Smartphone usage by brand

Smartphones

What brand is your smartphone?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alcatel							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Google							DEU				GBR										USA	
HTC							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
LG							DEU				GBR										USA	
Mi / Xiaomi							DEU				GBR										USA	
Motorola							DEU				GBR										USA	
Oppo							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony							DEU				GBR										USA	
Vivo							DEU				GBR										USA	

Tech Giants & Digital Services / Convertible / Laptop / Laptop / convertible usage by brand

Laptops / convertibles

And what brand is your laptop / convertible?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Dell							DEU				GBR										USA	
Hasee							DEU				GBR										USA	
HP							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Microsoft							DEU				GBR										USA	
MSI							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony							DEU				GBR										USA	
Teclast							DEU				GBR										USA	
Toshiba							DEU				GBR										USA	
Tsinghua Tongfang							DEU				GBR										USA	

Tech Giants & Digital Services / Other devices / Desktop PC / Desktop PC usage by brand

Desktop PCs

And what brand is your desktop PC?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Acer							DEU				GBR										USA	
Apple							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Dell							DEU				GBR										USA	
Hasee							DEU				GBR										USA	
HP							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
Microsoft							DEU				GBR										USA	
MSI							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Sony							DEU				GBR										USA	
Teclast							DEU				GBR										USA	
Toshiba							DEU				GBR										USA	
Tsinghua Tongfang							DEU				GBR										USA	

Tech Giants & Digital Services / Other devices / Smart speaker / Smart speaker usage by brand

Smart speakers

Which of these smart speakers do you use?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Echo							DEU				GBR										USA	
Apple HomePod							DEU				GBR										USA	
Eufy Genie							DEU				GBR										USA	
Google Home							DEU				GBR										USA	
JBL Link							DEU				GBR										USA	
Lenovo Smart Assistant							DEU				GBR										USA	
Panasonic SC-GA10							DEU				GBR										USA	
Sonos One							DEU				GBR										USA	
Sony LF-S50G							DEU				GBR										USA	
Tmall Genie							DEU				GBR										USA	

Tech Giants & Digital Services / fitness tracker / Smart watch / Smart watch / fitness tracker usage by brand

Smart watches / fitness trackers

What brand is your smart watch / fitness tracker?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Apple							DEU				GBR										USA	
Fitbit							DEU				GBR										USA	
Garmin							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Okii							DEU				GBR										USA	
Samsung							DEU				GBR										USA	
Transtek							DEU				GBR										USA	
Xiaomi / Mi							DEU				GBR										USA	

Tech Giants & Digital Services / Other devices / Streaming devices / Streaming device / set-top-box usage by brand

Streaming devices / set-top-boxes

Which of these streaming devices / set-top-boxes do you use?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Fire TV							DEU				GBR										USA	
Apple TV							DEU				GBR										USA	
Google Chromecast							DEU				GBR										USA	
Microsoft X-box							DEU				GBR										USA	
Nvida Shield							DEU				GBR										USA	
Xiaomi / Mi Box							DEU				GBR										USA	

Tech Giants & Digital Services / Other devices / Tablet / Tablet usage by brand

Tablets

What brand is your tablet?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amazon Fire							DEU				GBR										USA	
Apple iPad							DEU				GBR										USA	
Asus							DEU				GBR										USA	
Chuwii							DEU				GBR										USA	
Google Pixel							DEU				GBR										USA	
Huawei							DEU				GBR										USA	
Lenovo							DEU				GBR										USA	
LG							DEU				GBR										USA	
Mi / Xiaomi							DEU				GBR										USA	
Micromax Canvas							DEU				GBR										USA	
Microsoft Surface							DEU				GBR										USA	
Samsung							DEU				GBR										USA	

GCS Special: Toys and Games

Toys and Games / Brands and Franchises / Dolls and stuffed animal ownership by brand

Dolls and stuffed animals

From which of the following doll and stuffed animal manufacturers/brands does your child / do your children own toys?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
American Girl																					USA	
Aurora							DEU			FRA	GBR										USA	
Baby Alive (Hasbro)																					USA	
Baby Born							DEU			FRA	GBR										USA	
Baby-Anabell							DEU			FRA	GBR										USA	
Barbie (Mattel)							DEU			FRA	GBR										USA	
Bratz (MGA Entertainment)										FRA	GBR										USA	
Cuddle Barn																					USA	
Dolls World										FRA	GBR											
Doudou et Compagnie										FRA												
Douglas																					USA	
Fisher-Price (Mattel)							DEU			FRA	GBR										USA	
Gipsy										FRA												
GUND																					USA	
Haba							DEU				GBR											
Hape							DEU															
Histoire d'Ours										FRA												
Jellycat																					USA	
Kösener							DEU															
L.O.L Surprise!							DEU			FRA	GBR										USA	
Lamaze (Tomy)											GBR											
Monster High (Mattel)																					USA	
My Little Pony (Hasbro)							DEU			FRA	GBR										USA	
Semo / Trigon							DEU															
Simba							DEU			FRA												
Steiff							DEU				GBR										USA	
TY							DEU			FRA	GBR										USA	
Wild Republic							DEU			FRA	GBR										USA	

Toys and Games / Brands and Franchises / Toy figures and world ownership by brand

Toy figures and worlds

For which of these manufacturers/brands of toy figures and worlds are you at least familiar with the name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Artsana / Chicco										FRA												
Bandai							DEU			FRA	GBR										USA	
Barbie (Mattel)							DEU			FRA	GBR										USA	
BIG (z.B. Bobby-Car, BIG-Bloxx)							DEU				GBR											
Bruder							DEU															
Bullyland							DEU			FRA	GBR										USA	
Dickie Toys							DEU															
Écoiffier										FRA												
Fisher-Price (Mattel)							DEU			FRA	GBR										USA	
FunKo										FRA											USA	
Hasbro							DEU			FRA	GBR										USA	
Heroes of Goo Jit Zu											GBR											
Hot Wheels							DEU			FRA	GBR										USA	
LEGO							DEU			FRA	GBR										USA	
Matchbox							DEU			FRA	GBR										USA	
My Little Pony (Hasbro)										FRA	GBR										USA	
Playmobil							DEU			FRA	GBR										USA	
Polly Pocket (Mattel)							DEU			FRA	GBR										USA	
Schleich							DEU			FRA	GBR										USA	
Siku							DEU			FRA	GBR										USA	
Simba							DEU			FRA	GBR											
Spin Master											GBR											
TOMY							DEU				GBR										USA	

Toys and Games / Brands and Franchises / Models, building and construction toy ownership by brand

Models, building and construction toys

From which of these manufacturers/brands of models, building and construction toys does your child or your children own toys?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Baufix							DEU			FRA	GBR										USA	
Bigjigs							DEU			FRA	GBR										USA	
Bosch							DEU			FRA	GBR										USA	
Brio							DEU			FRA	GBR										USA	
Clementoni										FRA												
duplo (LEGO)							DEU			FRA	GBR										USA	
Eichhorn							DEU			FRA	GBR										USA	
Fisher Price							DEU			FRA	GBR										USA	
Geomag							DEU			FRA	GBR										USA	
Gravitrax							DEU			FRA	GBR										USA	
Haba							DEU															
Hape							DEU			FRA	GBR										USA	
Hot Wheels							DEU			FRA	GBR										USA	
K'neX							DEU			FRA	GBR										USA	
LEGO							DEU			FRA	GBR										USA	
Little Tikes										FRA	GBR										USA	
Matchbox							DEU			FRA	GBR										USA	
Mega Construx							DEU			FRA	GBR										USA	
Melissa et Doug										FRA												
Play-Doh							DEU			FRA	GBR										USA	
Playmobil							DEU			FRA	GBR										USA	
Ravensburger							DEU			FRA	GBR										USA	
Supermag							DEU			FRA	GBR										USA	
TOMY							DEU			FRA	GBR										USA	

Toys and Games / Brands and Franchises / Toy trend / franchise ownership by brand

Toy trends / franchises

From which of the following franchise brands does your child / do your children own toys?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Angry Birds											GBR											
Barbie							DEU			FRA	GBR										USA	
Batman							DEU			FRA	GBR										USA	
Bob, der Baumeister							DEU															
Cars							DEU															
Disney Princess (z.B. Frozen) / (z.B. La Reine de Neiges)							DEU			FRA	GBR										USA	
Dora the Explorer																					USA	
Feuerwehrmann Sam							DEU															
Fortnite							DEU			FRA	GBR										USA	
Harry Potter							DEU			FRA	GBR										USA	
Hello Kitty							DEU			FRA	GBR										USA	
La Reine de Neiges II																						
LEGO (z.B. Ninjago)							DEU			FRA	GBR										USA	
Marvel (z.B. Spiderman, Avengers)							DEU			FRA	GBR										USA	
Mickey Mouse / Minnie Mouse							DEU			FRA	GBR										USA	
Minecraft							DEU			FRA	GBR										USA	
Minions							DEU			FRA	GBR										USA	
Miraculous										FRA												
Paddington											GBR											
PAW Patrol							DEU			FRA	GBR										USA	
Peppa Pig / Wutz							DEU			FRA	GBR										USA	
Pokemon							DEU			FRA	GBR										USA	
Prinzessin Lillifee							DEU															
Star Wars							DEU			FRA	GBR										USA	
Teletubbies											GBR											
The Simpsons											GBR										USA	
Toy Story										FRA	GBR										USA	
Transformers										FRA											USA	
Trolls							DEU			FRA												
Winnie the Pooh											GBR											

Toys and Games / Channels and Expenses / Online purchase channels by brand

Online purchase channels

At which of these (online) toy stores do you buy at least occasionally?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
aldi.co.uk											GBR											
allobebe.fr										FRA												
Amazon							DEU			FRA	GBR										USA	
Argos.co.uk											GBR											
Asda.com											GBR											
auchan.fr										FRA												
Bargain MAX.co.uk											GBR											
BrightMinds.co.uk											GBR											
carrefour.fr										FRA												
cdiscout.com										FRA												
claire's / claires.com											GBR											
Debenhams.com											GBR											
ebay							DEU			FRA	GBR										USA	
FatBrainToys.com																					USA	
fnac.com										FRA												
HearthSong.com																					USA	
Jako-O.com							DEU															
johnlewis.com											GBR											
Joueclub.fr										FRA												
king-jouet.com										FRA												
Kmart.com																					USA	
kohls.com																					USA	
lagranderecre.fr										FRA												
laredoute.fr										FRA												
lego.com							DEU			FRA	GBR										USA	
lidl.de							DEU															
maxi toys / maxitoys.fr										FRA												
myToys.com / mytoys.de							DEU														USA	
oompa.com																					USA	
otto.de							DEU															
overstock.com																					USA	
oxybul.com										FRA												
rewe.de							DEU															
Rofu Kinderland / mifus.de							DEU															
Rossmann.de							DEU															
Sainsburys.co.uk											GBR											
Smythstoys.com							DEU				GBR											
Spielemax.de							DEU															
Target.com																					USA	
tausendkind.de							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
tesco.com											GBR											
The Entertainer/TheToyShop.com											GBR											
TheWorks.co.uk											GBR											
toywiz.com																					USA	
Vedes.com							DEU															
vertbautdet.fr										FRA												
very.co.uk											GBR											
Walmart.com																					USA	

Toys and Games / Channels and Expenses / Offline purchase channels by brand

Offline purchase channels

At which of these (offline) toy stores do you buy at least occasionally?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Argos											GBR											
Asda											GBR											
Auchan										FRA												
BabyOne							DEU															
Best Buy																					USA	
Carrefour										FRA												
Cdiscount										FRA												
claire's											GBR											
Debenhams											GBR											
dm							DEU															
Dollar stores																					USA	
E.Leclerc										FRA												
Early Learning Centre											GBR											
famila							DEU															
Fat Brain Toys																					USA	
Fnac										FRA												
GALERIA Karstadt Kaufhof							DEU															
Globus							DEU															
Hamleys											GBR											
JCPenny																					USA	
John Lewis											GBR											
Joueclub										FRA												
kik							DEU															
King jouet										FRA												
Kohl's																					USA	
La Grande Récré										FRA												
Lego store							DEU			FRA	GBR										USA	
Lidl							DEU															
macy's																					USA	
maxi toys										FRA												
Müller							DEU															
myToys							DEU															
Oxybul										FRA												
Party City																					USA	
real							DEU															
Rossmann							DEU															
Sainsbury's											GBR											
Sears																					USA	
Smyths							DEU				GBR											
Spiele Max							DEU															

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Target																					USA	
TEDi							DEU															
Tesco											GBR											
The Entertainer											GBR											
Toymaster											GBR											
Vertbaudet										FRA												
Walmart																					USA	
Woolworth							DEU															

Toys and Games / Second-hand and Toy Rental / Second-hand toy purchases by store brand

Second-hand toy stores

At which of these second-hand stores have you purchased toys online?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Cdiscount.com										FRA												
Craigslist.org																					USA	
ebay							DEU			FRA	GBR										USA	
ebay-kleinanzeigen.de							DEU															
Facebook							DEU			FRA	GBR										USA	
fnach / fnac.com										FRA												
freeads.co.uk											GBR											
friday-ad.co.uk											GBR											
gebraucht.de							DEU															
gumtree.com											GBR											
kalaydo.de							DEU															
kidizen.com																					USA	
Leboncoin.fr										FRA												
mamikreisel.de							DEU															
Mercari.com																					USA	
OfferUP.com																					USA	
once upon a child / onceuponachild.com																					USA	
oxfam.org.uk											GBR											
ParuVendu.fr										FRA												
preloved.co.uk											GBR											
quoka.de							DEU															
Rakuten / fr.shopping.rakuten.com										FRA												
secondwow.co.uk											GBR											
shopify.com																					USA	
shpock.de							DEU															
SWAP.com																						
troc.com										FRA												
vinted.fr										FRA												
zoxs.de							DEU															

Toys and Games / Card and Board Games / Card and board game ownership by brand

Card and board games

From which of the following card and board game manufacturers does your child / do your children own games?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Amigo							DEU			FRA	GBR										USA	
Asmodee							DEU			FRA	GBR										USA	
Bezier Games																					USA	
Bioviva										FRA												
Blue Orange																					USA	
Djeco										FRA												
Drumond											GBR											
Gigamic										FRA												
Goliath							DEU			FRA	GBR										USA	
Haba							DEU			FRA	GBR										USA	
Hans im Glück							DEU															
Hasbro							DEU			FRA	GBR										USA	
iello										FRA												
Jumbo Spiele							DEU															
Kosmos							DEU			FRA	GBR										USA	
LÜK							DEU															
Mattel							DEU			FRA	GBR										USA	
Noris							DEU															
Orchard											GBR										USA	
Pegasus							DEU				GBR											
Pressman																					USA	
Ravensburger							DEU			FRA	GBR										USA	
Rio Grande Games							DEU			FRA	GBR										USA	
Schmidt							DEU			FRA	GBR										USA	
Simba Toys							DEU															
Smart Games										FRA												
Stronghold Games																					USA	
Thames & Kosmos											GBR											
TOMY							DEU															
USAopoly											GBR										USA	
Wonder Forge																					USA	
Z-Man											GBR											

Toys and Games / Electronic toys & devices / Electronic toy ownership by brand

Electronic toys

From which of these manufacturers/brands of electronic toys does your child or do your children own toys?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Anki (z.B. Cozmo, Overdrive)							DEU			FRA	GBR										USA	
Baby Einstein										FRA											USA	
Bandai							DEU			FRA	GBR										USA	
Carrera							DEU			FRA	GBR										USA	
Clementoni							DEU			FRA	GBR										USA	
Fisher Price							DEU			FRA	GBR										USA	
Hasbro (z.B. Furby)							DEU			FRA	GBR										USA	
Hexbug							DEU			FRA	GBR										USA	
Leap Frog							DEU			FRA	GBR										USA	
LEGO							DEU			FRA	GBR										USA	
Ravensburger (z.B. tiptoi)							DEU				GBR											
SOKY							DEU			FRA	GBR										USA	
Sphero							DEU			FRA	GBR										USA	
Spin Master (z.B. Hatchimals)							DEU			FRA	GBR										USA	
Splash Toys							DEU			FRA	GBR										USA	
Tiger Media (z.B. Tigerbox)							DEU			FRA												
TOMY							DEU			FRA	GBR										USA	
tonies (z.B. Toniebox)							DEU			FRA	GBR										USA	
Vtech							DEU			FRA	GBR										USA	

Toys and Games / Electronic toys & devices / Gaming devices / Gaming device usage by brand

Gaming devices

On which of the following devices does your child / do your children play games?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Nintendo 3DS																						
Nintendo DS																						
Nintendo Switch																						
Nintendo Switch Lite																						
Nintendo Wii																						
Nintendo Wii U																						
Sony PlayStation 3																						
Sony PlayStation 4 / 4 Pro																						
Xbox 360																						
Xbox One / One S																						
Xbox One X																						

Toys and Games / Educational & instructive toys / Educational value / instructive toy ownership by brand

Educational value / instructive toys

From which of the following manufacturers of toys with educational value / instructive toys does your child / do your children own games?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
4M							DEU			FRA	GBR										USA	
Asmodee											GBR											
Bandai										FRA												
Bigjigs											GBR											
Buki										FRA												
Clementoni (z.B. Mio der Roboter)							DEU			FRA												
Educational Insights																					USA	
Eichhorn							DEU															
Eitech GmbH							DEU															
Elegoo							DEU			FRA	GBR										USA	
Fischertechnik							DEU			FRA	GBR										USA	
Galt											GBR											
Geomag (z.B. Magicube, pro-L, Mechanics)							DEU				GBR											
Guidecraft																					USA	
Hape							DEU				GBR											
HCM Kinzel (z.B. Green Science)							DEU															
Kosmos							DEU			FRA	GBR										USA	
Learning Resources											GBR											
LEGO (Technic / STEM)							DEU			FRA	GBR										USA	
littleBits							DEU															
Melissa Doug											GBR											
Nathan										FRA												
Orchard											GBR											
Osmo							DEU			FRA	GBR										USA	
OSOYOO										FRA												
Piper																					USA	
Ravensburger (z.B. tiptoi)							DEU			FRA	GBR											
Science4you (z.B. Metal Building, Mein Erster Garten)							DEU			FRA	GBR										USA	
Scientific Explorer																					USA	
SmartLab																					USA	
Sphero										FRA												
Thames & Kosmos / little labs							DEU			FRA	GBR										USA	
Think Fun																					USA	
VATOS										FRA												
vtech							DEU			FRA	GBR										USA	
Wonder Workshop (Roboter)							DEU				GBR										USA	

GCS Special: Travel & Tourism

Travel & Tourism / Travel bookings / Travel agencies & tour operators / Tour operator awareness by brand

Tour operator awareness

Which tour operators (online or offline) do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ab-in-den-urlaub							DEU															
Agoda							DEU				GBR										USA	
alltours							DEU															
Booking.com							DEU				GBR										USA	
CheapTickets																					USA	
easyJetHolidays											GBR											
eDreams											GBR											
Expedia							DEU				GBR										USA	
FirstChoice											GBR											
FlightCentre											GBR											
FTI Touristik							DEU															
HolidayCheck							DEU															
HolidayPirates											GBR											
Hotwire																					USA	
HRS holidays							DEU														USA	
Jet2Holidays											GBR											
KAYAK											GBR											
lastminute							DEU				GBR											
Opodo							DEU															
Priceline.com																					USA	
Travelocity																					USA	
TravelPirates																					USA	
Travelzoo																					USA	
Tripadvisor							DEU															
TUI							DEU				GBR											
Viator																					USA	
VirginHolidays											GBR											

[Travel & Tourism](#) / [Travel bookings](#) / [Travel agencies & tour operators](#) / [Tour operator bookings by brand \(past 2 years\)](#)

Tour operator bookings

With which tour operators (online or offline) have you made bookings in the past 2 years? (Include all types of booking, flights, accommodation, package etc.)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ab-in-den-urlaub							DEU															
Agoda							DEU				GBR										USA	
alltours							DEU															
Booking.com							DEU				GBR										USA	
CheapTickets																					USA	
easyJetHolidays											GBR											
eDreams											GBR											
Expedia							DEU				GBR										USA	
FirstChoice											GBR											
FlightCentre											GBR											
FTI Touristik							DEU															
HolidayCheck							DEU															
HolidayPirates											GBR											
Hotwire																					USA	
HRS holidays							DEU														USA	
Jet2Holidays											GBR											
KAYAK											GBR											
lastminute							DEU				GBR											
Opodo							DEU															
Priceline.com																					USA	
Travelocity																					USA	
TravelPirates																					USA	
Travelzoo																					USA	
Tripadvisor							DEU															
TUI							DEU				GBR											
Viator																					USA	
VirginHolidays											GBR											

[Travel & Tourism](#) / [Travel bookings](#) / [Travel agencies & tour operators](#) / [Tour operator bookings by brand \(next 12 months\)](#)

Tour operator bookings

Which tour operators (online or offline) do you plan to use in the next 12 months? (Include all types of booking, flights, accommodation, package etc.)

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Ab-in-den-urlaub							DEU															
Agoda							DEU				GBR										USA	
alltours							DEU															
Booking.com							DEU				GBR										USA	
CheapTickets																					USA	
easyJetHolidays											GBR											
eDreams											GBR											
Expedia							DEU				GBR										USA	
FirstChoice											GBR											
FlightCentre											GBR											
FTI Touristik							DEU															
HolidayCheck							DEU															
HolidayPirates											GBR											
Hotwire																					USA	
HRS holidays							DEU														USA	
Jet2Holidays											GBR											
KAYAK											GBR											
lastminute							DEU				GBR											
Opodo							DEU															
Priceline.com																					USA	
Travelocity																					USA	
TravelPirates																					USA	
Travelzoo																					USA	
Tripadvisor							DEU															
TUI							DEU				GBR											
Viator																					USA	
VirginHolidays											GBR											

[Travel & Tourism](#) / [Travel bookings](#) / [Travel agencies & tour operators](#) / [Travel agency awareness by brand](#)

Travel agency awareness

Which tour operators (online or offline) do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alltours																						
Alltours Reisecenter																						
BCD Travel																						
DER Touristik																						
FIRST Reisebüro																						
Flight Center																						
Hapag-Lloyd Reisebüro																						
Holiday Land Reisebüro																						
Karstadt Reisen																						
Lufthansa City Center																						
Neckermann																						
Reiseland Holding, z. B. Globetrotter Reisebüro																						
RT-Reisen																						
Schauinsland Reisen																						
sonnenklar.tv Reisebüro																						
STA Travel																						
Thomas Cook																						
Trailfinders																						
TUI Deutschland																						
TUI Holiday Store																						
Virgin Holidays																						

Travel & Tourism / Travel bookings / Travel agencies & tour operators / Travel agency bookings by brand (past 2 years)

Travel agency bookings

With which tour operators (online or offline) have you made bookings in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Alltours																						
Alltours Reisecenter																						
BCD Travel																						
DER Touristik																						
FIRST Reisebüro																						
Flight Center																						
Hapag-Lloyd Reisebüro																						
Holiday Land Reisebüro																						
Karstadt Reisen																						
Lufthansa City Center																						
Neckermann																						
Reiseland Holding, z. B. Globetrotter Reisebüro																						
RT-Reisen																						
Schauinsland Reisen																						
sonnenklar.tv Reisebüro																						
STA Travel																						
Thomas Cook																						
Trailfinders																						
TUI Deutschland																						
TUI Holiday Store																						
Virgin Holidays																						

[Travel & Tourism](#) / [Travel bookings](#) / [Travel agencies & tour operators](#) / [Tour operator awareness by brand](#)

Tour operator awareness

Which specialist providers / travel agencies do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aardvark Safaris																						
Alltours																						
Alltours Reisecenter																						
Andante Travels																						
Audley Travel																						
Backroads Travel																						
Bambino Tours																						
Berge & Meer Reisen																						
boomerang-reisen.de																						
Brightwater Holidays																						
Discover the World																						
Exodus Travels																						
Fleewinter																						
Frosch Sportreisen																						
HF Holidays																						
Holiday Land Reisebüro																						
Karstadt Reisen																						
Kiker Holidays																						
Llama Travel																						
Lufthansa City Center																						
Mark Warner																						
Martin Randall Travel																						
McKinlay Kidd																						
Natural Habitat Adventures																						
Neckermann																						
Red Savannah																						
Reiseland Holding, z. B. Globetrotter Reisebüro																						
Smithsonian Journeys																						
Thomas Cook																						
Titan Travel																						
Wellbeing Escapes																						

[Travel & Tourism](#) / [Travel bookings](#) / [Travel agencies & tour operators](#) / [Tour operator bookings by brand \(past 2 years\)](#)

Tour operator bookings

With which specialist provider / travel agency have you made bookings in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aardvark Safaris																						
Alltours																						
Alltours Reisecenter																						
Andante Travels																						
Audley Travel																						
Backroads Travel																						
Bambino Tours																						
Berge & Meer Reisen																						
boomerang-reisen.de																						
Brightwater Holidays																						
Discover the World																						
Exodus Travels																						
Fleewinter																						
Frosch Sportreisen																						
HF Holidays																						
Holiday Land Reisebüro																						
Karstadt Reisen																						
Kiker Holidays																						
Llama Travel																						
Lufthansa City Center																						
Mark Warner																						
Martin Randall Travel																						
McKinlay Kidd																						
Natural Habitat Adventures																						
Neckermann																						
Red Savannah																						
Reiseland Holding, z. B. Globetrotter Reisebüro																						
Smithsonian Journeys																						
Thomas Cook																						
Titan Travel																						
Wellbeing Escapes																						

Travel & Tourism / Travel bookings / Accommodation / Accommodation booking site awareness by brand

Accommodation booking site awareness

Which of the following online accommodation booking sites do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Agoda							DEU				GBR										USA	
Airbnb							DEU				GBR										USA	
Booking.com							DEU				GBR										USA	
ebooking.com											GBR											
Expedia							DEU				GBR										USA	
FeWo-direkt							DEU															
HolidayCheck							DEU															
Homestay											GBR										USA	
Hostelworld							DEU				GBR											
Hotels.com							DEU				GBR										USA	
HotelsCombined											GBR											
Hotwire																					USA	
HRS							DEU															
KAYAK							DEU				GBR										USA	
lastminute							DEU				GBR										USA	
Opodo							DEU				GBR											
Orbitz																					USA	
Priceline																					USA	
Travel Supermarket											GBR											
Travelocity																					USA	
TripAdvisor							DEU				GBR										USA	
trivago							DEU				GBR										USA	
TUI							DEU															
Vrbo																					USA	

Travel & Tourism / Travel bookings / Accommodation / Accommodation site bookings by brand (past 2 years)

Accommodation site bookings

Which of the following online accommodation booking sites have you used for accommodation bookings in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Agoda							DEU				GBR										USA	
Airbnb							DEU				GBR										USA	
Booking.com							DEU				GBR										USA	
ebooking.com											GBR											
Expedia							DEU				GBR										USA	
FeWo-direkt							DEU															
HolidayCheck							DEU															
Homestay											GBR										USA	
Hostelworld							DEU				GBR											
Hotels.com							DEU				GBR										USA	
HotelsCombined											GBR											
Hotwire																					USA	
HRS							DEU															
KAYAK							DEU				GBR										USA	
lastminute							DEU				GBR										USA	
Opodo							DEU				GBR											
Orbitz																					USA	
Priceline																					USA	
Travel Supermarket											GBR											
Travelocity																					USA	
TripAdvisor							DEU				GBR										USA	
trivago							DEU				GBR										USA	
TUI							DEU															
Vrbo																					USA	

Travel & Tourism / Travel bookings / Accommodation / Accommodation site bookings by brand (next 12 months)

Accommodation site bookings

Which of the following online accommodation booking sites have you used for accommodation bookings for your trips in the next 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Agoda							DEU				GBR										USA	
Airbnb							DEU				GBR										USA	
Booking.com							DEU				GBR										USA	
ebooking.com											GBR											
Expedia							DEU				GBR										USA	
FeWo-direkt							DEU															
HolidayCheck							DEU															
Homestay											GBR										USA	
Hostelworld							DEU				GBR											
Hotels.com							DEU				GBR										USA	
HotelsCombined											GBR											
Hotwire																					USA	
HRS							DEU															
KAYAK							DEU				GBR										USA	
lastminute							DEU				GBR										USA	
Opodo							DEU				GBR											
Orbitz																					USA	
Priceline																					USA	
Travel Supermarket											GBR											
Travelocity																					USA	
TripAdvisor							DEU				GBR										USA	
trivago							DEU				GBR										USA	
TUI							DEU															
Vrbo																					USA	

Travel & Tourism / Airlines / Airline usage by brand

Airline usage

Which of the following airlines have you flown with in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aegean Airlines											GBR											
Aer Lingus											GBR											
Air France							DEU															
Alaska Airlines																					USA	
Allegiant Air																					USA	
American Airlines																					USA	
Austrian Airlines							DEU				GBR											
British Airways							DEU				GBR											
Condor							DEU															
Delta Airlines																					USA	
easyJet							DEU				GBR											
Emirates							DEU				GBR											
Endeavor Air																					USA	
Etihad Airways							DEU				GBR											
Eurowings							DEU				GBR											
ExpressJet Airlines																						
Finnair											GBR											
Frontier Airlines																					USA	
Iberia							DEU				GBR											
Jet2.com											GBR											
JetBlue Airways																					USA	
KLM Royal Dutch Airlines							DEU				GBR											
Lufthansa							DEU				GBR											
Mesa Airlines																					USA	
Pegasus Airlines							DEU															
PSA Airlines																					USA	
Republic Airlines																					USA	
Ryanair							DEU				GBR											
Singapore Airlines											GBR											
SkyWest Airlines																					USA	
Southwest Airlines																					USA	
Spirit Air																					USA	
Swiss											GBR											
TUIfly							DEU				GBR											
Turkish Airlines							DEU															
United Airlines							DEU														USA	
Virgin Atlantic											GBR											
Wizzair							DEU				GBR											

[Travel & Tourism / Airlines / Airline image](#)**Airline image***Which of the following airlines do you perceive as having a positive image?*

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Aegean Airlines											GBR											
Aer Lingus											GBR											
Air France							DEU															
Alaska Airlines																					USA	
Allegiant Air																					USA	
American Airlines																					USA	
Austrian Airlines							DEU				GBR											
British Airways							DEU				GBR											
Condor							DEU															
Delta Airlines																					USA	
easyJet							DEU				GBR											
Emirates							DEU				GBR											
Endeavor Air																					USA	
Etihad Airways							DEU				GBR											
Eurowings							DEU				GBR											
ExpressJet Airlines																						
Finnair											GBR											
Frontier Airlines																					USA	
Iberia							DEU				GBR											
Jet2.com											GBR											
JetBlue Airways																					USA	
KLM Royal Dutch Airlines							DEU				GBR											
Lufthansa							DEU				GBR											
Mesa Airlines																					USA	
PSA Airlines																					USA	
Republic Airlines																					USA	
Ryanair							DEU				GBR											
Singapore Airlines											GBR											
SkyWest Airlines																					USA	
Southwest Airlines																					USA	
Spirit Air																					USA	
Swiss											GBR											
TUIfly							DEU				GBR											
Turkish Airlines							DEU															
United Airlines							DEU														USA	
Virgin Atlantic											GBR											
Wizzair							DEU				GBR											

Travel & Tourism / Cruises / Cruise operator awareness by brand

Cruise operator awareness

Which of the following cruise operators do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1AVista Reisen							DEU															
advenation – adventure locations																						
AIDA Cruises							DEU															
A-ROSA							DEU															
Carnival Cruise Line																					USA	
Celebrity Cruises							DEU														USA	
Color Line							DEU															
Costa Kreuzfahrten							DEU															
Cruise & Maritime Voyages																						
Crystal Cruises											GBR											
Cunard											GBR											
Cunard Line							DEU														USA	
Disney Cruise Line																					USA	
Fred. Olsen Cruise Lines											GBR											
Hapag-Lloyd Cruises							DEU															
Holland America Cruises																					USA	
Hurtigruten							DEU				GBR											
Hurtigruten																						
Marella Cruises											GBR											
MSC Cruises							DEU				GBR											
MSC Kreuzfahrten																						
nicko cruises							DEU															
Norwegian Cruise Line											GBR										USA	
Nowegian Cruise Line																						
Oceania Cruises											GBR										USA	
Oceania Cruises											GBR										USA	
P&O Cruises											GBR											
Phoenix							DEU															
Princess Cruises							DEU				GBR										USA	
Regent Seven Seas																						
Regent Seven Seas Cruises											GBR										USA	
Royal Caribbean																						
Royal Caribbean International							DEU				GBR										USA	
Saga Cruises											GBR											
Seabourn																						
Seabourn Cruise Line											GBR										USA	
Silversea											GBR											
TUI Cruises/Mein Schiff							DEU															
Victoria Cruises																						
Viking											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Windstar Cruises																					USA	

Travel & Tourism / Cruises / Possible future cruise operator by brand

Possible future cruise operator

Which of the following cruise operators would be an option for you for future trips?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1AVista Reisen							DEU															
advenation – adventure locations																						
AIDA Cruises							DEU															
A-ROSA							DEU															
Carnival Cruise Line																					USA	
Celebrity Cruises							DEU														USA	
Color Line							DEU															
Costa Kreuzfahrten							DEU															
Cruise & Maritime Voyages																						
Crystal Cruises											GBR											
Cunard											GBR											
Cunard Line							DEU														USA	
Disney Cruise Line																					USA	
Fred. Olsen Cruise Lines											GBR											
Hapag-Lloyd Cruises							DEU															
Holland America Cruises																					USA	
Hurtigruten							DEU				GBR											
Hurtigruten																						
Marella Cruises											GBR											
MSC Cruises							DEU				GBR											
MSC Kreuzfahrten																						
nicko cruises							DEU															
Norwegian Cruise Line											GBR										USA	
Nowegian Cruise Line																						
Oceania Cruises											GBR										USA	
Oceania Cruises											GBR										USA	
P&O Cruises											GBR											
Phoenix							DEU															
Princess Cruises							DEU				GBR										USA	
Regent Seven Seas																						
Regent Seven Seas Cruises											GBR										USA	
Royal Caribbean																						
Royal Caribbean International							DEU				GBR										USA	
Saga Cruises											GBR											
Seabourn																						
Seabourn Cruise Line											GBR										USA	
Silversea											GBR											
TUI Cruises/Mein Schiff							DEU															
Victoria Cruises																						
Viking											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Windstar Cruises																						USA

Travel & Tourism / Cruises / Cruise operator bookings by brand (past 2 years)

Cruise operator bookings

Which of the following cruise operators have you used in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1AVista Reisen							DEU															
advenation – adventure locations																						
AIDA Cruises							DEU															
A-ROSA							DEU															
Carnival Cruise Line																					USA	
Celebrity Cruises							DEU														USA	
Color Line							DEU															
Costa Kreuzfahrten							DEU															
Cruise & Maritime Voyages																						
Crystal Cruises											GBR											
Cunard											GBR											
Cunard Line							DEU														USA	
Disney Cruise Line																					USA	
Fred. Olsen Cruise Lines											GBR											
Hapag-Lloyd Cruises							DEU															
Holland America Cruises																					USA	
Hurtigruten							DEU				GBR											
Hurtigruten																						
Marella Cruises											GBR											
MSC Cruises							DEU				GBR											
MSC Kreuzfahrten																						
nicko cruises							DEU															
Norwegian Cruise Line											GBR										USA	
Nowegian Cruise Line																						
Oceania Cruises											GBR										USA	
Oceania Cruises											GBR										USA	
P&O Cruises											GBR											
Phoenix							DEU															
Princess Cruises							DEU				GBR										USA	
Regent Seven Seas																						
Regent Seven Seas Cruises											GBR										USA	
Royal Caribbean																						
Royal Caribbean International							DEU				GBR										USA	
Saga Cruises											GBR											
Seabourn																						
Seabourn Cruise Line											GBR										USA	
Silversea											GBR											
TUI Cruises/Mein Schiff							DEU															
Victoria Cruises																						
Viking											GBR											

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Windstar Cruises																					USA	

Travel & Tourism / Cruises / Cruise operator bookings by brand (next 12 months)

Cruise operator bookings

Which of the following cruise operators would be an option for you in next 12 months?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
1AVista Reisen							DEU															
AIDA Cruises							DEU															
A-ROSA							DEU															
Carnival Cruise Line																					USA	
Celebrity Cruises							DEU														USA	
Color Line							DEU															
Costa Kreuzfahrten							DEU															
Crystal Cruises											GBR											
Cunard											GBR											
Cunard Line							DEU														USA	
Disney Cruise Line																					USA	
Fred. Olsen Cruise Lines											GBR											
Hapag-Lloyd Cruises							DEU															
Holland America Cruises																					USA	
Hurtigruten							DEU				GBR											
Marella Cruises											GBR											
MSC Cruises							DEU				GBR											
nicko cruises							DEU															
Norwegian Cruise Line											GBR										USA	
Oceania Cruises											GBR										USA	
Oceania Cruises											GBR										USA	
P&O Cruises											GBR											
Phoenix							DEU															
Princess Cruises							DEU				GBR										USA	
Regent Seven Seas Cruises											GBR										USA	
Royal Caribbean International							DEU				GBR										USA	
Saga Cruises											GBR											
Seabourn Cruise Line											GBR										USA	
Silversea											GBR											
TUI Cruises/Mein Schiff							DEU															
Viking											GBR											
Windstar Cruises																					USA	

Travel & Tourism / Sustainable travel / Sustainable travel provider awareness by brand

Sustainable travel provider awareness

Which providers of sustainable travel do you know at least by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
Accept Reisen							DEU															
Adventures in Good Company																					USA	
AITO											GBR											
atmosfair							DEU															
Austin Adventures																					USA	
Bergföhlung							DEU															
BUND Reisen							DEU															
Chandlers											GBR											
Ecco Reisen							DEU															
Ecocompanion																						
ecomindtravel.com																						
Forum Anders Reisen							DEU															
G Adventures																					USA	
Global Exchange																					USA	
Hayes & Jarvis											GBR											
Interpid Travel																					USA	
Journeys Adventures																					USA	
MUKA Travel							DEU															
National Geographic Expeditions																					USA	
Naturetrek											GBR											
Neue Wege							DEU															
onthegotours.com											GBR											
Reisen mit Sinnen							DEU															
ReNatour							DEU															
Responsible Travel																					USA	
RESPONSIBLE TRAVEL											GBR											
Sawday's											GBR											
Sento Wanderreisen							DEU															
Sumak Travel																					USA	
Sustainable Travel International																					USA	
Undiscovered Mountains																						
Urlaub & Natur							DEU															
visit.org																						
Wanderkompass																						
Wikinger Reisen							DEU															
Wild Frontiers											GBR											
Wildland Adventures																						
Wir sind anderswo							DEU															
World Expeditions																					USA	
WORLD expeditions											GBR											

[Travel & Tourism](#) / [Travel insurance](#) / [Travel insurance providers](#) / [Travel insurance provider awareness by brand](#)

Travel insurance provider awareness

Which travel insurance providers do you know, even if only by name?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AA Travel											GBR											
ADAC							DEU															
Age Co											GBR											
AlG Travel Guard																					USA	
Allianz							DEU				GBR										USA	
Aviva											GBR											
AXA							DEU				GBR											
Barclays Travel Insurance											GBR											
BarmeniaDirekt							DEU															
Berlin Direkt							DEU															
Cat 70																					USA	
Columbus direct travel											GBR											
Direct Line											GBR											
Direct Travel											GBR											
ERGO Direkt							DEU															
ERV (Europäische Reiseversicherung)							DEU															
Europ Assistance							DEU															
Generali Global Assistance																					USA	
HanseMerkur							DEU															
InsureandGo																					USA	
LTA (Lifecard Travel Assistance)							DEU															
LV											GBR											
M&S Travel Insurance											GBR											
MDT travel							DEU															
PJ Hayman & Company Ltd											GBR											
Post Office											GBR											
Saga - Annual Travel Insurance											GBR											
Seven Corners																					USA	
Signal Iduna							DEU															
Staysure											GBR											
Travel Insured International																					USA	
Travelex																					USA	
TravelProtect							DEU															
TravelSafe																					USA	
TravelSecure							DEU															
TripAssure																					USA	
USI Affinity																					USA	

Travel & Tourism / Travel insurance / Travel insurance providers / Possible future travel insurance provider by brand

Possible future travel insurance provider

Which travel insurance providers would be an option for you?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AA Travel																						
ADAC																						
Age Co																						
AIG Travel Guard																						
Allianz																						
Aviva																						
AXA																						
Barclays Travel Insurance																						
BarmeniaDirekt																						
Berlin Direkt																						
Columbus direct travel																						
Direct Line																						
Direct Travel																						
ERGO Direkt																						
ERV (Europäische Reiseversicherung)																						
Europ Assistance																						
Generali Global Assistance																						
HanseMerkur																						
InsureandGo																						
LTA (Lifecard Travel Assistance)																						
LV																						
M&S Travel Insurance																						
MDT travel																						
PJ Hayman & Company Ltd																						
Post Office																						
Saga - Annual Travel Insurance																						
Seven Corners																						
Signal Iduna																						
Staysure																						
Travel Insured International																						
Travelex																						
TravelProtect																						
TravelSafe																						
TravelSecure																						
TripAssure																						
USI Affinity																						

[Travel & Tourism](#) / [Travel insurance](#) / [Travel insurance providers](#) / [Travel insurance provider ownership by brand](#)

Travel insurance provider ownership

Which providers have you taken out a travel insurance from in the past 2 years?

Brands	AUS	AUT	BRA	CAN	CHE	CHN	DEU	ESP	FIN	FRA	GBR	IND	ITA	JPN	KOR	MEX	NLD	POL	RUS	SWE	USA	ZAF
AA Travel											GBR											
ADAC							DEU															
Age Co											GBR											
AlG Travel Guard																					USA	
Allianz							DEU				GBR										USA	
Aviva											GBR											
AXA							DEU				GBR											
Barclays Travel Insurance											GBR											
BarmeniaDirekt							DEU															
Berlin Direkt							DEU															
Cat 70																					USA	
Columbus direct travel											GBR											
Direct Line											GBR											
Direct Travel											GBR											
ERGO Direkt							DEU															
ERV (Europäische Reiseversicherung)							DEU															
Europ Assistance							DEU															
Generali Global Assistance																					USA	
HanseMerkur							DEU															
InsureandGo																					USA	
LTA (Lifecard Travel Assistance)							DEU															
LV											GBR											
M&S Travel Insurance											GBR											
MDT travel							DEU															
PJ Hayman & Company Ltd											GBR											
Post Office											GBR											
Saga - Annual Travel Insurance											GBR											
Seven Corners																					USA	
Signal Iduna							DEU															
Staysure											GBR											
Travel Insured International																					USA	
Travelex																					USA	
TravelProtect							DEU															
TravelSafe																					USA	
TravelSecure							DEU															
TripAssure																					USA	
USI Affinity																					USA	